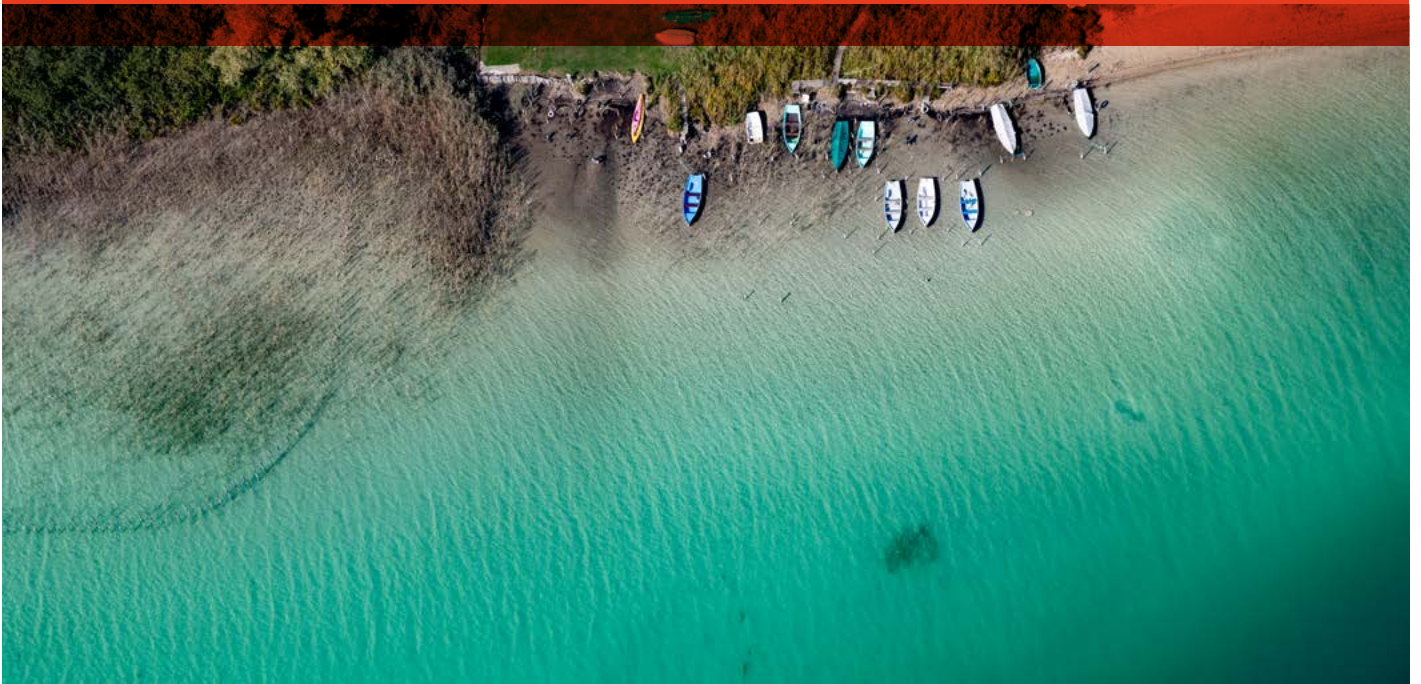



SAVOIE MONT BLANC



SUMMER - AUTUMN 2020

PRESS PACK



Summer - Autumn 2020

Sun
Disconnect Push your limits
Experiences **Lakes** Outdoors
Adventures **Festivals** Relaxation
Trekking Green Sustainability
Food **Mountains**
Nature Gastronomy
Stars Adrenalin


KEY NUMBERS

1.4
MILLION
TOURIST BEDS

4
GREAT
LAKES

2 REGIONAL
NATIONAL
PARKS

1
NATIONAL
PARK

18
NATURE
RESERVES

2
UNESCO
GEOPARKS

85
SUPERVISED
BEACHES

35 MICHELIN-
STARRED
RESTAURANTS



OT Vallée de Chamonix © Salomé Abrial

PRACTICAL INFORMATION

Savoie Mont Blanc Tourisme is the tourist board for the Savoie and Haute-Savoie departments and covers two thirds of the French Alps. It is easily accessible from the UK by train (Paris to Chambéry takes 2 hours and 50 minutes by TGV), plane (Geneva and Lyon are the closest airports) and car.

In Savoie Mont Blanc, more and more methods of sustainable transport are being developed. Trains in the Chamonix-Mont Blanc valley now run every 30 minutes between Vallorcine and Les Houches. The number of passengers has multiplied 3.6 times in eight years.

In Annecy, residents and tourists can use the boats of 'Lac d'Annecy Express', which now links seven villages along the lake (it was five in 2019). The beaches can also be accessed by bus.



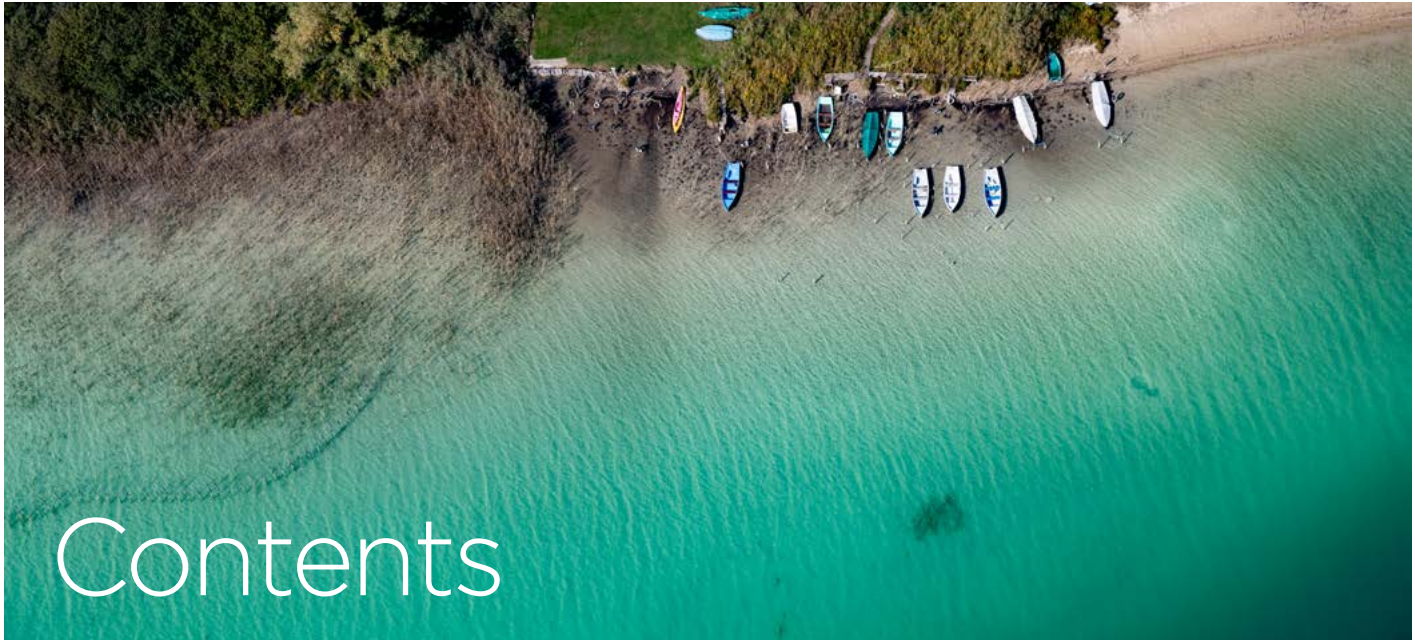
Lancement navette lacustre et bus des plages © JM Lombard



Flocon Vert is a label given to resorts working on sustainable tourism projects. After Châtel and Chamonix-Mont Blanc, Megève is the third resort in Savoie Mont Blanc to be awarded a Flocon Vert. Bourg-Saint-Maurice-Les Arcs has just applied for it.

SAVOIE MONT BLANC





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Lac Savoie Mont Blanc © Monica Dalmasso



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PRESS PACK | SUMMER - AUTUMN 2020

Where to stay



Pays du Lac d'Aiguebelette - Chambres d'hôtes Les Pipistrelles © Gîtes de France Savoie

Where to stay in Savoie Mont Blanc

Savoie Mont Blanc has a wide range of accommodation for all tastes and budgets. Families, couples or group of friends who want to treat themselves to an exceptional night have the choice between luxury hotels or chateaux, including several new places. Nature lovers are spoiled for choice with new guest houses as well as more unusual styles of accommodation.

NEW HOTELS

NEW L'INCOMPARABLE

Overlooking Lake Bourget, the largest natural lake in France, l'Incomparable is a historic building that has been transformed into a luxury hotel.

It boasts 11 rooms and four suites, a wellness area with a pool, a Jacuzzi, a steam room and treatment rooms. The hotel also has an outdoor pool and tennis courts. The L'Incomparable restaurant opens for lunch and dinner and has a beautiful terrace with stunning views over the lake. L'Incomparable is part of the Lodge & Spa Mountain group, which also includes the Koh-I-Nor in Val Thorens and the Taj-I-Mal in Les Arcs.

Prices for a double room for two with breakfast start at €230.

www.hotel-lincomparable.com



Aix Les Bains - Hôtel L'Incomparable © L'Incomparable



Aix les Bains - Château Brachet © DR

NEW CHÂTEAU BRACHET

Between Lake Bourget and Lake Annecy, in the village of Grésy-sur-Aix, Chateau Brachet is a grand house that has been transformed into an eco-friendly hotel. In the 19th century, this beautiful building was owned by Doctor Brachet, who was known as 'the doctor of the Kings'. Each of the hotel's 15 bedrooms features a famous person from the 19th century who has stayed in the Chateau, such as Queen Victoria and the King of Greece. Surrounded by a park of five hectares, the hotel has an outdoor pool, a small golf area, a spa and a gastronomic restaurant.

www.chateaubrachet.com

NEW PLAN B

Plan B is a new hotel in Chamonix-Mont Blanc, located very close to the Aiguille du Midi cable car. It has 35 bedrooms, 7 suites, 7 apartments and a dorm for up to 10 people.

Plan B is a fun and affordable place to stay, with a large bar, a brasserie, a shop, a spacious lounge, bowling lanes and a children's play area.

Prices for a double room start at €77. Continental breakfast costs €14 per person.

www.planb-chamonix.com/en



Chamonix © Plan B

NEW LE MOUTON BLEU

Le Mouton Bleu is a new four-star hotel with a chic but relaxed atmosphere, situated in the picturesque village of Talloires-Montmin, on the shore of Lake Annecy. It has 15 bedrooms, all with views of the lake, as well as a spa, a pool and an honesty bar. All rooms are with breakfast (or brunch at the weekend).

www.hotelmoutonbleu.com

NEW GUEST HOUSES



Les O d'Annecy © DR

NEW LES O D'ANNECY

The new owners of this beautiful grand house in Saint-Jorioz, above Lake Annecy, have completely refurbished it and have also erected a second building. Les O d'Annecy has five spacious bedrooms (four double and a family suite), all with views of the lake, as well as a spa with a Jacuzzi, a sauna, an indoor swimming pool and a relaxing lounge suspended in the trees.



Le Château de Saint-Genix © DR

NEW LE CHÂTEAU DE SAINT-GENIX

Located near Lake Aiguebelette, Chateau de Saint-Genix is a superb grand house from 1897. Its four bedrooms have been renovated in a baroque chic style, mixing old and modern. The chateau has a large and beautiful garden.



NEW LE PIPISTRELLES

Les Pipistrelles is an old farm that has been transformed into a charming guest house in the village of St Béron, near Lake Aiguebelette.

There are four bedrooms and it costs €70 per night with breakfast.

www.lespipistrelles.com

Pays du Lac d'Aiguebelette - Chambres d'hôtes Les Pipistrelles © Gites de France Savoie

NEW UN R DE MÉMISES

In Thollon-Les-Mémises, a small resort above Lake Geneva, an old farm has been renovated to create a gîte for six people, complete with a wine bar (cave a vin). Un R de Mémise has contemporary decor in an authentic setting.

It costs between €400 and €800 for a week.

www.unrdememises.fr



Pays du Lac d'Aiguebelette - Les Pipistrelles © Gites de France Savoie

NEW L'AUBERGE DES GLIÈRES

Located on the Glières Plateau – an important site for the French resistance during World War Two and now a famous area for cycling – L'Auberge des Glières has had a complete makeover.

It boasts 17 bedrooms, a gourmet restaurant and a bistro. The building has also been extended to create a spa.



Plateau des Glières Auberge des Glières © AER Architectes

A NIGHT IN THE WILD



NEW LES BULLES DE SAVOIE

Stay in a cosy and comfy bubble near Lake Aiguebelette and spend the night gazing at the stars.

Prices from €220 per night.

www.lesbullesdesavoie.com

Yenne - Les Bulles de Savoie © Les Bulles de Savoie

PATAFAN

Patafan is a mountain restaurant in Les Saisies. This summer, it will be possible to sleep there, as a room with 6 beds will be opening. Le Patafan is accessible in the summer by a 2-hour walk.

www.lessaisies.com

CHEZ MIL'GONNET

Chez Mil'Gonnet is a small chalet made of wood and stone, which used to be a 'caveau a lait' - a place where the locals kept the milk. Located in a peaceful and beautiful area between St-Jean and Saint-Martin de Belleville, Chez Mil'Gonnet has been renovated in a cosy style and can welcome up to four guests for an extraordinary night. Breakfast and dinner are served to the guests, who can also enjoy an outdoor Nordic bath.

It costs €600 for four adults and €400 for a family of four (if the children are under 13 years old).

www.chezmilgonnet.com

NEW REFUGE DE PRARIOND

Located in the heart of the Vanoise National Park, the Refuge de Prariond has been extended and renovated in an eco-friendly way. It can sleep up to 40 people and has a large lounge with a book corner.

www.prariond.fr

NEW LE LOFT

Le Loft is a kind of designer mobile home that can be set up in different places. This summer, it will be in the Vallée d'Abondance, on the Gavot Plateau. Guests can spend three relaxing and peaceful nights in this unusual accommodation, which can sleep up to six people.

www.evolution2experiences.com

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Activities by night



Les Gets Lumina © Moment Factory

Activities by night

When the temperature cools down and the sky is clear, summer nights can be magical. There are more and more activities available at night, from challenging ones like running races and spending the night in a portaledge, to relaxing ones like observing the stars and taking photos.

RUNNING



Vallée de Chamonix Mont Blanc - Duo étoilé - Marathon du Mont-Blanc © Pierre Raphoz

During the **Mont Blanc marathon** (28 June), a night race will be organised. Teams of two can run from Chamonix to the Plan de l'Aiguille via the Montenvers and the Balcon Nord. The circuit is 20 kilometres long and includes a vertical climb of 1,250 metres.

www.marathonmontblanc.fr

The **Marathon du Clair de Lune** (moonlight marathon): runners start at 8pm from Doussard and run 42 kilometres around Lake Annecy. Date TBC.

www.annecymountains.com

In Courchevel, the **Silva MOONtain** races are back, held on full-moon Wednesdays! Runners start from Courchevel Moriond and end at the Grand Plan mountain refuge at 2,280 metres, after an 800-metre vertical climb. Races will take place on Wednesday 8 July, Wednesday 5 August and Wednesday 2 September.

www.annecymountains.com

CANYONING & MOUNTAIN BIKING

In Morillon, families can push their limits together by trying **canyoning by night!** By the light of the moon – and head torches – you can slide, jump and abseil, accompanied by a guide.

www.latitudecanyon.fr

Combloux and La Clusaz are among the many resorts that organise **mountain biking** and **e-bike outings by night.**



Canyoning © Gilles Leroy

WALKING



Les Gets Lumina © Moment Factory

NEW LUMINA NIGHT WALKS IN LES GETS

Lumina night walks are immersive experiences. In the forest, at night, participants enter an imaginative world thanks to the magic of multimedia. The site's natural beauty is enhanced by the use of light, video projections and music.

Designed and produced by Moment Factory, the Lumina Night Walks are already present in a dozen destinations around the world, but Les Gets Lumina Night Walks is the first in Europe.

www.lesgets.com

Every Wednesday in Sainte Foy, visitors can enjoy an **evening picnic** with local cheeses, cold meats and Savoie wines. Once night falls, put your head torch on and walk down to the resort.

It costs €25 for an adult and €20 for a child (minimum five years old). Book with Evolution 2.

colin.waeckel@evolution2.com

SLEEPING

The **Bauges Natural Regional Park** is famous for caving. Discover its underground caves with a guide and get used to this unique environment. After a warm Savoyard dinner, spend the night in a tent specifically designed for sleeping underground.

Children over seven years old can take part. It costs €150 per person.

www.karst-3e.fr

For a unique experience, spend a night in a **suspended portaledge in the Aravis mountains**. A portaledge is a hanging tent system designed for rock climbers who spend multiple days and nights on a big wall climb. The Bureau des Guides de Thônes organises nights in a suspended portaledge, accompanied by a mountain guide. You can enjoy a traditional Savoyard dinner before falling asleep on the portaledge.

This exceptional experience costs €130 per person and can be done from June to September.

STAR GAZING

Flainival is a festival dedicated to astronomy in Flaine. From 2 to 7 August, visitors can view exhibitions, listen to talks (some in English), take part in sessions at the Planetarium and observe the sun and sky during the day and night. There are also activities for children, such as workshops to learn how to build a rocket.

www.flaine.com

Philippe Jacquot has 20 years of experience in astronomy and astrophotography. He is now sharing his knowledge and passion by organising workshops for people to learn about night photography. He is organising a **three-day workshop around Annecy and Mont Blanc** in late August/early September (exact date to be confirmed). It will include accommodation in Menthon-Saint-Bernard by Lake Annecy, along with meals and transfers.

www.philippejacquotphotography.fr

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New circuits



Lac d'Annecy © Savoie Mont Blanc - Sabine Bijasson

New circuits

Savoie Mont Blanc covers two-thirds of the French Alps. The territory is very diverse, made up of high mountains, glaciers, hills, valleys, lakes, rivers, villages and towns. A great way to discover this beautiful area is to do a circuit. There are different types of circuits – those that can be done on foot, on bike or by car. They allow visitors to discover Savoie Mont Blanc's food and wine, landscape and architecture.

VELO & FROMAGE



Lac d'Annecy © Savoie Mont Blanc - Sabine Bijasson



© AFTALP-L Madelon



Cycle and eat cheese? Yes, this can be done all through France thanks to a network covering 15,000 kilometres. Savoie Mont Blanc has five marked itineraries:

- **The Tour du Semnoz** starts in Annecy and covers 55 kilometres with a total vertical ascent of 650 metres. It includes cheese tasting at Marché de Sevrier, fruitière du Semnoz and the dairy Coop Lescheraines.
- **Tour des Glières** begins in Annecy too and is 90 kilometres long with a total vertical climb of 1,280 metres. During the tour, stop at the Fromagerie-Restaurant La ferme de Lorette in Thônes, then at farm Angelloz in Saint-Jean-de-Sixt, and at the market of Thorens-Glières.
- **The Vallée Verte circuit** starts from Thonon-les-Bains by Lake Geneva and is 69 kilometres long. It includes a climb to Col de Terramont at 1,090 metres. For a rest, stop at farm La Bornandine in Ballaison, fruitière de Bogève, and Coop Vorzier in Reignier Esery.
- **The Beaufortain crossing** starts in Bourg-St-Maurice and is 60 kilometres long with a total vertical ascent of 1,690 metres. Cyclists will enjoy beautiful views of the Vanoise National Park and of the Roseland lake – and can, of course, eat as much Beaufort cheese as they like! A visit to the Beaufort Coop in the town of Beaufort is a must.
- **Le Tour du Colombier d'Aillon** starts in Chambéry and crosses the Bauges Regional Park, offering stunning views of Mont Blanc. It covers 80 kilometres and has a total vertical climb of 1,350 metres. Cyclists can enjoy cheese tasting at Fromagerie Val d'Aillon in Aillon le Jeune, at the Lescheraines Coop and at la Fromagerie de Marius in St Pierre d'Albigny.

www.savoie-mont-blanc.com

TREK NATURE'S GRAND PARADIS VANOISE



MOUSSFILMS_GROUPE_VAL_DISERE-7683 vanoise tour

A new marked path links Val d'Isère and Bonneval-sur-Arc to the Italian villages of Valsavarenche, Rhême Notre Dame and Ceresole Reale. This new itinerary crosses the Vanoise National Park on the French side and the Gran Paradiso National Park on the Italian side.

www.valdisere.com

ALPINE VINEYARDS CIRCUITS

An app will be launched this summer for discovering the Savoie vineyards. The circuit starts from the Musée de la vigne & du vin de Savoie in the small town of Montmélian. Learn how the winemakers work on those steep vineyards, enjoy beautiful views of the mountains and lakes, and, of course, taste wine!

en.1786.travel/pack/post/the-essential-of-savoy-wines

BAROQUE GETAWAYS

Savoie Mont Blanc has many beautiful Baroque churches and chapels. Fondation Facim is creating packages combining guided visits and walks (in English) with nights in hotels or refuges and meals in some of the best restaurants.

British artist David Michael Clarke has designed an app for Fondation Facim to promote the Savoyard Baroque heritage to teenagers. It comprises a game that takes teenagers on a circuit in the Tarentasie Valley. More information will be available soon.

www.escapades-baroques.fr



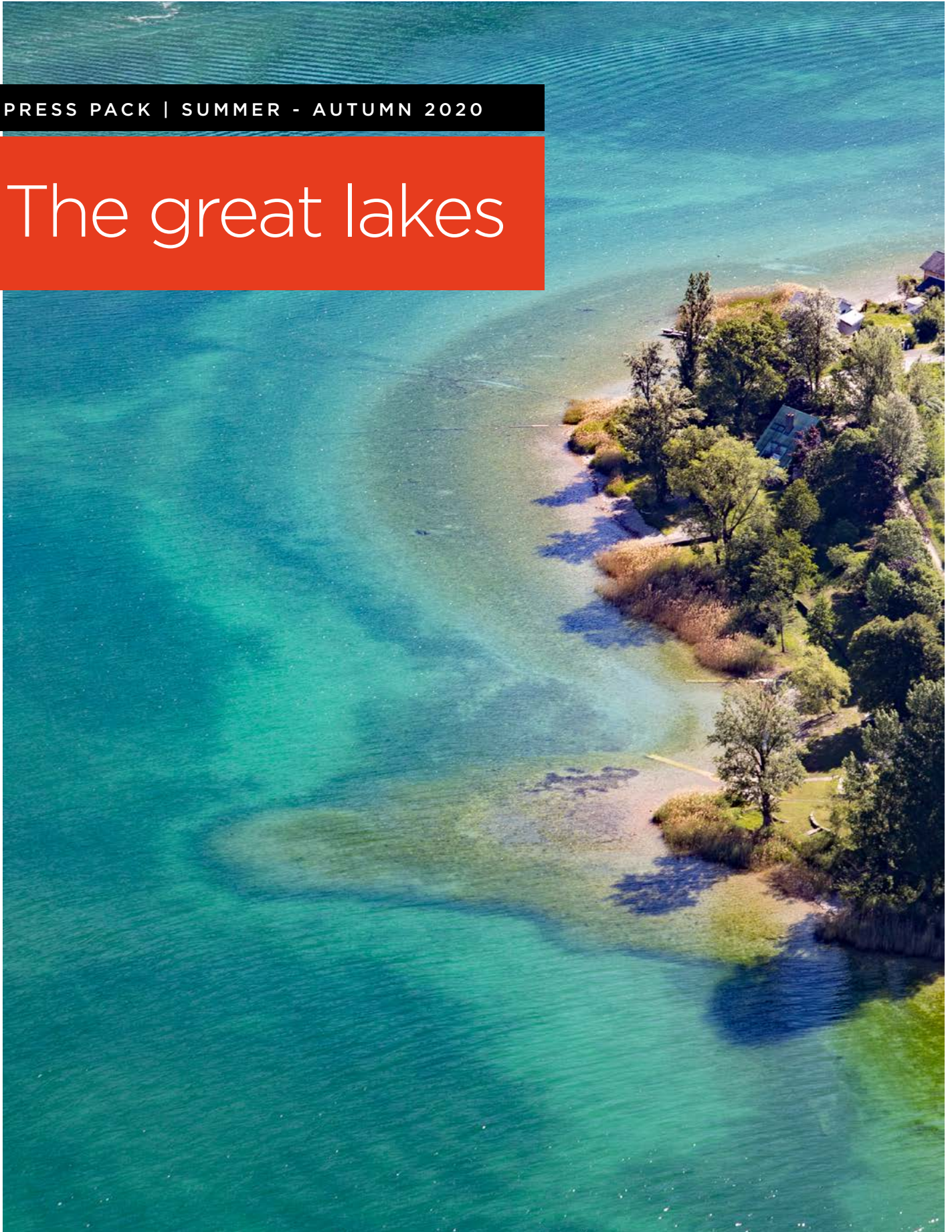
Cordon © Flore Giraud baroque tour



Eglise de Saint-Nicolas-de-Véroce à Saint-Gervai © Flore Giraud baroque tour

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The great lakes



The great lakes of Savoie Mont Blanc

Savoie Mont Blanc has four large lakes: Lake Annecy, Lake Bourget, Lake Geneva and Lake Aiguebelette. Several new hotels, chateaux and guest houses are opening near the lakes this summer (see pages 7-10).

LAKE ANNECY



Izyfoil © @Takamaka

Maybe the most famous of the four great lakes, Lake Annecy is often described as the most beautiful lake in France, encircled by stunning mountains that are reflected in the crystal-clear waters. It is the purest lake in France.

NEW

An **Izyfoil** is a new type of board; it is a mix between a surfboard and a wakeboard with an electric engine that allows users to surf or fly just above the water. Speed and direction are controlled by a wireless remote control. This eco-friendly board was invented by four friends from Annecy and it can be tried on the lake. The E-Foil school offers lessons at €69 per person for one hour, with all equipment included.

www.izyfoil.fr

Lake Annecy has a natural reserve on one side of the lake, called the **Natural Reserve of Bout du Lac**. It is the perfect place to discover the local fauna and flora.

en.lac-annecy.com

LAKE BOURGET

Lake Bourget is France's largest natural lake. Its main settlement, Aix-les-Bains, slopes up from the south-east corner. Its wild, untouched shores and pretty, developed beaches offer a combination of romantic idyllic spots and busy watersports destinations.

Aix Les Bains Riviere des Alpes will host the **Dragon Boat World Championships** in 2021. Over 4,500 participants will compete on Lake Bourget and offer a colourful and impressive show to spectators.

www.dragonboat-aix2020.fr

Push your limits and try a **tandem skydive** over the lake! Prices start from €250 for a tandem skydive with Savoie Parachutisme, based at Chambéry Airport.

www.savoieparachutisme.com

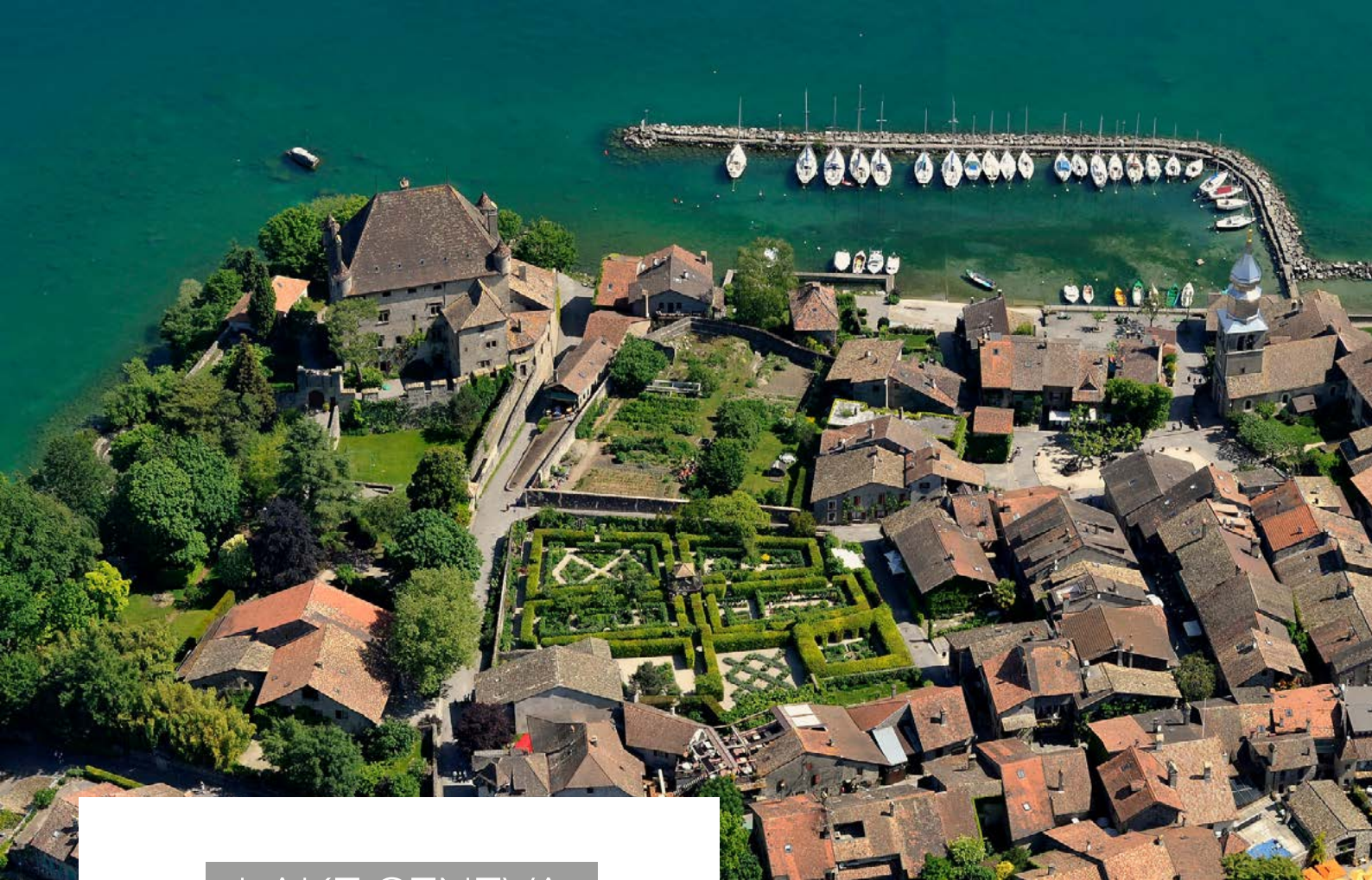
NEW

After the complete renovation of the five-star hotel **L'Auberge du Père Bise** by Lake Annecy, the owner, the two-Michelin star chef Jean Sulpice, is opening a spa. The stylish spa has a beautiful view over the lake and guarantees total relaxation for its guests.

www.perebise.com



© Savoie Mont Blanc - Céline Mari



Lac de Genève, Lac Léman, Château d'Yvoire et Jardin des Cinq Sens © Michallat

LAKE GENEVA

Savoie Mont Blanc shares Lake Geneva – the largest lake in Western Europe – with Switzerland, but most of the southern banks are French. There are two major towns by the lake: Thonon-les-Bains and Evian. Both have natural spa and sailing facilities. All the lakeside villages have exquisite beaches.

Yvoire, a medieval village classified among the 'Most Beautiful Villages in France' has a unique garden. The 'Jardin des 5 Sens' is a sensory garden where visitors can smell beautiful flowers and plants, and also touch and eat some of them. The garden has 1,500 types of plants, herbs and flowers.

www.jardin5sens.net/en

The Lumière brothers, the inventors of the cinematograph, used to go on holiday in Evian. There is an exhibition about these exceptional brothers at the beautiful Palais Lumière in Evian until 6 September 2020.

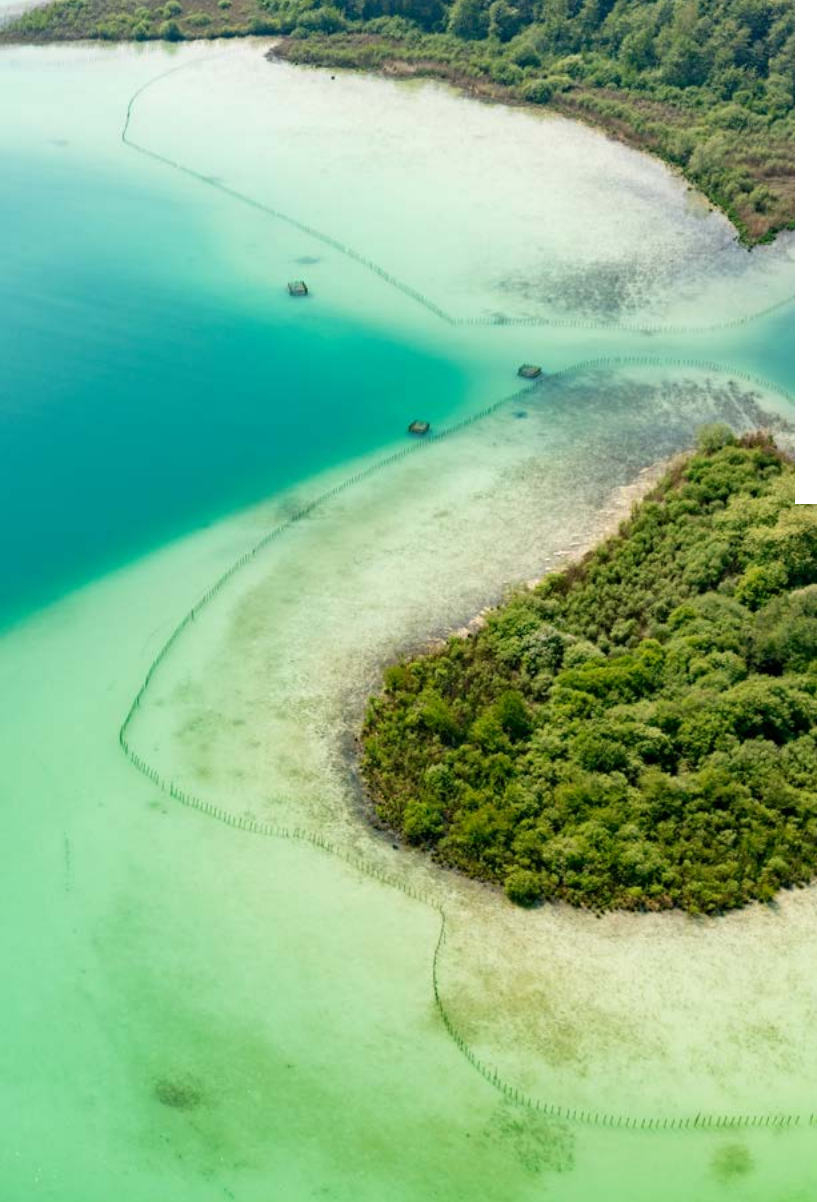
tourism.evian-tourisme.com

The world's 120 best female golfers will compete at the **Evian Championship** from 6-9 August.

www.evianresort-golf-club.com



VUE GENERALE PORTRAIT @JARDIN5SENS YVOIRE



Lac Savoie Mont Blanc © Monica Dalmasso



Huttopia Aiguebelette © Manu Reyboz



Lac d'Aiguebelette © Savoie Mont Blanc - Monica Dalmasso

LAKE AIGUEBELETTE

The smallest of the four lakes is a wonderfully well-kept secret of a lake, hidden by small mountains west of Chambéry. It's quieter than the other great lakes, mainly because motor boats aren't allowed on its waters. It is also a good place to practise rowing.



Lac d'Aiguebelette © Savoie Mont Blanc - 1duvetpour2

You can fly above the turquoise lake and its small island with a **tandem paragliding flight!**

www.pays-lac-aiguebelette.com

The campsite **Huttopia** recently had a makeover. With its new swimming pool and direct access to the lake, it is a great place to stay with children. The campsite also boasts permanent accommodation, like the Chalets Alps, which have beautiful views of the lake and a 10-metre-square terrace.

europe.huttopia.com/site/camping-lac-aiguebelette

Several markets with local producers will be organised by night (from 6pm to 10.30pm) - and concerts will take place at the same time, in villages by the lakes: 16 July and 20 August in Saint Alban de Montbel (Le Sougey), 6 August in Nances and 30 July in Saint Genix les Villages.

www.pays-lac-aiguebelette.com

DID YOU KNOW...

The four great lakes of Savoie Mont Blanc have an average temperature of 24°C in the summer.

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Time to eat



Chez Pépé Nicolas © DR

It's time to eat!

Almost three-quarters of visitors to Savoie Mont Blanc say that food is an important part of their holiday. Savoie Mont Blanc is famous for its cheeses and charcuterie, but visitors can also discover delicacies like fish from the lakes (such as fera and omble chevalier), crayfish from the rivers, and local fruits, vegetables and herbs. All this delicious local produce can be enjoyed with a glass of Savoie wine or a local beer.



Antoine Cevoz Mamy, L'Incomparable © M Cellard

NEW RESTAURANTS

NEW L'INCOMPARABLE

L'Incomparable, a new luxury hotel above Lake Bourget, has a gastronomic restaurant. The young chef, Antoine Cevoz Mamy, who has worked in several Michelin-starred restaurants (Shanri-la, Greenhouse London and Yohan Conte), will create a menu based on local produce with international flavours.

hotel-lincomparable.com/en



Racines © Takya photography

NEW RACINES

After working in Barcelona and London, chef John Guillot went back to his native city of Annecy to work at Michelin-starred restaurant l'Esquisse for three years. He recently opened a small restaurant (up to 16 guests) in the centre of Annecy with his wife Eva. Racines serves French cuisine with seasonal produce and delicious desserts.

racines-annecy.fr

NEW AUBERGE DU BOIS PRIN

Emmanuel Renaut, who has three Michelin stars for his restaurant Le Flocon de Sel in Megève, is taking over the Auberge du Bois Prin in Chamonix-Mont Blanc. His menu will include many dishes made with fruits, vegetables and herbs, all of which will come from the restaurant's garden.

boisprin.com/fr



Auberge du Bois Prin_Chamonix_Mont_Blanc@Flocons de sel

NEW CHEZ MARIUS ET JOSÉPHINE

This new restaurant in Val Cenis has two sides to it. Marius is a brasserie serving delicious traditional cuisine made by chef Christophe Saura. At La Table de Joséphine, chef Philippe Bruel serves inventive and refined dishes.

www.mariusetjosephine.com

NEW CHÂTEAU BRACHET

This new hotel located between Lake Bourget and Lake Annecy has a gastronomic restaurant. Chef Nicolas Roux, who has worked with famous French chefs Gagnaire and Viannay, will serve creative dishes based on local produce, including many vegetarian dishes. The vegetables and herbs will come from the hotel's garden.

www.chateaubrchet.com

NEW PETIT HÔTEL CONFIDENTIEL

This five-star hotel located in the historic centre of Chambéry is opening a brasserie. It will seat up to 45 people and has a pretty terrace.

www.petithotelconfidentiel.com/en



Chez Marius et Josephine © DR



Daylicieux © DR

NEW JESSICA DE LONG

Jessica de Jong is a private chef based in Samoëns who can deliver meals across the whole Vallée du Giffre, from Sixt to Taninges. She also offers outdoor cooking – a fondue in a snowy forest or a summer picnic in alpine meadows.

www.dailycieux.fr/en

DID YOU KNOW...

The chocolate truffle was invented in Chambéry 125 years ago! Try some truffles and other delicious chocolates at La Confiserie Mazet, where they are made by chocolatier Stéphanne Bozonnet, or at Fidèle Berger, where they are made by Cédric Pernot.

A MEMORABLE MEAL IN THE MOUNTAINS



Les Saisies - Le Patafan © DR

PATAFAN

Patafan is a new mountain restaurant in Les Saisies, with a panoramic view. Guests can enjoy delicious Savoyard specialties such as diot sausages, polenta, Beaufort tart, charcuterie from local farm Ferme de Challonges, local cheeses from the Beaufortain, blueberry tart and Savoie cake.

www.lessaisies.com

NEW LE REPAIRE

On the slopes of the Grand Bornand, facing the Aravis chain, Le Repaire is a new restaurant in a beautifully renovated farm from the 18th century. It can seat up to 45 guests on large tables, where they can share excellent mountain stew.

en.legrandbornand.com



Chez Pèpé Nicolas © DR

CHEZ PÉPÉ NICOLAS

Chez Pèpé Nicolas, in the Belleville Valley, is another excellent spot for a good meal on the mountain. Guests can also visit the garden, where they grow vegetables and herbs at 1,950 metres using permaculture techniques.

www.chezpepenicolas.com

DID YOU KNOW...

Several dairy farms are open to the public. Children can feed the animals and learn about cheesemaking (and eat cheese of course!) at la Chèvrerie des Thoules in La Chapelle d'Abondance, la Ferme de la Vieille in Morillon, Chalet Chantevent in Aussois, and La Ferme du Petit Mont in Thonon-les-Bains.

ALSO...

Savoie Mont Blanc Tourisme and its partners in the agriculture and food industry sectors have launched two new brands: **Savoie Mont Blanc Excellence** for companies and **Savoie Mont Blanc Sélection** for products, for seven types of product:

Cheese | Wine | Apples and pears | Saucissons, ham and Diot sausages
| Crozets | Water | Fruit juice, fruit purees, ciders and sparkling wine

35 MICHELIN-STARRED RESTAURANTS AND 54 STARS IN SAVOIE MONT BLANC

The 2020 Michelin guide showed that Savoie Mont Blanc is an exceptional gastronomic destination, with 35 Michelin-starred restaurants and a total of 54 stars, including four new stars. New for this year, the Michelin guide has also awarded green stars, which are for the most environmentally friendly chefs. Five chefs in Savoie Mont Blanc have received a green star.

Le Sarkara, the restaurant of the K2 Palace in Courchevel, is a unique gourmet dessert restaurant. The pastry chef, Sébastien Vauxion, was awarded a second star for his incredible patisseries. He is the first starred pastry chef in the world.

Chef Anthony Bisquerra also received a second star for **La Table de l'Alpaga** in Megève.

François Moureaux, the chef at the **Azimut restaurant** in Courchevel-Le Praz, lost his star last year but got it back in 2020.

Auberge de Montmin, located in Talloires-Montmin near Lake Annecy, was awarded its first star just six months after opening. Chef Florian Favario, who has worked with Laurent Petit, Thierry Marx and Eric Fréchon, makes delicious and generous dishes with local produce, including vegetables and herbs from his own kitchen garden. Auberge de Montmin can seat a maximum of 25 guests.



GREEN STARS

Proud of their territory, Savoie Mont Blanc's chefs use high-

quality, locally sourced produce. Many grow vegetables and herbs. For the first time, the Michelin guide has awarded green stars to chefs who take extra steps to be sustainable and environmentally friendly. Laurent Petit, Yoann Conte and Jean Sulpice in Annecy, Clément Bouvier in Tignes and Frédéric Molina in Vailly have each received a green star.

FOUR THREE-STAR RESTAURANTS

Le Clos des Sens | Annecy-le-Vieux (Laurent Petit) + a green star

Le 1947 | Courchevel 1850 (Yannick Alléno)

Flocons de Sel | Megève (Emmanuel Renaut)

René et Maxime Meilleur | Saint-Martin de Belleville

ELEVEN TWO-STAR RESTAURANTS

Sarkara | Courchevel (Sébastien Vauxion)

La Table de l'Alpaga | Megève (Anthony Bisquerra)

Yoann Conte | Annecy (Yoann Conte) + a green star

Le Chabichou | Courchevel (Stéphane Buron)

Le Kintessence | Courchevel K2 Palace (Jean-Rémy Caillon)

Le Montgomerie | Courchevel K2 Altitude (Pieter Riedijk)

Auberge Les Morainières | Jongieux (Mickaël Arnoult)

La Maison des Bois | Manigod (Marc Veyrat)

Le 1920 | Megève (Julien Gatillon)

L'Auberge du Père Bise | Talloires-Montmin (Jean Sulpice)
+ a green star

L'Atelier d'Edmond | Val d'Isère (Benoît Vidal)

TWENTY ONE-STAR RESTAURANTS

L'Auberge de Montmin | Talloires-Montmin (Florian Favario)

Azimut | Courchevel Le Praz (François Mouraux)

L'Esquisse | Annecy (Stéphane Dattrino)

Albert 1er | Chamonix-Mont Blanc (Damien Leveau)

Le Baumanière 1850 | Courchevel 1850 (Jean-André Charial)

Le Farçon | Courchevel La Tania (Julien Machet)

Ô Flaveurs | Douvaine (Jérôme Mamet)

Les Fresques | Evian Hotel Royal (Patrice Vander)

Auberge Lamartine | Le Bourget-du-Lac (Pierre Marin)

Atmosphères | Le Bourget-du-Lac (Alain Perrillat-Mercerot)

Le Refuge des Gourmets | Machilly (Hubert Chanôve)

L'Ekrin | Méribel (Laurent Azoulay)

Prima | Megève - Chalet du Mont d'Arbois (Nicolas Hensinger)

Le Sérac | St-Gervais-les-Bains (Raphaël Le Mancq)

La Ferme de l'Hôpital | Saint Julien en Genevois/Bossey
(Jean-Jacques Noguier)

Le Clocher des Pères | Saint Martin sur la Chambre (Pierre Troccaz)

Ursus | Tignes (Clément Bouvier) + a green star

Le Moulin de Léré | Vailly (Frédéric Molina) + a green star

La Table de l'Ours | Val d'Isère (Antoine Gras)

Les Explorateurs | Val Thorens (Josselin Jeanblanc)

Events



Fête du Reblochon © J Desnoullez

Events

All year round, Savoie Mont Blanc celebrates its rich gastronomy. Almost three visitors out of four visit a dairy farm or cooperative during their stay, while 43% go to a food festival. Savoie Mont Blanc also sponsors many sporting and other types of event.



© Louis-DDVA

The 16th **Fêtes des Fromages de Savoie** will take place in La Clusaz on **27 and 28 June**. This festival brings together locals, producers and tourists with the aim of celebrating the best of the Savoie's cheeses!

www.fromagesdesavoie.fr

2 August: The Abbaye d'Aulps in the Chablais, which dates from the 11th century, organises a local honey market, including tasting, the opportunity to meet local beekeepers, and entertainment for children.

en.abbayedaulps.fr



Fête du Reblochon © J Desnoullez

8-9 August: Fêtes de la Bière et des Fromages in Abondance: a fun weekend where you can discover local beers and cheeses.

en.chatel.com

9 August: Fete du Reblochon in La Clusaz: Every year, La Clusaz celebrates its famous cheese! Visitors can see how the cheese is made, enjoy folk dancing and watch a grand parade through the village. And, of course, they can eat as much as Reblochon as possible!

en.laclusaz.com | www.reblochon.fr/en



Cordon - Journée du Pain @ Cordon Tourisme



Bescoin Le Grand-Bornand © D Machel-Aravis

A Bescoin is a kind of small brioche with anise and saffron that the princes of Savoie used to love. On **15 August**, Le Grand Bornand celebrates this forgotten treat. A Bescoin is blessed at the village's church and then given by godparents to their godchildren.

en.legrandbornand.com

Fêtes du Pain: Several festivals celebrate the most famous French food: bread!

- **Cordon** has had a Fête du Pain since 1979. This year, it will take place on **5 September**.
- **Saint-François Longchamp** has a Fête du Pain on **16 August**.
- On **17-19 July**, **La Plagne Montalbert** celebrates the Crinchin - a special bread with anise.

SAVOIE MONT BLANC SPONSORS MANY EVENTS...



@Dragon Boat Attitude



Evian Championship © DR

La Plus Grande Cordée Compagnie de Guides de Chamonix | Chamonix Mont-Blanc

This event celebrating the 200th anniversary of the Compagnie des Guides has been postponed until **22-24 May 2021**.

Critérium du Dauphiné Auvergne Rhône-Alpes Dates TBC

Tour de Savoie Mont Blanc Dates TBC

Tour de France (29 August-20 September)

| Savoie Mont Blanc's stages:

- Grenoble > Méribel (Col de la Loze)
- Méribel > La Roche-sur-Foron

The Evian Championship | Évian-les-Bains (6-9 August)

Ski Jump World Cup | Courchevel Dates TBC

Tour de l'Avenir Dates TBC

| Savoie Mont Blanc's stages:

- St François Longchamp > St François Longchamp
- La Tour-en-Maurienne > St Jean d'Arves
- St Michel de Maurienne > Bourg St Maurice/Les Arcs

Dragon Boat World Championships

| Aix Les Bains Riviera des Alpes
(postponed until **2021**)

Mountain Bike Mercedes-Benz UCI World Cup Finales | Les Gets (**19-20 September**)

High Five Festival | Annecy (**3-4 October**)


SAVOIE MONT BLANC

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