

# LifeShield<sup>TM</sup> SECURITY



**Take Control. Get Connected. Stay Protected.**

# LifeShield: Home Security Redefined

(888) 386-4520

*Finally you can get superior protection for your whole home.*

Most security systems are still doing the same thing they've done for decades: offering minimal protection at a high cost. LifeShield is different. It operates with state-of-the-art technology that detects activity throughout your home. You can be notified instantly when any protected door or window is opened, closed, or broken, and you can easily add sensors as your home and family grow.

With LifeShield's professional monitoring services you can protect your home and family from:

- ✓ Burglary
- ✓ Fire
- ✓ Carbon Monoxide
- ✓ Freezing
- ✓ Flood
- ✓ Medical Emergencies



## Why LifeShield?



### 4-Layer Backup Protection

Traditional hardwired security systems usually have only one link to the outside world. If an intruder cuts that link, the whole system goes down. LifeShield is different! LifeShield can have up to four layers of security: Internet, phone, and cellular connections, plus a battery backup. You're protected no matter what.



### Customizable Home Security—From Anywhere

LifeShield gives you an unprecedented level of control over your home security with LifeView™, a **FREE** service that's accessible no matter where in the world you are. Manage user codes, set up text or email alerts to send you notifications, view pictures and live video clips with LifeShield's advanced camera service, and even view recent events, all from your computer or mobile device.



### Security That's Always On

What happens if an intruder destroys your security console? On many systems, that could result in system failure – in less than 30 seconds. Not with LifeShield! LifeShield's intelligent system gives you multiple control centers that send a signal if your main console is compromised. It's added protection that makes LifeShield virtually impossible to defeat.

 *LifeShield keeps protecting what you love – no matter what happens.*

# Advanced Technology, Superior Security

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*Most security systems offer the same old technology.*

There are lots of security companies out there that will gladly tell you about “their” systems. But here’s what they don’t tell you: what they’re trying to sell you is the same thing that lots of other companies sell, just with a different name. It’s old technology that was developed decades ago, and it hasn’t been updated since. LifeShield is proprietary technology, with 20 patents on the world’s first all-digital home security system. LifeShield was developed from the ground up to offer advanced protection that’s years beyond traditional systems. LifeShield comes from years of meticulous research and engineering by many of the same people responsible for the patents behind the 911 system used throughout the United States.

## *Where other systems fall short:*

- One layer of protection (phone)
- Fail if single control panel or wires are damaged
- Limited remote monitoring for a high monthly fee
- Fire protection that costs hundreds more

“Advanced features such as highly-customizable text message alerts, a robust Internet and mobile based control panel, and ability to set up separate codes for each person with access to your home, set LifeShield security apart from any other alarm company. When you combine the features, fast response time, and amazing customer service, LifeShield Security was an excellent investment.”

– Nick, Oneida, NY  
LifeShield Customer

## **LifeShield™** *New Proprietary Technology*

- Up to 4 layers of protection\* (Internet, phone, cellular and battery)
- Multiple control centers are virtually impossible to defeat and ensure you’re always connected to the monitoring center 24/7
- No matter where you are in the world, you have complete control of your system from your computer, smart phone or handheld device for **FREE**
- Fire, carbon monoxide, flood, temperature, and medical emergencies monitoring for **FREE\***



*Options to protect your whole home*

 **Get state-of-the-art protection. Get LifeShield.**

\*May require additional hardware purchase

# Getting The Signal Out – Without Fail

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*LifeShield stays on when you need it most.*

Traditional hardwired security systems usually rely on your home's telephone lines to send out a signal to the monitoring center. If your home loses power or an intruder cuts your phone lines, you're no longer protected—not with the LifeShield wireless system. The makers of LifeShield know that your home and family or small business are too important to rely on just one layer of protection. That's why the system was built with up to four layers of protection,\* not one.



**PROTECTION LAYER ONE: Internet Connection** – With LifeShield, you get the power of high-speed Internet, so the system has the ability to quickly relay critical information back to LifeShield's Monitoring Center. This gives LifeShield's experts the ability to deliver the fastest monitoring response time in the industry.



**PROTECTION LAYER TWO: Cellular** – In the unlikely event that your power goes out, the Internet goes down, and your phone lines are cut, LifeShield can still stay on, transitioning to cellular technology\* to maintain the connection to the Monitoring Center.

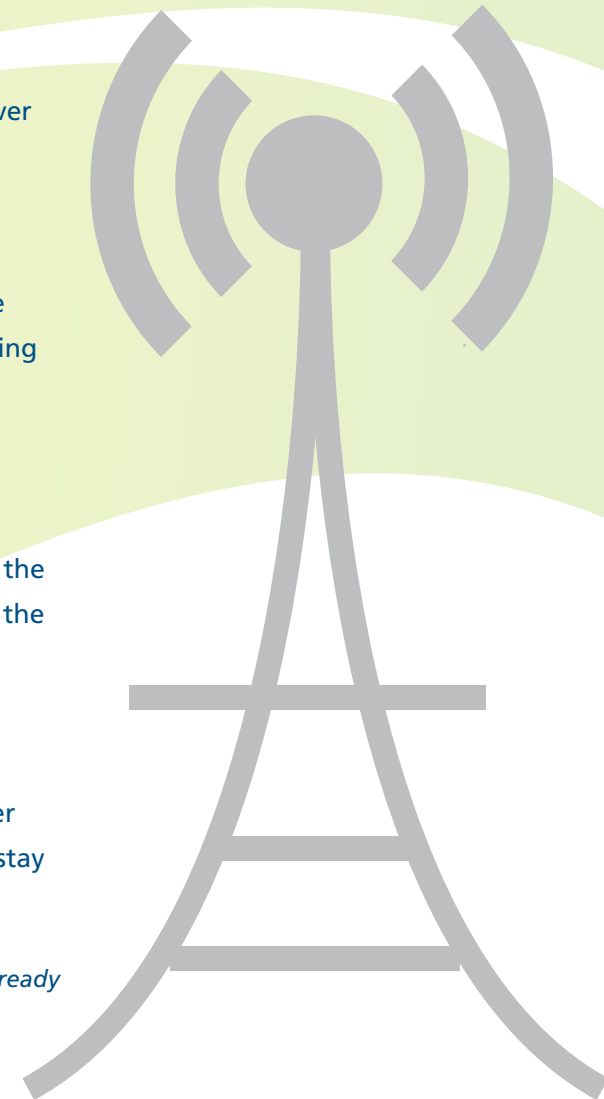


**PROTECTION LAYER THREE: Home Phone Line** – If your Internet connection goes down, the smart controllers in LifeShield can automatically switch to your home phone line to get the signal out. It's another option to keep you safe – not the only option.



**PROTECTION LAYER FOUR: Battery Backup** – Every single LifeShield sensor and controller in your home is connected to a battery supply. Even if you lose power, your system will stay operational for more than 24 hours on a single charge.

*\*Requires the additional purchase of GSM Cellular Gateway for systems that are not cellular ready*



 *LifeShield stays on – no matter what*



# Anytime, Anywhere Home Connection

(888) 386-4520

*LifeView™ puts complete control of your security system in your hands.*



The time that you really want to control your home security system is when you're away from home – to check on the kids, to let a contractor in, or just to make sure that everything is okay. LifeView™ gives you the power to do all this and more. Use FREE LifeView™ apps to manage your entire LifeShield security system from any Internet-connected computer or mobile device. Stay connected and always know what's going on at home, no matter where you are in the world.



STATUS

**Make LifeShield work exactly the way you want it to.** Add, delete, or change user codes on the fly. Set up FREE text or email alerts to let you know when events do or don't happen. Arm and disarm your system. Take total control of your home's security, even when you're not there.



CAMERAS

**View videos and take photos.** Make sure the kids are behaving, or check in on the contractor with the advanced camera service. You can choose between live, up-to-the-minute footage, or review a history of all video. If you see something that you want to save, take a picture of it and store it for later viewing – all remotely.



HISTORY

**See all recent events.** Get a list of every single time a protected door has opened or closed. Any time a trackable event happens in your home, stay on top of it – right from your cell phone or computer.



 **LifeView: full mobile protection for your home**

# Comprehensive Protection

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## National Monitoring

LifeShield's national footprint brings you breakthrough safety features and advanced services that most other security companies cannot offer.

LifeShield's monitoring service is provided by a 5-Diamond Certified monitoring center that has spent years developing proprietary databases and relationships with the authorities. That means that during an emergency, they know exactly who to call. With LifeShield, not a single second is wasted in getting you help.



Fire is a greater danger than burglary, because of the potential for loss of life and home. Existing smoke alarms will wake people up, but they won't call the fire department. Only LifeShield provides affordable whole home protection.

Unlike other security companies, LifeShield already includes fire monitoring with its professional service. With other home security companies, fire monitoring is an additional monthly cost. With LifeShield, it's included **FREE** in all monitoring plans.



"I can't imagine ever having an alarm without the options and FLEXIBILITY of the LifeShield system."

– Larry, Bronx, NY  
LifeShield Customer

"The setup was as simple as promised. The hardware is top shelf. I love the TREMENDOUS FEATURES offered by the LifeShield system. My entire family is sleeping more sound at night knowing LifeShield is on the watch for us."

– Gary, Hudson, NH  
LifeShield Customer

"I have been a police officer for 32 years and I can tell you, this is the BEST SYSTEM I have ever owned."

– Mike, Kettering, OH  
LifeShield Customer

"I am thoroughly thrilled with the LifeShield security system, and would HIGHLY RECOMMEND this product to anyone looking for a way to keep you and your children safe, and to feel more protected even in the safest of neighborhoods!"

– Jen, Whitinsville, MA, LifeShield Customer  
<http://www.mylifewiththecrazies.com/2010/11/lifeshield-security-system-review.html>

"When my home was burglarized it was really scary – definitely a wake-up call. I compared LifeShield to other home security systems on the market, but it was the only one that could PROTECT MY WHOLE HOME—including windows and other entryways."

– Roberta, Dallas, TX  
LifeShield Customer

"It's been over a month since we started using LifeShield, and we're very happy with it so far. It's integrated quite seamlessly with our routine and provides so many benefits, not to mention added PEACE OF MIND. As I learn more about this system, I am impressed with the levels of security and functionality that it provides."

– Beeb, Seaside, OR, LifeShield Customer  
<http://www.contest-corner.com/life-shield/>

# Limited Time Offer

(888) 386-4520

**\$29<sup>99</sup> / month\***

Act Now and Get:

-  State-of-the-Art Wireless Technology
-  24/7 Home Security Monitoring
-  30 Day Money-Back Guarantee\*\*
-  **FREE** Whole House Fire Monitoring†
-  **FREE** Mobile Apps

**CALL FOR MORE DETAILS:  
(888) 386-4520**



“ I’m a single mom and **NOTHING** is more important than my children’s safety – it’s my #1 priority. I did a lot of research, and LifeShield was the only one that would protect my whole home. So I made the decision to call LifeShield and it was the best call I ever made. ”

– Roberta F., single mother of two &  
LifeShield customer

\*Offer valid on Home Essential Kit purchase only. Other restrictions apply. Call or see website for details. Offer not valid on prior purchases. Limit one offer per customer. Additional lease fee and activation fee apply.

\*\*Return Authorization Number must be requested within 30 days of order. Returns must be postmarked within 40 days of order for full refund. Returns must comply with LifeShield return policy. Details available on LifeShield.com.

†Professional monitoring required for fire protection. Equipment works in conjunction with your interconnected smoke detectors. Professional monitoring \$29.99 monthly with contract.



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*America's Advanced Security Company Providing Superior Protection In All 50 States.*