



SUMMER PLACEMENT REPORT 2017-19



SVKM'S
NMIMS
Deemed to be UNIVERSITY

**SCHOOL OF BUSINESS
MANAGEMENT
MUMBAI**

Overview

NMIMS School of Business Management, Mumbai witnessed participation of eminent companies in the summer placement season of the 2017-19 batch of MBA and MBA HR students. Some of the biggest corporates reaffirmed their faith in NMIMS SBM, Mumbai by offering coveted roles across sectors and recruiting in large numbers. The recruiters were impressed with the quality of the new batch of students, which was pivotal for the success of the summer placements.

We also take pride in informing that the NMIMS SBM, Mumbai campus received the global AACSB International Accreditation on account of focus on excellence in all areas, including teaching, research, curricular development and student learning. Synonymous with the highest standards of quality, AACSB Accreditation inspires new ways of thinking within business education globally and as a result, has been earned by less than 5 percent of the world's business schools.



Dean's Message

It is a matter of great honor and privilege to conclude yet another phenomenal year of placement season at NMIMS SBM, Mumbai. This successful endeavor is a reflection of the trust and confidence that Industry leaders bestow on the Institute and its students. I want to express my sincere gratitude to all the recruiters and alumni for extending their support and endorsing their faith in our students. We are proud to serve the Industry with a batch of world class leaders and excited about welcoming the batch of 2018-20 with much enthusiasm.



Dr. Ramesh Bhat

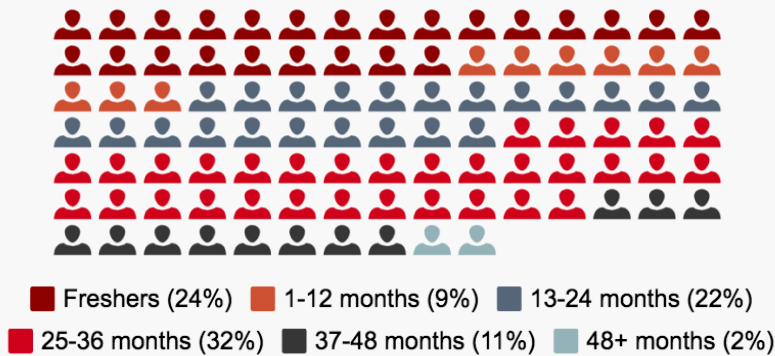
Dean – NMIMS SBM, Mumbai
Provost - Management
Education, NMIMS

Batch of 2017 - 19

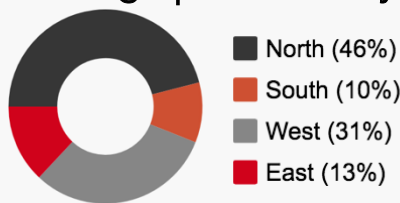
The Batch of 2017-19 was formed after screening thousands of students from all over the country, who had aced the NMAT examination. Less than top 1% applicants were then offered admission into the coveted MBA and MBAHR Programs.

Summer Internship has been an important part of the pedagogy and has also played a vital role in shaping the career of the students at NMIMS SBM, Mumbai. This year the students of the institution secured internships across sectors in a total of 232 companies. The bond shared by the institution with the corporate sector and the loyalty showcased by them has been a major reason for the success of the summer internships.

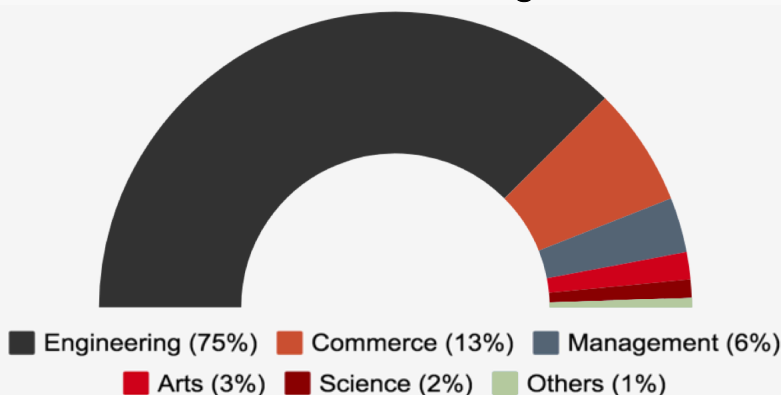
Work Experience



Geographic Diversity



Educational Background



67:33

Gender Ratio



311

Candidates with Professional Certifications

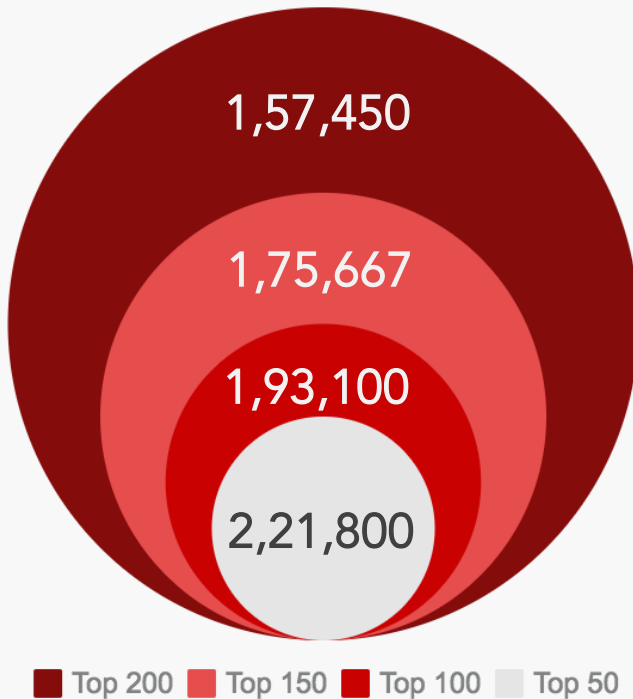


21 months
Average Work Experience



24 years
Average Age

Average Stipend of the Batch (INR)



INR 3,00,000

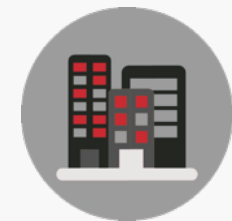
Highest Stipend



INR 1,00,972

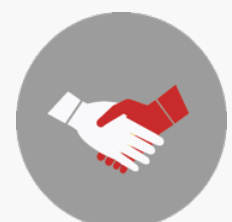
Average Stipend

Sector-wise Companies Associated with



217
Companies
Associated with

Sector-wise Students placed



93
New Recruiters

Banking, Financial Services & Insurance

The BFSI sector saw renowned companies offer coveted profiles such as Business Banking, Corporate Finance, Corporate Services and Real Estate, Corporate Treasury, Credit Risk, Credit Analysis, Digital Marketing, Equity Research, Financial Advisory, Investment Banking, Global Investment Research, Operations, Retail and Wealth, Retail Marketing, Risk Management, Sales and Marketing, Transaction Banking and Wealth Management to the students of the institution. Some of the first time recruiters included reputed companies such as Centrum and Duff & Phelps. Our students also sought internships in companies such as Axis Bank, Bajaj FinServe, Central Bank of India, Edelweiss, IDBI Capital Markets, Karvy, Kotak Mahindra Asset Management, Motilal Oswal, Punjab National Bank, Reliance Money and Special Situation.



70

Companies Associated with



INR 2,40,000

Highest Stipend



31%

Candidates placed

Participating Companies

- 3A Capital
- AARK
- ACK Capital Management
- Aditya Birla Capital
- Aditya Birla Financial Services
- Apollo Munich
- Aviva India
- Axis Direct
- Bank of America ML
- Barclays
- Carpediem Capital
- Centrum
- Chase Management & Financial Consultants
- Credit Suisse
- CRISIL
- DBS
- DCB Bank
- Duff & Phelps
- Easemint Advisory Services
- Equanimity Investments
- Ethos Wealth Management
- FRR Forex
- Future Generali India Insurance
- Goldman Sachs
- Gromor Finance
- HDFC Property
- HSBC Bank
- HSBC Global Markets
- ICICI Bank
- ICICI Prudential AMC
- Indiabulls Housing
- IndiaFirst Life Insurance
- Indus Valley Partners
- InGovern
- IntelleGrow
- Invesco
- JLT
- JP Morgan
- JP Morgan Chase
- Kotak Life Insurance
- Kotak Mahindra Bank
- LiquiLoans
- Macquarie Group
- Marmore MENA Intelligence
- Marsh
- MCX
- MicroSave
- Nomura
- Quant - Mac Financial Services
- QuantArt Market
- RBL Bank
- Reserve Bank of India
- Ruby Capital
- SAMCO
- Sanctum Wealth Management
- SBI Capital Markets
- Spandana Sphoorty
- Visolent India
- Yes Bank

Fast Moving Consumer Goods, Durables & Retail

NMIMS SBM, Mumbai witnessed participation from FMCG giants such as Asian Paints, Britannia, Dabur, HUL, ITC, Marico and Pidilite. The companies in the sector provided roles in Analytics, Branding, Corporate Finance, IT, Operations and Sales and Marketing. Some of the new recruiters included Godfrey Phillips, McCain Foods India, McNROE, Bisleri and Emami Agrotech. Some of the students sought internships in reputed companies such as Arvind Ltd., Berger Paints, Coca-Cola, Danone, Emami Ltd., Future Enterprises, Kansai Nerolac, Nestle, Panasonic and Reliance Retail.



51

Companies Associated with



INR 3,00,000

Highest Stipend



22%

Candidates placed

Participating Companies

- Aditya Birla Fashion and Retail Ltd.
- Agro Tech Foods
- AkzoNobel
- Amway
- Asian Paints
- Bisleri
- Blue Star
- Bonn Nutrients
- Britannia
- Castrol
- Cocoberry
- Craftby Products
- Dabur
- Decathlon
- Dr. Oetker
- Emami Agrotech
- Godfrey Phillips India
- Hafele
- Henkel
- HUL
- ITC
- JK Spices
- LAVA International
- Mandalas Impresa
- Marico
- McCain Foods India
- McNROE
- Mother Dairy
- Nivea
- Perfetti Van Melle
- Pernod Ricard
- Pidilite
- Puma
- Raymond
- Redbull
- Siam Makro Public Company
- The Himalaya Drug Company
- Titan
- Welspun
- Whirlpool
- Wildcraft

Consulting, IT & E-Commerce

The Consulting and IT sectors witnessed Industry leaders offer coveted profiles such as Advisory, Finance, Financial Research, Financial Risk Transaction and Restructuring, IT and Tech Consulting, M&A, Operations, Presales consulting, Product Management, Regulatory and Operations, Sales and Marketing, Strategy, and Tech Consulting. Some of the top recruiters included Bain Capability Center, Cognizant Business Consulting, EY, Deloitte, Mazars, KPMG, Google, Microsoft, IBM and Gartner. E-Commerce and Startups saw a rise in the number of companies visited, with prestigious names such as OLX, Zephop and Droom recruiting in large numbers. Our students also sought internships in Grab On Rent and PwC.



45

Companies Associated with



INR 2,50,000

Highest Stipend



24%

Candidates placed

Participating Companies

- [x]cube LABS
- Awesummlly
- Bain Capability Center
- Capgemini
- CFO Bridge LLP
- Cognizant Business Consulting
- ConnectEd Technologies
- Corp Attire
- Deloitte
- Droom
- Easy Diner
- EndGate Global
- EY
- Gartner
- Genpact
- Google
- GST Edge
- Hulladek
- IBM
- Info Edge India
- InfoSec Future
- KPMG
- L&T Technology Services
- Littler Associates
- Mazars
- Microsoft
- n+ Labs
- OLX
- Positive Moves
- Pucho Technology Information
- RentoMojo
- Rubique
- Shopclues
- Shortlist Professionals
- Speridian Technologies
- TCS (DSI)
- Touchstone
- Unifynd Technologies
- VMware
- Wipro
- WOne Management Systems
- Zephop
- Zrupee

Conglomerate, Auto, Manufacturing, Logistics, Oil & Gas

Prominent companies such as Cummins, General Electric, Godrej & Boyce, L&T, Mahindra and Mahindra, Piramal and Reliance Industries Ltd, who have been loyal recruiters of the institution, visited the institution along with a good number of new recruiters to offer roles in Finance, Marketing and Operations.

The Manufacturing and Auto sector witnessed a good placement season with Industry stalwarts like Hafele, Hero MotoCorp, Maruti Suzuki India and Bosch visiting the institution. They offered profiles in Finance, Marketing, Operations and R&D. There was an upward trend in terms of students recruited from the sector of Logistics, Oil and Gas. Some of our students sought internships across sectors in companies such as Accudyne Industries, Hindware, HPCL, IOCL, JSW Steel, Mahindra Vehicle, ONGC, Piaggio Vehicle, Sealed Air and TVS Motor Company.



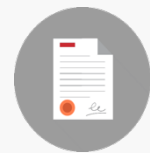
33

Companies Associated with



INR 2,00,000

Highest Stipend



16%

Candidates placed

Participating Companies

- BASF
- Bosch
- Chokhani Group
- Cummins
- DCM Shriram
- FLEETalytics
- FreightBro
- General Electric
- Godrej & Boyce
- Hero MotoCorp
- Jaquar
- L&T
- Maersk Line
- Mahindra & Mahindra
- Mahindra Logistics
- Maruti Suzuki India
- Padmavati Pipes & Fittings
- Piramal
- Reliance Industries Ltd.
- Shell
- StanPlus
- TATA Motors
- The Quarry

Pharmaceuticals, Media, Telecom & Others

Profiles in Finance, Sales and Marketing, IT, Operations and Strategy were offered by companies in the Pharma, Media and Telecom sectors. Some of the top recruiters for summer internships included companies such as Abbott, HT Media, Turner International, SMG Convonix and Vodafone. Government of Maharashtra also recruited students from the institution for the role of an Economic Analyst. Other reputed companies where our students sought internships include, ET Edge, GSK, Ogilvy & Mather, Shree Nidhi Trading and Spectra.



18

Companies Associated with



INR 2,00,000

Highest Stipend



7%

Candidates placed

Participating Companies

- Abbott
- CATKing
- Collateral Medical
- Dream Theatres
- Government of Maharashtra
- HT Media
- Medtronic
- My Holistic Club
- PharmEasy
- SMG Convonix
- Sun Pharma
- Turner International
- Vodafone



INR 2,00,000

Highest Stipend



INR 75,360

Average Stipend



37

Companies
Associated with



11

New Recruiters

Sector-wise Companies Associated with



- Consulting, IT & E-Commerce (32%)
- Conglomerate, Auto, Manufacturing, Logistics, Oil & Gas (32%)
- BFSI (16%)
- FMCG, FMCD & Retail (14%)
- Pharmaceuticals, Media, Telecom & Others (6%)

Sector-wise Students placed



- Consulting, IT & E-Commerce (38%)
- Conglomerate, Auto, Manufacturing, Logistics, Oil & Gas (31%)
- BFSI (18%)
- FMCG, FMCD & Retail (10%)
- Pharmaceuticals, Media, Telecom & Others (3%)

MBA HR

MBA HR at NMIMS SBM, Mumbai has come a long way from being accredited by the Society for Human Resources to securing the second position in India's Best Colleges for Human Resources, as per The Economic Times.

The students from the MBA HR Batch of 2017-19 secured internships in 37 companies. Some of the prominent recruiters included Arcesium, Boston Scientific, Cummins, Deloitte, Honeywell, JLT, Morgan Stanley, Piramal and Raymond. Some of the students also sought internships in reputed companies such as EY, Godrej Property, Hero MotoCorp Ltd., Hindustan Coca-Cola Beverages, ITC, Maruti Suzuki India, S. Chand Publishing, Tata Power and Yes Bank.



37

Companies Associated with



INR 2,00,000

Highest Stipend

Participating Companies

- Arcesium
- Boston Scientific
- Capgemini
- Clariant
- Colgate Global Business Services
- Cummins
- DCM Shriram
- Deloitte
- DHL
- Envestnet | Yodlee
- Genpact
- Honeywell
- IBM
- ICICI Bank
- JLT
- L&T
- Leighton Asia
- Morgan Stanley
- Piramal
- Pucho Technology Information
- Raymond
- Reliance Industries Ltd.
- Rubique
- Sharekhan
- Siam Makro Public Company
- VMware
- Wipro
- WNS

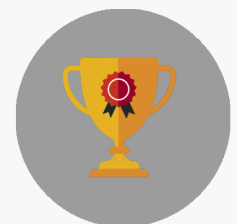
Winners and Finalists



- Aditya Birla Fashion Retail - Pinnacle
- BHEL Pioneer Case Challenge
- Colgate Transcend
- ETYL Young Leaders B-School Edition 2017
- HUL Carpe Diem
- HUL L.I.M.E
- HUL Pinnacle
- ITC Interrobang
- KPMG International Case study competition
- L'Oréal Brandstorm (International Winners)
- Mahindra War Room
- Marico - Over the Wall
- Reliance - The Ultimate Pitch
- Titan Elevate
- Yes Bank - Yes Future Ready

Rankings - 2017

- Economic Times (MBA) - 6
- Economic Times (MBA HR) - 2
- MBA Universe - 8
- Outlook India - 8



Accreditations in 2017-18

NMIMS is proud to announce that this year, it received Graded Autonomy from UGC, based on its NAAC score of 3.59 CGPA, School of Business Management Mumbai is accredited by NAAC in the third cycle.

AACSB awarded accreditation to NMIMS SBM, Mumbai for the highest standard of quality assurance in business education and for demonstrating a sustained commitment to high-quality and continuous improvement. NMIMS SBM, Mumbai with this accreditation has joined the global league of business schools.



Contact

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