January 2015

ACCESSORIES

WWW.EXPRESS-ADI.COM

ADI UPDATE The GM Accessories Newsletter from Express



New Year, New Ideas... Let Us help You STAND OUT in 2015!

What do shoppers see at your dealership the moment they pull up? Does something grab their attention? Here are a few innovative things I've observed from working with dealers over the past 20 years:

- ★ A Detroit dealership had every showroom unit accessorized, selling them as high-profit vehicles. This was also one of the state's top-volume dealerships.
- Another dealership had a pickup truck in the showroom, and in the bed was a tall menu board of every offered option expressed in low monthly payments (Roof-top fog lights for only \$3 a month, for example.)
- In South Carolina, I saw a pickup with custom leather seats, accents and pinstripes all in the colors of the nearby major university. Instantly, a regular Ram became a "University-Series Special." It could not have cost this dealer more than \$2,000 to make the truck special and alluring to alumni.
- ★ In Utah, a local hunting and fishing TV celebrity had his own limited edition of a "tough guy" pickup truck customized by a local dealer. The truck included the TV program logo embroidered on the seats plus all the accessories needed to handle the rugged Utah landscape. It sold well."

CALL US TODAY TO REVIEW AND REFRESH YOUR GM ACCESSORIES PROCESS!

New Year's Resolution: Grow your Accessory Profit Center in 2015!

The 7 P's of a Successful GM Accessories Selling Plan:

Presentation Style • People • Process • Pricing Product Mix • Profit Distribution • Pay Plan

HOW TO INCREASE REVENUE \$475 PER COPY IN 8 MINUTES WITH ACCESSORIES

Free Auto News Power Training Webinar On Demand! Watch it here: www.autonews.com/section/WEBINAR Scroll down to ARCHIVED WEBINARS

Excerpt from "**Six Ways Dealers Make Their Inventory Stand Out**" by Adam Armbruster Read full article here: <u>http://wardsauto.com/dealers/six-ways-dealers-make-their-inventory-stand-out</u>

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12007 E 61st Street Tulsa, OK 74146 Phone 918-317-6890 • 800-676-8513 Fax 918-217-1250



JANUARY 2015 GM ACCESSORIES SALES MANAGER BONUS PROGRAM



- ★ This program is intended to reward those Dealer Managers that most influence Accessory Sales.
- ★ Dealers must enroll managers (up to 8), using the GM *earn*POWER site, located in GM Global Connect.
- ★ Payouts will be made to Managers, through *earn*POWER, after the program end date.
- ★ Program Period: January 3, 2015 February 2, 2015

HERE'S HOW IT WORKS:

Dealer Managers who qualify under the GM Accessories Sales Manager Bonus Program will qualify for a payout in *earn*Power Rewards only if the dealership **meets or exceeds** the following:

1. LEVEL 1 SALES MGR. BONUS: \$20 per eligible delivery

Dealerships that achieve Level 1 will earn a payout equal to \$20 per eligible delivery during the Program Period. To earn a payout under Level 1, the Dealer must meet or exceed the Dealership's Accessories Sales Objective for the month of January 2015.

OR

2. LEVEL 2 SALES MGR. BONUS: \$25 per eligible delivery

Dealerships that achieve Level 2 will earn a payout equal to \$25 per eligible delivery during the Program Period. To earn a payout under Level 2, the Dealer must meet or exceed **both** (i) the Dealership's Accessories Sales Objective for the month of January 2015, AND (ii) the Dealership's New Vehicle Retail Sales Objective for the month of January 2015.

2015 GM Accessories Sales Manager Bonus – January					
Bonus Level	Accessories Bonus Payout **				
Level 1 Bonus	Dealers must achieve the following:	Accessories Sales Objective*	_	\$20/VIN	
Level 2 Bonus	Dealers must achieve both of the following:	Accessories Sales Objective*	New Vehicle Retail Sales Objective	\$25/VIN	

*January Accessories sales objectives are based on specific criteria. Dealer objectives are determined by combining all divisional objectives with the BAC. **Dealers who wish to have some or all of their payment credited to their Open Account need to indicate the percentage of the allocation they want for this option when enrolling in the program. This is done on the last line on the Enrollment/Allocation screen (the Open Account allocation type).

FOR MORE INFORMATION, CONTACT YOUR DSM OR CALL US AT THE NUMBER BELOW.

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BRING THE ESSENTIALS FOR EVERY ADVENTURE.

GREAT OUTDOORS LIFESTYLE PACKAGE

To set up camp in style, you'll need to bring along all the essentials. Do it by equipping your All-New 2015 Chevrolet Colorado pickup with the Chevrolet Accessories "Great Outdoors" Accessory Package. Start with the Foundation Package, or choose individual lifestyle components:

FOUNDATION PACKAGE COMPONENTS

- The GearON[™] Divider Package helps you to create custom cargo bed spaces and to securely anchor cargo. Package component includes a Bed Cargo Divider in Black and a set of four GearON[™] Cargo Tie-Down Rings
- 5-Inch Rectangular Assist Steps in Black offer a convenient and sturdy step point for entering and exiting Colorado
- The Bed Net helps to secure items in the cargo bed with a stainless center ring that radiates sturdy shock cords to truck anchor points
- Premium All-Weather Floor Mats conform to the floor and feature a deep-patterned grid to hold water and debris, while staying put with anti-skid nibs on the back
- Splash Guards fit directly behind the wheels to help protect against tire splash and mud

LIFESTYLE COMPONENTS

- The Thule® Roof Rack allows cargo placement above the cargo bed to make the most of available carrying space
- The Thule[®] M.O.A.B. (Mother of All Baskets) secures gear overhead, includes a custom, aerodynamic fairing, features convenient QuickMount[™] hardware and comes with adjustable Thule[®] load bars for attaching optional carriers
- The Napier Sportz Cargo Bed Tent sets up in the cargo bed to keep campers off the ground. It features an exclusive patented sewn-in floor, more than 5'6" of head room and a 4' x 4' tailgatesecured shade awning





LP0	PACKAGE NAME	MSRP*
	Foundation Package and Components:	
PDW/UID	–GearOn™ Bed Cargo Divider, Black –GearOn™ Cargo Tie-Down Rings (4 qty.)	\$495
RVS	5-Inch Rectangular Assist Steps in Black	\$675
RXQ	Bed Net	\$60
VAV	Premium All-Weather Floor Mats	\$160
VQK	Splash Guards	\$150
	Subtotal	: \$1,540
	Lifestyle Components (See Dealer for Ordering):	
N/A	Roof Rack by Thule®**	\$395
N/A	Canyon Basket by Thule®**	\$375
N/A	Napier Sportz Cargo Bed Tent	\$270
	Subtotal	: \$1040
	Total MSRP	\$2580

GEARON[™]



^{*} For more information on accessories, go to www.chevrolet.com/accessories of other vehicles that have been discontinued after the 2014 model year, please visit the Accessory Information Center found in GM GlobalConnect under the GM-EPIC application.

Most Chevrolet parts and accessories sold and installed on a Chevrolet Vehicle by a Chevrolet Dealer or a Chevrolet-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If Chevrolet Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details. For details on the warranty provided by Thule[®], please call (800) 238-2388.
***Available 012015

THE ANYTIME, ANYPLACE CAMPSITE.

GREAT OUTDOORS LIFESTYLE PACKAGE

To set up camp in style, you'll need to bring along all the essentials. Do it by equipping your All-New 2015 GMC Canyon pickup with the GMC Accessories "Great Outdoors" Accessory Package. Start with the Foundation Package or choose individual lifestyle components:

FOUNDATION PACKAGE COMPONENTS

- The GearON™ Divider Package helps you to create custom cargo bed spaces and to securely anchor cargo. Package component list includes a Bed Cargo Divider in Black and a set of four GearON™ Cargo Tie-Down Rings
- 5-Inch Rectangular Assist Steps in Black offer a convenient and sturdy step point for entering and exiting Canyon
- The Bed Net helps to secure items in the cargo bed, with a stainless center ring that radiates sturdy shock cords to truck anchor points
- Premium All-Weather Floor Mats conform to the floor and feature a deep-patterned grid to hold water and debris, while staying put with anti-skid nibs on the back
- Splash Guards fit directly behind the wheels to help protect against tire splash and mud

LIFESTYLE COMPONENTS

- The Thule® Roof Rack allows cargo placement above the cargo bed to make the most of available carrying space
- The Thule[®] M.O.A.B. (Mother of All Baskets) secures gear overhead, includes a custom, aerodynamic fairing, features convenient QuickMount[™] hardware and comes with adjustable Thule[®] load bars for attaching optional carriers
- The Napier Sportz Cargo Bed Tent sets up in the cargo bed to keep campers off the ground. It features an exclusive patented sewn-in floor, more than 5'6" of head room and a 4' x 4' tailgate-secured shade awning





LPO	PACKAGE NAME		MSRP*	
	Foundation Package and Components:			
PDW/UID	-GearOn™ Bed Cargo Divider, Black -GearOn™ Cargo Tie-Down Rings (4 qty.)		\$495	
RVS	5-Inch Rectangular Assist Steps in Black		\$675	
RXQ	Bed Net		\$60	
VAV	Premium All-Weather Floor Mats		\$160	
VQK	Splash Guards		\$150	
	Sub	total:	\$1,540	
	Lifestyle Components (See Dealer for Ordering):			
N/A	Roof Rack by Thule®**		\$395	
N/A	Canyon Basket by Thule®**		\$375	
N/A	Napier Sportz Cargo Bed Tent		\$270	
	Sub	total:	\$1040	
	Total M	SRP:	\$2580	



GEARON[™]

* For more information on accessories, go to www.gmc.com/accessories. Prices shown are suggested retail prices only. Dealers are independent and are free to set their own selling prices. Prices shown do not include installation, labor or taxes. For more information regarding these vehicles or the accessories of other vehicles that have been discontinued after the 2014 model year, please visit the Accessory Information Center found in GM GlobalConnect under the GM-EPIC application.

Most GMC parts and accessories soid and installed on a GMC vehicle by a GMC Dealer or a GMC-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If GMC Accessories are installed after vehicle delivery, or are replaced under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details. For details on the warranty provided by Thule®, please call (BOI) 238-2388.
***Available 01 2015

S E R R A 1500 COME ACCESSORIES MAKE A MOVE.





Put a different spin on Sierra with these GMC appearance, convenience and protection accessories. Choose from Chrome Door Handles, Body-Color or Body-Color/Chrome-Surround Accessory Grilles, Assist Steps in Black or Chrome and Bolt-On Look Fender Flares.

	LPO	
PART NAME	CODE	MSRP*
4-Inch Round Assist Steps in Black, for use on all Cab configurations	RVS	600.00
4-Inch Round Assist Steps in Chrome, for use on all Cab configurations	LXA	650.00
Tri-Fold Hard Tonneau Cover in High-Gloss Black, for use on all Cab configurations	VQT	900.00

Most GMC parts and accessories sold and installed on a GMC vehicle by a GMC Dealer or a GMC-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If GMC Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following:a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details.

* For more information on accessories, go to GMC.com/accessories. Prices shown are suggested retail prices only. Dealers are independent and are free to set their own selling prices. Prices shown do not include installation, labor or taxes. For more information regarding these vehicles or the accessories of other vehicles that have been discontinued after the 2014 model year, please visit the Accessory Information Center found in GM GlobalConnect under the GM-EPIC application.

S E R R A H D







BOLT-ON LOOK FENDER FLARES

GRILLE WITH BODY-COLOR INSERTS

CHROME OUTSIDE DOOR HANDLES

	PART	
PART NAME	NUMBER	MSRP*
Grille with Body-Color Inserts and Surround in Summit White	22972287	575.00
Grille with Body-Color Inserts and Chrome Surround in Summit White	22972292	575.00
Grille with Body-Color Inserts and Surround in Quicksilver Metallic	22972288	575.00
Grille with Body-Color Inserts and Chrome Surround in Quicksilver Metallic	22972293	575.00
Grille with Body-Color Inserts and Surround in Onyx Black	22972286	575.00
Grille with Body-Color Inserts and Chrome Surround in Onyx Black	22972291	575.00
Grille with Body-Color Inserts and Surround in Sonoma Red Metallic	22972289	575.00
Grille with Body-Color Inserts and Chrome Surround in Sonoma Red Metallic	22972294	575.00
Chrome Outside Door Handles – Front and Rear Sets, for use on Crew and Double Cabs	22940647	145.00
Chrome Outside Door Handles – Front and Rear Sets, for use on Double Cabs	22940648	145.00
Bolt-On Look Fender Flares in Black, by EGR®	19329548**	449.00

Most GMC parts and accessories sold and installed on a GMC vehicle by a GMC Dealer or a GMC-approved Accessory Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If GMC Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details.

* For more information on accessories, go to GMC.com/accessories. Prices shown are suggested retail prices only. Dealers are independent and are free to set their own selling prices. Prices shown do not include installation, labor or taxes. For more information regarding these vehicles or the accessories of other vehicles that have been discontinued after the 2014 model year, please visit the Accessory Information Center found in GM GlobalConnect under the GM-EPIC application.

** Equipment shown is from an independent supplier and is not covered by the GMC New Vehicle Limited Warranty. GMC is not responsible for the safety or quality of third-party supplier alterations. For details on the warranty provided by EGR[®] Incorporated, please call (800) 757-7075.



2015 BUSINESS CHOICE

BUSINESS

Eligible business owners can receive up to \$1,000 of Chevrolet or GMC Accessories^{*}, plus a maintenance Program.

TRUCKS		VANS		
\$400 Accessories Cash Allowance	\$1,000 Accessories Cash Allowance	\$400 Accessories CashUp to \$1,200 Upfit CaAllowanceAllowance		
1500 Silverado/Sierra Colorado/Canyon	2500 Silverado/SierraExpress (Passenger)3500 Silverado/SierraSavana (Passenger)		Express (Cargo & Cutaways) Savana (Cargo & Cutaways)	
ELIGIBLE VEHICLES	MAINTENANCE PROGRAM			
2013 MY	Business Choice Maintenance Program - Vehicle's recommended maintenance schedule for up to two years or 30,000 miles, whichever comes first.			
2014-2015 MY	Division Maintenance Program - Vehicle's recommended maintenance schedule for up to two years or 24,000 miles, whichever comes first.			

*Not valid with all offers. See dealer for details. Take delivery by 9/30/15. The 2015 Business Choice Program is valid from October 1, 2014, through September 30, 2015. You must purchase or lease your vehicle during the program period and be prepared to provide proof of your business. To qualify, vehicle must be used in the day-to-day operation of the business and not solely for personal/non-business-related transportation purposes. This program may not be compatible with other offers or incentive programs. Consult with your Chevrolet or GMC Dealer for program compatibility and other restrictions. For complete program requirements, including information regarding offers, vehicles, equipment, options, warranties and ordering information, consult your Chevrolet or GMC Dealer or visit www.gmfleet.com.

Receive GM *earn*POWER Points on all Chevrolet Silverado/Colorado/Express and GMC Sierra/Canyon/Savana accessories sold within the 2015 Business Choice Program.

Official program period: October 1, 2014 through September 30, 2015.

2015 INCENTIVE PAY SCALE (BASED ON TOTAL MSRP)

Sales Consultants and Sales Managers take advantage of GM *earn*POWER points for each qualifying Chevrolet and GMC Accessories claim submitted within the 2015 Business Choice Program.

1500 SILVERADO/SIERRA, COLORADO/CANYON, EXPRESS/SAVANA (PASSENGER)

Total MSRP	Sales Consultant	Sales Manager
\$850-\$1,099	\$50	\$25
\$1,100-\$1,499	\$75	\$50
\$1,500-\$1,999	\$100	\$75
\$2,000 & Up	\$150	\$100

2500/3500 SILVERADO/SIERRA, EXPRESS/SAVANA (CARGO & CUTAWAY)

Total MSRP	Sales Consultant	Sales Manager
\$1,350-\$1,599	\$50	\$25
\$1,600-\$1,999	\$75	\$50
\$2,000-\$2,499	\$100	\$75
\$2,500 & Up	\$125	\$100





FEATURED LPO: Black Bowtie Emblems "SFZ"

ADI Update • 01/15

Black Bowtie Emblems (SFZ)

Dress up and accent the exterior of your Silverado LD or HD with these distinctive Front Grille and Endgate Black Bowtie Emblems.

MSRP: \$120.00

Fits all 2014 & 2015 Chevrolet Silverado 1500, and All-New 2015 Silverado HD 2500/3500

PAIRS GREAT WITH THESE ACCESSORIES:

- BODY-COLORED GRILL WITH BLACK MESH
- BLACK 22 INCH WHEELS
- BLACK ASSIST STEPS

LPOs ☑ Just Check The Box!



ACCESSORIES

HEVROLET



MOE ENROLLMENT & ELIGIBILITY FOR JANUARY 2015 GM ACCESSORIES SALES MANAGER BONUS

Dealers who were enrolled into the 2014 MOE program by 12/31/14 or who enroll into the 2015 MOE program by *01/15/15* are eligible for the 2015 January GM Accessories Sales Manager Bonus Program.

2015 MOE Enrollment Ends January 31, 2015

Open Enrollment for the 2015 Mark of Excellence Program begins December 2, 2014 and ends January 31, 2015!

Mark of Excellence is a proven, cost-effective program that drives results for your dealership. As in the past, there is one annual enrollment fee for your dealership allowing 100% participation by your eligible staff.

MARK

IMPORTANT:

ALL DEALERSHIPS MUST ENROLL FOR 2015 MARK OF EXCELLENCE. There is NO automatic enrollment in any program for 2015:

- If you want to participate in the 2015 MOE Program Performance Recognition and Performance Bonus programs, dealers must login to the website <u>www.gmprograminfo.com</u>
- If you do not want to participate in the 2015 MOE Program Performance Recognition and Performance Bonus programs, choose the "Opt Out" button on the Enrollment Summary page and follow the opt-out process by the end of the enrollment period, January 31, 2015.





Front and Rear Molded Carpet 2014-2016 LaCrosse

These Front and Rear Molded Carpet Floor Mats provide a factory fit with a quality carpeted upper surface. (Part #19301573 – Cocoa)



Front and Rear Carpet Replacements 2013-2016 Regal

These Front and Rear Carpet Replacement Floor Mats provide a factory fit for your vehicle with a quality carpeted upper surface. (Part #23119658 – Black)





Molded Splash Guards 2015-2016 All-New 2015 Escalade, Escalade ESV

Designed to accent the exterior of your vehicle, these Molded Splash Guards fit directly behind the wheels to help protect your Escalade or Escalade ESV from tire splash and mud. Available for Front and Rear in a variety of colors.



Cargo Security Shade 2015-2016 All-New 2015 Escalade ESV

Conceal your possessions in the cargo are of your Escalade with this retractable Cargo Shade. Tension rod extensions allow for easy installation and removal. (Part #22964396 – Dune)



Vehicle Cover 2015-2016 ATS

Protect your ATS with this Gray Vehicle Cover. It's custom-constructed of lightweight, easy-to-handle material that keeps out dirt, dust and abrasive particles while allowing moisture to evaporate. (Part #23479304)

Images are for representation purpose only. Actual product may differ.

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Grille, Body Color Surround with Chrome Mesh 2014-2016 Silverado 1500

Enhance the front end of your all-new Silverado with this Chrome Grille. It's designed specifically for your vehicle. (Part #23194164 - Deep Ruby Metallic)



Front Carpet Replacements 2015-2016 All-New 2015 Colorado

Keep mud, snow and dirt away from the front floor of your Colorado with Front Premium Carpet Floor Mats. (Part #23464403)



Smoker's Package 2012-2014 Tahoe/Suburban; 2012-2013 Avalanche

Convenient for those who choose to smoke in their vehicle. Contains Ashtray Muffin, Lighter and Lighter Housing. (Part #22907367)



Cargo Security Shade 2015-2016 All-New 2015 Suburban

Conceal possessions in the rear of your vehicle with this retractable Cargo Security Shade. Tension rod extensions allow for easy installation and removal. (Part #22964396 – Dune)



Molded Splash Guards 2015-2016 All-New 2015 Tahoe, Suburban

Designed to accent the exterior of your vehicle, these Molded Splash Guards fit directly behind the wheels to help protect your Tahoe/Suburban from tire splash and mud. Available for Front or Rear in a variety of colors.



Illuminated Door Sill Plates 2015-2016 All-New 2015 Tahoe, Suburban

Enhance the appearance of your front and rear door sills with these Illuminated Door Sill Plates. Now available in Black, Cocoa, and Dune.



Rear Premium Carpet Floor Mats 2015-2016 All-New 2015 Tahoe

Help protect the floor of your Tahoe from mud, water, road salt and dirt with these Rear Premium Carpet Floor Mats. These mats provide a precise fit and include a carpeted upper surface. Now available in Dune, Black, and Cocoa.

Images are for representation purpose only. Actual product may differ.

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Custom Graphics - Full Length Dual Racing Stripe Package 2014-2015 Corvette Stingray

Add a true racing feel to your Corvette Stingray with these Full-Length Dual Racing Stripes by 3M Original Wraps. Now available in Carbon Flash, Claret and Silver.



Front Premium Carpet Mat - Z06 Logo 2015 Corvette Stingray

Add a custom appearance and protect your Corvette Stingray's front carpet with Front Premium Carpet Mats, featuring attractive logos in a choice of colors. They offer a precise factory fit and protect the interior from dirt, mud, snow and debris. (Part #23476288 - Z06 Logo, Black with Mohave Stitch)



19/20 inch Wheels - Polished (5YW) 2015-2016 Corvette Stingray

Make a dramatic modification to the appearance of your Corvette with these NEW Polished Aluminum Accessory Wheels.



19/20 inch Wheel - Painted Gloss Black (5YX) 2015-2016 Corvette Stingray

Make a dramatic modification to the appearance of your Corvette with these NEW Painted Gloss Black Accessory Wheels.



Center Cap, Carbon Logo 2015-2016 Corvette Stingray

Add an extra element of beauty to your Corvette Stingray with these Center Caps. Now available with the Carbon Logo (Part #19302357).



Rear Spoiler, Flushmount 2015 Malibu

A one-piece, custom-molded Flushmount Spoiler Kit adds a sporty flair to your Malibu. Now available in Plum Berry / Sable Metallic and Abalone White.



Front and Rear Molded Carpet Floor Mats 2014-2015 Sonic

Add a custom appearance and protect your Sonic's carpet with Front and Rear Molded Carpet Mats in a choice of colors. They offer a precise factory fit and protect the interior from dirt, mud, snow and debris (Part #19302927 - Black, with Brick Stitching)

Images are for representation purpose only. Actual product may differ.

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Phone 918-317-6890 = 800-676-8513 Fax 918-217-1250







Front & Rear Carpet Replacements 2015-2016 All-New 2015 Canyon

Keep mud, snow and dirt away from the floor of Canyon with Front (or Rear for Extended Cabs) Carpet Floor Mats. Front Mats available in Black. Rear Mats available in Black, and now available in Cocoa. (Part #23464409, Cocoa - for Extended Cab)



Cargo Security Shade 2015-2016 All-New 2015 Yukon XL

Conceal your possessions using this retractable Cargo Shade. Tension rod extensions allow for easy installation and removal. Now available in Dune and Black.



Molded Splash Guards 2015-2016 All-New 2015 Yukon, Yukon XL

Designed to accent the exterior of your vehicle, these Molded Splash Guards fit directly behind the wheels to help protect your Yukon / Yukon XL from tire splash and mud. Available for Front and Rear in a variety of colors.



Under Body Shield 2015 All-New 2015 Yukon XL

This Under Body Shield helps protect the underside of your vehicle from road debris that can harm key mechanical components. It's an important feature to have, especially for driving off-road. (Part #23441827, For Use with V6 Engines (LV1, LV3))



Illuminated Door Sill Plates 2015-2016 All-New 2015 Yukon, Yukon XL

Enhance the appearance of your front and rear door sills with these stylish Illuminated Door Sill Plates. Available in a variety of colors.



Smoker's Package 2012-2014 Yukon, Yukon XL

Convenient for those who choose to smoke in their vehicle. Contains Ashtray Muffin, Lighter and Lighter Housing. (Part #22907367)



Trailer Hitch Closeout 2013-2014 Yukon

Finish off the back of your Yukon with a custom-molded Trailer Hitch Closeout that hides the receiver opening when the ball mount assembly is removed. (Part #22832538 - Not For Use on Hybrid or LTZ Models, Champagne Silver (GWT))

Images are for representation purpose only. Actual product may differ.

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New Product Table

The following new products are ready for sale. For pricing information and availability, please visit **www.Express-ADI.com** or call 800-676-8513.

Part #	Part Description	MY / Vehicl	e	
CARGO M	ANAGEMENT			
22964396	Cargo Security Shade, Dune	2015-2016	Cadillac	All-New 2015 Escalade ESV
22964396	Cargo Security Shade, Dune	2015-2016	Chevrolet	All-New 2015 Suburban
22964396	Cargo Security Shade, Dune	2015-2016	GMC	All-New 2015 Yukon XL
22964397	Cargo Security Shade, Black	2015-2016	GMC	All-New 2015 Yukon XL
EXTERIOR	R			
22989110	Custom Graphics - Full Length Dual Racing Stripe Package, Carbon Flash, For Coupe Models	2014-2015	Chevrolet	Corvette Stingray
22989112	Custom Graphics, Custom Graphics - Full Length Dual Racing Stripe Package, Silver, For Coupe Models	2014-2015	Chevrolet	Corvette Stingray
22989158	Custom Graphics, Custom Graphics - Full Length Dual Racing Stripe Package, Carbon Flash, For Convertible Models	2014-2015	Chevrolet	Corvette Stingray
23172536	Custom Graphics, Custom Graphics - Full Length Dual Racing Stripe Package, Claret, For Convertible Models	2014-2015	Chevrolet	Corvette Stingray
23194164	Grille, Body Color Surround with Chrome Mesh, Deep Ruby Metallic	2014-2016	Chevrolet	Silverado 1500
23271834	Spoiler Kit, Rear Spoiler, Flushmount, Plum Berry / Sable Metallic	2015	Chevrolet	Malibu
23271835	Spoiler Kit, Rear Spoiler, Flush Mount, Abalone White	2015-2016	Chevrolet	Malibu
22922762	Splash Guards - Front Molded, Summit White	2015-2016	Cadillac	All-New 2015 Escalade, Escalade ESV
22922765	Splash Guards - Front Molded, Switchblade Silver	2015-2016	Cadillac	All-New 2015 Escalade, Escalade ESV
22922766	Splash Guards - Front Molded, White Diamond	2015	Cadillac	All-New 2015 Escalade, Escalade ESV
22922800	Splash Guards - Rear Molded, Subterranean Met	2015-2016	Cadillac	All-New 2015 Escalade
22922801	Splash Guards - Rear Molded, Switchblade Silver	2015-2016	Cadillac	All-New 2015 Escalade
22922802	Splash Guards - Rear Molded, White Diamond	2015	Cadillac	All-New 2015 Escalade
22922804	Splash Guards - Rear Molded, Subterranean Met	2015-2016	Cadillac	All-New 2015 Escalade ESV
22922805	Splash Guards - Rear Molded, Switchblade Silver	2015-2016	Cadillac	All-New 2015 Escalade ESV
22922806	Splash Guards - Rear Molded, White Diamond	2015	Cadillac	All-New 2015 Escalade ESV
22922762	Splash Guards - Front Molded, Summit White	2015-2016	Chevrolet	All-New 2015 Tahoe, Suburban
22922765	Splash Guards - Front Molded, Switchblade Silver	2015-2016	Chevrolet	All-New 2015 Tahoe, Suburban
22922766	Splash Guards - Front Molded, White Diamond	2015	Chevrolet	All-New 2015 Tahoe, Suburban
22922779	Splash Guards - Rear Molded, Summit White	2015-2016	Chevrolet	All-New 2015 Tahoe
22922780	Splash Guards - Rear Molded, Black	2015-2016	Chevrolet	All-New 2015 Tahoe
22922781	Splash Guards - Rear Molded, Subterranean Metallic	2015-2016	Chevrolet	All-New 2015 Tahoe
22922782	Splash Guards - Rear Molded, Switchblade Silver	2015-2016	Chevrolet	All-New 2015 Tahoe
22922783	Splash Guards - Rear Molded, White Diamond	2015	Chevrolet	All-New 2015 Tahoe
22922784	Splash Guards - Rear Molded, Summit White	2015-2016	Chevrolet	All-New 2015 Suburban
22922785	Splash Guards - Rear Molded, Black	2015-2016	Chevrolet	All-New 2015 Suburban
22922786	Splash Guards - Rear Molded, Subterranean Metallic	2015-2016	Chevrolet	All-New 2015 Suburban
22922787	Splash Guards - Rear Molded, Switchblade Silver			All-New 2015 Suburban
22922788	Splash Guards - Rear Molded, White Diamond		Chevrolet	All-New 2015 Suburban
22922762	Splash Guards - Front Molded, Summit White	2015-2016		All-New 2015 Yukon, Yukon XL
22922765	Splash Guards - Front Molded, Switchblade Silver	2015-2016		All-New 2015 Yukon, Yukon XL
22922766	Splash Guards - Front Molded, White Diamond		GMC	All-New 2015 Yukon, Yukon XL
22922789	Splash Guards - Rear Molded, Summit White	2015-2016		All-New 2015 Yukon
22922790	Splash Guards - Rear Molded - Black	2015-2016	GMC	All-New 2015 Yukon
22922791	Splash Guards - Rear Molded, Subterranean Met	2015-2016	GMC	All-New 2015 Yukon
22922792	Splash Guards - Rear Molded, Switchblade Silver	2015-2016		All-New 2015 Yukon
22922793	Splash Guards - Rear Molded, White Diamond		GMC	All-New 2015 Yukon
22922794	Splash Guards - Rear Molded, Summit White	2015-2016		All-New 2015 Yukon XL

Continued on next page.

New Product Table, continued

Part #	Part Description MY / Vehicle			
22922795	Splash Guards - Rear Molded, Black	2015-2016	GMC	All-New 2015 Yukon XL
22922796	Splash Guards - Rear Molded, Subterranean Met	2015-2016	GMC	All-New 2015 Yukon XL
22922797	Splash Guards - Rear Molded, Switchblade Silver	2015-2016	GMC	All-New 2015 Yukon XL
22922798	Splash Guards - Rear Molded, White Diamond	2015	GMC	All-New 2015 Yukon XL
22832538	Trailer Hitch Closeout - Not For Use on Hybrid or LTZ	2013-2014	GMC	Yukon
	Models, Champagne Silver (GWT)			
23441827	Under Body Shield, For Use with V6 Engines (LV1, LV3)	2015	GMC	All-New 2015 Yukon XL
23479304	Vehicle Cover	2015-2016	Cadillac	ATS
INTERIOR				
22933513	Door Sill Plates, Illuminated Door Sill Plates, Black	2015-2016	Chevrolet	All-New 2015 Tahoe, Suburban
22933514	Door Sill Plates, Illuminated Door Sill Plates, Dune	2015-2016	Chevrolet	All-New 2015 Tahoe, Suburban
22933515	Door Sill Plates, Illuminated Door Sill Plates, Cocoa	2015-2016	Chevrolet	All-New 2015 Tahoe, Suburban
22933517	Door Sill Plates, Illuminated Door Sill Plates, Black	2015-2016	GMC	All-New 2015 Yukon, Yukon XL
22933518	Door Sill Plates, Illuminated Door Sill Plates, Dune	2015-2016	GMC	All-New 2015 Yukon, Yukon XL
22933519	Door Sill Plates, Illuminated Door Sill Plates, Cocoa	2015-2016	GMC	All-New 2015 Yukon, Yukon XL
23450584	Door Sill Plates, Illuminated Door Sill Plates, Shale	2015-2016		All-New 2015 Yukon, Yukon XL
19301573	Floor Mat - Front and Rear Molded Carpet - Cocoa	2014-2016		LaCrosse
23119658	Floor Mats - Front and Rear Carpet Replacements, Black	2013-2016		Regal
23222317	Floor Mats - Front Premium Carpet, Choccachino	2015-2016	Cadillac	All-New 2015 Escalade, Escalade ESV
23222318	Floor Mats - Front Premium Carpet, Black	2015-2016	Cadillac	All-New 2015 Escalade, Escalade ESV
23222319	Floor Mats - Front Premium Carpet, Black	2015-2016		All-New 2015 Escalade, Escalade ESV
23222320	Floor Mats - Front Premium Carpet, Dune	2015-2016		All-New 2015 Escalade, Escalade ESV
19302927	Floor Mats - Front and Rear Molded Carpet, Black, with Brick Stitching		Chevrolet	
23222877	Floor Mats - Rear Premium Carpet, Cocoa	2015-2016	Chevrolet	All-New 2015 Tahoe
23464403	Floor Mats - Front Carpet Replacements, Black	2015-2016	Chevrolet	All-New 2015 Colorado
23476288	Floor Mats – Front Premium Carpet Mat with Z06 Logo, Black With Mohave Stitch	2015	Chevrolet	Corvette Stingray
23490409	Floor Mats - Rear Premium Carpet, Dune	2015-2016	Chevrolet	All-New 2015 Tahoe
23490410	Floor Mats - Rear Premium Carpet, Black	2015-2016	Chevrolet	All-New 2015 Tahoe
23464403	Floor Mats - Front Carpet Replacements, Black	2015-2016	GMC	All-New 2015 Canyon
23464409	Floor Mats - Rear Carpet Replacements, Cocoa - for Extended Cab	2015-2016	GMC	All-New 2015 Canyon
22907367	Smoker's Package, Contains Ashtray Muffin, Lighter and Lighter Housing	2012-2014	Chevrolet	Tahoe, Suburban
22907367	Smoker's Package, Contains Ashtray Muffin, Lighter and Lighter Housing	2012-2013	Chevrolet	Avalanche
22907367	Smoker's Package, Contains Ashtray Muffin, Lighter and Lighter Housing	2012-2014	GMC	Yukon, Yukon XL
SECURITY	& PROTECTION			
22989386	Fire Extinguisher - 432 PC QTY OF 22851770	2014-2016	Cadillac	ATS
22989386	Fire Extinguisher - 432 PC QTY OF 22851770	2014-2014	Cadillac	CTS-V Coupe
22989386	Fire Extinguisher - 432 PC QTY OF 22851770	2014-2016	Chevrolet	Express
WHEELS &	WHEEL ACCESSORIES			
19302357	Center Cap, Carbon Logo	2015-2016	Chevrolet	Corvette Stingray
23246354	20 inch Wheel - Aluminum Rear Wheel - Polished - 5YW	2015-2016	Chevrolet	Corvette Stingray
23246355	20 inch Wheel - Aluminum Rear Wheel - Painted Gloss Black - 5YX	2015-2016	Chevrolet	Corvette Stingray
23246356	19 inch Wheels, Aluminum Front Wheel - Polished - 5YW	2015-2016	Chevrolet	Corvette Stingray
23246357	19 inch Wheels, Aluminum Front Wheel - Painted Gloss Black - 5YX	2015-2016	Chevrolet	Corvette Stingray

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