

Strategy Science Conference 2019

May 10 & 11, 2019 | David Eccles School of Business at the University of Utah
Robert H. and Katherine B. Garff Building, 1st Floor
1731 E Campus Center Drive, SLC, UT 84112

TRANSPORTATION

Upon arrival in Salt Lake City-please arrange your own transportation to the conference hotel. Salt Lake Marriott Downtown at City Creek, 75 South West Temple, Salt Lake City, UT 84101. Phone: 801-531-0800.

Friday, May 10, 2019 | Please gather in the hotel lobby at 7:30 am. Holiday Motor Coach (bus x 3) will begin loading groups at 7:40. The buses will bring you directly to the University-conference location. Friday evening we will be heading up to Deer Valley, Utah for dinner. Temperatures are forecasted at 55 degrees for the high and 31 degrees for the low. Please plan to bring a light jacket or sweater. Following the dinner, the buses will make a stop at the University for those guests that might have a personal vehicle, and proceed to the hotel immediately following that stop.

Saturday, May 11, 2019 | Please gather in the hotel lobby at 7:30 am. Holiday Motor Coach (bus x 3) will begin loading groups at 7:40. The bus will bring you directly to the University-conference location. ***For those of you checking out of the hotel on Saturday, you may bring your luggage with you to the University and we will hold it for you during the conference. Immediately following the closing of the conference, the buses will make stops at either the conference hotel or to the airport.

Friday, May 10

8:00 a.m. – 9:15 a.m. | Registration and Breakfast | **Lobby**

9:00 a.m. | Welcome | **Auditorium**
Todd Zenger (Utah)

9:15 a.m. – 10:30 a.m. | **PLENARY SESSION**

International Business and Strategy in an Era of Global Flux
Joanne Oxley, University of Toronto, Chair

Managing Policy Reversals: Consequences for Firm Performance
Daniel Blake (IEBusiness School), Srividya Jandhyala (Essec)

Discriminatory Product Differentiation: The Case of Israel's Omission from Airline Route Maps
Paul Vaaler (Minnesota), Joel Waldfogel (Minnesota)

The Substantive Change and Spillover Effects of Participation by Firms in Government's Regulatory Design Process: Evidence from a Multi-Layered Online Survey Experiment in Vietnam
Edmund Malesky (North Carolina), Markus Taussig (New Jersey)

10:30 a.m. – 10:50 a.m. | **BREAK**

10:50 a.m – 12:15 p.m. | PARALLEL SESSIONS

STAKEHOLDER THEORY | Room 1120

Are Financially Transparent Firms Environmentally Transparent Too?

Eun-Hee Kim (Fordham), Mingying Cheng (Fordham)

Strategic Alternation of Stakeholder Salience: Insights from Monte Dei Paschi Di Siena (1996-2012)

Shemuel Y. Lampronti (Warwick), Elisa Operti (Essec), Stoyan V. Sgourev (Essec)

Appealing to The Wrong Stakeholder? The Uneven Returns of Transparency in Voluntary Disclosure

Joel Andrus (Missouri), Patrick J. Callery (Carleton), Jake Grandy (Cal State-Long Beach)

INNOVATION | Room 1130

Organizational vs. Crowd Selection: Implications for Exploration and Exploitation

Berk Can Deniz (Stanford), Jesper B. Sorensen (Stanford)

Living it up at the Hotel California: Employee Mobility Barriers and Inventor Collaborativeness in Firms

Eunkwang Seo (Illinois) & Deepak Somaya (Illinois)

The Entrepreneurial Commercialization of Science: Evidence from “Twin” Discoveries

Matt Marx (BU), David H. Hsu (Wharton)

The Effects of Meta-Organization Affiliation on A Firm’s Innovation-Evidence from the U. S. Healthcare Industry During 2009-2015

Yeongsu A. Kim (Amherst), Jongsoo (Jays) Kim (Hong Kong Baptist University)

KNOWLEDGE | Room 2130 (2nd floor)

Firm Scope and Spillovers from New Product Innovation: Evidence from Medical Devices

Matthew Grennan (Wharton), Charu Gupta (Wharton), Mara Lederman (Rotman)

Prior Experience and the Emergence of Hierarchy in Young Firms

Megan Lawrence (Vanderbilt), Christopher Poliquin (UCLA)

Hatching the Platform Ecosystem: Mobilizing Complementors by Creating Social Foci

Tommy Pan Fang (Harvard), David R. Clough (UBC), Andy Wu (Harvard)

From Mass to Motion: Conceptualizing and Measuring the Temporal Dynamics of Industry Clusters

Min Jung Kim (Minnesota), J. Myles Shaver (Minnesota), Russel J. Funk (Minnesota)

12:15 p.m – 1:15 p.m. | LUNCH | Lobby

1:15 p.m. -2:45 p.m. | PARALLEL SESSIONS

HUMAN CAPITAL | Room 1120

The Role of Individuals’ Human and Social Capital in Organizations: Implications of Key Individuals’ Temporary Absences for Organizational Performance

Carlos Inoue (Rotman)

Partnering with Base-of-the-Pyramid Entrepreneurs: The Dual Role of Managerial Capital Transfer

Thomas Teodorovicz (Insper-Brazil)

Knowledge Sharing and Intra-Organizational Worker Mobility
Jasmina Chauvin (Georgetown), Christopher W. Poliquin (UCLA)

CORPORATE SOCIAL RESPONSIBILITY | Room 1130

Corporate Purpose and Firm Ownership
Claudine Gartenberg (Wharton), George Serafeim (Harvard)

Does Marginal Inclusion on a Ranking Enhance Firm Value? Evidence from the 100 Best Corporate Citizens List
Ben Lewis (BYU), W. Chad Carlos (BYU)

The Importance of Gender Congruence in Corporate Social Responsibility: Field Experimental Evidence of Applicant Interest
Mabel Abraham (Columbia), Vanessa C. Burbano (Columbia)

CSR Categories, Uniqueness and Market Value
Leandro Nardi (Utah and Insper), Todd Zenger (Utah), Sergio Lazzarini (Insper-Brazil), Sandro Cabral (Insper-Brazil)

ENTREPRENEURSHIP | Room 2130 (2nd floor)

Economies Before Scale: Learning, Survival, and Performance of Young Plants in the Age of Cloud Computing
Wang Jin (MIT), Kristina McElheran (University of Toronto and MIT Sloan)

Entrepreneur– a Jockey or a Horse Owner?
Elena Kulchina (North Carolina State), Pernille Gjerlov-Juel (Aalborg University)

What Kind of Village Fosters Entrepreneurial New Venture Development?
Rebecca Karp (Boston University), Siobhan O'Mahony (Boston University)

The Role of Entrepreneurial Self-Efficacy on Entrepreneurs' Financing Design Preferences: Evidence from a Crowdfunding Context
Dalee Yoon (Krannert-Purdue)

2:45 p.m. – 3:15 p.m. | BREAK

3:15 p.m. – 4:45 p.m. | PARALLEL SESSIONS

LEARNING | Room 1120

Building and Deploying Speed Capability: How and When do Different Learning Experiences Matter?
Ashton Hawk (Leeds), Toby X. Li (Rice), Jan-Michael Ross (Imperial College, London)

Experimentation, Learning, and Appropriability in Early-Stage Ventures
Andrea Contigiani (Wharton)

Organizational Design, Overconfidence, and Learning in Entrepreneurial Teams
John S. Chen (Florida), Daniel W. Efenbein (Washington University), Hart E. Posen (Wisconsin), Ming Zhu Wang (Washington University)

AI & MACHINE LEARNING | Room 1130

Get Rich or Die Trying... Unpacking Revenue Model Choice Using Machine Learning and Multiple Cases
Ron Tidhar (Stanford)

The Impact of Automation on Organizational Creativity and Innovation
Harshvardhan Ketkar (University of Michigan)

Data Science in Strategy. Machine Learning and Text Analysis in the Study of Firm Growth
Daan Kolkman (Netherlands), Arjen van Witteloostuijn (University of Antwerp)

When Algorithms Take Over: Who Uses Robo Advisory for Investment Decisions?
Anke Schulz (LMU Munich), Anja Tuschke, (LMU Munich), Alexander Ilgen, Deutsche Bank AG,
Matthias Weiss (Deutsche Bank AG)

ALLIANCES, NETWORKS, & ACQUISITIONS | Room 2130 (2nd floor)

The Need for Speed and How to Get It: Firm Speed and the Decision To-Go-It Alone Versus Partner
Ashton Hawk (Colorado), Jeffrey Reuer (Colorado), Andrew Garofolo (Colorado)

Economies of Scope and Optimal Due Diligence in Corporate Acquisitions
Jeffrey J. Reuer (Colorado), Arkadiy V. Sakhartov (Illinois)

Socially Advantaged? How Social Affiliations Influence Access to Valuable Service Professional Transactions
Timothy Gubler (UC Riverside), Ryan Cooper (Maryland)

How the Network Neighborhood Influences Partnerships
Jay Horowitz (Rotman), Bill McEvily (Rotman), Anita McGahan (Rotman)

4:45 p.m. – 5:00 p.m. | **LOAD BUSES** | *Stein Erickson Lodge*

6:00 p.m. – 8:30 p.m. | **DINNER IN DEER VALLEY, UTAH** | *Stein Erickson Lodge*

8:30 p.m. | **DEPART FOR UNIVERSITY OF UTAH & CITY CREEK MARRIOTT HOTEL**

Saturday, May 11

8:00 a.m. – 9:00 a.m. | **BREAKFAST** | *Lobby*

9:00 a.m. – 10:20 a.m. | **PARALLEL SESSIONS**

COMPETITIVE ADVANTAGE | Room 1120

Sub-Activity in Intra-Firm Resource Combinations and its Implications
Jaideep Anand (Ohio State), Sungho (Ryan) Kim (Southern Illinois University)

R & D Races as Strategic Factor Markets
Jovan Grahovac (Purdue), H. Dharma Kwon (Illinois), Wenxin Xu (Hong Kong Polytechnic University)

Interdependence, Complementarity, and Ruggedness of Performance Landscapes
Hazhir Rahmandad (MIT)

Sustaining Competitive Advantage in Turbulent Digital Marketplaces
Kevin J. Boudreau (Northeastern & NBER), Lars Bo Jeppesen (Copenhagen Business School) Milan Miric (USC)

ORGANIZATIONS, TALENT, & GENDER | Room 1130

The Gender Composition of Firms and Risk-Taking Behavior: Evidence from Mutual Funds
Christian L. Dezso, Evan Rawley (Minnesota), David Gaddis Ross (Florida)

Analyzing the Aftermath of a Compensation Reduction
Jason Sandvik (University of Utah), Richard Saouma (Michigan State), Nathan Seegert (Utah), Christopher Stanton (Harvard)

Does Unbundling Facilitate Experimentation and the Discovery of New Talent?
Sungyong Chang (LBS)

Extra-Organizational Determinants of Careers: Gendered Expert Authority and Attainment of Patent Examiners
H. Colleen Stuart (Johns Hopkins), Roman V. Galperin (Johns Hopkins)

INNOVATION & VENTURE CAPITAL | Room 2130 (2nd floor)

Financing Cascades: Sequencing Public and Private Funding in University Spinoffs
Andrea Belz (USC), Sara Gong (USC), Fernando Zapatero (USC)

The Many Paths to Success: How Early Resource Configurations of Young Technology Ventures Affect the Likelihood and Speed to Reach Liquidity Events
David G. Sirmon (University of Washington), Emily Cox Pahnke (University of Washington),
Jen Rhymer (University of Washington), Joanna Tochman Campbell (Cincinnati)

Effect of Venture Capital Investments on Product Failures: Evidence from Recalls in the Medical Industry
Moonsik Shin (Purdue)

The Coevolution of International Scope and Technological Knowledge
Niron Hashai (IDC, Herzliya), Christian Asmussen (King's College London), Andrew Delios (NUS)

10:20 a.m. – 10:40 a.m. | BREAK

10:40 a.m. – 12:00 p.m. | PARALLEL SESSIONS

PROBLEM FORMULATION & DECISION-MAKING | Room 1120

Judgement Aggregation in Creative Production. Evidence from the Movie Industry
Hong Luo (Harvard), Jeffrey Macher (Georgetown), Michael Wahlen (MIT)

How do CEO's Make Strategy?
Nick Bloom (Stanford), Michael Christensen (Harvard), Jan Rivkin (Harvard), Raffaella Sadun (Harvard),
MJ Yang (Utah)

Getting to the Root of Things: Effects of Epistemic Motivation and Construal Level on Problem Formulation
Chan Hyung Park (Washington University)

ORGANIZATIONAL DESIGN & PLATFORMS | Room 1130

Small Numbers Bargaining in the Age of Big Data: Evidence from a Two-sided Labor Matching Platform
Moshe A. Barach (Minnesota), Aseem Kaul (Minnesota), Ming Leung (UC Riverside), Sibio Lu (Upwork.com)

Informational Costs of Integration
Leonardo M. Kluppel (Ohio State)

Are On-Demand Platforms Winner-Take-All Markets?
David R. Keith (MIT), Hazhir Rahmandad (MIT)

Coordination and Organization Design: Theory and Micro-Evidence
Wouter Dessein (Columbia), Desmond (Ho-Fu) Lo (Santa Clara University), Chieko Minami (Kobe University)

GOVERNANCE | Room 2130 (2nd floor)

Experimentation, Bottlenecks, and Organizational Form: Innovation and Growth in the Nascent Drone Industry
Robert P. Bremner (Stanford), Kathleen M. Eisenhardt (Stanford)

Vertical Collaboration and Performance of Knowledge-Based Products: Evidence from the Korean TV
Drama Industry
Yongwook Paik (Kaist), Yujin Kim (Shanghai Tech), Evan Rawley (Minnesota)

Are Governance Mode and Location Choices Interdependent?
Michael J. Leiblein (Ohio State), Marcus M. Larsen (Copenhagen Business School), Torben Pedersen (Bocconi)

Selling to the Sharks: Divestiture Performance and the Role of Private Equity Acquirers
Paul Nary (Wharton)

12:00 p.m. – 1:30 p.m. | LUNCH & POSTER SESSION | Lobby

Disclosure Regulation and Competition between Multinational and Domestic Firms: Evidence from Canadian Oil
Investment
Jieun Shin (George Washington), Robert Weiner (George Washington)

Value Appropriation Mechanisms and Resource Valuation: A Theory of Patent Monetization
Mingtao Xu (Purdue)

Relational Governance of Firm-Advisor Ties and Financial Performance in the Context of Corporate Divestiture
Seemantini Pathak (UMSL), Shi-Chi Sana Chiu (Houston)

A Model of Divestiture Decisions with Shifting Focus of Attention
Veronica Cappelli (HEC Paris), Rahul Anand (HEC Paris)

Delayed Forbearance: Multipoint Contact and Mutual Forbearance in Inaugural and Subsequent Actions
Tuofu Jin (Canberra Australia)

Blinded by the Sun: Demand-Side Legitimacy and Incumbents' Barriers to New Technology Investments
Carmen Weigelt (Tulane), Shaohua Lu (Santa Clara), J. Cameron Verhaal (Tulane)

Fashion Power: Status Transfer and Price
Eva-Marie Kirchberger (Imperial), Mark Thomas Kennedy (Imperial), Frederic Godart (Imperial)

The Influence of Venture Capital Syndicate Size on Venture Performance
Ji Youn Rose Kim (Kentucky), H. Dennis Park (UT-Dallas)

Firms' Political Strategies Abroad: Opening the Black Box of Commercial Diplomacy
Srividya Jandhyala (Essec)

Resilient but Stunted: Long Term Organizational Imprints of Being Founded After a Natural Disaster
Sunasir Dutta (Minnesota)

1:30 p.m. – 2:50 p.m. | PARALLEL SESSIONS

TOP MANAGEMENT TEAMS | Room 1120

Harvesting After IPO: The Effect of Director Departure on Stock Returns
Victor E. Jarosiewicz (Bryant), Gwendolyn Lee (Florida)

Better Together? CEO Identity and Firm Productivity
Ines Black (Duke)

Sibling Rivalry: Zero-Sum Dynamics of Managerial Power and Firm Value in Business Groups
D. Daniel Keum (Columbia)

INNOVATION | Room 1130

Proprietary Rights and the Market for Technology: Evidence from the Invalidated Gene Patents
Sina Khoshokhan (Boston University)

Strategies for the Distrusted
Anita M. McGahan (Rotman), Richard Saoma (Michigan State), Robert Wuebker (Utah)

Patent Renewals as an Intellectual Property Rights Management Strategy
Jung-Hyun Kwon (UT-Dallas), Haemin Dennis Park (UT-Dallas)

This Cloud has a Silver Lining
Amit Kumar (Warwick), Elisa Operti (Essec)

COMPETITION | Room 2130

First-Mover Advantages Versus First-Mover Benefits: What's the Difference and Why Does It Matter?
Kubilay Cirik (Purdue), Richard Makadok (Purdue)

Competitive Heterogeneity in Growing and Shrinking Markets
Jody Magliolo (Southern Methodist), Tammy Madsen (Santa Clara University),
Gordon Walker (Southern Methodist)

Weapons of Mass Attention Direction: Competitive Dynamics of the Korean Popular Music Industry
Johan S. G. Chu (University of Chicago), Sung Chul Noh (Saitama University)

2:50 p.m. – 3:10 p.m. | BREAK

3:10 p.m. – 4:30 p.m. | PLENARY SESSION | Auditorium
Reinvigorating Research on Organizational Culture and its Link to Strategy
Jenny Chatman (UC Berkeley)

Strategy Science Business Meeting and 2020 Conference
Dan Levinthal, Todd Zenger

4:30 p.m. | BUS TO HOTEL/AIRPORT