# STELLAR CUSTOMERS DESERVE STELLAR SERVICES

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Your Ambition Has Met Its Match



# Stellar MLS is the go-to service for listings and much more

We've spent the last quarter century building our organization into one of the largest and most reputable multiple listing services in the country by providing dependable data and excellent service. Brokers and agents thrive when their greatest competitive advantage — the MLS — runs with their interests in mind.







Take full advantage of your educational offerings on StellarMLS.com/Learn.

Beyond your required classes, we offer business-boosting success paths, deep-dive product classes, a robust online library, and more!

# Our Shareholders and Customers

Stellar MLS is one of the largest MLSs in the United States. Our customers are the agents and brokers that make the Florida and Puerto Rico markets work. All associations serve as the first point of contact for brokers and agents by serving as their local service centers.

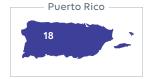
## **Shareholder Associations**

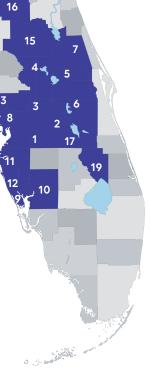
- 1. Bartow Board of REALTORS®
- 2. East Polk County Association of REALTORS®
- 3. Lakeland REALTORS®
- 4. REALTORS® Association of Lake & Sumter Counties
- 5. Orlando Regional REALTOR® Association
- 6. Osceola County Association of REALTORS®
- 7. West Volusia Association of REALTORS®
- 8. Greater Tampa REALTORS®
- 9. Englewood Area Board of REALTORS®
- 10. REALTORS® of Punta Gorda-Port Charlotte-North Port-DeSoto, Inc.®
- 11. REALTOR® Association of Sarasota and Manatee
- 12. Venice Area Board of REALTORS®
- 13. West Pasco Board of REALTORS®
- 14. Pinellas REALTOR® Organization & Central Pasco REALTOR® Organization
- 15. Ocala Marion County Association of REALTORS®
- 16. Gainesville-Alachua County Association of Realtors®

#### **Customer Associations**

- 17. Lake Wales Association of REALTORS®
- 18. Puerto Rico Association of REALTORS®
- 19. Okeechobee County Board of REALTORS®

#### Don't see your association here?





# Powerful products that simplify your business

Elevate your real estate business by taking advantage of all that your Stellar MLS subscription offers

## What's working for you?

🗌 Authentisign	Stellar MLS University
🗌 Builders Update	MyFloodStatus
Cloud CMA	🗌 My Rental Tenant Screening
🗌 Data Co-op	🗌 New Home Source Pro
🗌 DataMaster	🗌 Property Panorama
🗌 Down Payment Resource	🗌 Proxio
ePropertyWatch	🗌 RateMyAgent
🗌 Go MLS App	🗌 RatePlug
🗌 Homesnap Pro	🗌 RealBiz Media
🗌 iMAPP (Tax Data)	🗌 Realist (Tax Data)
🗌 Inrix Drive Time	🗌 Remine
🗌 InstanetFax	🗌 RE Technology
Listing Distribution Services	ShowingTime
🗌 ListTrac	SmartCharts
Market Conditions Report	Transactions, TransactionDesk Edition
🗌 Matrix / Matrix Español	

## Visit stellarmls.com/products to learn more

Subscription benefits may vary based on your board or association's participation.



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# Stellar MLS is reimagining the multiple listing service

# And your business, too

We connect your on-the-go business to mobile-friendly data, products, education and support, so you can grow your share of today's vibrant real estate market.

## Boost Your Business with Trusted, Standardized Data

- Price your listings right and get your buyers a fair price
- Take the temperature of your local market and prospect with confidence
- Produce reliable CMAs, BPOs and more

### Go Paperless with Digital Transaction Management

- Execute easy customer electronic signatures
- Access existing and historical transactions with unlimited storage space
- Save time with online listing and contract forms

## **Take Better Care of Your Customers**

- Schedule and confirm showings in real time
- Track showing feedback easily
- Get business done quicker with products that maximize your time

#### Grow Your Business with Lead Generation

- Advertise your business with social media and listing distribution
- Customize personally branded links, landing pages and more
- Identify new marketing opportunities



# **MFCRE.com** Commercial Real Estate is Looking Up!

Since 2010, MFCRE has been providing a trusted database of commercial property listings to our customers. Along with the latest CIE technology, MFCRE offers a suite of additional benefits including a comprehensive marketing engine and networking platform.



Commercial property search engine



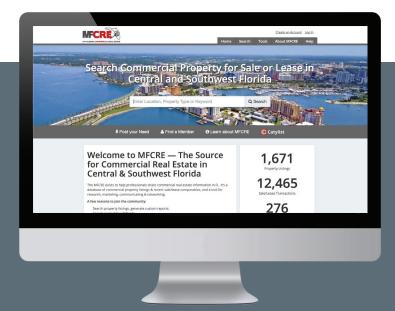
Powerful research database



Networking platform



Comprehensive marketing engine





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