

Summer Means a Strawberry Moon!

See Page 14



**Check Out the Newest Entertainment Calendar** See Page 9

A Stone's Throw: **Fringe Festival** 



See Page 10

## **ENCINO ENTERPRISE**

Volume 1, Issue 5

**NEWS IN BRIEF** 

Free Donuts Friday at Dunkin'!

this, Dunkin' Donuts will be offering a free donut with any drink

purchase. Visit Dunkin' locally at 4920 Balboa, just north of Ventura

Blvd. Celebrated annually on the first Friday in June, the day of the

pastry was established in 1938 to honor the Salvation Army Donut

Lassies, women who served the treats to soldiers during World War

I. According to a foot-traffic analytics company, every first Friday

in June, Dunkin' has seen traffic increase by nearly 70% nationally

as customers come out in droves to celebrate.

This Friday, June 7, is National Donut Day! In honor of

#### **Tapping into Rescue Tactics**

#### **Local Station 88 Hosts FEMA Training**

By Paul Scrivano

Tap...tap...tap...tap. Five minutes ago you were doing paperwork or talking on the phone in your secure office building in Haiti, and then in the next 30 seconds, after a monster earthquake, you are buried.

You are and breathing, but unable move, sandwiched between the concrete floors your building. A f t e r hours screaming, your voice goes hoarse, then silent to rescuers above.

After not hours. days desperate banging your concrete s a r cophagus to get their

attention, your hands are bleeding and raw to the bone. All you can Recently, Los Angeles Fire Department Station 88 on

Sepulveda Boulevard, which is also the largest FEMA disaster training facility on the West Coast, hosted elite FEMA Search & Rescue teams from across the United States and around the world to test, train and become certified on the nextgeneration of sensors, listening devices, cameras and GPSmapping technology of victims in collapsed-building scenarios.

The training included equipment which can hear the faint tap of a human finger on a slab of concrete, and then core through layers of concrete with an articulating-tipped camera designed to illuminate, search,

Virginia Task Force 2 Urban Search & Rescue, who I had the pleasure of meeting, deployed within hours of the 'quake had the right equipment. He heard the faint tap, tap, tap. After five days of being buried in the rubble, hope

waning, the victim became survivor, and was pulled out by our American firefighters superior equipment and the drive to save lives.

June 7, 2019

But that was then. This is now. The equipment being trained upon invited visit to the facility was far more sensitive precise, and goal of training exercises was to ensure that when there is a disaster with a

multi-agency response, all teams are speaking the same technical language which is vital.

In attendance were the best-of-the-best Urban Search & Rescue (USAR) teams from New York City, Miami-Dade, Texas, South Florida and Sacramento, as well as from Iceland and the UK. The ladies and gentlemen of these teams were infinitely smart, serious, matter-of-fact, intense, and at the same time, sweet, kind, sharing of their wisdom and down to earth and wonderful. It was a true joy to spend time with these people who risk their lives to save

**Encino-Tarzana Library Hosts** LA Family Housing Services

The Encino Tarzana Library is offering free LA Family Housing services every Wednesday from 1 to 3 pm. The LA Family Housing (LAFH) helps people transition out of homelessness and poverty through a continuum of supportive services. These meetings are intended to aid those who need assistance with finding housing, mental health evaluations, applying for state food or medical benefits, substance abuse or addiction issues, transport to emergency shelters, finding employment and much more. If you would like to make an appointment or would like to contact the outreach specialist directly, please call 818-394-9551.

#### "Encino Family Festival" Accepting Early Applications

Summer may be here, but the Encino Chamber is hard at work prepping for fall's most anticipated event, the 32nd Annual "Encino Family Festival." The chamber is offering a discount for interested vendors who can fill in all of their paperwork, including application, insurance and payment by June 14th! Vendor placement is based on availability and type of booth being requested. You can download the application at http://www.encinofamilyfestival.com/ applications/ and you can fax it back to them at 818-789-2485, or email it to info@encinochamber.org. The final deadline for all applicants is September 10 and September 3 for food trucks. For questions, call the chamber at 818-789-4711

#### Tarzana Massage Parlor Operates Prostitution Ring

Two massage parlors located in the San Fernando Valley have been sued by the Los Angeles City Attorney's office for running an illegal prostitution ring. The Blue Moon Relax Spa, operated by Kedi Enterprises Inc. and Topeka Plaza, LLC, has long been known by law enforcement for alleged illicit activity. The two locations under suspicion are located in Van Nuys and Tarzana. City Attorney Mike Feuer is determined to shut these locations down by granting injunctions and to prohibit the owners from operating any other business within city limits and to fine the owners \$2,500 for each violation that is found. Xiaoxi Ding and Hongshan Wang are named in the lawsuit as CEO and manager, respectively, of Kedi

Since 2012, the LAPD has made 14 prostitution related arrests at the businesses while efforts from the Coalition to Abolish Slavery and Trafficking to help the workers there has gone unanswered. Since no judgment has been rendered thus far, the Blue Moon is still in operation.



Urban Search & Rescue (USAR) members from around the nation and the world.

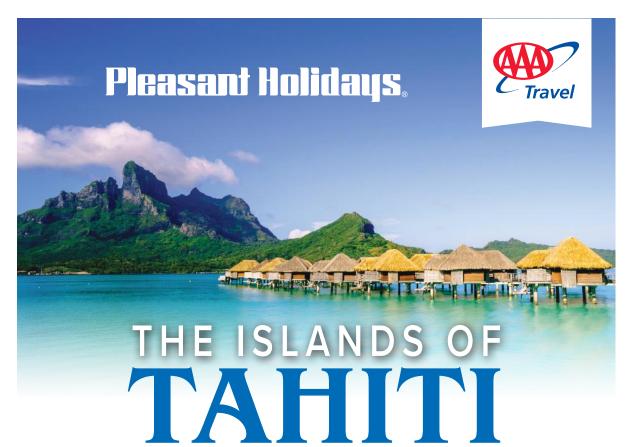
locate and with a built-in speaker and microphone, communicate with survivors, until the heavy equipment can arrive to extract them.

In the abovementioned case of the 2010 Haiti earthquake, that one victim, after five days of screaming, banging and crying for help, was able to contort his body to remove his shoes and use the harder-than-human-flesh heels to create a little more noise for the heroes above. Tap...tap... tap...tap.

But this time, an American first-responder with

(continued to page 7)

#### CALENDAR



## \$500 OFF PER BOOKING<sup>1</sup>

For new bookings made by 6/9/19 for select travel through 3/31/20

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#### **Conrad Bora Bora Nui**

Includes up to 15% OFF room rates and daily breakfast<sup>3</sup> PLUS EXCLUSIVE \$500 OFF per booking.<sup>1</sup>

#### **MOOREA**

#### Sofitel Moorea la Ora Beach Resort

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elections are sufficiently as per booking and taken at time of booking. Disclosed tastes may apply.

InterContinental Bora Bora Le Moana Resort Offer: Valid on new bookings for travel through 5/31/19, 11/1 – 12/19/19 and 1/4 – 3/31/20.

<sup>3</sup>Conrad Bora Bora Nui Offer: Valid on new bookings for travel through 3/31/20. Minimum 3-night stay required.

Sofitel Moorea la Ora Beach Resort Offer: Valid on new bookings for travel through 3/31/20. Minimum 3-night stay required.

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JUNE

SUN MON TUE WED THU FRI SAT

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10 11 12 13 14 15 16

17 18 19 20 21 22 23

24 25 26 27 28 29 30

Community

Calendar

\* The Los Angeles Cactus and Succulent Society (LACSS) will hold its annual Drought Tolerant Plant Festival on Saturday, June 9 from 9 am to 4 pm and Sunday, June 10 from 9 am to 3 pm at the Sepulveda Garden Center in Encino.

- \* Help save a life at Our Lady of Grace's blood drive on Sunday, June 16, starting at 9 am. Our Lady of Grace is located at 5011 White Oak Ave, Encino. To make your life saving appointment, please visit www.redcrossblood.org and enter sponsor code: OLGEncino.
- \* In this fast-paced world, inner peace can seem elusive. The Encino-Tarzana Library invites you to join longtime meditator Doug Frankel on Saturday, June 22, at 11 am for an engaging workshop teaching you practical strategies to reduce stress and create a more healthy and positive lifestyle. Doug will offer effective meditation techniques to help you connect within to gain a real and profound sense of serenity and joy.

\*The Encino Neighborhood Council will hold their Executive Committee Meeting on Tuesday, June 18, at 6:30 pm at the Encino Women's Club (4924 Paso Robles Ave).

\*The Encino-Tarzana Library hosts their monthly Page Turner's Book Club on Saturday, June 15, at 2 pm. The book being discussed is *Fate and Furies* by Lauren Groff. Interested participants can pick up a copy of the title at the reference desk. There will be a moderator providing discussion questions to ignite the conversation.

\*The Encino Chamber of Commerce will hold a Disaster Prepardness Committee meeting on June 20 from 12 to 1 pm to learn how to properly respond when unexpected disaster strikes. The meeting will be held at Chamber offices located at 4933 Balboa Blvd. To RSVP, call 818-789-4711.

\* A Sound Healing Meditation (aka sound bath) is a gentle, nurturing and cathartic meditation experience. Heal and Soul Yoga (16545 Ventura Blvd.) will be hosting a Sound Healing Meditation class on Thursday, June 20, at 8 pm. While relieving stress, tension and anxiety this sound immersion experience will have you feeling revitalized, relaxed and rejuvenated. Cost is \$25 for early birds and \$30 day of. Please bring a yoga mat, blanket, pillows, water and anything else needed to make yourself comfortable while lying or sitting down for 75 minutes. Visit eventbrite.com/e/sound-healing-meditation-encino-tickets-62225522212 for more info.

\*The Encino Neighborhood Council will hold their Planning and Land Use Meeting on Tuesday, June 11, at 6:30 pm at the Encino Women's Club (4924 Paso Robles Ave).

- \* Listen to live classic rock music with The Vibes on Sunday, June 16, starting at 4 pm. With no cover charge, head on out to Petie's Place (6025 Reseda Blvd, Tarzana) and rock on!
- \* The Valley Crest Half-Marathon, a Road Runner's Club of America State Championship Race, takes place on Sunday, June 9. A hilly mountain trail half-marathon on historic Mulholland fire road in the Santa Monica Mountains will treat runners to beautiful spring foliage and magnificent vistas of the San Fernando Valley. For race day specifics and sign up, visit active.com/tarzana-ca/running/distance-running-races/valley-crest-half-marathon-2019.
- \* Celebrate LGBTGIA heritage month at the Encino Tarzana Library on Thursday, June 13, at 3 pm with a screening of the film "Love, Simon." This is the screen adaption of the young adult novel by Becky Albertalli about a romance and coming out story of a 17-year old high school student. Rated PG-13. Children ages 13 and under must be accompanied by an adult.

#### COMMUNITY

## The Sepulveda Basin Dog Park's Inaugural Photo Contest Kicks Off!!

The Friends of the Sepulveda Basin Off-Leash Dog Park is kicking off its inaugural Sepulveda Basin Dog Park Photo Contest to celebrate life at the park!

The contest will be the fundraising centerpiece of a festive day that includes dog adoptions, a silent auction, vendors and more at the park on Sunday June 23, from 10 am to 4 pm.

All photo entries for the contest will be on display and visitors can vote for their favorites.

Entrants of the three most popular photos will win prizes provided by Presenting Sponsor, Gelson's Markets. First, second and third prize winners will be awarded Gelson's Gift Cards valued at \$500, \$250 and \$100, respectively. In addition, a total of 18 winning photos will be featured in the FSBOLDP's upcoming 2019/2020 calendar.

For those that are interested in entering the contest, qualifying photos must have been taken at the Sepulveda Basin Dog Park during the 2019 calendar year and may include one or a combination of people, dogs, landscape, abstracts, even photos

of original art work, with the park being the inspiration. Deadline for entries is Monday, June 17 by 11:59pm PST.

Participants may enter up to four photographs no larger than 8.5" X 11" (\$15 for first photo, \$5 each additional photo). For full contest rules, registration form and submission details, visit: www.sepulvedadogpark.

The Friends of the Sepulveda Basin Off-Leash Dog Park is a 501(C)(3) non-profit organization comprised of a group of neighborhood volunteers advocating on behalf of the dog park, interfacing with the Department of Recreation and Parks (RAP) as well as L.A. City officials.

FSBOLDP hosts several community events at the park each year including a holiday photo shoot and a spring fundraiser, both of which include pet adoptions and vendor booths from the business community. Funds are utilized to purchase additional amenities for the dog park such as benches and other improvements.

Visit them online at www.sepulvedadogpark.org.



## Is Your Pet Ready For a Disaster?

Whether it's a disastrous wildfire or the inevitable arrival of the next "big one," people try to prepare for the unexpected as best they can. However, in the chaos of it all, sometimes a disaster plan is overlooked for your furry friends. The Little Angels Project, a 510 (c) 3 nonprofit, has teamed up with the Veterinary Emergency Medical Assistance (VEMA) to create Pet Disaster Preparedness Kits so everyone in the family, pets included, are ready for disaster.

These kits are crafted with all the necessary supplies to aid your dog or cat during a disaster for a period of three days. The kits include medical supplies as well as pet food, water and sanitary supplies. All products are animal specific, intended for the sensitive needs of your pets, which many human care products are not. Conveniently packed in an easy grab-and-go bucket, owners can rest assured that they have all the necessary components to care for their pet if the situation turns.

Since Californians face

fires, earthquakes and other issues that require them and their pets to be ready to leave at a moments notice, the for-profit company VEMA, Inc. was established to work in collaboration with The Little Angels Project who receives a small donation from each bucket sale.

The kits are available on the website vemasolutions.com and are also being sold at safety and community fairs in Ventura and Los Angeles County over the next few months. Regularly priced at \$99, they are currently on sale for \$80. The shelf life of food and water is about five years while the other products do not expire.

A recent survey found that in the US 93% of people would risk there life to save their pet. Being prepared could prevent the need to risk life in the face of a disaster.



#### COMMUNITY

#### **People in the News**



Blue Dog Beer Tavern co-sponsored a booth with the Los Angeles Fire Department Station 88 at the Hope for Firefighters charity event. Their BBQ was certainly a hit as over \$100,000 was raised for the Los Angeles Firemen's Relief Association - Widows, Orphans and Disabled Firemen's Fund. Above right are firemen from Station 88 who got help drawing in the crowds from Mr.T (top left) and Blue Dog owner Paul Scrivano (top right)!



Member of Advisor Group

#### Jesus A. Lopez

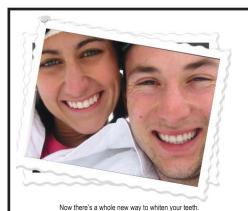
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#### **Fundraising With a Side of Syrup**

Van Nuys Airport hosted their 6th annual "Endless Pancake Breakfast" on Saturday, June 1, to raise money for the Mid Valley Family YMCA at the Van Nuys Airport Fire Station 114. Raising over \$2,000 for the organization, the event featured endless pancakes, activities for the kids, tours of the fire station and a display of classic cars. The Mid

Valley Family YMCA is a 501(c)3 notfor-profit community service organization located in an inner-city area of Van Nuys. Working to meet the health, wellness and social service needs of well over 4,000 families, seniors, adults, youth, and teens annually, the Mid Valley Family YMCA is a vital and integral part of the communities it serves.





#### **Comedy for a Cause**

Bob Saget, right, the actor and writer best known for "Full House" (1987) and "How I Met Your Mother" (2005) is Honorary Chair of Valley Village's "Showtime!" on Saturday, June 22.

Showtime is a comedy luncheon and garden party with live music, drawings and auctions benefitting 400 individuals with development challenges served through Valley Village. The event stars Tehran Von Ghasir and is hosted by Sunda Croonquist. It will be held beginning at 10 am at the Airtel Plaza Hotel, 7277 Valjean Avenue in Van Nuys. For tickets call 818-587-9450 or visit valleyvillage.org/



## The Results Are In: Meet Your New Board Members Encino

The votes are in and the results have been counted! Congrats to all who ran and who have been selected to serve on the Encino Neighborhood Council. Below are the following elected board members:

- -Heather Michaels
- -Henry Eshelman
- -Sherman Gamson
- -Victoria Miller
- -Varant Majarian
- -Glenn Bailey
- -Glenn Bailey
  -Eliot Cohen
- -Samuel Apikyan
- -Anni Keusseyan
- -Patricia Bates
- -Lee Blumenfeld
- -Walter Almora
- -Alex Garay
- -Oliver Rodriguez -Samantha Greitzer
- -Laurie Kelson
- -Jim Esterle

In addition, below are the newly elected alternate board members:

- -Jess Whitehill
- -Diane Rosen
- -Maya Rozov -Kris Krishna
- The Encino Neighborhood Council also

still has the following positions

available:
- Education

Representative & Education
Representative Alternate

-At Large Alternate Representatives- 2 positions available

- Apartment/Condo Alternate - 1 position available

- B u s i n e s s Representative Alternate- 2 positions available -Park Advocate/ Environment Alternate- 1 position available

-Planning and Land Use Alternate - 1 position available

-Public Safety Alternate - 1 position available

-Religious Organization Alternate -1 position available

-Volunteer/Service

Alternate - 1 position available -Area 1 Alternate- 1

position available
-Area 2 Alternate- 1

position available
-Area 3 Alternate- 1

position available

If you are interested in any of the available positions, please visit encinonc.org to read about the qualification for the positions and to download the application. For any questions, call 818-971-6996.

#### Koretz Launches "Clean Skies/Clear Lungs"

Angeles Councilmember Paul Koretz introduced aggressive legislation to draft an ordinance to combat parked vehicle idling, with the twin goals of improving air quality and health for children, asthma sufferers and all Angelenos, and taking a significant step in reducing greenhouse gas emissions for a healthy climate. The campaign was inspired, in part, by the LA region's ongoing annual failing grade in the American Lung Association's "State of the Air" report.

The 2019 "State of the Air" report ranked Los Angeles as the most ozone-polluted metropolitan area in the United States; the fifth most polluted by annual particle pollution levels; and the seventh most polluted for unhealthy particle pollution days. Los Angeles County was one of just 12 U.S. counties to receive failing grades in all three pollution categories in 2019. Over 250,000 children and over 1.1 million adults in the Los Angeles metropolitan area reportedly have asthma, with low-income communities of color at particular risk.

Parked vehicle idling in all of California contributes approximately 3 million tons of carbon dioxide to the atmosphere annually. Eight U.S. states have banned parked vehicle idling, including Texas. New York City has regulated parked vehicle idling, particularly near schools.

Councilmember Koretz was joined by clean air, health and climate advocates, including a Youth Climate Strike activist, Coalition for Clean Air, the American Lung Association and Sierra Club, as well as Robin Streichler, a Council District 5 constituent, who initiated the effort. State Senator Ben Allen also sent support.

"In a new study, Los Angeles has been named the worst city for deaths related to air pollution," said Councilmember Paul Koretz. "Yet Donald Trump continues his reckless dereliction of duty by actively attacking the Clean Air Act and other health protections. By putting a halt to the bad habit of parked vehicle idling, we can counter Trump's insanity, reduce air pollution and improve public health on our way toward our zero-emission climate goals."

"I thank Councilmember Koretz for taking action on curbing harmful and unnecessary motor vehicle emissions in the City of Los Angeles," said State Senator Ben Allen. "I am committed to working with the California Air Resources Board and environmental and public health advocates to ensure that we are doing a better job of reducing idling-related pollution at the state level."

"Emissions from transportation threaten to undermine California's and LA's roles as global leaders in climate policy and emissions reductions, said Chris Chavez, Deputy Policy Director of the Coalition for Clean Air. "While turning off your car's engine and not idling may seem minuscule, emissions reductions and fuel savings add up over time."

"Los Angeles residents know all too well the health burdens caused by transportation pollution," said Will Barrett, Director of Clean Air Advocacy with the American Lung Association. "Moving forward with a strong plan to cut needless idling pollution supports a healthier Los Angeles, especially for our kids and others most impacted by harmful pollution."

"I brought the issue of parked vehicle idling to the attention of my representatives," said Robin Streichler, CD5 constituent, "because it is a triplewin which will help businesses and residents reap the benefits of gasoline savings, cleaner air, and reducing our carbon footprint all by simply turning off gasoline engines when parked."

#### **Meet LA City Councilmember Paul Koretz**

VICA, the Valley Industry and Commerce Association, is hosting a meet and greet with Councilmember Paul Koretz on Tuesday, June 11, from 5:30 to 7:30 pm.

Hosted at Buca di Beppo in Encino, this event is complimentary for VICA members but non-members who are interested in attending are encouraged to send an email to jessica@vica.com for further information. Los Angeles City Councilmember Paul Koretz took the oath of office to begin his first term representing the 5th District in 2009. He was then re-elected for his second term in 2013 with support from 74% of CD 5 voters in the city's primary election.

In 2000, he was elected to the California State Assembly, representing the 42nd Assembly District that included much of CD 5. While serving in the State Assembly, he authored over 70

bills to protect workers and their families, fought for LGBTQ equality, and for life-saving public safety and health care measures including legislation to reduce gun violence.

VICA works to present the business perspective on behalf of employers in the San Fernando Valley cities of Los Angeles, Burbank, Glendale, Calabasas, Hidden Hills, San Fernando and Santa Clarita.



#### **VIEWPOINT**



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## What Goldilocks and the Three Bears Taught You About Marketing

By Hank Yuloff

We are all familiar with Goldilocks and the Three Bears. Goldilocks does a B&E into the Bears' home, samples everything on the menu in the kitchen, falls asleep in their bed and almost takes a shot from a 9-millimeter as she runs out the door.

But let's look at this child scaring fairy tale from a marketing point of view.

Goldilocks CLEARLY had the better public relations department. We know this because we know HER name, and not the Bears'. PLUS, her ultimate demise was kept out of the papers. They even made her criminal activity seem like it was just a simple case of walking into grandma's house. Like she was Red Riding Hood.

Now, if your business wants to advertise to the parties involved in this story, we know A LOT more about the Bears than Goldilocks, making them an easier advertising market.

Here's the information we know about the Bears. The Bears are a family of three. We know that their ages, in human equivalent are approximate early 30s for the parents and between 8 and 12 for the child. We don't know if they are married because they sleep in separate beds. Or, one of the adults has sleep apnea.

They are big into family activities outdoors, like taking a walk in the woods. This is important information for nutritionists, trainers, clothing stores and companies that want to sell them vacation travel.

They enjoy handmade furniture, and they are not opposed to eating a purely vegetarian meal i.e. porridge.

They live in a rural area, not downtown, and do not have a house alarm.

We know virtually nothing about the checkered past of Goldilocks. So what is the point?

When you are promoting your company, you need to know your target markets so that when you use advertising, public relations, and branding, your marketing messages will be more effective. Among other important demographics that will help you target your message are age, income level, occupation, education, gender and geographic areas. Demographics plus psychographics will be the basis for your marketing programs.

## Goldilocks CLEARLY had the better Public Relations department.

Would you like your OWN fairy tale ending for your business? Remember the Three Bears, how much we know about them, and compare them to Goldilocks when you are ready to drastically increase your sales.

If you want some help doing it, go to FreeMarketingConsultation.com and take the brief assessment. Then click on the calendar link and you will receive a free 30-minute focus call.

Hank and Sharyn Yuloff are business coaches specializing in marketing, sales and human resources.

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## California Creates Homelessness Task Force

Homelessness has long been a contested issue in the community. Yet, despite what your viewpoint may be, it's evident that there is a crisis. With the recent homelessness count reporting that homelessness has jumped 12% from last year, numbers clearly identify an issue.

Freeway underpasses, alleyways and even the city sidewalks are inundated with homeless, no matter what neighborhood you live in.

Governor Gavin
Newsom recently announced
the creation of a task force to
address the homelessness crisis

that encompasses California. The Homeless and Supportive Housing Advisory Task Force, co-chaired by Sacramento Mayor Darrell Steinberg and Los Angeles County Supervisor Mark Ridley-Thomas, will meet at various locations around the state to educate themselves on practices needed to deal with the situation as well as feedback from the local governments and community. In doing so, the hope is to create a joint regional plan to address the situation.

Newsom points out the fact that "no Californian can say homelessness is someone else's problem -- it affects us all."

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#### Station 88: Search and Rescue Training

SE ARCH RESCUE

USAR members utilizing the advanced articulating-tipped camera (above and at right) to probe through tight spaces and give them a 360 degree view inside the rubble

In daylight or at nightfall, Search and Rescue members are trained to deal with various conditions that may impede their efforts.



**LOCAL NEWS** 

English Channel

By Rodger Sterling

English Channel offers the best of the late editor Rodger Sterling's columns that ran continuously in the local papers since 1968.

\* There's a big difference between bad jokes and dad jokes. And that difference is the first letter.

\*Someone clearly dropped the ball when calling it a "randomized clinical trial controlled with a placebo" and not "trick or treatment."

\*The older I get, the earlier it gets late.

\*Why do Americans choose from just two people for President, and from 50 for Miss America?

\*Thought for today: "Just when you learn to take things with a grain of salt, the doctor puts you on a salt-free diet."

\*Some of the best advice our good friend gave me was "don't take criticism from people you wouldn't ever go to for advice."

\*Anyone out there know why the third hand on a watch is called the second hand?

\*Didja hear about the boy who stared at the plaque in church and asked the pastor what it was for? "It's a memorial for all the young men and women who died in service." In a barely audible voice the boy asked, "Which one- the 9 am or 11 am?"

\*And how about this Irish blessing? May you always have walls for the winds, a roof for the rain, tea beside the fire, laughter to cheer you, those you love near you and all your heart might desire.

(continued from page 1) us.

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LAFD Captain Mike he's always week Kamerer, who leads CATF-1 was shirt, he is not a fit our gracious (and handsome) host firefighter feeder.

who offered stories and insight and introductions to these fine men and women.

We thank them for the hard work, dedication and sacrifice these heroes make for us every day. Thank you Captain Kamerer and LAFD Station 88 for your warm hospitality.

Paul Scrivano is the owner of Blue Dog Beer Tavern who loves and supports first responders and military. While he's always wearing a LAFD shirt, he is not a firefighter, he is a firefighter feeder.

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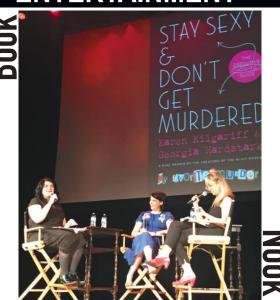
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#### ENTERTAINMENT



#### **Partners in Crime**

There's no doubt that true crime is having a moment. Not a 70's Northern California moment if you get my drift... but rather, a reflection on the grisly details and devilish motives behind some of the most infamous and under-the-radar killers.

While documentaries, podcasts and books have covered everyone from Bundy to Bennet, the duo that has perhaps managed to gather the largest "Murderino" fan club out there are the fierce females behind the hit podcast "My Favorite Murder." While Karen Kilgariff and Georgia Hardstark are best known for their true crime comedy podcast, they've recently ventured into territory that can be a bit scarier than the murderers they profilepublishing their own personal demons.

With the recent release of their first ever combined memoir, Stay Sexy and Don't Get Murdered: A Definitive How To Guide, Kilgariff and Hardstark put into paper the many struggles they've had to overcome in order to find the wild success they have today. After all, the duo have been nothing but transparent on their podcast about their own personal struggles from mental health issues to alcoholism and eating disorders. Many of their Murderino fan club members identify with their self-care tactics and have gravitated to the podcast not only for their love of true crime, but for the honest conversations the two women pepper into many of their shows. If you know the nature of these ladies, they prove that no matter how heavy the subject, they're always able to talk honestly with levity and laughter. Hence, their true-crime comedy definition, a genre that tends to throw novices for a loop.

During a Los Angeles stop on their limited-run book tour, Kilgariff and Hardstark did what they do best; shared their true crime passion with fellow aficionados, regaled their personal struggles and marveled at how a macabre interest between friends has grown into the massive success it is today.

While the podcast's main focus is true crime, their memoir instead centers on the personal lives of both women and what they jokingly label the "good damage" of their early years that essentially gravitated them towards true crime. Both eager for answers and validation from adults that tended to shield them from harsh realities, this diversion only served to instigate their curiosity even more. Comedian and personal friend of the duo, Lizzy Cooperman, moderated the discussion pointing out specific passages that highlighted each woman's personal struggles and moments of growth.

Much like listening to the podcast, the women interject during each other's stories, venture off into tangents and never fail to crack each other up. The audience is always included in the conversation, making it seem as if it's just a large gathering of friends discussing the latest crime news, albeit sometimes happening on some of the nation's most famous stages. It's evident that the strength of this podcast lies in the bond that these two women have, seemingly very different personalities that nevertheless share a common core and are fiercely supportive of one another. Unapologetic for their passions and influential in their outreach, Kilgariff and Hardstark certainly bring a whole new meaning to partners in crime.



#### Long Reigning "Phantom" Returns to Pantages

Andrew Lloyd Weber's beloved musical and longest running Broadway show "Phantom of the Opera" returns to The Hollywood Pantages Theatre on select dates and times June 6 through July 7.

The central plot revolves around a beautiful soprano, Christine Daaé, who becomes the obsession of a mysterious, disfigured musical genius living in the subterranean labyrinth beneath the Paris Opera House.

Cameron Mackintosh's spectacular new production boasts many exciting special effects including the show's legendary chandelier that delights and excites audiences.

Show Us Your Love on ....

The classic and thrilling score, with songs like "Music of the Night," "All I Ask of You" and "Masquerade" will be performed by a cast and orchestra of 52, making this "Phantom" one of the largest productions on tour.

The tour features scenic design by Paul Brown, Tony Award-winning original costume design by Maria Bjornson, lighting design by Tony Award-winner Paule Contstable, new choreography by Scott Ambler and new staging by director Laurence Connor.

Tickets are available at www.hollywoodpantages.com or by calling the season ticket office at 866-755-2929.



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#### **ENTERTAINMENT CALENDAR**

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#### It's Grill Time!

Forget neckties—invite Dad to tie on an apron instead! He'll love creating a menu of gastropub favorites, from a handcrafted brisket burger to super crispy onion rings at Sur La Table Woodland Hill's "Father's Day Celebration" on Sunday, June 16, at 1 pm. He'll craft a wedge salad with a piece of slab bacon and break out the cast iron skillet for a decadent chocolate brownie dessert. Class is \$59 per person and class runs for about two to two and a half hours. To register, visit surlatable.com.



#### **Faery Hunt**

A Faery Hunt shows are interactive performances designed for young audiences and their families to inspire creativity, imagination and fun. Come experience the magic on Saturday, June 8, at 10:30 am at Los Encinos State Historic Park. You'll go searching through the forest for faeries who will then send you on a lovely, musical adventure! Many children come in costume. Wings, garlands, wands and wizard hats and CD's of Faery Music from the shows are available there for \$5-\$10 for sale. Tickets for performances range from \$12.50 to \$25 per ticket depending on location and event — adult tickets and children's tickets are priced the same, and everyone needs a ticket to the performances. Children 23 months and under are free. Contact 818-324-6802 for more info.



#### Friends of the Library Book Sale

Get amazing book deals at the Friends of the Encino-Tarzana Library book sale on Friday, June 7, and Saturday, June 8, from 9:30 am to 5 pm. Incredible deals begin with small paperbacks from \$.50 and most hardbound books for \$1.00. Children's books are priced at \$.25 and up. Enjoy bargain prices on reference books, classics, textbooks, muti-volume sets, vintage books and even some books signed by the authors themselves. Please bring your own bags and boxes to carry home your new found treasures. The Encino-Tarzana Library is located at 18231 Ventura Blvd. For more information on the sale, call 818.343.1983.



#### **Feinstein** at Vitello's

Vitello's in Studio City and renowned musician Michael Feinstein have partnered to create a new supper club, Feinstein's at Vitello's. Doors will open at the iconic Tujunga Ave

location on Friday, June 14th, with Michael Feinstein headlining for two nights, June 14th and 15th. After his grand opening performances, various celebrated artists including comedian Kevin Nealon, Melissa Manchester, Jane Lynch and Kate Flannery, John Lloyd Young, Lainie Kazan, Jane Monheit and many more will take the stage for two weeks. Enjoy live music and great food in an intimate supper club setting. For more information visit vitellosrestaurant.com.

#### Garden Beds 101

Learn how to create your own garden beds at Home Depot Van Nuys' free workshop on Saturday, June 15, from 10 to 11:30 am. In this workshop, greenthumbed associates will review edible plants that thrive in your region, show you the tools you



need to tend to your garden and teach you how to spot the perfect location to build your own raised garden beds. You'll learn tips on how to prepare and maintain nutrient-rich soil, select plants that work well together and tricks to repel insects, minimize weeds and keep intruders from snacking on your edible landscape so that you can collect a bountiful harvest. Register at homedepot.com/workshops/#store/6661.

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#### **ENTERTAINMENT**

#### Find Yourself at Fringe Festival

#### By Britt Campbell

Have you driven down Ventura Blvd. recently? Or perhaps over the Cahuenga Pass, and seen light-blue street banners announcing that Fringe Festival is once again upon us? Hollywood Fringe Festival is back from June 13 to June 30, and over the course of two weeks hundreds of shows and thousands of performances will take place each day.

Fringe Festivals take place all around the world. The term comes from the very first "fringers" - who in 1947 staged performances on the fringes of the Edinburgh International Festival.

Hollywood Fringe Festival takes place under the same open-access, community-driven ethos. Started by Ben Hill in 2010, Hollywood Fringe Festival allows any artist who can secure a venue, has a concept and can pay the registration fee (\$175-\$300) to perform at Fringe.

Sounds too easy right? But Fringe has been an integral part of the performing arts scene for the last nine years, allowing the exhibition of the most diverse and cutting-edge points-of-view. With venues literally popping up, Fringe encouraged a DIY attitude with a call to action to create venues from found spaces. All types of theater will be taking place in venues on Santa Monica Blvd from east of Wine Ave to west of Highland and beyond.

The categories of shows range from cabaret and variety, comedy, dance and physical theatre, ensemble theatre, immersive theatre, musicals and operas to solo performances. Audience size for these shows varies from intimate shows (up to

25 people) to houses holding over 99 people.

The range of subject matter and diversity of voices presenting this material is something all arts and culture organizations should aspire to. I hope to see you somewhere on Santa Monica Blvd, enjoying the privilege of world class theater just a stone's throw away from our very own SFV.

My Top Picks:

\* "Why Did the Chicken Cross the Road?"

Coming off a critically acclaimed and sold out run in London, a comedy about trying to reach the "real world."

Ticket Price: \$20.00 Runtime: 90 Minutes

Show Dates: Thursday, June 13, 8:15 pm, Saturday, June 15, 5:45 pm, Saturday, June 22, 11:45 am, Friday, June 28, 10:15

Venue: The Complex Hollywood (Flight Theatre) at 6472 Santa Monica.

\* "Hide Your Fires: Butoh Lady Macbeth"

Part of WOMEN VOICES project which explores telling a story from a perspective of the well-known women characters in theater, the accursed spirit of Lady Macbeth tells her story through Japanese Butoh dance.

Ticket Price: \$15.00 Runtime: 60 Minutes

Show Dates: Saturday, June 15, 6:00 pm, Wednesday, June 19, 8:00 pm, Sunday, June 23, 2:00 pm.

Venue: Lounge Theatre (Lounge 1) at 6201 Santa Monica

Boulevard.

\* "Dying For Our Voices"

A multidisciplinary immersive piece that presents fictionalized accounts from the lives of journalists who have died trying to report the news in their home countries. All proceeds from this show will go to the Committee to Protect Journalists - an international non-profit organization dedicated to supplying resources and aid to journalists in the most dangerous parts of the world.

Ticket Price: \$15.00 Runtime: 60 Minutes

Show Dates: Saturday, June 15, 12:00 pm, Monday, June 17, 10:00 pm, Sunday, June 23, 10:30 pm, Saturday, June 29, 8:00 pm.

Venue: studio/stage (Main Space) at 520 N. Western Ave.

The range of subject matter and diversity of voices presenting this material is something all arts and culture organizations should aspire to.

To learn more about the details of the Fringe festival, the wide array of performances available and a full schedule, visit hollywoodfringe.org.

Britt Campbell is a second generation Angeleno who lives in the San Fernanod Valley. Born into a family of artists, and having completed a BA in Art History, Britt currently works at The Autry Museum in Los Angeles.

## Man's Best Friend at Blue Dog Beer Tavern

By Katie Sterling

Blue Dog Beer Tavern has the presence of a slightly modern Cheers, not only where everybody knows your name, but also your beer order and most likely, your canine's name too.

After all, what can you expect from a beer spot where



Chi Chi breakfast in a burger.

options ranging from classic cheeseburgers to one of their more ingenious, Chi Chi, breakfast on a bun burgers. An inhouse blend of brisket and chuck roll promises you the freshest and most delectable burger available.

The restaurant has even introduced a Taco Tuesday special! Every Tuesday, from 3 pm to close, enjoy either chicken or beef tacos, only \$2 each. Those that check in on Yelp get treated to a free plate of classic fries any day or a free taco on Taco Tuesday!

With a weeknight happy hour from 3pm - 6pm who's to say you can't start with nachos,



Top off the meal with a sweet treat!

pictures of patrons' pooches cover every inch of the industrial interior and dogs lounge on the patio anxiously awaiting a bit of burger to fall.

It's this kind of ambiance that makes the beer tavern not only a "big party in a little house" but the type of place locals have made their favorite watering hole.

With an extensive selection of artisanal beers and ever evolving brewery spotlights, guests are sure to find their perfect pint.

Looking for a certain ale? Follow Blue Dog on the app Untapped to discover what's currently pouring or follow them on social media for weekly updates.

Perhaps just as extensive as the craft beer selections are the food offerings, ranging from sandwiches and salads to surprise chef specials to my personal favorite, the chicken nachos.

Carnivores can also delight in their varied and well known burger list with

follow up with a burger and finish with their ice cream sandwich? No judgement here friends...

After all, whether there to watch the latest sports game or simply hang with friends, with a menu this thorough you can't go wrong. Dog may be man's best friend, but beer is man's best drink.

Check out their menu at bluedogbeertavern.com, drool over food pics on their Instagram @bluedogbeertav and Facebook @bluedogbeertavern or give them a call at 818.990.2583.

Blue Dog Beer Tavern is located at 4524 Saugus Ave, Sherman Oaks.



Portraits of customers' pooches adorn the restaurant walls.



#### Father-Daughter Dental Team Bonds Over Service

on at Esthetic Professionals isn't and make recommendations as to just between

teeth.

The unique dental practice features the fatherdaughter team of Dr. Bruce Crispin and Dr. Kristi Crispin. based actually three

Their Tarzanaoffice has aspects. There is the dental practice, offering general dentistry

patients. Within the same building is the Esthetic Professionals Dental Education Center, where licensed dentists from all over the city are taught the latest in cosmetic and restorative dentistry. They receive continuing dental education through a range of seminars to learn new techniques and skills. The EP Laboratory was created by a dentist for dentists. The mission of the lab is to provide the highest quality at competitive prices. It provides a full range of fixed prosthodontics and implant services. Keeping it all in the family, son Chad Crispin runs the lab.

What is exciting for valley residents and employees is that the Education Center is actively seeking new patients to receive high-quality dental care at severely discounted prices. They are currently accepting patients for a variety of dental services, offered at 40 to 60% off.

Whether teeth are ground down from erosion or grinding, need whitening, cosmetic work or reconstructive work, all services are done by licensed dentists and overseen by the Crispins. The father-daughter team actually

The bonding that goes conducts each initial screening needs - from private practice

to intermediate and insurance-

driven academic level."

This is also a family that bonds another way by giving together. They volunteer for "Give Back a Smile" foundation battered men and women, and offer dental reconstruction

to those in need.

"Change your smile, change your life," Kristi told Valley News Group. "A new smile can lead to a whole new look, a new relationship, a new job." And they are the team to do it, at a price anyone can afford.

Esthetic Professionals is located at 18981 Ventura Blvd. in Encino. Call 818-654-7100 for your free screening or more information on upcoming seminars. The upcoming schedule of seminars begins September 15.



Dr. Bruce Crispin and Dr. Kristi Crispin of Esthetic Professionals.

what services are needed, based on their expertise.

Bruce was the founder of the first-of-its-kind UCLA Center for Esthetic Dentistry before he went into private practice. He still teaches and lectures at the university's dental school. He founded Esthetic Professionals to teach "hands-on," supervised restorative dentistry to other dentists.

Dr. Crispin is also an Accredited Member of the American Academy of Cosmetic Dentistry and one of the only members that is also a Diplomat of the American Board of Prosthodontics.

Kristi is one of only 385 accredited members of the American Academy of Cosmetic Dentistry in the world. She has had extensive post-graduate training in reconstructive and implant dentistry.

Their office uses all modern, high-tech dentistry, including a computerized anesthesia wand for no pain. "There is no reason not to go to the dentist," said Bruce. "No reason to have any pain." Adds Kristi, "We have pricing to meet everyone's

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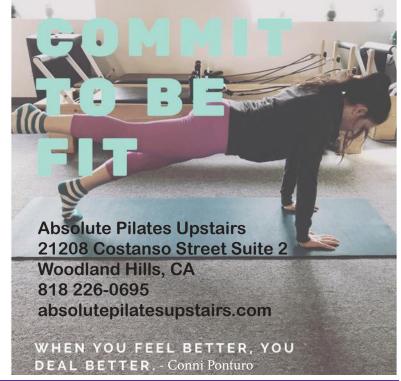
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#### **5 Hawaiian Words of Wisdom To Redefine your Fitness Journey**



#### By Carlos Makalii Sosa

My own search for perfect waves and love for Hawai'i led me to the study of hula. At my hula school Na Pua Me Kealoha, under the direction of my "kumu" (hula master) I have learned that Hawai'i is much more than a picture-perfect setting blessed with incomparable surf. It's a way of life and a way of thinking about one's purposes in this universe.

The Hawaiians believe in island traditions of aloha, pono, aina and kuleana - simple but powerful concepts that can redefine one's lifelong eating habits. As a personal trainer and nutrition enthusiast I took these values and built a philosophy for surfcorefitness.

1. Aloha- It is true that in Hawaiian people say "Aloha" both when greeting someone and also saying goodbye. But if we dissect the word "Aloha," we learn more and dive into the roots of Hawaii. "Alo" means "to share"; "oha" means "to show affection or friendship", and "ha" means "life, breath".

How does aloha relate to fitness? Well it is quite simple. Before you start any fitness program make sure that you are doing it for the right reason. I often tell my clients "work out because you love your body, not because you hate it." Whether you are a seasoned athlete in top fitness shape, or someone who is just starting and needs to shed some pounds, the approach should be the same. Show love, affection and compassion for yourself. Make it a new beginning, leave behind the errors of the past and approach the journey with aloha.

**2. Pono-** The state motto for Hawaii is "Ua Mau ke Ea o ka Aina i ka Pono," or "The life of the land is perpetuated in righteousness."

In fitness "living pono"

is also doing the right thing, making better choices about fitness and nutrition. It can be as simple as trying to find the better option in a restaurant menu, substituting soda with water or taking the stairs instead of the elevator. Many small changes add dramatic up to results.

N e w clients usually ask me for silver bullet diets in order to lose as much weight as possible as soon as they can. Instead, I redirect them to making smaller changes that they are able to sustain longer and translate to lifestyle changes.

Fitness is a journey, not destination. Striving to make better choices in

our everyday or "living pono" will yield sustainable results as opposed to momentary changes. We are not perfect, but it is about progress not perfection. When we "live pono" as long as we are heading in the right direction a setback will not mean much more than a bump in the road.

**3. Aina-** Hawaiians have a

primal connection to the universe, to nature, to the land and the sea – a connection that comes from a deep spiritual as well as genealogical belief system. Nature is where it all begins to these toxins can reduce your risk of cancer and other health problems. In addition, organic foods have been shown to have higher levels of beneficial nutrients such as antioxidants

> and omega-3 fatty acids. Organic farmers give plenty of aloha to the aina, protecting soil, water and quality with practices like crop rotation, c o v e r crops, and composting. There nothing that recharges me more than excercising outdoors. Outdoor activities are a great way to keep strong relationship with the aina.

I love working out

at the gym, but nothing makes me happier and recharges my spirit more than a good day of surfing at the beach. So get outdoors every chance you get, go for a hike, take your dogs for a run or go for a walk on the beach. You will keep your workouts fun and interesting and strengthen your connection with the aina.

4. Kuleana - Kuleana translates to one's personal sense of responsibility. It means owning up to your actions when they are wrong and standing up for your own actions when they are just.

I see many trainers struggling with their clients, fighting back and forth because the client may not enjoy a particular exercise. I believe in a different approach. I hold clients accountable for their workout. I remind them that they are not working out for me but for themselves, and to take pride in their work. We are constantly doing things for others like cooking and cleaning for our kids, working for our bosses etc. Fitness is one of the few things

we truly do for ourselves. So why not make it your kuleana to be truly accountable for it, take no shortcuts and give your personal best every time you exercise?

**5. Mana'o**- Mana'o represents thoughts, ideas, knowledge, or opinions - in Hawaii when making decisions together people often ask for each other's mana'o. is

There overwhelming amount of fitness, nutrition and health information available. It is impossible for the average person to have time to sift through this information for what is most valid, accurate and up to date. I strongly recommend seeking the mana'o or knowledge of a fitness professional. Someone whose job it is to stay on top of health trends and continue their education in order to provide you with the safest and most accurate information in the industry. Trainers are able to use their education, knowledge and experience to provide you with tips and tricks to help you

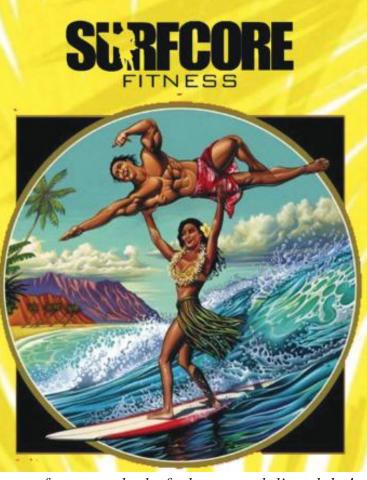
#### develop a healthier lifestyle. Work out because you love your body. not because you hate it.

Not everybody can afford one-on-one personal training, but resources like ClassPass and Groupon are great for anybody on a budget. You do not have to break the bank on your search for fitness mana'o, and don't ever be afraid to ask questions. Us fitness professional love when people show interest on what we do.

After all, we have been working hard in furthering our mana'o to share it with you.

Carlos Makalii Sosa is a seasoned fitness professional (Double INBA World Cup Title Holder), surfer and a hula dancer.

SURFCORE Fitness is a fun surf inspired workout that utilizes Tabata, HIIT training, hula, strength training and TRX straps. To learn more fitness philosophies and tips from the author visit surfcorefitness.net



transform your body, fuel your soul, live aloha!

for Hawaiians. In fact, they call themselves keiki o ka 'aina "children of the land." The land gave Hawaiians everything they needed-not just food. Success depended on living in harmony with nature.

Aina is particularly important when it comes to nutrition. Like the ancient Hawaiians we should strive to be

> in balance with nature. Buying locally grown organic food is healthier for you and your family. Organic certification standards prohibit synthetic herbicides and pesticides, antibiotics, artificial hormones, and genetically m o d i f i e d organisms. Minimizing your exposure

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#### See You on the Bike!

**By Allie Priore** 

I often find myself conversing with people about different ways to incorporate cardio into a workout regimen.

Some people are runners and can't get enough of that "runner's high" while others are fans of bootcamp or circuit training classes. For me, my favorite way to get my cardio fix is from a cycling class. There is nothing like the feeling I get after finishing a ride. For those of you unfamiliar with what a cycling class entails, let me explain.

An indoor cycling class is a 45-minute cardio workout on a stationary bike. The workout consists of varying speeds and tensions on the bike, taking you from heavy climbs up a hill to speedy sprints toward the finish line. You are guided by an instructor who tells you when to change the tension or when to sprint or climb. Some studios add minimal choreography while on the bike to incorporate a little more abdominal work to really strengthen your core. I have also taken classes that incorporate small weights for a little more upper body work as well.

Cycling classes are truly a full sensory experience. The class is set to music with the ride coinciding to the beat and energy of the songs being played. Some studios turn down the lights and add disco balls or blacklight to enhance your ride. These sensory experiences aid me throughout my ride by giving my mind something else to focus on besides the simple act of pedaling.

Each studio varies in its style and types of classes but regardless of where you go, you can guarantee to break a good sweat.

When in a cycling class I feel myself enter a meditative space. I can completely let go of all that is going on outside of the room I am in. This in part is due to the instructors and their amazing ability to be motivating and inspiring throughout the class.

Their constant encouragement allows me to find

release both mentally and physically from the daily stressors of life. From the moment I strap into my bike I turn inward.

I tune in and focus on my breath, listen to the music, close my eyes and feed off the energy of those riding around

me.

Which brings me to my final point. Cycling truly is a community experience. There is something special to be said about cycling communities. I may not know any one person in the room but I never feel alone. When I start to get tired and slow down, my neighbors are right there to pump me up and encourage me to keep going. Throughout the class we cheer together, we sigh heavily together, sometimes we even cry together. No one rider is left behind and that is what I love about these classes.

## Cycling classes are truly a full sensory experience.

No matter how tough it gets or no matter how badly I want to stop, I always feel so accomplished once I cross over that finish line. There is nothing like feeling those endorphins running through your body upon completing your ride.

Even if getting to class was a chore and I had to fight every fiber in my being to get myself there, I never finish a ride regretting my decision to go. I always leave feeling challenged, empowered and accomplished. And that feeling is what I crave and is what motivates me to get to class.

While cycling may not be your workout of choice, I hope you find something that gives you the same rush and feeling that I get from cycling.

If you are curious about trying out a class but are overwhelmed with the plethora of studios, let me narrow it down for you.

My favorite studios in the valley are Cycle House Studio City (cyclehouse.com), Beatbike in Tarzana (beatbike. com) and Evolvcycle in Studio City (evolvcycle.com).

Check them out and enjoy the ride!

Allie Priore is a certified

Pilates
instructor
based in
the Los
Angeles
area. She
completed
a comprehensive
500 hour
c o u r s e
and has

been a professional in the fitness industry for five years.





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#### What To See in the June Sky

**By Neill Simmons** 

The highlight of June comes on Tuesday night, June 18. There will be a double conjunction. Look

west after sunset. The red planet, Mars, and the fastest planet, Mercury, will meet low in the west. We can see this great event with the naked eye, but it will look even better with binoculars. Later that same evening at about 11:45 pm the Moon will rise in the east with Saturn right next to it.

There will be a rocket

launch on June 11 at Vandenberg Air Force Base. The rocket

will be putting into orbit three v e r y sophisticated satellites f o r Canada. These satellites will be watching Earth's temperature in order

to see how climate change is affecting our planet. This event will be visible to all of Southern California but the exact time has not been announced. Check either Nighttrek on Facebook or Vandenberg's website for up-to-date information.

One of the great sights of June will be the noctilucent clouds. These are very high clouds that are 50 to 60 miles above Earth, which is nearly at the edge of outer space. Noctilucent clouds consist of ice crystals and are only visible during twilight. Noctilucent roughly means "night shining" in Latin. Anyone who has ever seen them agree that they resemble something out of a science fiction movie.

The giant planet, Jupiter, shows up in the east after 10 pm in June. Jupiter has 79 moons. The four biggest moons are the Galilean moons after being discovered by Galileo in 1610 CE. These four moons are visible with binoculars.

June's full Moon on the 17th is known as the

Strawberry Moon according to the Old Farmer's Almanac. The strawberry flower first appears in



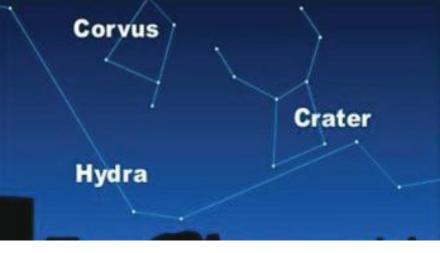
April and fully matures in June. This full Moon originally got its name from the Algonquin tribes Corvus the crow stopped to eat figs on his way to fetch water for Apollo. Instead of telling the

Instead of telling the truth to Apollo, he

lied and said that a snake, Hydra, kept him from the water, while holding a snake in his talons as proof. Apollo, realizing this was a lie, flung the (Corvus), crow the cup (Crater), and the snake (Hydra) into the sky. He further punished wayward bird by ensuring it would forever be thirsty, since Crater the cup is just out of reach.

A USC team of engineering students won the

collegiate s p a c e race by sending a rocket above the Kármán line, the imaginary boundary that marks the end of Earth's a t mosphere



in eastern North America who

knew it as a signal to gather the

ripening fruit of wild strawberries.

In Europe, it is known as the Rose

of the closest stars to us, Vega, is

extremely bright in the northeast.

Vega is the fifth brightest star.

Vega is spinning at very high

speeds compared to our sun. Our

sun rotates on its axis once every

month compared to Vega which

rotates 8000 times in one month.

Vega's rapid rotation causes the

star to bulge considerably at its

June 6 to see a thin, beautiful,

crescent Moon next to the planet

Mars. This will be visible low in

constellations to see in June is

Corvus, the crow. Corvus is low

in the south and appears to be a

simple four sided box. Nearby

are also the constellations Hydra

the Snake and Crater the cup. A

popular legend associated with

these three constellations is that

Mark your calendar for

One of the easiest

Every night in June, one

Moon.

equator.

the west.

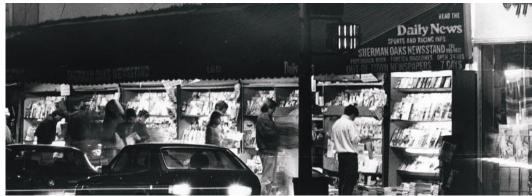
miles. The students named this rocket Traveller IV in honor of USC's mascot. The rocket was launched from the Virgin Galactic Space Port in New Mexico. Congratulations Trojans!

On Wednesday, June 5, the International Space Station makes a good pass above us at 9:11 PM. Look northwest and watch as it moves directly overhead at 9:14 PM. A few moments later it will disappear into the shadow of the Earth. The ISS is traveling at 17,200 miles per hour and there six astronauts on board

There will be a FREE Star Party on Saturday, June 29, starting at dusk in the hills of Thousand Oaks off of Lynn Road. Contact Pam Hoffman at spacer.pamhoffman.com for more information.

When not star-gazing, Neill Simmons is a wealth advisor with LPL Financial. If you have any astronomy or financial questions, he may be reached at 818-936-2626 or neill.simmons@lpl.com

#### **Local Newsstand Stands** the Test of Time



Sherman Oaks Newsstand then.

Within a community, it's inevitable that over the span of time, the city can undergo drastic changes in design, demographic and businesses that define the area. Yet those that stand the test of time become staples of neighborhood, landmarks that people flock to for the sense of community and nostalgia. One such landmark is the Sherman Oaks Newsstand that has occupied the same corner of Ventura Blvd since 1949.

After all, in over 50 vears, the newsstand has only closed once due to a situation that was out of their control. After a car careened into the stand, the owner took the chance to reflect during this repair period to truly see how the newsstand could reopen bigger and better serving to the community's everchanging needs. Channeling the essence of a New York bodega on these San Fernando Valley streets, the newsstand has expanded in more ways than just offering the latest issues of your favorite periodicals.

With dedicated marketplace section, those looking to grab toiletries with their travel magazines are set. Forgot you're out of toilet paper at home? The newsstand makes it easy to pull curbside and grab what you need without having to face grocery store lines. Although a small section of the approximately 70-ft newsstand, it carries everything from gum to gift cards and cereal to cleaning supplies.

After all, with hectic schedules, it seems that people are looking to save precious moments wherever they can. Recognizing this fact, the newsstand has created their "Get it on the Go" program. Can't make it to the

newsstand? Or don't have time to browse? The newsstand will custom bundle whatever periodicals you choose and either ship the package directly to you or have it ready for you at the stand to pick up.

The stand attempts to cater to the varying demographics that may stop

by. With summer here, the newsstand has a kid's section of comics and games while students showing school I.Ds are treated to a discount. Newspapers from around the world flank the front and vending machines offer a myriad of snacks for those that pop by on their lunch break looking for a read and a rest. Local businesses also have a variety of advertising options at the stand either on their 24hr television screens or banners street-side.

In an era where technology is ever dominating, the newsstand stays relevant due to the community that surrounds it. After all, technology doesn't always give you the personal aspect that your local business does. With such a prevalent location, they keep their ear to the ground on local happenings and have neighbors that are just as willing to share their own knowledge on local news. With a community bulletin board that advertises community happenings or business events, it's an oldschool touch that carries a big impact.

long-standing



community establishment proves that while outlets may sometimes need to adapt to ever-changing times, their customers can rest assured that Sherman Oaks Newsstand can always be counted on to deliver the news.

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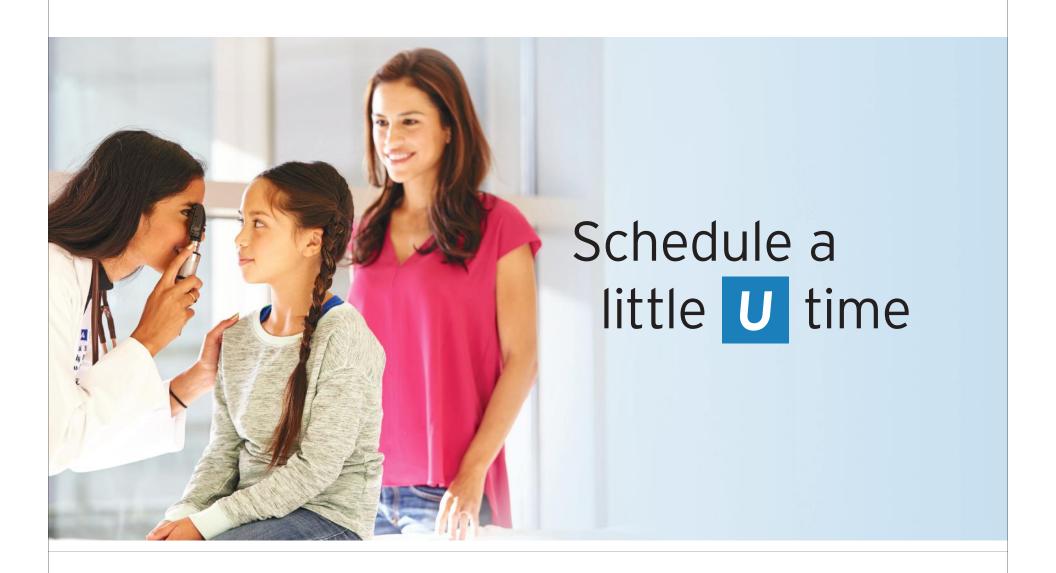
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