

The "Talented Artist" International Performance and Visual Arts Competition (hereinafter referred to as TAIC) welcomes and encourages ambitious people to show their artistic talents in the fields of musical instruments, vocal music, dance, etc., and help them to gain international public recognition. The competition is hosted by GuangZhou Broadcasting Network (abbreviated as GZTV) Competition Channel and GuangZhou Tiange Shangteng Culture and Art Development Co., Ltd.

The Jury of TAIC will select the most outstanding performers from all age groups fairly and strictly.

Cash prizes are offered in TAIC. The contestants' performances will be broadcast to all the public through the GZTV Competition Channel and video-sharing platforms. Meanwhile, contestants can also choose to apply the Chinese Band Tests of Social Art Skills and complete them during competition.

TAIC adopts superimposed-seasons-system. On the deadline of the first preliminary contest registration, the registration of new preliminary round will start immediately.

## **Competition Rules**

**Qualifications:** TAIC recruits global contestants with artistic expertise. No restriction for age, gender, nationality or occupation. Registrations for all art categories includes dances, musical instruments, vocals and folk musical instruments are accepted. Contestants can perform solo or as a group.

The main purpose of TAIC is to conduct a friendly and fair arts competition. Therefore, any statement or behavior of contestants that may harm other contestants/countries will be forbidden.

\*Video recording and uploading: regardless of the region, all recordings should be submitted to the Organizing Committee through Email: tiancaihui@vip.163.com. Contestants should indicate their name, competition item, repertory/program name, age group and recording time in their recording title. Besides, contestants should also indicate their name, country, competition item and age group in the title of the E-mail.

#### **The First Round (Preliminary Contest)**

Contestants should register for the competition by sending audiovisual materials. The deadline for the first-round registration is August 24/2020. The duration of the video should not exceed 5 minutes, and contestants should include their entire body in the screen frame. The audiovisual materials must not be edited or modified.

In order to ensure the fairness of the competition, the audiovisual materials should comply with the natural recording principle: any post-production or adjustment will be strictly prohibited. Violators will be disqualified from the competition.

The grading result of the preliminary contest will be released on August 25/2020, and the winners will be eligible to participate in the quarter-finals.

#### The Second Round (Quarterfinals)

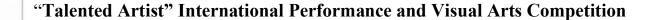
Winners of the first round can participate in the quarterfinals. In view of the COVID-19 situation, the quarterfinals may be conducted as online or live competition, depends on the actual epidemic state.

If it is a live competition, it will be held on August 29/2020 in Guangzhou Broadcasting Network.

If it is an online competition, the time schedule, standards and award arrangements will be consistent with those of the live competition.

If contestants cannot participate in the quarterfinals in person, they can send audiovisual materials to the Organizing Committee (they can either send the same works they used in the preliminary contest, or brand-new works). The deadline for submitting audiovisual materials is August 27/2020.

The grading result of the quarterfinals will be released on August 31/2020.



#### The Third Round (Semi-finals)

The semi-finals will be held in the GuangZhou Broadcasting Network Studio on October 2/2020. Winners will receive the prizes of gold, silver, bronze respectively. For contestants who are eligible to compete in semi-final qualifications but cannot attend GZTV studio in person, they can choose to submit works online instead. All contestants must provide different repertories or audiovisual materials for semi-finals, they cannot perform/submit the same works from preliminary contest and quarterfinals. Also, the new works should better reflect contestants/groups' professional skills.

The competition will finish one cycle every two months (preliminary contest - quarter-finals - semi-finals). All the deadlines for the year-round preliminary contests are August 25, October 2, December 2, February 2, April 2 and June 2. \*The time schedule for subsequent quarterfinals and semi-finals will be notified in future.

On October 3, Guangzhou Broadcasting Network will conduct a winners' performance show.

The online registration for the next preliminary contest will start on August 25 by submitting audiovisual materials.

Around the New Year time of 2021, the winners from the first and second semi-finals will compete for the TAIC 2020 annual champions. The final competition will be held in Guangzhou Broadcasting Network Studio.

#### **Registration Fees (Non-refundable):**

\*The registration fees indicated below are in CNY and USD. Other currencies are also accepted based on real-time exchange rates. Support WeChat and PayPal (International) online payments.

Preliminary contest: ¥230 (CNY), \$30 (USD)

Quarterfinals: ¥580 (CNY), \$80 (USD) Semi-finals: ¥880 (CNY), \$120 (USD)

#### **Awards:**

First prize (gold award): \$800 (Can convert to CNY)

The winners will perform at the TAIC Winners' Party in Guangzhou Broadcasting Network Studio.

Second Prize (silver award): \$400 (Can convert to CNY)

The winners will perform at the TAIC Winners' Party in Guangzhou Broadcasting Network Studio.

Third prize (bronze award): \$100 (Can convert to CNY)

The winners will accept the awards at TAIC Winners' Party. Their audiovisual materials will be broadcast on TAIC program by Guangzhou Broadcasting Network.

The awards of the most "beautiful male and female" contestants are specially set in this competition: \$100 (Can convert to CNY)

The winners will accept the awards at TAIC Winners' Party. Their audiovisual materials will be broadcast on TAIC program by Guangzhou Broadcasting Network.

Contestants can choose to apply for Chinese Band Tests of Social Art Skills at the same time. For competition items without social arts grading, contestants do not need to apply for the tests. The TAIC Organizing Committee reserves the right to repeal or amend in anyway, at any time or any of the rules at its absolute direction.

Guangzhou Broadcasting Network Guangzhou Tiange Shangteng Culture and Art Development Co., Ltd. June 28, 2020 "Talented Artist" International Performance and Visual Arts Competition

## **Competition Catalogues:**

#### Vocal music:

Popular, ethnic, Bel Canto, children's voice, pop music, chorus, lyrics writing, composition, etc.

#### **Instrumental music:**

A. Western musical instrumental

Piano, violin, saxophone, jazz drum, clarinet, oboe, flute, guitar, ukulele, etc.

B. Ethnic musical instrumental

Bamboo flute, Xiao, cucurbit flute, erhu fiddle, lute, Ruan, Zheng, Chinese dulcimer, etc.

### Dance, film and television performance:

Ballet, folk dance, classical dance, hip-pop, host, short sketch, martial arts, recitation, storytelling, drama, theatre, opera, quyi, magic, etc.

### Painting and calligraphy:

Calligraphy: regular script, official script, running script, tablet inscription of the Northern Dynasties, seal script and cursive script. Chinese painting: figure painting, landscape painting, traditional Chinese realistic painting and freehand brushwork painting.

Western painting: sketch, watercolor, gouache, print, cartoons, animation, decorative painting, etc.

## **Competition Groups:**

Children group: below 6 years old

Juvenile group A: (7-9 years old)

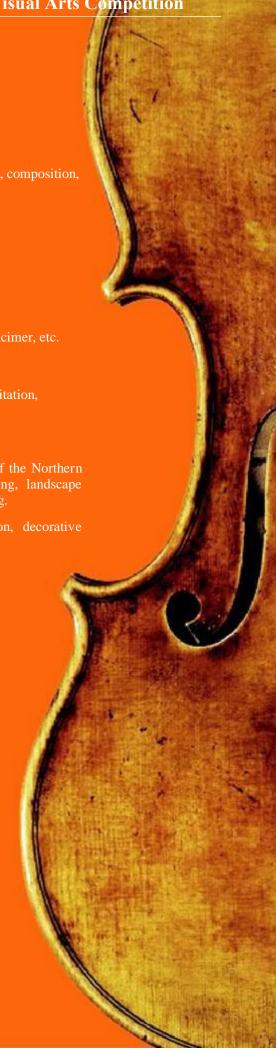
Juvenile group B: (10-12 years old)

Teen group A: (13-15 years old)

Teen group B: (16-18 years old)

Youth group: (19-35 years old)

Adult group: above 35 years old



# Implementation Plan for the Competitions in Mainland China and Overseas Regions Round 1

Preliminary contest: registration starts from today. Deadline of registration: August 24

Quarterfinals: around August 31
Semi-finals: around October 2

Annual finals: around January 2021

## **Special Statement:**

The Organizing Committee has the right to change the venue and the schedule of all events according to real-time situation. The winners' performances or audiovisual materials will be mix-edited as a 45 min video, and be broadcast on Guangzhou Broadcasting Network every week. Meanwhile, a 45-minute live recording of contestants' performances will be broadcast on the new media.

## **Method and Criteria of Voting and Grading:**

The audience can vote online or offline to choose the most popular contestant or group weekly and monthly.

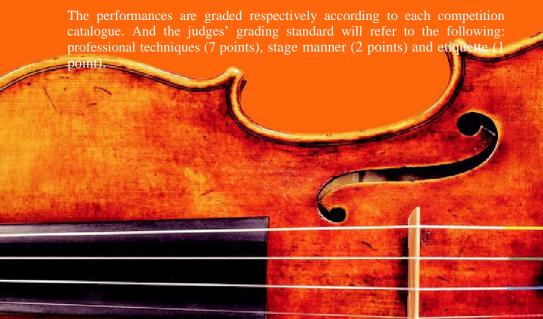
Audiences can vote according to the popularity of contestants/groups (can vote through WeChat voting system, live or online competitions), and select the Weekly Popularity Star. As for each month, a special promotional program for the Monthly Popularity Star will be produced (the promotional program will be broadcast online through WeChat Official Account, Tik Tok, Weibo, Tencent Video, etc.).

# One contestant/one group (multiple contestants) is counted as one competition set.

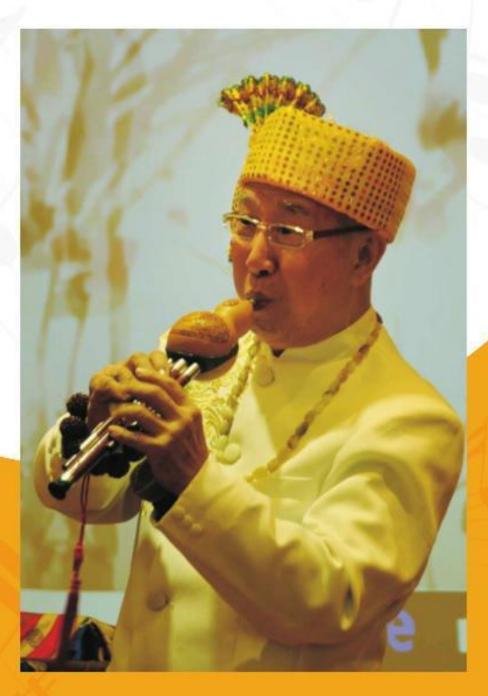
During the show, the contestants can choose the repertory/program of their performances, and the judges will grade the performances independently and simultaneously. Once the score sheets are submitted, the judges have no right to amend them. In other words, the judges' evaluation results are final.

The contestants' final scores are calculated on average---with the maximum score of 9.90 and the minimum score of 8.01---with accuracy of two decimal points.





# **Some of The Jury Members**



**Jincheng Huang** 

Professor of Guangzhou Xinghai Conservatory of Music and the master of Lingnan music



**Huadong Lyu**Chinese-American violinist and educator



**Irma Picari**Famous Italian pianis



Baoxun Liu

Hong Kong pianist with master's degree in piano from Royal Northern

College of Music



Yuqi Liao

With a master's degree from the Composition Department, Longy School of Music of Bard College

# "Talented Artist" International Performance and Visual Arts Competition



**Bin Lin**Chinese guzheng performer with a master's degree from Shaanxi Normal University



Qiaozheng Mu

Outstanding Chinese pipa player and teacher of Guangzhou Xinghai Conservatory of Music



**Edward Garcia Carles**Spanish pianist

# Hotline:

Teacher Fang: 189 2615 8703 Teacher Li: 134 2407 1141

E-mail: fangwengz@163.com



WeChat Official Account



Scan it and add the WeChat account.

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