

Summer 2015



Thoroughbred

AFTERCARE ALLIANCE



Sharing The Responsibility

thoroughbredaftercare.org



“ It is our responsibility as owners, tracks, breeders, trainers, jockeys, bloodstock agents, and anyone who has a stake in the game to take responsibility for the aftercare of these great animals that are the keystone of our sport. ”

Jack Wolf
TAA Immediate Past President



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“ It is only right that we should stand up for those horses that have stood up for us. ”

*Brereton C. Jones
Airdrie Stud*



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The Thoroughbred Aftercare Alliance (TAA) has been working diligently over the past four years with industry leaders to raise money and standards for aftercare facilities throughout North America. As you may know the TAA serves both as an accrediting body for aftercare facilities and provides fundraising mechanisms to support these approved facilities.

Funded initially by seed money from Breeders' Cup, Ltd., The Jockey Club, and Keeneland Association, the TAA is comprised of and supported by owners, trainers, breeders, racetracks, aftercare professionals and other industry groups.

In 2013, TAA awarded \$1,000,000 to 23 accredited organizations and gave out an additional \$2,400,000 to 42 accredited organizations in 2014.

The accreditation process is based on a Code of Standards which covers five basic areas: Facility Operations; Education; Horse Healthcare Management; Facility Standards and Services; and, Adoption Policies and Protocols.

Accreditation is awarded for a two-year period and only accredited organizations may apply for grants. Grantees agree to surprise site inspections to ensure ongoing compliance with TAA's Code of Standards.

The good news is we are making a difference. The industry call to action is off to a good start and we sincerely thank all of our supporters for their continued participation.

This report of the TAA will show you much of what we have accomplished in such a short time however the reality is that we need to do more. In order for the TAA to continue to succeed we need to keep moving forward and we hope this report will inspire you to help us attain sustainable funding for the Thoroughbreds we rely on in order to do business.

Jimmy Bell
President, TAA



The Thoroughbred Aftercare Alliance (TAA) is a 501 (c) (3) non-profit that accredits aftercare organizations who retire, retrain, and rehome Thoroughbreds and fundraises to support these organizations.

Funded initially by seed money from Breeders' Cup Ltd., The Jockey Club, and Keeneland Association, the TAA is comprised of and supported by owners, trainers, breeders, racetracks, aftercare professionals and other industry groups.

TAA Advantage

- Industry united initiative.
- Intensive accrediting system and a strong funding mechanism.
- Funds raised provide support to accredited aftercare organizations to retire, retrain, and rehome racehorses.
- The TAA is a shared responsibility of many Thoroughbred entities including: The Jockey Club, Breeders' Cup, Keeneland, sales companies, horsemen groups, stallion farms, trainers and others.

TAA Recognition

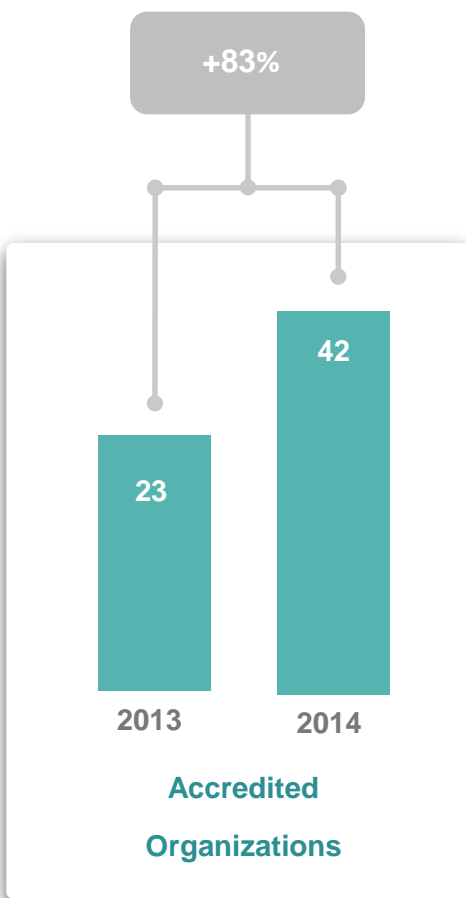
- The TAA's Code of Standards and accreditation process have been reviewed and approved by the American Humane Association and the American Association of Equine Practitioners.
- The TAA received the 2013 Special Eclipse Award honoring extraordinary service, individual achievements in, or contributions to the sport of Thoroughbred racing.



“ Our partners can rest easy knowing that their donations will go directly to retired Thoroughbreds; by way of grants the TAA sends twice a year to our accredited organizations. ”

Jimmy Bell
President, TAA

The TAA currently has 42 accredited organizations supporting 130 facilities. Since its inception in 2012, \$3,400,000 has been awarded to these approved organizations.



The TAA unites stakeholders from the Thoroughbred industry and establishes a broad-based funding mechanism at every touch point in a Thoroughbred's life. This includes, but should not be limited to, stallion owners; breeders; sales companies and sales participants; owners; trainers; jockeys; racetracks; service providers, including veterinarians and farriers; and even racing fans. Anyone who benefits from the horse should contribute a small share, which collectively will create a sustainable program to retire, retrain, and place former racehorses.



Industry Stakeholders

TAA Seed Money

Breeders' Cup Ltd.
The Jockey Club
Keeneland Association

Breeders' Cup Ltd.

Contributes a percentage
of winning purses

The Jockey Club

Contributes \$25 per foal
registration

Consignors and Buyers

Contribute 50 cents per
\$1,000 transaction

Barretts,
Canadian Thoroughbred
Horse Society,
Fasig-Tipton, Keeneland,
Ocala Breeders' Sales

Trainers

Enrolled in various
agreements

Supporters

Daily Racing Form,
Maker's Mark®,
Papa John's,
PM Advertising,
Xpressbet

Racetracks

Enrolled in various
agreements

Churchill Downs, Ellis Park,
Keeneland, NYRA, Oaklawn,
The Stronach Group,
Tampa Bay Downs, Turfway Park

Sales Companies

Add an additional match to
the consignor and buyer
contributions at their sales

Barretts,
Canadian Thoroughbred
Horse Society,
Fasig-Tipton, Keeneland,
Ocala Breeders' Sales

Farms and Racing Stables

Racing Fans

Horsemen's Groups

Enrolled in various
agreements

HBPA, KY HBPA, MTHA,
NYTHA, Tampa Bay HBPA

Stallion Farms

Contribute 25% of one
stallion fee

Adena Springs, Airdrie Stud,
Castleton Lyons, Claiborne Farm,
Darby Dan, Darley America,
Gainesway Farm, Hill 'n' Dale,
Lane's End Farm,
Millennium Farms, Ocala Stud,
Pin Oak Stud, Ramsey Farm,
Sequel Stallions New York,
Shadwell Farm,
Taylor Made Stallions,
Three Chimneys Farm,
Unusual Heat Syndicate,
Walmac Farm, WinStar Farm

Foundations

Veterinarians

Owners

Enrolled in various
agreements

Individuals

Industry Services



Accredited Organizations



The accreditation process is based on a Code of Standards, which covers five basic areas: Facility Operations; Education; Horse Health Care Management; Facility Standards and Services; and, Adoption Policies and Protocols. Accreditation is awarded for a two-year period and only accredited organizations may apply for grants. Grantees agree to surprise site inspections to ensure ongoing compliance with TAA's Code of Standards.

Minimum Requirements for Accreditation:

- Current status as a 501 (c)(3) tax-exempt organization or registered charity in Canada.
- Operational for a minimum of three years.
- House a minimum of 50% and/or a minimum of 5 thoroughbreds.
- Have an official euthanasia policy consistent with the AAEP.

Organizations are evaluated based on the TAA Code of Standards :

- Operations.
- Education.
- Horse Health Care Management.
- Facility Standards and Services.
- Adoption Policies and Protocols.

Process:

1. Organization submits application online by deadline. Application includes 26 supplementary documents encompassing everything from veterinary care and feed bills to bank account information and adoption contracts.
2. cursory review for completeness and minimum requirements completed by TAA Staff.
3. Two full reviews of the entire application completed by two separate TAA Staff members.
4. Full separate financial review completed by TAA Committee member.
5. Application presented to Accreditation Committee for approval, a decision is made to move to inspection, deny, or put on hold.
6. Approved applicants begin the inspection phase and the Inspections Coordinator assigns organization to an official TAA Site Inspector.
7. Veterinarian or TAA Representative performs a full site visit evaluation. Pictures of the facility and evaluation forms are returned to TAA.
8. Inspection evaluation is reviewed internally and a decision is made to approve or deny.
9. Organizations passing the inspection phase then must be approved by three separate entities: the Accreditation Committee, Executive Board and Board of Directors. Once final approval is granted the organization is considered fully accredited and eligible for grants.
10. Approved organizations receive a Grant Application which they must return for review by the Grants Committee. The committee determines the grant amount each organization will receive and then each organization receives a Grant Agreement. Grants are awarded in two installments.



- Akindale Thoroughbred Rescue - Pawling, NY
- Angel Acres Horse Haven - Glenville, PA
- Bisanztz Memorial (dba Tranquility Farm) - Cottonwood, CA
- Bright Futures Farm, Inc. - Cochranon, PA
- CANTER California - Los Gatos, CA
- CANTER Michigan - Commerce Township, MI
- CANTER Ohio - Mentor, OH
- Equestrian Inc. - Tampa, FL
- Equine Advocates Incorporated - Chatham, NY
- Equine Encore Foundation - Tucson, AZ
- Final Furlong, Inc. - Ocala, FL
- Finger Lakes Thoroughbred Adoption Program, Inc. - Farmington, NY
- Florida Thoroughbred Retirement and Adoptive Care - Palm City, FL
- Friends of Ferdinand Indiana, Inc. - Indianapolis, IN
- Glen Ellen Vocational Academy - Glen Ellen, CA
- Harmony and Hope - Portal, AZ
- Heaven Can Wait, Inc. - San Miguel, CA
- Humanity for Horses - Mt. Shasta, CA
- Illinois Equine Humane Center, NFP - Big Rock, IL
- Kentucky Equine Humane Center - Nicholasville, KY
- Long Run Thoroughbred Retirement Society - Toronto, ON
- Los Angeles Pet Rescue/Farralone Farms - Van Nuys, CA
- Mid-Atlantic Horse Rescue - Chesapeake City, MD
- Mitchell Farm Equine Retirement - Salem, CT
- Neigh Savers Foundation - Walnut Creek, CA
- New Stride Thoroughbred Adoption Society - Abbotsford, BC
- New Vocations Racehorse Adoption Program - Marysville, OH
- Oklahoma Thoroughbred Retirement Program, Ltd. - Blanchard, OK
- Old Friends, Inc. - Georgetown, KY
- Our Mims Retirement Haven - Paris, KY
- R. A. C. E. Fund, Inc. - Harrisburg, PA
- Racehorse Remember Me Rescue Foundation - Burseson, TX
- ReRun, Inc. - Suffolk, VA
- Second Stride Inc. - Crestwood, KY
- Southern California Thoroughbred Rescue - Norco, CA
- Square Peg Foundation - Half Moon Bay, CA
- The Exceller Fund - Lexington, KY
- Thoroughbred Athletes, Inc. Guthrie, OK
- Thoroughbred Placement Resources - Upper Marlboro, MD
- Tijuana River Valley Animal Rescue - San Diego, CA
- TROTT USA - Laguna Hills, CA
- United Pegasus Foundation - Tehachapi, CA





Turning for home at Keeneland. The track has partnered with the Kentucky HBPA and Churchill Downs to generate funds for the Thoroughbred Aftercare Alliance. Photo: Coady Photography.

Thoroughbred Racing Commentary

Union Between KY Horsemen, Tracks Shows Evolving Mindset on Aftercare

Teresa Genaro
April 26, 2015

At the close of the second Welfare and Safety of the Racehorse Summit in March 2008, the Grayson-Jockey Club Research Foundation and The Jockey Club, underwriters and hosts for the event, released eight recommendations, developed by the working groups that participated in that summit held in Lexington, Kentucky.

Recommendation #7 reads: "Find solutions for unwanted Thoroughbreds."

Two years later, at the 2010 Summit, the fate of Thoroughbreds post-racing was still a concern, but the focus and the language had changed dramatically. Among the recommendations emerging from that summit was, "Transitioning Thoroughbred Racehorses to Second Careers."

And two years after that, the National Thoroughbred Racing Association's Mike Ziegler stood in front of those assembled at the 2012 Summit and introduced them to the Thoroughbred Aftercare Alliance, the first industry-wide initiative to support the care of Thoroughbreds who could no longer race.

In the three years since that announcement, the TAA has brought together sales companies, consignors, Thoroughbred buyers, and breeding farms to fund Thoroughbred retirement, retraining, and adoption. In an industry that seldom finds common ground, the TAA is slowly but surely

uniting its myriad stakeholders in a purpose with which few can quibble: making sure that retired racehorses have safe, comfortable, productive lives in the decades they are likely to live when their racing days are over.

The TAA announced its latest initiative earlier this month, a partnership among Kentucky horsemen, Churchill Downs, and Keeneland Race Course, in which Thoroughbred owners who are members of the Kentucky Horsemen's Benevolent and Protective Association will contribute \$5 to the TAA for each of their horses that starts at Churchill or Keeneland, a donation that the racetracks will then match for the starts at their tracks.

The agreement went into effect immediately. Keeneland's spring meet began on April 3 and concluded on the 24; Churchill Downs' spring meet started the next day and runs through June 27.

"There was no resistance," said trainer Dale Romans, second vice president of the Kentucky HBPA. "Everybody sees the need. I don't think that there's anybody that doesn't agree that these horses deserve a pension."

"We met with the Kentucky HBPA in Louisville last November," explained Stacie Clark, Operations Consultant for the TAA. "I give them a lot of credit for taking Kentucky by the hand and saying, 'Let's do this together.' It showed a real sense of community between horsemen and racetracks, for the greater good."

Continued...



Keeneland has been a supporter of the TAA since its inception, one of three organizations, along with the Breeders' Cup and The Jockey Club, that provided seed money to cover administrative costs as the organization got its fundraising and operations up and running.

Keeneland was also one of the sales companies that pledged to donate .05 percent of its gross sales to the TAA and to make available to its buyers and consignors the opportunity to do the same. Joining forces with the horsemen to make additional contributions was a natural next step, said Keeneland president and CEO Bill Thomason.

"The concept of the TAA has always been," he said, "that at every touch point in a horse's life, those people are the ones responsible for these great animals and for the care of them during racing and training, and for the rest of their lives.

"The partnership between the HBPA and Keeneland continues the effort to spread the message of collective responsibility."

In addition to accrediting aftercare organizations, which undergo a rigorous application and inspection process, the TAA disburses grants annually to the organizations that have earned accreditation. Through the end of 2014, it had granted \$3.4 million to approved organizations.

Its track record is part of what led Churchill Downs to sign on to match the donations, said Mike Ziegler, now executive director of racing for Churchill Downs, Inc. Ziegler also served as the first executive director of the TAA.

The horsemen's contributions will be paid through the track's horsemen's bookkeeper, a procedure that required the permission of CDI. The request for that permission spurred CDI president Kevin Flanery to ask Ziegler, "Should we match these funds?"

"Obviously," said Ziegler, "I said yes."

Romans, whose horses are based at Churchill Downs, wasn't necessarily surprised by Churchill's decision.

"Down deep I thought they would [sign on], but you never know," he said. "It's not really their responsibility, and they did the right thing."

"We knock Churchill Downs a lot," he went on, "but they did this right and they didn't have to. They deserve to get a pat on the back for it."

Beyond the immediate and financial benefits of the partnership to retired racehorses, the Keeneland/Churchill/TAA arrangement also sets a model for racetrack contributions that the participants hope that other jurisdictions will follow.

Trainer Rick Violette offered a frank assessment: "The major states have to step up."

The president of the Thoroughbred Horsemen's Association and its New York chapter, Violette also sits on the board of the TAA and was instrumental in the creation of Take the Lead, the aftercare program at the tracks of the New York Racing Association.

Continued...

New York's horsemen have been contributing \$5 per start to the TAA for the last year, and Violette hopes that NYRA will follow the lead of the Kentucky tracks and match the horsemen's donations.

Violette also noted that while a number of racing organizations have initiated their own backstretch retirement programs, such as Turning for Home at Parx, the California Retirement Management Account (CARMA), and the Gulfstream Park Thoroughbred Aftercare Program, many have not.

"Some horsemen's organizations are light years ahead of others in terms of aftercare," he observed. "We want to see states that have not recognized the importance of aftercare step up, and the TAA is certainly the way to go."

"We're glad to be doing what we're doing," said Churchill Downs' Ziegler. "We hope that the TAA points to us as an example when speaking with other jurisdictions."

Clark said that Turfway Park in northern Kentucky has made a verbal commitment to set up a similar program.

Owners are automatically enrolled in the program but may opt out by speaking to the horsemen's bookkeeper where their horses are running.

"We're not forcing people to do things," said Keeneland's Thomason. "When people learn about the mission of the TAA, it resonates with them and makes this a very, very easy sell."

He continued, "Problems can seem so big, but these incremental efforts from small beginnings can turn into something that has a big impact. People in significant racing jurisdictions across the country need to find places like this to work together."

"It's nice to see them [work together] over the horse," said the TAA's Clark. "We all benefit, and we should all be giving back."

"The heart of the matter is that people really love racehorses, and this is the right thing to do."

TRC publisher Charles Hayward is a member of the Thoroughbred Aftercare Alliance advisory board.



October 6, 2015

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**PAPA JOHN'S PIZZA TEAMS UP WITH BREEDERS' CUP AND
THE TAA TO SUPPORT THOROUGHBRED AFTERCARE**

In advance of the Breeders' Cup World Championships, to be held October 30-31, 2015 at Keeneland Race Course in Lexington, Ky., Papa John's Pizza yesterday announced a partnership with Breeders' Cup and the Thoroughbred Aftercare Alliance (TAA) to support Thoroughbred aftercare.

This unique partnership was announced at Old Friends Farm in Georgetown, Ky., a TAA-accredited Thoroughbred aftercare organization and home to numerous equine celebrities such as 1997 Kentucky Derby winner Silver Charm and Breeders' Cup Champions Gulch, Eldaafer, and Amazombie. Executives from Papa John's, Breeders' Cup and the TAA were joined by Michael Blowen, founder of Old Friends, and Hall of Fame jockey and nine-time Breeders' Cup winner Chris McCarron, to make the announcement.

"I hope the TAA gets as much publicity from this promotion as possible so it snowballs and other companies step up to the plate to help this wonderful cause", explained Chris McCarron.

"Papa John's is honored to partner with the Thoroughbred Aftercare Alliance by offering a fundraising special during the Breeder's Cup Championship season. We visited Old Friends Farm and saw firsthand the great work they do. They take great strides in ensuring that the horses are well taken care of and enjoy their retirement years" recounted Lynn McQuillen, operations vice president of Papa John's.

Jimmy Bell, president of the TAA, also spoke during the conference saying, "The entire aftercare community, including the TAA, is excited for the opportunity to partner with Papa John's and Breeders' Cup. This special enables the Bluegrass community to come together to support these great athletes."

Beginning October 1st, go to PapaJohns.com and enter promo code TAA13 to receive One Large Two-Topping Pizza and Garlic or Cinnamon Knots for just \$13 with \$1 from each Breeders' Cup Special donated to the Thoroughbred Aftercare Alliance. This offer is valid online only at all participating Lexington & Louisville locations until 11/01/15. Papa John's is a proud sponsor of the 2015 Breeders' Cup World Championships and Thoroughbred aftercare.

September 29, 2015

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**ELLIS PARK AND TURFWAY PARK JOIN THE
THOROUGHBRED AFTERCARE ALLIANCE COMMUNITY OF SUPPORTERS**

Following the example of Churchill Downs and Keeneland, the Thoroughbred Aftercare Alliance is pleased to announce that our community of supporters has again grown by two additional racetracks. Ellis Park, in Henderson, Ky., and Turfway Park, in Florence, Ky., have both signed on to match contributions made by owners at each track.

Owners are able to contribute \$1 per start to the TAA for each horse that starts in a race at either track. Ellis and Turfway will then match the contributions made by owners during the race meets at their respective tracks.

"Turfway has been a longtime supporter of Thoroughbred aftercare and is happy to join the TAA community," stated Turfway Park's general manager, Chip Bach.

"We are always in support of our Thoroughbred athletes," said Dan Bork, director of racing as well as racing secretary at Ellis Park. "We always want to put the horses first and that doesn't end when they leave the track. We are thrilled to partner with this great organization that has made such impressive strides in a short amount of time."

"We are greatly appreciative of both Ellis and Turfway for choosing to step up to support Thoroughbred aftercare with their matching donations, and to the owners who will be participating at both tracks," stated Jimmy Bell, president of both the TAA and Darley America.

Based in Lexington, Kentucky, the non-profit Thoroughbred Aftercare Alliance accredits, inspects and awards grants to approved aftercare organizations to retire, retrain and rehome Thoroughbreds using industry-wide funding. Funded initially by seed money from Breeders' Cup, Ltd., The Jockey Club, and Keeneland Association, the TAA is comprised of and supported by owners, trainers, breeders, racetracks, aftercare professionals and other industry groups. To date, 42 aftercare organizations supporting 130 facilities across the U.S. and Canada have been granted accreditation and received funding from the TAA. To learn more about the TAA, visit www.thoroughbredaftercare.org.





BREEDERS' CUP AND MAKER'S MARK® ANNOUNCE MULTI-YEAR PARTNERSHIP

LEXINGTON, Ky. (July 22, 2015) – The Breeders' Cup, Thoroughbred racing's most prestigious international event, and Maker's Mark®, the original premium bourbon, have announced a new partnership that will aim to raise \$1 million for charity over the next three years. Beginning with the 32nd Breeders' Cup World Championships taking place October 30 and 31 at Keeneland Race Course in Lexington, Ky., the two iconic brands will collaborate on a limited-edition collection of Maker's Mark bottles, each of which will feature a previous Breeders' Cup champion. The proceeds from these bottles will be donated to various local and thoroughbred-industry charities through Breeders' Cup Charities, the official charity outreach program of Breeders' Cup. In addition to the special bottles being created, Maker's Mark will also be featured in a signature cocktail at the racecourse and for all of the major Breeders' Cup parties and hospitality events throughout the week, including Taste of the World and the Finish Line Celebration Party.

"We couldn't be more excited about this partnership with Maker's Mark," said Craig Favel, President and CEO of the Breeders' Cup. "We reached out to Maker's Mark on the very day we announced this year's World Championships would be at Keeneland because of the brand's roots here and the esteem in which Maker's Mark is held all over the world. That makes them a perfect partner, and it's a milestone for the Breeders' Cup, illustrating the evolution of the event."

The five limited-edition Maker's Mark bottles will represent AP Indy, Cigar, Lure, Personal Ensign and Zenyatta and be colored in the silks their respective jockeys wore during their illustrious careers. Three of the bottles, AP Indy, Lure and Personal Ensign, will be released this fall, just before the Breeders' Cup World Championships at a ticketed event held at Keeneland on Thursday, October 29. The event, titled Champions for Charity, will be held in the VIP Maker's Mark Bourbon Lounge at Keeneland, an upscale area designed to be the go-to, on-site social locale at the track during the week. Attendees at the event will have the opportunity to bid on the bottles through a silent auction, with 100% of the donations going to the following organizations through Breeders' Cup Charities: Grayson-Jockey Club Research Foundation, Kentucky Horse Park Foundation, The Lexington Cancer Foundation, Inc.®, The Race for Education, Thoroughbred Aftercare Alliance and University of Kentucky® Markey Cancer Center Foundation. The fourth bottle featuring Zenyatta will then be released in 2016, and the fifth featuring Cigar in 2017. To further personalize the bottles, connections to the five champions will pre-sign each of their respective bottles. To attend the party with the auction of the Maker's Mark Breeders' Cup-themed bottles, please visit www.BreedersCup.com/ChampionsForCharity or contact (859) 514-9428.

“This is a great partnership all around for us,” said Maker’s Mark Chief Operating Officer Rob Samuels. “When my grandparents created Maker’s Mark, Keeneland was their first customer and many of their friends were in the thoroughbred industry. So we’ve always had a soft spot for charities connected with the sport. And what an honor to be part of such a prestigious event as the first Breeders’ Cup ever to take place at Keeneland.”

Beyond the fundraising bottle event and being involved with all the week’s activities, Maker’s Mark will also be promoting the Breeders’ Cup in various off-premise market locations. As part of the multi-year partnership, Maker’s Mark also will be closely involved with the World Championships when it returns to Santa Anita in 2016 and for its debut at Del Mar in 2017.

About Breeders’ Cup

The Breeders’ Cup administers the Breeders’ Cup World Championships, Thoroughbred racing’s year-end Championships. The Breeders’ Cup also administers the Breeders’ Cup Challenge qualifying series, which provides automatic starting positions into the Championships races. The 2015 Breeders’ Cup World Championships, consisting of 13 Grade 1 races and purses totaling \$26 million, will be held October 30-31 at Keeneland Race Course in Lexington, Ky., and will be televised live by the NBC Sports Group. Breeders’ Cup press releases appear on the Breeders’ Cup Web site, www.breederscup.com. You can also follow the Breeders’ Cup on social media platforms, Facebook, Twitter and YouTube.

About Maker’s Mark® Bourbon

In 1954, at a small Victorian distillery in Loretto, Kentucky, Bill Samuels, Sr. fulfilled his dream to create a pioneering handmade bourbon that, for the first time, would appeal both to bourbon and to non-bourbon drinkers alike, that tasted good and exemplified good taste, and wouldn’t “blow your ears off,” which was the measure by which bourbons were judged at the time. He decided to make his whisky in small-batches of 19 barrels, developed a proprietary barrel char to enhance the softness and sweetness of his whisky, and then rotated each barrel by hand to ensure exposure to consistent temperatures throughout the warehouse, and, ultimately, he aged each barrel to taste. Bill Samuels, Sr. unknowingly and unintentionally, fired the shot that started the Bourbon Revolution, and transformed bourbon from a “commodity” into a premium handcrafted spirit, giving rise to the modern era of bourbon. Today, Maker’s Mark® continues to make its bourbon the same way Bill Samuels, Sr., did 60 years ago, in small batches by craftsmen who hand-dip each bottle. In 2010, in tribute to his father’s spirit of innovation, Bill Samuels, Jr. unveiled Maker’s 46®, a totally new bourbon that reflects the distinct character of Maker’s Mark® but has a bigger, bolder and complex taste without any hint of bitterness. Maker’s Mark® Bourbon (45% alc./vol.) and Maker’s 46® (47% alc./vol.) are distilled, aged and bottled by the Maker’s Mark Distillery, Inc., in Loretto, Kentucky. In 1980, the distillery was designated a National Historic Landmark, becoming the first distillery in America to be so recognized, and has also been decreed as the “world’s oldest operating bourbon whisky distillery” by Guinness World Records®. The Maker’s Mark Distillery is one of the Commonwealth of Kentucky’s most popular tourist destinations, attracting hundreds of thousands of visitors annually. For more information, please visit the Maker’s Mark® website.





Preakness Helps Raise More Than \$65,000 For Thoroughbred Aftercare Alliance

BALTIMORE - The Maryland Jockey Club announced today that a community-wide fundraising effort helped raise more than \$65,000 for the Thoroughbred Aftercare Alliance (TAA) during the Preakness Meet at Pimlico Race Course.

Events and fundraising included Canter for the Cause, an All-Female Handicapper Challenge, the raffle of a John Deere Gator, and Karaoke for the Cause.

In addition to being named the sponsor of the \$300,000 Pimlico Special (G3), Sagamore Racing donated \$30,000 to the TAA.

"The fundraising for the Thoroughbred Aftercare Alliance that was conducted in Maryland for the Preakness was a huge success, having raised more than \$65,000," said Thoroughbred Aftercare Alliance President Jimmy Bell. "Our special thanks go to Kevin Plank's Sagamore Racing and The Stronach Group along with the women who participated in the Handicapper Challenge, who donated their handicap competition winnings, and pulled together to help such a worthy cause. Through their collective efforts, the TAA continues to gain national awareness and significance throughout the thoroughbred industry."

Said Sal Sinatra, President and General Manager of the Maryland Jockey Club; "Aftercare has always been a priority with our Chairman Frank Stronach, his family, and everyone at The Stronach Group. We're happy with the efforts by all of those who helped in raising awareness and funds for Thoroughbred Aftercare Alliance during this year's Preakness. Our hope is to continue to partner with the TAA during the Preakness and the rest of the year and build on this year's success."

June 9, 2015

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**BAFFERTS' GENEROUS DONATION SETS
A THOROUGHBRED INDUSTRY MILESTONE**

Shortly after making history by becoming the first trainer in 37 years to win the Triple Crown, Bob and Jill Baffert announced that they were eager to give back to the athletes who helped achieve this pinnacle accomplishment. The result of this is a donation of \$50,000 to four Thoroughbred charities: the Thoroughbred Aftercare Alliance (TAA), the California Retirement Management Account (CARMA), Old Friends Farm and the Permanently Disabled Jockeys Fund (PDJF).

"I want to share this. I want to make sure that those horses that we really love, we have to take care of them," Baffert said to the media after American Pharoah clinched the Triple Crown with his win in the Belmont Stakes. "Win, lose or draw, I was going to do it."

"The TAA is proud that the Bafferts chose worthy organizations to receive this generous funding," said Stacie Clark Rogers, Operations Consultant for the TAA. "Caring for our equine athletes after their racing careers are finished takes not only money, but initiative and leadership. We are happy to have this donation and Jill's support on our Advisory Board. The Bafferts are setting a stellar example for our industry in making these donations and showing their commitment to helping the many horses in their stable and others whose careers won't be as profound as American Pharoah's."

CARMA provides funding for the rehabilitation, retraining and/or retirement of Thoroughbreds who have raced in California, where Baffert's stable is based.

Old Friends Farm's mission is to bring a dignified retirement to Thoroughbreds retired from racing or breeding. They are a TAA accredited organization who recently added to their roster previous Baffert trainees Kentucky Derby and Dubai World Cup winner Silver Charm and Breeders' Cup winner Game On Dude.

The PDJF provides financial assistance to jockeys who have suffered catastrophic on-track injuries, many of whom have permanent paralysis or brain damage.

"The fact that Bob and Jill chose the platform of winning the Triple Crown to show their commitment to the importance of aftercare speaks volumes," said Jimmy Bell, president of the TAA. "The TAA is so honored and grateful for their generosity and support."





Sagamore Racing To Sponsor Pimlico Special (G3)

Sponsorship Includes \$30,000 Donation to Thoroughbred Aftercare Alliance

BALTIMORE - The Maryland Jockey Club announced today that Sagamore Racing will be the named sponsor of the \$300,000 Pimlico Special Friday, May 15.

The Sagamore Racing Pimlico Special, contested May 15 for the 45th time, is for 3-year-olds and up at 1 3/16 miles. The race has a rich history of attracting some of Thoroughbred racing's biggest names, including Seabiscuit, Cigar, War Admiral, Invador, Real Quiet, Skip Away, Criminal Type, Assault and Mineshaft.

In addition to sponsoring the Pimlico Special, Sagamore Racing will present a check to Thoroughbred Aftercare Alliance in the winner's circle after the race in the amount of \$30,000.

Located in Glyndon, Maryland, Sagamore is owned by Kevin Plank and is recognized as a premier breeding and training facility and the breeder of multiple graded-stakes winner Daring Dancer and the owner of graded-stakes winners Humble and Hungry and Millionreasonswhy and 2010 Breeders' Cup Filly and Mare Turf winner Shared Account.

"It only seems fitting that Sagamore Racing, with its rich tradition, partner with the Maryland Jockey Club and Thoroughbred Aftercare Alliance to sponsor the Pimlico Special, one of North America's most celebrated races," said Maryland Jockey Club's Vice President and General Manager Sal Sinatra. "Kevin Plank's generosity and initiative toward the Thoroughbred Aftercare Alliance shows his commitment to racing and the Maryland community."

"We are pleased and honored to be part of such an incredible weekend for the state of Maryland as we continue our goal of promoting this great city of Baltimore through horse racing," said Hunter Rankin, President of Sagamore Racing. "The Maryland Jockey Club and the TAA share our commitment to these beautiful athletes and we are proud to partner with them for the historic Pimlico Special race."

Said Thoroughbred Aftercare Alliance President Jimmy Bell: "What better way to continue raising national awareness and education than through Kevin Plank's Sagamore Racing sponsoring one of America's oldest and most prestigious races, the Pimlico Special. The leadership and true generosity from Kevin highlights the significance and importance of what the TAA initiative is all about. What an amazing partnership between Sagamore, Pimlico and the TAA. Hopefully this can become a model for even greater things to come."

About Pimlico Race Course

Historic Pimlico Race Course, home of the Preakness® Stakes, the middle jewel in horse racing's famed Triple Crown, first opened its doors on October 25, 1870, and is the second oldest racetrack in the United States. Pimlico has played host to racing icons and Baltimoreans have seen the likes of legendary horses such as Man o' War, Seabiscuit, Secretariat, Affirmed and Cigar thunder down the stretch in thrilling and memorable competition. For more information on Pimlico, visit www.pimlico.com.

Pimlico Race Course is a Stronach Group company, North America's leading Thoroughbred racetrack owner/operator. The Stronach Group racetracks include Santa Anita Park, Gulfstream Park & Casino, Golden Gate Fields, Portland Meadows, Laurel Park and Pimlico Race Course, home of the world-famous Preakness. The company owns and operates the Palm Meadows Training Center in Florida and is one of North America's top race horse breeders through its award-winning Adena Springs operation. The Stronach Group is one of the world's largest suppliers of pari-mutuel wagering systems, technologies and services. Its companies include AmTote, a global leader in wagering technology; Xpressbet, an Internet and telephone account wagering service; and Monarch Content Management, which acts as a simulcast purchase and sales agent of horseracing content for numerous North American racetracks and wagering outlets. The Stronach Group is also a leading producer of social media content for the horseracing industry. For more information contact David Joseph at david.joseph@marylandracing.com or call 954.457.6451.

About Sagamore Racing

Sagamore Racing is a professional horse racing team based at historic Sagamore Farm in Glyndon, Md. Once owned by Alfred G. Vanderbilt, Jr., Sagamore Farm was developed into a world-renowned racing and breeding operation from 1933 – 1986. During that time, Sagamore became home and the eventual resting place of Hall of Fame horses Native Dancer, Bed o'Roses and Discovery. In 2007, Under Armour founder and CEO Kevin Plank, a Maryland native, purchased the 530-acre farm implementing a long-term restoration plan with the mission to breed, raise and race Thoroughbreds at the sport's highest level, while preserving its storied and rich tradition.

About Thoroughbred Aftercare Alliance

Based in Lexington, KY, the TAA is a 501(c)(3) non-profit organization designed to serve as both an accrediting body for aftercare facilities that care for Thoroughbreds following the conclusion of their racing careers, and a fundraising body to support these approved facilities. Funded initially by seed money from Breeders' Cup, Ltd., The Jockey Club, and Keeneland Association, the TAA is comprised of and supported by owners, trainers, breeders, racetracks, aftercare professionals and other industry groups. In 2013, TAA awarded \$1,000,000 to 23 accredited organizations and gave out an additional \$2,400,000 to 42 accredited organizations in 2014.





PARTNERSHIP OF KENTUCKY HBPA, KEENELAND AND CHURCHILL DOWNS TO FUND WORK OF THOROUGHBRED AFTERCARE ALLIANCE

Consenting Owners Will Donate \$5 to TAA When Their Horses Start, Tracks Will Match Each Donation

LOUISVILLE, Ky. (Wednesday, April 1, 2015) – The Kentucky Horsemen's Benevolent and Protective Association ("HBPA"), Keeneland Racecourse and Churchill Downs Racetrack ("CDRT") have will join in a unique partnership designed to generate funds for the work of the Thoroughbred Aftercare Alliance ("TAA"), the non-profit organization that serves as both an accrediting body for facilities that care for Thoroughbreds at the conclusion of their racing careers and a fundraising engine to support aftercare facilities approved by the alliance.

A partnership agreement signed by leaders of the three organizations calls for Kentucky HBPA member owners to contribute \$5 to the TAA for each of their horses that start in races at the two tracks. Churchill Downs and Keeneland would then match each contribution generated in their respective races. The owner contribution and matching racetrack donations will begin on the opening day of each track's spring racing sessions.

Keeneland is set to open its 15-day Spring Meet on Friday, April 3, and the first of 38 days of Spring Meet racing at Churchill Downs is set for Saturday, April 25.

Participation in the partnership by Thoroughbred owners is voluntary. Owners who wish to opt-out of the Thoroughbred Aftercare Alliance funding partnership can do so by contacting the Horseman's Bookkeepers at the tracks.

The Thoroughbred Aftercare Alliance, a Lexington, Ky.-based 501(c) (3) non-profit organization created in 2012, awarded more than \$2.4 million in grants to 42 accredited agencies in 2014.

"Churchill Downs, Keeneland and the Kentucky HBPA have all demonstrated their deep commitment to Thoroughbred aftercare through this initiative and they are to be commended for doing so," said Jimmy Bell, president of both Darley America and the TAA. "We are immensely grateful to the owners who will be paying the \$5-per-start fee and sincerely appreciate Churchill Downs and Keeneland matching those donations. We hope horsemen and racetracks in other parts of the country follow their example."

“A quality life for all of our horses at the end of their racing days is an important issue for all horsemen, and the Kentucky HBPA believes this opportunity to provide vital funding for the work of the Thoroughbred Aftercare Alliance will be embraced by our members,” said Marty Maline, Executive Director of the Kentucky HPBA. “The effort to create this partnership that links our members, Keeneland, Churchill Downs and the TAA has been very gratifying. This is a voluntary funding mechanism that will work for horsemen and tracks at every level of competition, and our members look forward to working with the TAA as its work continues to grow and thrive.”

“First and foremost, we must always do what is in the best interest of our horses; they are our No. 1 priority,” Keeneland President and CEO Bill Thomason said. “The Thoroughbred Aftercare Alliance is providing a critical service to our industry, and Keeneland is proud to support their important work.”

“The Thoroughbred Aftercare Alliance has done remarkable work in its very brief existence and Churchill Downs is excited to be a part of this partnership that will create important new funding for this non-profit organization,” said Kevin Flanery, president of Churchill Downs Racetrack. “This fundraising partnership provides a wonderful opportunity for our organizations to work together to help move the necessary work of the still very young Thoroughbred Aftercare Alliance forward.”

The Horsemen's Benevolent and Protective Association (“HPBA”), established in 1940, is an organization of Owners and Trainers, approximately 40,000 nationally in 23 states and Canada, and over 6,000 in Kentucky. The association is governed by a Board of Directors consisting of Owners and Trainers volunteering their time and elected by the membership every three years. The HBPA is committed to working for the betterment of racing on all levels. The HBPA is at the forefront on issues involving Horsemen's interests with regards to Interstate Simulcasting, Proprietary Rights, Therapeutic Medication and many other areas of concern to Horsemen. Become an active participant and one of the "HORSEMEN HELPING HORSEMEN". For more information, please visit our website at www.kyhbp.org and click on “How to Join”.

Based in Lexington, KY, the TAA is a 501(c)(3) non-profit organization designed to serve as both an accrediting body for aftercare facilities that care for Thoroughbreds following the conclusion of their racing careers, and a fundraising body to support these approved facilities. Funded initially by seed money from Breeders' Cup, Ltd., The Jockey Club, and Keeneland Association, the TAA is comprised of and supported by owners, trainers, breeders, racetracks, aftercare professionals and other industry groups. In 2013, TAA awarded \$1,000,000 to 23 accredited organizations and gave out an additional \$2,400,000 to 42 accredited organizations in 2014.

For more than 75 years, the Keeneland Association has devoted itself to the health and vibrancy of the Thoroughbred industry. As the world's largest Thoroughbred auction company, Keeneland conducts sales every January, September and November. Its sales graduates dominate racing across the globe at every level. In April and October, Keeneland offers some of the highest caliber and richest Thoroughbred racing in the world. In 2015, Keeneland will host the Breeders' Cup World Championships on Oct. 30-31. Uniquely structured, Keeneland is a private, for-profit corporation that returns its earnings to the industry and the community in the form of higher purses, and it has donated millions of dollars in charitable contributions for education, research and health and human services throughout Central Kentucky. To learn more about Keeneland, visit Keeneland.com.

Churchill Downs, the world's most legendary racetrack, has conducted Thoroughbred racing and presented America's greatest race, the Kentucky Derby, continuously since 1875. Located in Louisville, the flagship racetrack of Churchill Downs Incorporated (NASDAQ: CHDN), which offers year-round simulcast wagering at the historic track. Churchill Downs will conduct the 141st running of the Kentucky Derby Presented by Yum! Brands on May 2, 2015. The track's 2015 Spring Meet is scheduled for April 25-June 27. The track has hosted the Breeders' Cup World Championships a record eight times. Information about Churchill Downs can be found on the Internet at www.ChurchillDowns.com.



March 3, 2015

For more information contact:

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STALLION FARMS STEP UP TO SUPPORT TAA

Twenty commercial breeding farms from across the country have signed on to support the Thoroughbred Aftercare Alliance (TAA) by donating a portion of their stud fees to support Thoroughbred aftercare in 2015.

They are: Adena Springs, Airdrie Stud, Castleton Lyons, Claiborne, Darby Dan, Darley America, Gainesway Farm, Hill 'n' Dale, Lane's End, Millennium Farms, Ocala Stud, Pin Oak Stud, Ramsey Farm, Sequel Stallions, Shadwell Farm, Taylor Made Stallions, Three Chimneys Farm, Unusual Heat Syndicate, Walmac Farm and WinStar.

Participating farms agreed to donate 25 percent or more of the advertised stud fee for each stallion on their roster.

"Caring for our horses following the end of their racing careers should be a priority to all participants in the Thoroughbred industry," said Antony Beck of Gainesway Farm. "The TAA helps to join everyone together in this endeavor to support a common cause."

As the TAA continues to gain prominence and support, more farms and individual stallion syndicates are expected to participate.

"As the president of the TAA, I want to thank my colleagues for showing their support for and commitment to aftercare through these stallion pledges," said Jimmy Bell, president of both Darley America and the TAA. "While still in our early days, these stud farms have been instrumental in establishing a financial vehicle to further the TAA's mission."

"The TAA wouldn't be where we are without them," added Jack Wolf, president of Starlight Stables and founder of the TAA.

If you would like to support the TAA with your farm and/or a stallion please contact Ashton Moynihan at (859) 224-2772 or amoynihn@thoroughbredaftercare.org to obtain additional information.

February 19, 2015

For more information contact:

Stacie Clark Rogers

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E-mail: sclark@thoroughbredaftercare.org



TRAINERS SHOW THEIR SUPPORT TO TAA

For the second consecutive year trainers from across the country will be stepping up to support retired racehorses by donating to the Thoroughbred Aftercare Alliance (TAA).

Trainers Thomas Albertrani, Tom Amoss, Bob Baffert, Chad Brown, Mark Casse, Gary Contessa, Henry Dominguez, Anthony Dutrow, Michael Hushion, Mike Maker, Kiaran McLaughlin, Graham Motion, Doug O'Neill, Todd Pletcher, and Michael Trombetta all contributed funds from their stables in 2014.

"One of the goals of the TAA is to secure reliable, long-term funding for Thoroughbred aftercare," said TAA Operations Consultant Stacie Clark Rogers. "While many trainers have provided generous one-time donations, it's important to develop continuing support for our equine retirees and we hope additional trainers will participate in this program."

The TAA plans to unveil a coast-to-coast challenge among trainers this spring spearheaded by TAA former jockey and TAA board member Donna Barton Brothers.

"For anyone who makes a living off of Thoroughbred racing, funding their aftercare is simply the right thing to do," said Brothers. "The TAA is just making it easier for everyone to meet this obligation."

The TAA, a non-profit organization that serves as both the accrediting body for aftercare facilities that care for Thoroughbreds following the conclusion of their racing careers and a fundraising body to support these approved facilities, has been working to solicit donations from trainers based on their stable's earnings. Trainers can be invoiced annually, quarterly, or monthly for the scheduled donation program.

Based in Lexington, Ky., the TAA is a 501(c)(3) non-profit organization designed to serve as both an accrediting body for aftercare facilities that care for Thoroughbreds following the conclusion of their racing careers, and a fundraising body to support these approved facilities. Funded initially by seed money from Breeders' Cup, Ltd., The Jockey Club, and Keeneland Association, the TAA is comprised of and supported by owners, trainers, breeders, racetracks, aftercare professionals and other industry groups. In 2013, TAA awarded \$1,000,000 to 23 accredited organizations and gave out an additional \$2,400,000 to 42 accredited organizations in 2014.



2015 Event Listing

Date	Event	Location
April 21	TAA Board Meeting	Lexington, KY
April 21 – 24	OBS: Spring Sale of Two-Year Olds in Training	Ocala, FL
April 23 – 26	Rolex Kentucky Three-Day Event	Lexington, KY
April 28	KTA Kentucky Derby Trainers' Dinner	Louisville, KY
May 2	Kentucky Derby	Louisville, KY
May 15	Black-Eyed Susan day & Pimlico Special	Baltimore, MD
May 16	Preakness Stakes	Baltimore, MD
May 18 – 19	Fasig-Tipton: Midatlantic Two-Year-Olds in Training	Timonium, MD
May 24	Canter for the Cause	Baltimore, MD
May 27	Barretts: May Sale	Del Mar, CA
June 3 – 6	Pan American Conference	New York City, NY
June 6	Belmont Stakes	Elmont, NY
June 9	Stallion Farm Appreciation Cocktail Party	Lexington, KY
June 16 – 19	OBS: June Two-Year-Olds & Horses of Racing Age	Ocala, FL
July 9	Fasig-Tipton: The July Sale & Summer Select HORA Sale	Lexington, KY
July 25	Barretts: The Paddock Sale	Del Mar, CA
August 9	Saratoga Round Table	Saratoga Springs, NY
August 10 – 11	Fasig-Tipton: The Saratoga Sale	Saratoga Springs, NY
August 15	Barretts: Select Yearling Sale	Del Mar, CA
August 15 – 16	Fasig-Tipton: New York Bred Preferred Yearlings	Saratoga Springs, NY
August 25	OBS: Selected Sale of Yearlings	Ocala, FL
August 26 – 27	OBS: Open Sale of Yearlings	Ocala, FL
September 1	Retired Racehorse Summit	Saratoga Springs, NY
September 14 – 26	Keeneland: September Yearling Sale	Lexington, KY
October 6	Fasig-Tipton: Midatlantic Fall Yearlings	Timonium, MD
October 13 – 15	OBS: Fall Mixed Sale	Ocala, FL
October 19 – 21	Fasig-Tipton: The October Sale	Lexington, KY
October 23 – 25	The Thoroughbred Makeover and National Symposium	Lexington, KY
October 24 – 31	Breeders' Cup Festival Week	Lexington, KY
October 26	Fasig-Tipton: The Saratoga Fall Sale	Saratoga Springs, NY
October 27 – Nov. 1	National Horse Show	Lexington, KY
October 28	Barretts: Fall Yearling & HORA Sale	Del Mar, CA
October 30 – 31	Breeders' Cup World Championships	Lexington, KY
November 1	Fasig-Tipton: The November Sale	Lexington, KY
November 2 – 14	Keeneland: November Breeding Stock Sale	Lexington, KY
December 7	Fasig-Tipton: Midatlantic December Mixed Sale	Timonium, MD



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