

SWACHH BHARAT ABHIYAN



JANUARY - 2016

Swachh Bharat Abhiyaan in the month of **January, 2016** was carried out in the Golf Links (periphery of hotel). This was intended to clean the area around our hotel. Employees gathered at the venue to promote cleanliness and greenery at the spot.







We support

Swachh Bharat Abhiyan



एक कदम स्वच्छता की ओर



The Oberoi

NEW DELHI, INDIA







Starting our day on a Clean Note !
Cleanliness Drive : 22nd February, 2016



Alone we can do so little, together we can do so much !
Helen Keller

Team Trident Nariman Point & The Oberoi, Mumbai



The Team In Action!

Volunteers from The Oberoi, Mumbai & Trident Nariman Point spent Monday morning enthusiastically combing the area around the 500 m radius around the hotel. We collected total 6 bags, a testament to the hard work of the team.



Commitment : It Transforms A Promise Into Reality ...
“Cleanliness is next to Godliness





Swachh Bharat Abhiyan

05 March 2016

Honoring our company's pledge to assist our Prime Minister, Mr. Narendra Modi's Swachh Bharat Campaign, our team members were once again raring to go. However, this time, in partnership with the US Consulate, who were eager to do a BKC clean-up.

Equipped with brooms, masks and garbage bags, our guests from the US Consulate were divided into groups, accompanied by designated team members, from different departments, to begin the cleanliness drive.

At the end of the activity, all the participants ensured that the area had a complete face lift.











TRIDENT

Hyderabad



- Mahatma Gandhi

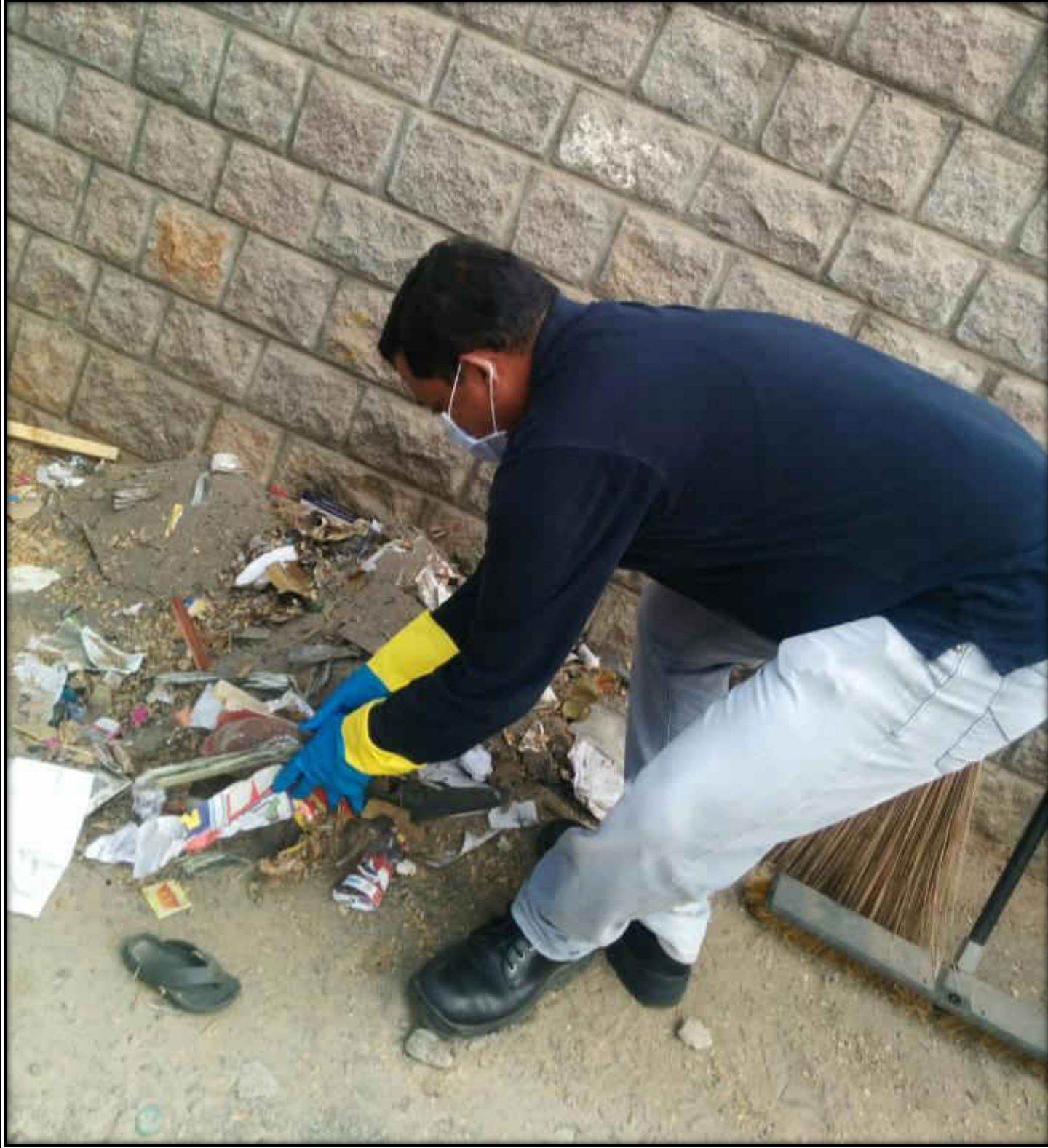
“Be the change you
want to see in the
world.”

SWACHH BHARAT ABHIYAN

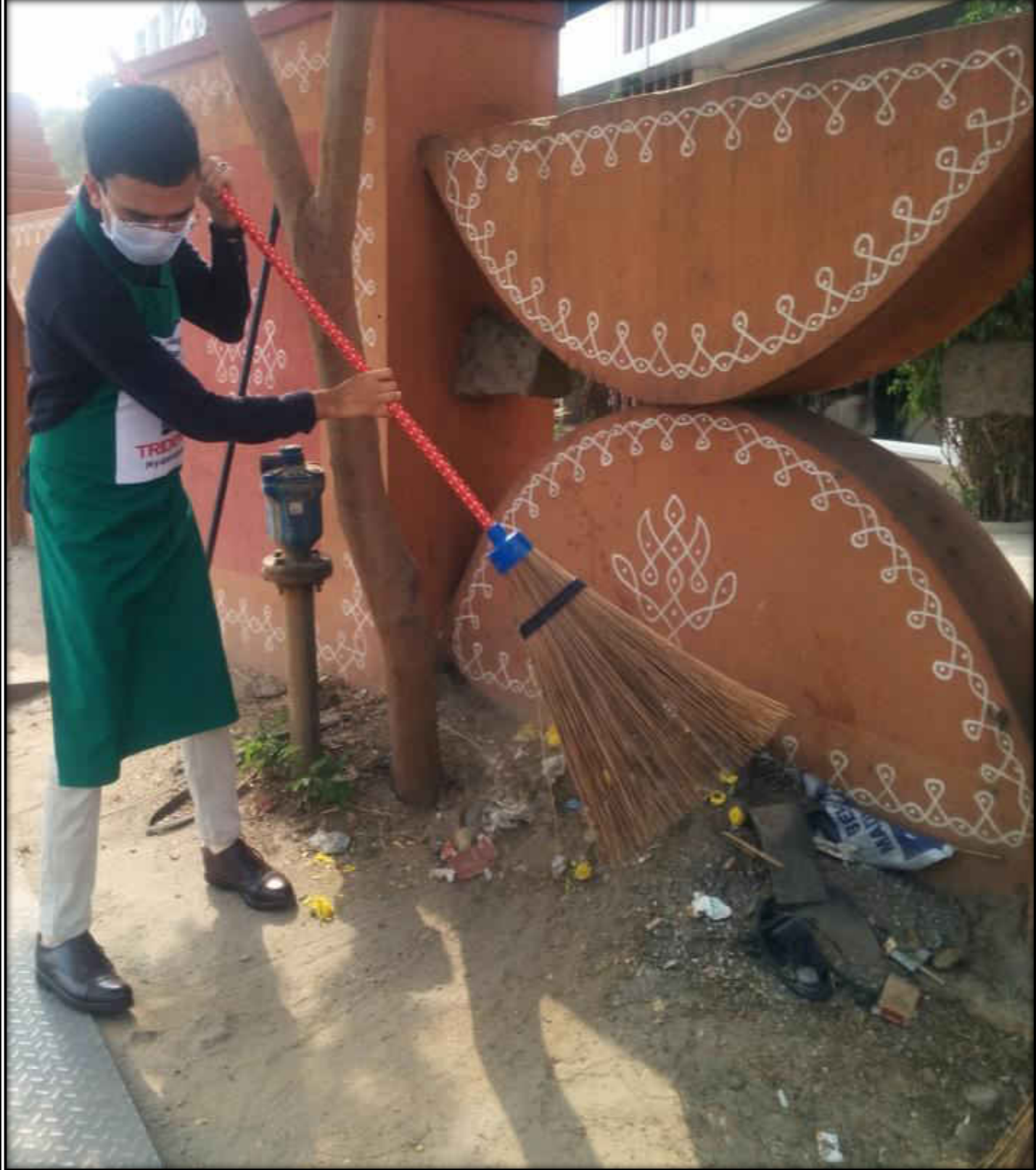


As rightly said “clean clothes and clean mind are an ideal combination”, similarly as clean a hotel inside should be outside as well.

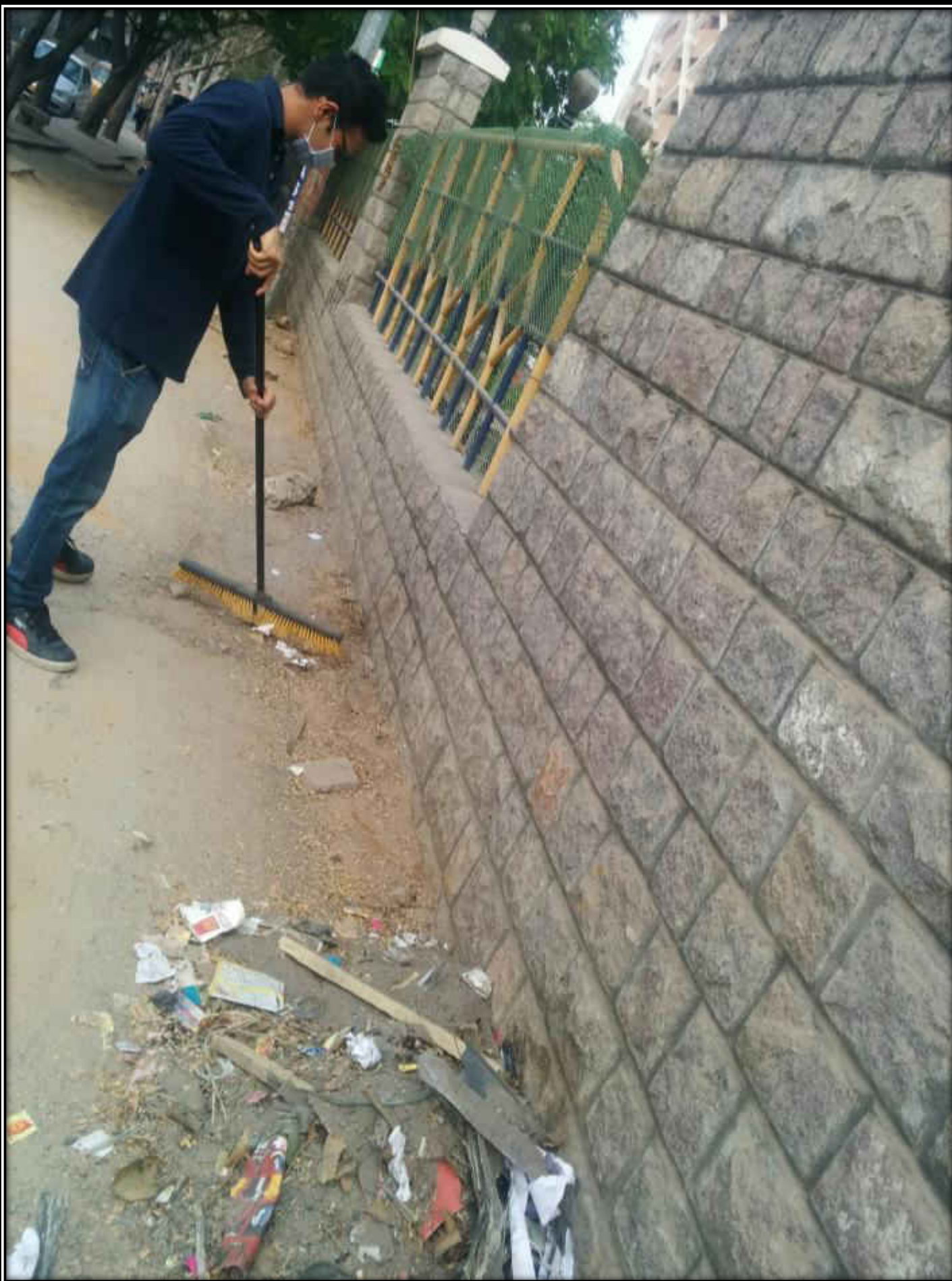
Team at Trident Hyderabad with the dream to make the city clean took the onus of not just cleaning the surroundings of the hotel but also to scrub the roads, clean the periphery of Cyber Towers and Shilpa Raman Grounds.



If you see a mess pitch in and clean it



**Enthusiastic Team comes together
once again.**





KFC Restaurant

To the treatment of COVID-19





Clean periphery of Cyber Towers





**Clean periphery of
Shilparamam**



Thank You!













































THE OBEROI VANYAVILAS RANTHAMBORE

SWACHH BHARAT ABHIYAN MARCH 2016.

This month, we have visited two forest posts (Anantpura and Lakarda) with forest officials for cleaning and maintaining tourist rest rooms.

Assistance regarding water motor rectification was also provided to ensure regular water supply for wildlife.



Starting our day on a Clean Note !
Cleanliness Drive : 13th April, 2016



Alone we can do so little, together we can do so much !
Helen Keller

Team Trident Nariman Point & The Oberoi, Mumbai



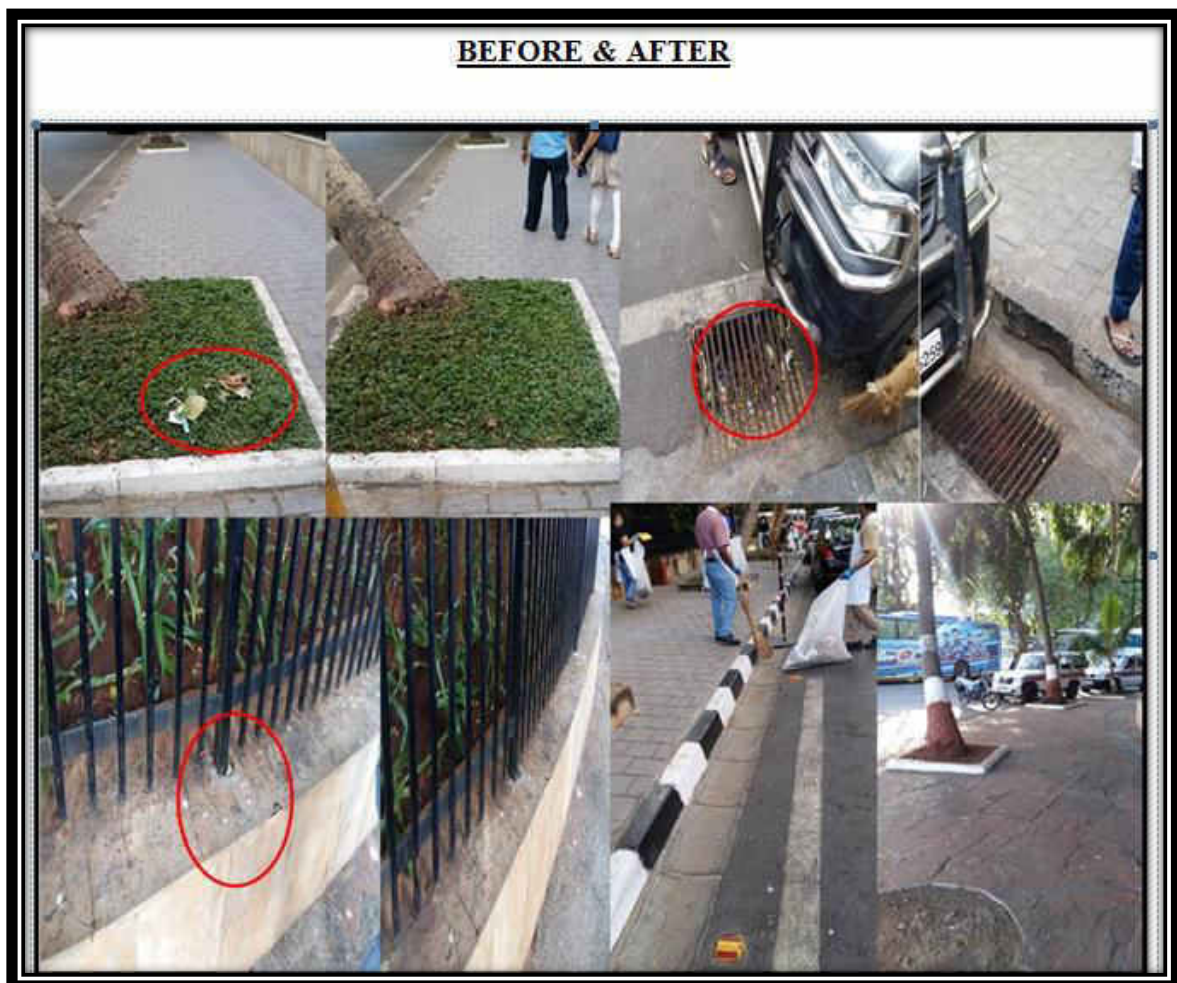
The focus of the month's drive was to concentrate on the *street corners, drains and those areas which are ignored.*

We termed it as Kona Kona Saaf!

Volunteers from The Oberoi, Mumbai & Trident Nariman Point spent the morning combing the area around 500m radius around the hotel.

We collected 4 bags of garbage

Please see the Before and After snippets captured, a testament to the hard work of the team.



BEFORE & AFTER



The Oberoi

UDAIVILĀS

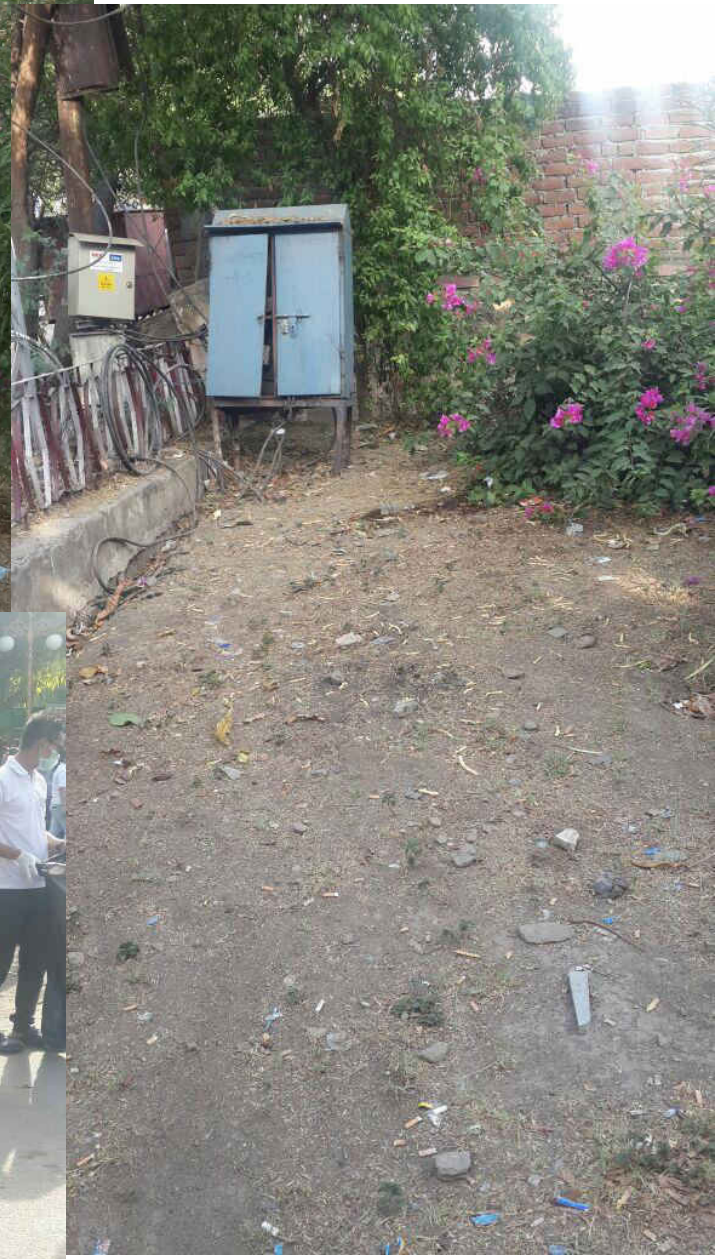


एक कदम स्वच्छता की ओर
One step towards cleanliness

April 26th, 2016

As Mahatma Gandhi rightly professed- “Cleanliness is next to Godliness..”, the team at Oberoi Udaivilas organized Swatchh Bharat Cleanliness drive at Udaipur’s prime tourist spot- Sukhadia Circle on April 26th, 2016 at 7:30 am to create awareness amongst the local community to keep their surroundings clean and contribute their bit to the environment. It is the greatest of all mistakes to do nothing because you can only do little. We must do what we can in making our Planet a better place to live. The Udaivilas team walked across the Sukhadia circle to remove litter and wastes. All team members, dressed in white T-Shirts with Swatchh Bharat Logo proudly participated in the drive with full enthusiasm. The local community appreciated the effort put by the team in making the beautiful city of Udaipur more clean.





Team Udaivilas



MAIDENS HOTEL

A heritage hotel since 1903

Swachch Bharat Abhiyan

On

21st May 2016



MAIDENS HOTEL

A heritage hotel since 1903



Team Ready for Cleanliness Drive

MAIDENS HOTEL

A heritage hotel since 1903

TEAM PARTICIPATING IN SWACHCH BHARAT ABHIYAN



Cleanliness drive at Shamnath Marg

MAIDENS HOTEL

A heritage hotel since 1903



Team after completing Cleanliness Drive



The strength of the team is each individual member. The strength of each member is the team.”

— [Phil Jackson](#)

Teams

The Oberoi, Mumbai, Trident Nariman Point & Trident Bandra Kurla, Mumbai

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SWACHH
BHARAT



TRIDENT
Bandra Kurla, Mumbai

Date 20th May
Venue C-56
Time 4 PM



FIRE (H.K)	WATER (F.O)	EARTH (KITCHEN)	AIR (F&B)	SKY (A&G)







Thank You



Ek Kadam Swachhata ki aur...

ITC FORTUNE PARK HOTELS SWACH BHARAT ABHIYAAN – 2016

Fortune Inn Grazia, Noida

1. **Cleanliness exercise** conducted around The Fortune Inn Grazia, Noida.
2. **Areas cleaned:**
 - Back Service road of the hotel area
 - Pavement Area around hotel – from Sanjay BalVidhyalya till Hotel building
3. **Cleaning Routine** every day from 11 am to 12 noon.
4. **Cleaning Drill:-** sweeping, picking up garbage, spreading disinfectant powder where required. Cleaning of potted plants
5. **Other activities:** Follow up with concerned authorities for maintenances like stone replacement.

Fortune Park JPS Grand, Rajkot

1. **Cleanliness exercise** conducted around Fortune Park JPS Grand Rajkot.
 2. **Areas identified** are as below:-
 - covers Approximately 1Km radius of the hotel.
 - The Area from the hotel till MavdiChowk and then a u turn.
 - The area from MavdiChowk to the junction of Ahmadabad highway
 - Return to the hotel.
 3. **Cleaning Routine** 11am to 1pm
 4. **Cleaning Drill** Sweeping, picking up garbage, spreading disinfectant powder where required. Cleaning of potted plants
- Other activities** Follow up with concerned authorities for maintenances like stone replacement.

Fortune Landmark, Indore

1. Areas identified

- 1 km stretch of service road from Shardha Math compound till the Meghdoot Garden
- 500 meter stretch towards the Meghdoot Nagar Slum area from the boundary wall adjacent to service road of our hotel.

2. Cleaning Routine-During morning hours.

3. Cleaning Drill: Sweeping the entire stretch, picking up garbage and its disposal, pest control and maintaining the flower bed area.

Fortune Park Boulevard, Chattarpur, New Delhi

1. Areas identified

-
- 200 mtrs of road from traffic light at Dera More towards Dera village.
- 200 mtrs of road from traffic light near petrol pump towards Bhati mines till the U turn.

2. Cleaning Routine: Daily from 3 pm to 4 pm

3. Cleaning Drill: Sweeping, picking up garbage, spreading disinfectant powder wherever required. Cleaning of potted plants

Fortune Park Orange, Sidhrawali, Gurgaon

1. Areas identified:

- Link Road from MuskanDhaba till BM Munjal School Gate
- Service Road from FPO, Sidherawali to Petrol Pump.
- Service Road from FPO, Sidhrawali to BML Munjal University Gate

2. Cleaning Routine: 2-3 hours weekly

3. Cleaning Drill: Sweeping, picking up garbage, sprucing up the soft earth area and removal of weeds where required. Cleaning of potted plants

4. Other activities: Follow up with concerned authorities for maintenances like stone replacement etc

Fortune Resort Bay Island, Port Blair

1. Areas identified:

- From Circuit House, Marine Hill to RDS Gate on Hotel front side
- Compound wall Dignabad side to Jadwet House on Seashore Road including pavement, rear side of the hotel
- Roundabout in front of Cellular Jail

2. Cleaning Routine: Mon - Sat from 3 pm to 4 pm

3. Cleaning Drill: Sweeping, picking up garbage, spreading disinfectant powder where required

4. Cleaning Schedule: Monday – Circuit House to RDS Gate

Tuesday – Compound wall Dignabad side to Jadwet House on

Seashore Road **Wednesday** – Roundabout in front of Cellular Jail

Thursday – Circuit House to RDS Gate **Friday** – Compound wall

Dignabad side to Jadwet House on Seashore Road

Saturday – Roundabout in front of Cellular Jail

5. Other activities: Maintenance of roundabout in front of Cellular Jail Follow up with concerned authorities for maintenance and replacement of the tiles on the pavement on Seashore Road.

Fortune Select Metropolitan, Jaipur

1. Areas identified:

- From our Hotel to Rambagh circle and Rajmahal palace Road
- Pavement Area around hotel and Bais- Godam circle

2. Cleaning Routine: Daily except Sunday from 3 pm to 3.30 pm

3. Cleaning Drill: Sweeping, picking up garbage. Cleaning of potted plants

4. Cleaning Schedule: Monday – Hotel till Bais- Godam circle

Tuesday – Bais -Godam circle to wassup **Wednesday** – wassup to

red light **Thursday** – Red light to LIC **Friday** – LIC building to

Rambagh Circle **Saturday** – Hotel to Rajmahal palace road

Fortune Kences Hotel, Tirupati

1. Areas identified:

- From Dr.Subbulakshmi Circle to Dr.Ambedkar Circle in RTC Bus Terminal Road.
- Circle, Bus stand , foot path area near to the FKH compound can be covered

2. Cleaning Routine & Schedule: MONDAY / WEDNES DAY / FRIDAY from 4 pm to 5 pm

3. Cleaning Drill: Sweeping, picking up garbage.

Fortune Park JP Celestial, Bengaluru

1. Areas identified:

- From Anandrao traffic signal and take a left turn from the next signal to till the intersection of the adjacent loop road heading towards the race course road.
- Pavement Area around hotel – from Axis bank ATM to kingdom restaurant , and employee gate of JP celestial to till the circle of the loop road.

2. **Cleaning Routine:** Daily from 11 am to 12 pm

3. **Cleaning Drill:** Sweeping, picking up garbage, spreading disinfectant powder wherever required

4. **Cleaning Schedule:** **Monday** – Axis bank ATM to Front gate of JP celestial **Tuesday** – Front gate of JP celestial to Kingdom hotel signal **Wednesday** – Kingdom hotel to JP back gate **Thursday** – Back gate to the loop road circle intersection **Friday** – Anandrao signal to SRS travels **Saturday** – SRS travels to 2nd traffic signal **Sunday** – Under the flyover

Fortune Select Trinity, Bengaluru

1. Areas identified:

- From Graphite India signal till Ginger Hotel.
 - Pavement Area around hotel – on either side of the road.
2. **Cleaning Routine:** Twice a week Tuesday & Thursday from 2.30 pm to 3.30 pm
3. **Cleaning Drill:** Sweeping, picking up garbage, and pest control where required.

Fortune Inn Jukaso, Pune

1. Areas identified

- From Air force gate to Krishna junction. (Two side 400 meters)
- Pavement Area , Bus stop.

2. **Cleaning Routine:** Once a month from 3 pm to 4 pm

3. **Cleaning Drill:** Sweeping, picking up garbage, spreading disinfectant powder where required.

Fortune Select Excalibur, Gurgaon

1. Areas identified

- From out road the green belt leading to the universal tower entrance.
- From the in road the green belt leading to the Ninex Mall entrance

2. **Cleaning Routine:** Daily from 1500hrs to 1600hrs

3. **Cleaning Drill:** Sweeping, picking up garbage, trimming the grass and maintaining the plantation.

4. **Cleaning Schedule:** **Monday-** In and Out road entrance from the main highway.**Tuesday** – Green patch between the two road
Wednesday – Area on the left side of the road along with plantation
Thursday – Green patch in front of the Ninex mall – Cleaning **Friday** – Grass and plants to be trimmed in the green patch and watered
Saturday – Green patch on the outer side next to the Sohna road-
Cleaning **Sunday** – Green patch grass and plants to be trimmed and watered

Fortune Park Panchwati, Kolkata

1. **Areas identified:**

- Railway over bridge area .
- Gorfa more surroundings includes pathways, plants etc .
- Hotel Surroundings which will include locality areas.

2. **Cleaning Routine:** Daily from 10.30 am to 11am.

3. **Cleaning Drill:** Sweeping, picking up garbage, spreading disinfectant powder where required. Cleaning of unwanted weeds and trimming.

Fortune Pandiyan, Madurai

1.) **Areas identified:**

- From traffic signal till agriculture dept office ,towards university college and return till park.
- Pavement Area around hotel till our pastry shop & towards Natham road

2. **Cleaning Routine:** Daily from 3 pm to 4 pm

3. **Cleaning Drill:** Sweeping, picking up the garbage plastic and polythene materials .

4. **Cleaning Schedule: Monday** –Signal to Forest dept office

Tuesday – Forest dept office to signal **Wednesday** – Signal to IOCL

Office **Thursday** – EB office and municipality park adjourned

Friday – EB office till Pastry shop **Saturday** – Pastry shop till

housing board **Sunday** – Pastry shop towards Natham road

5. **Other activities:** Corporation with authorities for maintenance & up keep of mentioned areas Involving NSS coordinators from near by college in the campaign. Creating awareness of the Abhiyan in Schools and colleges nearby

My Fortune Chennai

1. Areas Identified:

The road and pavement near and opposite Russian cultural centre to the road ending at Aswini Hospital.

Pavement area around the hotel

2. Cleaning Routine: Daily between 3-4pm.

3. Cleaning Drill: Sweeping, picking up garbage, spreading disinfectant powder where required Cleaning of potted plants

Fortune Inn Exotica, Pune

1. Areas Identified:

- Hinjewadi Road in front of the Hotel from Hinjewadi Chowk to Wakad
- Road from Wakad Bridge to Hinjewadi Chowk

2. Cleaning Routine: Daily from 1530 hrs to 1630 hrs

3. Cleaning Drill: Sweeping, picking up garbage, spreading disinfectant powder where required. Cleaning of potted plants

Fortune Hotel The South Park, Trivandrum

1 Areas Identified:

Sunny Meads Lane at Palayam, 100 Meters off the lane leading to jubilee hospital, Educational Institutions, Shopping Complexes etc.

2. Cleaning Routine: Daily from 1530 Hrs to 1630 Hrs

3. Cleaning Schedule: Monday - VJT Hall to Spencer Junction

Tuesday - Spencer Junction to Vanross Junction **Wednesday** -

Spencer Junction to Statue Junction **Thursday** - Vanross Junction to

Bakery Junction **Friday** - Saphalayam Complex to Vanross Junction

Saturday - Statue Junction to Pulimoodu Junction **Sunday** -

Pulimoodu to Over bridge

Fortune Park Moksha, McLeod Ganj

1. Areas Identified:

- From Bus Stop (Satobari) to Hotel.
 - From Forest Area along the hotel.
2. **Cleaning Routine:** Monday –Thursday from 3 pm to 4 pm
 3. **Cleaning Drill:** Sweeping, picking up garbage.
 4. **Cleaning Schedule:****Monday** –From Bus Stop (Satobari) to Hotel.
Tuesday –From Forest Area which is passing near the hotel.
Wednesday – From hotel to Bus Stop (Satobari).**Thursday** – From Forest Area along the hotel.



TRIDENT

Hyderabad



CLEAN MY INDIA

SWACHH HINDUSTAN

SWACHH BHARAT ABHIYAN



Team at Trident Hyderabad has taken several initiatives for “Swachh Bharat”. We have taken the complete ownership and responsibility of cleaning not only the hotel but its surroundings as well. Once every fortnight we identify an area around the hotel and take the initiative to clean it. A few snapshots of the Hygiene, Sanitation drive along with Cleaning exercises done around the hotel are in the following slides.



Team at Trident Hyderabad visited a Government High School with the mission of spreading the importance of Sanitation and Hygiene.

They also took the job of painting the worn out classroom doors of the school for giving a “*swachh*” view to the classes.



**Always be clean and practice good
hygiene.**

**We spoke to students about good
hygiene practices.**



Step by Step demonstration of Hand Washing





**Dedicated
To
Quality**

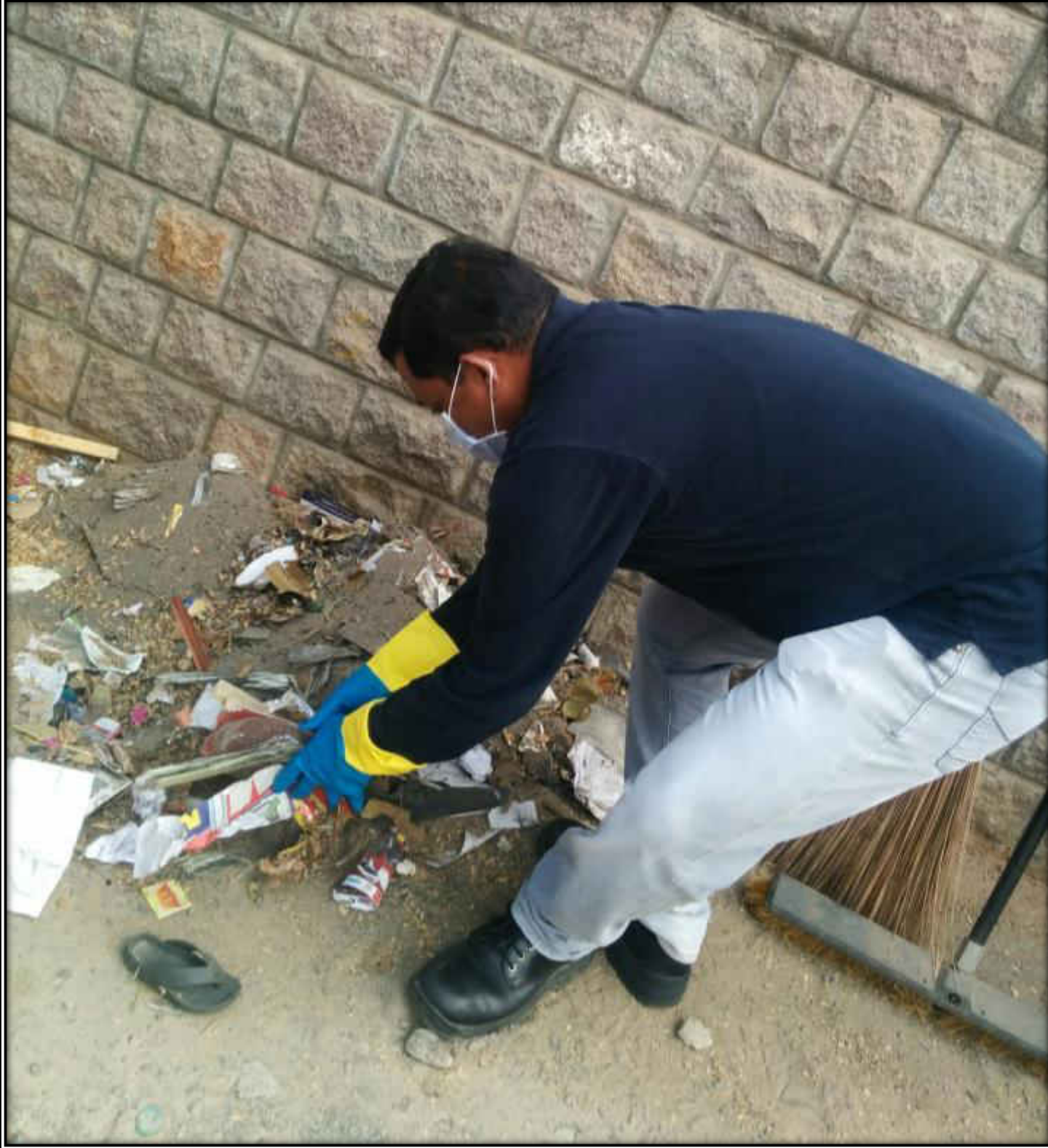


**Making a
Difference the
Trident Way!**



As rightly said “clean clothes and clean mind are an ideal combination”, similarly as clean a hotel inside should be outside as well.

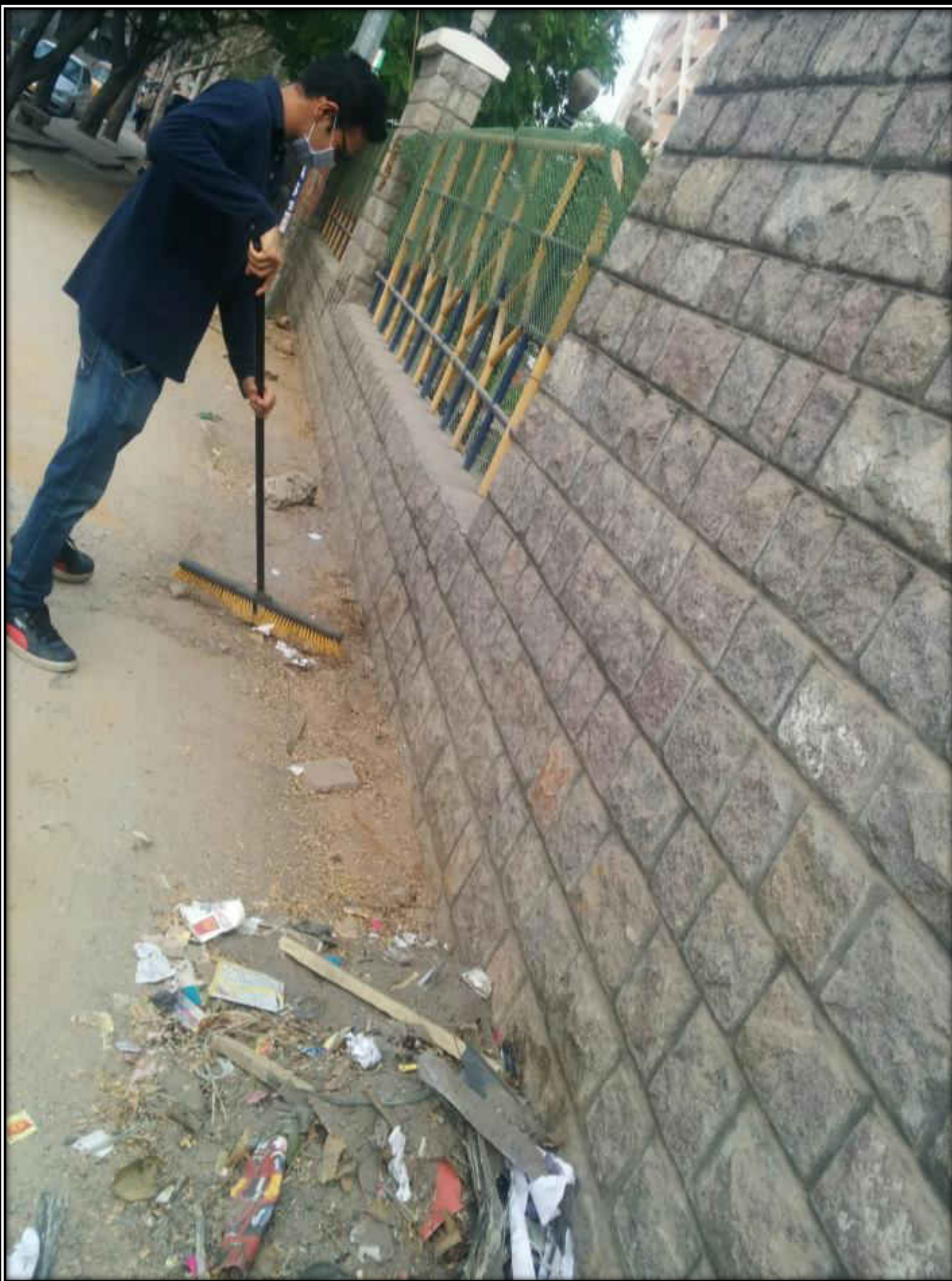
Team at Trident Hyderabad with the dream to make the city clean took the onus of not just cleaning the surroundings of the hotel but also to scrub the roads and clean our periphery.



Clean and Green is our perfect dream



**Enthusiastic Team comes together
once again.**







Team members take the responsibility to clean the city.

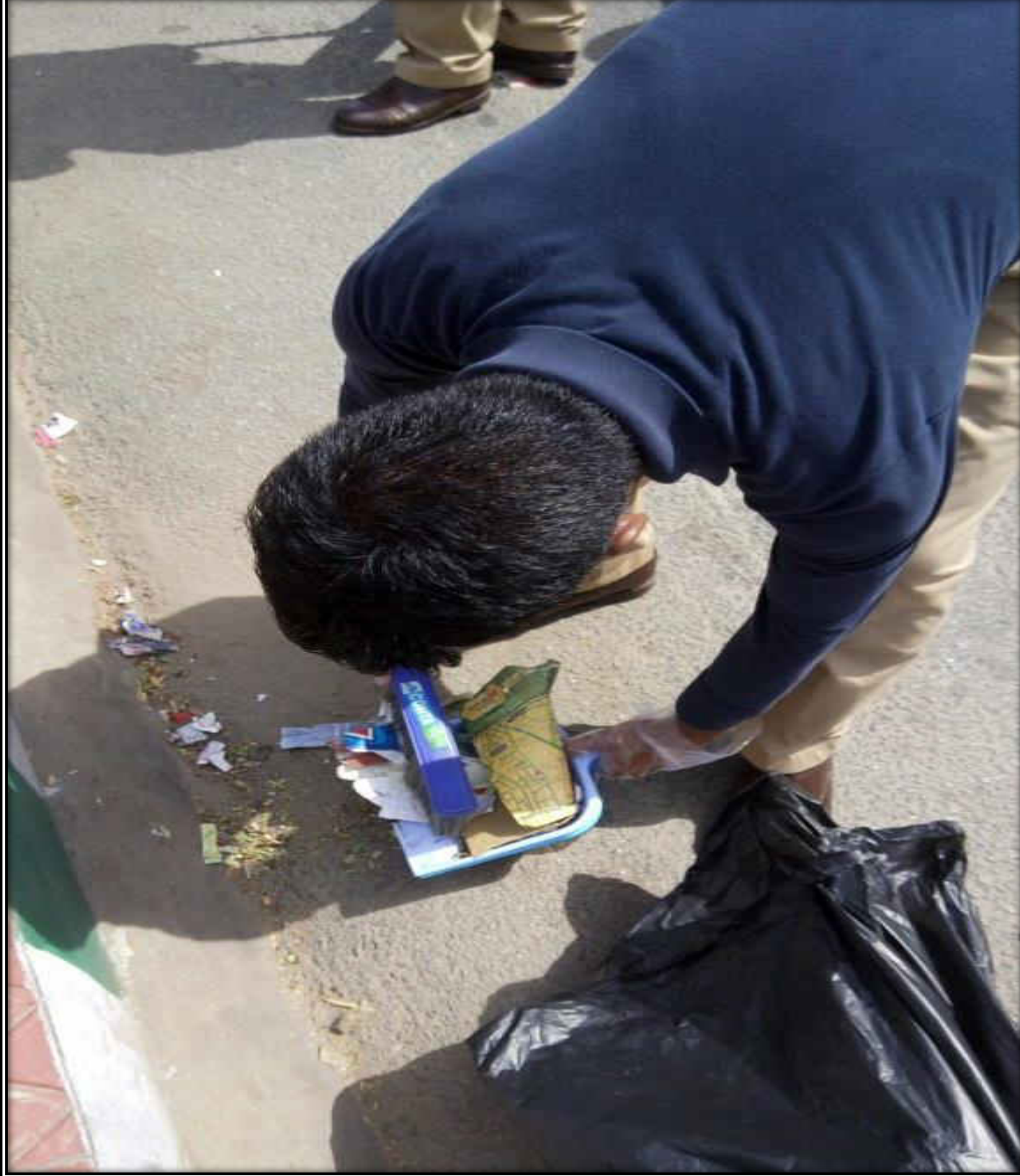




Keen on Cleaning



**God gave us Green .. Lets
keep it clean!**



Our City , Our Responsibility!







Cleanliness is being careful to keep or make clean.





Success is the sum of all efforts





Clean periphery of Cyber Towers

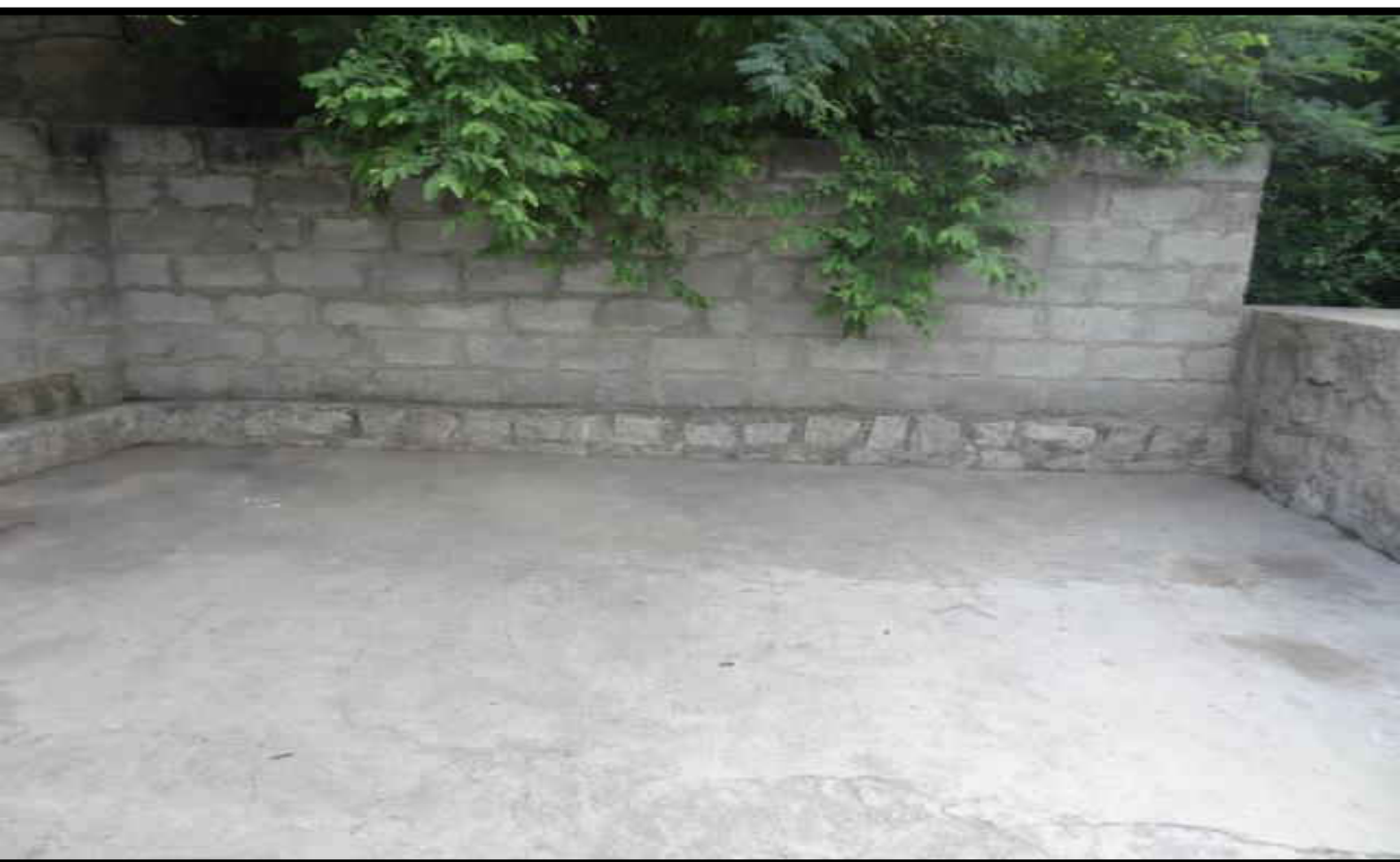




**Clean periphery of
Shilparamam**



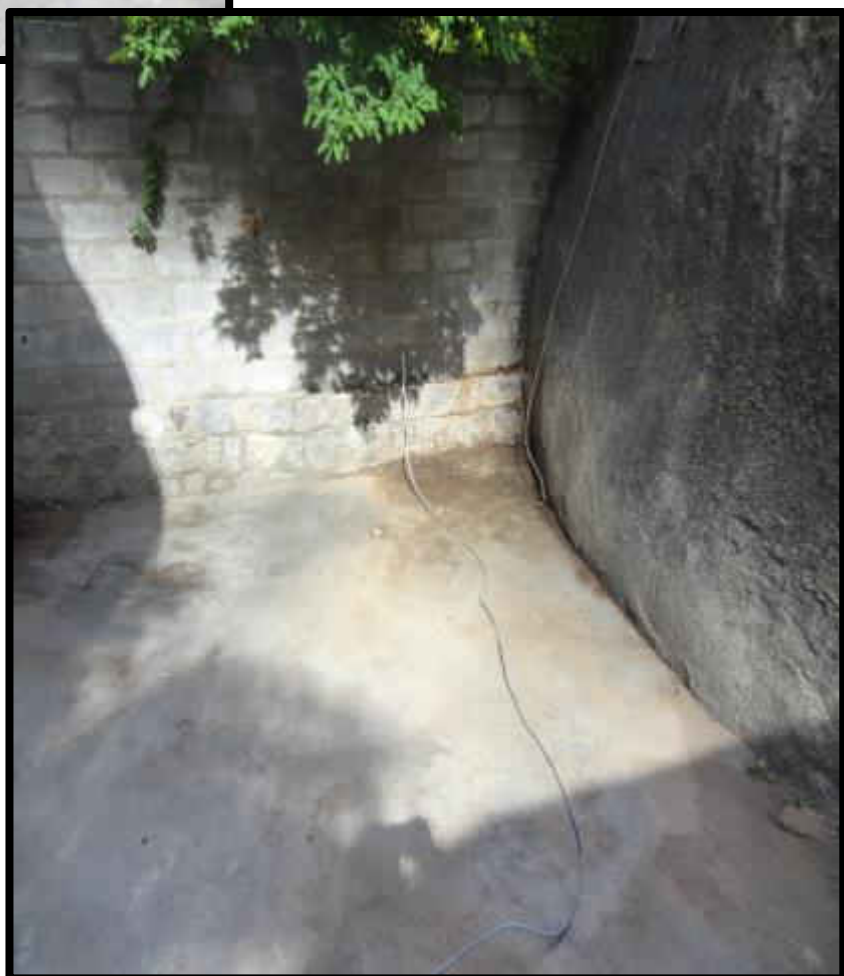
The Shilpa Kala Vedika looks much cleaner!





**Team efforts
reflect!**

**Team efforts
reflect!**





Road across the hotel looks neat!





Thank You!