

Module 3

Storage Devices and Media

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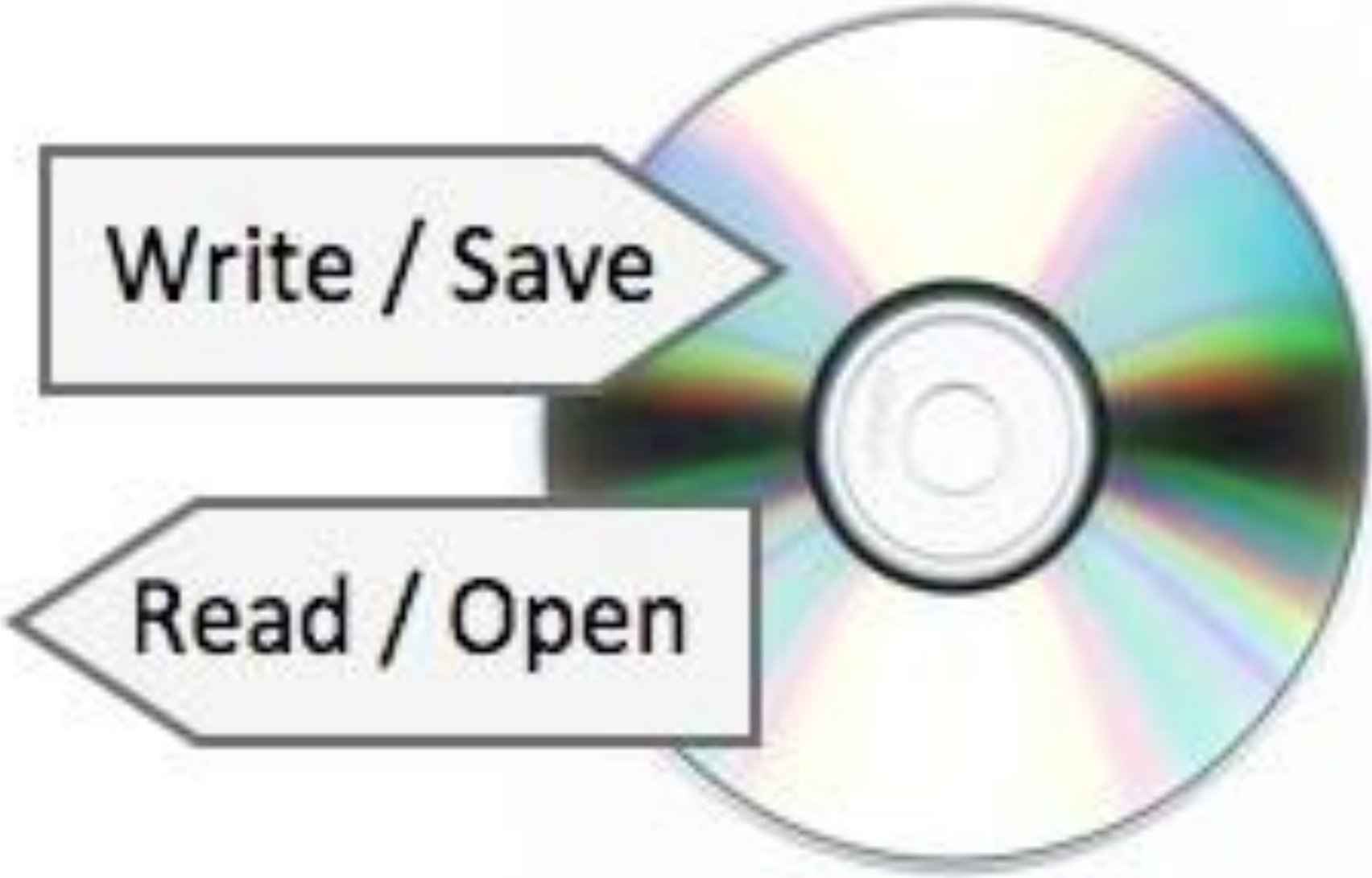
OBJECTIVES

- describe common **backing storage media** and their associated **devices**:
 - magnetic tapes,
 - CDs (all types),
 - DVDs (all types),
 - DVD-RAM discs,
 - HD DVD discs,
 - Blu-Ray discs,
 - hard discs,
 - memory sticks,
 - flash memory
- identify **typical uses** of the storage media, including types of access (e.g. serial/sequential, direct/random) and access speeds;
- describe the comparative **advantages and disadvantages** of using different backing storage media;
- define the term **backup** and describe the need for taking backups;
- describe the **difference** between **main/internal memory** and **backing storage**, stating the relative benefits of each in terms of speed and permanence.

- 
- What is the difference between read and write?

What is Data Storage?

- When we talk about ‘storing’ data, we mean putting the data in a known place. We can later come back to that place and get our data back again.
- **‘Writing’** data or **‘saving’** data are other ways of saying ‘storing’ data.
- **‘Reading’** data, **‘retrieving’** data or **‘opening’** a file are ways of saying that we are getting our data back from its storage location.



Write / Save

Read / Open

Backing Storage vs Main Memory

- **Main memory** (sometimes known as **internal memory** or **primary storage**) is another name for **RAM** (and **ROM**).
- Main memory is usually used to **store data temporarily**. In the case of RAM, it is **volatile** (this means that when power is switched off all of the data in the memory disappears).
- Main memory is used to store data whilst it is being **processed by the CPU**. Data can be put into memory, and read back from it, **very quickly**

Memory is fast to access, but only holds data temporarily...



Backing Storage

- **Backing storage** (sometimes known as **secondary storage**) is the name for all other **data storage devices** in a computer: hard-drive, etc.
- Backing storage is usually **non-volatile**, so it is generally used to **store data for a long time**.

Backing storage devices are slower to access, but can hold data permanently...



Magnetic
Tape

Storage Media & Devices

- The device that actually holds the data is known as the **storage medium** ('media' is the plural).
- The device that saves data onto the storage medium, or reads data from it, is known as the **storage device**.
- Sometimes the storage medium is a **fixed** (permanent) part of the storage device, e.g. the magnetic coated discs built into a hard drive
- Sometimes the storage medium is **removable** from the device, e.g. a CD-ROM can be taken out of a CD drive.

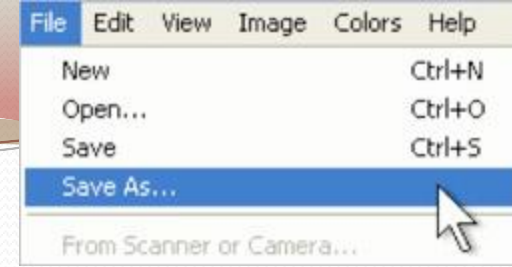
Which one is the device and which one is the media?



Media



Device



Accessing Stored Data

- We refer to a collection of data stored in a computer system as a **'file'**. Files are often organised into **'folders'**.
- Whenever you click **'Save'** in an application, **burn** files to a CD-R, **copy** music onto your MP3 player, or **drag and drop** a file onto memory stick, you are using storage devices - devices that can **store** and **retrieve** data.

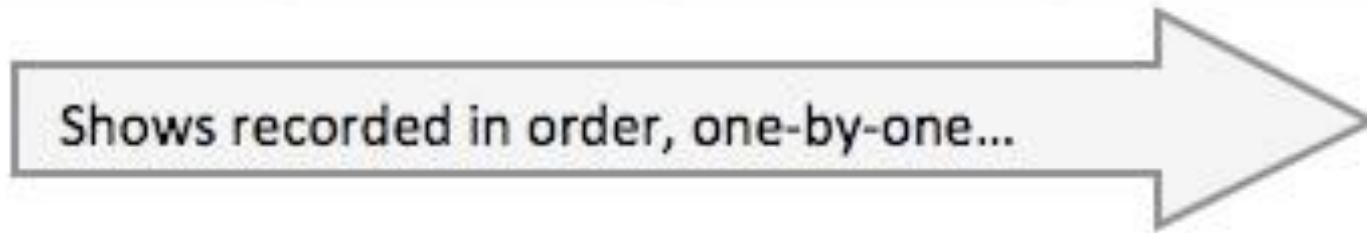
2 ways of accessing stored data

- Serial/Sequential access
- Direct/Random access

Serial / Sequential Access

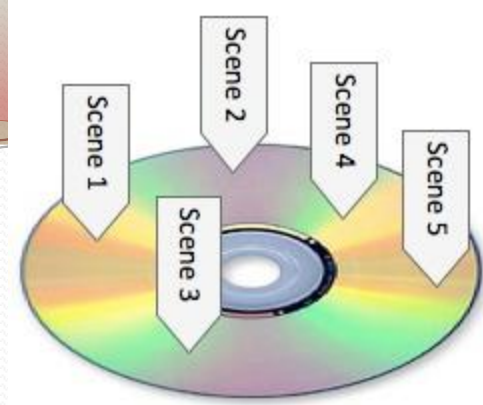


- A serial (or sequential) access storage device is one that stores files **one-by-one** in a sequence.
- A non-computer serial access device that will be familiar to you is a VHS videotape. Because video is stored on a long piece of tape, when TV shows are recorded onto the tape, they go on **one-by-one**, in **order...**
- Systems that store things on tape (video, music, computer data, etc.) are always serial access



- If you want to watch a show that you recorded earlier, you have to **rewind** / **fast-forward** through all other shows until you find it.
- The shows are only accessible in the **same order** that you recorded them. This type of one-by-one storage and access is called **serial access**.

Direct / Random Access



- A direct (or 'random') access storage device is one that stores files so that they can be **instantly accessed** - there is no need to search through other files to get to the one you want.
- An example of a direct access device would be a DVD movie. Unlike the VHS videotape movie, you can **jump** to any scene on a DVD.
- All parts of the DVD are **directly** accessible. This type of file storage is called **direct access**.



1 Hard-Drive

=



750,000 Floppy Discs!

Data Storage Capacity

Floppy disc

1.44MB

Small data capacity



CD-ROM

800MB

DVD

4.7GB = 4,700MB

USB memory stick

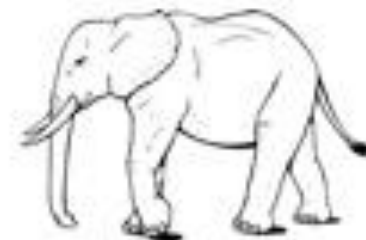
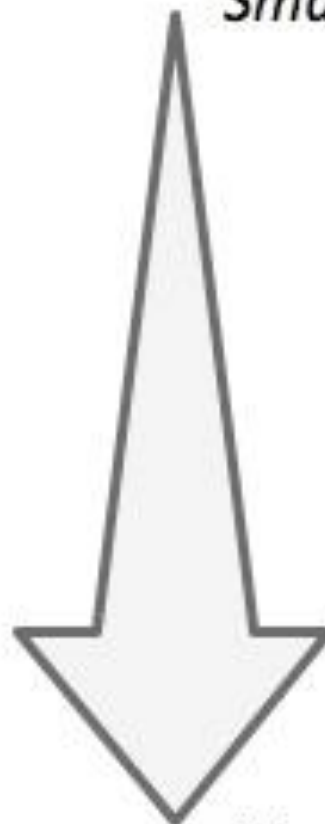
16GB = 16,000MB

Backup tape

800GB = 800,000MB

Hard drive

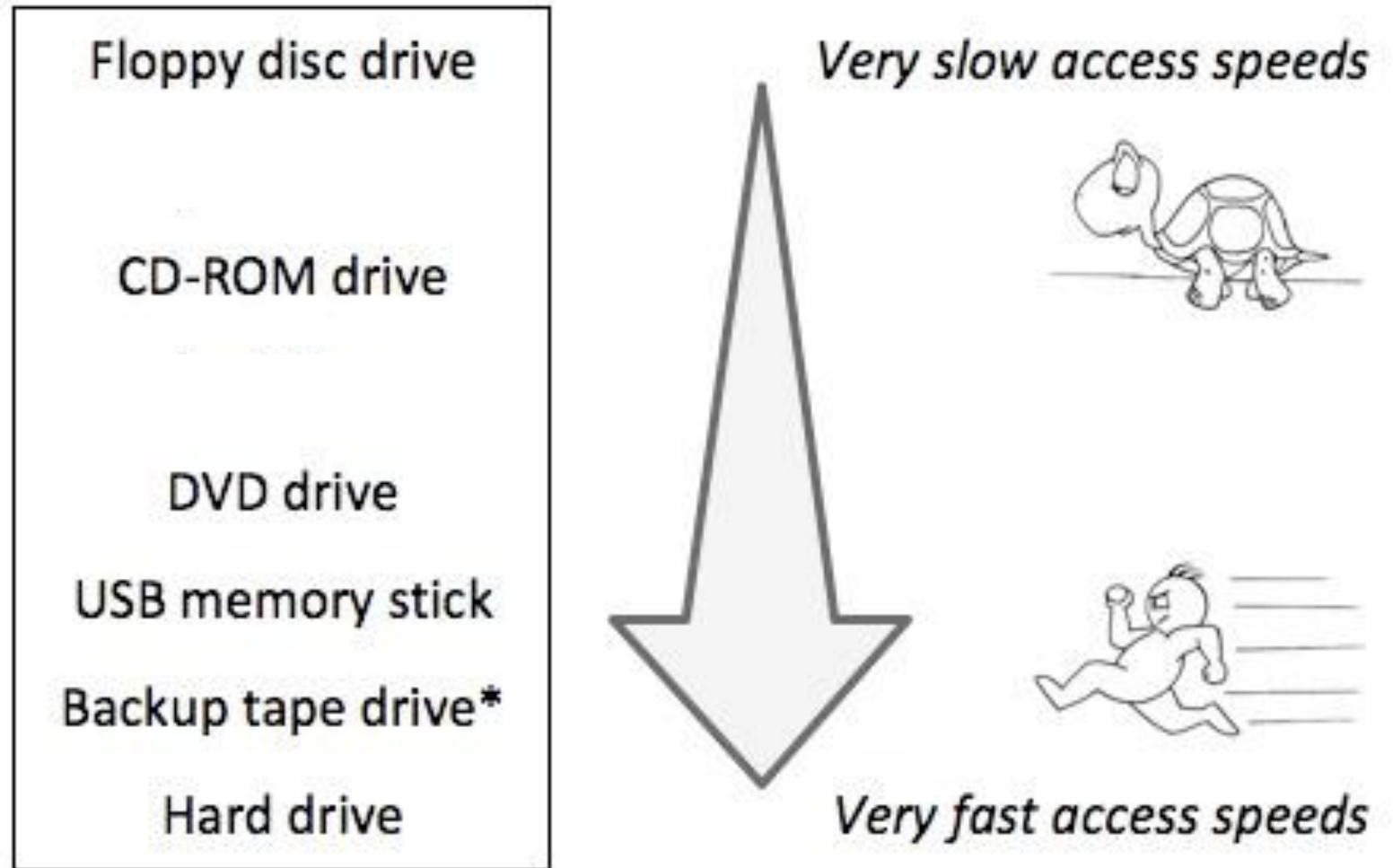
1TB = 1,000,000MB



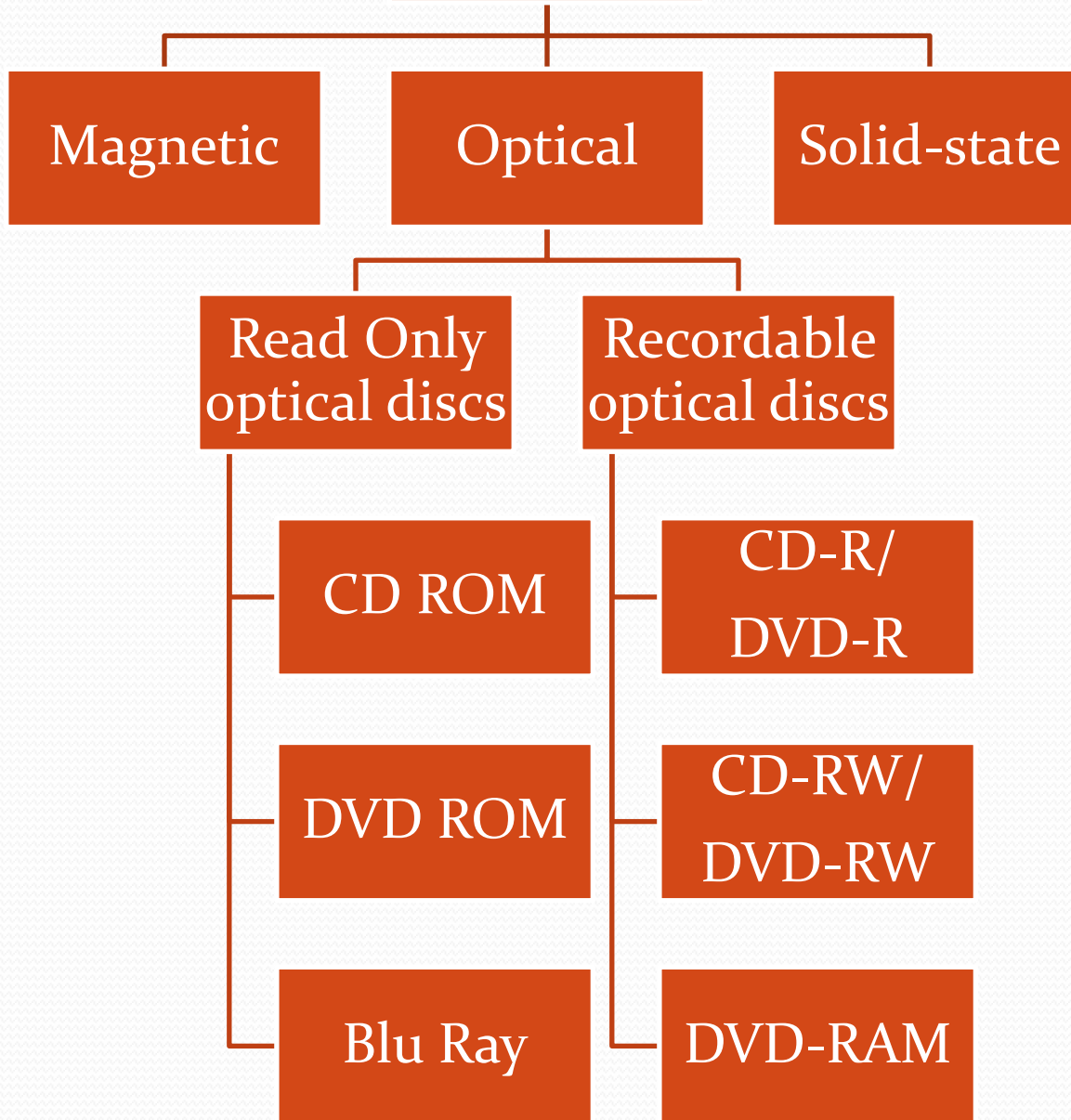
Huge data capacity

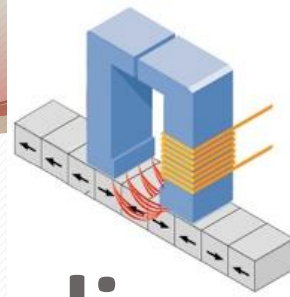
Data Access Speeds

- Some storage devices can access data very quickly, whilst others are extremely slow...



Storage devices





Magnetic Storage Devices / Media

- **Why Magnetic?**
- Magnetic storage media and devices store data in the form of tiny **magnetised dots**. These dots are created, read and erased using magnetic fields created by very tiny **electromagnets**.
- In the case of magnetic tape the dots are arranged along the length of a **long plastic strip** which has been coated with a magnetisable layer (audio and video tapes use a similar technology).
- In the case of magnetic **discs** (e.g. floppy disc or hard-drive), the dots are arranged in **circles** on the surface of a **plastic, metal or glass** disc that has a magnetisable coating.

Hard Drives



- Hard-drives have a **very large storage capacity** (up to 1 TB). They can be used to store vast amounts of data.
- Hard-drives are **random access** devices and can be used to store all types of files, including **huge files** such as movies. **Data access speeds** are **very fast**.
- Data is stored inside a hard-drive on rotating metal or glass discs (called 'platters').

Fixed Hard Drive



- A hard-drive **built into the case** of a computer is known as ‘fixed’. Almost every computer has a fixed hard-drive.
- Fixed hard-drives act as the **main backing storage device** for almost all computers since they provide almost instant access to files (**random access and high access speeds**).

Portable Hard Drive



- A portable hard-drive is one that is placed into a **small case** along with some electronics that allow the hard-drive to be accessed using a **USB** or similar connection.
- Portable hard-drives allow very **large amounts of data** to be **transported** from computer to computer.
- Many portable music players (such as the iPod classic) contain tiny hard-drives. These miniature devices are just not much bigger than a stamp, but can still store over 100MB of data!

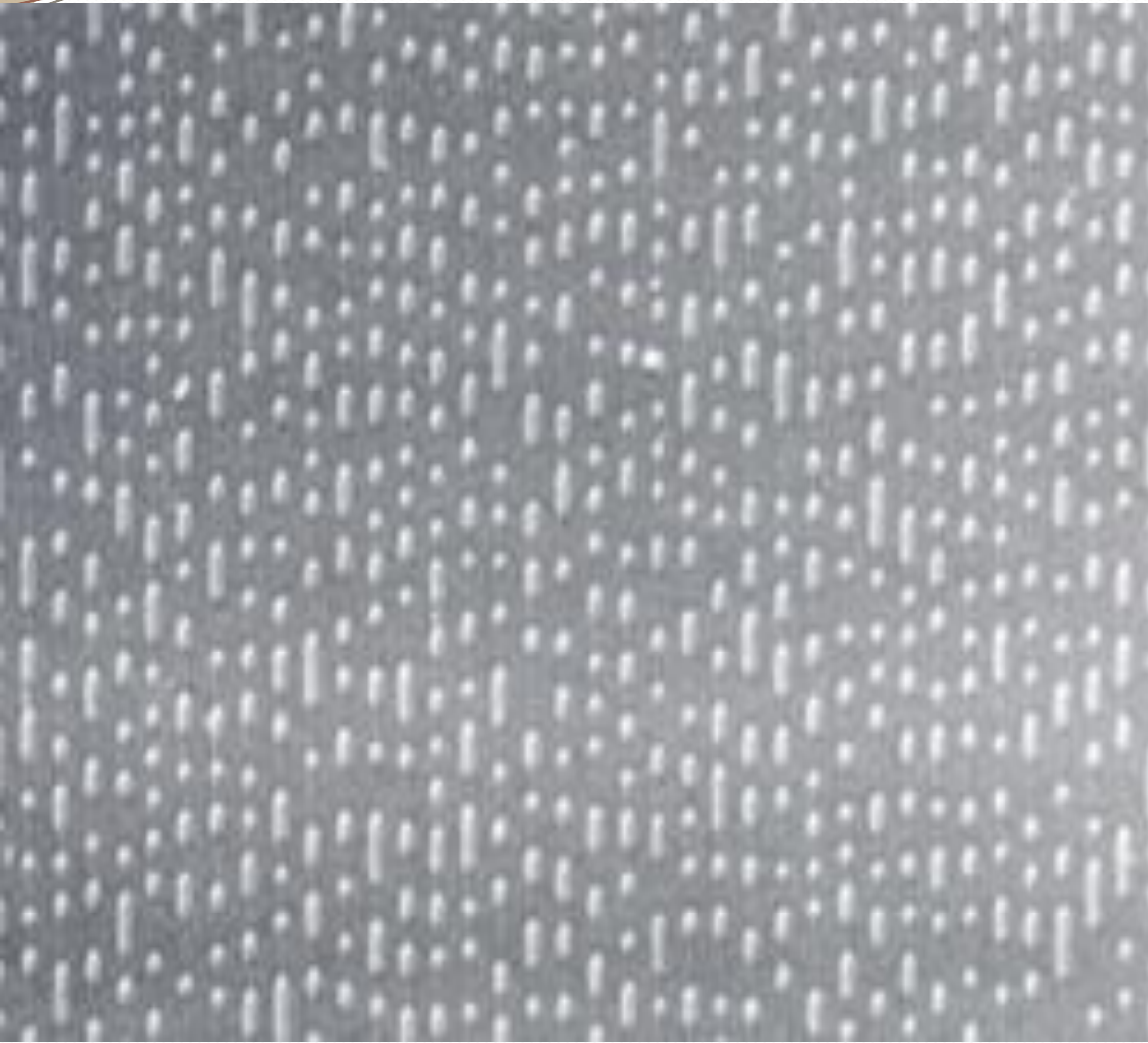


Magnetic Tape

- Magnetic tape is a **large capacity, serial access** medium. Because it is a serial access medium, accessing individual files on a tape is **slow**.
- Tapes are used where **large amounts of data** need to be stored, but where quick access to individual files is not required. A typical use is for **data back-up** (lots of data, but rarely only accessed in an emergency)
- Tapes are also used and in some **batch-processing** applications (e.g. to hold the list of data that will be processed).

Optical Storage Devices / Media

- **Why 'Optical'?**
- Optical storage devices save data as patterns of **dots** that can be read using **light**. A **laser beam** is the usual light source.
- The data on the storage medium is read by bouncing the laser beam off the surface of the medium. If the beam hits a dot it is **reflected** back differently to how it would be if there were no dot. This difference can be detected, so the data can be read.
- Dots can be created using the laser beam (for media that is **writable** such as CD-Rs). The beam is used in a high-power mode to actually mark the surface of the medium, making a dot. This process is known as '**burning**' data onto a disc



This is a magnified view of the dots on the surface of a CD.

The different patterns of dots correspond to the data stored on the disc.



Read-Only Optical Discs

- Read-only optical discs have data written onto them when they are **manufactured**. This data **cannot be changed**.
- **CD-ROM**
- Compact Disc - Read-Only Memory (CD-ROM) discs can hold around **800MB** of data. The data cannot be altered (non-volatile), so cannot be accidentally deleted. CD-ROMs are **random-access** devices.
- CD-ROMs are used to **distribute** all sorts of data: **software** (e.g. office applications or games), **music**, electronic **books** (e.g. an encyclopaedia with sound and video.)



DVD-ROM

- Digital Versatile Disc - Read-Only Memory (DVD-ROM) discs can hold around **4.7GB** of data (a dual-layer DVD can hold twice that). DVD-ROMs are **random-access** devices.
- DVD-ROMs are used in the same way as CD-ROMs (see above) but, since they can hold more data, they are also used to store high-quality **video**.

High Capacity Optical Discs

Blu-Ray

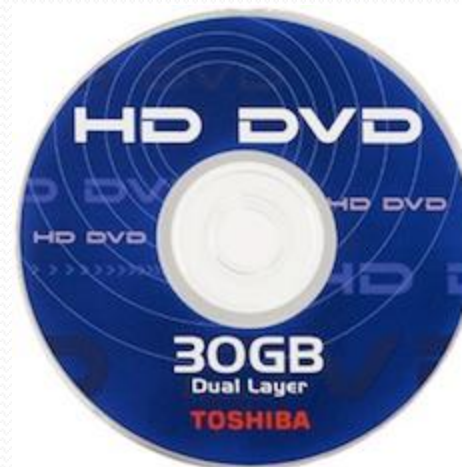
- Blu-Ray disks are a recent replacement for DVDs. A Blu-Ray disc can hold **25 - 50GB** of data (a dual-layer Blu-Ray disc can hold twice that). Blu-Ray discs are **random-access** devices.
- Blu-Ray discs are used in the same way as DVD-ROMs but, since they can hold more data, they are also used to store very high-quality, **high-definition (HD) video, movies and computer games.**





HD DVD

- High-definition DVD (HD-DVD) discs can hold around **15GB** of data (a dual-layer HD-DVD can hold twice that). HD-DVDs are **random-access** devices.
- HD-DVD discs are used in the same way as DVD-ROMs but, since they can hold more data, they are also used to store very high-quality, **high-definition (HD) video**.



Recordable Optical Discs

- Recordable optical discs can have **data written** onto them (**'burnt'**) by a computer user using a special disc drive (a disc **'burner'**).
- When CD-Rs and DVD-Rs are burnt, the laser makes **permanent** marks on the silver-coloured metal layer. This is why these discs cannot be erased.
- When CD-RWs and DVD-RWs are burnt the laser makes marks on the metal layer, but in a way that can be undone. So these discs can be erased.

- **CD-R and DVD-R**

- When CD-Rs and DVD-Rs are burnt, the laser makes **permanent** marks on the silver-coloured metal layer. This is why these discs cannot be erased.

- **CD-RW and DVD-RW**

- When CD-RWs and DVD-RWs are burnt the laser makes marks on the metal layer, but in a way that can be undone. So these discs can be erased.

DVD-RAM



- DVD-Random Access Memory (DVD-RAM) discs are a type of **re-writable** DVD. They often come in a floppy-disc style **case** (to protect the disc).
- DVD-RAM discs have a similar capacity to a normal DVD, holding **4.7GB** of data. DVD-RAM discs are **random-access** devices.
- DVD-RAM discs are used in many **camcorders** (video recording cameras).
- The discs are much higher quality than normal DVD-RWs and can reliably store data for up to 30 years. This means that they are often used for video and data **back-up** and **archiving**.

'Solid-State'?

- The term 'solid-state' essentially means 'no moving parts'.
- Solid-state storage devices are based on **electronic circuits with no moving parts** (no reels of tape, no spinning discs, no laser beams, etc.)
- Solid-state storage devices store data using a special type of **memory called flash memory...**
- **Flash Memory**
- Flash memory is **non-volatile** (like ROM) but the data stored in it can also be **erased** or **changed** (like RAM).
- Flash memory can be found in many data storage devices like USB memory sticks and Memory cards



USB Memory Sticks

- Memory sticks (or ‘thumb-drives’) have made many other forms of portable storage almost obsolete (why burn a CD or DVD when you can more easily copy your files onto a memory stick?).
- Memory sticks are **non-volatile, random-access** storage devices.
- Each of these small devices has some **flash memory** connected to a **USB interface**. Plug it into your computer and it appears as a drive. You can then add files, erase files, etc. You can use it to **move any type of file** between computers.
- Flash memory used to be very expensive, but in recent years it has become much **cheaper** and you can now buy a 16GB memory stick for just a few dollars.



Memory Cards

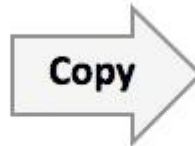
- Many of our digital devices (**cameras, mobile phones, MP3 players, etc.**) require **compact, non-volatile** data storage. Flash memory cards provide this and come in a variety of shapes and sizes.
- One of the most common formats used by digital cameras is the SD Card. The cards store the digital images taken by the camera.
- Mobile phones contain a Subscriber Identity Module (**SIM**) card that contains the phone's number, the phonebook numbers, text messages, etc.
- Many phones also have extra memory cards to store music, video, photos, etc. (e.g Tiny Micro-SD cards).

What is a Backup?

- A backup simply means making **one or more copies** of your data.
- For example, if you have a folder of photos stored on the hard-drive of your laptop, you might back them up by copying them to a CD-R.



Original data



Backup(s)

How Are Backups Created?



- **Personal** backups of the data on your hard-drive can be made by...
 - Burning files to a **CD-R**
 - Copying files to an **external hard-drive**
 - Copying the files to **another computer** on a network
- **Businesses** backup essential data by...
 - Making copies of data **very regularly**
 - Using large-capacity media such as **magnetic tape**
 - Keeping **old copies** of backups, just in case
 - **Automating** the system so that nobody forgets to do it!
 - Keeping backup media **off-site** (in case of fire or theft)

