



MAKI MINO XL
PAGE 58

NEW FOR
2015-16

NEW FOR
2015-16

RATTLIN' BLADE SPOON

WE ARE ICE FISHING.

CLAM
PRO TACKLE

BRING IT.

As badly as we want to catch that next fish ourselves, we care even more that you are catching fish. With most companies, the relationship ends when the cash register rings. But with Clam, it's like you're walking out of the store with a bunch of new, very expert fishing buddies.

It just wouldn't be fulfilling to anonymously sell equipment to people we never connect with again. We want you to have the right stuff, for starters. Then, we go fishing with you, to make sure you're successful with it.

We know what we want to fish with, and when we can't find it, we make it. Clam Pro Tackle is a perfect example. We found a way to produce the finest line of tungsten ice jigs, and made sure the hooks were just the right size to let you bait up. We changed the face of larger jigging baits — and changed everything when it comes to quick-strike, live-bait rigs.

When you choose Clam Pro Tackle, you're using the same stuff we use. And you can tap into how-to articles and videos produced by the legendary Clam and Ice Team pro staffs.

Say all you want about quality time in the outdoors, but we think you'll have more fun if you catch more fish.

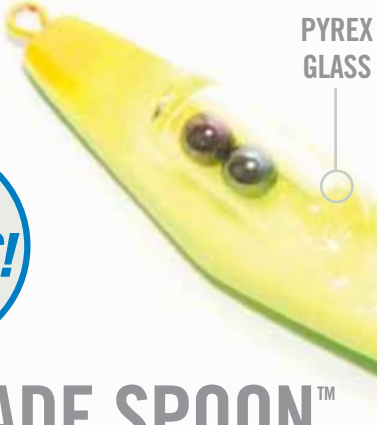
GLOW
CHART TIGER
GLOW

IT
RATTLES!

RATTLIN' BLADE SPOON™

Don't just hope a fish notices your presentation. Make 'em notice with the loudest lure you can drop through a hole.

The same slicing, fluttering action of the original Blade Spoon has now been given the upgrade of seriously loud rattles. The stainless steel bearings click and clack inside their pyrex-glass housing, calling in fish from distances you didn't think were possible.



PYREX
GLASS

STAINLESS
STEEL BEARINGS

SEE IT IN ACTION!



NEW FOR
2015-16



EXTREMELY LOUD RATTLE!

GLOW
RED TIGER

GLOW
RAINBOW
TIGER

GLOW
FIRETIGER

GLOW RED
GOLD TIGER

GLOW WHITE
SILVER TIGER



| ITEM# | SIZE & WEIGHT | COLOR |
|-------|---------------|-------------------------|
| 10405 | # 12, 1/16 oz | GLOW RED/GOLD TIGER |
| 10406 | # 12, 1/16 oz | GLOW FIRETIGER |
| 10407 | # 12, 1/16 oz | GLOW CHART TIGER |
| 10408 | # 12, 1/16 oz | GLOW RAINBOW TIGER |
| 10409 | # 12, 1/16 oz | GLOW RED TIGER |
| 10410 | # 12, 1/16 oz | GLOW WHITE/SILVER TIGER |
| 10411 | # 10, 1/8 oz | GLOW RED/GOLD TIGER |
| 10412 | # 10, 1/8 oz | GLOW FIRETIGER |
| 10413 | # 10, 1/8 oz | GLOW CHART TIGER |
| 10414 | # 10, 1/8 oz | GLOW RAINBOW TIGER |
| 10415 | # 10, 1/8 oz | GLOW RED TIGER |
| 10416 | # 10, 1/8 oz | GLOW WHITE/SILVER TIGER |
| 10417 | # 8, 1/4 oz | GLOW RED/GOLD TIGER |
| 10418 | # 8, 1/4 oz | GLOW FIRETIGER |
| 10419 | # 8, 1/4 oz | GLOW CHART TIGER |
| 10420 | # 8, 1/4 oz | GLOW RAINBOW TIGER |
| 10421 | # 8, 1/4 oz | GLOW RED TIGER |
| 10422 | # 8, 1/4 oz | GLOW WHITE/SILVER TIGER |
| 10423 | # 6, 3/8 oz | GLOW RED/GOLD TIGER |
| 10424 | # 6, 3/8 oz | GLOW FIRETIGER |
| 10425 | # 6, 3/8 oz | GLOW CHART TIGER |
| 10426 | # 6, 3/8 oz | GLOW RAINBOW TIGER |
| 10427 | # 6, 3/8 oz | GLOW RED TIGER |
| 10428 | # 6, 3/8 oz | GLOW WHITE/SILVER TIGER |

GOLD GLITTER
ON BACKSIDE
OF GOLD TIGER

SILVER GLITTER
ON BACKSIDE OF
SILVER TIGER

CLAM PRO TACKLE™

BLADE SPOON™

Cover a swath of horizontal territory with the water-slicing, random-fluttering Blade Spoon. The secret is the flat, rhombic-triangle front which slices through the water on the upward snap, then contributes to an incredibly realistic, dying baitfish flutter as you let it free-fall on slack line. No way to keep it in the cone angle until it settles back.

Call fish in, then yo-yo it in their face to finish the job.

SEE IT IN ACTION!



| ITEM# | SIZE & WEIGHT | COLOR |
|-------|---------------|-------------------------|
| 9460 | # 12, 1/16 oz | GLOW WHITE/SILVER TIGER |
| 9461 | # 12, 1/16 oz | GLOW RED/GOLD TIGER |
| 9462 | # 12, 1/16 oz | GLOW FIRETIGER |
| 9463 | # 12, 1/16 oz | GLOW CHART TIGER |
| 9464 | # 12, 1/16 oz | GLOW RAINBOW TIGER |
| 9465 | # 12, 1/16 oz | GLOW RED TIGER |
| 9466 | # 10, 1/8 oz | GLOW WHITE/SILVER TIGER |
| 9467 | # 10, 1/8 oz | GLOW RED/GOLD TIGER |
| 9468 | # 10, 1/8 oz | GLOW FIRETIGER |
| 9469 | # 10, 1/8 oz | GLOW CHART TIGER |
| 9470 | # 10, 1/8 oz | GLOW RAINBOW TIGER |
| 9471 | # 10, 1/8 oz | GLOW RED TIGER |
| 9472 | # 8, 1/4 oz | SILVER TIGER |
| 9473 | # 8, 1/4 oz | GOLD TIGER |
| 9474 | # 8, 1/4 oz | GLOW FIRETIGER |
| 9475 | # 8, 1/4 oz | GLOW CHART TIGER |
| 9476 | # 8, 1/4 oz | GLOW RAINBOW TIGER |
| 9477 | # 8, 1/4 oz | GLOW RED TIGER |



JASON DURHAM
CLAM AND ICE TEAM PRO

BLADE JIG™

We take the same body as the Blade Spoon and mold it onto a fixed single hook. Simply put, it makes a fabulous dead-stick weapon. Bait it up with a fathead or shiner, and put it down there on your second rod, bobber rod, rattle reel or tip-up. But keep an eye on it.

SEE IT IN ACTION!



| ITEM# | SIZE & WEIGHT | COLOR |
|-------|---------------|-------------------------|
| 9394 | # 8, 1/16 oz | GLOW WHITE/SILVER TIGER |
| 9395 | # 8, 1/16 oz | GLOW RED/GOLD TIGER |
| 9396 | # 8, 1/16 oz | GLOW FIRETIGER |
| 9397 | # 8, 1/16 oz | GLOW CHART TIGER |
| 9398 | # 8, 1/16 oz | GLOW RAINBOW TIGER |
| 9399 | # 8, 1/16 oz | GLOW RED TIGER |
| 9400 | # 6, 1/8 oz | GLOW WHITE/SILVER TIGER |
| 9401 | # 6, 1/8 oz | GLOW RED/GOLD TIGER |
| 9402 | # 6, 1/8 oz | GLOW FIRETIGER |
| 9403 | # 6, 1/8 oz | GLOW CHART TIGER |
| 9404 | # 6, 1/8 oz | GLOW RAINBOW TIGER |
| 9405 | # 6, 1/8 oz | GLOW RED TIGER |



BARB CAREY
CLAM AND
ICE TEAM PRO

TIME BOMB™ RATTLE SPOON

Built using a similar design concept as last year's Bomb Spoon, the new Time Bomb adds an elusive sound that fish know well: The clicking, ticking sound of prey moving along bottom.

The underwater world is full of chirps and ticking sounds, but nobody has been able to replicate the 'bottom click' better than this.

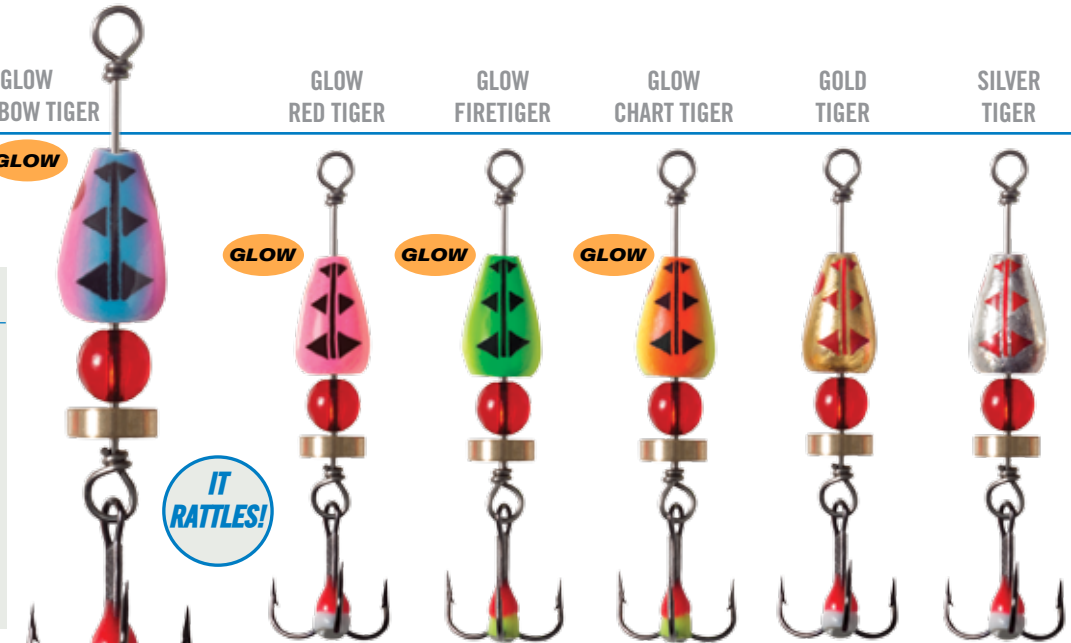
The Time Bomb is a fast-dropping bait with an amazing array of attractions – tiger-bar pattern in six color schemes, Swarovski gem eye, glowing-epoxy treble, and more.

The deal-sealer is the brass element and how it clicks against the other components. It took a lot of tinkering, but it was worth it. Tick, tick, tick. When will your Time Bomb go off?

SEE IT IN ACTION!



| ITEM# | SIZE & WEIGHT | COLOR |
|-------|---------------|--------------------|
| 9692 | # 10, 1/8 oz | SILVER TIGER |
| 9693 | # 10, 1/8 oz | GOLD TIGER |
| 9694 | # 10, 1/8 oz | GLOW FIRETIGER |
| 9695 | # 10, 1/8 oz | GLOW CHART TIGER |
| 9696 | # 10, 1/8 oz | GLOW RAINBOW TIGER |
| 9697 | # 10, 1/8 oz | GLOW RED TIGER |
| 9698 | # 8, 1/4 oz | SILVER TIGER |
| 9699 | # 8, 1/4 oz | GOLD TIGER |
| 9700 | # 8, 1/4 oz | GLOW FIRETIGER |
| 9701 | # 8, 1/4 oz | GLOW CHART TIGER |
| 9702 | # 8, 1/4 oz | GLOW RAINBOW TIGER |
| 9703 | # 8, 1/4 oz | GLOW RED TIGER |



TICK, TICK, TICK...BOOM!

BOMB SPOON™

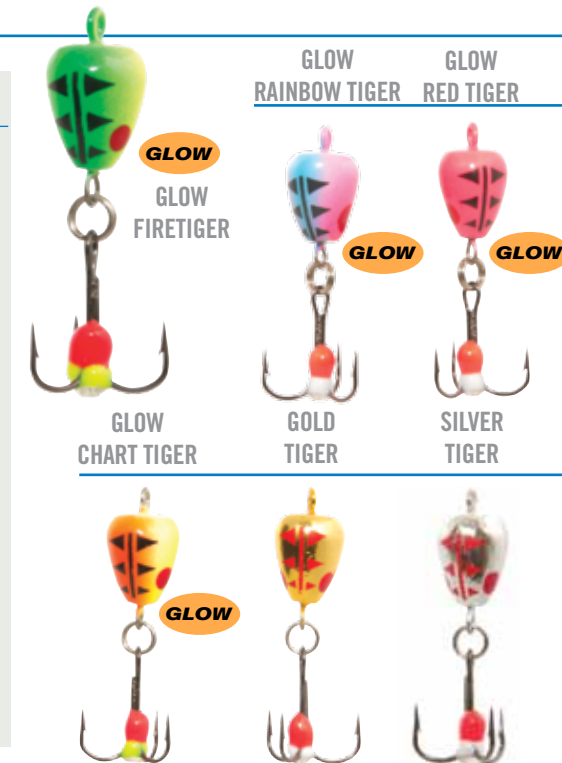
The Bomb is all about speed fishing and pounding out the cadence.

This original Genz design allows you to cover water and fish fast. And being compact, fish will be on the epoxy-adorned treble hook the first try. It even shows up well on flashers, even in low power mode, so you can see it in the weeds. This is going to be a classic.

SEE IT IN ACTION!



| ITEM# | SIZE & WEIGHT | COLOR |
|-------|---------------|--------------------|
| 9436 | # 14, 1/16 oz | SILVER TIGER |
| 9437 | # 14, 1/16 oz | GOLD TIGER |
| 9438 | # 14, 1/16 oz | GLOW FIRETIGER |
| 9439 | # 14, 1/16 oz | GLOW CHART TIGER |
| 9440 | # 14, 1/16 oz | GLOW RAINBOW TIGER |
| 9441 | # 14, 1/16 oz | GLOW RED TIGER |
| 9442 | # 12, 1/8 oz | SILVER TIGER |
| 9443 | # 12, 1/8 oz | GOLD TIGER |
| 9444 | # 12, 1/8 oz | GLOW FIRETIGER |
| 9445 | # 12, 1/8 oz | GLOW CHART TIGER |
| 9446 | # 12, 1/8 oz | GLOW RAINBOW TIGER |
| 9447 | # 12, 1/8 oz | GLOW RED TIGER |
| 9448 | # 10, 3/16 oz | SILVER TIGER |
| 9449 | # 10, 3/16 oz | GOLD TIGER |
| 9450 | # 10, 3/16 oz | GLOW FIRETIGER |
| 9451 | # 10, 3/16 oz | GLOW CHART TIGER |
| 9452 | # 10, 3/16 oz | GLOW RAINBOW TIGER |
| 9453 | # 10, 3/16 oz | GLOW RED TIGER |
| 9454 | # 8, 1/4 oz | SILVER TIGER |
| 9455 | # 8, 1/4 oz | GOLD TIGER |
| 9456 | # 8, 1/4 oz | GLOW FIRETIGER |
| 9457 | # 8, 1/4 oz | GLOW CHART TIGER |
| 9458 | # 8, 1/4 oz | GLOW RAINBOW TIGER |
| 9459 | # 8, 1/4 oz | GLOW RED TIGER |



CLAM PRO TACKLE™

SPEED SPOON™

Jumbo perch don't tend to stay in one place. You gotta pluck 'em out of the school while they're under you.

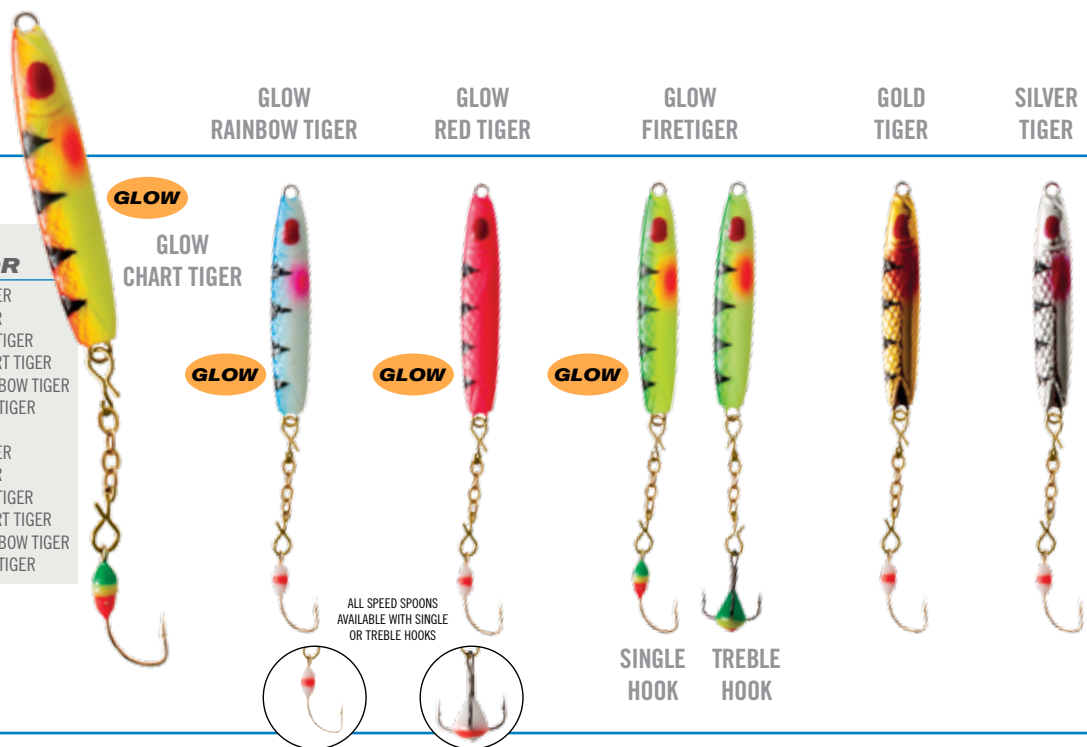
Big perch with foreheads love this thing. Or hate it. Hard to tell. It's a jigging spoon with a chain holding a detailed matching trailer, that darts and pulses to its own beat as you work the spoon. Makes the right noise, looks wounded and vulnerable, and gets up and down super fast.

Oh, and did we mention it slays crappies and walleyes, too?

SEE IT IN ACTION!



| ITEM# | SIZE & WEIGHT | COLOR |
|-------|---------------|--------------------|
| 9478 | # 12T, 1/8 oz | SILVER TIGER |
| 9479 | # 12T, 1/8 oz | GOLD TIGER |
| 9480 | # 12T, 1/8 oz | GLOW FIRETIGER |
| 9481 | # 12T, 1/8 oz | GLOW CHART TIGER |
| 9482 | # 12T, 1/8 oz | GLOW RAINBOW TIGER |
| 9483 | # 12T, 1/8 oz | GLOW RED TIGER |
| 9484 | # 8S, 1/8 oz | SILVER TIGER |
| 9485 | # 8S, 1/8 oz | GOLD TIGER |
| 9486 | # 8S, 1/8 oz | GLOW FIRETIGER |
| 9487 | # 8S, 1/8 oz | GLOW CHART TIGER |
| 9488 | # 8S, 1/8 oz | GLOW RAINBOW TIGER |
| 9489 | # 8S, 1/8 oz | GLOW RED TIGER |



PSYCHO SHAD™

Even before we'd fished the Psycho Shad, it was a show stopper in our 500-gallon testing tank at Clam. Pro staff gathered around like schooling fish just to watch the prototypes.

Dropped on a slack line, the Psycho Shad is like a penny going down a wishing well — No tellin' where it's gonna head. It has a serpentine, natural swimming motion as it sinks, moving well outside even the cone of a flasher. Rip it in 1-3 foot motions, then let it drop on slack line, allowing it to swim and undulate back and forth. It's a jaw dropper and amazing fish catcher.

Connect with a plain snap or double surgeons loop knot. It's a go-to search bait that calls fish to your hole from a distance. Smaller version for panfish; bigger for gamefish.

Hot tip: Use the Psycho Shad to attract fish to an area where tip-ups are set.

SEE IT IN ACTION!



| ITEM# | SIZE & WEIGHT | COLOR |
|-------|----------------|---------------|
| 9516 | 1.5" L, 1.8 g | CHART SHINER |
| 9517 | 1.5" L, 1.8 g | SILVER SHINER |
| 9518 | 1.5" L, 1.8 g | GREEN SHINER |
| 9519 | 1.5" L, 1.8 g | FIRETIGER |
| 9520 | 1.5" L, 1.8 g | GOLD SHINER |
| 9521 | 1.5" L, 1.8 g | RED/WHITE |
| 9522 | 1.77" L, 2.8 g | CHART SHINER |
| 9523 | 1.77" L, 2.8 g | SILVER SHINER |
| 9524 | 1.77" L, 2.8 g | GREEN SHINER |
| 9525 | 1.77" L, 2.8 g | FIRETIGER |
| 9526 | 1.77" L, 2.8 g | GOLD SHINER |
| 9527 | 1.77" L, 2.8 g | RED/WHITE |
| 9528 | 2.17" L, 3.8 g | CHART SHINER |
| 9529 | 2.17" L, 3.8 g | SILVER SHINER |
| 9530 | 2.17" L, 3.8 g | GREEN SHINER |
| 9531 | 2.17" L, 3.8 g | FIRETIGER |
| 9532 | 2.17" L, 3.8 g | GOLD SHINER |
| 9533 | 2.17" L, 3.8 g | RED/WHITE |



Dave Genz™ TUNGSTEN DROP SERIES™

DROP-KICK™

The DROP-KICK™, was designed by Mr. Dave Genz to be the perfect cadence jig.

It features a 90-degree XL hook with a larger tie-eye, stronger wire and increased hook gap for better hook-up percentage compared to other jigs. When the DROP-KICK™ is jigged correctly, it creates a "kick" that panfish can't resist. We also designed the top of the jig with a large flat surface, perfect for seeing on your sonar unit with smaller size jig. The DROP-KICK™ comes in six colors and are all UV coated giving these jigs a great finish. Drop kick the fish on your next trip on the ice.

SEE IT IN ACTION!



| ITEM# | SIZE & WEIGHT | COLOR |
|-------|---------------|----------------------|
| 9943 | # 12, 1/32 oz | BLACK/CHART |
| 9944 | # 12, 1/32 oz | FIRETIGER GLOW BAR |
| 9945 | # 12, 1/32 oz | WHITE/GREEN GLOW BAR |
| 9946 | # 12, 1/32 oz | RED GLOW |
| 9947 | # 12, 1/32 oz | CHART/BLUE GLOW BAR |
| 9948 | # 12, 1/32 oz | WHITE/PINK GLOW |
| 9949 | # 10, 3/64 oz | BLACK/CHART |
| 9950 | # 10, 3/64 oz | FIRETIGER GLOW BAR |
| 9951 | # 10, 3/64 oz | WHITE/GREEN GLOW BAR |
| 9952 | # 10, 3/64 oz | RED GLOW |
| 9953 | # 10, 3/64 oz | CHART/BLUE GLOW BAR |
| 9954 | # 10, 3/64 oz | WHITE/PINK GLOW |
| 9955 | # 8, 1/16 oz | BLACK/CHART |
| 9956 | # 8, 1/16 oz | FIRETIGER GLOW BAR |
| 9957 | # 8, 1/16 oz | WHITE/GREEN GLOW BAR |
| 9958 | # 8, 1/16 oz | RED GLOW |
| 9959 | # 8, 1/16 oz | CHART/BLUE GLOW BAR |
| 9960 | # 8, 1/16 oz | WHITE/PINK GLOW |



| ITEM# | SIZE & WEIGHT | COLOR |
|-------|---------------|---------------------|
| 9722 | # 14, 1/50 oz | BLUE GLOW |
| 9723 | # 14, 1/50 oz | PINK GLOW |
| 9724 | # 14, 1/50 oz | ORANGE GLOW |
| 9725 | # 14, 1/50 oz | WHITE GLOW |
| 9726 | # 14, 1/50 oz | CHART/BLUE GLOW BAR |
| 9727 | # 14, 1/50 oz | GREEN GLOW |
| 9728 | # 10, 1/20 oz | BLUE GLOW |
| 9729 | # 10, 1/20 oz | PINK GLOW |
| 9730 | # 10, 1/20 oz | ORANGE GLOW |
| 9731 | # 10, 1/20 oz | WHITE GLOW |
| 9732 | # 10, 1/20 oz | CHART/BLUE GLOW BAR |
| 9733 | # 10, 1/20 oz | GREEN GLOW |

CAVIAR DROP™

Fish love eating eggs! The CAVIAR DROP™ is designed to replicate eggs and features the latest technological advancements in the world of tungsten jigs. Shielded with a new acrylic bulbous coating, it reflects and refracts light.

And it glows too!

SEE IT IN ACTION!



CLAM PRO TACKLE™ Dave Genz™ TUNGSTEN DROP SERIES™

THE DROP™

The centerpiece of our tungsten series is your new bread-and-butter jig. It's available in five sizes; some tiny, some big enough to bulk up with multiple magots, waxies or buggy plastics. Take on anything, from monster crappies, bluegills and perch to even bass, walleye and pike.

With its bulbous front and tapered back, the jig hangs at about a 45-degree angle, creating a pivoting hook that finds the top of fish's mouths on the hookset.

SEE IT IN ACTION!



| ITEM# | SIZE & WEIGHT | COLOR | ITEM# | SIZE & WEIGHT | COLOR |
|-------|---------------|----------------------|-------|---------------|----------------------|
| 9510 | # 16, 1/64 oz | GOLD | 9301 | # 10, 7/64 oz | GOLD |
| 9511 | # 16, 1/64 oz | CHART/PINK GLOW SPOT | 9302 | # 10, 7/64 oz | CHART/PINK GLOW SPOT |
| 9512 | # 16, 1/64 oz | GLOW WHITE | 9303 | # 10, 7/64 oz | GLOW WHITE |
| 9513 | # 16, 1/64 oz | GLOW RED | 9304 | # 10, 7/64 oz | GLOW RED |
| 9514 | # 16, 1/64 oz | GLOW BLUE | 9305 | # 10, 7/64 oz | GLOW BLUE |
| 9515 | # 16, 1/64 oz | CHART/BLUE GLOW BAR | 9306 | # 10, 7/64 oz | CHART/BLUE GLOW BAR |
| 9313 | # 14, 1/32 oz | GOLD | 9295 | # 8, 9/64 oz | GOLD |
| 9314 | # 14, 1/32 oz | CHART/PINK GLOW SPOT | 9296 | # 8, 9/64 oz | CHART/PINK GLOW SPOT |
| 9315 | # 14, 1/32 oz | GLOW WHITE | 9297 | # 8, 9/64 oz | GLOW WHITE |
| 9316 | # 14, 1/32 oz | GLOW RED | 9298 | # 8, 9/64 oz | GLOW RED |
| 9317 | # 14, 1/32 oz | GLOW BLUE | 9299 | # 8, 9/64 oz | GLOW BLUE |
| 9318 | # 14, 1/32 oz | CHART/BLUE GLOW BAR | 9300 | # 8, 9/64 oz | CHART/BLUE GLOW BAR |
| 9307 | # 12, 1/16 oz | GOLD | | | |
| 9308 | # 12, 1/16 oz | CHART/PINK GLOW SPOT | | | |
| 9309 | # 12, 1/16 oz | GLOW WHITE | | | |
| 9310 | # 12, 1/16 oz | GLOW RED | | | |
| 9311 | # 12, 1/16 oz | GLOW BLUE | | | |
| 9312 | # 12, 1/16 oz | CHART/BLUE GLOW BAR | | | |



DINGLE DROP™

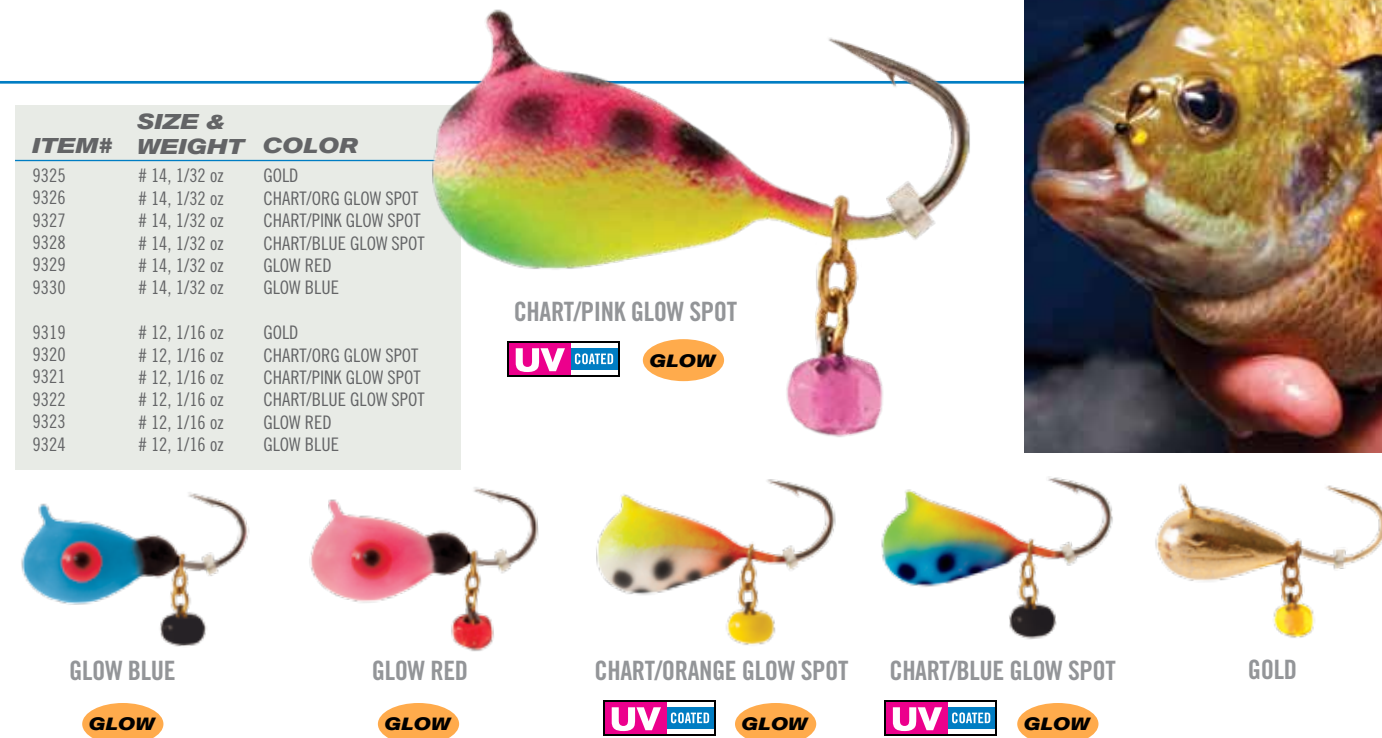
Who says a ball and chain is a bad thing? The Dingle dangles, creating movement with any motion. The swingin' chain and attractor bead lures fish in and causes them to pull the trigger. Even inactive panfish fall for the Dingle Drop.

SEE IT IN ACTION!



Joe Thornburg (right) and Marc Melson used the Dingle Drop™ to win over \$20,000.

| ITEM# | SIZE & WEIGHT | COLOR |
|-------|---------------|----------------------|
| 9325 | # 14, 1/32 oz | GOLD |
| 9326 | # 14, 1/32 oz | CHART/ORG GLOW SPOT |
| 9327 | # 14, 1/32 oz | CHART/PINK GLOW SPOT |
| 9328 | # 14, 1/32 oz | CHART/BLUE GLOW SPOT |
| 9329 | # 14, 1/32 oz | GLOW RED |
| 9330 | # 14, 1/32 oz | GLOW BLUE |
| 9319 | # 12, 1/16 oz | GOLD |
| 9320 | # 12, 1/16 oz | CHART/ORG GLOW SPOT |
| 9321 | # 12, 1/16 oz | CHART/PINK GLOW SPOT |
| 9322 | # 12, 1/16 oz | CHART/BLUE GLOW SPOT |
| 9323 | # 12, 1/16 oz | GLOW RED |
| 9324 | # 12, 1/16 oz | GLOW BLUE |



THE DROP XL™

Same jig. Bigger, wider-gapped hook.

When the Drop pounded onto the scene last year, the ice fishing world fell in love with it. You already know the tungsten craftsmanship, killer colors and angled hook orientation for better hooking percentage. But sometimes the hook itself can be a bit on the small side, when you want to bulk up with waxies, maggots or a Maki plastic. We needed Drop jigs with bigger hooks, so we made them. This is a big deal. It opens up a whole new world for the Drop jig.

SEE IT IN ACTION!



| ITEM# | SIZE & WEIGHT | COLOR |
|-------|---------------|----------------------|
| 9680 | # 10, 1/32 oz | GOLD |
| 9681 | # 10, 1/32 oz | CHART/BLUE GLOW BAR |
| 9682 | # 10, 1/32 oz | CHART/PINK GLOW SPOT |
| 9683 | # 10, 1/32 oz | GLOW WHITE |
| 9684 | # 10, 1/32 oz | GLOW RED |
| 9685 | # 10, 1/32 oz | WHITE/PINK GLOW |
| 9686 | # 8, 1/16 oz | GOLD |
| 9687 | # 8, 1/16 oz | CHART/BLUE GLOW BAR |
| 9688 | # 8, 1/16 oz | CHART/PINK GLOW SPOT |
| 9689 | # 8, 1/16 oz | GLOW WHITE |
| 9690 | # 8, 1/16 oz | GLOW RED |
| 9691 | # 8, 1/16 oz | WHITE/PINK GLOW |



DINGLE DROP XL™

Everything we said about the Drop XL™ (look to your left) goes for the Dingle Drop XL™, too.

A lot of times, you want to keep the jig size (and weight) the same, but need a bigger hook. Seriously, when you fish the Clam way, you are going to hook up with big perch, crappies and bluegills, with bonus bass, walleyes, pike and more.

Besides letting you fish with larger plastics and multiple live baits, XL hooks are strong enough to stand up to big battles. And the wide gap helps the hook point find a home when you rear back.

SEE IT IN ACTION!



| ITEM# | SIZE & WEIGHT | COLOR |
|-------|---------------|-----------------------|
| 9716 | # 10, 1/32 oz | GOLD |
| 9717 | # 10, 1/32 oz | CHART/ORG GLOW SPOT |
| 9718 | # 10, 1/32 oz | CHART/PINK GLOW SPOT |
| 9719 | # 10, 1/32 oz | CHART/BLUE GLOW SPOT |
| 9720 | # 10, 1/32 oz | GLOW RED |
| 9721 | # 10, 1/32 oz | CHART/GREEN GLOW SPOT |



CLAM PRO TACKLE™ Dave Genz™ TUNGSTEN DROP SERIES™

HALF ANT DROP™

Bottom half of tungsten, top half a secret formula securing a Swarovski® Gem, all together a deadly combo. the gem acts like a disco ball, reflecting and refracting light at every angle; a faceted flasher suggesting an oversized prey fish eye. The jig's slow dropping, teasing presentation that hugs the strike zone with subtle movements, making it perfect for pressured fish, post-frontal conditions and lethargic sniffers. The Half Ant Drop hates it when fish get slime all over its precious gem. Oh well...

SEE IT IN ACTION!



| ITEM# | SIZE & WEIGHT | COLOR |
|-------|---------------|-------------------|
| 9373 | # 12, 1/64 oz | RED/WHITE/CHART |
| 9374 | # 12, 1/64 oz | RED/WHITE/GREEN |
| 9375 | # 12, 1/64 oz | WHITE/CHART/CHART |
| 9376 | # 12, 1/64 oz | WHITE/RED/RED |
| 9377 | # 12, 1/64 oz | CHART/RED/RED |
| 9378 | # 12, 1/64 oz | WHITE/GREEN/GREEN |
| 9367 | # 10, 1/32 oz | RED/WHITE/CHART |
| 9368 | # 10, 1/32 oz | RED/WHITE/GREEN |
| 9369 | # 10, 1/32 oz | WHITE/CHART/CHART |
| 9370 | # 10, 1/32 oz | WHITE/RED/RED |
| 9371 | # 10, 1/32 oz | CHART/RED/RED |
| 9372 | # 10, 1/32 oz | WHITE/GREEN/GREEN |



MAGGOT DROP™

With it's slightly off-balance tungsten body, the Maggot is built to fish heavy and get you up and down fast.

As you pound it looking for a killer cadence, this vertical jig gives off a subtle, vulnerable wobble no big fish can ignore.

SEE IT IN ACTION!



| ITEM# | SIZE & WEIGHT | COLOR |
|-------|---------------|----------------------|
| 9337 | # 12, 1/64 oz | GOLD |
| 9338 | # 12, 1/64 oz | WHITE/PINK GLOW |
| 9339 | # 12, 1/64 oz | WHITE/BLUE GLOW |
| 9340 | # 12, 1/64 oz | CHART/BLUE GLOW BAR |
| 9341 | # 12, 1/64 oz | FIRETIGER GLOW BAR |
| 9342 | # 12, 1/64 oz | WHITE/GREEN GLOW BAR |
| 9331 | # 10, 1/32 oz | GOLD |
| 9332 | # 10, 1/32 oz | WHITE/PINK GLOW |
| 9333 | # 10, 1/32 oz | WHITE/BLUE GLOW |
| 9334 | # 10, 1/32 oz | CHART/BLUE GLOW BAR |
| 9335 | # 10, 1/32 oz | FIRETIGER GLOW BAR |
| 9336 | # 10, 1/32 oz | WHITE/GREEN GLOW BAR |



ANT DROP™

Like peas in a pod, three insect-suggesting segments combine to form a head-heavy jig. Genz loves this one for how it almost never spins as it's lowered in the water thanks to its deadly 60-degree hook eye and how it sits at a 45-degree angle.

There's something about a segmented body that makes it behave differently. Fish know the signals.

This is an important jig to have in your lineup.

SEE IT IN ACTION!



| ITEM# | SIZE & WEIGHT | COLOR |
|-------|---------------|---------------------|
| 9349 | # 14, 1/32 oz | GOLD |
| 9350 | # 14, 1/32 oz | WHITE/PINK GLOW |
| 9351 | # 14, 1/32 oz | WHITE/BLUE GLOW |
| 9352 | # 14, 1/32 oz | CHART/BLUE GLOW BAR |
| 9353 | # 14, 1/32 oz | BLUE/CHART GLOW BAR |
| 9354 | # 14, 1/32 oz | ORG GLOW BAR |
| 9343 | # 12, 3/64 oz | GOLD |
| 9344 | # 12, 3/64 oz | WHITE/PINK GLOW |
| 9345 | # 12, 3/64 oz | WHITE/BLUE GLOW |
| 9346 | # 12, 3/64 oz | CHART/BLUE GLOW BAR |
| 9347 | # 12, 3/64 oz | BLUE/CHART GLOW BAR |
| 9348 | # 12, 3/64 oz | ORG GLOW BAR |



DUCKBILL DROP™

It wasn't hard to come up with a name for this one. The Duckbill's arching shape and protruding bill catch a ton of water on the pump. The result is an in-your-face presentation that drives aggressive fish to hammer it.

As you might also guess, it can wake up sniffers and stir instinctive feeding. You just never know, making the Duckbill a piece of your arsenal could make it your ultimate wild card.

SEE IT IN ACTION!



| ITEM# | SIZE & WEIGHT | COLOR |
|-------|---------------|--------------------------|
| 9385 | # 14, 1/32 oz | GOLD |
| 9386 | # 14, 1/32 oz | FIRETIGER GLOW |
| 9387 | # 14, 1/32 oz | WHITE/GREEN GLOW BAR |
| 9388 | # 14, 1/32 oz | CHART/ORG GLOW BAR |
| 9389 | # 14, 1/32 oz | CHART/PINK GLOW SPOT |
| 9390 | # 14, 1/32 oz | FIRETIGER/WHITE GLOW BAR |
| 9379 | # 12, 1/16 oz | GOLD |
| 9380 | # 12, 1/16 oz | FIRETIGER GLOW |
| 9381 | # 12, 1/16 oz | WHITE/GREEN GLOW BAR |
| 9382 | # 12, 1/16 oz | CHART/ORG GLOW BAR |
| 9383 | # 12, 1/16 oz | CHART/PINK GLOW SPOT |
| 9384 | # 12, 1/16 oz | FIRETIGER/WHITE GLOW BAR |



EPOXY DROP™

If you left Drops and Half Ant Drops in the same tackle box, this is what their babies would look like. Built on a Drop-like body, we added a "nose shelf" platform for a Swarovski® Gem. The entire jig is coated with an incredibly bright and durable epoxy paint.

Interesting presentation properties are introduced with the nose. Alluring light reflection from the disco ball. Talk about something fish haven't seen.

SEE IT IN ACTION!



| ITEM# | SIZE & WEIGHT | COLOR |
|-------|---------------|---------------------|
| 9361 | # 12, 7/64 oz | WHITE/ORG GLOW SPOT |
| 9362 | # 12, 7/64 oz | WHITE/BLUE GLOW |
| 9363 | # 12, 7/64 oz | WHITE/ORG GLOW |
| 9364 | # 12, 7/64 oz | GREEN |
| 9365 | # 12, 7/64 oz | RED/WHITE SPOT |
| 9366 | # 12, 7/64 oz | ORG/WHITE |
| 9355 | # 10, 1/16 oz | WHITE/ORG GLOW SPOT |
| 9356 | # 10, 1/16 oz | WHITE/BLUE GLOW |
| 9357 | # 10, 1/16 oz | WHITE/ORG GLOW |
| 9358 | # 10, 1/16 oz | GREEN |
| 9359 | # 10, 1/16 oz | RED/WHITE SPOT |
| 9360 | # 10, 1/16 oz | ORG/WHITE |



ICE BUSTER BOBBER™

- Item #10453 (2-pack, 3 inch)
- Item #10454 (2-pack, 5 inch)
- Will not freeze to line
- Snap on/snap off
- Adjustable to match lure weight
- Includes two stop knots

PAIR WITH STOP KNOT

- Item #10461 (10-pack)
- Item #10462 (20-pack)

TODAY'S Tackle

"The Original"

CRANK WEIGHT™

- Fish crankbaits vertically
- Turns floating cranks into sinking cranks
- Easy-on, easy-off weight system
- For use under ice or open water



SEE IT IN ACTION!

| ITEM# | WEIGHT | COLOR |
|-------|--------|------------|
| 10464 | 1/8 oz | GLOW GREEN |
| 10465 | 1/8 oz | GLOW RED |
| 10466 | 1/6 oz | GLOW GREEN |
| 10467 | 1/6 oz | GLOW RED |
| 10468 | 1/4 oz | GLOW GREEN |
| 10469 | 1/4 oz | GLOW RED |
| 10470 | 3/8 oz | GLOW GREEN |
| 10471 | 3/8 oz | GLOW RED |

CLAM PRO TACKLE™



MINO™

The problem with almost all small plastics is they don't look alive down there. Stiff plastics are worthless unless fish have a death wish. But, wow, when you see the tiny Mino from Maki you will be sold. (And so will the fish.)

The Mino is hand poured, incredibly soft and balanced perfectly so the tail never rests even when you hold the jig still. It pulses and flows in the water like the real thing, even though it's small and matches up perfectly with Drop jigs, Blade Spoons, Blade Jigs, Bomb Spoons, or whatever you attach it to.

If you've wanted a minnow-shaped plastic in a mini size, the Mino is yours.



SEE IT IN ACTION!

| ITEM# | SIZE | COLOR |
|-------|------|----------------------|
| 9814 | 1" | WHITE RED FLAKE |
| 9815 | 1" | RED |
| 9816 | 1" | PINK GLOW |
| 9817 | 1" | WATERMELON RED FLAKE |
| 9818 | 1" | FATHEAD |
| 9819 | 1" | SHINER |



MINO XL™

Take everything that is the original Mino and super-size it. That's the Mino XL.

A full inch longer than the original, this one is designed for the bigger bite. Plus, that extra inch gives that extra inch gives that quivering tail even more action. This one is a must.

| ITEM# | SIZE | COLOR |
|-------|------|----------------------|
| 9967 | 2" | WHITE RED FLAKE |
| 9968 | 2" | RED |
| 9969 | 2" | PINK GLOW |
| 9970 | 2" | WATERMELON RED FLAKE |
| 9971 | 2" | FATHEAD |
| 9972 | 2" | SHINER |

PINK GLOW

GLOW

WHITE RED FLAKE

WATERMELON RED FLAKE

RED

SHINER

FATHEAD

SEE IT IN ACTION!



NEW FOR
2015-16

MINO HEAD™

The time-honored practice of pinching the head off a minnow and hoping entrails hang off for extra attraction is a pain in the butt. You have to cart minnows around, and it causes your fingers to get cold. Who knows how many get used and how many are money down the drain. And you never get the perfect pinch.

With Maki's Mino Head, you get the whole deal and get to keep it in a warm, soft pocket. Because it's made with Maki's amazingly soft material and is carefully hand poured, it looks more like a real minnow head than a real minnow head does. It stays on the hook, the entrails pulse in the water, and you get a perfect pinch every time.

We still want you to go to the bait shop, but try these instead.

| ITEM# | SIZE | COLOR |
|-------|--------|----------------------|
| 9808 | 1-1/2" | WHITE RED FLAKE |
| 9809 | 1-1/2" | RED |
| 9810 | 1-1/2" | PINK GLOW |
| 9811 | 1-1/2" | WATERMELON RED FLAKE |
| 9812 | 1-1/2" | FATHEAD |
| 9813 | 1-1/2" | SHINER |

SEE IT IN ACTION!



KEVIN PAUL
CLAM AND ICE TEAM PRO



MAKI™

We think of it as a five-legged water spider. Like independent tentacles, the legs on the Maki wash with the most subtle currents and movements to undulate in a fish's face and beg to be sucked in. Lots of customizing potential. Try nipping off the head and using half the 'head' with its remaining three legs. Play with it, to match the hatch and whims of the fish.

SEE IT IN ACTION!



| ITEM# | SIZE | COLOR |
|-------|--------|-----------------|
| 9406 | 1-1/4" | CHARTREUSE GLOW |
| 9407 | 1-1/4" | MOTOR OIL |
| 9408 | 1-1/4" | GLOW |
| 9409 | 1-1/4" | RED |
| 9410 | 1-1/4" | PURPLE |
| 9411 | 1-1/4" | PINK GLOW |

GLOW

PINK GLOW

GLOW

CHARTREUSE GLOW

GLOW

GLOW

PURPLE

MOTOR OIL

RED

POLLI™

Another deceptively simple creation, the Polli produces almost random, whip-tail movements when paired with any of our tungsten Drop jigs. Best rigged by nip-hooking either end. We most often hook it in the larger head.

Sometimes you have to fish small to catch big. The Polli shines under tough conditions: cold front, heavy fishing pressure, lots of sniffers. This bait stands up to close study, never stops moving and forces fish to sample it.

| ITEM# | SIZE | COLOR |
|-------|------|-----------------|
| 9430 | 7/8" | CHARTREUSE GLOW |
| 9431 | 7/8" | MOTOR OIL |
| 9432 | 7/8" | GLOW |
| 9433 | 7/8" | RED |
| 9434 | 7/8" | PURPLE |
| 9435 | 7/8" | PINK GLOW |

SEE IT IN ACTION!



CHARTREUSE GLOW

GLOW

RED

PURPLE

MOTOR OIL

PINK GLOW

SPIIKI™

This one is as simple as a screwdriver, but it far more versatile. Nip hook or thread it on. Fish it horizontally or curl it into the hook shank on a vertical jig for an 'upward' orientation. Trim it and it becomes an awesome little whip tail. Pound it on the bottom, so it looks like a bloodworm coming out. Float it upward, making it twitch and swim. Just make sure you have a good grip on your rod.

| ITEM# | SIZE | COLOR |
|-------|--------|-----------------|
| 9412 | 1-3/8" | CHARTREUSE GLOW |
| 9413 | 1-3/8" | MOTOR OIL |
| 9414 | 1-3/8" | GLOW |
| 9415 | 1-3/8" | RED |
| 9416 | 1-3/8" | PURPLE |
| 9417 | 1-3/8" | PINK GLOW |

RED

CHARTREUSE GLOW

GLOW

PURPLE

MOTOR OIL

PINK GLOW

SEE IT IN ACTION!



CLAM PRO TACKLE™

DRAGGI™

With two wings and a dragon's tail, the Draggi is an amazing flutter and swim bait. It swims downward as it sinks, paddles flapping. The lure is flat-out amazing when fish are hitting on the drop, or apt to swim up and meet food items as it's slowly falling.

The dragon's tail has a mind of its own, often dancing back and forth or swimming behind the wings.



SEE IT IN ACTION!



| ITEM# | SIZE | COLOR |
|-------|------|-------|
|-------|------|-------|

| | | |
|------|---------|-----------------|
| 9418 | 1-3/16" | CHARTREUSE GLOW |
| 9419 | 1-3/16" | MOTOR OIL |
| 9420 | 1-3/16" | GLOW |
| 9421 | 1-3/16" | RED |
| 9422 | 1-3/16" | PURPLE |
| 9423 | 1-3/16" | PINK GLOW |

GLOW
CHARTREUSE GLOW



JAMEI™

Brainchild of Clam pro James Vladyka, the Jamei is a bug and shrimp imitator.

"Thread the hook through main body," he says, "toward the twin tails. Make sure it's on there straight. Slide it all the way on, so it fishes horizontally, or put it on the hook only far enough that the twin tails face upward. This gives amazing action."

As with many plastics, a dab of super glue holds it in place and lets you fish harder with less time spent adjusting things.

| ITEM# | SIZE | COLOR |
|-------|------|-------|
|-------|------|-------|

| | | |
|------|--------|-----------------|
| 9424 | 1-1/8" | CHARTREUSE GLOW |
| 9425 | 1-1/8" | MOTOR OIL |
| 9426 | 1-1/8" | GLOW |
| 9427 | 1-1/8" | RED |
| 9428 | 1-1/8" | PURPLE |
| 9429 | 1-1/8" | PINK GLOW |

SEE IT IN ACTION!



MOTOR OIL



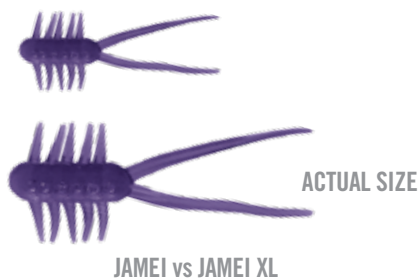
JAMEI XL™

The Jamei XL has packed on a few pounds of girth and length without sacrificing any of the versatility and action. In this case, we're hoping the fish enjoy that winter weight.

| ITEM# | SIZE | COLOR |
|-------|------|-------|
|-------|------|-------|

| | | |
|------|--------|-----------------|
| 9961 | 1-1/2" | CHARTREUSE GLOW |
| 9962 | 1-1/2" | MOTOR OIL |
| 9963 | 1-1/2" | GLOW |
| 9964 | 1-1/2" | RED |
| 9965 | 1-1/2" | PURPLE |
| 9966 | 1-1/2" | PINK GLOW |

SEE IT IN ACTION!



JAMEI vs JAMEI XL

ACTUAL SIZE

NEW FOR 2015-16



ACCESSORIES

With super-sharp hooks and enhanced sensitivity, Clam Pro Tackle™ will help you flop more fish up on the ice. With these important accessories, you can get back down there faster, experiment better, and that experience more frustration-free fun.

Pop paint from the eye of a new jig. Clip your line and tie the new one on. Shine a little light that charges glow paint. Catch a fish, get the hook out in short order. Hey, we try to think of everything.

JIG CHARGER

ITEM # 9547

RUGGED ALUMINUM CONSTRUCTION
BRIGHT BLUE LED TO GLOW JIGS
KEYCHAIN CLIP WITH SWIVEL
SIZE: 2.5" L x .75" W



NEW FOR 2015-16

JIG CLEANER

ITEM # 9548

420 STEEL CONSTRUCTION
SHARP LINE NIPPER ON ONE END
PIN FOR POPPING OUT JIG EYE PAINT ON OTHER END
SIZE: 2.5" L x .5" W



SIZE CHART

THE DROP™

| Size | Hook Weight |
|---------|-------------|
| 3mm #16 | 1/64 oz |
| 4mm #14 | 1/32 oz |
| 5mm #12 | 1/16 oz |
| 6mm #10 | 7/64 oz |
| 7mm #8 | 9/64 oz |

THE DROP XL™

Two sizes larger hook than The Drop

| | |
|---------|---------|
| 4mm #10 | 1/32 oz |
| 5mm #8 | 1/16 oz |

THE DROP vs. THE DROP XL™

| | |
|---------|---------|
| 4mm #14 | 1/32 oz |
| 4mm #10 | 1/32 oz |
| 5mm #12 | 1/16 oz |
| 5mm #8 | 1/16 oz |

DINGLE DROP™

| Size | Hook Weight |
|---------|-------------|
| 4mm #14 | 1/32 oz |
| 5mm #12 | 1/16 oz |
| 4mm #10 | 1/32 oz |

DINGLE DROP XL™

TWO HOOK SIZES LARGER THAN THE DINGLE DROP™

| | |
|---------|---------|
| 4mm #10 | 1/32 oz |
|---------|---------|

EPOXY DROP™

| | |
|---------|---------|
| 5mm #12 | 1/16 oz |
| 6mm #10 | 7/64 oz |

HALF ANT DROP™

| Size | Hook Weight |
|---------|-------------|
| 4mm #12 | 1/64 oz |
| 5mm #10 | 1/32 oz |
| 4mm #14 | 1/32 oz |
| 5mm #12 | 3/64 oz |

ANT DROP™

| | |
|---------|---------|
| 4mm #14 | 1/32 oz |
| 5mm #12 | 3/64 oz |

MAGGOT DROP™

| | |
|---------|---------|
| 3mm #12 | 1/64 oz |
| 4mm #10 | 1/32 oz |

GENZ DROP KICK™

| Size | Hook Weight |
|---------|-------------|
| 4mm #12 | 1/32 oz |
| 5mm #10 | 3/64 oz |
| 6mm #8 | 1/16 oz |

CAVIAR DROP™

| Size | Hook Weight |
|---------|-------------|
| 4mm #14 | 1/50 oz |
| 5mm #10 | 1/20 oz |

DUCK BILL DROP™

| | |
|---------|---------|
| 4mm #14 | 1/32 oz |
| 5mm #12 | 1/16 oz |

MAKI™ SOFT PLASTICS

| | |
|-----------|--|
| NIP HOOK | |
| THREAD ON | |
| T-BONE | |



PROFILES SHOWN LIFE SIZE

*PAINTED JIGS WILL BE SLIGHTLY LARGER THAN SHOWN

TUNGSTEN TOOL

ITEM # 9761

When you make beautiful tungsten jigs that fish suck in without hesitation, there's the part where you have to get the hook back out. We release most of the fish we catch, so we want that hook out right now, surgically, without hurting the fish.

We've tried them all and were unsatisfied with traditional hook removal tools, because they scratch the finish on our jigs and don't securely grab small hooks. We needed soft, needle-tip points on the right size clamping device. Couldn't find one, so we created the Tungsten Tool.





JOSH KRAGTHORPE
BIGTOOTH PRO STAFFER

ZERO RIG™

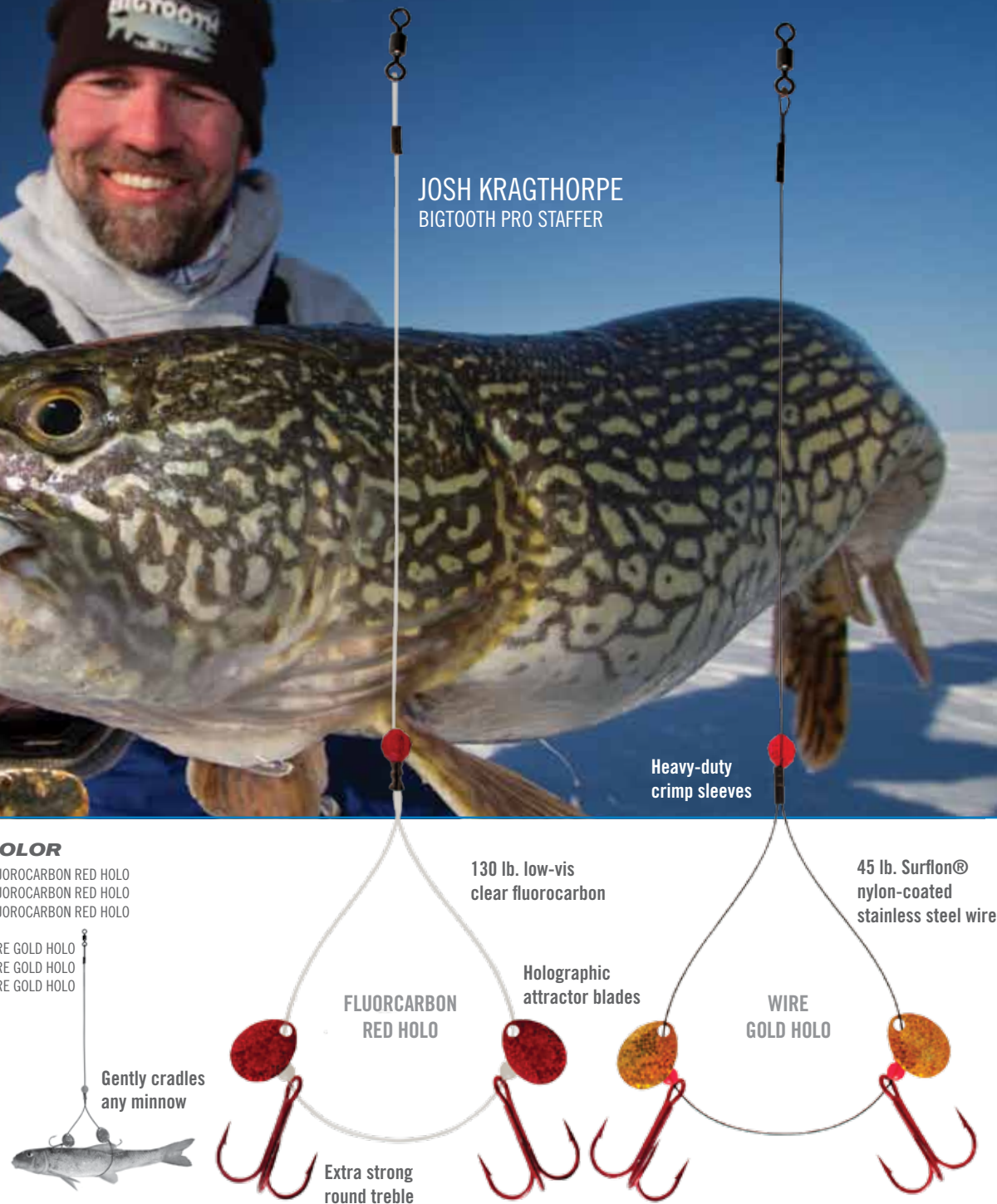
The ingenious sliding-treble-hook design of the Zero Rig cradles any size minnow in perfect swimming position. When a fish hits, you put it to him, and the trebles close on his mouth like a snare snapping shut. Everything lines up, so the connection is rock solid. It's very common for the second hook to find the fish's mouth, so there is nothing to catch on the bottom of the hole.

Fluorocarbon for walleyes and pressured pike in clear, shallow water. Stainless steel, nylon-coated black wire for the ultimate anti-tooth insurance. Blades near the trebles. Beads on the swivels. This is the best quick-strike rig ever created.

| ITEM# | SIZE | COLOR |
|-------|-------|-----------------------|
| 9504 | # 4 | FLUOROCARBON RED HOLO |
| 9505 | # 2 | FLUOROCARBON RED HOLO |
| 9506 | # 1/0 | FLUOROCARBON RED HOLO |

| | | |
|------|-------|----------------|
| 9507 | # 4 | WIRE GOLD HOLO |
| 9508 | # 2 | WIRE GOLD HOLO |
| 9509 | # 1/0 | WIRE GOLD HOLO |

SEE IT IN ACTION!

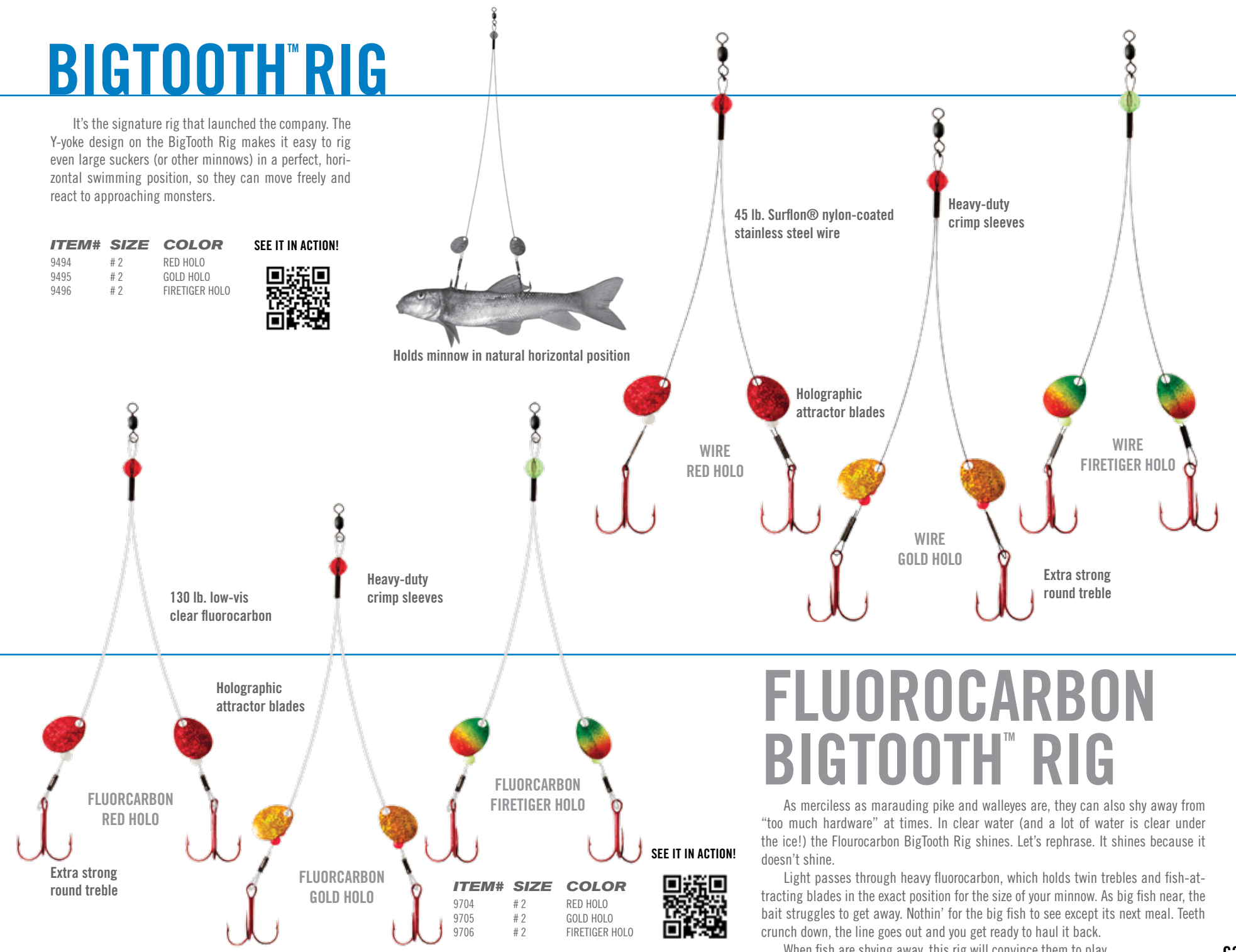


BIGTOOTH™ RIG

It's the signature rig that launched the company. The Y-yoke design on the BigTooth Rig makes it easy to rig even large suckers (or other minnows) in a perfect, horizontal swimming position, so they can move freely and react to approaching monsters.

| ITEM# | SIZE | COLOR |
|-------|------|----------------|
| 9494 | # 2 | RED HOLO |
| 9495 | # 2 | GOLD HOLO |
| 9496 | # 2 | FIRETIGER HOLO |

SEE IT IN ACTION!



FLUOROCARBON BIGTOOTH™ RIG

As merciless as marauding pike and walleyes are, they can also shy away from "too much hardware" at times. In clear water (and a lot of water is clear under the ice!) the Fluorocarbon BigTooth Rig shines. Let's rephrase. It shines because it doesn't shine.

Light passes through heavy fluorocarbon, which holds twin trebles and fish-attracting blades in the exact position for the size of your minnow. As big fish near, the bait struggles to get away. Nothin' for the big fish to see except its next meal. Teeth crunch down, the line goes out and you get ready to haul it back.

When fish are shying away, this rig will convince them to play.

SEE IT IN ACTION!



| ITEM# | SIZE | COLOR |
|-------|------|----------------|
| 9704 | # 2 | RED HOLO |
| 9705 | # 2 | GOLD HOLO |
| 9706 | # 2 | FIRETIGER HOLO |