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## Did you know ... Ariba Network

Total number of registered suppliers

3.8M

New supplier onboarded on Ariba Network every

**2s** 

How many documents are processed every second

**700** 

How many supplier catalogs are maintained

175K

#### **Agenda**

Introduction

New Supplier Experience

Intelligent Onboarding & Account Management

Intelligence and Insights

Ariba Solution Enhancements for Suppliers

One Platform – One Network

Extensibility and API's

**Cloud Integration Strategy** 

# Introduction



#### **SAP Ariba Solution Strategy**

#### A journey to autonomous procurement



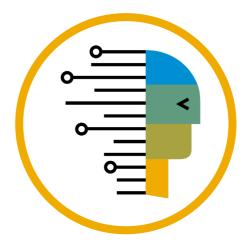
#### **Experience**

Provide comprehensive process capability with immersive end user experience



#### **One Platform**

Deliver an E2E scalable platform with extensibility and unified integration for managing all spend



#### **Intelligent Spend Management**

Execute the SAP Intelligent
Enterprise strategy leveraging the intelligent technologies and the digital platform

#### **OUTCOMES**

Better ROI | Positive NPS | Enhanced Compliance | Increased Cost Savings | Revenue Growth | Reduced Risk | Better Visibility

#### **Seller Value Focus**

Ariba Network Vision: "Transform a transactional network to an intelligent business network that enables strategic relationships between trading partners"

Seller Value Mission: Increase supplier Value, Satisfaction and Engagement.

#### **Seller Value Strategy:**

- Meet Supplier Basic Needs
- Value to right suppliers
- Value at the right time



## **Key Investment Areas**

## Improvement of existing capabilities

Unified Supplier Experience



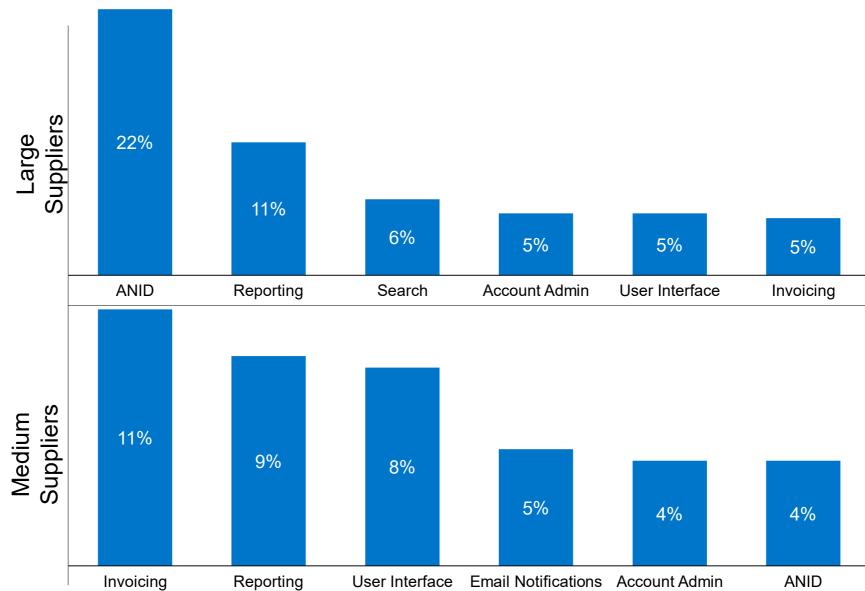
Intelligent Trading Partner Onboarding and Directory

Mobile experience with collaboration tools

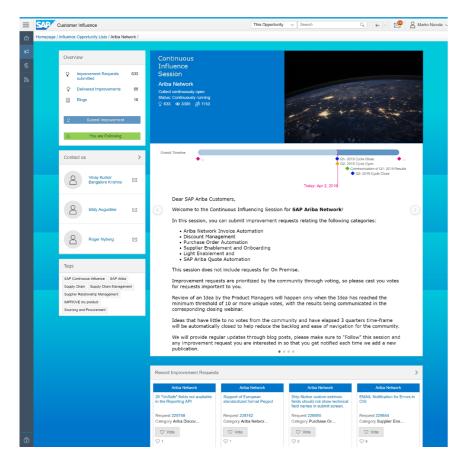
AI/ML Services for intelligent decision making and automation

Open Extensible Commerce Platform – API-driven innovation platform providing value-added services for all connected network participants

## **Supplier Survey 2018**



#### **SAP Ariba Customer Influence**





Please describe the idea or improvement request

• Currently there are no measures taken to prevent suppliers from creating duplicate accounts on the Ariba Network. In consequence suppliers registers multiple ANID's per organization – if the accounts are Public supplier have no option to consolidate account activities under 1 identifier.

COMMENTS (1) VOTES (16) ATTACHMENTS Ariba Czech s.r.o. > Ariba Technologies India > BASF 💙 > Bayer \*\* > Baver AG \*\* > Bayer Business Services > Burberry 💛 > CITROSUCO S/A AGROINDUSTRIA \*\* > Deutsche Telekom AG > Evonik Industries AG \*\* > Lenta \*\* > Nestlé \*\* > SAP \*\* Shell 💙 > thyssenkrupp AG 💛 AO "ТК "Мегаполис"

https://influence.sap.com/sap/ino/#/campaign/6

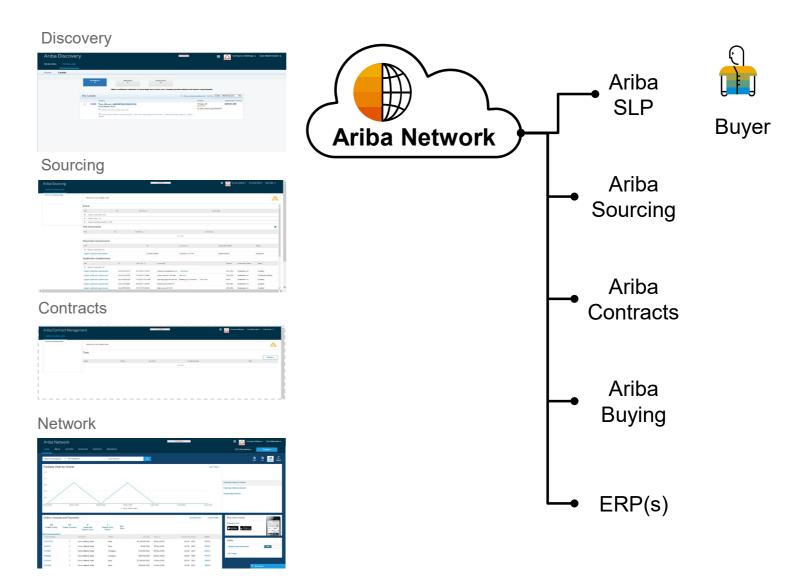
# New Supplier Experience



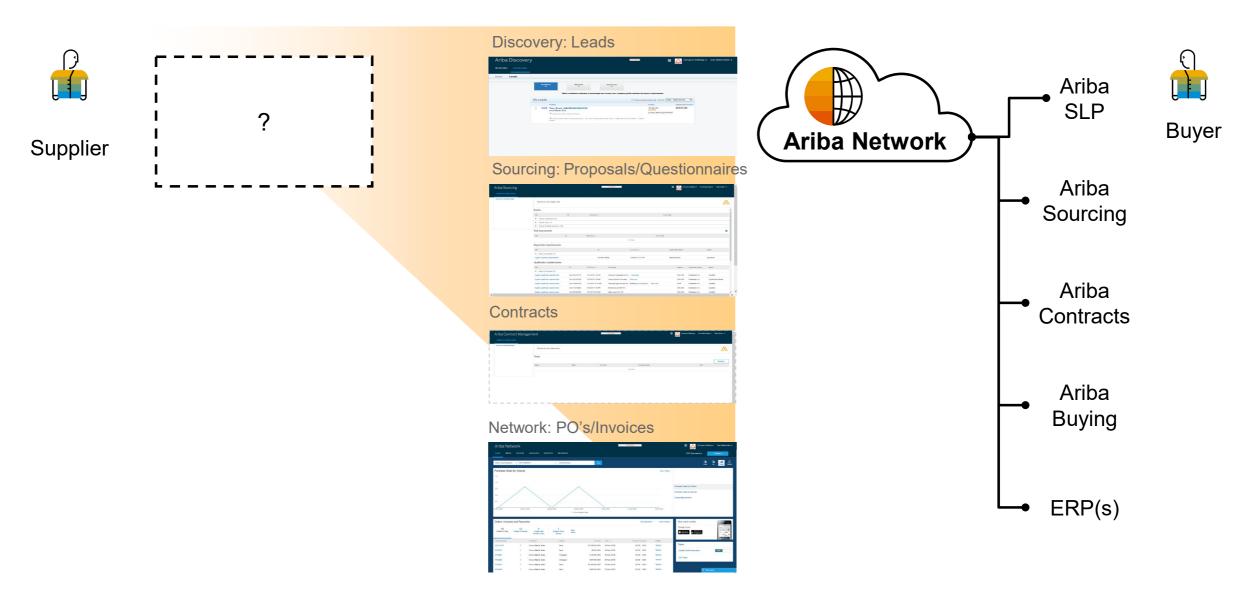
## **New Supplier Experience**



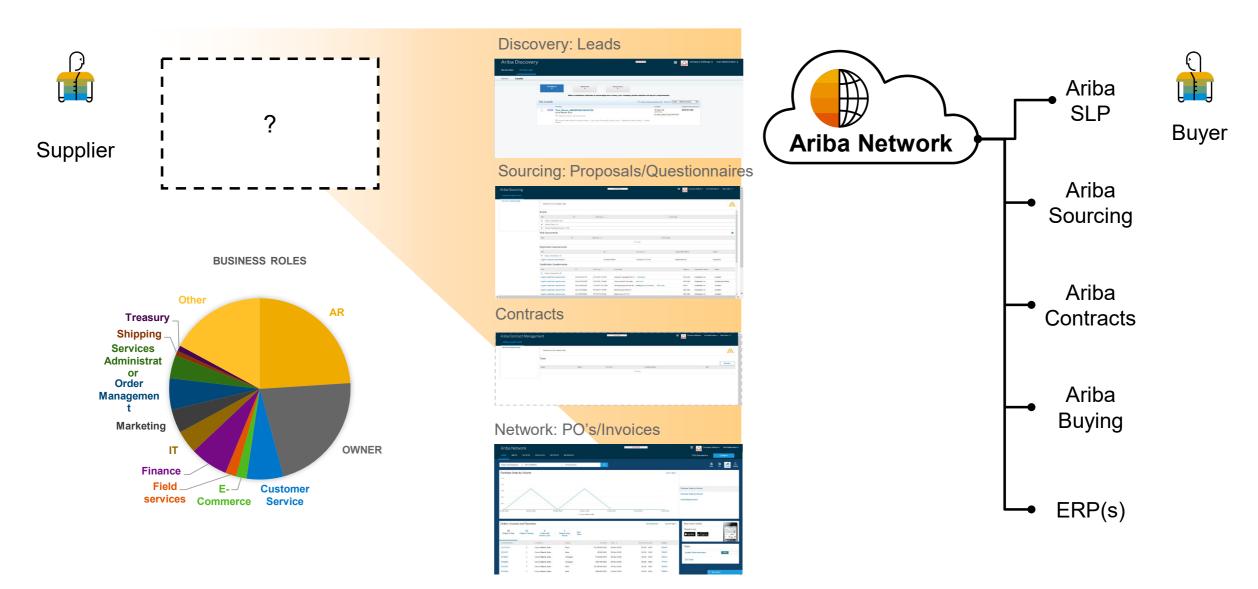
Supplier

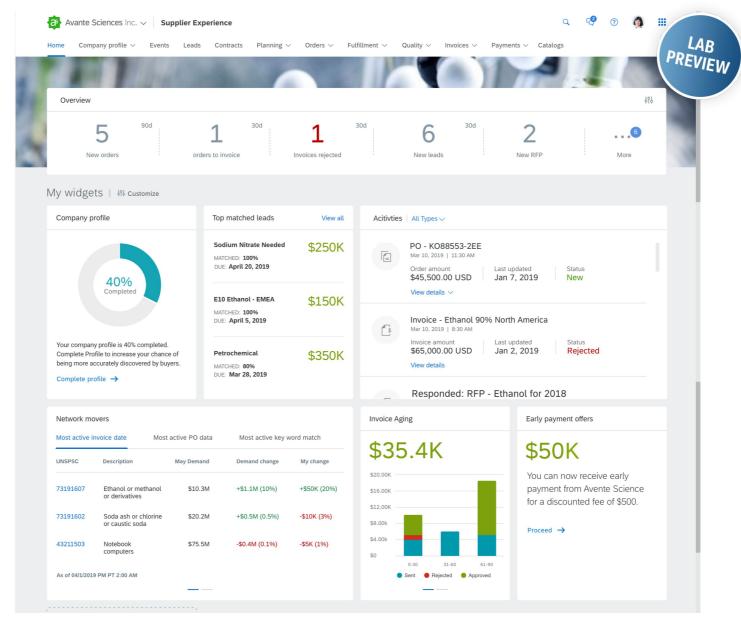


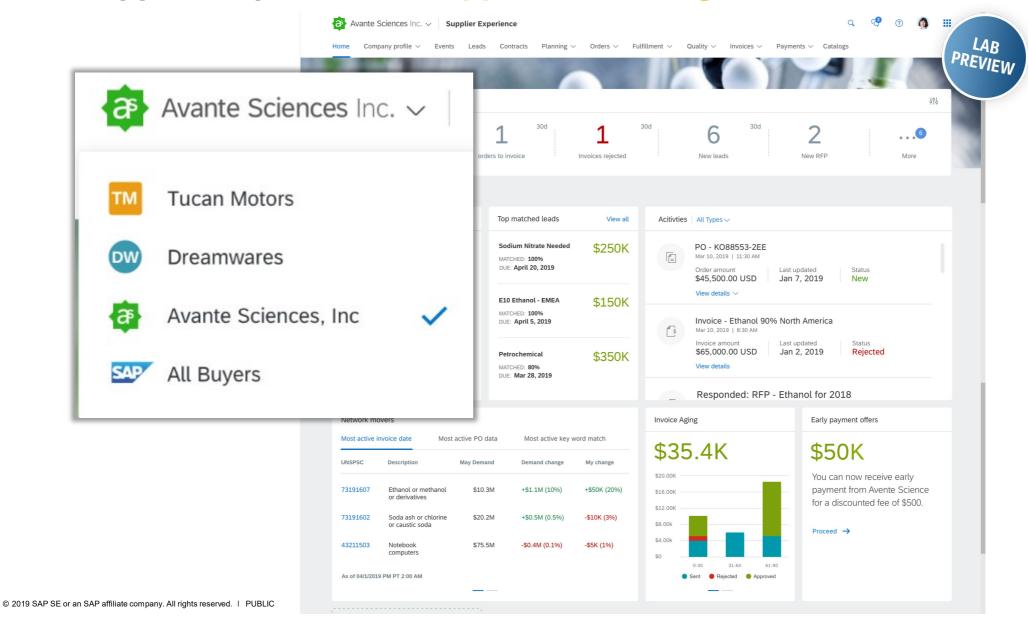
## **New Supplier Experience – Consolidation of Engagement Channels**

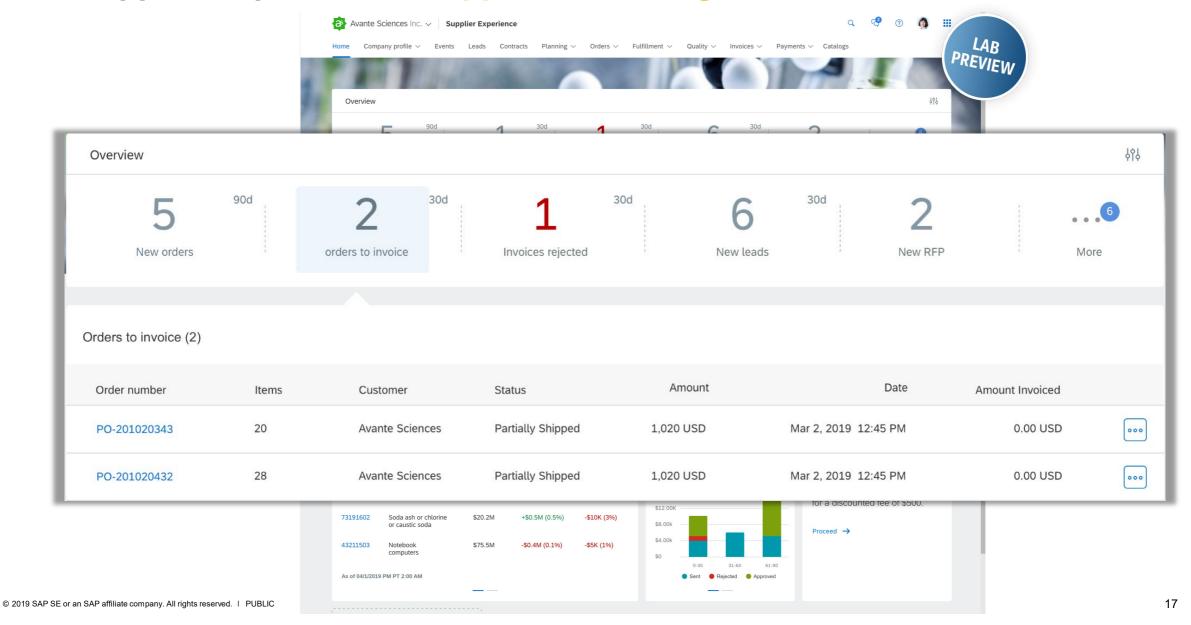


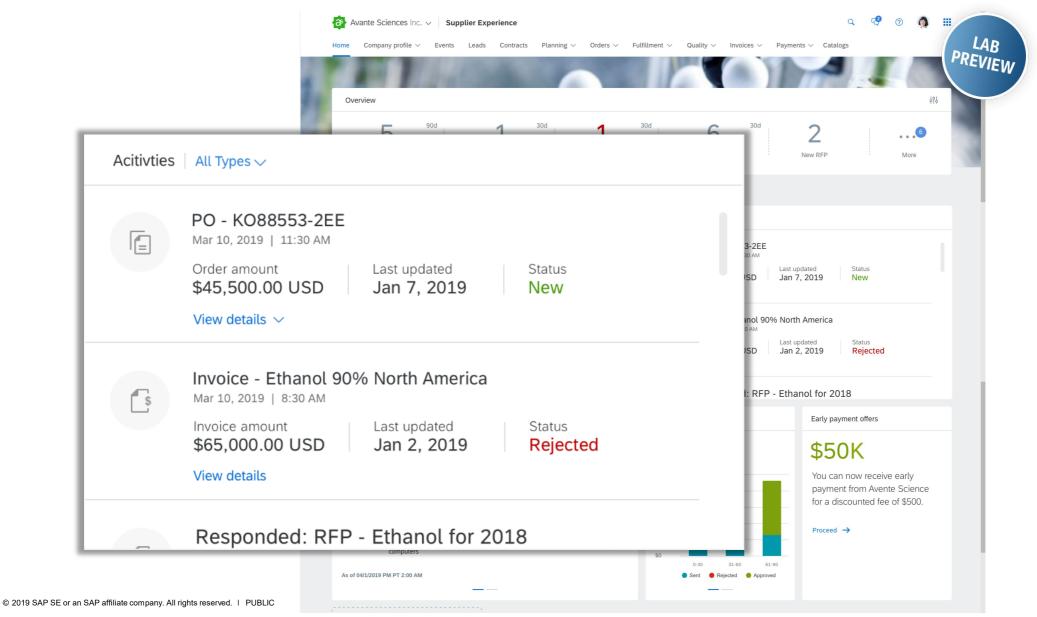
## **New Supplier Experience – Consolidation of Engagement Channels**



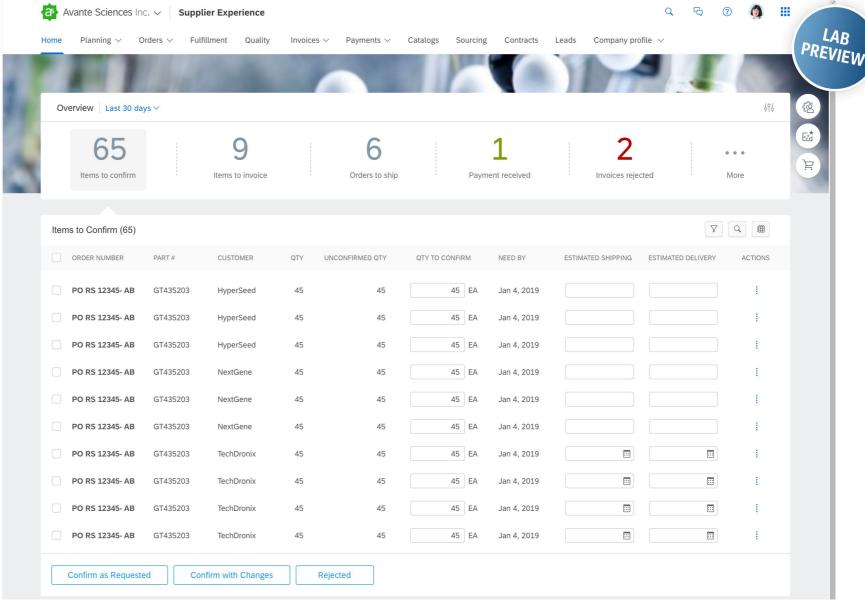






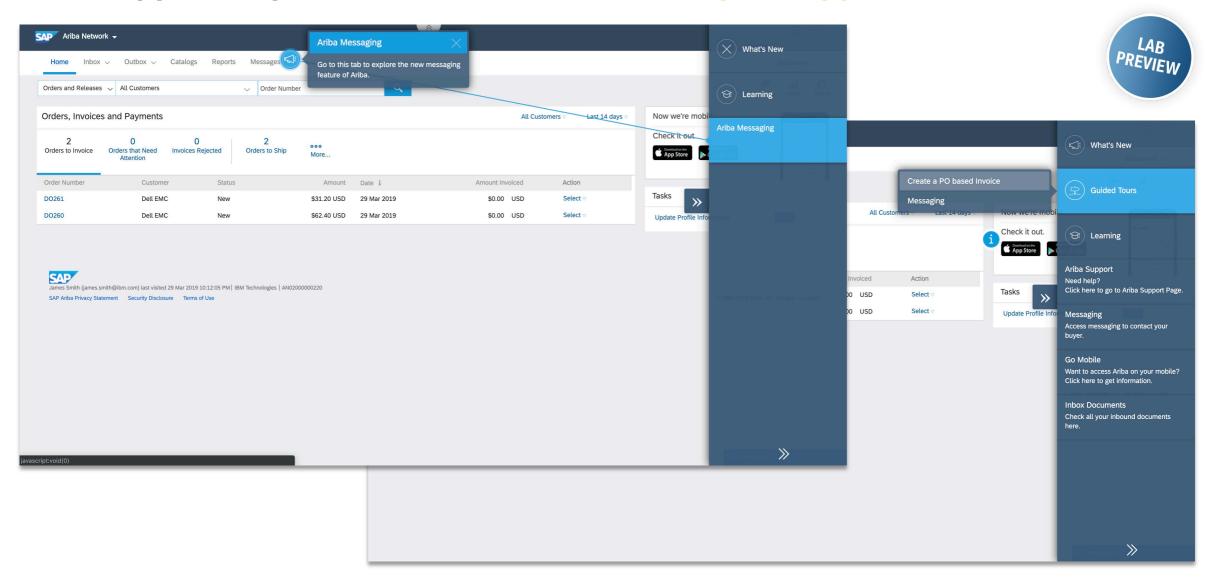


## **New Supplier Experience – Transaction Workbench**

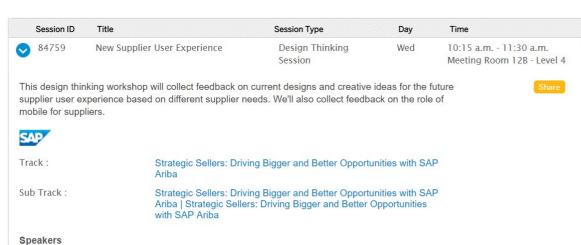


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## **New Supplier Experience – Web Assist for Help & Support**



#### **Ariba Live Session New Supplier User Experience / Transaction Dashboard**



Session ID Title Session Type Day Time Usability Study: Supplier Transaction Design Thinking 08:45 a.m. - 10:00 a.m. 84715 Wed Dashboard Session Meeting Room 12A - Level 4

Join the products and innovations team in the usability study for the supplier transaction workbench as part of planned supplier user experience improvements. Understand the planned capabilities, review usability mockups, and provide direct feedback to product and usability experts in this interactive session along with your peers.



SAP

Track: Network & Ecosystem **Products & Innovations** 

Sub Track Network & Ecosystem | Network & Ecosystem

Products & Innovations | Products & Innovations

| Network and Ecosystem

#### Steven Lui



Principal Design

Audience: Supplier

#### Speakers



Amy Zhong User Experience Researcher SAP Ariba View Profile



Christie Lau Principal UX Designer, Supply Chain Collaboration SAP Ariba



Stephan Hofmann **Product Management** SAP Ariba

in View Profile

Solution Track: Platform and Integration

Audience: Procurement

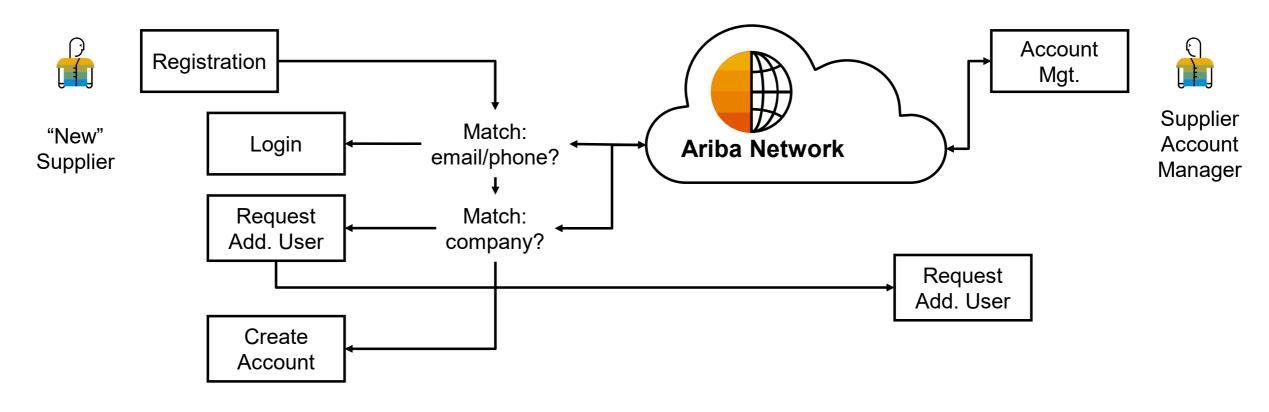
Other: Cloud Integration Gateway

# Intelligent Onboarding & Account Mgt.



## **Intelligent Onboarding – Expanded Registration Matching**

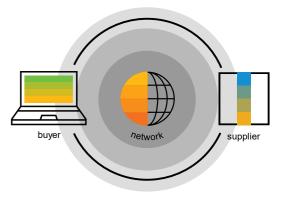




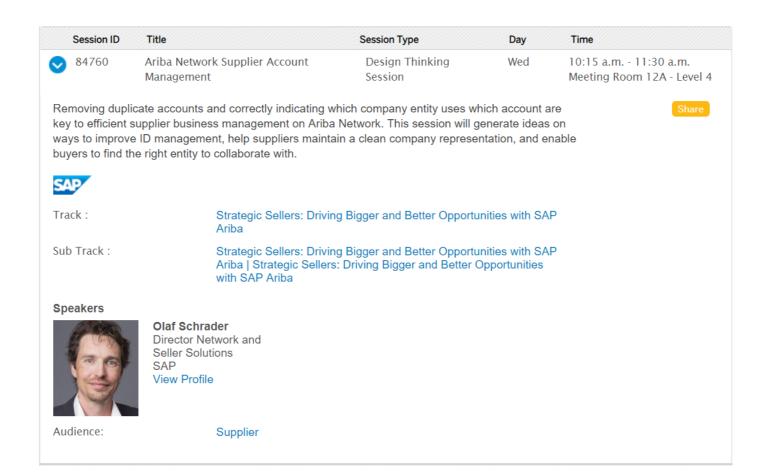
#### LAB PREVIEW **Intelligent Onboarding – Public Account Merge** Account Registration Mgt. Supplier Match: "New" Login Account **Ariba Network** email/phone? Supplier Manager Request Match: Add. User company? Request Add. User Create Account Request Request Linkage Linkage Request Request Merge Merge

## **Intelligent Onboarding – Various Enhancements**

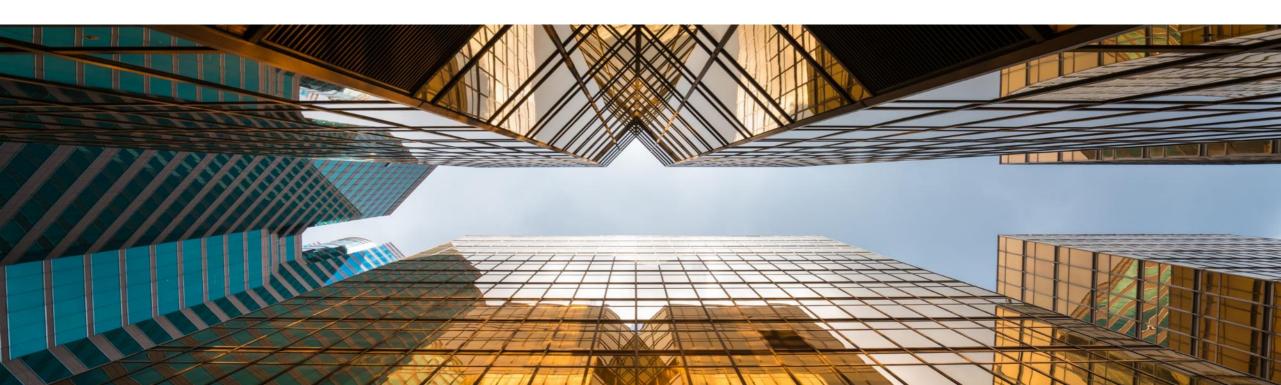
- Improvements to all email templates and branding refresh
- Trading-Partner-type specific profiles
- Intelligent profile completion
- Network Service API's for Supplier Search and Profile



#### **Ariba Live Session Ariba Network Supplier Account Management**

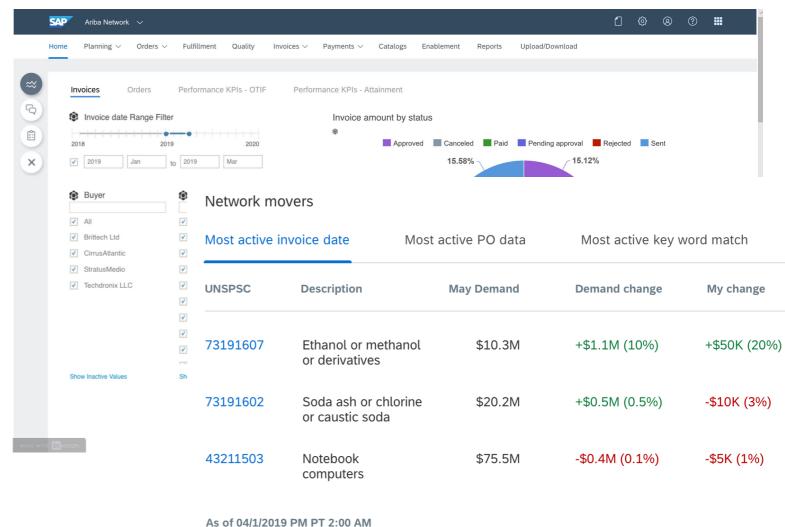


# **Supplier Analytics and Insights**

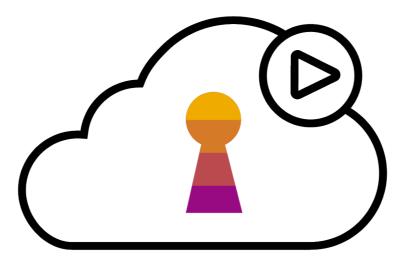


#### **Seller Analytics and Insights Planned Innovations**

- Intelligent Enterprise Strategy
- Powered by SAP HANA and SAP Analytics Cloud
- Out-Of-Box extensible content
- In future network data based insights and benchmarks



## **Seller Analytics and Insights – Demo**



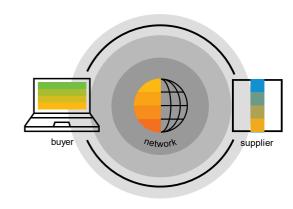
# Ariba solution enhancements for suppliers



## **Ariba solution enhancements for suppliers**

#### **Ariba Network**

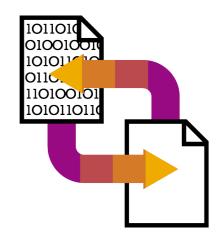
- Improved visibility of account status for Standard and Enterprise Accounts
- Direct Email Communication with Buyer users based on Order Data
- Improved Email template for Suppliers to highlight Change Purchase Ordrers
- Return Purchase Order Collaboration
- Allow Suppliers to update ASN after submission
- Logistics Partners to receive and invoice freight orders



#### Ariba solution enhancements for suppliers - Continued

#### **Invoicing – PDF invoices**

- Creation of e-invoice from digital PDFs
- Easy transition to 100% digital commerce
- Customer benefit from higher supplier acceptance rate
- PDF invoice processing that is "free" for all suppliers

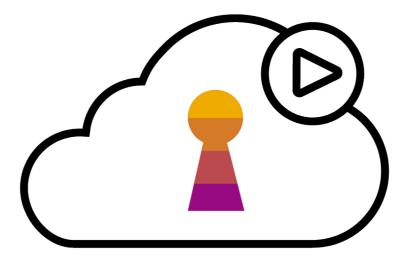


- Customer enables PDF invoice feature
- Supplier activates PDF invoice by providing 5 to 10 example invoices

- SAP Ariba team confirms service activation
- Supplier configures processing preferences

 Suppliers e-mail or upload digital PDF invoices to Ariba Network

#### PDF Invoices – Demo

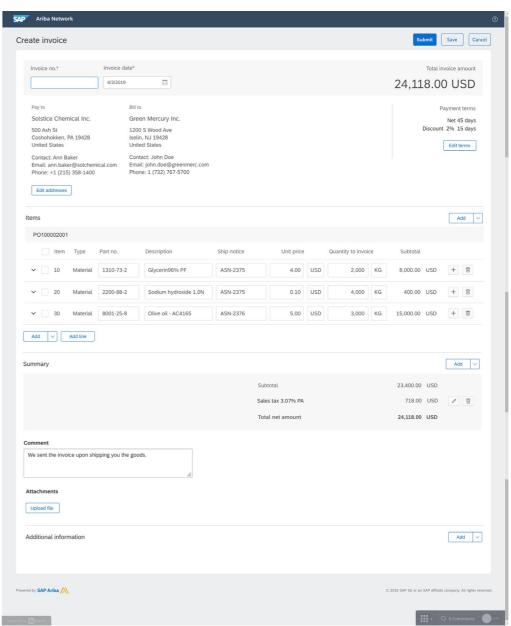


#### Ariba solution enhancements for suppliers - Continued

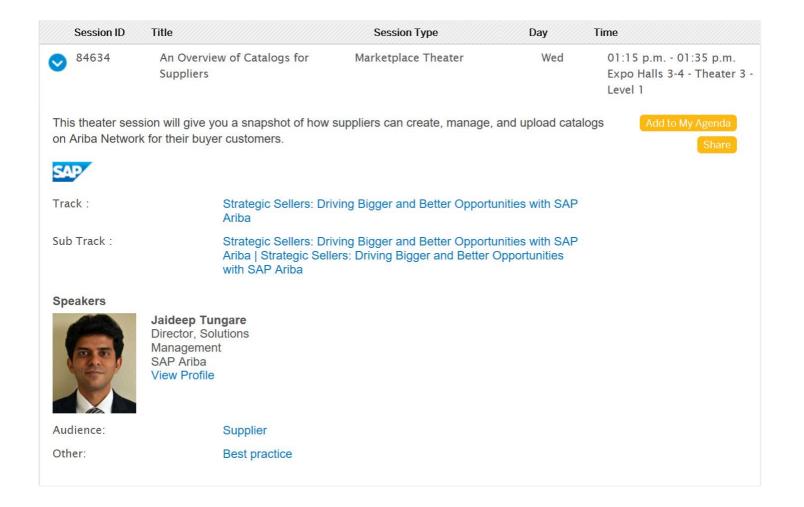
## **Invoice Redesign**

- Streamlined Invoice Entry
- Multiple Document Invoicing Improvements (Items to invoice)
- Invoice status visibility and exception management
- Integration into new Seller Home Page





#### **Ariba Live Session An Overview of Catalogs for Suppliers**



# **Extensibility and API's**



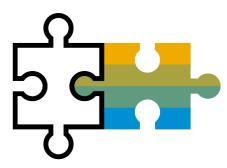
#### Planned API's

#### Supply side

- Invoice creation and extraction
- Digital field ticket for complex services
- Shipment API's for 3PL and Partners

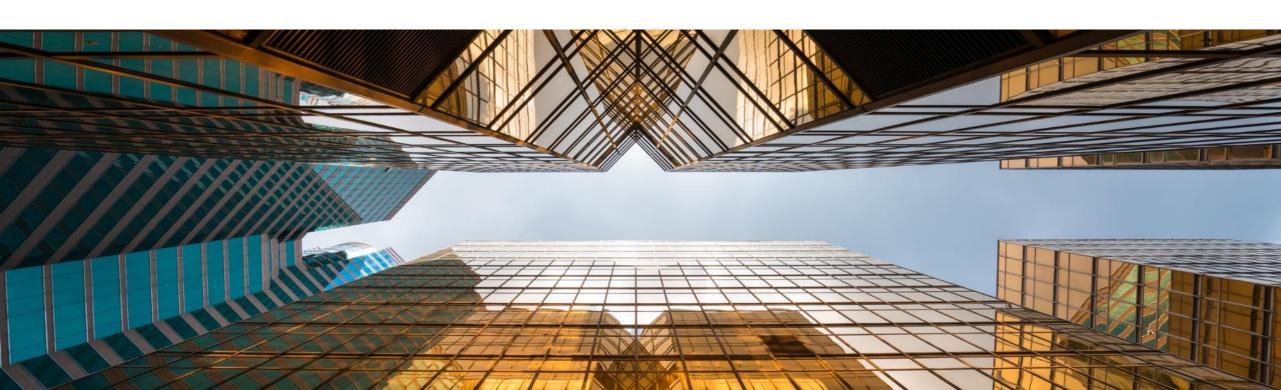
## Buy-side

- Supplier Search API\*
- Supplier Profile API\*



<sup>\*</sup> Used by buy-side applications to discover suppliers and their profile

## One Platform – One Network



#### **One Platform**



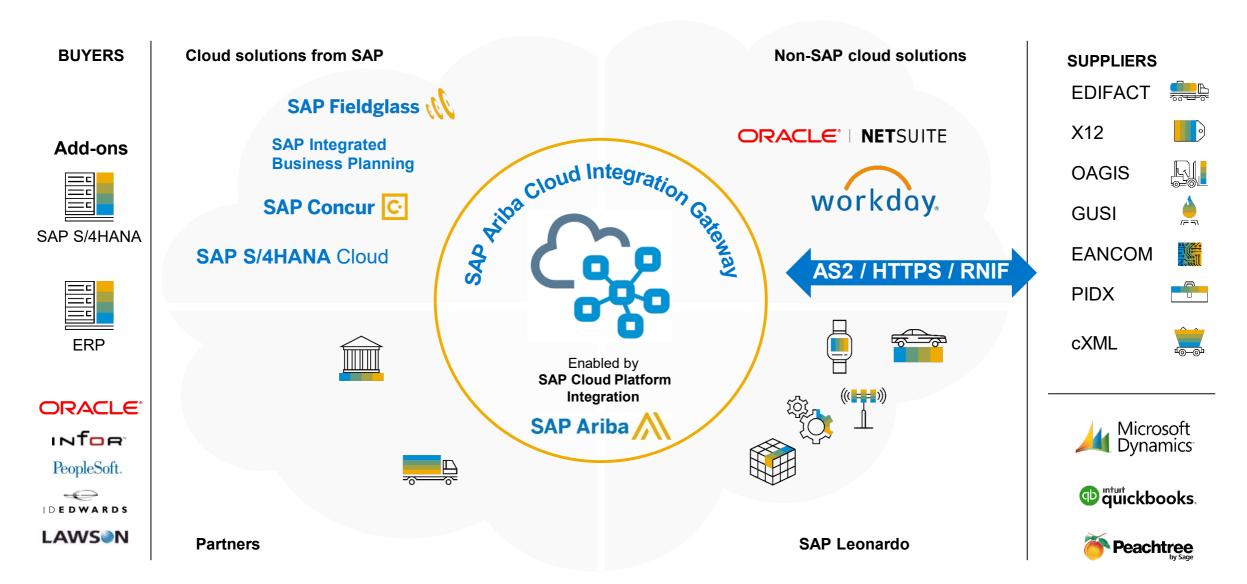
#### **One Platform – One Network**



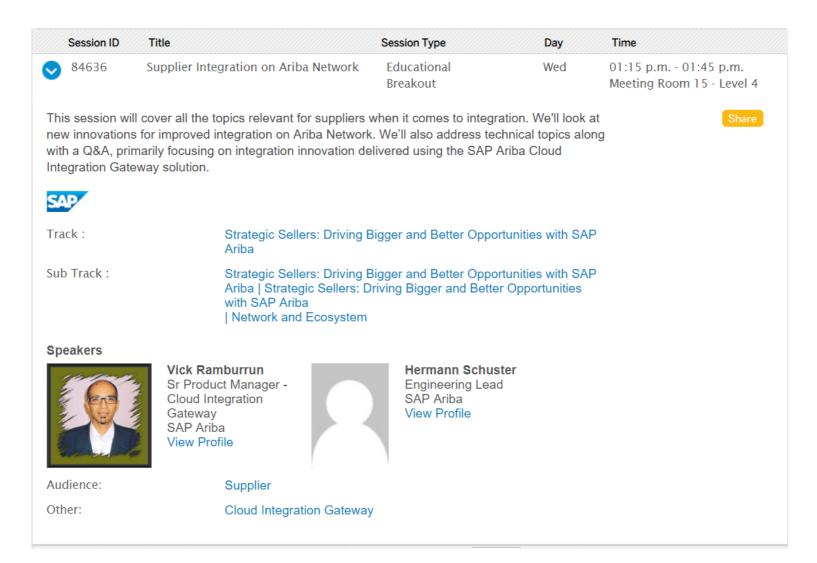
# Integration Strategy – SAP ARIBA CIG



## **Cloud integration strategy**



#### **Ariba Live Session Supplier Integration on Ariba Network**



#### **Summary | Key Takeaways**

Execute on the mission to increase supplier Value, Satisfaction and Engagement

Improve known challenges

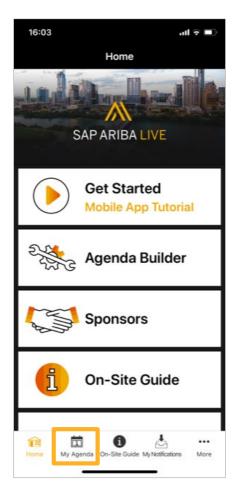
Deliver
Intelligent
Trading.
Partn. Onb.

Deliver Unified Seller Experience

Analytics and Insights

#### Please complete the session survey

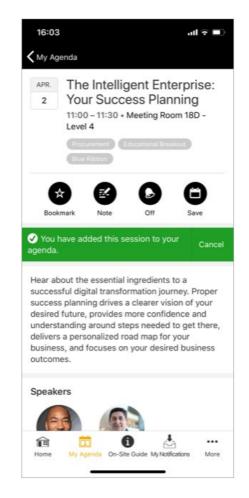
#### Open Agenda



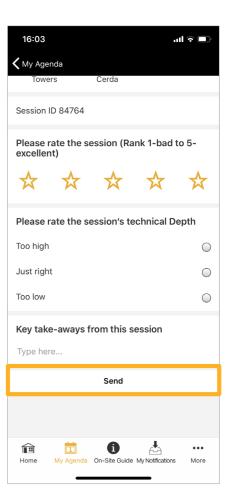
#### **Locate Session**



#### Scroll Down to Survey



#### Rate Session





# Thank you.

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