Table of Contents



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Inside	
Advertising	2
Copyright	4
General	5
Licensing	10
Litigation	12
Media, Entertainment & Sports	15
New Technology	18
Patent	25
Trade Secrets & Trademark	29

Advertising



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Introductory

- Advertising Law Institute 2018
- Advertising Law Institute 2019
- Think Like a Lawyer, Talk Like a Geek 2018: Get Fluent in Technology
- Think Like a Lawyer, Talk Like a Geek 2019: Get Fluent in Technology

Intermediate

- Hot Topics in Advertising Law 2018
- Hot Topics in Advertising Law 2019
- Legal Issues in Sports Marketing and Media 2018
- TechLaw Institute 2018: The Digital Evolution
- TechLaw Institute 2019: The Digital Evolution
- Think Like a Lawyer, Talk Like a Geek 2018: Get Fluent in Technology
- Think Like a Lawyer, Talk Like a Geek 2018: Get Fluent in Technology

Advanced

- Hot Topics in Advertising Law 2018
- Hot Topics in Advertising Law 2019
- Think Like a Lawyer, Talk Like a Geek 2018: Get Fluent in Technology
- Think Like a Lawyer, Talk Like a Geek 2018: Get Fluent in Technology

One-Hour Briefings

- D.C. Circuit Rules on FCC 2015 TCPA Omnibus Order: What Does It Mean?
- Food and Beverage Labeling and Marketing **Latest Trends**
- Global Advertising Law: Year in Review
- Global Sweepstakes and Contests
- LinkedIn for Lawyers What You Need to **Know Now**
- Multinational Employer Social Media Policies After Cambridge Analytica

Advertising



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(Advertising One-Hour Briefings continued)

- Social Media and User Data Is the Pendulum Shifting?
- TCPA Update 2018: Current Compliance Challenges for Companies
- Trademark Surveys: Update

- Advertising and Commercial Speech: A First Amendment Guide, Second Edition
- · Sack on Defamation: Libel, Slander, and Related Problems, Fifth Edition
- Social Media and the Law, 2018 Edition Softbound

Copyright



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Introductory

- Fashion and Retail Law 2018: Trends and Developments
- Fashion and Retail Law 2019: Trends and Developments
- Fundamentals of Copyright Law in the Data Era 2018
- Fundamentals of Copyright Law in the Data Era 2019
- Intellectual Property Rights Enforcement 2018
- Intellectual Property Rights Enforcement 2019

Intermediate

- Advanced Copyright Law 2018: Current Issues
- Advanced Copyright Law 2019: Current Issues
- Fashion and Retail Law 2018: Trends and Developments
- Fashion and Retail Law 2019: Trends and Developments
- Intellectual Property Rights Enforcement 2018
- Intellectual Property Rights Enforcement 2019

Advanced

- Advanced Copyright Law 2018: Current Issues
- Advanced Copyright Law 2019: Current Issues
- Intellectual Property Law Institute 2018
- Intellectual Property Law Institute 2019

- Art Law: The Guide for Collectors, Investors, Dealers, & Artists, Fourth Edition
- Copyright Law: A Practitioner's Guide, Second Edition
- Fashion Law and Business: Brands & Retailers
- Intellectual Property Law Answer Book, 2018 Edition
- Kane on Trademark Law: A Practitioner's Guide, Sixth Edition
- Substantial Similarity in Copyright Law

General



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Property & **Technology**

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Introductory

- Artificial Intelligence Law 2019
- Bridge-the-Gap: Professional Practice for Newly Admitted Attorneys 2018
- Bridge-the-Gap: Professional Practice for Newly Admitted Attorneys 2019
- Broadband and Cable Industry Law 2018
- Broadband and Cable Industry Law 2019
- Fashion and Retail Law 2018: Trends and Developments
- Fashion and Retail Law 2019: Trends and Developments
- Fundamentals of Copyright Law in the Data Era 2018
- Fundamentals of Copyright Law in the Data Era 2019
- Fundamentals of Trademark Law in the Global Marketplace 2018
- Fundamentals of Trademark Law in the Global Marketplace 2019
- IP Monetization and Investment 2018: Maximize Your Financial and Strategic Options
- IP Monetization and Investment 2019: Maximize Your Financial and Strategic Options
- Life Sciences 2018: Navigating Legal Challenges in the Drug and Device Industries
- Life Sciences 2019: Navigating Legal Challenges in the Drug and Device Industries
- Resolving B2B Data Security Disputes: Addressing Data Breaches and Privacy Torts in Court and through Arbitration
- Think Like a Lawyer, Talk Like a Geek 2018: Get Fluent in Technology
- Think Like a Lawyer, Talk Like a Geek 2019: Get Fluent in Technology
- Understanding Patent Law 2018
- Understanding Patent Law 2019

General



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Intermediate

- Broadband and Cable Industry Law 2018
- Broadband and Cable Industry Law 2019
- Developments in Pharmaceutical and Biotech Patent Law 2019
- Fashion and Retail Law 2018: Trends and Developments
- Fashion and Retail Law 2019: Trends and Developments
- IP Monetization and Investment 2018: Maximize Your Financial and Strategic Options
- IP Monetization and Investment 2019: Maximize Your Financial and Strategic Options
- Legal Issues in Sports Marketing and Media 2018
- Life Sciences 2018: Navigating Legal Challenges in the Drug and Device Industries
- Life Sciences 2019: Navigating Legal Challenges in the Drug and Device Industries
- Online Platforms 2018: Hot Topics in Liability & Social Responsibility
- Online Platforms 2019: Hot Topics in Liability & Social Responsibility
- Patent Eligibility, Prior Art and Obviousness 2019: Current Trends in Sections 101, 102, and 103
- Patent Litigation 2018: Advanced Techniques & Best Practices
- Patent Litigation 2019: Advanced Techniques & Best Practices
- "Technotainment" 2018: Distributing Content Across Multiple Platforms
- Think Like a Lawyer, Talk Like a Geek 2018: Get Fluent in Technology
- Think Like a Lawyer, Talk Like a Geek 2019: Get Fluent in Technology

Advanced

- Broadband and Cable Industry Law 2018
- Broadband and Cable Industry Law 2019
- Developments in Pharmaceutical and Biotech Patent Law 2018

(General Advanced continued)

General



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- Online Platforms 2018: Hot Topics in Liability & Social Responsibility
- Online Platforms 2019: Hot Topics in Liability & Social Responsibility
- Patent Eligibility, Prior Art and Obviousness 2018: Current Trends in Sections 101, 102, and 103
- Patent Eligibility, Prior Art and Obviousness 2019: Current Trends in Sections 101, 102, and 103
- Patent Litigation 2018: Advanced Techniques & Best Practices
- Patent Litigation 2019: Advanced Techniques & Best Practices
- "Technotainment" 2018: Distributing Content Across Multiple Platforms
- "Technotainment" 2019: Distributing Content Across Multiple Platforms
- Think Like a Lawyer, Talk Like a Geek 2018: Get Fluent in Technology
- Think Like a Lawyer, Talk Like a Geek 2019: Get Fluent in Technology

Interactive Learning Center

- Cybersecurity: Data Breach Scenario
- Patent Law Practice: Learn to Be a Successful Patent Practitioner

One-Hour Briefings

- Antitrust Issues with Joint Ventures
- Artificial Intelligence for Contracts and Transactions in the Financial Services Sector
- Artificial Intelligence in the Workplace -Legal Challenges
- Beyond the Fingerprint: The Legal Risks Involving Mobile Biometrics and Your Data
- Blockchain and IP: Promoting and Protecting Innovation in Payments
- California Consumer Privacy Act: Applies to Companies Everywhere and Not Just Consumer Data

(General One-Hour Briefings continued)

General



2018-2019 Curriculum Intellectual Property & **Technology**

For More Information: www.pli.edu 800.260.4754



- Chinese Patent Developments
- EU GDPR Effective Date is May 25, 2018 -New Developments and Action Items for the Last 4 Months
- Exploring Patent Subject Matter Eligibility Jurisprudence Post-Alice to Successfully Navigate Section 101 Criteria
- Global Advertising Law: Year in Review
- Integrating Enterprise Risk Management, Cybersecurity and Compliance in an Era of Big Data Breaches and Vulnerability
- IP Considerations in the Health Care Industry
- LinkedIn for Lawyers What You Need to **Know Now**
- Maximizing Your IP Job Search with Loyola Chicago's PLIP 2018
- Net Neutrality Swings Back to the Future
- Patent Owners and the PTAB Is There a Light at the End of the Tunnel?
- Playing Well with Others: The Necessity of Professionalism Among Lawyers
- PTAB Trial Practice After Wi-Fi One: Challenges and Opportunities
- SAS and Oil States How Much Has the PTAB Game Changed?
- TCPA Update 2018: Current Compliance Challenges for Companies
- Three "P's" for Improving as a Legal Writer: Professional, Process, and Preferences
- Tips for Law Firm Associates in Complying with Their Professional Duties
- Trademark Surveys: Update
- WesternGeco and Lost Profits: Fair Compensation for Domestic Infringement or Extraterritorial Extension of Patent Rights?
- Your Resume & Research: 1st Steps to Success at Loyola's PLIP 2018

General



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For More Information: www.pli.edu 800.260.4754



- Advertising and Commercial Speech: A First Amendment Guide, Second Edition
- Art Law: The Guide for Collectors, Investors, Dealers, & Artists, Fourth Edition
- Copyright Law: A Practitioner's Guide, Second Edition
- Cybersecurity: A Practical Guide to the Law of Cyber Risk
- Fashion Law and Business: Brands & Retailers
- Intellectual Property Law Answer Book, 2018 Edition
- Privacy Law Answer Book, 2019 Edition
- Proskauer on Privacy: A Guide to Privacy and Data Security Law in the Information Age, Second Edition
- Social Media and the Law, 2018 Edition Softbound
- Trade Secrets: A Practitioner's Guide, Second Edition

Licensing



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Introductory

- Fundamentals of Copyright Law in the Data Era 2018
- Fundamentals of Copyright Law in the Data Era 2019
- The Law and Business of Open Source Software 2018
- The Law and Business of Open Source Software 2019
- Understanding the Intellectual Property License 2018
- Understanding the Intellectual Property License 2019
- Understanding Patent Law 2018
- Understanding Patent Law 2019

Intermediate

- Advanced Copyright Law 2018: Current Issues
- Advanced Copyright Law 2019: Current Issues
- Advanced Licensing Agreements 2018
- Advanced Licensing Agreements 2019
- Advanced Trademark Law 2018: Current Issues
- Advanced Trademark Law 2019: Current Issues
- IP Issues in Business Transactions 2018
- IP Issues in Business Transactions 2019
- The Law and Business of Open Source Software 2018
- The Law and Business of Open Source Software 2019
- Open Source Software 2018 from Compliance to Cooperation
- Open Source Software 2019 from Compliance to Cooperation
- Patent Law Institute 2018: Critical Issues & Best Practices
- Patent Law Institute 2019: Critical Issues & Best Practices

Licensing



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Advanced

- Advanced Copyright Law 2018: Current Issues
- Advanced Copyright Law 2019: Current Issues
- Advanced Licensing Agreements 2018
- Advanced Licensing Agreements 2019
- Advanced Patent Licensing 2018
- Advanced Patent Licensing 2019
- Advanced Trademark Law 2018: Current Issues
- Advanced Trademark Law 2019: Current Issues
- Open Source Software 2018 from Compliance to Cooperation
- Open Source Software 2019 from Compliance to Cooperation
- Patent Law Institute 2019: Critical Issues & Best Practices

- Intellectual Property Law Answer Book, 2018 Edition
- Kane on Trademark Law: A Practitioner's Guide, Sixth Edition
- Medical Devices Law and Regulation Answer Book, 2019 Edition
- Patent Licensing and Selling: Strategy, Negotiation, Forms, Second Edition

Litigation



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Introductory

- Fundamentals of Patent Litigation 2018
- Fundamentals of Patent Litigation 2019
- Fundamentals of Privacy Law 2018
- Fundamentals of Privacy Law 2019
- Intellectual Property Rights Enforcement 2018
- Intellectual Property Rights Enforcement 2019

Intermediate

- Detailed Analysis of Today's Critical Patent Litigation Issues (Breakout Sessions from the Patent Law Institute 2018)
- Developments in Pharmaceutical and Biotech Patent Law 2018
- Developments in Pharmaceutical and Biotech Patent Law 2019
- GDPR Boot Camp 2018
- GDPR Boot Camp 2019
- Intellectual Property Rights Enforcement 2018
- Intellectual Property Rights Enforcement 2019
- IP Monetization and Investment 2018: Maximize Your Financial and Strategic Options
- IP Monetization and Investment 2019: Maximize Your Financial and Strategic Options
- Patent Law Institute 2018: Critical Issues & Best Practices
- Patent Law Institute 2019: Critical Issues & Best Practices
- Patent Litigation 2018: Advanced Techniques & Best Practices
- Patent Litigation 2019: Advanced Techniques & Best Practices
- Trade Secrets 2018: What Every Lawyer Should Know
- Trade Secrets 2019: What Every Lawyer Should Know
- USPTO Post-Grant Patent Trials 2018: Change & Recalibration
- USPTO Post-Grant Patent Trials 2019: Change & Recalibration

Litigation



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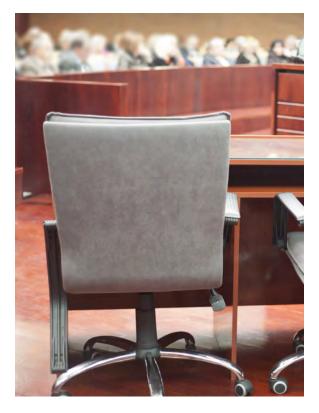
Advanced

- Detailed Analysis of Today's Critical Patent Litigation Issues (Breakout Sessions from the Patent Law Institute 2018)
- Developments in Pharmaceutical and Biotech Patent Law 2018
- Developments in Pharmaceutical and Biotech Patent Law 2019
- IP Monetization and Investment 2018: Maximize Your Financial and Strategic Options
- IP Monetization and Investment 2019: Maximize Your Financial and Strategic Options
- Patent Law Institute 2018: Critical Issues & Best Practices
- Patent Law Institute 2019: Critical Issues & Best Practices
- Patent Litigation 2018: Advanced Techniques & Best Practices
- Patent Litigation 2019: Advanced Techniques & Best Practices
- Trade Secrets 2018: What Every Lawyer Should Know
- Trade Secrets 2019: What Every Lawyer Should Know

One-Hour Briefings

- Artificial Intelligence Law Judicial and Regulatory Trends
- Assessing Economic Damages: Key Considerations and Legal Issues
- Chinese Patent Developments
- Exploring Patent Subject Matter Eligibility Jurisprudence Post-Alice to Successfully Navigate Section 101 Criteria
- IP Considerations in the Health Care Industry
- Patent Owners and the PTAB Is There a Light at the End of the Tunnel?
- Planning Your Case: Defining and Creating a Mission Plan, Risk Assessment, Discovery Plan and Litigation Budget

Litigation



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(Litigation One-Hour Briefings continued)

- Product Safety and Quality: Managing the Legal and Commercial Risks Associated with Defective Products in a World of Big Data and Disruptive Analytical Techniques
- PTAB Trial Practice After Wi-Fi One: Challenges and Opportunities
- SAS and Oil States How Much Has the PTAB Game Changed?
- Trademark Surveys: Update
- Well-Known Trademark in China: What Is It, How to Get It and How to Protect It
- WesternGeco and Lost Profits: Fair Compensation for Domestic Infringement or Extraterritorial Extension of Patent Rights?

- Electronic Discovery Deskbook, Third Edition
- Patent Litigation, Third Edition

Media, **Entertainment** & Sports



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Introductory

- Advertising Law Institute 2018
- Advertising Law Institute 2019
- Broadband and Cable Industry Law 2018
- Broadband and Cable Industry Law 2019
- Counseling Clients in the Entertainment Industry 2018 — Book Publishing; Current Developments in Entertainment and Sports Litigation; Film
- Counseling Clients in the Entertainment Industry 2019 - Book Publishing; Current Developments in Entertainment and Sports Litigation; Film
- Counseling Clients in the Entertainment Industry 2018 — Overview of Entertainment Law Issues: Television, Video & User-Generated Content: Media's Transformation - Over-the-Top Content (OTT), Multi-Channel Networks (MCNs) & Mobile-Driven Video; Game & App Development Deals; Ethics
- Counseling Clients in the Entertainment Industry 2019 — Overview of Entertainment Law Issues: Television. Video & User-Generated Content: Media's Transformation - Over-the-Top Content (OTT), Multi-Channel Networks (MCNs) & Mobile-Driven Video; Game & App Development Deals: Ethics
- Counseling Clients in the Entertainment Industry 2018 — Sound Recordings; Music Publishing
- Counseling Clients in the Entertainment Industry 2019 - Sound Recordings; Music Publishing

Intermediate

- 36th Annual Institute on Telecommunications Policy & Regulation
- 37th Annual Institute on Telecommunications Policy & Regulation
- Advertising Law Institute 2018
- Advertising Law Institute 2019
- Broadband and Cable Industry Law 2018
- Broadband and Cable Industry Law 2019
- Communications Law in the Digital Age 2018

Media, **Entertainment** & Sports



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(Media, Entertainment & Sports Intermediate continued)

- Communications Law in the Digital Age 2019
- Counseling Clients in the Entertainment Industry 2018 — Book Publishing; Current Developments in Entertainment and Sports Litigation; Film
- Counseling Clients in the Entertainment Industry 2019 - Book Publishing; Current Developments in Entertainment and Sports Litigation; Film
- Counseling Clients in the Entertainment Industry 2018 — Overview of Entertainment Law Issues: Television, Video & User-Generated Content; Media's Transformation - Over-the-Top Content (OTT), Multi-Channel Networks (MCNs) & Mobile-Driven Video; Game & App Development Deals; Ethics
- Counseling Clients in the Entertainment Industry 2019 — Overview of Entertainment Law Issues; Television. Video & User-Generated Content: Media's Transformation - Over-the-Top Content (OTT), Multi-Channel Networks (MCNs) & Mobile-Driven Video; Game & App Development Deals: Ethics
- Counseling Clients in the Entertainment Industry 2018 — Sound Recordings; Music Publishing
- Counseling Clients in the Entertainment Industry 2019 — Sound Recordings; Music Publishing
- Legal Issues in Sports Marketing and Media 2018
- "Technotainment" 2018: Distributing Content Across Multiple Platforms
- "Technotainment" 2019: Distributing Content Across Multiple Platforms

Advanced

- 36th Annual Institute on Telecommunications Policy & Regulation
- 37th Annual Institute on Telecommunications Policy & Regulation
- Broadband and Cable Industry Law 2018
- Broadband and Cable Industry Law 2019
- Communications Law in the Digital Age 2018

Media, **Entertainment** & Sports



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(Media, Entertainment & Sports Advanced continued)

- Communications Law in the Digital Age 2019
- "Technotainment" 2018: Distributing Content Across Multiple Platforms
- "Technotainment" 2019: Distributing Content Across Multiple Platforms

One-Hour Briefings

- D.C. Circuit Rules on FCC 2015 TCPA Omnibus Order: What Does It Mean?
- Food and Beverage Labeling and Marketing **Latest Trends**
- Getting Your Message Across: Best Practices for Private Companies
- Global Sweepstakes and Contests
- Net Neutrality Swings Back to the Future
- Social Media and User Data Is the Pendulum Shifting?
- TCPA Update 2018: Current Compliance Challenges for Companies
- U.S. v. AT&T-Time Warner: Implications for Future Antitrust Merger Enforcement

- Advertising and Commercial Speech: A First Amendment Guide, Second Edition
- Art Law: The Guide for Collectors, Investors, Dealers, & Artists, Fourth Edition
- Fashion Law and Business: Brands & Retailers
- Essential Trial Evidence: Brought to Life by Famous Trials, Films, and Fiction, Second Edition
- Social Media and the Law, 2018 Edition Softbound



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Introductory

- Alternative Finance Summit 2019: Marketplace Lending, Cryptocurrency and Crowdfunding
- Cloud Computing 2018: Key Issues and Practical Guidance
- Cloud Computing 2019: Key Issues and Practical Guidance
- Counseling Clients in the Entertainment Industry 2018 — Book Publishing; Current Developments in Entertainment and Sports Litigation; Film
- Counseling Clients in the Entertainment Industry 2019 - Book Publishing; Current Developments in Entertainment and Sports Litigation; Film
- Counseling Clients in the Entertainment Industry 2018 — Overview of Entertainment Law Issues; Television, Video & User-Generated Content: Media's Transformation – Over-the-Top Content (OTT), Multi-Channel Networks (MCNs) & Mobile-Driven Video; Game & App Development Deals; Ethics
- Counseling Clients in the Entertainment Industry 2019 — Overview of Entertainment Law Issues; Television, Video & User-Generated Content; Media's Transformation – Over-the-Top Content (OTT), Multi-Channel Networks (MCNs) & Mobile-Driven Video; Game & App Development Deals: Ethics
- Counseling Clients in the Entertainment Industry 2018 — Sound Recordings; Music Publishing
- Counseling Clients in the Entertainment Industry 2019 — Sound Recordings; Music Publishing
- Cybersecurity Best Practices for Legal Services Providers 2018
- Cybersecurity Best Practices for Legal Services Providers 2019
- Ethics in Social Media 2018
- Ethics in Social Media 2019
- Financial Services Technology 2018: Avoidance of Risk
- Financial Services Technology 2019: Avoidance of Risk

(New Technology Introductory continued)

New Technology



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- FinTech 2018
- FinTech 2019
- Internet of Things 2018: Everything is Connected
- Internet of Things 2019: Everything is Connected
- The Law and Business of Open Source Software 2018
- The Law and Business of Open Source Software 2019
- Outsourcing 2018: ITO, BPO and Cloud
- Outsourcing 2019: ITO, BPO and Cloud
- Social Media 2018: Addressing Corporate Risks
- Social Media 2019: Addressing Corporate Risks
- Tech Sector Employment Law Hot Topics for the California Lawyer
- Think Like a Lawyer, Talk Like a Geek 2018: Get Fluent in Technology
- Think Like a Lawyer, Talk Like a Geek 2019: Get Fluent in Technology
- Understanding the Intellectual Property License 2018
- Understanding the Intellectual Property License 2019

Intermediate

- 36th Annual Institute on Telecommunications Policy & Regulation
- 37th Annual Institute on Telecommunications Policy & Regulation
- Advanced Copyright Law 2018: Current Issues
- Advanced Copyright Law 2019: Current Issues
- Advanced Trademark Law 2018: Current Issues
- Advanced Trademark Law 2019: Current Issues
- Alternative Finance Summit 2019: Marketplace Lending, Cryptocurrency and Crowdfunding
- Artificial Intelligence Law 2019
- Artificial Intelligence and Data-Driven Transactions 2018: Unique Legal Considerations



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(New Technology Intermediate continued)

- Blockchain 2.0: 2018 Legal & Regulatory Developments
- Blockchain 2.0: 2019 Legal & Regulatory Developments
- Cloud Computing 2018: Key Issues and Practical Guidance
- Cloud Computing 2019: Key Issues and Practical Guidance
- Counseling Clients in the Entertainment Industry 2018 — Book Publishing; Current Developments in Entertainment and Sports Litigation; Film
- Counseling Clients in the Entertainment Industry 2019 - Book Publishing; Current Developments in Entertainment and Sports Litigation; Film
- Counseling Clients in the Entertainment Industry 2018 — Overview of Entertainment Law Issues; Television, Video & User-Generated Content; Media's Transformation – Over-the-Top Content (OTT), Multi-Channel Networks (MCNs) & Mobile-Driven Video; Game & App Development Deals; Ethics
- Counseling Clients in the Entertainment Industry 2019 — Overview of Entertainment Law Issues: Television, Video & User-Generated Content; Media's Transformation – Over-the-Top Content (OTT), Multi-Channel Networks (MCNs) & Mobile-Driven Video; Game & App Development Deals; Ethics
- Counseling Clients in the Entertainment Industry 2018 — Sound Recordings; Music Publishing
- Counseling Clients in the Entertainment Industry 2019 — Sound Recordings; Music Publishing
- Cybersecurity 2018: Managing Cybersecurity Incidents
- Cybersecurity 2019: Managing Cybersecurity Incidents
- Cybersecurity Best Practices for Legal Services Providers 2018
- Cybersecurity Best Practices for Legal Services Providers 2019
- Ethics in Social Media 2018



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(New Technology Intermediate continued)

- Ethics in Social Media 2019
- Financial Services Technology 2018: Avoidance of Risk
- Financial Services Technology 2019: Avoidance of Risk
- FinTech 2018
- FinTech 2019
- Internet of Things 2018: Everything is Connected
- Internet of Things 2019: Everything is Connected
- The Law and Business of Open Source Software 2018
- The Law and Business of Open Source Software 2019
- Online Platforms 2018: Hot Topics in Liability & Social Responsibility
- Online Platforms 2019: Hot Topics in Liability & Social Responsibility
- Open Source Software 2018 from Compliance to Cooperation
- Open Source Software 2019 from Compliance to Cooperation
- Outsourcing 2018: ITO, BPO and Cloud
- Outsourcing 2019: ITO, BPO and Cloud
- Social Media 2018: Addressing Corporate Risks
- Social Media 2019: Addressing Corporate Risks
- TechLaw Institute 2018: The Digital Evolution
- TechLaw Institute 2019: The Digital Evolution
- "Technotainment" 2018: Distributing Content Across Multiple Platforms
- "Technotainment" 2019: Distributing Content Across Multiple Platforms
- Think Like a Lawyer, Talk Like a Geek 2018: Get Fluent in Technology
- Think Like a Lawyer, Talk Like a Geek 2019: Get Fluent in Technology

Advanced

• 36th Annual Institute on Telecommunications Policy & Regulation



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(New Technology Advanced continued)

- 37th Annual Institute on Telecommunications Policy & Regulation
- Advanced Copyright Law 2018: Current Issues
- Advanced Copyright Law 2019: Current Issues
- Advanced Trademark Law 2018: Current Issues
- Advanced Trademark Law 2019: Current Issues
- Advanced Venture Capital 2019
- Artificial Intelligence Law 2019
- Artificial Intelligence and Data-Driven Transactions 2018: Unique Legal Considerations
- Cloud Computing 2018: Key Issues and Practical Guidance
- Cloud Computing 2019: Key Issues and Practical Guidance
- Cybersecurity 2018: Managing Cybersecurity Incidents
- Cybersecurity 2019: Managing Cybersecurity Incidents
- Online Platforms 2018: Hot Topics in Liability & Social Responsibility
- Online Platforms 2019: Hot Topics in Liability & Social Responsibility
- Open Source Software 2018 from Compliance to Cooperation
- Open Source Software 2019 from Compliance to Cooperation
- "Technotainment" 2018: Distributing Content Across Multiple Platforms
- "Technotainment" 2019: Distributing Content Across Multiple Platforms

One-Hour Briefings

- Accounting Challenges for Cryptocurrencies and ICOs
- Artificial Intelligence Bias and Data Transparency in the Legal Workplace and Beyond
- Artificial Intelligence for Contracts and Transactions in the Financial Services Sector



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(New Technology One-Hour Briefings continued)

- Artificial Intelligence in the Workplace Legal Challenges
- Artificial Intelligence Law Judicial and Regulatory Trends
- Attorney Ethics Counseling Clients Undertaking an ICO
- Beyond the California Consumer Privacy Act: "Competing" Privacy Rules and Whether Any Might Become a National Standard
- Beyond the Fingerprint: The Legal Risks Involving Mobile Biometrics and Your Data
- Blockchain and IP: Promoting and Protecting Innovation in Payments
- California Consumer Privacy Act: Applies to Companies Everywhere and Not Just Consumer Data
- Conducting Compliance Risk Assessments and Benchmarking - A Systemic (and Price Effective) Approach
- Cybersecurity Basics: Practical Advice for Financial Institutions and Businesses
- eDiscovery and the Importance of Process Maturity
- Embryo Wars: Conflicts in Conception and Disposition
- EU GDPR Effective Date is May 25, 2018 -New Developments and Action Items for the Last 4 Months
- Evolving Your Metrics and Analytics Process for In-House Counsel
- Firing Without Fear: Best Practices for Navigating the Employee Termination Process
- How to Leverage HR Processes, Tools, and Data to Optimize Your Compliance Program
- Identifying, Measuring and Improving Your Integrity and Compliance Culture
- Integrating Enterprise Risk Management, Cybersecurity and Compliance in an Era of Big Data Breaches and Vulnerability



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(New Technology One-Hour Briefings continued)

- Internal Resource Management for In-House Counsel
- Multinational Employer Social Media Policies after Cambridge Analytica
- Optimizing Your Contract Management Processes
- Process and Project Management for In-House Counsel
- Product Safety and Quality: Managing the Legal and Commercial Risks Associated with Defective Products in a World of Big Data and Disruptive Analytical Techniques
- Right to Privacy at the Border Under the **Trump Administration**
- Social Media and User Data Is the Pendulum Shifting?

- Art Law: The Guide for Collectors, Investors, Dealers, & Artists, Fourth Edition
- Fashion Law and Business: Brands & Retailers
- Intellectual Property Law Answer Book, 2018 Edition
- Medical Devices Law and Regulation Answer Book, 2019 Edition
- Technology Transactions: A Practical Guide to Drafting and Negotiating Commercial Agreements
- Telecommunications Law Answer Book. 2017-18 Edition

Patent



2018-2019 Curriculum

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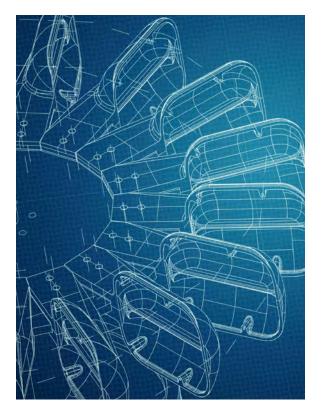
Introductory

- Fundamentals of Patent Litigation 2018
- Fundamentals of Patent Litigation 2019
- IP Monetization and Investment 2018: Maximize Your Financial and Strategic Options
- IP Monetization and Investment 2019: Maximize Your Financial and Strategic Options
- The Law and Business of Open Source Software 2018
- The Law and Business of Open Source Software 2019
- Patent Fundamentals Bootcamp 2018: An Introduction to Patent Drafting, Prosecution, and Litigation
- Patent Fundamentals Bootcamp 2019: An Introduction to Patent Drafting, Prosecution, and Litigation
- Understanding the Intellectual Property License 2018
- Understanding the Intellectual Property License 2019
- Understanding Patent Law 2018
- Understanding Patent Law 2019

Intermediate

- Advanced Licensing Agreements 2018
- Advanced Licensing Agreements 2019
- Advanced Patent Prosecution Workshop 2018: Claim Drafting & Amendment Writing
- Advanced Patent Prosecution Workshop 2019: Claim Drafting & Amendment Writing
- Detailed Analysis of Today's Critical Patent Litigation Issues (Breakout Sessions from the Patent Law Institute 2018)
- Developments in Pharmaceutical and Biotech Patent Law 2018
- Developments in Pharmaceutical and Biotech Patent Law 2019
- IP Issues in Business Transactions 2018
- IP Issues in Business Transactions 2019

Patent



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(Patent Intermediate continued)

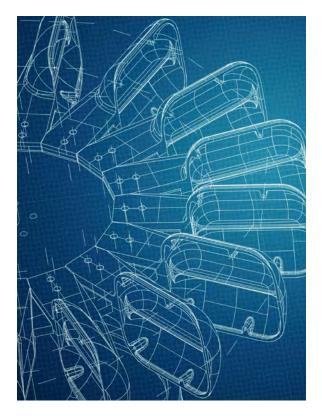
- IP Monetization and Investment 2018: Maximize Your Financial and Strategic Options
- IP Monetization and Investment 2019: Maximize Your Financial and Strategic Options
- The Law and Business of Open Source Software 2018
- The Law and Business of Open Source Software 2019
- Open Source Software 2018 from Compliance to Cooperation
- Open Source Software 2019 from Compliance to Cooperation
- Patent Eligibility, Prior Art and Obviousness 2018: Current Trends in Sections 101, 102, and 103
- Patent Eligibility, Prior Art and Obviousness 2019: Current Trends in Sections 101, 102, and 103
- Patent Law Institute 2018: Critical Issues & Best Practices
- Patent Law Institute 2019: Critical Issues & Best Practices
- Patent Litigation 2018: Advanced Techniques & Best Practices
- Patent Litigation 2019: Advanced Techniques & Best Practices
- Trade Secrets 2018: What Every Lawyer Should Know
- Trade Secrets 2019: What Every Lawyer Should Know
- USPTO Post-Grant Patent Trials 2018: Change & Recalibration
- USPTO Post-Grant Patent Trials 2019: Change & Recalibration

Advanced

- Advanced Licensing Agreements 2018
- Advanced Licensing Agreements 2019
- Advanced Patent Licensing 2018
- Advanced Patent Licensing 2019

(Patent Advanced continued)

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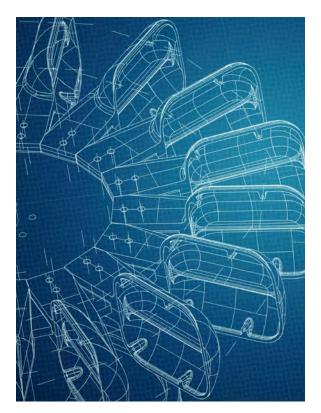


- Advanced Patent Prosecution Workshop 2018: Claim Drafting & Amendment Writing
- Advanced Patent Prosecution Workshop 2019: Claim Drafting & Amendment Writing
- Detailed Analysis of Today's Critical Patent Litigation Issues (Breakout Sessions from the Patent Law Institute 2018)
- Developments in Pharmaceutical and Biotech Patent Law 2018
- Developments in Pharmaceutical and Biotech Patent Law 2019
- Intellectual Property Law Institute 2018
- Intellectual Property Law Institute 2019
- Open Source Software 2018 from Compliance to Cooperation
- Open Source Software 2019 from Compliance to Cooperation
- Patent Eligibility, Prior Art and Obviousness 2018: Current Trends in Sections 101, 102, and 103
- Patent Eligibility, Prior Art and Obviousness 2019: Current Trends in Sections 101, 102, and 103
- Patent Law Institute 2018: Critical Issues & Best Practices
- Patent Law Institute 2019: Critical Issues & Best Practices
- Patent Litigation 2018: Advanced Techniques & Best Practices
- Patent Litigation 2019: Advanced Techniques & Best Practices
- Trade Secrets 2018: What Every Lawyer Should Know
- Trade Secrets 2019: What Every Lawyer Should Know

One-Hour Briefings

- Blockchain and IP: Promoting and Protecting Innovation in Payments
- Chinese Patent Developments

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(Patent One-Hour Briefings continued)

- Exploring Patent Subject Matter Eligibility Jurisprudence Post-Alice to Successfully Navigate Section 101 Criteria
- IP Considerations in the Health Care Industry
- Maximizing Your IP Job Search with Loyola Chicago's PLIP 2018
- Patent Owners and the PTAB Is There a Light at the End of the Tunnel?
- PTAB Trial Practice After Wi-Fi One: Challenges and Opportunities
- SAS and Oil States How Much Has the PTAB Game Changed?
- WesternGeco and Lost Profits: Fair Compensation for Domestic Infringement or Extraterritorial Extension of Patent Rights?
- Your Resume & Research: 1st Steps to Success at Lovola's PLIP 2018

- 2017 Federal Circuit Yearbook: Patent Law Developments in the Federal Circuit
- Faber on Mechanics of Patent Claim Drafting, Seventh Edition
- How to Write a Patent Application, Third Edition
- Intellectual Property Law Answer Book, 2018 Edition
- Patent Claim Construction and *Markman* Hearings
- Patent Law: A Practitioner's Guide, Fourth Edition
- Patent Licensing and Selling: Strategy, Negotiation, Forms, Second Edition
- Patent Litigation, Third Edition
- Post-Grant Proceedings Before the Patent Trial and Appeal Board
- Trade Secrets: A Practitioner's Guide, Second Edition

Trade Secrets & Trademark



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Introductory

- Advertising Law Institute 2018
- Advertising Law Institute 2019
- Fundamentals of Trademark Law in the Global Marketplace 2018
- Fundamentals of Trademark Law in the Global Marketplace 2019
- Intellectual Property Rights Enforcement 2018
- Intellectual Property Rights Enforcement 2019

Intermediate

- Advanced Licensing Agreements 2018
- Advanced Licensing Agreements 2019
- Advanced Trademark Law 2018: Current Issues
- Advanced Trademark Law 2019: Current Issues
- Advertising Law Institute 2018
- Advertising Law Institute 2019
- Hot Topics in Advertising Law 2018
- Hot Topics in Advertising Law 2019
- Intellectual Property Rights Enforcement 2018
- Intellectual Property Rights Enforcement 2019
- IP Issues in Business Transactions 2018
- IP Issues in Business Transactions 2019
- Trade Secrets 2018: What Every Lawyer Should Know
- Trade Secrets 2019: What Every Lawyer Should Know

Advanced

- Advanced Licensing Agreements 2018
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- Intellectual Property Law Institute 2019
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 Trade Secrets 2019: What Every Lawyer Should Know

One-Hour Briefings

- Blockchain and IP: Promoting and Protecting Innovation in Payments
- Embryo Wars: Conflicts in Conception and Disposition
- Multinational Employer Social Media Policies After Cambridge Analytica
- Trademark Surveys: Update
- Well-Known Trademark in China: What Is It, How to Get It and How to Protect It

- Kane on Trademark Law: A Practitioner's Guide. Sixth Edition
- Likelihood of Confusion in Trademark Law, Second Edition
- Trade Secrets: A Practitioner's Guide. Second Edition