Technical and Financial Proposal

Ecommerce Development Proposal

Prepared by: Nurul Alam
Manager

ZAMAN IT
Cell: +88 01973009007
Email: hello@zaman-it.com
Skype: itsolution2008
Web: www.zaman-it.com

ZAMAN IT AT A GLANCE

Name of Company	Zaman IT
Year Established	21-11-2008
Business Function	Website design and software development company
Corporate Office Address	House # 63, Road # 13, Sector # 10, Uttara, Dhaka-1230, Bangladesh
Members of	Bangladesh Association of Software & Information Services (BASIS)
Total Employees	75
Website Address	www.zaman-it.com
Company Email	Information Desk: hello@zaman-it.com Sales Desk: sales@zaman-it.com Support Desk: support@zaman-it.com
Company Hotline	Phone: +8809612776677, +8809612776678 Information: (+88) 01973009007 Sales: (+88) 01959621322 Support: (+88) 01938898343
Areas of Expertise	Website development, Software development, Email marketing, SMS marketing
Market Coverage	Bangladesh, USA, UK, Canada, Australia, Saudi Arabia, Dubai, India
Bank Information	Name of Bank : BRAC BANK Address of Bank : ROKEYA SHARONI BRANCH Account No : 1548202099997001 Account Name : ZAMAN IT SWIFT Number : BRAKBDDH

OUR HONOURABLE CLIENTS

ECOMMERCE DEVELOPMENT

Product Catalogue Management

❏ Approve, Edit and Delete Product Stock

❏ Add product image

❏ Approve, Edit and Delete Product Reviews

❏ Related items

❏ Customer can buy products online by credit cards or bkash or any kind of payment or Cash on delivery

❏ Shipping method : store collection or regular shipping

❏ Add to Wishlist and Compare Functions (email when available in Stock)

❏ Send to a Friend with Email and Share Buttons for different Social Media

❏ Unlimited attributes groups (sizes, colors, models)

❏ Unlimited products combinations (red, size XL)

❏ Multiple pictures per product

❏ Zoom and thick box on products pictures

❏ Choice of number of products per page

❏ Sort products by relevance, price

❏ Manufacturers, brands management

❏ Search Results rewrites and redirects

❏ Customer Sort

Customer Management System:

❏ Customer's registration, and personal accounts

❑ Forgotten passwords recovery

❑ Purchase History

❑ Customers having not ordered on a configured delay follow up

❑ Forms automatic filling with ReversoForm

❑ Emails alerts for clients about a product replenishment

Orders:

❑ Order management, admin manage all orders.

❑ Orders monitoring by email

❑ Order Confirmation by SMS

❑ Delivery tracking and status shown to the customer

❑ Admin can manage discount/offer/Coupon Code

❑ Customers can view their orders in their panel

❑ Orders statuses customizable

❑ PDF invoices, slips and delivery slips

Security:

❑ Secure Back-Office access (login and password)

❑ SSL compatibility (Depends on client requirements)

❑ PCI DSS compliant

❑ Resistance to attacks as XSS, CSRF, SQL injections, distant inclusions, path transversal

❏ E-mails headers injections blocked

❏ Passwords encryption in database

❏ Cookies encryption

❏ Block repeated attempts to recover passwords

Administration:

❏ Multiple users management, and permissions (ACL)

❏ Maintenance mode

❏ Content management system

❏ Bulk lister - import .CSV file

❏ Sub domain management

❏ Database backup (partial or full)

❏ Automatic generation of robots.txt files

❏ SMTP e-mails sending (with or without SSL-TLS) or PHP mail()

❏ Products indexation for an optimized search

User Management

● There will be option to add employee

SMS and Email Integration

● Buyer get when order will be placed

● Admin get when payment will be completed

● As admin requirement

Content:

● Product Store

● Home page

● Contact

● Help - Warranty Policy, Returns and Replacement, FAQ, Privacy Policy, Cookie Policy

● Live Chat

ECOMMERCE WEBSITE DEVELOPMENT PACKAGE & PRICE

SPECIAL PACKAGE FOR ECOMMERCE

Category	Technology	Price
Grocery Ecommerce Portal	Wordpress	50000 Taka
Grocery Ecommerce Portal	PHP Framework	200000 Taka
Grocery Ecommerce Portal	Vue js/Node Js/React js, PHP Framework	800000 Taka
Basic Ecommerce	Wordpress	20000 Taka

Basic Ecommerce	PHP Framework	40000 Taka
Multi Vendor Ecommerce Marketplace	Wordpress	100000 Taka
Multi Vendor Ecommerce Marketplace	PHP Framework	800000 Taka
Multi Vendor Ecommerce Marketplace	Vue js/Node Js/React js, PHP Framework	100000 Taka

PACKAGE & PRICE (Wordpress)

BEGINNER PACKAGE	BUSINESS PACKAGE
Price: 20,000 Taka / $250	**Price: 50,000 Taka / $600**
Free .com/.net/.org domain	Free .com/.net/.org domain
Free 500 MB Hosting	Free 1000 MB Hosting
5000 MB Monthly Data Traffic.	10000 MB Monthly Data Traffic.
Server Maintenance: Lifetime	Server Maintenance: Lifetime
20 Email address	50 Email address
Max Product Category: 5	Max Product Category: 20
Maximum Dynamic Page: 5	Maximum Dynamic Page: 15
Shopping Cart, Shipment option	Shopping Cart, Shipment option

Payment: COD	Payment: COD, bKash
Order management option.	Order management option.
Auto generated bill.	Auto generated bill.
Basic Mobile Apps for Android: No	Basic Mobile Apps for Android: Yes
Multiple Image Option: Yes	Multiple Image Option: Yes
Supplier Can Post Product: No	Supplier Can Post Product: No
SMS Alert: No	SMS Alert: Yes
Post-Sales Support: 1 month.	Post-Sales Support: 1 month.
Development Timelines : 7 days	Development Timelines : 15 days
Renew: 7,500 Taka/year	Renew: 11,500 Taka/year

CORPORATE PACKAGE	MULTI VENDOR PORTAL
Price: 75,000 Taka / $1000	**Price: 100,000 Taka / $1500**
Free .com/.net/.org domain	Free .com/.net/.org domain
Free 5000 MB Hosting	Free 10 GB Hosting
25000 MB Monthly Data Traffic.	Unlimited Monthly Data Traffic.
200 Email address	Unlimited Email address
Server Maintenance: Lifetime	Server Maintenance: Lifetime
Max Product Category: 50	Product Category: Unlimited
Maximum Dynamic Page: 50	Dynamic Page: Unlimited
Shopping Cart, Shipment option	Shopping Cart, Shipment option

Payment: COD, bKash, Card	Payment: COD, bKash, Card
Order management option.	Order management option.
Auto generated bill.	Auto generated bill.
Basic Mobile Apps for Android: Yes	Basic Mobile Apps for Android: Yes
Multiple Image Option: Yes	Multiple Image Option: Yes
Supplier Can Post Product: No	Supplier Can Post Product: Yes
SMS Alert: Yes	SMS Alert: Yes
Post-Sales Support: 1 month.	Post-Sales Support: 3 month.
Development Timelines : 20 days	Development Timelines : 30 days
Renew: 26,500 Taka/year	Renew: 41,500 Taka/year

.

PACKAGE & PRICE (PHP+5X Faster & Secured)

BEGINNER PACKAGE	BUSINESS PACKAGE
Price: 40,000 Taka / $500	**Price: 100,000 Taka / $1300**
Free .com/.net/.org domain	Free .com/.net/.org domain
Free 500 MB Hosting	Free 1000 MB Hosting

5000 MB Monthly Data Traffic.	10000 MB Monthly Data Traffic.
Server Maintenance: Lifetime	Server Maintenance: Lifetime
20 Email address	50 Email address
Max Product Category: 5	Max Product Category: 20
Maximum Dynamic Page: 5	Maximum Dynamic Page: 15
Shopping Cart, Shipment option	Shopping Cart, Shipment option
Payment: COD	Payment: COD, bKash
Order management option.	Order management option.
Auto generated bill.	Auto generated bill.
Basic Mobile Apps for Android: No	Basic Mobile Apps for Android: Yes
Multiple Image Option: Yes	Multiple Image Option: Yes
Supplier Can Post Product: No	Supplier Can Post Product: No
SMS Alert: No	SMS Alert: Yes
Post-Sales Support: 1 month.	Post-Sales Support: 1 month.
Development Timelines : 7 days	Development Timelines : 15 days
Renew: 7,500 Taka/year	Renew: 11,500 Taka/year

CORPORATE PACKAGE	MULTI VENDOR PORTAL
Price: 200,000 Taka / $2500	**Price: 800,000 Taka/$10000**
Free .com/.net/.org domain	Free .com/.net/.org domain

Free 5000 MB Hosting	Free 10 GB Hosting
25000 MB Monthly Data Traffic.	Unlimited Monthly Data Traffic.
200 Email address	Unlimited Email address
Server Maintenance: Lifetime	Server Maintenance: Lifetime
Max Product Category: 50	Product Category: Unlimited
Maximum Dynamic Page: 50	Dynamic Page: Unlimited
Shopping Cart, Shipment option	Shopping Cart, Shipment option
Payment: COD, bKash, Card	Payment: COD, bKash, Card
Order management option.	Order management option.
Auto generated bill.	Auto generated bill.
Basic Mobile Apps for Android: Yes	Basic Mobile Apps for Android: Yes
Multiple Image Option: Yes	Multiple Image Option: Yes
Supplier Can Post Product: No	Supplier Can Post Product: Yes
SMS Alert: Yes	SMS Alert: Yes
Post-Sales Support: 1 month.	Post-Sales Support: 3 month.
Development Timelines : 20 days	Development Timelines : 30 days
Renew: 26,500 Taka/year	Renew: 41,500 Taka/year

Security Cost (Yearly)

Purpose	Cost per year
Basic SSL certificate	5000 taka
SiteLock Malware Detector	60000 taka
CodeGuard	40000 taka
Payment Gateway Intigration(Visa/Master Card)	20000 taka

Mobile Apps For Ecommerce:

- Basic Mobile Apps: As like Website browser view: 20,000 taka - 50,000 Taka
- Ecommerce Mobile Apps: 3,00,000-5,00,000 taka
- Advance Ecommerce Mobile Apps(Like: Amazon, Ebay, Lazada, Flipkart): 5,00,000-10,00,000 taka

Facility:

- The website must be mobile friendly,
- pictures should load quickly
- user friendly
- eCommerce site should look good – and function properly – across platforms and mobile devices
- eCommerce site should feel credible and trustworthy.
- Site should be easy to navigate, so visitors can find what they're looking for with minimal clicks.
- eCommerce site should have great original photos and helpful product descriptions.
- eCommerce site should feature customer reviews – and make it easy for customers to leave reviews
- eCommerce site should provide excellent customer service
- Checkout should be fast and easy

Technical Features:

❑ html, css

❑ PHP framework: Codeigniter/Laravel

❑ JavaScript & Ajax

❑ Photoshop

❑ Database: MySQL

Payment Procedure:

- 50% advance payment & 50% after delivery
- Payment will goes to "Zaman IT" account pay check or cash.

Bank Information:

- Name of Bank : BRAC BANK
- Address of Bank : ROKEYA SHARONI BRANCH
- Account No : 1548202099997001
- Account Name : Zaman IT

bKash Payment:

- Merchant No : 01711584519
- Personal No : 01973009007