



Optimize facility management performance
for a better tomorrow.

Earn the new Sustainability Facility Professional™ credential.





Gain the knowledge to minimize your facility's environmental impact.

Earn the Sustainability Facility Professional (SFP®) credential.

IFMA's Sustainability Facility Professional (SFP) Credential Program is unlike any other credential or certification. More than a building certification and rating system, the new SFP credential helps facility professionals play a key leadership role in creating, managing and operating sustainable facilities by giving them the skills to continually improve their facility's impact on the environment and the community.

Earning the SFP credential helps bridge the gap between the professional and the property, teaching facility managers how to implement sustainability concepts that align with corporate strategy.

IFMA's SFP Credential Program provides the tools to enhance your knowledge and earn the SFP credential in one complete program. This new training and assessment program provides a complete picture of how individuals can improve the sustainability of their facilities through three comprehensive focus areas:

- Strategy and Alignment for Sustainable Facility Management
- Managing Sustainable Facilities
- Operating Sustainable Facilities

Who should pursue the SFP credential?

IFMA's Sustainability Facility Professional (SFP) credential is designed for all FM and like-minded professionals with an interest in sustainable practices. It is ideal for:

- Facility management practitioners with a baseline of FM industry knowledge.
- FM professionals with proven experience transitioning into sustainability-related positions.
- Related industry practitioners such as building owners, architects, designers and safety engineers.
- Certified Facility Managers® (CFM®) and Facility Management Professionals (FMP®) interested in expanding their depth of expertise in the area of sustainable facility management.
- LEED Professionals seeking GBCI credential maintenance



"The SFP program presents information that is vital to the future of the facility management profession. The curriculum is structured logically and flows down a path that is easy to follow. Anyone interested in developing a career in facility management must become knowledgeable of these topics and proficient in the techniques presented in the SFP program."

Jay Drew, SFP,
Connecticut State Legislature

TOP 5 reasons to earn the SFP credential

1

Support your environmental commitment with practical FM skills.

Learn to use knowledge-based and data-driven methods to develop solutions that provide the highest value for your building, your organization and your community.

2

Challenge the status quo.

Challenge yourself and your organization to go beyond the current thinking, take full advantage of your FM skills and create a balance in your organization between sustainability and the corporate mission.

3

Impact your organization's Triple Bottom Line.

Implement best practices to impact your organization's economic, environmental and social bottom lines.

4

Earn a competitive advantage.

The SFP credential will give you recognition and credibility as an informed champion, partner and steward of the built environment within your organization and the communities in which you live and serve.

5

Join a professional network.

Become part of a network of like-minded professionals who have achieved their SFP credential.



Learn more about the SFP credential at www.ifma.org/sfp.



The IFMA SFP Credential Program™

Everything you need to earn the SFP.

5 steps to earning the SFP credential:

- 1 – Order the IFMA SFP Credential Program at www.ifma.org/sfp.
- 2 – If your FM experience is limited, review *Facility Management Overview*, an online introduction to the industry included in the interactive online study tools.
- 3 – Read the study modules, complete the online training and attend live courses (optional, additional cost) to enhance your skills and knowledge.
- 4 – Complete the three online SFP final assessments with a passing score.
- 5 – Submit your application to IFMA to validate your SFP credential.

Try a free demo at www.ifma.org/sfp.

learn Comprehensive Reading Materials

Comprehensive printed/electronic reading materials provide an in-depth exploration of topics deemed critical by employers and practitioners worldwide. This series of three focus areas will equip you to integrate sustainability efforts with your organization's values and strategies, present a business case for a sustainability initiative, evaluate initiatives from a financial point of view, and track and report accomplishments.



■ Focus area 1: Strategy and Alignment for Sustainable Facility Management

- Introduction to Sustainability
- Organizational Strategies
- Developing a Sustainability Strategy
- Sustainability Considerations
- Sustainability Goals and Initiatives
- Communicating and Reporting on Sustainability



■ Focus area 2: Managing Sustainable Facilities

- Sustainability Policy Development
- Applying Sustainability to FM Plans
- Sustainability Program Development & Implementation
- Change Management
- Performance Management Tools
- Finance for Sustainable Facilities
- Purchasing and Procuring for Sustainable Facilities
- Sustainability Standards, Systems and Support



■ Focus area 3: Operating Sustainable Facilities

- Energy
- Water
- Materials and Resources
- Workplace Management
- Indoor Environmental Quality
- Quality of Services
- Waste
- Site Impact

test Interactive Online Study Tools

Online questions, case studies and study tools will help you understand the sustainability topics and prepare for the SFP final assessments. The following online study tools are included in the IFMA SFP Credential Program:

- *Facility Management Overview* – an introduction to the FM industry.
- A pre-test for each focus area to assess initial knowledge and guide studies.
- Case studies for real-world application.
- Chapter-specific quizzes to measure comprehension and ability to apply concepts.
- Immediate feedback and correct-answer rationales on all quizzes.
- e-Flashcards and glossary for review of key terms and definitions.
- Resource Center for additional educational tools.
- Progress report to track activities and scores.



earn SFP Credential

By successfully completing the SFP final assessments for the three focus areas, you will qualify to earn the SFP credential.

- A multiple-choice online SFP final assessment follows each focus area.
- Assessments are included in the online study tools and can be completed when and where your schedule allows.*
- After successfully completing all three final SFP assessments with a score of 75% or higher, complete and submit the online SFP application to validate your SFP credential.
- SFP application fee:
 - IFMA Member: US\$130
 - Young Professional IFMA Member: US\$105
 - Nonmember: US\$210
- Keep your SFP credential valid and your skills current by completing and passing an online update course every 3rd year.

*Once you successfully complete each SFP final assessment, it will have served its purpose and will no longer be accessible.



The IFMA SFP Credential Program combines printed and/or electronic study materials, interactive online study tools, and SFP final assessments to help you learn sustainable FM knowledge and best practices, test your comprehension and retention, and earn the SFP credential.

Get started today!

For more information or to order, visit www.ifma.org/sfp or call +1-877-866-1367 (USA/Canada) / +1-651-256-2821 (worldwide).



Flexible study options to enhance your knowledge and skills

Whether you're a self-motivated individual with an unpredictable schedule or someone who prefers the guidance and interaction of instructor-led training, IFMA has the right learning option to help you earn your SFP.

Self-study program:

The self-study program includes the printed and/or electronic reading materials, interactive online study tools and online SFP assessments.

- Complete the program at your own pace.
- Study when and where your schedule allows.
- Avoid travel expenses and time away from work.

Instructor-led program:

The instructor-led program offers the self-study materials combined with live, expert instruction.

- Learn from expert instructors.
- Expand your professional network and share ideas with your peers.
- Avoid procrastination by following a set class syllabus.
- Take advantage of employer tuition reimbursement programs.
- Courses offered by IFMA chapters, training affiliates, colleges and universities.
- To find a course near you, visit "Courses Offered" on www.ifma.org/sfp.

Employers: Improve your Triple Bottom Line with SFP training

Are you looking for a way to motivate your employees, improve performance, and make a positive impact on your financial, environmental and social bottom lines? By providing SFP training to your current and future employees, you will:

- Ensure that your staff understands and can implement sustainable FM best practices.
- Empower your employees to improve the indoor environment, reduce fuel and resource use, and minimize your organization's environmental impact.
- Implement a world-class internal training program without a significant development investment.
- Take advantage of an unbiased candidate evaluation tool and hiring qualification.
- Enhance your organization's image by demonstrating your commitment to sustainable knowledge and practices.

Your SFP training delivered:

The IFMA SFP Credential Program

Volume discounts: Enjoy discounts on orders of two or more programs.

Turn-key implementation: Don't waste time and money developing your own training curriculum. Developed by FM industry experts, this program allows your staff to begin their online studies within minutes of placing an order. Corporate training representatives are available to help you design your ideal training program.

Flexibility: Regardless of whether your employees are in one facility or spread across the globe, our self-study and instructor-led course options allow you to provide high-quality, consistent training to all. IFMA can even help you find a certified instructor for on-site or online training.

Performance tracking: Online tracking tools allow you to monitor your staff's performance, identify strengths and weaknesses, and ensure that you are generating a high return on your training investment.

Whether you have a staff of two or 200, corporate training representatives are available to help you plan and implement your training program.

For more information, contact us at +1-888-590-6797 (USA/Canada) or +1-651-256-2822 (worldwide) or SFPcorporatesales@holmescorp.com.

Order the IFMA SFP Credential Program today!



Place your order today at www.ifma.org/sfp or call +1-877-866-1367 (USA/Canada) / +1-651-256-2821 (worldwide). For orders via fax or mail, download an order form at www.ifma.org/sfp.

IFMA SFP Credential Program pricing	Member price*	Nonmember price*
Self-study: e-Version	US\$1595	US\$1895
Self-study: e-Version + Print	US\$1795	US\$2095

Save on orders of two or more programs with volume pricing!

* Plus applicable taxes and shipping charges. Prices may change without prior notice.

Sustainability Facility Professional™ (SFP®)



“The SFP program enhanced my sustainability knowledge and provided a global perspective. Acquiring the SFP helped me gain new knowledge that I can now transfer to my employees and employer to advance our growing sustainability efforts.”

William D. Broome, CFM, SFP
Director of Facilities, The Westminster Schools



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Become an SFP and play a key leadership role in creating, managing and operating sustainable facilities across the FM spectrum.

Learn more at www.ifma.org/sfp.



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