Table 1.3.1.1: Cross cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics included in curriculum of Savitribai Phule Pune University

Sr. No.	Year & Semester Subject code & Name Cross cutting issues related to topics in curriculum					
			Gender	Environment &	Human values	Professional
				sustainability		ethics
1	FYBBA	101:Business & org. System		Corporate social		Professionalization
	(Sem-I)			responsibility		& Business Ethics
2	-	102:Business Communication			Social media for	Business
					communication	communication &
						Drafting various
						business letters
3		106:Business Demography &	Population as	Environment &		
		Environment studies	resource	environmental		
				issues related to		
				business		
4	FYBBA	Principles of Management		Disaster	Stress	Managerial
	(Sem-I)			Management	management	function
5	-	Principles of Marketing		Marketing		
				environment &		
				segmentation		

6	SYBBA	301:Personality Development	Personality		Self esteem	
	(Sem-III)		formation			
			structure			
7		302:Business Ethics		Moral ethics-	Individual Ethics	corporate ethics
				Environment		
				protection		
8		303:Human Resource	Recruitment &			Professionalism in
		Management & Organizational Behaviour	Selection			functions of HRM
9	SYBBA	Industrial Relations & Labour			Collective	legal terms and
	(Sem-IV)	Laws			bargaining &	concepts used in
					WPM	law pertaining to
						labour
10		International Business		Regional		Foreign trade
				Economic		
				Grouping		
11		Management information				Professionalism in
		system				decision making
12		Business Exposure (Field				Study of working
		Visits)				of organization
						through field visit
13	TYBBA	502:Entrepreneurship		Business plan-	Study of	
		Development			Entrepreneurs'	

	(Sem-V)			study of	Biographies	
				environment		
14		503:Business Law				legal terms and
						concepts used in
						law pertaining to
						business. IT Act
15		504:Research Methodology				Professionalism in
						doing survey
						project, project
						report & research
						paper etc.
16	_	505C:HR management	Recruitment &			Professionalism in
			Selection			functions of HRM
17	_	506C:HR Practices		Physical	Employee welfare	E-HRM
				workplace		
				environment-		
				Working		
				Conditions		
18		506 B:Retail Management	Market			Role of IT in
			segmentation			Retail
19	TYBBA	601:Business Planning & Project Management				planning process in business and

	(Sem-VI)				familiarize them with the function
					and techniques of
					project
					management
20		602:Event Management	 		Planning
					,marketing &
					execution of Event
21		604:E-Commerce	 	Electronic	e-business & e-
				payment media	commerce,cyber
					law
22		605C-Labour law	 	Collective	legal terms and
				bargaining &	concepts used in
				WPM	law pertaining to
					labour
23		606: Project & cases in Hr,	 	Observing	Study of working
		Mkt,Fin		behaviour of	of organization
				superiors with	through field visit
				subordinates	
24	FYBBA(CA)	104:Business Communication	 	Social media for	Business
	(Sem-I)			communication	communication &

						Drafting various
						business letters
25		105:Principles of Management				Managerial
						function
26	FYBBA(CA)	203:Organization behaviour	Male & female		Understanding	
	(Sem-II)		employees		,predicting &	
			treatment		controlling human	
					behaviour	
27		205:E-commerce			Electronic	e-business & e-
					payment media	commerce, cyber
						law
28	SYBBA(CA)	404:Entrepreneurship				Professionalism in
	(Sem-IV)	Resource planning				ERP
29		405:Human Resource	Recruitment &			Professionalism in
		Management	Selection			functions of HRM
30	SYB.Sc(CS)	English				communication
31	SYB.Sc(CS)	EVS		Environment		
				study &		
				betterment for		
				environment		

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