

DETROIT BASKETBALL

2012-13 PISTONS MEDIA GUIDE



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CREDENTIALS: Requests for game-by-game credentials should be submitted in writing – on company letterhead – to the Pistons’ Public Relations Department **AT LEAST 30 HOURS PRIOR** to the game you wish to cover (2:00 p.m. on Friday for a Saturday, Sunday or Monday game). Credential requests may be faxed (248-377-3260) or mailed. **NO CREDENTIAL REQUESTS WILL BE HONORED ON GAME DAY.** Please make certain all requests for credentials are confirmed by the Public Relations Department prior to arriving at the arena. Credentials may be obtained 2 1/2 hours prior to each game at the press gate, located at the loading dock media entrance in the southwest corner of the arena. Credentials must be visibly worn at all times and are non-transferable.

PHOTOGRAPHERS: Limited (and assigned) space is available for both accredited television and still photographers in one of two quadrants – either the west side of the basket stanchion on the north end of the floor or the east side of the basket stanchion on the north end of the floor. **ABSOLUTELY NO TRIPODS ALLOWED.** Photographers must be seated and stationary, at least four feet behind the baseline at all times. Photographers are not permitted on the court at any time during the game and cannot shoot from public walkways or gathering areas. Orders for strobe lights must be requested through the Pistons’ Public Relations Department.

Photo credentials will be issued in the same manner as other credentials, although requests should be submitted by the photo editor. It is club policy **NOT** to allow freelance photographers. Each photographer will be assigned a position by the Pistons’ Public Relations Department, making it imperative that we are aware of your intentions to shoot a particular game. A photo (and seating) chart will be available in the media room and on the back of each basket stanchion. Photographers located on the baseline will be permitted only one standard size “Domke” bag which must be placed behind the photographer during the game. Equipment not needed during the game must be stored off-court. One additional camera can be stored either beside or directly behind the photographer.

RUBBER LENS SHADES: In order to reduce the risk of injury to players, rubber lens shades are now required for all still photographers, broadcasters, news and entertainment video and film crews who are authorized to shoot NBA game action. Any additional light sources must be either removed or covered with bubble wrap.

Rubber lens covers are available by contacting:

Robert’s Distributors, Inc.
255 S. Meridian Street
Indianapolis, IN 46225
(800) 726-5544

PARKING: Members of the media who have been issued credentials will be granted parking privileges in press parking area, located on the south side of the arena. Entrance to the arena parking lot for Media Members will be through the southern-most entrance off Lapeer Road.

MEDIA WORKROOM: The media workroom, located on the east side of the building down the hall from the visitor’s locker room, is open three hours prior to each game and features comfortable work areas for your convenience. Telephone and fax service is available, as well as game notes, media guides, statistics, post-game quotes and out-of-town scores. Should you need any additional assistance or service, please do not hesitate to ask Kevin Grigg, Cletus Lewis or any member of the Pistons’ Public Relations staff.

PRE- AND POST-GAME INTERVIEWS: In accordance with NBA policy, both the Pistons and visiting locker rooms will be open to accredited media members for a 45 minute period prior to each game (6:00 – 6:45 p.m. for a 7:30 game) and no later than 15 minutes following the conclusion of each game. Players and coaches are available for interviews at those times, although it is recommended that any interview lasting longer than five minutes in duration be arranged in advance through the Pistons’ Public Relations Department (any live television pre- or post-game interviews should also be arranged in advance through the PR Department). **ONLY** working media members with valid credentials will be admitted to the locker room. No still photography is permitted in either teams’ locker room. **ABSOLUTELY NO AUTOGRAPHS ALLOWED DURING MEDIA ACCESS PERIOD.**

INTERVIEW ROOM: Detroit Pistons Head Coach Lawrence Frank will meet the media inside the Palace media room on the east side of the building approximately 10 minutes after the conclusion of the game.

GAME NOTES, STATISTICS & STATISTICIANS: Game notes and statistics are available in the Pistons media room three hours prior to each game. Statistics are distributed to working media following each quarter. Post-game quotes and notes are distributed as quickly as possible following the conclusion of each game. Local statisticians are available to assist visiting television and radio broadcasters, and can be arranged by contacting the Pistons Public Relations Department several days in advance. Once a request is made, the statisticians must be compensated whether or not they are used.

FAX SERVICE: The Pistons will provide complementary fax service to members of the working media following each game.

AUTOGRAPHS: SEEKING AUTOGRAPHS OR SOUVENIR ITEMS FROM PLAYERS OR COACHES IS STRICTLY PROHIBITED AND SUBJECT TO FORFEITURE OF CREDENTIAL.

PRACTICE POLICY: In general, practices – which will usually be held at the team’s practice facility – are closed to the media, with the exception of the last 30 minutes. However, players and coaches will be available for brief interviews with accredited media members at the conclusion of each session. Interviews lasting longer than five minutes in duration should be scheduled in advance through the Pistons’ Public Relations Department. Please contact a PR staff representative to confirm practice times, sites and player availability.

INTERNATIONAL MEDIA POLICY: International media interested in covering NBA regular season games must first submit a request in writing to the NBA league office. Please do not contact the Detroit Pistons individually. All credential requests must be received at least three business days prior to the first game requested. Photo identification will be required when picking up confirmed credentials at the media entrance. Requests must be **FAKED** to the attention of Rachel Walsh (NBA International) at 212-407-8058. Additional information on international media policies may be obtained by calling the NBA league office.

PRINCIPAL OWNER Tom Gores

EXECUTIVE STAFF

President & Chief Executive Officer Dennis Mannion
 Executive Vice President, Chief Financial Officer Bob Feller
 Executive Vice President, Operations Mario Etamad
 Executive Vice President, Business Operations & Strategy Lucinda Treat
 Executive Vice President, Chief MKTG & Communications Officer Charlie Metzger
 Senior Vice President, Events & Booking Adam Schneider
 Senior Vice President, Sports & Events Stu Mayer
 Senior Vice President, Consumer Sales Brad Lott
 Vice President, Business Development & Premium Sales Chris Quinn
 Vice President, Pistons Public Relations Kevin Grigg
 Vice President, Human Resources Diego Gomez
 Vice President, Community Relations Dennis Sampier
 Vice President, Corporate Controllor Dan Lincoln
 Vice President, Marketing Harlan Hendrickson
 Vice President, Corporate Partnerships Andy Loughnane
 Vice President, Creative Services Diane Ferranti
 Vice President, Property Management Jim Summers
 Vice President, Productions Mike St. Peter
 Vice President, Information Technology Scott Wruble
 Assistant to the President Ryan Bishara, Ben Foreman
 Assistant to EVP Natalya Pyatkovska
 Executive Assistant to EVP, CFO Kimberly Marker

BASKETBALL STAFF

President, Basketball Operations Joe Dumars
 Assistant General Manager George David
 Director, Basketball Operations Ken Catanella
 Head Coach Lawrence Frank
 Assistant Coaches Brian Hill, John Loyer, Roy Rogers, Dee Brown, Charles Klask
 Player Development Coach Steve Hetzel
 Director, Player Development Jason Hervey
 Director, Scouting Doug Ash
 Assistant Coach/Advance Scout Bill Pope
 Scouts Durand Walker, Ryan Hoover, Oronde Taliaferro
 Senior Software Engineer Jorge Costa
 Manager, Team Operations Cole Robertson
 Video Coordinator Ryan Winters
 Head Athletic Trainer Mike Abdenour
 Strength and Conditioning Coach Arnie Kander
 Assistant Strength and Conditioning Coach Larry Sanders
 Massage Therapist Luke Fritz
 Equipment Coordinator John Coumoundourou
 Executive Assistant, Basketball Operations Nancy Emery
 Basketball Operations Assistant Missy Erwin
 Team Physician Dr. Ben Paolucci
 Team Orthopedic Surgeon Dr. Stephen Lemos
 Team Dentist Dr. Don Nanney
 Team Security Jerry Handon
 Basketball Information Specialist Edward Rivero
 Locker Room Assistant Anthony Bowen

CREATIVE & COMMUNICATIONS

Executive Vice President, Chief MKTG & Communications Officer Charlie Metzger
 Vice President, Creative Services Diane Ferranti
 Assistant to the Executive Vice President Amanda Jatho

PISTONS PUBLIC RELATIONS

Vice President, Pistons Public Relations Kevin Grigg
 Director, Pistons Public Relations Cletus Lewis, Jr.
 Coordinator, Pistons Public Relations Michelle Fikany
 Web Site Editor Keith Langlois

PS&E PUBLIC RELATIONS

Senior Director, PS&E Public Relations Naomi Patton
 Coordinator, PS&E Public Relations Bryant Fillmore

COMMUNITY RELATIONS

Vice President, Community Relations Dennis Sampier
 Manager, Community Relations Heather Collart
 Coordinator, Community Relations Michelle Burton

PROGRAMMING & PRODUCTIONS

Executive Producer Stan Fracker
 Producer/Editor Ryan Archibald, Bryan Fork, Barry Walton
 Chief Engineer Dan Brown
 Arena Audio Engineer Steve Conway

MARKETING/GAME OPERATIONS

Vice President, Marketing Harlan Hendrickson
 Director, Entertainment Buddy Rose
 Manager, Entertainment Kenny Jiminez
 Director, Fan Lifestyles Lauren Miller
 Manager, Fan Lifestyles Alicia Jeffreys
 Coordinator, Fan Lifestyles Katherine Loomis
 Director, Advertising & Promotions Justin Trapp
 Manager, Advertising & Promotions Meagan Tessler
 Manager, Promotions Nick Bartolone
 Manager, Sales Promotions Megan Haverland
 Marketing Coordinator Erica Botsford
 Director, Basketball Fan Development Geo Thomas
 Manager, Alumni Relations Rick Mahorn
 Manager, Year-Round Hoops Aaron Smith
 Dance Team Choreographer Oscar Hernandez
 Mascot Coordinator Scott Hesington

GRAPHICS

Creative Director, Graphic Arts Jason George
 Manager, Production Jim Brewer
 Graphic Designers Mike Jones, Nick Zalewski,
 Lona Garcia, Jenn Lumetta
 Specialist, Job Intake Billing Ruthann Wojtowicz
 Manager, Video Design Darrell Quandt

BRAND NETWORKS

Senior Director, Brand Networks Mike Donnay
 Director, Digital Content Sean Hodgson
 Manager, Brand Networks Doug Wernert

WEBSITE OPERATIONS

Website Manager Jason Maynard
 Website Coordinator Lauren Harper

eMARKETING

Manager, E-Commerce Melinda Molina
 Coordinator, E-Commerce Tim Sanders

INFORMATION TECHNOLOGY

Vice President, Information Technology Scott Wruble
 Director, Business Systems and Applications Gary Shrader
 Director, Innovation and Program Management Tom Horrom
 Network Engineer Phil Carter
 Director, Information Systems Jerome Angelo

EVENTS & FACILITIES

Executive Vice President, Operations Mario Etamad
 Vice President, Property Management Jim Summers
 Director, Venue Event Operations Chip Robinson
 Director, Security Rod Williams
 Director, Event Services Laura Passariello
 Assistant Director, Event Services Mike Keylon
 Director, Conversions Mike Roche
 Assistant Director, Parking Stan Torres
 Director, Housekeeping John Pajak
 Assistant Director, Housekeeping Nolan Ducharme
 Manager, Crowd Control Lisa Kobernick
 Manager, Facility Patrol Bobby Glaser
 Manager, Guest Services/Relations Patty Lipka

LEVY RESTAURANTS

Executive Vice President, PS&E Mario Etamad
 Director, Operations Jon Collier
 Director, Human Resources Erica Packard
 Director, Catering Mark Gulliver
 General Manager, Concessions Jamie Carlson
 Director, Purchasing Todd Bewak
 Operations Controller Angela Herdman
 Executive Chef Jeff Maier
 Chefs Doug Briggs, Donna Sanders,
 Jason Smith, Darren Stowell,
 Shawn Hartman, Brad Sova
 Manager, Concessions Stacy Bacevicius, Cyrus Walker
 Manager, Dining Services Blair Hamm, Dan Wright,
 Kay Stearley
 Manager, Dining Services-Banquets & Hospitality Carol Hendrix
 Administrative Assistant Denise Johnson

LEADERSHIP



BUSINESS OPERATIONS & STRATEGY

Executive Vice President, Business Operations & Strategy Lucinda Treat
 Director, Business Affairs Richard Haddad

HUMAN RESOURCES

Vice President Diego Gomez
 Manager, Human Resources Julie Cooke
 Manager, Health & Safety Kelly Rockentine
 Human Resource Specialist Justen Johnson

FINANCIAL SERVICES

Executive Vice President, Chief Financial Officer Bob Feller
 Vice President, Corporate Controllor Dan Lincoln
 Sr. Director, Financial Planning & Analysis Thomas Guirlinger
 Director, Financial Planning & Analysis Joe Biondo
 Revenue Analyst Dave Neitzer

BOX OFFICE

Director, Ticket Operations Bruce Trout
 Manager, Sports Ticketing Dave Swicki
 Manager, Events Ticketing Bridgette Redlow
 Manager, Customer Service Paul Rozycki

DATA ANALYTICS

Senior Director, Data Analytics Chris Pittenturf
 Director, Research Lisa Zuniga
 Manager, Sales Analytics Scott Howland
 Coordinator, Data & Analytics Kristen Maldonado

EVENTS & BOOKING

Senior Vice President, Events & Booking Adam Schneider
 Senior Vice President, Sports & Events Stu Mayer
 Vice President, Special Events John Itsell
 Director, Events Bryan Szlaga
 Senior Event Coordinator Derek Boczkowski
 Event Coordinator Erin Freese
 Executive Assistant Mallory Schirr

PRODUCTIONS

Vice President, Productions Mike St. Peter
 Supervisor Jeff Underhill, Martin Doll, Dave Gaertner

CORPORATE PARTNERSHIPS

Vice President, Corporate Partnerships Andy Loughnane
 Director, Corporate Partnership Development Doug Carnahan
 Manager, Corporate Partnership Development Jared Rose, Theresa Doan, Kelly Oles, Jason Ritchie
 Corporate Partnership Development Coordinator Carly Lubert, Nick Oldfather
 Manager, Corporate Partnership Activation Craig Martin
 Director, Partnerships Activation & Services Sarah DeCiantis
 Manager, Partnerships Activation & Services Waad Nakad, Joanna Badamo, Nora Jerreb
 Partnership Activation & Services Coordinator Erik Gruenewald, Dustin Glefke

TICKETING, CONSUMER SALES & SERVICES

Senior Vice President, Consumer Sales Brad Lott
 Vice President, Business Development & Premium Sales Chris Quinn
 Senior Director, Premium and Season Ticket Sales & Service Bill Goren
 Director, Entertainment Sales & Service Jim Lepor
 Director, Group Tickets & Services Joe Barber
 Director, Season Ticket Sales & Service Elizabeth Godek
 Assistant Director, Season Ticket Sales & Service Gary Strutz
 Senior Sales Executive, Season Tickets & Service Susan Zayed, Shaun Didia, Russ Pavlik, Tom Tasker
 Sales Executive, Season Tickets & Service Shannon Bakka, Ryan Leach, Steve Havens, David Kucinski,
 Dan MacDonald, Santino Toia, Jennifer Washburn
 Sales Executive, Group Tickets & Service Kristen Estes, Michael Taylor, Cassie Wilkinson, Jackie Bove,
 Wes Weir, Jill Montgomery, Sam Grossman, Katie Marage
 Director, Premium Sales & Service Rob McCalebb
 Account Manager, Premium Sales & Services Charlotte Cassa, Zach Sebastian, Nicole Houin
 Premium Tickets Coordinator Angela Winiger
 Director, Suite Services Joann Flood
 Manager, Suite Services Debbie Sundt

SCORE CREW

Director, Score Crew Steve Stuckey
 Statistician Stewart Marcell
 Scoring Crew Nancy Emery, Rich Kaschalk, Lauren Caston, Josh Griffin, Rodney Wilson,
 Megan Haverland, Chris Fritsching, Chris Pittenturf, Scott Howland
 PA Announcer John Mason

TOM GORES

Principal Owner



Tom Gores is the principal owner of the Detroit Pistons and Palace Sports & Entertainment

(PS&E), and the founder and CEO of Platinum Equity, a global investment firm whose diversified holdings include entertainment, technology, industrial, manufacturing and distribution businesses operating around the world. Mr. Gores and his firm have made substantial investments in Michigan-based companies and Platinum's current portfolio includes businesses in the automotive, marine and logistics sectors that employ thousands of people throughout the state.

Entering his second season of ownership, Mr. Gores is focused on continuing to rebuild PS&E and the Pistons franchise and make improvements in every area of the organization.

Since acquiring PS&E in June 2011, Mr. Gores and his ownership team have launched facilities upgrades across PS&E, including a new Pistons locker room and entertainment complex on the event level at The Palace; equipment upgrades at the team's practice facility; and new branding and infrastructure improvements to both DTE Energy Music Theatre and Meadow Brook Music Festival. Additional upgrades at The Palace are planned this year to further improve the fan experience, large-scale renovations of the main concourse level, suite areas and club areas, and construction of a new open-air lounge in the arena's third-level suite area.

A new coaching staff and some fresh, young talent have helped revitalize the basketball team, and new leadership on the business side of the organization has improved collaboration, communication and innovation between all facets of the organization.

Mr. Gores has described ownership of PS&E and the Pistons as a community trust, and he remains steadfast in his commitment to providing a winning team

on the court, creating memorable experiences at PS&E's concert venues, and being impactful in the community. To that end, the Pistons launched a new state-wide community outreach program in 2011 called "Come Together" that recognizes people making an impact in their communities throughout Michigan.



Strong relationships, trust in people, and open communication are keys to Mr. Gores' leadership approach and are reflected in the success of Platinum Equity, the investment firm he founded 17 years ago. Under his strategic direction, Platinum Equity has grown into a multibillion-dollar investment firm with a diverse, global portfolio of operating companies in a wide range of industries including automotive, technology, telecommunications, manufacturing, distribution and logistics, and media. Platinum's current portfolio includes more than 30 companies that employ approximately 25,000 people and serve customers across the globe.

Mr. Gores' focus on operational execution is a hallmark of Platinum Equity's approach, and a signature of its differentiation in the global M&A marketplace. The firm has trademarked itself an M&A&O® firm - Mergers, Acquisitions and Operations - reflecting Platinum Equity's mission of not only merging or acquiring businesses, but operating them in a way that creates meaningful value.

Mr. Gores' attention to detail and commitment to executing on fundamentals can be traced back to his early experience learning to run a business from the ground up. The Flint, Michigan native started out in the software industry as an entrepreneur who founded a successful business that provided inventory and supply chain management solutions to the lumber industry. As a small business operator, where companies often trade principally on their good word and ability to follow through on what they promise, Gores learned the importance of empowerment, hard work and integrity - principles that guide him still today.

Mr. Gores is a naturalized U.S. citizen who was born in Nazareth, Israel, and immigrated with his family at age four to Genesee, MI, where he grew up and attended high school. He worked his way through school at Michigan State University, earning a Bachelor's degree in 1986.

The 48-year-old resides in Beverly Hills, CA with his wife, Holly, and their three children. The family also maintains residences in Grosse Ile and Birmingham, MI. He is an active and avid coach of youth soccer and basketball, and a patron of education, health issues and the arts.

LEADERSHIP

PLAYERS

11-12 REVIEW

RECORDS

HISTORY

NBA

OVERTIME

DENNIS MANNION



President and CEO, Palace Sports & Entertainment and Detroit Pistons

Dennis Mannion enters his second season in Detroit after being named President and Chief Executive Officer of Palace Sports & Entertainment and the Detroit Pistons on September 6, 2011. He oversees all aspects of the organization's business operations.

A busy first season of operation included dramatic changes to the company's organizational structure focused on increasing communication, collaboration and innovation within the creative and communications, revenue, operations and administrative departments. Season ticket and corporate partner membership experience was enhanced to include newly created lifestyle programming while the team also introduced three new fan affinity groups catered to men, women and youth. Game night entertainment was elevated to include

halftime concerts by top national recording artists and the club unveiled seven new performance teams. Under his direction the team also launched a new state-wide community program tabbed "Come Together," a new youth basketball development program labeled "Pistons Academy" and its own television network on pistons.com that includes inside access media content from over 24 video channels.

Mannion will oversee \$14 million in improvements at The Palace in 2012-13 that include large-scale renovations of the main concourse level, suite areas, club areas, construction of a new open-air lounge located inside the arena's third level suite area and technological upgrades. It is The Palace's largest capital improvement project since 2006.

The 53-year-old sports and entertainment executive holds the rare distinction of having experience in all four Major League sports where he has led operations during 14 postseason runs and been part of two World Series (1983 and 1993), a Major League All-Star Game (1996), a NHL Conference Championship (1998), a Super Bowl (2001) and two National League Championship Series in 2008 and 2009. The 2012-13 NBA season will be his 31st in major league sports.

Mannion was most recently a member of the Los Angeles Dodgers front office (2007-2010), where he served as President/COO. His marketing guidance helped the 2009 Dodgers lead Major League Baseball in paid attendance for the first time since 1986. Mannion introduced and created the Dodgers Sports Lab, an innovative production facility that integrated marketing, merchandising and media while also creating a new telemarketing center and a new fan hospitality program. In addition, he oversaw the implementation of several experiential sections around Dodger Stadium and initiated major changes to staff, structure and revenue driving strategies.

In 2008 he helped initiate the team's season-long celebration of its 50th anniversary in Los Angeles, hosted baseball's all-time most attended game at the LA Coliseum (115,300 vs. Red Sox) and transitioned the organization from its Vero Beach Spring Training home to a new facility at Camelback Ranch in Glendale, Arizona.

Prior to joining the Dodgers, Mannion spent eight seasons with the Baltimore Ravens of the National Football League, where he served as the club's Senior Vice President of Business Ventures. In that role, Mannion oversaw all revenue streams, image, and brand-generating properties. He led and coordinated the development of more than 60 Ravens sub-brands, 12 season-long Ravens television and radio shows, and annual events such as Spring Football Festival, Ravens Kickoff Week, State of the Ravens, and the Ravens All-Community Team. In Baltimore, Mannion also led successful bids to host the 2000 and 2007 Army-Navy Game, the 2002, 2006 and 2008 Navy-Notre Dame game, 2005 and 2010 Maryland-Navy football game and the 2003, 2004 and 2007 NCAA Lacrosse Championships at M&T Bank Stadium.

He pioneered the Ravens' efforts to converge its external programming assets (Rave-TV, Ravens Radio, baltimoreravens.com, Ravens Mobile-In-Zone, Ravens Podcast and Video On Demand) and represented the team during the sale of its stadium naming rights to M&T Bank. He also served on the NFL Business Ventures Committee, the board of Vehicles for Change, the Baltimore Classic Fund, the steering committee for Camden Yards Sports and Entertainment Commission, Medstar Hospital System Foundation, Salisbury University Foundation and was the founder of the Ravens All-Community Team.

With his hiring by the Pistons, Mannion returned to the NBA, where he spent two years managing business operations for Ascent Sports, owners of the Denver Nuggets, the NHL's Colorado Avalanche and Pepsi Center (1997 to 1999). He handled business operations for both teams, helping them transition to the newly-built Pepsi Center and signed the agreement for the 2000 NHL All-Star Game.

Mannion cut his teeth in the sports business with the Philadelphia Phillies spending 16 years (1982-1997) with the baseball club. During the last eight of those years as Vice President of Marketing and Sales, he was noted for enhancing the fan experience at Veterans Stadium and was instrumental in both the acquisition and the staging of the 1996 MLB All-Star Game in Philadelphia. He was named a "40 Under 40" award winner by the Philadelphia Business Journal in 1996 and the Phillies won two MLB Marketing Excellence awards during his time with the club.

Mannion graduated from the University of Massachusetts in 1981 with a bachelor's degree in business and sports management. He received the "Distinguished Alumnus Award" from his alma mater in 1998. He and his wife, Pam, reside in the Detroit area and have five children: Ryan, Kate, Allie, Kellen and Tatum.



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JOE DUMARS



President of Basketball Operations

Known as one of the great competitors in the NBA throughout his 14-year playing career, “Joe D” – as he is commonly referred to around the Detroit area – enters his 13th season as president of basketball operations in 2012-13 and his 29th overall in the NBA. The 49-year-old Louisiana native was promoted to his current position after serving as the club’s vice president of player personnel during the 1999-00 season.

Bold personnel decisions and an unwillingness to settle for mediocrity have become trademarks of Dumars’ leadership over the last 12 years, and, as the Pistons transition into new era of Detroit Basketball, the 2003 Sporting News NBA Executive of the Year continues striving to keep the organization among the NBA’s elite. Since being named as president of basketball operations on

June 6, 2000, Dumars has produced teams that have compiled a combined record of 537-431 (.555) over the last 12 NBA seasons.

During an eight year period from 2001-2009, the club won an NBA Championship (2004), compiled 73 playoff wins and made six consecutive trips to the Eastern Conference Finals (2003-2008), the most since the Los Angeles Lakers went to six straight from 1984 to 1989. In 2007-08, the club won 50-plus games for a franchise-record seventh consecutive season and won its sixth Central Division title in seven years. In 2005-06, Detroit recorded its best regular-season record in franchise history (64-18), and, in 2004-05, the club won its second consecutive Eastern Conference Championship and reached the NBA Finals in consecutive seasons for the first time since 1989 and 1990. Dumars’ efforts over the last decade did not go unnoticed as he was named NBA Executive of the Decade by *The Sporting News* in September 2009.

His keen eye for talent paved the way for Detroit’s resurgence. Dumars’ past personnel moves have landed Detroit 2004 NBA Finals MVP Chauncey Billups, four-time NBA Defensive Player of the Year Ben Wallace and NBA All-Stars Richard Hamilton, Rasheed Wallace and Antonio McDyess. In addition, Dumars has drafted key talent equally important to Detroit’s past and future success. Tayshaun Prince (No. 23 pick in 2002), Jason Maxiell (No. 26 pick in 2005), Rodney Stuckey (No. 15 pick in 2007), Austin Daye (No. 15 pick in 2009), Jonas Jerebko (No. 39 pick in 2009), Greg Monroe (No. 7 pick in 2010) and Brandon Knight (No. 8 pick in 2011), have all played important roles and contributed to the success of the franchise.

While the success the club has enjoyed over the decade has been well documented, Dumars continues to stress the importance of continued improvement. Dumars addressed the head coaching position by hiring Lawrence Frank who won two Atlantic Division titles and made three Eastern Conference Semifinal appearances in seven-plus seasons as head coach of the New Jersey Nets. In addition, he drafted 7-foot center Andre Drummond (9th overall), forward Khris Middleton (39th overall) and guard Kim English (44th overall) in the 2012 NBA Draft. Shoring up the front court, he signed 2011 second round selection Kyle Singler, who had a solid year in Spain’s best professional league, and added Ukraine big man Viacheslav Kravtsov. Dumars freed up salary cap space for the future when trading Ben Gordon for athletic swingman Corey Maggette in June.

Dumars’ Detroit beginning coincided with one of the most successful eras in Pistons basketball history. Following a 46-36 rookie campaign in 1985-86, Dumars’ teams won 50-plus games each of the next five seasons and two NBA Championships (1989, 1990). He won the first of many NBA honors following the team’s 63-19 record in 1988-89, being named to the NBA’s All-Defensive First Team. The six-time NBA All-Star was named Most Valuable Player of the 1989 NBA Finals, following the club’s successful back-to-back defense of the NBA Championship. Dumars was named first team NBA All-Rookie in 1985-86 and first team NBA All-Defense four times (1988-89, 1989-90, 1991-92 and 1992-93). He was named All-NBA Third Team in 1989-90 and 1990-91 and All-NBA Second Team in 1992-93 when he averaged a career-best 23.5 points per game.



Dumars retired from the game as a player following the 1998-99 NBA season and moved to the front office with a goal of helping return the team to the place that he and his “Bad Boys” teammates knew so well; the NBA Finals. He played in The NBA Finals three times, winning championship rings in 1989 and 1990. His basketball acumen and insights into the game and its players has undoubtedly been beneficial to the organization as it continues pursuing its goals. Dumars, who became the seventh Pistons player to have their jersey retired, also had the NBA Sportsmanship Award named after him on the same evening. The NBA Sportsmanship Award winner, which recognizes the NBA player who best represents the ideals of sportsmanship on the court, is presented with the Joe Dumars Trophy each year. Dumars was named the inaugural recipient of the NBA Sportsmanship Award in November 1996. Dumars’ playing career was recognized with the highest of all honors when he was officially enshrined into the Naismith Memorial Basketball Hall of Fame in September 2006.

Drafted out of McNeese State with the 18th selection in the first round of the 1985 NBA Draft, Dumars went on to play 1,018 regular season games for Detroit in 14 seasons, making him the most tenured player in franchise history. He retired as the team’s all-time leading three-point shooter with 990 made and its second all-time leading scorer with 16,401 points. The 6-foot-3 shooting guard also ranks second on Detroit’s all-time list for assists (4,612), third in steals (902), third in field goals made (5,994), third in field goals attempted (13,026), third in free throws made (3,423) and third in free throws attempted (4,059).

In addition to his role with the Pistons, Dumars maintains a partnership in Joe Dumars Fieldhouse, an indoor multi-sports and entertainment complex located in Shelby Township. A second Joe Dumars Fieldhouse was opened in 2004 in Detroit, Michigan. Dumars was appointed to the executive committee of the United States Tennis Association in January 1999 and was most recently inducted into the Michigan Sports Hall of Fame and Louisiana Sports Hall of Fame in 2003. He fulfilled a life-long goal in the spring of 2008 when he completed and received his bachelor’s degree in business management from McNeese State.

Born on May 24, 1963, in Shreveport, Louisiana, Joe and his wife Debbie have two children, Jordan and Aren.

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GEORGE DAVID
Assistant General Manager

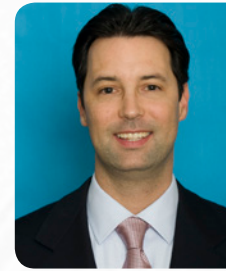
George David was promoted to his current position as the club's assistant general manager in July of 2012. He will direct day-to-day player personnel procedures for the club and assist in roster development.

David has held a number of front office positions with the Pistons, serving as director of player personnel from 2007-2012 and director of scouting, a position he was appointed to in August of 2002. Hired as video coordinator by former head coach Doug Collins during the 1996-97 season, the Detroit native begins his 16th year with the team.

Throughout the years he has assisted President of Basketball Operations Joe Dumars and the basketball staff with its selections of 2002 draft pick Tayshaun Prince, 2005 draft picks Jason Maxiell and Amir Johnson, 2007 selections Rodney Stuckey and Arron Afflalo, 2009 selections Austin Daye and Jonas Jerebko, 2010 selection Greg Monroe, 2011 selections Brandon Knight and Kyle Singler and 2012 selections Andre Drummond, Khris Middleton and Kim English.

David graduated from Indiana University in 1996 with a Bachelor's Degree in criminal justice. He served as a student assistant for Bob Knight and the Hoosiers from 1992-1996, starting out with the same position as current head coach Lawrence Frank.

A die-hard fan of each local Detroit sports teams, David grew up locally in Farmington, MI, and currently resides in West Bloomfield.



KEN CATANELLA
Director, Basketball Operations

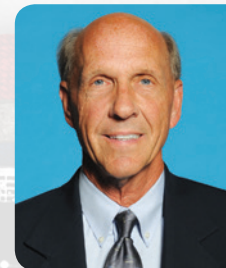
Ken Catanella enters his second season as Director of Basketball Operations for the Detroit Pistons. He joined the team after several years at the NBA League Office, where he directed the NBA's salary cap and basketball analytics efforts.

In his role with the Pistons Catanella will serve as the team's salary cap specialist, direct Detroit's analytics efforts and direct day-to-day operations of the basketball operations department.

Prior to his time with the League Office, Catanella managed the analytics efforts of the New Jersey Nets (2006-08) and managed the creation and implementation of the Nets' statistical scouting systems. He also advised the team's front office and ownership by evaluating domestic and international player personnel as well as the team's strategic financial plan.

Before joining the Nets, Catanella worked in both basketball and finance. Following graduation from Amherst College in 1997, he worked on Wall Street providing analytics on stadium/arena financings for professional teams and valuing publicly traded companies. His basketball experience includes time as a collegiate player and assistant coach at Amherst College and a professional player on the Bundesliga's Cologne 99ers of Germany. He also later served as the team's assistant general manager.

While earning his MBA at Duke University's Fuqua School of Business, Catanella was a graduate assistant on the 2004 and 2005 Duke University Men's Basketball teams. He developed systems and analytical methods for the team's coaches, and concurrently interned with the Assistant GM of the Philadelphia 76ers.



DOUG ASH
Director, Scouting

Doug Ash was promoted to his current position of Director of Scouting in 2008 after serving as the team's West Coast Scout the previous four seasons. He will be involved in scouting college, NBA Development League and NBA personnel.

Ash is a former college assistant coach with 31 years of experience. He coached at Indiana University, the University of Oklahoma, Southern Methodist University, the University of New Mexico, and Baylor University.

A 1971 graduate of Hanover College, he received his Master's degree from Indiana University in 1974. He and his wife, Janis, reside in Oakland Township. They have one son, Michael (37).

LAWRENCE FRANK



HEAD COACH

Lawrence Frank was named the 28th coach in Detroit Pistons history on August 3, 2011. The Pistons began the lockout-shortened season with a 4-20 start following an abbreviated training camp. Frank then guided the squad to a .500 (21-21) record the rest of the way with the team showing improvement in points per game, opponent's points per game, field goal percentage, opponent's field goal percentage and rebounding margin in the final 42 games.

Frank joined the Pistons after serving the previous season as the lead assistant for the Boston Celtics. Under his defensive guidance, the Celtics led the NBA in fewest points allowed (91.1 ppg) and ranked third in opponent field goal percentage (.434). Offensively, the 2010-11 Celtics led the league in field goal percentage (.486) and finished tied for fourth in the NBA in assists per game (23.4). Prior to his time in Boston, Frank served the better part of seven

seasons as head coach of the New Jersey Nets (2003-04 to 2009-10). Overall, he amassed a regular season mark of 225-241 (.483) with New Jersey. He also led the Nets to four consecutive postseason appearances (2004-07) and holds an 18-20 (.474) record in the playoffs. Frank departed New Jersey as the franchise's all-time leader in NBA coaching victories.

Frank's career accolades include two Atlantic Division titles (2003-04 and 2005-06) and four NBA Eastern Conference Coach of the Month selections (Feb. 2004, Apr. 2005, Mar. 2006 and Apr. 2007). Under Frank's direction, New Jersey advanced to the Eastern Conference Semifinals in 2004, 2006 and 2007. His Nets teams also finished in the NBA's top-10 in scoring defense on three occasions (fourth in 2003-04 at 87.8 ppg, sixth in 2004-05 at 92.9 ppg and sixth in 2005-06 at 92.4 ppg) and ranked among the league-leaders in assists twice (second in 2003-04 at 2,009 and fourth in 2005-06 at 1,884).

He began his NBA head coaching career in record-setting style by going 13-0 (1/27/04-2/24/04), setting the NBA mark for the most consecutive wins by a head coach to begin a career. At that time, the 13-game winning streak set the longest run of any coach in any of the four major professional sports to begin a career. During this streak, the Nets captured six consecutive road games to give Frank the mark for most wins by a head coach on the road at the outset of a coaching career.

Frank became the all-time leader in NBA coaching victories for the Nets in 2006-07 and closed that season with a 7-2 mark, earning him NBA Eastern Conference Coach of the Month recognition for April 2007. During the 2005-06 campaign, the Nets tied a franchise record by winning 14 straight games (3/12/06-4/6/06). Frank was once again voted Coach of the Month for March 2006.

Officially appointed head coach on June 21, 2004, Frank's 2004-05 Nets squad finished the season winning 14 of its last 18 games to secure New Jersey's fourth consecutive playoff appearance. The team's season-ending performance included an 8-2 mark during the month of Apr. 2005, which garnered Frank his second career Eastern Conference Coach of the Month honor.



Frank was named interim head coach of New Jersey on Jan. 26, 2004. He went on to lead the Nets to an 11-2 record during the first full month of his coaching regime, earning him Eastern Conference Coach of the Month for Feb. 2004. The 11-2 (.846) mark also established a Nets franchise record for winning percentage in a month. Frank had spent three-and-a-half seasons as an assistant coach for the Nets before taking over for Byron Scott midway through the 2003-04 season.

Prior to joining New Jersey, Frank spent three seasons as an assistant coach for the Vancouver Grizzlies under current Pistons assistant coach Brian Hill. Before moving into the NBA, Frank served as an assistant coach at the University of Tennessee for three seasons under Kevin O'Neill, a former Pistons assistant. Frank first worked with O'Neill as a staff assistant at Marquette University in 1992, helping lead the Warriors to two NCAA Tournament berths and a Sweet 16 appearance in 1994.

Frank earned his bachelor's degree in education from Indiana University in 1992, where he spent four seasons as a student manager for the Hoosier basketball team led by Bob Knight. In addition, Frank holds a master's degree in education administration from Marquette University.

Born in New York, New York and raised in Teaneck, New Jersey, Frank and his wife, Susan, have two daughters, Dillon Grace and Caitlin Elizabeth.

NBA COACHING RECORD

YEAR	TEAM	RECORD	PLAYOFFS
2003-04	New Jersey	25-15	7-4
2004-05	New Jersey	42-40	0-4
2005-06	New Jersey	49-33	5-6
2006-07	New Jersey	41-41	6-6
2007-08	New Jersey	34-48	----
2008-09	New Jersey	34-48	----
2009-10	New Jersey	0-16	----
2011-12	Detroit	25-41	----

NBA CAREER TOTALS 250-282 (.470)

NBA PLAYOFFS TOTALS 18-20 (.474)

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BRIAN HILL Assistant Coach

Brian Hill enters his fourth season as an assistant coach with the Pistons joining Lawrence Frank, whom he worked with in Vancouver and New Jersey.

Hill's coaching career has spanned over 41 years, including head coaching positions with Orlando (twice) and Vancouver and assistant coaching positions in New Jersey, New Orleans and Atlanta. His NBA coaching career began in 1986, serving as an assistant to Mike Fratello in Atlanta. After four seasons in Atlanta (during which the Hawks were 200-128, .610), Hill joined the Orlando Magic as an assistant to Matt Guokas in 1990. After three seasons with the Magic, he was promoted to head coach prior to the 1993-94 season.

During his three and a half seasons with the Magic, Hill's teams posted a 191-104 (.647) record. He led the team to three playoff appearances, back-to-back Atlantic Division titles, consecutive trips to the Eastern Conference Finals (1994-95 & 1995-96) and the 1995 NBA Finals. Hill posted a home record of 122-26 (.824) while in Orlando, including 40 consecutive wins spanning from March 12, 1995, through March 19, 1996. His record over his first three seasons (167-79, .679) is third in NBA history behind Pat Riley and Phil Jackson and he ranks as the ninth fastest head coach to reach 100 victories, accomplishing the feat in 149 games. The team's success also translated into individual accolades for Hill, as he was named head coach of the 1995 Eastern Conference All-Star team.

During his second stint with the Magic, Hill posted a 76-88 record in two seasons and guided Orlando to a playoff berth in 2006-07.

Hill was named head coach of the Vancouver Grizzlies prior to the 1997-98 season. As the third head coach in franchise history, Hill compiled a 31-123 record in two-plus seasons with the Grizzlies before his departure 22 games into the 1999-00 season.

Hill's coaching career includes high school as well as 14 years at the collegiate level. He began his college coaching career as an assistant at Montclair State (New Jersey) in 1972, and held assistant coaching positions at Lehigh University and Penn State. He was the head coach at Lehigh for eight seasons. Hill was born in East Orange, New Jersey and attended high school at Our Lady of the Valley before attending Kennedy College in Nebraska. He graduated from Kennedy in 1969, earning a bachelor's degree in physical education while becoming a three-year starter on the basketball team and lettering in track. In addition to his coaching experience, Hill served as the co-host of "NBA Match-Up" on ESPN during the 2000-01 season and continues to raise money for cystic fibrosis research. Hill and his wife, Kay, have two grown children, Kimberly and Christopher.



JOHN LOYER Assistant Coach

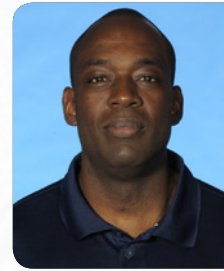
John Loyer is entering his second season as an assistant coach for the Pistons after serving two years as an assistant coach with the New Jersey Nets, one of which was working alongside head coach Lawrence Frank.

Prior to his appointment with the Nets, Loyer spent four seasons in the same position for the Philadelphia 76ers. He was a member of the Portland Trail Blazers organization for a total of five seasons as the team's video coordinator (2000-01), advance scout (2001-03) and assistant coach (2003-05).

Before joining the Trail Blazers staff in 2000, Loyer spent 12 years in the collegiate coaching ranks with stops at Wabash Valley College (1999-00), University of Akron (1987-89) and the University of Cincinnati (1989-99). He was an assistant at Cincinnati for 10 years during which time the Bearcats made it to the Final Four once and twice to the Elite Eight.

Overall, while an assistant coach on the college level, teams he worked with posted a 234-86 (.731) record. The team Loyer recruited at Wabash Valley College went on to win the 2001 National Junior College championship.

A 1988 graduate of the University of Akron, Loyer was a four-year letterman in basketball and earned a degree in social studies. He and his wife Katie have three children, sons Foster and Fletcher, and daughter, Jersey.



ROY ROGERS Assistant Coach

Roy Rogers begins his second year with the Detroit Pistons as an assistant coach under Lawrence Frank. Before joining the Pistons he served as an assistant coach with the Boston Celtics alongside Frank as part of Doc Rivers' staff.

Before joining the Celtics, Rogers previously was on Frank's coaching staff at the New Jersey Nets from 2008-10. Prior to joining the Nets he previously had coaching stints in the NBA Development League with the Austin Toros (2007-08), Tulsa 66ers (2005-07) and Huntsville Flight (2004-05).

Selected 22nd overall in the 1996 NBA Draft out of the University of Alabama, Rogers spent three years in the NBA. Rogers averaged 4.8 points and 3.5 rebounds per game in his NBA career split between four teams (Vancouver, Boston, Toronto and Denver). He also played four seasons (2000-04) of professional basketball internationally with stops in Russia, Italy, Greece and Poland.

Rogers and his wife Patricia, have four children; Jasmine, Jordan, Saige and Sebastian. He was the college roommate of former Detroit Piston player Antonio McDyess.



DEE BROWN Assistant Coach

Dee Brown enters his second season as an assistant coach with the Pistons after serving the prior two years as Head Coach and Director of Basketball Operations for the Springfield Armor in the NBA Development League.

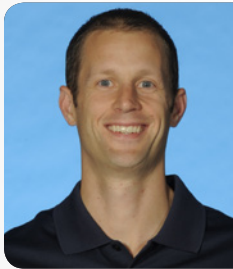
After attending Jacksonville University, the Boston Celtics selected Brown 19th overall in the 1990 NBA Draft. Elected to the NBA All-Rookie First Team, he averaged 8.7 points and 4.2 assists per game to help the Celtics win the Atlantic Division. Brown won the slam dunk contest at the NBA's All-Star Weekend in 1991 and averaged 12.2 points during the playoffs.

After playing 476 games for the Celtics, Brown continued his career with the Toronto Raptors and Orlando Magic, averaging 11.1 points and 3.7 assists per game. In 1998-99, he led the NBA with 135 three-point field goals made as a member of the Raptors. His NBA career lasted 12 years.

Following his playing days, Brown coached the WNBA's Orlando Miracle in 2002 and the San Antonio Silver Stars in 2004. Between his WNBA head coaching stops, Brown served as the Director of Player Development for the Orlando Magic overseeing player programs and in 2005, rejoined the Magic as the team's community ambassador.

Away from the court, Brown is the President and CEO of EDGE Basketball, LLC., Florida's premier basketball training facility, which has trained NBA players such as Grant Hill, Drew Gooden and Chucky Atkins. Brown was the winner of the ESPN show "Dream Job" and became an analyst for a number of the network's basketball shows.

The 42-year-old resides in Suwanee, GA during the offseason with his wife, Tammy, daughters Alexis, Alyssa and Alanni, and son Anakin.



CHARLES KLASK
Assistant Coach

Charles Klask begins his second season with the Pistons as an assistant coach where his responsibilities include game-plan preparation, statistical analysis and scouting. He returned to his home state after spending 2002-2011 with the Orlando Magic where he worked as a video coordinator, advance scout and the last three years as the scouting information manager.

Before joining the Magic, Klask got his start in the NBA with the Pistons when he served as a video coordinating intern in the summer of 2001 then became the video coordinator of the Detroit Shock of the WNBA. The previous two years he worked as a coaching assistant with the Grand Rapids Hoops of the CBA and also worked as an assistant coach for the Dodge City Legend of the USBL during the summer of 2000.

A native of Livonia, MI, Klask attended Livonia Stevenson High School and is a graduate of Michigan State University.



STEVE HETZEL
Player Development Coach

Steve Hetzel enters his fourth season as a member of the Pistons coaching staff with emphasis on player development. He served as video coordinator with Cleveland during the 2008-09 season. In his position, Hetzel will work with players to achieve individual player development goals and assist the coaching staff during practices and game preparation. He has served as an assistant coach for the Pistons' Summer League squads from 2010-2012.

A 2005 graduate of Michigan State University where he spent two years working with the men's basketball team as a student manager, Hetzel served as an assistant video coordinator with the San Antonio Spurs during the 2005-06 NBA season. He holds a degree in kinesiology from MSU and is a native of Detroit, MI.



BILL POPE
Assistant Coach / Advance Scout

Bill Pope is entering his eighth season as assistant coach/advance scout with the Pistons. In his current position, Pope assists the coaching staff during training camp and the playoffs, serves as advance scout and was an assistant coach for the Pistons' 2010 summer league unit. Pope joined the Pistons as an assistant coach/video coordinator in 2004.

Prior to the Pistons, Pope spent 15 seasons as a college coach. During the 2003-04 season he was an assistant coach at Youngstown State after serving six years as head basketball coach at NCAA Division II Lincoln University in Missouri. He was responsible for a dramatic turnaround at Lincoln as the school's head coach. His 2000-01 squad shared the Heartland Conference Championship and Pope was named Heartland Conference Coach of the Year. Additionally, the program was named NCAA Division II's Most Improved Team by virtue of winning 20 games following a two-win season as an independent.

Pope graduated from Kansas in 1988 with a Bachelor's Degree in education, where he also served as a manager for the Jayhawks basketball team and head coach Larry Brown for five seasons. His time at Kansas included five NCAA Tournament berths, a Final Four appearance in 1986 and a National Championship in 1988. He joined Brown's staff with the San Antonio Spurs in 1989. Pope and his wife, Lesa, have two children, Ryan and Hallie.

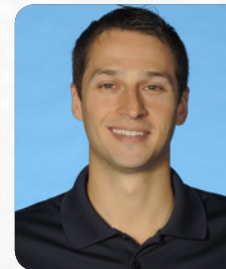


RYAN HOOVER
Scout

Ryan Hoover enters his first season as a scout in 2012 after serving seven seasons as director of player development beginning in 2005. He also served one season as a basketball operations assistant/scout in 2004-05.

In his current position, he will assist the basketball operations staff in a variety of areas including scouting both professional, NBA Development League and college areas.

A 2003 graduate of Oakland University, Hoover played four years on the Oakland basketball team prior to suffering a foot injury during his fifth year of eligibility. Hoover joined the Pistons as a basketball operations intern during in 2004. He and his wife, Kristin, reside in Bloomfield Hills.



JASON HERVEY
Director, Basketball Development

Jason Hervey returns to the Detroit Pistons after spending four seasons with the Washington Wizards as an advance scout and video coordinator. In his current position, Hervey will oversee the Pistons player development program and assist the basketball operations staff in a variety of areas.

He previously spent four seasons with the Pistons from 2005-2009. He started as a voluntary video intern during Flip Saunders' first year as the team's head coach before being promoted to assistant video coordinator. In his three seasons in that role, Hervey assisted with game edits and opponent scouting while preparing all college edits for the Pistons' draft.

Prior to joining the Pistons, Hervey was a two-sport athlete and completed his student teaching at Defiance College (Div. III) in Ohio. He helped the Yellow Jackets to two NCAA Tournament berths and a Heartland Conference title while picking up all-conference honorable mention honors as a senior in basketball. In football, he led the team in touchdown receptions on the way to the school's first conference title and playoff berth.



MIKE ABDENOUR
Athletic Trainer

One of the NBA's most respected and tenured trainers, Mike Abdenour enters his 34th year with the Detroit Pistons and his 37th year in the league this season. Abdenour's name has been virtually synonymous with the Pistons since he first started as the team's trainer in 1975. He worked in Detroit for 17 seasons before joining the Philadelphia 76ers in 1992. After a three-year stay in Philadelphia, Abdenour returned to the Pistons in 1995.

The 2011-12 season marked Abdenour's 17th in Detroit since his return. Aside from his duties as the team's head athletic trainer, Abdenour also handles travel matters for the Pistons.

Abdenour has a reputation as one of the league's most active and vocal trainers. He was always considered an integral part of coach Chuck Daly's staff on the Pistons' championship teams of 1989 and 1990, leaving Detroit after the 1991-92 season to take the job in Philadelphia.

Abdenour originally joined the Pistons staff in 1975 making the jump to the professional level from Wayne State University. He has been a member of the NBA's tight training fraternity since making that move.

A long standing certified member of the National Athletic Trainers' Association, as well as a Performance Enhancement Specialist with the National Academy Sports Medicine, Abdenour has handled a number of prestigious duties during his time in the NBA. Included on that list are serving as trainer for the 1979, 1994 and 2007 NBA All-Star games and the 1981 NBA All-Stars tour of mainland China. He served as secretary on the NBATA Executive Committee from 1987-89. He and his brother, Tom, made history of sorts in 1987, when they became the first brother training combination in professional sports as Tom was appointed trainer for the Golden State Warriors.

During the off-season Abdenour spends time with his wife, Janice, and his two sons Michael and Keith. Abdenour and his family reside in Grosse Pointe.



ARNIE KANDER
Strength and Conditioning Coach

Strength and conditioning coach Arnie Kander is entering his 21st season with the Detroit Pistons. Kander has been with the Pistons since the spring of 1992, when he became the team's first strength and conditioning coach. He works in conjunction with team trainer Mike Abdenour on the prevention, treatment and rehabilitation of injuries for the Pistons. Kander's duties also include the design and implementation of specific programs that are aimed at enhancing individual players' flexibility, strength and aerobic conditioning.

An innovator in the strength and conditioning field, Kander has designed and developed the team's training area in its practice facility to meet the physical conditioning and developmental needs of NBA players. In addition to working with the team throughout the course of the season, Kander conducts an optional summer training program for each of the Detroit players at the practice facility. The program has proven to be quite successful and Kander gets credit for both the quick development of Detroit's young players and the continued conditioning of the team's veterans.

A 1987 graduate in physical therapy from Wayne State University, Kander began his career as the sports coordinator at Crittenton Fitness Institute. He then moved on to Rochester Knee and Sports Therapy where he worked as a staff therapist. Kander began his association with the Pistons while working at Rochester Knee and Sports.

Kander's interest in strength and conditioning began during his career as a professional dancer with the Virginia Ballet Company from 1983-86. He has since submitted several research projects on isokinetic strength testing, jump training and developing a jump platform system. While working for the Pistons, Kander has consulted and developed conditioning programs for some of the Detroit area's finest professional and amateur athletes.

Kander and his wife, Denise, have two children; son Ian and daughter Lindsay. The family resides in Lake Orion, Michigan.



BOB FELLER
EVP, Chief Financial Officer

Bob Feller enters his first season as Executive Vice President and Chief Financial Officer. He will direct all financial and business planning activities, including financial planning and analysis, accounting and controls, financial reporting, budgeting and forecasting, treasury, pricing, tax, audit, credit, billings and collections, risk management, information technology, as well as all National Basketball Association reporting and compliance requirements.

Feller most recently spent four years as Chief Financial Officer for Scientific Learning in Oakland, CA, where he was responsible for all aspects of finance, accounting and information systems at the global education software and services company.

Previously, he served as Vice President, Finance & Administration for Adbrite, Inc., a global web advertising marketplace in San Francisco, CA (2006-08) after spending four years as Vice President, Finance (2005-06) and Senior Director, Finance (2003-05) for Salesforce.com in San Francisco, CA, a global enterprise cloud computing company known for its Customer Relationship Management product which is utilized by PS&E.

Feller moved to the Bay Area of California in 1996 where he served as Finance Manager and Senior Finance Analyst at Tandem Computers in Cupertino (1996-98), Group Cost Manager and Corporate EP&A Manager with Clorox in Oakland (1998-2000), Corporate Controller and Director of Finance at North Systems in San Francisco (2000-01) and Corporate Controller and Director of Finance for Soma Network in San Francisco (2001-03).

A Michigan native, Feller began his career in 1990 as a Senior Audit Consultant and licensed CPA with Arthur Anderson, LLP in Detroit, MI. He graduated with a Master of Business Administration degree, with a concentration in Finance and International Business, from the Ross School of Business at the University of Michigan and a Bachelor of Arts degree from the University of Michigan, School of Literature, Science and the Arts, where he studied Economics & Accounting.



MARIO ETEMAD
EVP, Operations

Mario Etemad enters his 19th season with Palace Sports & Entertainment and is currently the Executive Vice President of Operations. His responsibilities include ensuring the highest quality of the fan experience at every touch point throughout the Palace, DTE Energy Music Theater and Meadow Brook Music Festival. Etemad oversees the guest services, restaurant and concession stand operations at all three PS&E venues in addition to the security, parking, physical plant, conversions and housekeeping departments. He has directed numerous capital improvement projects across the organizations three properties, including the current multi-million dollar renovation at The Palace.

Etemad joined the organization in 1994 as its corporate executive chef and was named PS&E's Employee of the Year in 1996. Prior to joining the organization, he was proprietor of multiple restaurants and related businesses and had served as executive chef and director of operations for various hospitality groups.

Etemad led the Michigan Culinary Olympic Team to an array of medals including Gold at the 2000, 1996 and 1992 at The World Culinary Arts Salon in Berlin, Frankfurt and Erfurt, Germany. His gold medal work has been documented and published in three different languages. Etemad is certified by the American Culinary Federation, and has been granted the distinguished honor as "Chef of the Year" by the Michigan Chefs de Cuisine Association in both 1996 and 1990 and he is the recipient of Presidential Culinary award.

Etemad has been a Michigan resident since 1977.



LUCINDA TREAT
EVP, Business Operations
and Strategy

Lucinda Treat joined Palace Sports & Entertainment as Executive Vice President, Business Operations and Strategy in November 2011 with an extensive background in the sports, entertainment and facilities. Her areas of responsibility include business strategy and analytics, as well as human resources, legal and other aspects of administration.

Treat most recently served as executive vice president and general counsel for Madison Square Garden. In this role, she oversaw all aspects of legal and business affairs for Madison Square Garden, including the New York Knicks; New York Rangers; New York Liberty; MSG Networks; MSG Entertainment; the Radio City Rockettes, the Madison Square Garden arena complex, Radio City Music Hall, the Beacon Theatre and the Chicago Theatre.

Prior to joining the Garden, the Washington D.C. native served as chief legal officer of New England Sports Ventures (NESV), the holding company for the Boston Red Sox, the New England Sports Networks (NESN) and Fenway Sports Group (FSG). In that capacity, she was responsible for all legal affairs of NESV, NESN, the Red Sox, Fenway Park, FSG and the Red Sox Foundation.

Treat began her career in sports as vice president and corporate counsel for the Florida Marlins Baseball Club, where she was responsible for all general corporate and legal issues for the team.

Before starting her career in the sports industry, Treat practiced law at the New York law firm of Shearman & Sterling, where she worked in Mergers & Acquisitions.

Treat graduated magna cum laude from the Georgetown University Law Center, and received her undergraduate degree from the University of Wisconsin at Madison.



CHARLIE METZGER
EVP, Chief Marketing and
Communications Officer

Charlie Metzger enters his second season as Executive Vice President, Chief Marketing and Communications officer. His areas of responsibility include the marketing, advertising, fan experience, social media, community relations and communications areas of the organization for the Pistons and Palace Sports & Entertainment.

Most recently, Metzger served as Executive Vice President, Managing Director for McCann Worldgroup in Birmingham, Michigan. He also served as Chief Marketing Officer of McCann's U.S. Army account, was a member of the company's Management Board and led development of award winning integrated campaigns for General Motors in 2006 and Michigan Tourism in 2007-2011.

Metzger joined McCann in 1999 as its Vice President, General Manager of MOMENTUM, where he served as Managing Director of MOMENTUM, McCann's sales promotion and event marketing agency. In 2000, he was promoted to McCann's Senior Vice President, Director of Business Development, responsible for creating the company's New Business Department and agency growth plan.

Previously, Metzger was employed by Allied Domecq Spirits, USA in Southfield, Michigan and began his career in management while employed by Miller Brewing Company based in Milwaukee, Wisconsin, from 1988 to 1996.

Throughout his career, he has been a recipient of Crain's Detroit Business magazine's "40 under 40" in 2002, been honored with McCann's General Manager's award in 2001 and has served as a Board Member of the Michigan Chapter of the AAAA's and as a Board Member of The Cranbrook Institute of Science.

Metzger graduated from Miami University in Oxford, Ohio with a Bachelor's Degree in Business Administration.

EXECUTIVE VICE PRESIDENTS



BOB FELLER



MARIO ETEMAD



LUCINDA TREAT



CHARLIE METZGER

PISTONS PUBLIC RELATIONS



KEVIN GRIGG
Vice President of
Public Relations



CLETUS LEWIS
Director of
Public Relations



MICHELLE FIKANY
Public Relations
Coordinator

BASKETBALL OPERATIONS



DR. BEN PAOLUCCI
Team Physician



DR. STEVEN LEMOS
Team Orthopedic Surgeon



RYAN WINTERS
Video Coordinator



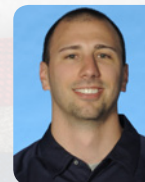
DURAND WALKER
Scout



ORONDE TALIAFERRO
Scout



JORGE COSTA
Senior Software
Engineer



COLE ROBERTSON
Team Operations
Manager



LARRY SANDERS
Assistant Strength &
Conditioning Coach



LUKE FRITZ
Massage Therapist



JOHN COUMOUNDOUROS
Equipment Coordinator



JERRY HENDON
Team Security



ANTHONY BOWEN
Building Operations
Manager



EDDIE RIVERO
Basketball Informations
Specialist



NANCY EMERY
Executive Assistant,
Basketball Operations



MISSY ERWIN
Basketball Operations
Assistant

EXECUTIVE STAFF

EXECUTIVE OFFICES



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Vice President,
Creative Services



DIEGO GOMEZ
Vice President,
Human Resources



HARLAN HENDRICKSON
Vice President,
Marketing



DAN LINCOLN
Vice President,
Corporate Controller



BRAD LOTT
Senior Vice President,
Consumer Sales



ANDY LOUGHNANE
Vice President,
Corporate Partnerships



STU MAYER
Senior Vice President,
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CHRIS QUINN
Vice President, Business
Development & Premium Sales



DENNIS SAMPIER
Vice President,
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ADAM SCHNEIDER
Senior Vice President,
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Vice President,
Property Management



BRUCE TROUT
Director of
Box Offices Operations



SCOTT WRUBLE
Vice President,
Information Technology