

COMMUNIQUÉ

November 2007 • Connecting Women Personally, Professionally and Philanthropically

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THE ALLIANCE OF PROFESSIONAL WOMEN

Executive Director

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 Fax [303] 282-4968
 E-Mail execdir@apwcolorado.org
 Web site: apwcolorado.org
 P.O. Box 480384, Denver CO 80248

Last Year's Camp Changed Lives – This Year 240 Exceptional Women Raised \$32,000 To Inspire Others – We Can Work On This Together

Women Who Have, Support Women Who Need. Over 240 like-minded women leaders from across Colorado and America attended the second annual **CampExperience™**, an amazing women's luxury retreat in Copper Mountain on September 26 – 28, 2007. The event helped raise \$32,000 to help fight against domestic abuse and support **Warren Village** in Denver (www.WarrenVillage.org) and **Partners in Housing** in Colorado Springs (www.PartnersInHousing.org).



CampExperience™ 2006 inspired women business leaders, active volunteers, entrepreneurs and executives to propel their lives forward and enrich their personal connections. This year was no different — energy was flowing and tears were shed, and in the end money was raised and life paths were altered. Those inspired shared their stories and enjoyed two-days packed with experiential workshops and activities, which brought in over 25 world-renowned national keynote and breakout speakers. Past camper's were inspired to adopt children, build businesses, change relationships and volunteer their time all in the name of women helping, women in need. Keynote presentations and workshop "tracks" included seminars and hands-on experience covering: Leadership, Success Skills, Optimum Health, Creativity & Activities, Personal Services and "Excellent Adventures". Campers also partook in a wide range of activities including fly fishing, hiking, meditation, golf, belly dancing, yoga and more.

"Again, it's amazing to see what 240 women can do when purposeful goals and missions are put in place," said Betsy Wiersma, camp founder and visionary. "Through innovative fundraising like massages, yoga and shopping as well as over \$9,000 of matching grants, we are able to truly help and support women in need. I am ecstatic to have moms, daughters, sisters, grandmothers, girlfriends, roommates and coworkers come together for education, exploration and experimentation that will enhance their lives forever."

(Continued on Page 2)

CONNECTING PHILANTHROPICALLY

Leadership

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 McKenna, Long & Aldridge
 Ryan, Gunsauls & O'Donnell, P.C.
 The Curtis Hotel
 Wise Women Communications
 US Bank

*The Alliance is a member of
 and proudly supports:
 Colorado Women's Lobby, and The
 International Alliance for Women*

Last Year's Camp Changed Lives...

Continued from Page 1

One hundred percent of all the proceeds of sales of on-site activities were given to the charities including: **Bow-tique** shopping experience, discounted Personal Services by **Arbonne International**, **Progressive Health Center**, **Integrative Health**, **The Spa at The Inverness** and **The Eli Ashby Healing Arts Center**. Matching grants were given by the **Women's Foundation of Colorado**, **Mile High United Way's Women's Initiative**, **Pike's Peak United Way**, the **Alliance of Professional Women Foundation**, **Compass Bank** and **The Squires Clinic**. The **Gay & Lesbian Fund for Colorado** provided scholarships. Both Charity Partners **Warren Village** and **Partners in Housing** are nonprofit organizations whose mission is to promote personal and economic self-sufficiency through three integrated services: affordable housing, family services and quality childcare.

Presenting sponsors included **Copper Mt. Resort**, **CBS4**, **L&M Pressworks**, **Colorado Company**, **The Gay & Lesbian Fund for Colorado**, **Coors**, **Northwestern Mutual Financial Network** and **Fastlane Productions**. Host sponsors included **The Squires Clinic**, **Compass Bank**, **LTC Financial Partners**, **Staples**, **Isagenix**, **Scream Advertising and PR**, **Silpada Designs**, **Supper Solutions**, **Lutheran/St. Joseph Hospitals Spirit of Women**, the **Outlets of Colorado** and **Dr. Lee Weisbard, DDS**. The creator is **BETSY WIERSMA** of **Wiersma Experience Marketing**. Additionally, the top Colorado women's organizations support **CampExperience™** including: **Women's Vision Foundation**, **Colorado Women's Chamber of Commerce**, **Mile High United Way Women's Initiative**, **The Women's Foundation of Colorado**, **Pike's Peak United Way**, **The Alliance of Professional Women** and **LifeMoxie!**

CampExperience™

Next year's event is scheduled for **September 17 – 19, 2008** at the **Copper Mountain Resort**. For more information on **CampExperience™** visit www.CampExperience.com or call **[720] 200-0271**.

The Alliance Member Benefits:

- Community Activism
- Committee Involvement
- Connecting Women Personally & Professionally
- Dental, Vision Prescription and more through Direct Dental Plans of America, Inc.
- Discounts on Professional & Business Services
- Educational Programs
- Friendships & FUN
- International Alliance for Women (TIAW) member
- Leadership Development
- Membership Directory
- Membership in the Eagle Legacy Credit Union
- Member Support
- Monthly Newsletter
- Monthly Networking Luncheons
- Networking Opportunities
- Personal Growth/Development
- Political Activism
- Social Events
- Support Networks
- TOM, your Trouble-free Online Manager

CONNECTING PERSONALLY

Communiqué Committee

Mary Carr, Co-Chair
Amanda Robison, Assistant
Sandy Smith, Co-Chair

Sustaining Alliance Members

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Anne Vitek
Deb Armbruster
Kathleen Bowen
Bonnie Busekrus
Monica Thompson
Charlene Wilson

Communiqué Sponsors

Sandy Smith/Alexander Smith Design
www.alexandersmithdesign.net

Editor Notes

From The Editor

The deadline for submitting articles for the COMMUNIQUÉ is Noon on the **15th** of each month. All submissions must be **electronic**. The COMMUNIQUÉ provides stories of interest & information to Alliance members.

Please send **ideas, comments, contributions, and questions** to execdir@apwcolorado.org

The Myth Of Hump Day

Have you ever wondered why Wednesday is called Hump Day? It is the middle of the week and the myth is that if we can just make it past Wednesday, we will survive. Without Hump Day, what would we hang on to for survival? This type of thinking leads to live to survive and not thrive mentality. With so many to-do lists, it is easy to see how we find it more normal to be a human doing than a human being. What is your response when you have some quiet time to yourself? Have you ever felt guilty about it?

The task-oriented surviving that drives our days leads to an if only mentality. **If only** I had more time, **if only** I had a babysitter, **if only** I could lose weight. We put our life purpose and ourselves on hold until the **if only** equation is fulfilled. The problem is, the **if only** equation has no solution. It always requires more. It continues to gain momentum until a person decides to do something different.

Why should you do anything different? The **if only** mode of surviving is a form of limiting thinking that continues to separate us from who we are and who we strive to be. It might feel like it is sometimes impossible to change a pattern of thinking and behaving. However, exciting brain research is showing how plastic and malleable the brain is. This means that changing behavior and thinking is possible. The research is showing that you can teach an old (or mature) dog new tricks!

This transformation does not occur overnight. Learning research cites that it takes 7 repetitions to learn new information and at least 6 weeks to develop a new habit. The work takes time and it does take effort. However, the work does not have to be painful or boring. The work does not have to happen today, but you can start today.

My challenge to you is to start being more aware of your thinking. For one full day, try to be cognizant of the times you go into **if only** thinking. After one day, try tracking another day. Any time you catch yourself, smile. The more you practice catching yourself in the act, the better you will become in identifying the situations that encourage limiting thinking. One thought at a time will bring your real and ideal worlds closer together and you will find yourself being the champion you were created to be in no time. Now, **if only** we could start celebrating Hump Day for its true purpose—the night for Deal or No Deal!

*Elaine DeBassige D'Amato, NCC, LPC, has a coaching, consulting, and counseling private practice in Glendale, CO. **Champion Consulting** builds champions through performance training, leadership development, and stress mastery. Contact Elaine at [720] 240.7433 or elaine@bethechampion.com for a free consultation.*

CONNECTING PROFESSIONALLY

Propel Your Business To Success and Join A Business Roundtable!

Would you benefit from having a group of (informal) advisors for your business?

Roundtables are groups of approximately 6 to 12 APW members who have a common business interest. Each group is facilitated and the meeting agendas are tailored to meet the participant's needs.

The roundtables are structured around the following common goals:

- To share successes and challenges faced in business
- To exchange ideas and receive feedback on business practices
- To share helpful resources for their business
- To gain support in the common role as women business professionals

The roundtables are not leads groups and are not intended for soliciting business; however there are significant benefits from participating including:

- Feedback is based on ideas and experiences of the individuals in the group
- Participants are placed in groups to minimize any potential conflict of interest
- Synergy is continually created within the group. The groups are closed, so no new members can be added unless agreed to by the participants

Logistics of the Roundtables:

- You must be a member of APW and pay a \$50 fee to cover costs
- The groups will meet from September 2007 to June 2008
- The groups will decide their meeting dates, format, etc.
- Participants will be asked to sign a confidentiality agreement
- Groups will meet approx. 2-3 hours per month

Join A Business Roundtable!

TO REGISTER please **MAIL THIS FORM** with your payment to:

APW, P.O. Box 480384, Denver, CO 80248. **DEADLINE FOR REGISTRATION IS: November 30, 2007.**

Name

Title

Company

Address

City

Zip Code

E-Mail

Phone

QUESTIONS? Contact **MARY CARR** at [303] 368-4747

MEMBER NEWS & INFORMATION



Alliance Networking Opportunities, Events, Activities & More

You can now find an RSVP link to upcoming Alliance Events on our homepage!

Go to www.apwcolorado.org

and click on the bold RSVP link – it will take you directly to the **BlackTie RSVP** page for the event!

WHEN: NOVEMBER 7TH, 2007 • 5:30P

What: Outreach Committee Meeting

Where: Whole Foods, Tamarac Square

RSVP: Megan Wegner 1-800-340-5653 x52760 or megan.Wegner@jnli.com

WHEN: NOVEMBER 8TH, 2007 • 11:30A – 1P

What: November Networking Luncheon

Where: The Palm, 1201 16th St., Downtown Denver

Cost: \$25 members, \$35 non-members. Join the APW at the event and your lunch is FREE!

RSVP: Register on-line at www.blacktie-colorado.com/rsvp and enter event code apwnov07 or call **Mary Carr [303] 368-4747** or email execdir@apwcolorado.org

When RSVP'ing, please select one of the following entrees. All entrees will be served with Chocolate Indulgence-Layered Chocolate Ganache Cake for dessert!

- Tomato and Artichoke Ravioli **OR**
- Grilled Chicken Ceasar Salad **OR**
- Broiled Sirloin Burger

WHEN: NOVEMBER 20TH, 2007 • 7:30-9A

What: Public Affairs Committee Meeting

Where: Zaidy's at 1st and Adams Street, Cherry Creek

RSVP: Nancy Thauvette at nancy.thauvette@usbank.com or **[303] 713-6456** by noon, Monday, November 19th. **Please note** that the Public Affairs Committee will not be meeting in December due to the holidays. They will resume their regular schedule in January.

WHEN: NOVEMBER 27TH, 2007 • 7-9A

What: Continuing Education Breakfast: Year-End Tax Planning for Small Businesses Presented by Ryan, Gunsauls & O'Donnell

Where: DU Women's College, 1901 E. Asbury Ave., Denver

Cost: \$20 Corporate Members, \$25 APW Members, \$35 Non-Members

RSVP: Pre-registration is REQUIRED! [303] 368-4747 for more information and parking. **One hour of CE credit** will be awarded for this course.

WHEN: DECEMBER 6, 2007 • 11:30A – 1P

What: December Holiday Luncheon

Where: The Brown Palace Hotel, 321 17th St., Denver, CO 80202 Downtown

Cost: \$45 APW Members; \$50 Non-Members *if RSVP'd by Mon, Dec 3rd.* \$50 APW Members; \$55 Non-Members *for RSVP'ing after Mon, Dec 3rd*

RSVP: Register on-line at www.blacktie-colorado.com/rsvp and enter event code apwdec07

Parking: Valet parking available for \$10 – access Brown Palace valet on Tremont. Lot parking available adjacent to Wells Fargo accessible from Lincoln (between 17th and 18th streets) at \$7. For more information call **[303] 368-4747**.

Don't miss our annual Holiday festivities! We will be honoring our **Corporate Member of the Year, Great-West** and all attendees will receive a special gift and a chance to win fun holiday entertainment packages through our business card drawings!

When you RSVP, please select one of the following entrees. All entrees will be served w/Butternut Squash Bisque Mascarpone w/ Sun Dried Cherries to start and Flourless Chocolate Cake w/White Chocolate Framboise Mousse and Guava Coulis for dessert:

- Southwest Rocky Mountain Trout served w/ Roasted Corn Cream **OR**
- Chicken Breast Filled w/Rosemary Bagel Stuffing and served w/Cranberry Jus Lie **OR**
- Artichoke Mascarpone Agnolotti a spinach pasta w/grilled zucchini, basil and extra virgin olive oil.



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keeping it natural.

Give naturally with Tumbleweed Soap Company's natural products.

10% of your purchase will be given back to APW to support a family in need during this holiday season.

Shop at our online store and when checking out

use the following coupon code: APWIO

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Walk into The Palm, and you are joining a party that's been going strong for three generations. You are welcomed with a smile, and before you know it, you're raising a glass, swept up and away by the spirit of the place.

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the sons and now by the grandsons of both founding partners.



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MEMBER NEWS & INFORMATION

Need Directory Photos And Information

Don't forget to submit your photo and any updates to your contact information for the 2007-2008 APW Membership Directory! Please call [303] 368-4747 or email execdir@apwcolorado.org for more information.

Office Space For Rent

Five offices (with two paralegal/secretary spaces) available for immediate occupancy. Located at 19th and Sherman, two blocks from the Brown Palace. Offices are fully furnished, with state of the art amenities, high speed DSL connectivity, high speed copier/scanner, approximately 184 square feet each. Large conference room with audio/video five channel surround sound capability. The available services include receptionist, telephone, copier, fax, conference room and break-room. Contact **RODNEY BERNHARDT** at **Kritzer/Zonies, LLC.**, [303] 393-1111 or rodney@kritzerzonies.com.

APW Totes FOR Sale - Proceeds Benefit Alliance Foundation!

We are currently taking orders for APW Tote Bags given at the September Membership Appreciation Luncheon! The tote measures 17" wide by 14" high by 3" at the bottom seam, wide enough to accommodate legal sized folders. It is made out of thick nylon canvas. The tote has a zipper closure; inside there is one main pocket and three mini pockets for items like cell phone, pens, business cards, etc.



Bags are \$12 each and 50% of the proceeds go to benefit the Alliance Foundation. TO PURCHASE please contact **MARY CARR** at [303] 368-4747

New Members

CINDY KEAN, Realtor-Broker associate, **Coldwell Banker Devonshire**, [303] 758-7611, cindykean@aol.com.

Cindy is a full time realtor, with a brokerage firm located in Cherry Creek. She has lived in Denver for 37 years and has sold houses all over the city. Her responsibilities reflect those of a solely owned business; accountant, administration, manager, salesperson, internet specialist, psychologist, analyst, forecaster-etc. Cindy loves helping people solve their real estate problems.

AUBREY SCHWENK, Owner, **The Pet Valet, Inc.**, [303] 832-1985, thepetvalet1@yahoo.com.

Aubrey is a small business owner in the pet care industry. She provides an in home pet sitting and dog walking service for the central Denver area. She is responsible for coordinating the schedules of five assistants and promoting the company locally. Her business is built on integrity and peace of mind pet care.

DEBBIE REINBERG, Business Consultant, **Morning Glory Consulting**, [303] 300-9940, morningglo@comcast.net.

Debbie provides business consulting for older adult services, professional associations and start-up ventures. She provides operations/planning, finance, marketing, website content, writing/editing, event planning and project management.

LAURA SRISICH, CPA, **Smith, Srsich, Speilman & Clark, LLC.**, [303] 986-8900, lsrisich@s3ccpa.com.

Laura is a CPA with over 20 years of experience specializing in business and individual tax planning and reporting. They are a boutique CPA firm that is 100% women owned, managed and staffed. Partners and consultants all have "big 4" accounting firm backgrounds and carry that into their current firm. They provide the level of expertise you would find in a national firm with the level of service you can only get from a local business. They provide experts in corporate, partnership and individual tax planning plus they are one of the only local firms to have a state and local tax department allowing them to work with businesses operating in all 50 states. Clients range from Fortune 500 companies to self-employed individuals.

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MEMBER NEWS & INFORMATION

New Members

(Continued from Page 7)

JANE BRUCE, Sales Representative, **L.W. Barrett**,
[303] 674-6674, janebruce@comcast.net.

We provide fun and exciting new ways to promote your business. We represent 100's of companies that can imprint your logo on their items. The most popular items are: wearables, pens, coffee mugs, and calendars. We have been in the Denver area doing business for over 50 years and have enjoyed serving customers for 16 years.

DORY JOHNSON, Photographer/Owner, **OLAC Photography**,
[303] 449-4729, doryolac@comcast.net.

OLAC Photography, professional and unique images capturing you! We do professional, promotional and personal portraits, weddings that tell a story, creative family pictures, and corporate events. Be as daring or polished as you wish. We can create a "WoW" image in studio or on location.

JOYCE BRANSON, Owner, **Complexions By Joyce, LLC.**,
[303] 431-1477, complexionbyjoyce@hotmail.com.

Joyce provides personal, customized skin care treatments. Her services include: microdermabrasion, chemical peels, and waxing. She also offers laser hair removal, laser facial treatments and Botox. Joyce's specialty is anti-aging treatments. Give her a call for a free consultation.

DENISE SHEFFER, Image Artist, **Heirloom Imagery**,
[970] 726-4881, denise@heirloomimagery.com.

Denise likes to capture the magic of your memories. She specializes in outdoor, personalized portraiture in black and white or color. This includes: weddings, reunions, engagement, seniors, and family portraits. Denise offers high end film or digital capture with online ordering, albums, and DVD slideshows available.

CYNDE ALBRECHT, Senior Sales Representative,
Client Connection/Albrecht Enterprises, Inc.,
[303] 759-4799, c_j_Albrecht@hotmail.com.

Cynde educates companies and individuals on the value of marketing to retain and increase repeat and referral business. She also assists in setting up and implementing specific ideas presented by clients, teaches classes on how to maintain relationships with existing clients and acquire new contacts, directs staff on processing client's requests and follow up.

CAROLYN MARIE ELLIOT, Account Executive, **Invision/RIA Imaging**, [303] 506-8948, Carolyn.elliott@riaco.com.

Carolyn develops new and existing customer bases of physicians in the area. She educates and presents services including: MRI, CT, ultrasound, Mammography, x-ray/delivery of supplies and referrals as needed. Carolyn also retains updated reports and ordering history to allow for accountability of sales marketing goals in order to supersede sales expectations.

SANDI BRANCIO, Business Referral Coaching,
Send Out Cards, [303] 632-3630, brancios@comcast.net.

Sandi works with active independent professionals and business owners to create a system to consistently help them follow up with customers/clients. With send Out Cards, you can send highly personalized cards through the mail using a unique website technology with out ever leaving your office! You can send a personalized greeting card with your message from your computer for only \$1 a card. We print it and mail it for you. This system helps you build relationships and increase your wealth.

MARIANNE TYLER, Owner, **Data Preserve**,
[720] 259-1110, mtyler@datapreserve.com.

Marianne and her husband are the franchise owners of Data Preserve for Colorado. Data Preserve is a national company that provides a remote, data backup solution for small and medium businesses. They use software that is installed on the server or P.C. It pushes the data on a daily basis to our data centers (off sight) for protection.

PAULA HAAS, Mortgage Broker, **United National Mortgage Corp.**, [303] 650-9500, paula@unmc.com.

Paula is a mortgage broker with 14 years of industry experience. Paula enjoys her career and helping her clients. Her goal is to make home buying a pleasant experience. All of her business comes from past clients and family/friends referrals.

STACY CHESNEY, Director of Communications, **Colorado Bar Association**, [303] 824-5347, schesney@cobar.org.
Stacy's job includes media relations, public relations and writing/editing.

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MEMBER NEWS & INFORMATION

New Members

(Continued from Page 8)

TRICIA COULTER, Director. **Teaching Quality and Leadership Institute, Education Commission** of the states, [303] 299-3657, tcoulter@ecs.org.

Tricia manages a staff of six researchers and policy analysts. This includes the hiring and evaluating of this staff. She also coordinates work focus and goals, work of institute with work in other content areas and institutes within the organization and pursues funding opportunities. Tricia functions as member of senior management for organization of budgetary, personnel and work focus activity decisions as well as representing organizations at conferences and speaking events.

WILHELMINIA (WILLIE) RIPPLE, Author/Event Planner, **Oakbrook Publishing**, [303] 738-1733, willie@whatdoidobooks.com.

SHELIA BEURKET, District Manager, Pharmacist, **Sams Club Pharmacy**, [479] 586-4915, sbeurket@wal-mart.com.

MARY BLOCK, Marketing, **Double Click Technology**, [303] 215-0064, mary@doubleclicktech.com. Mary is part owner of Double Click Technology; a computer, support and service company. They offer Microsoft certified professionals. She also handles all the marketing and sales.

LINDA KIETZER, Owner, **A New You**, [720] 878-5652, lindakietzer@yahoo.com. Linda specializes in micro-current facials, also considered a non-surgical face lift that clears acne and reduces pore size. She also does electrolysis, and permanent hair removal.

CINDY LINDSEY, Business Consultant, **FLS Associates**, [303] 954-8525, cindy.lindsey@flsassociates.com. Cindy provides strategic, business and operational planning along with execution support to early-stage companies. Therefore, accelerating time to significant funding-maximizing the probability of success.

ALICIA PINA, CEO- Nutritional Consultant and Success Coach, **New U By Design "ISAGENIX"**, [303] 933-7526, alicia@newubydesign.com. Alicia's mission is to impact world health and wealth by sharing "ISAGENIX", the world leader in Nutritional cleansing, weight-loss and youth- restoring systems. She also helps people redesign themselves, improve their self-image, health, wellness, and financial fitness. Alicia teaches people how to make better nutritional choices, practice healthy habits and make meaningful changes in their daily lives.

Anniversaries

The Alliance **recognizes** and **thinks** the following women who joined The Alliance of Professional Women in October and November. We greatly appreciate your continued support of our organization.

- 22 Years **ARLENE ABADY**
 16 Years **PEGGY RICHTER**, Kutak Rock LLP
 15 Years **VICKI COWART**, Planned Parenthood of the Rocky Mountains
 9 Years **ANNE GOTTLIEB ANGERMAN**, MSW, Career Matters
 8 Years **ELIZABETH MOORE**, CPA, MTX, Ryan, Gunsauls & O'Donnell, P.C. **SUZANNE SANCHEZ**, Great West Life Insurance
 7 Years **JO PELLEGRINO-ELLIS**, Advanced Properties
 6 Years **LAURA DEAN**, Holland & Hart, LLP
 5 Years **KELLY JAMES**, Holly Creek Retirement Community
 4 Years **EMILY CURRAY**, Stern, Elkind and Curray, LLP **KRIS GENSEMER**, FirstBank of Lakewood **CHARLENE WILLEY**, Hein & Associates, LLP **KELLY PAIZ**, Country Insurance & Financial Services **KATHERINE MOELLER**, Ryan, Gunsauls & O'Donnell P.C. **LISA AUSTIN**, The Service Factor Training Company
 3 Years **DANA LYNCH**, Elements of Image **TONYA KAYE**, Smith Barney **ELIZABETH MITCHELL**, Ambler & Keenan, LLC
 2 Years **MARY CARR**, The Alliance of Professional Women **JANET BOULTER**, Center Consulting Group **MARY HORAN**, Horan Consulting **JACQUELINE NOLAND**, Hein & Associates, LLP
 1 Year **KRISTINE LAY**, Kutak Rock, LLP **KATE MANKA**, Kutak Rock, LLP **SARANNE MAXWELL**, Kutak Rock, LLP **CAROL MIHALIC**, Kutak Rock, LLP **LAURA DROSSMAN**, Kutak Rock, LLP **MARNIE YATES**, Denver Women Magazine **KATHLEEN HARRIGAN**, Equity Lending **BRIDGETTE SWEET**, Noble Funding and Investments **LAURA J. HAZEN**, Ireland, Stapleton Prior & Pascoe, P.C. **JESSICA LYNCH**, RE/MAX Alliance **SUSIE GERMANY**, The Law Office of Nancy S. Germany

MEMBER NEWS & INFORMATION

New Member Profiles

1. **Why did you join the Alliance of Professional Women?**
2. **What are your hobbies?**
3. **What is your position/business?**
4. **What is something that few people know about you?**

JOYCE BRANSON, Owner, **Complexions By Joyce**, [303] 431-1477, complexionsbyjoyce@hotmail.com.

1. **Joined APW:** I felt that the Alliance was a great organization and full of great women to join forces with. Not only to grow my business, but, more importantly, to build personal relationships with.
2. **Hobbies:** My family, hiking, snowshoeing, skiing, camping, being outdoors, being with my girl friends and neighbors.
3. **Occupation:** I'm an Aesthetician (Skin Care Therapist). I offer a full range of skin Care needs. I also work part time at the Denver Vein Center. I do laser hair removal and laser facial treatments. I have my own office on the corner of Colorado Blvd. And Exposition.
4. **Most People Don't Know:** I've been married 31 years and I'm a grandmother. I also have another grandchild on the way.

MARIANNE TYLER, Franchise owner, **DataPreserve**, [720] 259-1110, mtyler@datapreserve.com

1. **Joined APW:** I joined the APW because of the interesting mix of individuals at the luncheon. After the presentation, I was even more impressed by the talent and professionalism of the members.
2. **Hobbies:** Currently my hobbies are on the back burner. After networking I'm simply too pooped to do anything. I used to love to sew and sewed American Girl doll clothes. I also played a lot of doubles tennis.
3. **Occupation:** My position with my business is franchise owner. My husband and I are franchisees for DataPreserve, Colorado. DataPreserve is a remote data online business solution for SMBs. Our solution is affordable and reliable so that every small business owner can protect their valuable data. We are the life blood of the small business.
4. **Most People Don't Know:** My first language is German. I was sent to kindergarten in Chicago, not knowing how to speak English.

RONNIE RAY, President, **Apollo Financial Services, LLC.**, [303] 733-5950 X 222, RonnieRay@apollomortgage.com

1. **Joined APW:** I want to meet professional women without being in a threatening 'lead' environment and I felt very comfortable at the last luncheon I attended. It felt as if I was sitting with a bunch of friends rather than a business function.
2. **Hobbies:** Spending quality time with my 3 year old daughter and my husband, wine tasting, cooking, golfing and reading
3. **Occupation:** Owner/Mortgage Planning Company
4. **Most People Don't Know:** I'm ultra sensitive and my feelings get hurt easily but I don't show that to many people.

STACY CHESNEY, Director of Communication, **Colorado Bar Association**, [303] 824-5347, schesney@cobar.org.

1. **Joined APW:** To meet new people and be inspired by professional women who manage to have successful work, personal, and family lives; to get involved in new activities.
2. **Hobbies:** Seeing live music/concerts, playing sports (anything from basketball to kickball), catching a sporting event (live or TV) going out to eat.
3. **Occupation:** Director of Communications, Colorado & Denver Bar Association
4. **Most People Don't Know:** I'm left-handed, I have a brother with the same birthday- 10 years apart, I'm a Chicago native.

Linda Kietzer, Owner, **A New You**, [720] 878-5652, lindakietzer@yahoo.com

1. **Joined APW:** I joined the Alliance because I wanted to get into charity work. I always kept using the excuse of no time, well this is my chance. Thank you,
2. **Hobbies:** Wellness and healing, learning all that I can. A lot has come from my yoga and learning so much about myself and passing it on to others.
3. **Occupation:** My business is facials and electrolysis. I have a microcurrent facial machine that stimulates blood circulation to keep skin healthy. Electrolysis is great for eyebrows and light facial hair.
4. **Most People Don't Know:** I listen with my heart. All my closest friends tell me I always listen completely.

(Continued on Page 11)

MEMBER NEWS & INFORMATION

New Member Profiles

(Continued from Page 10)

JANET SQUIER, janetsquier@gulfstreamteam.com

- 1. Joined APW:** To meet new people, make new connections, learn, grow, have lunch at places I don't normally frequent and possibly make new friends.
- 2. Hobbies:** hmmm... who has time for hobbies? I'm very interested in horses and follow thoroughbred racing quite significantly. I also am a volunteer at the Friends of Horses Rescue and Adoption mucking stalls and cleaning after horses. If anyone knows of a smoking hot, 40-something single rancher, please introduce me.
- 3. Occupation:** I have a full time job working nights at Comcast where I'm the supervisor over a group of telephony repair technicians. I also contract for Gulfstream Financial Corp. where I am Liability Management Advisor Gulfstream that has a program that will help homeowners get out of debt in an accelerated fashion). Both of my positions keep me very busy, but that's by choice- I love to meet new people and learn new things.
- 4. Most People Don't Know:** I'm a very girly girl, but underneath I'm a big tomboy and oftentimes feel as if I'm still 10 years old jumping in mud puddles and climbing trees. In addition to being a horseracing fan, I'm also a hug fan of boxing and Ultimate Fighting.

DENISE SHEFFER, Image Artist, **Heirloom Imagery**, [970] 726-4881, denise@heirloomimagery.com.

- 1. Joined APW:** I Joined The Alliance to meet some positive, successful and different people than I know up here in Winter Park area. I also joined to become inspired and get some new ideas for making my business more profitable and less seasonal.
- 2. Hobbies:** My hobbies are Swing & Blues dancing to vintage Jazz, skiing, hiking, gardening and enjoying culture in Denver.
- 3. Occupation:** My business is called Heirloom Imagery and I'm a freelance photographer and the sole proprietor of it. I do fun and creative portraiture specializing in outdoor photography for all occasions. This includes family portraits, senior/graduation, children, family reunions, wedding, photo booths for dances and special or corporate events. My website is undergoing some improvements but check it out in Late November. www.HeirloomImagery.com
- 4. Most People Don't Know:** Few people know that even though I live in the high country, I visit the city every week and do portrait shoots in parks, your backyard, and travel to many areas with little extra fees. Also, I'm single! Know any fun, 35-45 yr. Old handsome men who can dance?

Alliance Thanks

The Alliance would like to **thank** the following member who referred new members to our organization – **CINDY ROLD**, Maverick Coaching & Speaking.

The Alliance also gives thanks to **MARY CARR** for hosting our October Networking Luncheon in October at **1515!**

Receive a Free Ad For Referring New Members To The Alliance!

In an organization like The Alliance, we depend on referrals to increase our membership. As a small thank you for referring a new member to The Alliance, you will receive a complimentary business card ad in the Communique.


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ELIZABETH B. MOORE, CPA, MTX, APW Member since 2000
KATHERINE T. MOELLER, CPA, APW Member since 2004
ROBERTA GEROU, APW Member since 2006
CHANTEL SWENNING, APW Member since 2006

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on

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From 4:30 till 7:30 PM

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Denver, CO 80222

You have an opportunity to help Aaron, 21, who was severely burned and lost his right arm in a tragic accident. The proceeds from the fund raiser will go to Aaron's recovery fund and will help support the purchase of his new prosthesis.

If you can't attend the event but would like to make a contribution,
please send a check to:

Northern Colorado Children's Amputee Foundation, P.O. Box 336953, Greeley, CO

RSVP Emily Ossmann: 303.674.1891 or
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CALENDAR OF EVENTS

You can now find an RSVP link to upcoming Alliance Events on our homepage! Go to www.apwcolorado.org and click on the bold RSVP link – it will take you directly to the **BlackTie RSVP** page for the event! See Pgs 5 for event information and event codes or call the contact for the event.

NOVEMBER 2007

M	T	W	T	F	S	
			1	2	3	
4 DAYLIGHT SAVING TIME ENDS	5	6 ELECTION DAY	7 OUTREACH COMMITTEE 5:30 pm, Whole Foods, Tamarac Square Megan Wegner- [800] 340-5653 x52760	8 NETWORKING LUNCHEON 11:30 am-1:00 pm, The Palm, 1201 16th Street Downtown Denver Mary Carr [303] 368-4747	9	10
11 VETERAN'S DAY	12	13	14	15	16	17
18	19	20 PUBLIC AFFAIRS COMMITTEE 7:30 -9:00 am, Zaidy's in Cherry Creek Nancy Thauvette [303] 713-6456	21	22 THANKSGIVING	23	24
25	26	27 CONTINUING EDUCATION BREAKFAST 7:00 -9:00 am, DU Women's College Mary Carr [303] 368-4747	28	29	30	

DECEMBER 2007

M	T	W	T	F	S	
					1	
2	3	4	5 HANUKKAH BEGINS	6 DECEMBER HOLIDAY LUNCHEON 11:30 am-1:00 pm, The Brown Palace, Downtown Denver Mary Carr [303] 368-4747	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 30	24 31 NEW YEAR'S EVE	25 CHRISTMAS	26 KWANZAA	27	28	29