



iD Tech

SUMMER 2018 | AGES 7-18



# Where tech rock stars are made

In 1999, “tech camps” didn’t exist. Our family saw the void in mainstream education and crafted a summer experience for kids and teens that was unlike anything else.

Today, as the nation’s leading tech educator, parents rely on us to prepare students for over 2.4 million open STEM jobs. To push for 50/50 gender parity in tech. To help bridge the digital divide with life-changing scholarships.

Simply put, we’re more than just a camp—we’re a purpose-driven company on a mission to embolden students to shape the future. Whether you come for one week to explore and have fun or return for multiple sessions and become the next tech rock star at Google, **your pathway starts here.**

**Pete Ingram-Cauchy, CEO**

**Alexa Ingram-Cauchy, Co-Founder**

**Kathryn Ingram, Co-Founder**





# iD Tech at a glance

PAGE **4 Paths**  
**3**

Coding  
Game Development  
Robotics  
Design

PAGE **130 Prestigious**  
**6 Campuses**

Stanford  
MIT  
Princeton  
+ many more

PAGE **4 Experiences**  
**12**

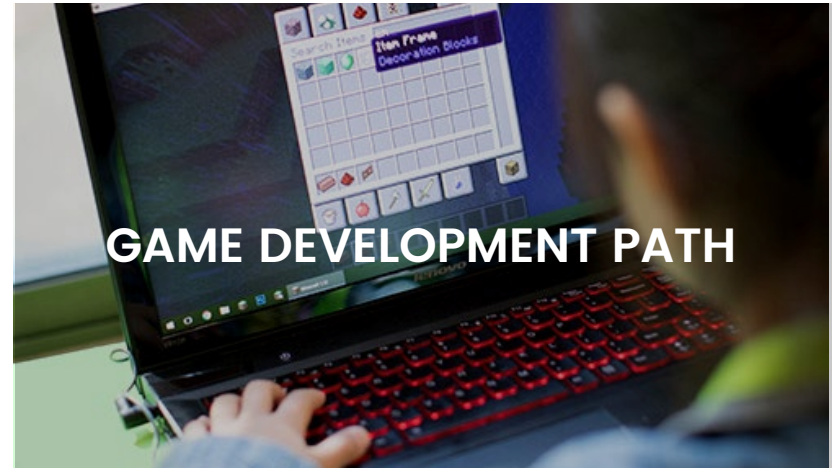
iD Tech Camps | Weeklong | Ages 7-17  
Alexa Café | Weeklong | All-Girls Ages 10-15  
Academies | 2-Week Sessions | Ages 13-18  
AcademyNEXT | 4-Week Session | Ages 16-19



# What does your child want to do?



**CODING PATH**



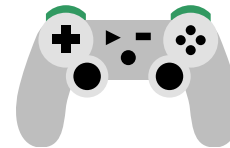
**GAME DEVELOPMENT PATH**



"Program apps for the App Store"

"Prevent cyber attacks"

"Develop artificial intelligence"



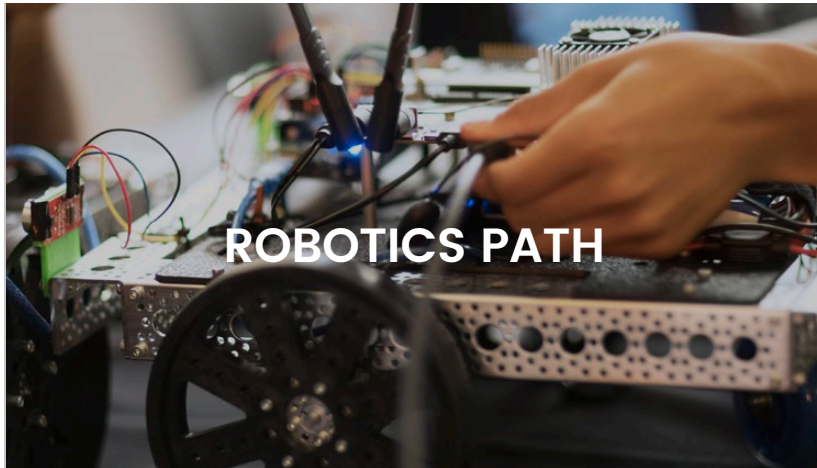
"Develop a video game"

"Mod Minecraft"

"Design 3D levels"

## Industry-standard tech tools for every Path





## ROBOTICS PATH



“Engineer a robot”

“Build a laptop”

“Design wearable electronics”



## DESIGN PATH



“Produce a YouTube series”

“Design 3D models with Maya”

“Capture photos and edit with Photoshop”







# 150 CAMPUSES

## Get inspired at a prestigious university



This summer, set your child on their long-term skill development pathway with a taste of collegiate life. The top universities on the planet—Stanford, MIT, Caltech—have trusted and hosted us for 19 years.



# US Locations

## ARIZONA

Arizona State University  
BASIS Chandler  
Rancho Solano Preparatory School

## CALIFORNIA - NORTHERN

Carondelet High School  
Las Positas College  
Palo Alto High School  
Sacramento State  
San Domenico School  
San Francisco State University  
San Jose State University  
Santa Clara University  
Sonoma Country Day School  
St. Mary's College of California  
Stanford University  
UC Berkeley  
West Valley College

## CALIFORNIA - SOUTHERN

Biola University  
Cal Lutheran University  
Cal Poly Pomona  
Caltech  
CSU, Long Beach  
CSU, San Marcos  
Loyola Marymount University  
Marymount California University  
Mayfield Junior School  
Saddleback College  
UC San Diego  
UC Santa Barbara  
UCLA

## COLORADO

Colorado State University  
Mile High Academy  
CU Boulder  
University of Denver

## CONNECTICUT

Fairfield University  
Southern Connecticut State  
Trinity College  
Wesleyan University

## DISTRICT OF COLUMBIA

American University  
Georgetown University  
Howard University

## FLORIDA

Florida Atlantic University  
Rollins College  
University of Miami  
University of North Florida  
University of South Florida

## GEORGIA

Emory University  
Georgia Tech

## ILLINOIS

Benedictine University  
GEMS World Academy  
Lake Forest College  
Loyola University  
Northwestern University

## INDIANA

Butler University  
Purdue University

## KENTUCKY

University of Louisville - Shelby  
Campus

## MARYLAND

Johns Hopkins - Rockville  
Towson University  
University of Maryland

## MASSACHUSETTS

Amherst College  
Bentley University  
Dean College  
Eastern Nazarene College  
Endicott College  
Harvard University  
Lasell College  
MIT  
Olin College of Engineering  
Simmons College  
St. Mark's School

## MINNESOTA

Macalester College

## MISSOURI

University of Missouri - KC  
Wash U in St. Louis

## NEVADA

Alexander Dawson School  
UNLV

## NEW HAMPSHIRE

SNHU

## NEW JERSEY

Fairleigh Dickinson - Madison  
Kean University

## **NEW JERSEY (CON'T)**

Monmouth University  
Montclair State University  
Princeton University  
Ramapo College  
Rider University  
Rowan College – Mount Laurel  
Seton Hall University  
The Hun School of Princeton

## **NEW YORK**

Adelphi University  
Columbia University  
Manhattanville College  
Marymount Manhattan College  
NYIT – Manhattan  
NYIT – Old Westbury  
NYU – 10th Street  
NYU – Washington Square  
Queens College  
Sarah Lawrence College  
SUNY New Paltz  
The Town School

## **NORTH CAROLINA**

Davidson College  
NCSU  
Queens University of Charlotte  
UNC-Chapel Hill

## **OHIO**

Case Western Reserve  
Ohio State University  
Xavier University

## **OREGON**

Lewis & Clark College

## **PENNSYLVANIA**

Arcadia University  
Bryn Mawr College  
Carnegie Mellon University  
Lehigh University  
University of Pennsylvania  
Villanova University  
West Chester University

## **TENNESSEE**

University of Memphis  
Vanderbilt University

## **TEXAS**

Rice University  
SMU  
St. Edward's University  
Texas Christian University  
The University of Texas at Austin,  
Texas Hillel  
The University of Texas at Dallas  
The Village School – Houston  
Trinity University  
University of Houston  
Westlake Academy

## **VERMONT**

University of Vermont

## **VIRGINIA**

College of William and Mary  
University of Richmond

University of Virginia  
Virginia Tech – Falls Church

## **WASHINGTON**

Bellevue College  
Eton School  
University of Puget Sound  
UW – Bothell  
UW – Seattle

## **WISCONSIN**

Carroll University  
Marquette University



# Asia Locations

## **HONG KONG**

The University of Hong Kong  
The Chinese University of Hong Kong

Please note: The use of location names is solely for the purpose of identifying locations at which iD Tech is delivering the programs. iD Tech programs are not university sponsored and are not affiliated with the locations mentioned herein. The locations mentioned are not involved in or responsible for the quality, suitability, delivery, or other aspects of iD Tech programs in any way. Per Massachusetts state law, "This camp must comply with regulations of the Massachusetts Department of Public Health and be licensed by the local Board of Health. Parents may request copies of background checks, health care and discipline policies, as well as procedures for filing grievances." (105 CMR 430.00, 430.190 C, D.) Per New York state law, "This camp must comply with regulations of the New York State Department of Health (State Sanitary Code Subpart 7-2) and be licensed by the local Board of Health and inspected twice yearly. The inspection reports are filed at the local Department of Health offices in each county.









The instructors are outgoing and charismatic, the classes are comprehensive and thorough, and every day brings new challenges and fun.

- Adam Y., Princeton





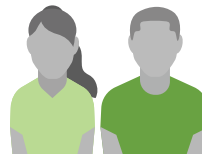
# Tech Camps

Our flagship program with courses for every interest

Code a mobile app. Design your own video game. Produce a viral video. Or discover the secrets of cryptography. Our flagship program features over 30 innovative courses, blending world-class instruction with fun camp activities. In each weeklong session, you'll explore an inspiring campus, make new friends, and build skills that last long after summer.

## EXPERIENCE

### What's unique to Tech Camps



Co-Ed  
Ages 7-17



Weeklong sessions  
Day and overnight



130 locations  
Starts at \$799



Alexa Café has changed me forever. I am a stronger, braver, and a more confident person than when I walked through that door.

- Annaka S., Simmons College





# Alexa Café

## Make the world a better place with tech

Inspired by iD Tech co-founder Alexa Ingram-Cauchy, our all-girls experience blends tech, entrepreneurship, and social activism in a fresh, café-like setting. Big ideas come to life amidst moon chairs and stylish decor. Whether you want to code an app for charity, design a mobile game, or engineer wearable electronics, you'll collaborate with new friends and create a project you're passionate about.



# EXPERIENCE

## What's unique to Alexa Café



All-girls program  
Ages 10–15



Weeklong sessions  
Day and overnight



16 locations  
Starts at \$949



This experience is easily one of the best I've ever had. With the perfect balance of learning and fun, it helped me grow as a programmer while also creating lasting bonds that will stay with me for years.

- Samuel K., Georgetown University





# Coding & Engineering Academy

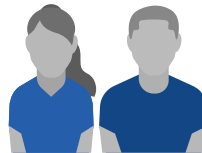
## Experience coder culture

Program a mobile game in C++. Discover the secrets of cyber security. Or create 3D gaming environments with Maya. At our intensive, pre-college Academies, teens experience startup culture, build skills for dream careers in coding and game development, and network with pros and peers—all on a prestigious university campus.

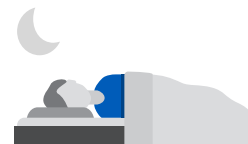


## EXPERIENCE

### What's unique to Academies



Co-Ed  
Ages 13–18



2-week sessions  
Overnight



9 locations  
Starts at \$3,799



Great instructors, great people, and great lesson plans. Without iD Tech, I would not be where I am today in the technology world.

- Paden N., University of Washington - Seattle





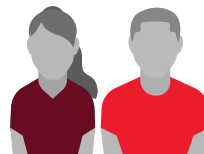
# Game Design & Development Academy

## Game world meets real world

Take on the role of a 3D Modeler, Gameplay Programmer, or Level Designer in this highly collaborative experience. Establish an indie studio. Learn the full development cycle of game production. Team up to design and create a complete game from start to finish. Build the technical skills and communication techniques essential to succeed in this rapidly growing industry!

## EXPERIENCE

### What's unique to Academies



Co-Ed  
Ages 13–18



2-week sessions  
Overnight



8 locations  
Starts at \$3,799

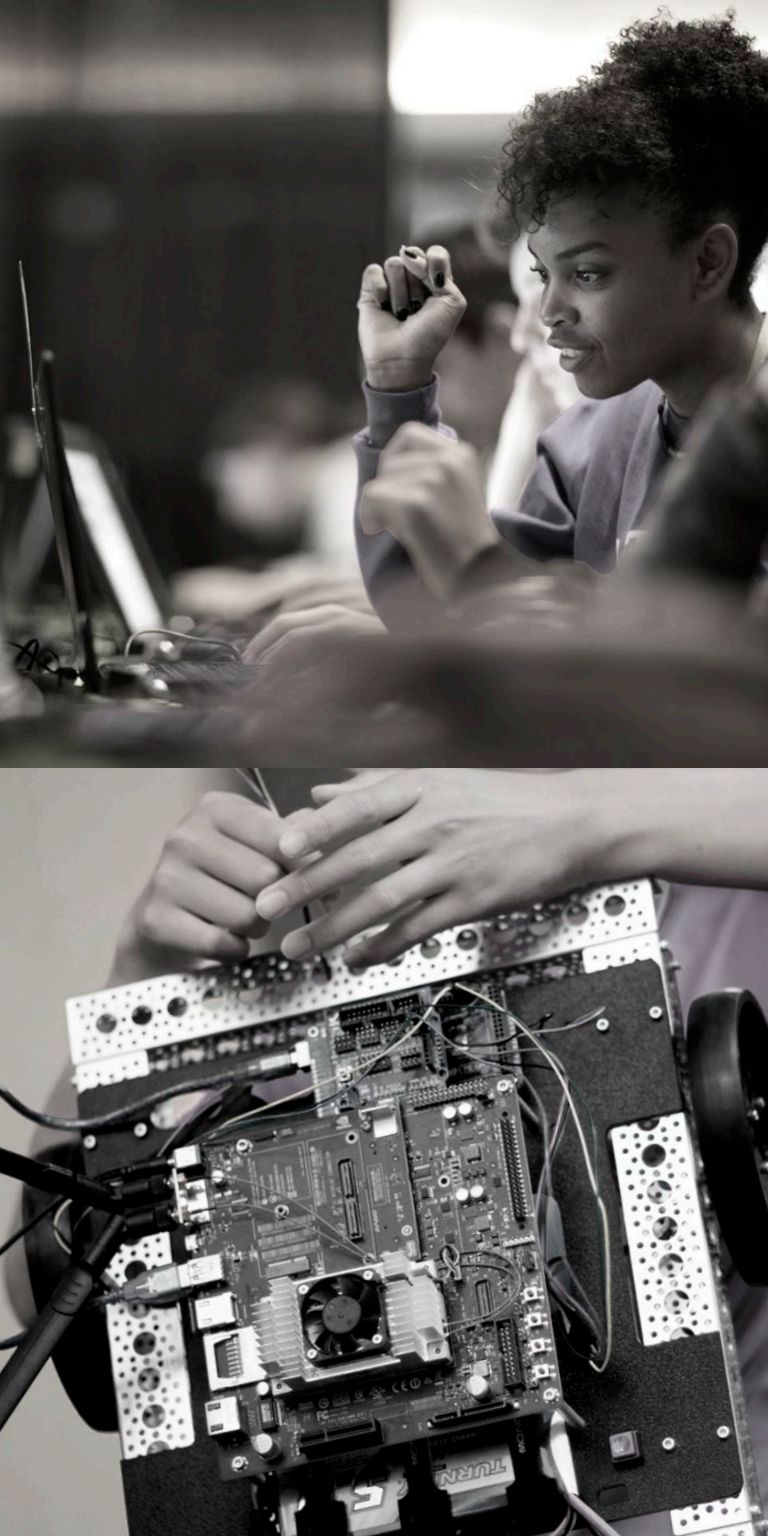


**iD Tech is the talent pipeline for STEM.**

**-Mehran Sahami**

Director of Educational Affairs, Computer Science, Stanford University





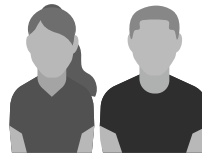
# AcademyNEXT

## Get immersed in Silicon Valley startup culture

Experience the vibe of a young startup and get fully immersed in the latest in breakthrough data science, machine learning, and artificial intelligence. At AcademyNEXT, you'll try to solve some of the world's biggest problems, culminating in the opportunity to connect with recruiters from top Silicon Valley companies. Show off your skills and creativity, build an impressive digital portfolio, and leave with a clear path to your dream career.

## EXPERIENCE

### What's unique to AcademyNEXT



Co-Ed  
Ages 16–19



4-week session  
Overnight & Weekends



Held at Stanford  
\$9,799 all-inclusive  
tuition

# Passionate instructors with an edge

That Director with the purple mohawk? He's a game design guru from EA. The Lead Instructor with the superhero cape? She's a software engineering undergrad at MIT. Our selective hiring practices and in-person trainings deliver the most talented, passionate instructors—with the personalities to match.



- **Small class size guaranteed—an average of 8 students per instructor for personalized learning**
- **Thorough background checks and in-person trainings**
- **All adult staff, no counselors-in-training**







# Keepers of camp culture, champions of tech





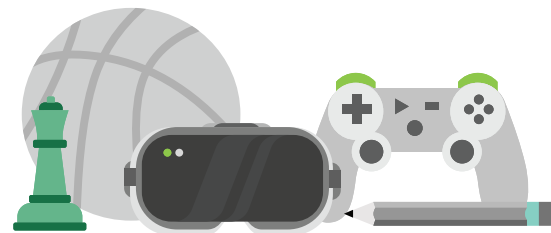


# SUMMER FUN

## One-of-a-kind summer vibes



From dress-up days, raffles, and outdoor activities to gaming tournaments, music video parodies, and pie-your-instructor Fridays, our fun camp culture takes the pressure off so students can get straight to what matters—building a lifelong passion.







# College prep has never been more fun!

## Year-round private lessons

Build your tech skills any time with a certified iD Tech instructor! Our online private lessons are the perfect way to prep for your summer course or continue learning afterwards

## Continuing Education Units

Issued by Villanova, CEUs certify completion of courses with college-level difficulty, assist with advanced placement, and help you reach your educational goals.

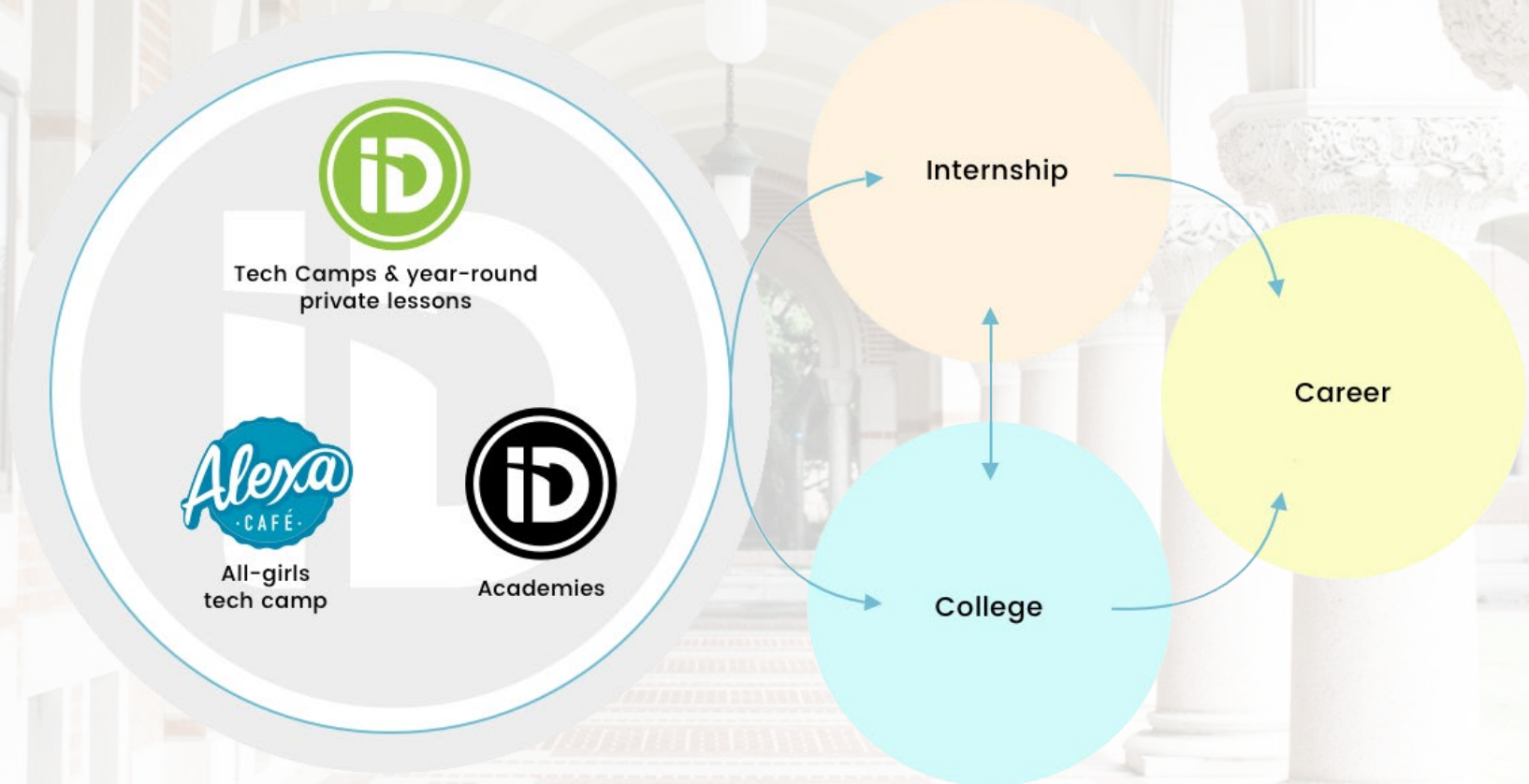


## Pre-college advising sessions

In each 60 minute, one-on-one session, you'll discover insights, tips, and tools that give you an edge for college. Our remote instructors are certified by Synocate, a leader in college prep.

# From iD Tech to career success

With summer programs and private online lessons, our skill development system paves the way for college, internships, and dream careers at companies like Facebook, Google, and EA.





# INSPIRATION

## See the iD Tech Pathway™ in action

iD Tech students are going to achieve BIG things in the tech world and beyond. **Where will the iD Tech Pathway™ take YOU?**



### **Rebecca G.**

#### **Program Manager at Microsoft**

After attending iD Tech held at MIT, Rebecca returned as an instructor, founded nonprofit CoderDojo NYC, and landed her dream job at Microsoft.

### **Jessica H.**

#### **Production Coordinator at Warner Brothers**

This iD Tech student-turned-instructor went on to launch her career in the film industry, landing coveted positions at DreamWorks and WB.



### **Matthew D.**

#### **Software Engineer Intern at Google, Facebook, and Dropbox**

After building his coding skills at iD Tech, Matthew kickstarted his career with internships at the world's most iconic tech companies.

# Convenience for modern families

You've got a lot going on. We get it—many of us are parents, too. That's why we make every effort to save you time and simplify the camp experience.

## Easy drop-off and pick-up

Our day camps feature complimentary “flex time” during drop-off and pick-up, giving you time on either side. Once you arrive, we whisk you through check-in and check-out with a custom-built app.

## Flexibility to make changes

Enroll now and make as many changes as you like—with no fees—up to 21 days prior to your session.







# REGISTER

## Your pathway starts here

Register at [iDTech.com](https://www.idtech.com)

Save \$100 with code: **SAVE2018**

### World-class camp specialists

Whether you need help selecting the perfect course, have specific questions about our curriculum, or need to make changes, our dedicated Camp Specialists have got you covered.

### We're here to help

**Toll Free:** 1-844-290-7470

**Local or International:** 1-408-871-3700

**Email:** [info@idTech.com](mailto:info@idtech.com)

**Live Chat:** [www.idTech.com](https://www.idtech.com)