

TDWI South Florida Chapter

Quarterly Chapter Meeting

February 17th, 2010

Sponsored By:

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EDUCATION AND RESEARCH

tdwi
THE DATA WAREHOUSING INSTITUTE

Agenda

- 8:30 – 9:00 a.m. Breakfast and Registration
- 9:00 – 9:15 a.m. Chapter Welcome and Meet our Sponsors
- 9:15 – 10:15 a.m. BI Success Stories: ***How to Effectively Integrate Data Using Holistic, Re-usable Models and Human Dynamics Principles***
Len Silverston, *Best selling author, Consultant*
- 10:15 – 10:30 a.m. Networking Break
- 10:30 – 11:30 a.m. Area of Excellence Presentation: ***CBIP Certification - Competence and Professionalism***
Kewal Dhariwal, *Executive Director*
- 11:30 – 11:45 a.m. Networking Break
- 11:45 – 12:00 p.m. **Raffle Drawing and Chapter Updates**
SFTDWI Chapter Board

Introductions

Michael Jay Freer – President

DW Engineer – Royal Caribbean Cruise Lines, LTD.

Illya Singh – Vice President

President – Omniana Consulting, LLC.

Maylee Sanchez – Secretary

Senior DBA – Independent Purchasing Cooperative, Inc.

Rene Medina – Director

DW Engineer – Royal Caribbean Cruise Lines, LTD.

With a combined experience of over 60 years on BI, DW and ERP: from architecture, project management, analysis and design, to development, training and implementation.

A word of thanks to...



For the use of their facilities, and assisting in the technical and professional development of our TDWI community.

What is TDWI?

- **A community of learning**
- **An association of BI professionals**
- **A research firm focused on BI/DW topics**

“No hype, no fluff, no bias”

“Sales pitch free zone”



TDWI Mission Statement

The Data Warehousing Institute™ (TDWI), fosters a community of learning where business and technical professionals come together to gain knowledge and skills, network with peers, and advance their careers. Through education, research, news, and commentary, TDWI enables individuals, teams, and organizations to leverage information to improve decision-making, optimize performance, and achieve business objectives. As a trusted leader in the community, TDWI believes in delivering high-quality, vendor-neutral products and services, and treating customers, partners, and suppliers with integrity and respect.

TDWI Chapters...

- **Enable local BI/DW professionals to:**
 - *Meet regularly with each other on a regional basis*
 - *Share best practices in a small group setting*
 - *Establish a strong network of peers*
 - *Gain technical advice and career direction*



TDWI began launching Chapters in 2006 and plans to roll out chapters in dozens of cities around the world.

TDWI Membership...

- **Enables you and your team to maintain a competitive edge in the marketplace**
 - *Keep abreast of the latest trends and developments.*
 - *Access to Members-only online content: research, publications, and archives*
 - *Conference discounts, research, publications, password-protected Web site*
 - *Membership options*
 - Individual and Teams



For information on TDWI Membership contact membership@tdwi.org

Meet our Sponsor



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BI Success Stories

Len Silverston

Best selling author, Consultant

- With over 25 years of experience helping organizations integrate their information, systems, and people. Mr. Silverston is one of the most sought after thought leaders in the fields of data modeling, data management and in the human dynamics of integrating information. He has been a pioneer in the field, most notably by developing an extensive library of "Universal Data Models," or in other words, re-usable models, which he has used and licensed to help a great deal of organizations to develop data models in much less time with much greater quality.
- He is the author of **The Data Model Resource Book**, series, which describe over 230 reusable, holistic data models and which was rated #12 on the Computer Literacy Best Seller List and also have been translated into Chinese. In 2009, he co-authored and published his latest work, "[The Data Model Resource Book, Volume 3, Universal Patterns for Data Modeling](#)." Mr. Silverston has published many articles and has been a keynote speaker all around the world at many international conferences talking on subject ranging from re-usable models for integration, to politics, power, and culture in information management.
- He is also the winner of the prestigious DAMA (Data Administration Management Association) International Professional Achievement Award for 2004 and the DAMA International Community Award for 2006. In Enterprise Data World 2009, he received the highest speaker rating of the conference for his talk on "What to Do When Data Professionals Disagree". Mr. Silverston's company, Universal Data Models, provides consulting, training, publications, and software to enable integration of information, systems, and people via "Universal" solutions.

TDWI South Florida Chapter

How to Effectively Integrate Data Using Holistic, Re-usable Models and Human Dynamics Principles

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Area Of Excellence

Kewal Dhariwal, PhD, CCP, I.S.P., ITCP, CQF Executive Director

- Kewal has successfully implemented strategies for the development of the IT profession holding numerous executive positions (1982-1992) within the Data Processing Management Association (DPMA), now known as the Association of IT Professionals (www.AITP.org); is a former National President (1998-1999) of the Canadian Information Processing Society (www.CIPS.ca) and International President (1996, 2000) & Executive Director of the Institute for Certification of Computing Professionals (www.ICCP.org).
- **In 2003 he was the key player along with TDWI (www.TDWI.org) in creating the Certified Business Intelligence Professional credential and with DAMA International (www.DAMA.org) the Certified Data Management Professional credential.**
- Currently he is also researching Strategies for Integrating Dynamic Systems; Change Management; and International Commerce to move companies beyond ERP systems into mERP (multi-company ERP). This diverse research integrates Business Intelligence, Business Process Management, Electronic commerce, and future Management of Complex International Supply Chains.
- Finally, Kewal is an Advisory Faculty member of Excelsior College in New York State and Hodges University in Florida and currently carries out certification research in collaboration with Florida Atlantic University.

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CBIP Certification - Competence and Professionalism

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Upcoming TDWI Events & Research



- TDWI Seminar Series: Data Modeling- Boston, MA
March 22-25, 2010
- Webinar: Revving Your Analytics Engine - Part 1: Analysis and Exploration
March 4, 2010
- TDWI World Conference: Las Vegas
Feb 21-26, 2010
- ***TDWI South Florida Chapter Meeting***
We are targeting a boot camp on May 14 & 15, 2010
Please let us know your interest level

Upcoming Industry Events

- **SAP ASUG Florida Chapter meeting**
 - *Friday, February 19th, At Terremark*
- **IIBA - International Institute of Business Analytics**
 - *Feb. 24, 5:30 PM - Voice of the Customer at Citrix*
 - *Mar 4, 6:00 PM - Process Analysis and ROI for Contract Management Solution at BankAtlantic Support Center*
- **ASQ - American Society for Quality**
 - *Mar 9, 5:30 PM - Value Stream Mapping for Green Initiatives*
- **SEEMUG Southeast Enterprise Modeling User Group**
 - *Mar 10, at Tyco Security Systems*
- **South Florida SQL Server User Group**
 - *Mar 22, 9:00 AM - Microsoft's Fort Lauderdale office*

Upcoming Industry Events

- **ASQ - American Society for Quality**
 - *Mar 9, 5:30 PM - Value Stream Mapping for Green Initiatives*
- **PMI (Project Management Institute):**
 - *Mar 18 & 19 – Certified Scrum Master for Project Managers*
<http://www.southfloridapmi.org>
- **South Florida SQL Server User Group**
 - *Mar 22, 9:00 AM - Microsoft's Fort Lauderdale office*
- **HIMSS (Healthcare Information Management Systems Society)**
 - *April 8 – Quarterly Chapter Meeting*
- **South Florida DAMA (Data Management Association)**
 - *April 8, 9:00 AM*
- **South Florida TDWI Chapter:**
 - *May 14 & 15 – Certification Boot Camp*

DAMA is Coming to South Florida



DAMASFL News

Call for Officers

Are you officer material with a keen desire to shape the path of education, certification and the industry for data management professionals in South Florida? Join us for the online "Call to Officers' meeting. Coming Soon

DAMA-DMBOK

Education

Certification

DAMASFL Kickoff in April 2010



A new chapter based in Miami will serve the DAMA members and Data Management professionals on the East and West coasts of South Florida. Our host for the official kickoff will be Nova Southeastern University. Details of this all day event are forthcoming. Stay connected for updates and join our linkedin group [DAMA South Florida](#)

- You can follow TDWI on Facebook, LinkedIn, and Twitter
- Our chapter is also looking for volunteers to create and maintain a chapter social networking presence (Facebook, LinkedIn, Twitter, Blogs).

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Thank you for attending!

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