



FREE YOUR INNER FARMER

JULY 13–AUG 12, 2018

OPEN WEDNESDAY–SUNDAY

OCFAIR.COM

**2018 OC FAIR
MEDIA GUIDE**





FREE YOUR INNER FARMER

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As of 5/10/18. This information is subject to change without notice. Please email commdept@ocfair.com for fact-checking.

MEDIA CONTACT INFORMATION

Online Newsroom ocfair.com/mediacenter

Press Credential Policy and Request Form bit.ly/ocfairpress

Photos Available for Use bit.ly/2018OCFairphotos

Communications Dept.
(714) 708-1543
commdept@ocfair.com

Terry Moore
Communications Director
(714) 708-1559; tmoore@ocfair.com

The Communications Department is located in the Administration Building at 88 Fair Dr., Costa Mesa, CA 92626, inside Gate 4 off Arlington Drive.

Communications Department hours
Year-round: 9 a.m.-5 p.m. Monday-Friday
During the Fair (July 13-Aug. 12): 10 a.m.-10 p.m. Wednesday-Sunday

For emergent inquiries, call (714) 371-6268.

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FREE YOUR INNER FARMER

GENERAL INFORMATION

DATES

The 2018 OC Fair is July 13 - Aug. 12
(23 days and nights; Wednesday-Sunday).

HOURS

Wednesday-Friday, noon-midnight
Saturday-Sunday, 11 a.m.-midnight
(Monday-Tuesday closed)

2018 THEME

“Free Your Inner Farmer”

GENERAL PUBLIC INQUIRIES

Phone: (714) 751-FAIR (3247)

Website: ocfair.com Email: ocfinfo@ocfair.com

LOCATION

88 Fair Dr., Costa Mesa, CA 92626

ATTENDANCE NUMBERS

2017 attendance: 1,334,753

Highest record attendance: 1,401,267 (2011)

Highest single-day attendance: 84,985 (Saturday, July 21, 2001)

ABOUT OUR FAIRGOERS

47 percent call Orange County home; 35 percent are from Los Angeles County.

Women outnumber men, 59 percent to 40 percent.

The average age of Fairgoers is 31.

Guests love the OC Fair! The average overall enjoyment rate is 4.65 (out of 5).

73 percent of OC Fair guests are return visitors.

(Information is based on a 10-day patron survey conducted in 2017.)

ORGANIZATION

OC Fair & Event Center

32nd District Agricultural Association, State of California



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PAST 10 YEARS: THEMES AND ATTENDANCE

2017	Farm Fresh Fun	1,334,753
2016	Get Your Fair Face On	1,344,996
2015	One Big Party	1,301,975
2014	Summer Starts Here	1,337,167
2013	Come & Get It	1,374,633
2012	Home Sweet Home	1,357,335
2011	Let's Eat	1,400,280
2010	The Beat Goes On	1,154,969
2009	Think. Big.	1,072,018
2008	Say Cheese	1,067,623
2007	Cowabunga!	1,090,653
2006	Flower Power	924,315

MISSION OF OC FAIR & EVENT CENTER

Celebration of Orange County's Communities, Interests and Heritage.

Your support of the OC Fair provides year-round educational opportunities through Centennial Farm, Heroes Hall and Imaginology and helps fund our community give-back programs. Thank you!

SOCIAL MEDIA

OC Fair

Twitter
Facebook
Instagram

twitter.com/ocfair
facebook.com/ocfair
instagram.com/oc_fair

New! OC Fair is also on
Snapchat



Pacific Amphitheatre

Twitter
Facebook
Instagram

twitter.com/pacamp
facebook.com/pacificamphitheatre
instagram.com/pacificamphitheatre

Centennial Farm

Facebook
Instagram

facebook.com/centennialfarmoc
instagram.com/centennialfarmoc

Heroes Hall

Facebook

facebook.com/heroeshalloc

The Hangar

Facebook

facebook.com/ocfairhangar

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ADMISSION & PARKING

SUPER PASS*

General (ages 13-59)	\$35 (March 1-May 31) \$40 (June 1-Aug. 9)
Senior (ages 60+)	\$28 (March 1-May 31) \$33 (June 1-Aug. 9)
Youth (ages 6-12)	\$28 (March 1-May 31) \$33 (June 1-Aug. 9)



The OC Fair Super Pass is valid for one admission each day of the 2018 OC Fair for owner of pass only. Pass is non-transferrable. Other Super Pass perks: Express entry at all admission gates, 2018 OC Fair souvenir pin with the first 7,500 passes, carnival value book, 20% off OC Fair merchandise (one-time purchase), free admission to OC Market Place through December 2018, 2-for-1 tickets for select events, and up to 10 general admission Fair tickets for \$10 each.

SINGLE-DAY ADMISSION PRICES*

General (ages 13-59)	\$12	Wednesday-Friday
General (ages 13-59)	\$14	Saturday-Sunday
Seniors (ages 60+)	\$7	
Youth (ages 6-12)	\$7	

Children 5 and younger are free; active and retired military free with valid ID

* Additional admission may be required for shows in Pacific Amphitheatre, The Hangar, Action Sports Arena and other special events. Concert tickets and action sports reserved seats include free Fair admission.

PARKING


General	\$10
Buses and Limos	\$20

Available at the gates only. Cash only. No in-and-out privileges.

TAXI, UBER AND LYFT

Drop-off/pick-up site is located on the corner of Merrimac and Fairview at the OCC parking lot, across from Gate 3 and the Green Gate admission booth.

FREE SATELLITE PARKING (SATURDAY AND SUNDAY)

 Experian parking structure (475 Anton Blvd.), located off the Bristol Street exit of the I-405, is available 10 a.m.-1 p.m. every weekend during the Fair.

OC FAIR EXPRESS (SATURDAY AND SUNDAY)

\$2 bus fare each way (\$4 round trip; \$1.50 for seniors)
\$4 admission to the Fair with valid OCTA rider coupon (day of service only)



Buses run 10 a.m.-midnight on Saturdays and Sundays from July 14 through Aug. 12 during the Fair. Go to ocfairexpress.com for details and locations.

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DISCOUNTS & PROMOTIONS

FREE ADMISSION PROMOTIONS

Friday, July 13, noon-3 p.m.

Free 'Til Three on Opening Day - Free admission and parking until 3 p.m.

Every Thursday

Kids Day - Children 12 and under are admitted free all day.

Every Thursday, noon-3 p.m.

Wear Overalls Day - Guests in overalls will receive free admission until 3 p.m.

Every Friday

Seniors Day - Guests 60+ are admitted all day for \$5 (\$2 discount). Seniors can also enjoy one free Ferris wheel or merry-go-round ride.

Daily

Salute to Heroes - Free admission for all veterans and active-duty military with valid ID. Each military member can also purchase up to six general admission tickets for half off.

Daily

Babies, Toddlers & Preschoolers - Free admission for guests age 5 and younger.

Every Wednesday, noon-3 p.m.

We Care Wednesday - One free admission and one carnival ride per person with valid donation.



School Supply Drive

Wednesday, July 18, noon-3 p.m. Donate school supplies valued at \$5 or more (receipt required). Benefiting Share Our Selves.

Food Drive

Wednesday, July 25, noon-3 p.m. Donate five canned food items. Benefiting Second Harvest Food Bank and OC Food Bank.

Children's Book Drive

Wednesday, Aug. 1, noon-3 p.m. Donate three new or gently used children's books. Benefiting THINK Together.

Clothing Drive

Wednesday, Aug. 8, noon-3 p.m. Donate five clothing items (new or gently used). Benefiting Goodwill of Orange County.

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Daily

Fair It Forward - Guests with a ticket to the San Diego County Fair, Ventura County Fair or OC Fair can receive free admission to both of the other two fairs. Original ticket must be presented for scan.

Aug. 8-12

First Responders and Law Enforcement Week - Free admission to active-duty and professional staff of the police, sheriff, fire and emergency services departments. Issuing agency ID is required.

DISCOUNTS AND DEALS

Every Saturday & Sunday, 11 a.m.-1 p.m.

Best Deal Ever - \$7 general admission plus half the carnival tickets to ride.

Every Sunday, 11 a.m.-1 p.m.

Sunday Fun Day - \$7 general admission plus half the carnival tickets to ride.

Sunday guests also have the option to purchase a \$35 unlimited ride wristband. The wristband is sold until 1 p.m., valid until 4 p.m.

Every Thursday, noon - 4 p.m.

\$3 Taste of Fair Food - Sample select Fair food for \$3 each.

COUPONS

Daily

Farm to Fair Coupon - Children who visited Centennial Farm school tours receive a coupon for \$1 admission to the 2018 OC Fair. Valid for one guest and original coupon must be presented.

Daily

OC City Coupon - Orange County residents can pick up a coupon for \$2 off full-price general admission from their local city halls or libraries. Coupon is valid for up to four people and original coupons must be presented.

Every Saturday and Sunday

OC Fair Express Coupon - Riders traveling to the OC Fair on the OC Fair Express bus (direct bus service provided by OCTA) receive a coupon for \$4 admission. See Page 6 for more details on the OC Fair Express program.

CARNIVAL PROMOTIONS

Every Wednesday and Thursday sold until 5 p.m., valid until 8 p.m.; every Sunday sold until 1 p.m., valid until 4 p.m.

\$35 Unlimited Ride Wristband

Every Friday; sold until 4 p.m.

\$2 Rides and \$2 Games

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Daily

Pacific Amphitheatre & Carnival Ticket Bounce-Back

One free ride on La Grande Wheel XL in the Main Midway with each Pacific Amphitheatre concert ticket stub.

Read & Ride

Children ages 5-11 who read two books and complete the online book report form (available at bit.ly/readride2018) will receive three free carnival rides. Completed forms can be redeemed for the ride passes at the Information Booth in Centennial Farm during regular Fair hours.

ENTERTAINMENT: GENERAL

ROAMING ENTERTAINMENT

Catch the exotic stilt walking Dragon Knights, feel the beat with Street Drum Corp and Red Light Brass Band, or laugh with the popular traveling comedy show of The Conjuror. There will also be several clown acts roaming around the Fair, including Tadpole, Katie and Veekay.

COMMUNITY ENTERTAINMENT

Live music and community entertainment will be featured daily in The Hangar, as well as on Plaza Stage, Meadows Stage and Heritage Stage. Performer names will be listed in the daily schedules as well as online.

TICKETED EVENTS

Ticket prices vary for each concert at Pacific Amphitheatre and The Hangar, and include free Fair admission. (For pre-Fair concerts, ticketholders can return any day of the 2018 OC Fair to redeem their concert ticket for free admission.)

Most Action Sports Arena events offer limited, non-reserved seating free with Fair admission. Reserved seating is also available for all shows at varying prices and includes free Fair admission.

Tickets can be purchased at the Pacific Amphitheatre Box Office, all Ticketmaster outlets, at ticketmaster.com or by phone (800) 745-3000.

CAPACITY

Pacific Amphitheatre: 7,800-plus

The Hangar: 1,150 seats

Action Sports Arena: varies per show

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ENTERTAINMENT: SCHEDULE

MEDIA/PHOTO PASSES

Event-specific media/photo passes are required for these events and any event requiring an additional/separate ticket. These are issued by OC Fair & Event Center's Communications Department only and separately from those issued for general Fair access. All passes will be issued for individual shows, subject to criteria established by the artist, artist's management and the venue.

Please visit ocfair.com/credentials to submit requests.

PRE-FAIR CONCERTS AT PACIFIC AMPHITHEATRE

July 4, 8 p.m.
Pacific Symphony / Brass Transit - The Music of Chicagowith Fireworks
\$99 / \$59 / \$44 / \$33 / \$25

July 7, 7 p.m.
El Fantasma / Voz de Mando / Kanales
\$90 / \$80 / \$70 / \$60 / \$50

July 8, 7:30 p.m.
Straight No Chaser / Jon McLaughlin
\$60 / \$52.50 / \$45 / \$35 / \$27.50

July 12, 8 p.m.
Frankie Valli & The Four Seasons / Pacific Symphony
\$85 / \$75 / \$65 / \$55 / \$45

POST-FAIR CONCERTS AT PACIFIC AMPHITHEATRE

Aug. 16, 7:30 p.m.
Stray Cats / Cherry Poppin' Daddies
\$100 / \$85 / \$75 / \$65 / \$55

Aug. 17, 7:30 p.m.
Stray Cats / The Paladins
\$100 / \$85 / \$75 / \$65 / \$55

Aug. 18, 8 p.m.
Pacific Symphony / E.T. The Extra-Terrestrial: In Concert
\$99 / \$59 / \$44 / \$33 / \$25

Aug. 19, 6 p.m.
Ziggy Marley / The Green / Josh Heinrichs
\$67.50 / \$57.50 / \$50 / \$42.50 / \$35

Aug. 24, 6 p.m.
Thievery Corporation / Steel Pulse / Simpkin Project
\$72.50 / \$62.50 / \$55 / \$45 / \$35

Aug. 25, 7:30 p.m.
Phillip Phillips and Gavin Degraw
\$67.50 / \$57.50 / \$50 / \$40 / \$32.50

Sept. 8, 8 p.m.
Pacific Symphony: Tchaikovsky Fireworks Spectacular
\$99 / \$59 / \$44 / \$33 / \$25

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OC FAIR
2018

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2018 OC FAIR ENTERTAINMENT SCHEDULE

OC FAIR		PACIFIC AMPHITHEATRE		THE HANGAR AT THE OC FAIR		ACTION SPORTS arena	
Date	Event	Time	Event	Time	Event	Time	
Jul 13 Friday Fair Hours: Noon-Midnight	RATT / Cinderella's Tom Keifer / Lynch Mob \$60 / \$50 / \$42.50 / \$32.50 / \$25	7:00 pm SP G RG	Rumours <i>The Ultimate Fleetwood Mac Tribute</i> \$22.50 / \$20 / \$17.50	8:30 pm	X-Treme Freestyle Moto-X \$25 / \$20 / \$15	8:00 pm SP G RG	
Jul 14 Saturday Fair Hours: 11 am-Midnight	Trevor Noah \$80 / \$70 / \$60 / \$50 / \$40	8:15 pm	Dead Man's Party <i>The Oingo Boingo Tribute</i> \$22.50 / \$20 / \$17.50	8:30 pm	Speedway Fair Derby \$25 / \$20 / \$15	8:00 pm SP G RG	
Jul 15 Sunday Fair Hours: 11 am-Midnight	Happy Together Tour <i>Featuring The Turtles, Chuck Negron, Gary Puckett & The Union Gap, Mark Lindsay of Paul Revere & The Raiders, The Association, The Cowsills</i> \$47.50 / \$40 / \$32.50 / \$25	8:00 pm SP G RG	Firefall / Poco \$30 / \$25 / \$20	7:15 pm G RG	SummerFist 11 \$40 / \$30 / \$20 / \$15	8:00 pm SP G RG	
Jul 18 Wednesday Fair Hours: Noon-Midnight	Kool & The Gang / Village People \$65 / \$55 / \$47.50 / \$37.50 / \$30	7:30 pm SP G RG	Elton - The Early Years <i>A Tribute to Elton John Commemorating the 45th Anniversary of Goodbye Yellow Brick Road</i> \$22.50 / \$20 / \$17.50	8:30 pm G RG	Daredevils & Wheels \$15 / \$12.50	8:00 pm SP G RG	
Jul 19 Thursday Fair Hours: Noon-Midnight	The Psychedelic Furs / ~X~ / The Fixx \$62.50 / \$55 / \$47.50 / \$37.50 / \$30	7:00 pm	Simple Man <i>A Tribute to Lynyrd Skynyrd</i> \$22.50 / \$20 / \$17.50	8:30 pm SP G RG	Daredevils & Wheels \$15 / \$12.50	8:00 pm SP G RG	
Jul 20 Friday Fair Hours: Noon-Midnight	Steve Martin / Martin Short Steep Canyon Rangers / Jeff Babko \$125 / \$100 / \$75 / \$65 / \$55	7:30 pm	Freedom <i>A Tribute to George Michael & Wham</i> \$22.50 / \$20 / \$17.50	8:30 pm SP G RG	Daredevils & Wheels \$15 / \$12.50	8:00 pm SP G RG	
Jul 21 Saturday Fair Hours: 11 am-Midnight	Which One's Pink? <i>Commemorating the 45th Anniversary of The Dark Side of the Moon</i> \$30 / \$25 / \$20	8:00 pm SP G RG	Surrender / 4NR <i>Tributes to Cheap Trick and Foreigner</i> \$22.50 / \$20 / \$17.50	7:15 pm SP G RG	Daredevils & Wheels \$17.50 / \$15	2:00 pm SP G RG 8:00 pm SP G RG	
Jul 22 Sunday Fair Hours: 11 am-Midnight	Jim Gaffigan \$85 / \$75 / \$65 / \$55 / \$45	8:15 pm G	Foghat \$30 / \$25 / \$20	8:30 pm G RG	Daredevils & Wheels \$15 / \$12.50	1:00 pm SP G RG 7:00 pm SP G RG	
Jul 25 Wednesday Fair Hours: Noon-Midnight	Supertramp's Roger Hodgson / Al Stewart \$65 / \$55 / \$47.50 / \$37.50 / \$30	7:30 pm SP G RG	Queen Nation <i>A Tribute to the Music of Queen</i> \$22.50 / \$20 / \$17.50	8:30 pm G RG	Monster Truck Destruction Tour <i>Monster Trucks & Freestyle Moto-X</i> \$22.50 / \$20 / \$17.50	7:30 pm SP G RG	
Jul 26 Thursday Fair Hours: Noon-Midnight	Retro Futura Tour 2018 <i>Featuring Belinda Carlisle, ABC, Modern English, Tony Lewis from the Outfield, Kajagoogoo's Limahl, Bow Wow Wow's Annabella</i> \$60 / \$52.50 / \$45 / \$35 / \$27.50	7:00 pm SP G RG	Hotel California <i>A Salute to The Eagles</i> \$22.50 / \$20 / \$17.50	8:30 pm G RG	Monster Truck Destruction Tour <i>Monster Trucks & Freestyle Moto-X</i> \$22.50 / \$20 / \$17.50	7:30 pm SP G RG	
Jul 27 Friday Fair Hours: Noon-Midnight	Earth, Wind & Fire \$125 / \$100 / \$75 / \$65 / \$55	8:15 pm	Journey Unauthorized <i>A Tribute to the Music of Journey</i> \$22.50 / \$20 / \$17.50	8:30 pm SP G RG	Monster Truck Destruction Tour <i>Monster Trucks & Freestyle Moto-X</i> \$22.50 / \$20 / \$17.50	7:30 pm G RG	
Jul 28 Saturday Fair Hours: 11 am-Midnight	America / Jefferson Starship \$55 / \$45 / \$37.50 / \$27.50 / \$20	7:30 pm SP G RG	Zeppelin Live <i>A Live Rock Tribute to Led Zeppelin</i> \$22.50 / \$20 / \$17.50	8:30 pm G RG	Monster Truck Destruction Tour <i>Monster Trucks & Freestyle Moto-X</i> \$22.50 / \$20 / \$17.50	1:30 pm 7:30 pm	

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2018 OC FAIR ENTERTAINMENT SCHEDULE (continued)

OCFAIR		PACIFIC AMPHITHEATRE		THE HANGAR AT THE OC FAIR		ACTION SPORTS arena	
Date	Event	Time	Event	Time	Event	Time	
Jul 29 Sunday Fair Hours: 11 am-Midnight	Brett Eldredge / Honey County \$85 / \$75 / \$65 / \$55 / \$45	7:30 pm	Ozomatli \$30 / \$25 / \$20	8:30 pm G G	Monster Truck Destruction Tour Monster Trucks & Freestyle Moto-X \$22.50 / \$20 / \$17.50	1:00 pm SP G R G 7:00 pm SP G R G	
Aug 1 Wednesday Fair Hours: Noon-Midnight	Hunter Hayes / Runaway June / Coffey Anderson \$75 / \$65 / \$57.50 / \$47.50 / \$40	7:00 pm SP G R G	I Am King The Michael Jackson Experience \$25 / \$22.50 / \$20	8:30 pm SP G R G	Extreme Rodeo \$20 / \$17.50 / \$15	8:00 pm SP G R G	
Aug 2 Thursday Fair Hours: Noon-Midnight	Best In Show Rick Springfield / Loverboy / Greg Kihn / Tommy Tutone \$67.50 / \$57.50 / \$50 / \$40 / \$32.50	7:00 pm SP G R G	Paradise City / Noise Pollution A Tribute to Guns 'N' Roses / The AC/DC Experience \$22.50 / \$20 / \$17.50	7:15 pm SP G R G	Broncs & Bulls Rodeo \$20 / \$17.50 / \$15	8:00 pm SP G R G	
Aug 3 Friday Fair Hours: Noon-Midnight	UB40 featuring Ali, Astro and Mickey / Freddie McGregor \$70 / \$60 / \$52.50 / \$42.50 / \$35	7:30 pm SP G R G	BOSTYX All the Hits of BOSTON & STYX \$22.50 / \$20 / \$17.50	8:30 pm SP G R G	Extreme Rodeo \$22.50 / \$20 / \$17.50	8:00 pm SP G R G	
Aug 4 Saturday Fair Hours: 11 am-Midnight	The Fab Four Commemorating the 50 th Anniversary of Yellow Submarine \$32.50 / \$25 / \$17.50	8:00 pm SP G R G	Turn The Page A Tribute to Bob Seger \$22.50 / \$20 / \$17.50	8:30 pm SP G R G	Broncs & Bulls Rodeo \$22.50 / \$20 / \$17.50	8:00 pm SP G R G	
Aug 5 Sunday Fair Hours: 11 am-Midnight	Kabah / JNS / Maria Jose \$62.50 / \$52.50 / \$45 / \$35 / \$27.50	7:00 pm SP G R G	Mariachi Sol de Mexico de Jose Hernandez \$25 / \$22.50 / \$20	1:30 pm SP G R G 8:30 pm SP G R G	Fiesta del Charro \$20 / \$17.50 / \$15	7:00 pm SP G R G	
Aug 8 Wednesday Fair Hours: Noon-Midnight	TOTO – 40 Trips Around the Sun Tour / ASIA featuring John Payne \$67.50 / \$57.50 / \$50 / \$40 / \$32.50	7:30 pm G G	Wild Child A Jim Morrison Celebration \$22.50 / \$20 / \$17.50	8:30 pm G G	Motorhome Madness Demolition Derby \$22.50 / \$20 / \$17.50	8:00 pm	
Aug 9 Thursday Fair Hours: Noon-Midnight	Willie Nelson & Family and Alison Krauss \$87.50 / \$77.50 / \$67.50 / \$57.50 / \$47.50	7:30 pm	Totally Go-Go's / Idol X A Musical Tribute / The Billy Idol Live Experience \$22.50 / \$20 / \$17.50	7:15 pm SP G R G	Orange Crush Demolition Derby PD v FD + Figure 8 \$22.50 / \$20 / \$17.50	8:00 pm G	
Aug 10 Friday Fair Hours: Noon-Midnight	Rebelution's Free Rein Summer Tour Rebelution / Stephen Marley / Common Kings / Zion I \$60.50 / \$50.50 / \$45.50 / \$35.50 / \$30.50 / \$25	5:30 pm G G	Devotional / Hollywood Erasure A Tribute to Depeche Mode / Ultimate Erasure Experience \$22.50 / \$20 / \$17.50	7:15 pm SP G R G	Damsels of Destruction Demolition Derby + Figure 8 \$22.50 / \$20 / \$17.50	8:00 pm SP G R G	
Aug 11 Saturday Fair Hours: 11 am-Midnight	Rebelution's Free Rein Summer Tour Rebelution / Stephen Marley / Common Kings / Zion I \$60.50 / \$50.50 / \$45.50 / \$35.50 / \$30.50 / \$25	5:30 pm	IBUYPOWER Gamefest 2 \$25	6:00 pm G	Terrible Trucks Full Size Trucks Demo Derby + Figure 8 \$22.50 / \$20 / \$17.50	1:00 pm SP G R G	
Aug 12 Sunday Fair Hours: 11 am-Midnight	Steve Miller Band / Peter Frampton \$97.50 / \$87.50 / \$77.50 / \$62.50 / \$52.50	8:15 pm	IBUYPOWER Gamefest 2 \$25	6:00 pm SP G R G	Orange Crush Demolition Derby + Figure 8 \$22.50 / \$20 / \$17.50	8:00 pm G	

All acts are subject to change without notice.

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SPECIAL EVENTS

OC BREW HEE HAW CRAFT BEER ROUNDUP

Saturday-Sunday, July 14-15

After a record-breaking year, the 5th annual OC Fair Brew Hee Haw Craft Beer Roundup will return on opening weekend, featuring craft beer tastings, demos and exhibits. Tickets include OC Fair admission, unlimited tastings of more than 80 craft beers, a commemorative glass and more. Get tickets at ocbrewheehaw.com.



CITY DAYS

Every Wednesday-Friday at The Hangar, starting July 18

Celebrate individual cities every weekday by welcoming representatives to lead Fairgoers in the national anthem during a Community Flag Salute at 12:30 p.m.

- Wednesday, July 18: Anaheim, Cypress, Los Alamitos
- Thursday, July 19: Santa Ana, Tustin
- Friday, July 20: Costa Mesa
- Wednesday, July 25: Aliso Niguel/Aliso Viejo, Dana Point, San Juan Capistrano
- Thursday, July 26: Irvine, Orange, Villa Park
- Friday, July 27: Laguna Hills, Laguna Woods, Lake Forest
- Wednesday, Aug. 1: Buena Park, Fullerton, La Habra
- Thursday, Aug. 2: Fountain Valley, Huntington Beach, Westminster
- Friday, Aug. 3: La Palma, Placentia, Yorba Linda
- Wednesday, Aug. 8: Mission Viejo, Rancho Santa Margarita, San Clemente
- Thursday, Aug. 9: Brea, Garden Grove, Stanton
- Friday, Aug. 10: Newport Beach, Laguna Beach, Seal Beach

OC FAIR 5K FUN RUN

Sunday, Aug. 5

Now in its 10th year, hundreds of participants will run, walk and skip through the Fair. Partake in rides, games and other detours on this special 5K route before the Fair opens to the public. Pre-registration is available at ocfair5k.com.

JUNIOR LIVESTOCK AUCTION

Saturday, July 21, 10 a.m.

The annual Junior Livestock Auction supports 4-H and FFA educational programs throughout Orange County. Each purchase directly finances and supports individual youth participants who are working to become future agriculture and community leaders. Only Market Beef, Goats, Lambs, Hogs, Turkeys, Broilers and Rabbits that earn a blue ribbon market-ready award are permitted to sell at the auction; Champions, Reserve Champions, Grand Champions and Reserve Grand Champions in each species are required to sell. Get more info at ocfair.com/competitions.

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NEW TO SEE THIS YEAR AT THE OC FAIR

The **Culinary Crawl** will offer a special tour through OC Promenade's culinary creations, including the Patisserie, Charcuterie, Fermentation Farm and more. Tours are for 8-10 people each and will be held at 2, 4, 6 and 8 p.m. daily.

New floral **competitions** include pressed botanicals, masterpiece floral arrangements and potted herbs. Livestock Breeding Shows and Market Shows will be separate competitions for the 4-H and FFA club members. For more information on all competitions available, go to ocfair.com/competitions or see Page 16.

Centennial Farm will offer a **Garden Crawl** every Wednesday, Thursday and Friday during the Fair. The garden crawl will allow guests to have an official tour of Centennial Farm's plentiful garden, led by members of UCCE OC Master Gardeners.

Heroes Hall's **Bravemind** exhibit will give a glimpse into the latest into a cutting-edge treatment for veterans with PTSD. Using virtual reality, Bravemind is a modern therapy tool used to assess and treat soldiers returning from deployment.

Livestock sheep breeding will be part of OC Fair's livestock program July 18-22.

Museum of Agrarian Art will feature visual art displays and digital reproductions of famous artwork depicting agricultural themes.

New carnival games include Whopper Water Race and Big Water, in which patrons race against each other.

Bounty of the County: Marvel at 16-foot tall displays by artist John Cerney.

Snap a photo at the **Fair selfie experience**. More details to come!

Terrible Trucks, Daredevils & Wheels and **Police vs. Fire Orange Crush Demolition Derby** will hit the Action Sports Arena in a big way.

Additional electric car charging stations will now be available at Heroes Hall.

Plus so much more!

RETURNING FAIR FAVORITES

X-Pogo (Aug. 1-5)
Russel Brothers Circus
All-Alaskan Racing Pigs
RNRX Live Karaoke Band

The Magic of Frank Thurston
The Conjuror
Comedy Hypnotist Mark Yuzuik

OC FAIR JULY 13 - AUG 12, 2018

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FREE YOUR INNER FARMER

FOOD AT THE FAIR

\$3 TASTE OF FAIR FOOD

Get a sampling of the fun food for only \$3 each every Thursday from noon to 4 p.m. Fun-sized samples include funnel cake, tri-tip, lemonade, cinnamon rolls, tacos, gelato, cotton candy and more.

NEW FOODS FOR 2018

Details coming soon!

COMPETITIONS & CONTESTS

Visit ocfair.com/competitions for details about the various competitions. Some results are available.

Animals

Breeding Shows
Market Shows
Jr Livestock Auction

Beer & Wine

Commercial Wine
Home wine
Homebrew

Crafts & Hobbies

Collections
Fiber Arts
Hand Crafts & Hobbies
Jewelry Arts

Culinary Arts

Cakes & Cupcakes
Cookies, Bars &
Brownies
Honey
Olive Oil
Pies, Cheesecakes,
Yeast & Quick Breads
Preserved Food &
Liqueur
SPAM Contest
Sugar Arts &
Confections

Horticulture

Container Plants
Cut Flowers
Floral Arrangements
Fruits & Vegetables
Pressed botanicals

Table Settings

Visual Arts

Fine Arts
Photography
Woodworking

Most competitions have **Youth Divisions** (ages 5-17). Explorium (ages 3-12) competitions include Crafts, LEGO, Poster Art, Painting and Photography. Separate Fine Arts and Photography competitions are available for ages 13+.

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COMMUNITY PROGRAMS

OC FAIR KIDS CLUB

This program will help as many as 1,200 children visit the OC Fair – children who otherwise might not have the means to attend. Students from Title 1 and other programs will receive a free bus trip to the Fair, carnival ride coupons and a gift card. *Most Wednesdays and Thursdays during the Fair, before public hours.*

FRIENDS OF THE FAIR

This program, launched in 1989, provides a free, private Fair experience for guests with special needs. More than 8,000 participants are expected to attend; each one will be able to enjoy carnival rides, interactive experiences with first responders, and visits to Livestock areas. *July 19, before public hours.*

WE CARE WEDNESDAY

Initiated in 1999, this program offers support to several local nonprofits. In 2017, the program provided 28.83 tons of food to OC Food Bank and Second Harvest Food Bank; 94,078 books to THINK Together; 43,995 pounds of clothing to Goodwill; and more than 104,000 school supply items to Share Ourselves. See page 7 for details on this year's donation requirements.

Wednesdays during the Fair, between noon and 3 p.m.

HEROES HALL

Opened in February 2017, Heroes Hall is a permanent, year-round museum with exhibitions and educational programs that celebrate the legacy of Orange County veterans and others who have served our nation.



This year's newest exhibit, **Bravemind**, uses virtual reality to help veterans suffering from PTSD. During the Fair, there will be a military vehicle display, provided by the Millett family. **The SAAAB Story**, an exhibit located on the second floor of the museum, celebrates the history of the museum's location, the former Santa Ana Army Air Base. The museum is supported in part by the Heroes Hall Veterans Foundation.

Heroes Hall is open year-round but requires paid admission on OC Fair days (Wednesdays-Sundays July 13-Aug. 12, 2018). To learn more or donate, visit ocfair.com/heroeshall.

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TABLE OF DIGNITY

Visit OC Fair & Event Center’s Agricultural Workers Memorial, created to honor those who have helped enrich Orange County’s history in agriculture. The memorial is located just inside Blue Gate, near Centennial Farm.



HISTORY OF THE ORANGE COUNTY FAIR

- 1889 The Orange County Community Fair Corporation was formed shortly after the founding of the County of Orange.
- 1890 The first Fair is held in Santa Ana.
- 1894 The newly formed Orange County Fair Association, Inc. takes over organizing the Fair.
- 1907 The Fair becomes an annual event, extended to 3 days and branded “Carnival of Products.”
- 1911 The Fair is held in Anaheim and renamed the “Anaheim Carnival”
- 1916-17 The newly organized Orange County Farm Bureau takes over organizing the Fair and moves it to Huntington Beach.
- 1920s Various chambers of commerce and other entities take turns sponsoring the Fair which was held in different cities including temporary fairgrounds on East Fruit Street in Santa Ana and near the then Orange County Hospital in Anaheim.
- 1925 The first OC Fair Board of Directors is elected. A rodeo and carnival are also offered for the first time during the Fair.
- 1930s The Fair is held in multiple locations from Santa Ana to Pomona as part of a tri-county fair concept.
- 1939 The first 4-H exhibits and competitions are held.
- 1942-47 Due to a Federal mandate during wartime, the Fair is not held.
- 1949 The State of California purchases land occupied by the Santa Ana Army Air Base and earmarks some of it for a new fairground to be managed by the newly formed 32nd District Agricultural Association.
- 1949 The Fair is held on its new site, which is soon designated as the permanent fairgrounds.
- 1953 The City of Costa Mesa was incorporated and includes the Fair’s property.
- 1966 The grandstand arena is built.
- 1972 The Fair expands to 10 days.
- 1980 The onsite equestrian center opens.
- 1983 The first concerts in the newly built Pacific Amphitheatre feature Barry Manilow, The Beach Boys, Oingo Boingo and Marvin Gaye.
- 1984 The first Friends of the Fair Day is held for guests with special needs.
- 1987-92 The Fair expands to 11 days, then 12 and finally 17 days.
- 1993 The Fair celebrates its 100th anniversary.
- 1994 The first OC Fair cattle drive is held down Fairview Road featuring 125 riders and 250 head of cattle. Also the Pacific Amphitheatre is closed for the first time since its opening in 1983.
- 2001 The highest record day for attendance is reached on the second Saturday (July 21) with 84,895 Fairgoers visiting on the single day.
- 2003 The Fair expands to 21 days and celebrates the re-opening of the Pacific Amphitheatre.
- 2005 The Fair breaks the million-person mark for the first time welcoming 1,058,192 guests over 21 days.

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- 2007 The Fair features two cattle drives, one on the sandy shores of Huntington Beach and another down the streets of Costa Mesa from Fairview Park to the fairgrounds.
- 2009 The Fair expands to 23 days.
- 2010 The Hangar building debuts with its 50-foot-tall arched ceiling and aviation hangar-style design.
- 2011 The current highest overall attendance record is earned with 1,401,267 fairgoers through the gates.
- 2015 The newly built Plaza Pacifica offers direct access to the concert seating in Pacific Amphitheatre from inside the Fair.
- 2017 OC FEC opens its veterans museum, Heroes Hall, and Table of Dignity, an agricultural workers memorial.

2018 OC FAIR STYLE GUIDE

These are approved terms related to buildings, areas and more at the OC Fair.

Blue Gate

Main pedestrian gate located inside Gate 1 off Fair Drive.

Buildings/Areas

Action Sports Arena
Centennial Farm
Collections Gallery
Country Meadows
The Courtyard
Crafters Village
Crafts & Woodworking Gallery
Explorium
Fair Square
Family Fairway
Gallery 15
The Hangar
Heritage Stage
Heroes Hall
Livestock
Livestock Show Ring
Main Mall
Meadows Stage
Millennium Barn
OC Promenade
OC Promenade Stage
Pacific Amphitheatre
Plaza Pacifica
Plaza Stage
Garden & Floral Pavilion

The Hangar

Table of Dignity (Agricultural Workers Memorial)
Visual Arts Gallery

“Free Your Inner Farmer”
2018 OC Fair theme

Fair

Capitalized when referring to the annual OC Fair.

Green Gate

Pedestrian gate on the west side of the Fair, inside Gates 3 and 4.

La Grande Wheel XL

OC Fair
or 2018 OC Fair

OC Fair & Event Center
or OC FEC

Toyota Summer Concert Series at Pacific Amphitheatre

Yellow Gate

Pedestrian gate on the east side of the Fair, inside Gate 8 off Arlington Drive.

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FREE YOUR INNER FARMER

MEDIA GUIDELINES & STYLE GUIDE

The following guidelines apply to the annual OC Fair and its related events, Imaginology and any administrative/organizational functions regarding OC Fair & Event Center (32nd District Agricultural Association) and are to be observed at all times. Year-round events held at OC FEC are at the discretion of the promoter.

- All media representatives with video and/or TV, photo or radio equipment must be escorted by a representative of OC Fair & Event Center's Communications Department while on OC FEC property. Contact the department at least one work day in advance to set up your visit.
- All photo/radio/video/TV media representatives are to remain in general public areas and are not allowed in any restricted, staff-only or ticketed areas. Exceptions are for pre-authorized permission and/or by escort. This is for the safety and respect of OC Fair vendors and their employees.
- Filming and photographing inside shows in Pacific Amphitheatre, The Hangar, Action Sports Arena and any other special event is only allowed with permission from the Communications Department and, in most cases, the performers and/or promoters. Promotional images are available at [flickr.com/photos/ocfaircm/albums](https://www.flickr.com/photos/ocfaircm/albums).
- For the safety of all riders, the use of photo/video/TV cameras, tape recorders and cell phones is not allowed on any ride or attraction except by permission from OC FEC's Communications Department and the ride operator.
- A library of b-roll footage and photos of the OC Fair is available to the media at [flickr.com/photos/ocfaircm/albums](https://www.flickr.com/photos/ocfaircm/albums); additional photos are available by request via email.
- Media representatives may interview OC FEC staff with consent from the Communications Department and the staff member.
- For the safety of all guests, media representatives and all associated production activities are asked not to inconvenience Fairgoers or regular business activities by blocking access or filming an individual without consent.

Press passes are for working media only. OC Fair & Event Center reserves the right to deny access to anyone who does not comply with these guidelines.

Online Newsroom ocfair.com/mediacenter
Press Credential Policy and Request Form bit.ly/ocfairpress
Photos Available for Use bit.ly/2018OCFairphotos

