

## **SUCCESS STORIES: LIVELIHOOD ACTIVITIES IN KALAHANDI & BARGARH DISTRICTS (ODISHA) UNDER DIFID ASSISTED WORLP PROJECT**

### **CHUDI BUSINESS**

Village- Phatapada, MWS- Maljharan  
(PIA-AFC, Bhawanipatna)

Mamtaj Bano, a widow of other caste with household no 76 and very poor according to WBR ranking of Maljharan, was living in her brother's residence after sudden death of her husband due to diabetes in the year 2000. At that time she had one six year old son and one four year old daughter. After her husband's death she decided to stay with her kids at his brother's residence, as she had no other options. After the intervention of WORLP, she came under very poor category of beneficiary. She was given grant support of Rs. five thousand to start chudi (Bangle) business. She purchased chudi out of this grant and started selling chudi in nearby villages as an IGA. She sells chudi worth Rs. 250 to Rs. 300 per day, out of which she earns Rs. 100 to 120 as profit. Now her son and daughter have started continuing their studies in school and studying in class 9<sup>th</sup> and 7<sup>th</sup> class respectively. Now she is very happy and satisfied and hopes that her children will become good citizens of the country and serve the society.



*Mamtaz Banu – of Phatapada village of Maljharan watershed with her livelihood assets*

#### **Cost benefit analysis:**

##### A. Purchasing price

i. Cost of 1 dozen chuddi in loose = Rs.18.00

ii. Cost of 1pkd chuddi (12 Chuddi) = Rs.20.00

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**Total (i+ii) = Rs.38.00**

##### B. Selling price

i. Selling price of 1 dozen chuddi = Rs.25.00

ii. Selling price of 1 pkt chuddi = Rs.40.00

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**Total (i+ii) = Rs.65.00**

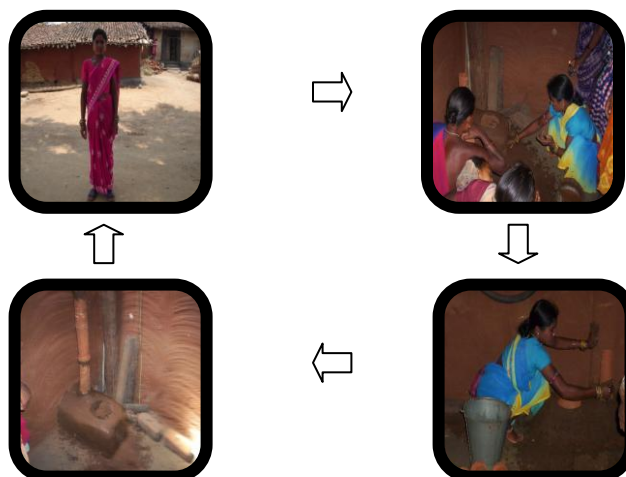
**Net Profit (B-A) = Rs.27.00**

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### **SMOKELESS CHULHA-AN APPROACH TO DRUDGERY REDUCTION**

**Village- Phatapada, MWS- Maljharan  
(PIA-AFC, Bhawanipatna)**

Padma Jal, an ambitious lady of Phatapada of Maljharan watershed participated in the training of Smokeless Chulah in the year 2007 in the village, organized by WORLP PIA, AFC Bhawanipatna. After that she has got an idea to prepare that chulah and motivate women of her SHG (Sarbashakti, Phatapada) as well as others women of the watershed area. By preparing the chulah she has gradually become resource person of the training and participates in the training of the watershed areas. She has moved to other watershed like Ganga Maa, Sakedingnala, and Rameswar and earned some amount for skills. She is charging Rs.30.00 for installation of one chulah and her capacity to install chulah per day is 7-8. While interacting, she informed that she takes interest in learning new ideas and through which she can help others as well as earn some amount as secondary income.



### **A MARCH TOWARDS LIVELIHOOD SUSTAINABILITY THROUGH GOATERY**

**Village- Phatapada, MWS- Maljharan  
(PIA-AFC, Bhawanipatna)**



Suresh Majhi, a very poor of Phatapada of Maljharan watershed with household No. 47, was a labourer and was somehow eking out his livelihood. He was living in a nuclear family alongwith his wife and two 5 year and 6 moth old daughters. After getting grant for gottery under WORLP, he purchased 4 goats and started goatery. Now he has 3 seed goat and 5 nos of kids. Though he is continuing his previous work as labourer, yet he has strength of three goats and five kids. He availed revolving fund by forming CIG and expanded his business for a sustainable activity.

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### **SUDAN PATEL, GOAT REARER**

Village- Phatapada, MWS- Maljharan (PIA-AFC, Bhawanipatna)

The financial condition of Sudan Patel, a very poor OBC member of Singhjharan of Maljharan MWS, was very bad. Sudan, his wife and their two daughters of 12 yrs and 4 yrs lived in a hut in Singhjharan. He was unable to do any work and was financially dependent on his wife's earning from vegetable vending. After getting Grant support from Maljharan watershed committee, she purchased 4 nos of goat and reared them by giving little care and time. With no mortality, now he has six kids and has sold two bucks @ Rs. 2000/- per buck and earned Rs. 4000/-. He is quite hopeful that after selling other kids, he will start a shop in his house and continue both activities for his livelihood.



### **KSHYAMANIDHI JAL, GRANT HOLDER (Bullock)**

Kshyamanidhi Jal, who lives in Phatapada, has seven family members including one son and four daughters. He has a landed property of 1 acre, which he cultivated only in kharif season and it remained fallow in other seasons. Due to limited financial resources, he could never sow vegetables in that land. After getting grant support from Maljharan MWS, he decided to purchase two bullocks and started farming vegetables in his land. With his pair of bullocks, he continued vegetable cultivation and earned by selling it them in nearby market. Besides, he also started ploughing others land on charge basis and started earning out of this activity during agricultural season. He also started fetching dry wood on the bullocks from the nearby forests. He also dug a ring well in that land and used it for irrigating vegetable crops during summer. The selection of bullock, according to demand of livelihood, led Kshyamanidhi self dependent and became example for others.



### **ATBALS FAMILY**

Atbal Dharua of Malgaon under Maljharan watershed is a very poor and landless man. He has four daughters; one daughter goes for daily wage and others are staying at home except one going to school. He was taking pain to run his family as his wife usually goes for daily wage labour to nearby town Bhawanipatna and other nearby villages. WORLP-AFCL has supported livelihood grant of Rs 7000/- for Sheep rearing after consultation with watershed committee. Utilizing the grant amount, he purchased four Sheep and now he is able to raise four Sheep to eight Sheep. He also sold 5 sheep. Now his income has increased. His sheep strength is now raised to 11. Due to incremental income, daughters are studying in school. The income of the family also got enhanced.



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### **THANKS WATERSHED**



Akila Jani of Phatapada village, now aged about 68 years, was living with his aged wife. His 6 sons are living separately. All are living separately without their old father and mother. Members of Watershed committee selected him for a grant beneficiary and with the help of Livelihood team members identified his activities and assistance of an amount of Rs 5000/- was given to Tiffin Dokan in his village. Now his income is Rs 70 to Rs 100/- daily and the profit is about Rs 20/- to Rs 35/- and he is very happy and thanks to project members for their cooperation.

### **Oyster Mushroom Good Livelihood option during winter season**

Ahalya Sahu is a member of Maa Santoshi SHG of Maljharan W/S of Malgaon. After getting training on oyster mushroom cultivation, she started cultivating mushroom using her own stock of paddy straw. Her house is suitable for oyster mushroom cultivation. Initially, she started in a small scale, about 5-6 Bags. After she got good harvest, she expanded her business and cultivated about 60 Bags. From each bag, the harvest was about 1.5 kg in only 25 days time and each kg was sold for about Rs 80/-. From an investment of about Rs 30/-, she got a net return of Rs 80/- during the lean season of winter. Initially marketing of the produce was a problem, but by intervention of the project team, the stocks were sold out.



### **BIDYADHAR's sorrow goes out**



Bidyadhar Harijan, one of the Livelihood grant beneficiaries (Rickshaw) of Kuliamal Village under Mati Maa watershed is now earning Rs 100/- daily and maintaining his 8 member family. He also saved Rs. 7000/- & thinking to purchase another rickshaw for his younger brother. Earlier Shri Harijan took a rickshaw from a local trader on rent @ Rs. 30/- per day. Now he is maintaining better life conditions and providing education to his children. He also celebrates festivals in a good joy with his family.

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### **Ring Well with vegetable cultivation for better livelihood option**

Sibasankar Rana is a farmer belonging to Trivani MWS of Karlasoda village. He is an active farmer of this area but due to poor financial conditions, he was not able to construct a Ring well. So the committee of Trivani MWS decided to provide financial support for construction a Ring well. After construction of the well, he gained many benefits such using the well for drinking water purpose, bathing and cultivation of vegetables which fulfill his daily needs. He also started earning income from vegetable cultivation. Now he is a happy man.



### **Chapal Business shows the direction of livelihood**

Nakula Sahu, s/o of Raghu Mishra belongs to Kuliamal village of Mati Maa MWS. His family consists of 2 members. Previously he used to depend on daily wage earning. Under WORLP, he was grant of Rs 4000/-. He utilized this amount to open a chappal store. He has 1 acre land for cultivation and he grows paddy, moong, biri. He goes to market twice a week for selling chappal in Bhawanipatna town. He earns Rs 1500/- from chappal sale business.



### **Kirana shop- Mini Business for livelihood**



Benudhar Gahir hails from Karlasoda village of Triveni Micro watershed. His family consists of two members. Previously he was depending on wage labour and facing hardship to maintain the family. WORLP provided him grant of Rs/-5000/- and he opened a kirana shop and now started earning Rs/-1500/- per month. Now his family is happy and satisfied with the intervention under WORLP.

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### **Petty Business giving better sustainability of livelihood**

Haldhar Mangaraj, 41 years old, of Kuliamal village under Mati Maa WORLP watershed was a very poor man. He belonged to BPL family. Basically he is a landless person. He had entrepreneurship but due to limited resources, he could not venture into business. WORLP has supported him with a livelihood grant of Rs 5000/-. With this grant amount, he started petty business. He goes to local market twice a week for selling items like moong, biri, dal, kolatha etc. Today he is able to generate income worth Rs 1500-2000/- per month and now he became able to save some amount in his bank a/c. His present savings is Rs 4000/-.



### **Tailoring-Livelihood option**

Renubala Sahu w/o Pitabasa Sahu of Damdarpur village under Triveni micro watershed of WORLP belongs to BPL family. There are four members in her family. Her children go to school. Her husband Pitabasa Sahu is working in nearby farm house and his earning per month is Rs.2500/-. WORLP watershed provided him a grant of Rs. 4000/- and he utilized the amount for purchase of a tailoring machine for using by his wife in the village. His wife started stitching blouse, petticoat, ladies dress for nearby villagers as well as manufacturing readymade garments and selling to the villagers. Today she is able generate income of Rs.2000/- per month and now she is able to do savings in his bank worth Rs.7000/-.



### **Livelihood in Terracotta Ativity**

Rutu Rana w/o Ratni Rana of Damdarpur village under Triveni micro watershed is landless and very poor man. He belongs to BPL family and is having four member family. From the beginning he is doing terracotta work and selling them in nearby market and earning per piece of Rs.25/-. WORLP watershed has given grant support of Rs.4000/- for purchase of bullocks. He utilized the amount to purchase one pair of Bullock. But unfortunately after one year he lost his bullock. So again he continued his terracotta activity. Two days in a week he goes to market for selling his potter activity and other days moving village to village for selling terracotta and now he is able to generate income of Rs.1500/- per month and also able to have savings of Rs.3500/- in his bank. The WORLP AFC Bawnipatna gave all type of support to the grant.

