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Friends encouraged to study in Oulu



Mengmeng Rong got the idea of studying abroad from her friends who studied in Oulu.

Teachers make students think



Adrian Canales finds his studies interesting and useful and the fellow students are international.

Technology city caught attention



Claudia Caro Valadez has studied medicine several years in Mexico. She is fascinated in combining technology with medicine.



Oulu University of Applied Sciences (Oulu UAS) aims to offer polytechnic skills for the benefit of Northern Finland. Our multifaceted education produces professionals to the demands of the working life.

In addition to theoretical understanding and a graduation certificate, Oulu UAS provides you with highly valued professional skills. During your studies you can be involved in developing projects such as the world's fastest motorcycle, FolkJam dance sport, or a game application. We also give you tools for entrepreneurship and internationality. As our students and alumni tell you in this guide, passion takes you far.

The Oulu region is a great place to study. Oulu is a vibrant and international student city, and it has been named one of the seven most intelligent communities in the World in 2012 and 2013. This clearly indicates that we have some competent and daring people in Oulu. We provide high quality higher education to ensure the positive development in Oulu area even in the future.

Welcome to study!

Jouko Paaso Rector



Timetable for applicants 2016

- 8–27 Jan The application period for the degree programmes taught in English starting in the academic year 2016–2017.
 Online application can be found on the website:
 www.studyinfo.fi
- Deadline for attachments at 15:00 Finnish time. All attachments must be delivered to the Admission Services. Any attachments that arrive later than this time, will not be considered.
- March May Entrance exams. The exact details for entrance exams for each degree programme will be stated in the invitation letter.
 - 13 May Changes to the upper secondary school certificate in Finland and predicted grades in IB examination / Reifeprüfung examination in Finland and abroad.

The Admission Services must be informed of any changes made to Finnish upper secondary school leaving certificates and predicted grades in the IB examination / Reifeprüfung examination in Finland and abroad in spring 2016.

Applicants graduating in the spring of application must complete the qualification used in the application such that the copy of the final diploma is delivered to the Admission Services by 15 July at 15:00 Finnish time.

There might be changes in application timetable. Up to date timetable is available at the website of Oulu University of Applied Sciences.

Formal education in Finland

ISCED-classification Second stage **Duration in years Doctoral degrees** of tertiary Licenciate degrees education Universities First stage of tertiary **UAS** master's degrees education Master's degrees Universities of applied sciences Work experience 3 years Bachelor's degrees UAS bachelor's degrees Universities Universities of applied sciences Post-secondary Special vocational non-tertiary qualifications* education Upper Vocational **Further Matriculation examination** secondary qualifications* vocational General upper secondary schools education qualifications* Vocational upper seconday schools *Also available as apprenticeship training Primary education or lower secondary Basic education, 7-16-yeareducation Comprehensive schools Pre-primary Pre-primary education, 6-year-olds education

Oulu University of Applied Sciences

The capital of Northern Scandinavia

Oulu University of Applied Sciences (Oulu UAS) is one of Finland's most attractive universities of applied sciences. Located over 600 kilometres north of Helsinki, the Oulu region is one of the fastest growing areas in the country. Just one hour flight from Helsinki and train connection that takes you straight to the city centre make sure that city of Oulu has easy access from Southern Finland. With its 200,000 inhabitants, the region is a major centre of innovative high tech industries, academia, science, services and culture. It is no wonder that the city is often referred as the capital city of Northern Scandinavia.

Excellent study and teaching facilities with a wide variety of free time activities and beautiful nature, make Oulu and its surroundings a vibrant and interesting destination for students, lecturers and experts, both from Finland and abroad. Only few hours from exotic Lapland and hiking possibilities make Oulu an excellent place for nature-lover. Daily bus connections to one of the biggest ski resorts in Finland, Ruka, during the winter season make it possible for everyone to enjoy snowy slopes and ski routes.

Varied studies

Over 9,000 students, including over 240 international degree students, and a total of 800 teachers and other staff members ensure that Oulu University of Applied Sciences is a vital and innovative place to study.

Studies at Oulu UAS are working life oriented combining theoretical studies with professional skills.

Oulu UAS educates highly valued professionals for the needs of working life in Finland and internationally.

The length of the Bachelor's studies varies from 3.5 years to 4 years, depending of the degree programme in question. Each student will have a personal study plan, which will help to facilitate student guidance and the progress of the studies. All our Bachelor's degree programmes are on EQF (European Quality Framework and Other Learning) level 6.

Tuition free education

Oulu UAS does not have any tuition fees at the moment. This means that once you get accepted in Oulu University of Applied Sciences participating lectures is free of charge. You must however be prepared to pay your own living costs and course materials. Monthly living expenses for a student in Finland are approximately 700–900 euros.

Campus life

Studies at Oulu UAS take place on three campuses all close to city centre and within walking distance of each other. All campuses have their own libraries, cafeterias, restaurants, and other facilities students might need during their day of study. All students have access to up-to-date computer equipment and fast wireless connection is available on all three campuses.

Accommodation

Student accommodation in Oulu is available either on the private housing market or in the student halls of residence. Most Finnish and international students live in student housing

provided by Student Housing Foundation of Northern Finland (www.psoas.fi) or Otokylä ry (www.otokyla.fi).

Inexpensive self-catering student accommodation in single rooms is usually offered in the student halls of residence. Most of the rooms have a communal kitchenette, a toilet and a shower. The price of accommodation varies depending on the type of the accommodation. The monthly rent for a room in a student hostel or dormitory is around EUR 150 to 250, for a one-room flat EUR 240 to 420.

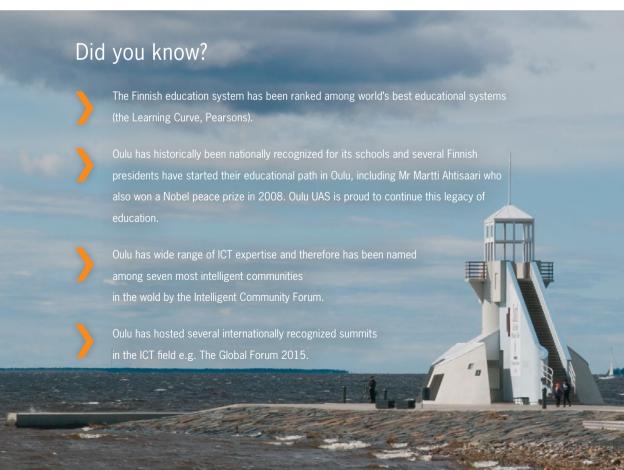
Students apply the housing by themselves once they've been accepted in student selection and the further information is delivered in the acceptance letter.

This guide is designed to help you with the application practicalities when applying to the English degree programmes at Oulu UAS.

Here you can find the full introductions of our English degree programmes and insights to student life as well as general admission requirements and timetables.

Student union

The Student Union of the Oulu University of Applied Sciences (OSAKO) is an organisation devoted to representing the interests of Oulu UAS students and providing them with various services. In addition to looking after the interests of students, OSAKO organises various events and happenings aimed at students and there is always something going on in Oulu.





Mengmeng Rong has studied business information technology at Oulu UAS for one year. The first year has taught Mengmeng a lot about life in Finland and English language.

- Next year I'm going to learn Finnish, Mengmeng, 23, has decided. She would like to start her own business in Finland after graduation, and she knows how important the language is.

Mengmeng got the idea of studying abroad from her friends who studied in Oulu. They sent pictures of the city and told Mengmeng about studying at Oulu UAS. For Mengmeng the city looked beautiful. Her friends told her that even the winter isn't that bad because the houses are warm.

- I studied economics at Hubei University in China, but I wasn't happy. I had heard about Finland from my friends and many people from Hubei study abroad. For my parents the safety was the most important thing, and it really is very safe in Finland.

Mengmeng thinks that dealing with all the paperwork was easier and cheaper when moving to Finland than to some other country. As long as you understand English everything goes well.

Caring teachers and classmates

Because Mengmeng had already finished one degree in China, the studying hasn't been too hard for her. Studying in English has required some work though. Teachers and classmates have helped her to overcome her shyness.

- Teachers really care about the students here. In China you just listen to the teachers and answer their questions if they ask something. Here you can say whatever you want to the teachers and you can ask them immediately if you don't understand something. I think it is important for

international students to discuss a lot. I had to get used to talking more.

Mengmeng likes studying with classmates and doing projects together. She says that for example mathematics is easy for people that have gone to school in China. In China students have much more exams, but in Finland the grades are not just about exams, you have to do more.

Target in Finland-China business

In future Mengmeng would like to work in business between Finland and China. Mengmeng says food could be a next big thing for Finnish export.

- China needs safe and inexpensive food, for example milk. The Chinese also like Finnish food.

But before doing business, Mengmeng wants to learn Finnish language and habits. She says even the winter in Finland is nice, if you go out and try new things like winter sports. Travelling in Finland is also interesting.

- We travelled to Kuusamo with friends and our car got stuck in the snow. Finnish people are so warm. Some men, who were skiing nearby, came to help and pushed our car to the road again. <

Degree Programme in Business Information Technology, Oulu

- Degree title Bachelor of Business Administration (BBA)
- **Scope of degree** 210 ECTS credits
- > Duration of Studies 3.5 years
- Language of instruction English
- **Application period** January 8 January 27, 2016
- Date of entrance exam in Oulu April 22, 2016
- > Study places in 2016 30
- **Beginning of studies** autumn 2016

Objectives of the programme

	ECTS
Basic studies	60
Professional studies	90
Free-choice studies	15
Practical training	30
Bachelor's thesis	15

The degree programme in Business Information Technology is to educate internationally oriented experts for business and software development as well as other positions in the field of information technology. Teaching is conducted entirely in English and is carried out as day time teaching in small groups of 20-30 students.

The degree programme is intended for both Finnish and international students who wish to study at multicultural learning environment and wish to pursue career either in domestic or international companies. After the graduation students will have an understanding of information technology as well as business processes, which enables students to start their own businesses.

Students learn by participating lectures, keeping presentations and taking part in different projects which are carried out in co-operation with both local and international companies and organisations. Students can also put theories into practise with practical exercises carried out in small teams. The practical training that is a part of the studies enables students to network with different employers and companies in Finland and abroad.

Students are encouraged to go exchange or do their practical training in one of the partner institutions in Europe, Asia or USA. Students will also have an opportunity to apply to a Double Degree programme at a partner university either in the United States or Germany. In Double Degree programme students spent part of their studies in partner institutions and will receive a degree diploma from both higher education institutions once their graduate from Oulu UAS.

Study contents

Studies concentrate on information management, software development, programming and digital media. Graduates will understand both web and mobile technologies as well as entrepreneurship and international business skills. Studies will also include languages, mathematics, business administration, marketing, accounting and finance. Aspects of developing and managing information systems are emphasised. Students can direct their studies either toward business or information technology by free-choice and optional professional studies. In additions to lectures students will learn teamwork and problem solving skills.

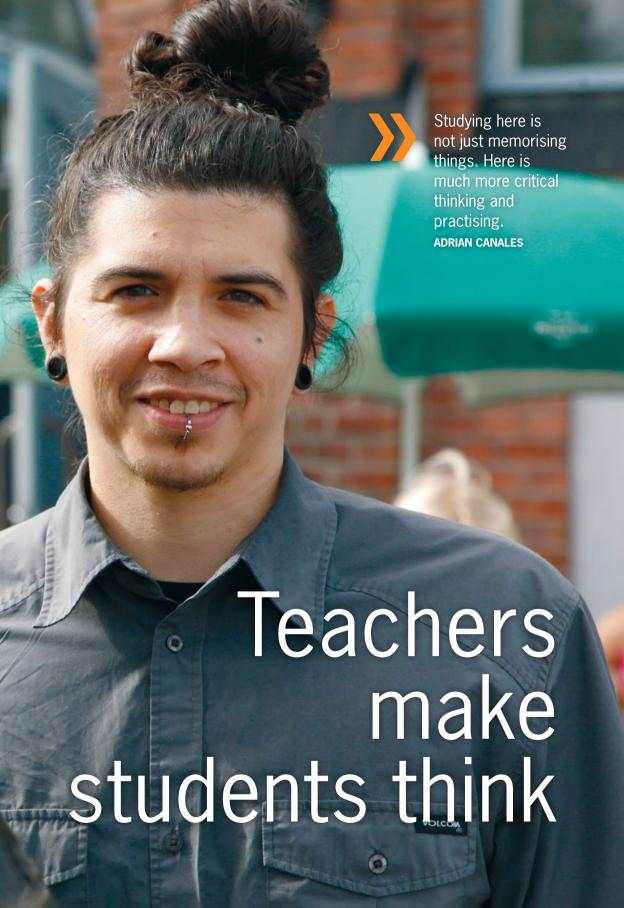
Career opportunities

The degree programme allows versatile career opportunities both in Finland and internationally. Graduates usually make the career in the field of web development, software development, design or management and marketing.

The working title could be one of the following:

- · Web Developer
- Product Manager
- Designer
- Programmer
- Software tester / analyst
- IT support officer
- Entrepreneur

After graduation you can also hold vacancies in various business and customer service sectors.



Adrian Canales, 29, is about to start his second year in Degree Programme in International Business at the Oulu UAS. His life in Oulu started two years ago because of love.

- My wife is half Finnish. She was born in Helsinki and had lived 12 years in Texas, where we met. She was ready to move back home, Adrian tells about his reasons to move to Finland.

Adrian thought that if they were going to move across the world together, they should get married. And so they did, packed their bags and arrived in northern Finland.

Adrian had already a degree in business from the Prairie View A&M University in 2010. Since then he has gathered a lot of experience from working life, especially selling. He has managed a store at a mall with a team of seven people, and he has been an insurance salesman that had to know insurance legislation in 17 different states. After an immigrant course in Oulu, Adrian wanted to start studying again and relearn the things he had studied before.

- My wife suggested me many places to study in. I looked at the Oulu UAS website and found the international degree. With this degree I can expand my knowledge in business. It also seemed interesting, because it looked so international, not all the students were Finns, Adrian tells.

Not just Powerpoints

The image proved to be right. Adrian finds his studies interesting and useful and the fellow students are international.

 Oulu UAS has totally different kind of system than in US. Studying here is not just memorising things.
 Here is much more critical thinking and practising.

Adrian likes the group work and the fact that teaching is not just Powerpoints. Teachers make the students think themselves. Some of

the studies are familiar to him, but to get good grades he still has to work hard.

Adrian's goal is to be a CEO one day, after working his way up from the bottom. He would also like to start his own business, if he found a great business idea. He has already a lot of connections and he knows people who can help with his ideas. Happy and outgoing Adrian has also one thing in mind he would like to try, if the Finnish alcohol law and bureaucracy weren't so strict.

- I love hosting people and seeing them having fun. My absolute dream would be to own a bar.

Biking through Oulu

Adrian and his wife are both studying an international degree and they haven't decided where they end up. But right now Adrian enjoys living in Oulu. The town with almost 200 000 inhabitants offers the good sides from both countryside and city.

- You can do whatever you want here, party in the nightlife, spend time in the parks, at least in summer, and a 10-minute bike ride brings you to the nature. I'm from Texas, so I'm not even fed up with the snow yet! I'm really happy here, you only get in trouble if you pick trouble, the air is fresh and it's clean everywhere, Adrian sums up the benefits of Oulu.

If one thing is typical for people living in Oulu, it is riding a bike everywhere. Adrian has also adopted this habit, since it is the easiest way to move around the small and flat town.

- I had to learn to do it again though. Texas is all about cars, Adrian says smiling. (

Degree Programme in International Business, Oulu

- **Degree title** Bachelor of Business Administration (BBA)
- > Scope of degree 210 ECTS credits
- > Duration of Studies 3.5 years
- **Language of instruction** English
- > Application period January 8 January 27, 2016
- > Date of entrance exam in Oulu April 20, 2016
- > Study places in 2016 40
- > Beginning of studies autumn 2016

Objectives of the programme

	ECTS
Basic studies	60
Professional studies	90
Free-choice studies	15
Practical training	30
Bachelor's thesis	15

The degree programme in International Business has been designed to meet the requirements of internationally oriented small and medium-sized enterprises and is carried out entirely in English. It is intended for both Finnish and international students wishing to seek employment in international business, sales and marketing or entrepreneurship.

The programme emphasises interaction within a multicultural setting which will grow the ability of graduates to assess the differences between national, organisational and occupational cultures. Students learn by participating lectures and discussions, doing group works, keeping presentations, taking part in different projects and case studies and visiting companies. Many of the courses are delivered in cooperation with visiting lecturers from foreign partner universities. The close co-operation with working life makes it possible for students to put the theory they have learned at lectures into practise. Studies include practical training which enables students to network with working life in Finland and abroad.

Students are encouraged to participate in a student exchange period in one of the partner institutions in Europe, Asia or USA, and also to carry out a practical training period abroad. Students will also have an opportunity to apply to a Double Degree programme at a partner university either in the United States or Germany. In Double Degree programme students spent

part of their studies in partner institutions and will receive a degree diploma from both higher education institutions once they graduate from Oulu UAS.

Study Contents

The programme focuses on developing various skills required in the field of international business providing students the ability to work in international environment. The programme includes international marketing management which enables graduates to conduct analyses, international market surveys and formulate market-entry strategies. They will learn how to draft international marketing plans and implement, co-ordinate and control the international marketing and sales. Students are taught how to create, develop and maintain profitable customer relationships. The graduates adopt an approach that is based on demand and user oriented innovativeness which make it possible for them to work in project duties with initiative-oriented and developmental approach.

Career Opportunities

The programme allows versatile career opportunities both in Finland and internationally. Usually the graduates make their careers in the areas such as International sales and marketing, customer services, sales and office assignments, personnel administration, finance, marketing design and implementation or international trade import and export.

The working title could be one of the following:

- Account Manager
- Marketing Managers and Assistance
- Marketing Co-ordinators
- Customer Service Agents
- Sales Managers and Negotiators
- Purchasing Managers
- Entrepreneur



If Claudia Caro Valadez wants to visit her family, she has to travel at least for two days. Claudia, 24, is from Mexico, town called Mérida. She has studied information technology at Oulu UAS for two years now. How did she find a small northern town called Oulu?

- I wanted to study information technology and I googled different universities. I liked the Oulu UAS's game lab idea, and the webpage had a lot of information about studies in English. Oulu is called a technology city, which was also interesting, Claudia lists reasons for her choice.

Claudia moved to Finland with her boyfriend, who is Czech. They met in Prague and wanted to live together.

- We didn't know anybody from Oulu, Claudia says.

Working and studying combined

Now Claudia works besides studying as a graphic designer in a Finnish company called Medkit Finland that sells emergency medical supplies. Claudia heard about the job opportunity from her school. She worked there first at summer but the firm needed her multiple talents permanently.

She likes that studying at Oulu UAS is so close to real working life. In her first company based project she got her first real boss and real working place. Now she starts to plan her thesis work with her employer. Designing a first aid application for Medkit would be a good subject for the thesis.

- Anybody can do an application. The thing is to get the users involved in it, Claudia points out.

Claudia is especially interested in user experience. She wants to make the technology invisible for user.

- Of course a dream job would be at Google. But ideally I would like to work in a company whose products help people.

Claudia has studied medicine several years in Mexico. She is fascinated in combining technology with medicine.

Teachers from working life

The studies at Oulu UAS require a lot of work when there are several projects going on. That can be stressful sometimes. Claudia thinks that you must work hard if you want to learn.

- Here are good laboratories and everything is accessible. Teachers are good, and we have some teachers from Nokia. they are so experienced.

At first Claudia struggled a bit with the bureaucracy, for example to get a personal identity number or netbank. But after the start everything has gone smoothly.

Claudia's advice for a person coming to Oulu is not to be afraid.

- Don't believe what is written online. I read that Finnish people don't speak to you and are shy, but that is not true. Everybody is very helpful. For example my classmates have helped me a lot, Claudia says.

Claudia doesn't know yet, where she is going to live after graduation. For her, working with information technology gives freedom. You don't have to sit at the office from 9 to 5.

- I can work on the beach if I want. (

Degree Programme in Information Technology,

- **Degree title** Bachelor of Engineering (BEng)
- **Scope of degree** 240 ECTS credits
- **Duration of studies:** 4 years
- **Language of instruction** English
- **Application period** January 8 January 27, 2016
- Date of entrance exam in Oulu April 21, 2016
- > Study places in 2016 30
- **Beginning of studies** autumn 2016

Objectives of the programme

	ECTS
Basic studies and professional studies	180
(includes company based product	
development projects for 30 ECTS)	
Free-choice studies	15
Practical training	30
Bachelor's thesis	15

Information technology is necessary in every area of human life. The need for ICT professionals is growing continuously. As an ICT engineer you are able to design and realize various software solutions and applications. You are also capable of working as an active member of your working society and developing your own profession.

Studies are organized mainly as daytime teaching at our international campus and are meant for both Finnish and international students who are interested in making career in international working environment in Finland or abroad.

Studies are conducted entirely in English and include lectures, workshops, project and group assignments as well as individual presentations. Studies have close connections to working life and local companies where students can put the theory they've learned at lectures into practise. Also software development skills and business knowledge are developed in real-world projects. All real – world projects and practical training enable students to network with working life.

Content of the programme

To build a good basis for the engineering studies, students will be studying mathematics and physics. Students will also learn to document their work and to manage different communicative and interactive situations and to apply international knowledge and competences in their own field. Foreign students will learn basics of Finnish language.

All students will be provided with good skills in programming and databases. After graduating, students are able to design and programme Internet services and applications for PC, Linux and mobile environments. The graduates will also have essential web development skills related to current Internet technologies and protocols, web graphics and multimedia, web authoring and design and web programming. It is possible to study advanced programming and deepen one's knowledge of server programming, mobile application features, development environments and mobile technologies as well as game development, design and tools. Studies also include user experience and business studies.

Career opportunities

The degree programme gives you versatile career possibilities. After graduating students will have diverse knowledge and skills to act in software designing, product developing and as an expert in the field of information industry.

The job title could be one of the following:

- Web developer or programmer
- Web designer
- Web application developer
- User interface designer
- Project manager
- Senior software engineer

You can also start your career by setting up your own business.

General principles of application

Finnish universities have one joint application period which is divided in two sections. The first section is on 8-27 January 2016 and meant for Bachelor's degree programmes conducted entirely in English and Finnish taught art studies. The second section is on 16 March – 6 April 2016 and meant only for the Finnish taught degree programmes.

All applications for the programmes are submitted through the Finnish national joint application system. An applicant may choose up to six application options. Student admissions follow the admission criteria decided by the universities of applied sciences in the joint application system, and the order of application preference options chosen by the applicant. The application form must be submitted before the end of the application period at 3 p.m. Finnish time (+2.00 GMT). The admission is conditional until the UAS has checked the applicant's original school certificates and other relevant documents. The UAS may withdraw the admission if the applicant has given false information.

Student selection

All applicants must meet the general eligibility requirements which means that applicants should use their upper secondary diploma for applying. Also non-EU / EEA applicants must provide an English language certificate in order to proof their English language skills.

Updated information regarding the eligibility requirements are available at the websites of Oulu UAS www.oamk.fi/english .

The national online application form is available during the application period at www.studyinfo.fi which is the website

administered by Finnish National Board of Education.

Applicants applying with the upper secondary school diploma gained outside EU / EEA region, must pay 100 administration fee in order to fill in the application.

Applicants applying with international qualification must deliver copies of the documents they are using in admission to the Admission Services by the given deadline.

Based on the documents applicants have sent, Admission Services will check the eligibilities and invite all eligible applicants to take part in entrance examinations. Oulu UAS is part of FINNIPS network which organizes exams also outside Finland. Applicants can choose whether they do the exam in Oulu, Finland or abroad in the FINNIPS exam location.

The student selection of the applicants applying with the international diploma is made based on the success in the entrance examination.

Use of educational agencies

The Finnish National Board of Education, the Finnish polytechnics/universities of applied sciences and the Finnish embassies are cooperating in informing foreign applicants that it is **not recommended** to use fee-charging educational consultants to make applications to Finnish polytechnics.

If an applicant wants help, for example, in completing the application or something else relating to the application process, it is recommended that the applicant contacts the UAS, the Finnish National Board of Education and/or their local Finnish Embassy. These are the only

reliable sources of information. No local agency has been accredited as an official representative of Finnish UASs and, therefore, this kind of agency cannot give the applicant reliable advice.

Furthermore, an applicant should always fill in the application him/herself and use his/her own contact details; this ensures that the applicant receives all important information directly from the UAS.

The arrangements for the entrance examinations are in all cases arranged by the UASs in co-operation with reliable partners such as the Finnish Embassy, and the fee charged of the applicants at this point is due to the cost generated by the use of the Embassy's premises and personnel. No other fee is charged during the application process.

Appeal

Applicants not satisfied with the results of the student selection process should in the first instance contact the Admission Services at admissions@oamk.fi or tel. +358 10 192 001. If the matter is not thus resolved, the applicant may appeal in writing to the Rector of Oulu University of Applied Sciences. Such an appeal must be made within 14 days from the time it is deemed possible that the applicant should have received information on student selection (Act on Universities of Applied Sciences 932/2014 § 57). The Admission Services will provide applicants with instructions on how to appeal on request. The appeal must be directed to the Rector of Oulu University of Applied Sciences and sent by post to the following address:

Oulu University of Applied Sciences Admission Services PO Box 405 FI-90101 OULU, FINLAND N.B. The appeal must be signed by the applicant and sent to the Admission Services by post. Faxed or scanned appeals or appeals sent as e-mail attachments are not sufficient. Oulu University of Applied Sciences takes no responsibility for delays caused by the postal delivery services.

Verifying original documents

All selected students must bring their original certificates of completed upper secondary education and qualification that they used for applying to the Admission Services in the beginning of studies. The student selection of all applicants is not final until the original certificates have been checked.

Cancellation of the study right

Oamk is entitled to cancel the study right of a student if the information the student has given is false, the student is a danger to him/herself or any other student or staff member, or if any other relevant legal provisions are applicable.

More information is available at: www.oamk.fi / english

Oulu University of Applied Sciences reserves the right to make changes.



Studies at Oulu University of Applied Sciences 2016

OULU UNIVERSITY OF APPLIED SCIENCES

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