

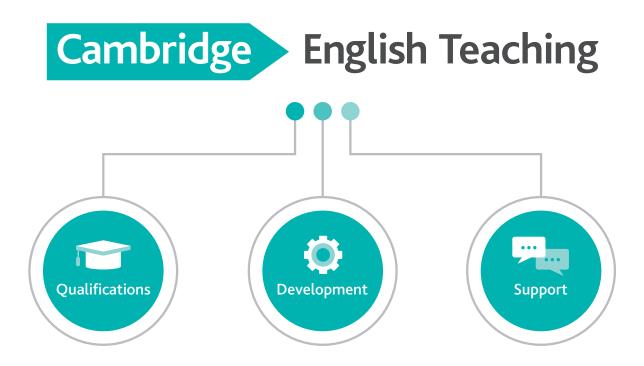


Teaching qualifications and training for your English teachers

# Giving teachers the confidence to go further

We provide a comprehensive range of industry-leading qualifications, professional development and resources for teachers, wherever they are in their professional journey.

By working with schools, ministries and education authorities around the world to support the development of teachers, we're giving learners the best chance to succeed and realise their potential.



### Our teaching qualifications and courses

Our comprehensive range of teaching qualifications and courses is designed for aspiring, developing and experienced teachers working in a variety of teaching contexts. With an emphasis on building essential teaching knowledge, skills and confidence, we help teachers working with primary, secondary and adult students, with part-time, full-time, face-to-face or online training.

### Professional development

We help teachers develop their professional skills by providing a range of paid-for professional development courses, free resources and materials. Everything is based on frameworks to help you identify where your teachers are in their journey, where you need them to be, and how you can help them get there.

### Support for teachers

As the creators of Cambridge English Qualifications, we have specially developed materials to help teachers prepare students for our exams. We also provide an extensive range of support materials and resources for all teachers of English.

# Why work with us?

With our unrivalled depth of experience in national education systems, international education and English language learning, we are trusted by governments, schools and teachers around the world to improve learning outcomes. Our qualifications are globally respected as the quality standard for teachers at all stages of their careers.

## Tailor-made teacher development programmes

We work with governments and schools to improve teaching standards. We create bespoke programmes, using our range of teaching qualifications and courses, to identify and raise the standard of teaching with the goal of helping to improve learning for students.

## Clear progression

Our teaching framework supports teachers' professional development through each stage of their career. By mapping our qualifications and professional development to individual competencies, knowledge and skills, our framework helps establish teachers' current skill levels and provides a clear progression route to where they need to be.

## Accepted worldwide

Accepted and trusted by ministries of education and thousands of employers worldwide, our teaching qualifications and courses are a global mark of excellence that help teachers start teaching, develop their careers and open doors to exciting employment opportunities.

### Global reach

With over 100,000 people taking our teaching qualifications each year, and more than 50,000 schools preparing students for our exams, we help millions of people around the world to develop and prove their English language skills.

# World-leading English assessment

We are renowned for our extensive research and development of rigorously designed exams, known as Cambridge English Qualifications. Our in-depth exams encourage continuous progression, with a clear path to improving

language skills. They are designed to reinforce classroom learning, develop the speaking, writing, reading and listening skills that lead to greater life opportunities for learners, and have a positive impact on teaching and learning. With our expertise in developing qualifications for learners, we understand the emphasis on the need for good-quality teaching.

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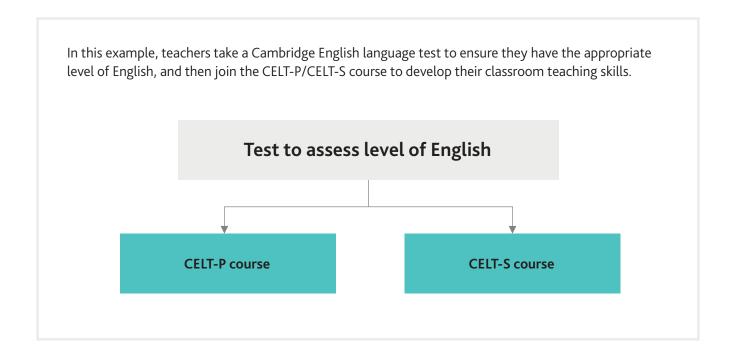
teachers and school leaders agree that Cambridge English Qualifications help to improve teaching standards

# Working with you to deliver teacher development programmes

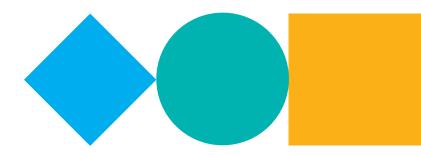
Our teacher development programmes provide you with the opportunity to benchmark teaching standards and see positive improvements in the classroom. Our experts work closely with schools, governments and ministries around the world to understand teachers' skills and create a bespoke programme to help improve teaching quality. We can build a programme using our internationally respected teaching qualifications and courses (found on pages 6, 7, 10 and 11), which can be taken individually or in combination.

## Our range of teaching qualifications and courses helps you to:

- improve your teachers' language proficiency
- deliver language-learning programmes tailored to your local requirements
- · develop your teachers' practical classroom skills
- build your capacity to train teachers
- evaluate your teachers' professional knowledge.



See examples of how we work with ministries of education, institutions and schools: cambridgeenglish.org/case-studies



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# Qualifications for teachers in primary and secondary education

Our courses for the compulsory education sector are focused on the skills and knowledge teachers need for teaching and motivating learners in primary and secondary education.

# TKT - Teaching Knowledge Test

CEFR level - B1 and above

## Ensure your teachers are confident in the principles of language teaching.

The flexible modules test teachers' knowledge in specific areas such as grammar and factors in the languagelearning process, and can be taken after either a preparation course or self-study.

Ministries of education and schools around the world use the five TKT tests to develop their teachers' knowledge of specific areas of English language teaching. They also use them as a benchmarking tool to better understand teachers' skills.

cambridgeenglish.org/tkt

More than half a million teachers around the world are certified TKT teachers

## Language for Teaching

CEFR level - A2-B2

### The English your teachers need for the classroom.

Available in three levels of language ability, Language for Teaching develops your teachers' general English level as well as providing them with the professional language they need.

The courses combine online self-study and face-to-face training, providing a cost-effective approach to training larger numbers of teachers.



90% of teachers surveyed in Peru felt their English had improved substantially



# Train the Trainer

# Develop your teachers' training skills.

This practical, intensive course develops your teachers' and trainers' skills to provide training, mentoring, feedback and support.

# Case study 1

# Panama Bilingue - The Ministry of Education of Panama



In 2015 the Ministry of Education of Panama (MEDUCA) committed to a national programme of training to raise standards of English language teaching and increase the number of English teachers – Panama Bilingue. We worked closely with MEDUCA to deliver teacher training programmes.

A representative of the project said: 'Working closely with advisors from Cambridge Assessment English, we selected the CELT-P and CELT-S qualifications to introduce new techniques and methodologies and build the professional development of our English teachers across the country.

'We also chose the Train the Trainer course for a number of more experienced primary and secondary teachers.

'The courses were conducted in 2017, and the successful participants became expert instructors, going on to run training courses for 500 teachers across Panama.

'We are continuing to work with Cambridge English to achieve our long-term objectives. We are now establishing a programme of continuous professional development for our teachers to improve national teacher training standards.'

In 2018 we followed up on the Panama Bilingue project with a survey of the teachers we trained. They told us:

'My experience was excellent. I learned a lot and everything I learned I put into practice in my classes.'

'I feel pleased to have new methodologies and techniques of teaching teenagers and to refresh my own knowledge too.'

'This course was an excellent way to reinforce knowledge and to learn new techniques that I adapted in my classroom.'

We surveyed 186 teachers who had taken CELT-P or CELT-S.

Over 90% said that their courses:

- · met their training needs
- were easy to apply to their teaching context
- · made them feel more confident as teachers.

We also surveyed 40 Train the Trainer candidates.

Over 80% said the course:

- was appropriate for their primary or secondary contexts
- made them feel more confident as a teacher trainer.



"TKT helped me consolidate my knowledge of ELT methodology. I also think the preparation materials are well designed and really useful."

Teacher TKT Product Review January 2019

# Qualifications for teachers of adults and young adults

Our qualifications and courses for teaching adults and young adults focus on the skills and knowledge needed by teachers working in higher education institutions and language centres.

## Certificate in EMI Skills – English as a Medium of Instruction

CEFR level - B1 and above

## Helping higher education institutions deliver courses successfully in English.

This short course combines online self-study and face-to-face training to support and build the confidence of staff giving lectures, seminars and tutorials in English.

Institutions use it to improve the quality of their teaching and support academic excellence.

cambridgeenglish.org/emi-skills

86% of teachers on an EMI course in Mexico said it made them feel more confident about teaching

# CELTA – Certificate in Teaching English to Speakers of Other Languages CEFR level – C1 and above

### The gold standard initial teaching qualification.

CELTA is available worldwide, and can be taken in person or through a blend of online study and face-to-face teaching practice. Full-time intensive courses and part-time options are available.

It's a qualification widely respected within the English language teaching profession for providing teachers with the skills, knowledge, confidence and hands-on classroom experience necessary to start teaching.



<sup>\*</sup>Source: 600 job adverts for English language teaching (ELT) jobs in over 60 countries, across 27 ELT international industry employment websites from November 2017 to January 2018.

# DELTA - Diploma in Teaching English to Speakers of Other Langu@FFR level - C1 and above

Taking teaching to the next level.

An advanced blend of theory and practice providing professional development for experienced teachers. Leading international employers require DELTA for academic management and teacher training positions.

▶ cambridgeenglish.org/delta

Over 25,000 modules taken since 2009

► Find which teaching quali cation is right for your teachers: cambridgeenglish.org/teaching-english/schools-and-ministries

# Case study 2

# New Oriental Education and Technology Group



New Oriental is China's largest provider of private education services, offering a wide range of educational programmes, including English language learning.

Jocelyn Wang, Director of the Teaching Management & Development Centre at New Oriental, explained how they have been using our range of teaching qualifications and courses, and the benefits they provide.

'We've been using Cambridge English teaching qualifications with our teachers for nearly 20 years. We now use TKT, CELTA, CELT-P, CELT-S and Train the Trainer, and we are planning to start using DELTA soon.

'We selected TKT because it's an internationally recognised qualification, and because the Cambridge name is associated with high-quality qualifications.

'TKT is a good starting point for getting teachers to appreciate the benefits of Continuing Professional Development, and it is now mandatory for all our English teachers to take TKT within their first year of teaching. We provide our own programme of preparation and support for the tests.



"We selected TKT because it's an internationally recognised qualification, and because the Cambridge name is associated with high-quality qualifications."

'CELTA is the next step up from TKT for our teachers and we've recently become a CELTA centre. Becoming a centre has allowed us to use CELTA's flexible delivery options, meaning we don't need to send our teachers out to other centres for training. We also use CELT-P and CELT-S to provide appropriate development for teachers working with learners of primary and secondary school age.

'Development has become an increasingly important part of New Oriental's teaching culture and the Cambridge English Teaching Framework sits well within our own professional development framework. Cambridge English teaching qualifications work very well alongside the professional development solutions we have developed ourselves.'

# Professional development

We offer a range of training and support to help teachers develop their professional skills, regardless of their level of experience or training.

Our range of paid-for courses, free resources and online tools can be used collaboratively by school leaders and staff, as part of a Continuing Professional Development strategy, or by individual teachers.

## **Cambridge English Teaching Framework**

Our teaching framework underpins all of our qualifications for teachers, and supports their professional development at every stage of their career.

It has four stages of teacher development, from Foundation to Expert, and five categories of teaching knowledge and skills, allowing teachers to easily determine where they are in their career – and plan their next step.

cambridgeenglish.org/teaching-framework

### Expert support

Our popular seminars, webinars and Facebook Live sessions are attended by thousands of teachers worldwide. They offer your teachers regular opportunities to keep up to date with developments in English language teaching and learning, and get the latest information about our qualifications.

cambridgeenglish.org/teaching-english/professional-development



# Support for teachers and learners

We support teachers every step of the way, helping them build the skills and confidence they need to teach effectively, and providing them with the qualifications to prove what they can do.

Our resources are designed to help teachers develop their own skills, and to make learning enjoyable and motivating for their students at every stage of their learning journey. We have resources to help you prepare students for Cambridge English Qualifications, and general resources for all teachers of English.



# Free teaching resources

We provide an extensive range of resources for teachers preparing students for our exams. All materials are free to download, including lesson plans, classroom activities, sample papers and teacher handbooks. Our free monthly newsletter is full of news, tips, activities and exam preparation ideas for teachers to use in the classroom.



### Social media

Our Cambridge English Teaching Facebook page features lots of free learning tips, activities and videos. Your teachers can connect with other teachers around the world to learn together and share ideas and experience.

# Consultancy

# Our expertise

Beyond teacher development programmes, we support high-quality language education by working with schools, ministries of education and governments worldwide. From our world-leading range of English qualifications, to building teaching skills and capacity, our integrated approach covers each aspect of language learning, assessment and teaching.

# How we can help

We'll work with you to understand your teaching, learning and assessment needs and offer you a bespoke approach to applying our knowledge and skills to your local context.

By evaluating your curriculum, syllabus and schemes of work we can identify ways to improve standards of teaching and learning by enhancing teachers' language skills, practical teaching skills, digital skills and assessment literacy.

### What we offer

We can advise and support you on projects involving teacher development policy and practice, benchmarking teacher language levels and teaching knowledge, building teacher training capacity and training teachers on how to use curricula.

Our industry-leading assessment services can be integrated seamlessly with your systems, delivering improved learner outcomes, achieving your educational goals and meeting international standards.

To find out how we can support you in the development of high-quality English language education visit cambridgeenglish.org/consultancy/teacher-development

Cambridge Assessment English The Triangle Building Shaftesbury Road Cambridge CB2 8EA United Kingdom

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