

12<sup>th</sup> Annual

# MENA Legal & Compliance

Embracing the global crisis as an opportunity to navigate transformation within your legal operations

## VIRTUAL EVENT SERIES

Gulf Standard Time (UAE)

8<sup>th</sup> & 9<sup>th</sup> March 2021

“**Laws and institutions** are constantly tending to gravitate. Like clocks, they must be occasionally cleansed, and wound up, and set to true time.

Henry Ward Beecher

Innovation & Technology offers in-house legal functions the opportunity to become business partners through proper integration within its operations.

**marcusevans**

**marcusevans** **live+**

Learn more about our online streaming platform on page 5

Supported by:



**Featuring a Half-day Workshop:**

### Regulating Your Dispute Resolution, Contract Clauses and Emerging Clauses

Covid-19 has hit and reshaped companies, industries, and economies globally. The existing approached to contracts conceptualisation and dispute management for services, production, or manufacturing that had worked so well before the pandemic may now need significant modification. This workshop will equip you with the advantage needed to revamp your organisations' 2021 legal strategy and responses.

Facilitated by:

**Christian P. Alberti** Chief of ADR and General Counsel  
**Saudi Center for Commercial Arbitration (SCCA), KSA**

**James MacPherson** Special Counsel  
**Saudi Center for Commercial Arbitration (SCCA), KSA**

**Jane Player** Independent Mediator  
**Int Arb Arbitrators & Mediators, UK**

**Paul Rose** LLM FRICS FCIArb Chartered Arbitrator  
**ArbDB Chambers, UK**

### Testimonials:

Well organised. Great experienced speakers line up.  
**SAMREF – Saudi Aramco Exxonmobil Refinery**

Sessions and round table was well organised.  
**Bahrain Economic Development Board**

Well organised, good speakers and excellent chairman.  
**Bahrain Airport**

I had an excellent experience with **marcus evans**, I indeed benefitted a lot from this event.

**Dubai Islamic Bank**

### International Keynotes:

**Kyrrill Farbmann** European Compliance Director  
**McDonald's, Belgium**

**Virginie Colaiuta** Chair – Editorial Board  
**International Bar Association (IBA), UK**

**Vera Kolesnik** Legal Director and Compliance Officer  
**Nestlé Russia and Eurasia, Russia**

### Featuring an Expert Panel of Speakers, Thought Leaders and Moderators:

**Amna Al Owais** Chief Registrar  
**Dubai International Finance Centre (DIFC) Courts, UAE**

**Dr. Hamed Merah** Chief Executive Officer  
**Saudi Center for Commercial Arbitration (SCCA), KSA**

**Dr. Zaid Mahayni** Group Chief Legal Officer  
**SEDCO Holding, KSA**

**Filippo Cossalter** Head of Legal – Emerging Markets  
**Johnson & Johnson, UAE**  
*President, Association of Corporate Counsel*

**Fayyaz Mahmood** General Counsel  
**Gulf Air Group, Bahrain**

**Matt Nobles** Chief Compliance Officer – MEASA  
**GE Power, UAE**

**Arvind Sharma** Chief Compliance Officer  
**Agility, UAE**

**Lori Baker** Fellow of Information Privacy  
**International Association of Privacy Professionals (IAPP)**  
*Member of the Editorial Board of the Journal of Data Protection and Privacy*

**Tomell Ceasar** Head of Group Ethics and Compliance  
**Careem, UAE**

**Dr. Yasser Abo Ismail** General Counsel & Compliance Officer – Middle East & North Africa  
**Schindler Group, UAE**

**Sarah Delbecq** Chief Compliance Officer  
**HSBC Bank Middle East Limited, UAE**

### Attend this Premier Conference and Gain Insights Into:

- **Supercharging** your operations with innovative technology to empower your legal department
- **Responding** to fresh challenges presented by the Covid-19 pandemic
- **Complying** with updated regulations and mitigating legal risk to avoid penalties and improve stakeholder relations
- **Streamlining** your legal operations seamlessly over numerous jurisdictions and legislative areas
- **Embracing** digitalisation and automation to deliver seamless in-house legal and compliance processes
- **Combating** internal and external cyber-threats with a comprehensive risk, legal and cyber-security framework

Monday 8<sup>th</sup> March 2021

- 0800 Login & Network
- 0830 Welcome Remarks from **marcus evans**
- 0845 Opening Remarks from the Chair
- 0900 **Opening Keynote by DIFC Courts**  
**Embracing Online Dispute Resolution during a Pandemic in a Digital Economy**
- Learning point: 2020 has forced us all to re-think our business models, delivery of services or products and engagement techniques
  - Conducting deep dives into operations to find out if we are equipped to proceed across redrawn landscapes
  - Investing in emerging technologies to stay ahead of the curve and managing the expectations from the private sector
  - Creating real legal efficiency and certainty for businesses in this new era of legal technological disruption
- Amna Al Owais** Chief Registrar  
**Dubai International Finance Centre (DIFC) Courts, UAE**
- 0930 **Company Culture**  
**Keeping Employee Engagement at the Core of Your Department through a Transformative Journey**
- Consistent engagement from leadership to foster security and support
  - The evolution of the manager's role between wellbeing, purpose and mindfulness
  - Developing new skills and tools to increase the alignment with business strategies and increase productivity
  - Considering new technologies and qualified external support to impact the employee's motivation and engagement
- Filippo Cossalter** Head of Legal – Emerging Markets  
**Johnson & Johnson, UAE**  
*President, Association of Corporate Counsel*
- 1015 Morning Break and Networking Session
- 1045 **Sustainability Governance**  
**Examining the Developing ESG Reporting & Regulatory Frameworks within the Middle East**
- Assessing the performance of companies on key environmental, social, and governance factors that may affect financial performance
  - Meeting the requirements of investors, ESG rating agencies and sustainability indices
  - Aligning with the UAE agenda and supporting the Sustainable Development Goals (SDGs)
  - Meeting potential regulatory requirements, reporting formats and managing risks
- Matt Nobles** Chief Compliance Officer – MEASA  
**GE Power, UAE**
- 1130 **Legal Disruption**  
**Building a Synergy between Legal and Compliance with Optimised Resources and Automated Processes**
- Utilising latest technologies, working remotely, and adopting new methods of operation for your teams
  - Staying aware and maintaining good compliance to mitigate future risk within the evolving modern culture
  - Implementing various approaches towards planning, prioritising and managing a transparent organisation
  - Investing in latest governance and compliance technology for long term business protection
- Dr. Zaid Mahayni** Group Chief Legal Officer  
**SEDCO Holding, KSA**
- 1215 Lunch break & Networking

## Endorser:



المركز السعودي للتحكيم التجاري  
Saudi Center for Commercial Arbitration

**Saudi Center for Commercial Arbitration "SCCA"** is not-for-profit organisation established by a Saudi Cabinet Decree to administer arbitration procedures in commercial disputes where parties agree to refer their disputes to SCCA arbitration and all in accordance with regulations in force and judicial principles of civil and commercial procedure.

The SCCA provides Alternative Dispute Resolution services ("ADR"), including Arbitration and Mediation. SCCA services are provided in accordance with international and professional standards in Arabic and/or English.

SCCA also provides users with professional institutional services by staff trained to international best practice standards at the AAA-ICDR, and the latest ADR technology methods and facilities – all contributing to the rapid and effective settlement of domestic and international commercial disputes.

For more details: [www.SADR.org](http://www.SADR.org)



## PANDEMIC PANEL

- 1315 **How do General and Legal Counsels Manage Disputes in the Next Wave of COVID-19?**
- The Covid-19 pandemic is a human and social crisis. This includes stress testing contractual relationships in unique and unforeseen circumstances. The ordinary function of the Courts has also been interrupted. With business focused on restoring normality as soon as possible, the focus on quick, cost-efficient dispute resolution is keener than ever. This interesting discussion will focus on key techniques in managing disputes within the GCC.
- Panellists:**
- Dr. Hamed Merah** Chief Executive  
**Saudi Center for Commercial Arbitration (SCCA), KSA**
- Dr. Yasser Abo Ismail** General Counsel & Compliance Officer – Middle East & North Africa  
**Schindler Group, UAE**

- 1415 **Case Study**  
**Practical Insights: Internal Investigations**
- As every other company, McDonald's is conducting internal investigations. In this real case study, find out how an anonymous call to the company helpline started an investigation from A to Z. This practical session will provide you with the experience needed in the day-to-day operations of a Legal and Compliance professional.
- Kyrill Farbmann** European Compliance Director  
**McDonald's, Belgium**

- 1445 **Beyond the Legal Realm**  
**Improving the Management of your Corporate Legal Department's Budget with Third Party Litigation Funding, Virtual Hearings and Smart Working**
- ROI: Mitigating important risks and driving revenue through contract management
  - Comprehending how to enhance responsibility and facilitate growth
  - Carrying out high quality decision-making by being more proactive and less reactive
  - Prioritising both top legal and top business priorities to increase efficiency across the organisation
- Virginie Colaiuta** Chair – Editorial Board  
**International Bar Association (IBA), UK**

- 1515 Coffee and Networking Break



## DATA PRIVACY HEALTH-CHECK

- 1545 **Complying with the Updated Data Protection Laws across GCC**
- The increase in global data privacy regulations and both public and media awareness of data sharing and ownership are creating new challenges and opportunities that impact consumers and businesses globally. This highly informative session will provide you with all the resources necessary in complying with data protection laws across the GCC.
- Session 1**  
**Comprehensive Overview of Data Privacy Laws**
- International Data Management Standards
  - Updated DIFC Data Protection Law
  - Updated Data Protection Authority – Bahrain
  - New Personal Data Protection Law – Egypt
- Session 2**  
**Compliance, Regulations and Data Security**
- Data Governance Management Standards and Compliance
  - Data Lifecycle Management (DLM)
  - General Data Protection Regulation (GDPR) and Privacy
  - Document and Records Management Compliance
- Lori Baker** Fellow of Information Privacy  
**International Association of Privacy Professionals (IAPP)**  
*Member of the Editorial Board of the Journal of Data Protection and Privacy*

- 1715 Closing Remarks from the Chair and End of Day One

## Business Development Opportunities:

Does your company have services, solutions or technologies that the conference delegates would benefit from knowing about?

If so, you can find out more about the exhibiting, networking and branding opportunities available by contacting:

**Nadeem Hasnaat** on +603 2603 2693  
or email: [NadeemH@marcusevanskl.com](mailto:NadeemH@marcusevanskl.com)

**marcus evans** would like to thank everyone who has helped with the research and organisation of this event, particularly the speakers and their staff for their support and commitment.

**Tuesday 9<sup>th</sup> March 2021**

- 0800 Login & Network
- 0830 Welcome Remarks from **marcus evans**
- 0845 Opening Remarks from the Chair

0900 **Financial Crime Compliance**  
**Managing Financial Crime Risk in an Ever More Complex Environment**

- Analysing current financial crime risks, geopolitical impact and trends in the UAE
- Recent changes to regulation and enhanced regulatory expectations
- The evolution of the profile of a compliance professional
- The future role of compliance and the impact of digitalisation & technology

**Sarah Delbecq** Chief Compliance Officer  
**HSBC Bank Middle East Limited, UAE**

0945 **Anti-Bribery & Corruption**  
**Exploring the Role of the Chief Legal Officer & General Counsel in Preventing Corruption**

- Examining regional laws and regulations applicable to corruption
- Emphasising the importance of tone at the top in combating corruption
- Collating an effective corruption framework
- Analysing the necessity of robust internal policies to raise awareness of corrupt activities and effect transformation

**Fayyaz Mahmood** General Counsel  
**Gulf Air Group, Bahrain**

1030 Morning break & Networking

**CRISIS MANAGEMENT**

1100 **Reinforcing Compliance, Due Diligence and Communication within Internal and External Stakeholders**

Due to time and economic pressures, companies may be tempted to skip on due diligence, leaving them vulnerable to entering into an arrangement that could compromise the integrity of their operations. This discussion will focus on:

- Leading your organisation's culture to ensure that diversity, inclusiveness and privacy are all valued
- Establishing internal policies that are specific and made aware to every employee
- Oversharing: Limiting the disclosure of sensitive data and information to avoid a potential breach
- Establishing a crisis management plan that would require a swift and targeted response from your organisation

*Panellists:*

<b>Arvind Sharma</b> Chief Compliance Officer <b>Agility, UAE</b>	<b>Dr. Yasser Abo Ismail</b> General Counsel & Compliance Officer – Middle East & North Africa <b>Schindler Group, UAE</b>
<b>Tomell Ceasar</b> Head of Group Ethics and Compliance <b>Careem, UAE</b>	

1145 **LegalTech Insight**  
**Navigating the Digital Journey towards the Modern In-House Legal Practice**

- Empowering your legal function to utilise technological advances to improve productivity and enhance results
- Discovering the potential of tech to provide access to solutions like workflow management platforms or cost breakdown software
- Supporting the C-suite in its strategic planning and stakeholder relationships by using quantitative data
- Implementing Artificial Intelligence (AI) throughout your legal function to increasing business efficiency whilst minimising the risk of legal errors

**Vera Kolesnik** Legal Director and Compliance Officer  
**Nestlé Russia and Eurasia, Russia**

1230 Lunch break & Networking

**Who Should Attend:**

**This conference is designed for all professionals involved in the legal industry from all sectors:**

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>• General Counsels</li> <li>• Corporate Counsels</li> <li>• In-house Counsels</li> <li>• Regional Counsels</li> <li>• Legal Counsels</li> <li>• Legal Advisors</li> <li>• Company Lawyers</li> </ul> | <ul style="list-style-type: none"> <li>• Compliance</li> <li>• Financial Crime Compliance</li> <li>• Paralegal</li> <li>• MLRO</li> <li>• Risk</li> <li>• Ethics</li> <li>• Data Officers</li> </ul> |
|---|--|

**Across all spectrums of industries**

**HALF-DAY WORKSHOP**

1330 **Regulating Your Dispute Resolution, Contract Clauses and Emerging Clauses**  
 Covid-19 has hit and reshaped companies, industries, and economies globally. New requirements have become much more important. The existing approached to contracts conceptualisation and dispute management for services, production, or manufacturing that had worked so well before the pandemic may now need significant modification. This workshop will equip you with the advantage needed to revamp your organisations' 2021 legal strategy and responses.

**Session 1**

**Dispute Resolution within the GCC**

- Practical Considerations of Alternative Dispute Resolution (ADR) Institutional versus Ad Hoc
- Increasing Importance of ADR Spectrum and its Strategic Application:
  - Early neutral evaluation
  - Negotiation
  - Conciliation
  - Mediation
  - Arbitration

**Session 2**

**Overview of the ADR Process during the "New Normal"**

- Virtual Litigation
- Virtual Arbitration
- Virtual Mediation
- Hybrid Arbitration & Mediation
- Facilitation – Contract negotiation & re-negotiation

**Session 3**

**Contract / ADR Clauses**

- Understanding your own contractual position
- How is and do we anticipate *force majeure* evolving as a contractual concept during Covid?
- Should a contracting party be protected by force majeure from the consequences of failing to perform their contractual obligations?

*Co-facilitators:*

**Christian P. Alberti** Chief of ADR and General Counsel  
**Saudi Center for Commercial Arbitration (SCCA), KSA**

**James MacPherson** Special Counsel  
**Saudi Center for Commercial Arbitration (SCCA), KSA**

**Jane Player** Independent Mediator  
**Int Arb Arbitrators & Mediators, UK**

**Paul Rose** LLM FRICS FCIArb  
 Chartered Arbitrator  
**ArbDB Chambers, UK**

*\*Afternoon Break & Networking at 1530*

1700 Closing Remarks from the Chair and End of Conference

**Why You Cannot Miss This Event:**

2020 created a seismic wave of change for every single individual, as COVID-19 swept the globe and a worldwide pandemic was declared. Resources have been cut and processes have been disrupted as offices and legal professionals navigate through lockdowns. While this crisis has certainly caused disruption around the world, it has also catalysed General Counsels and legal function leaders to re-strategise their operations. The general counsel has to step up to ensure that ethics and compliance are considered in key strategy decisions.

Join us and find out how to harness your skills to navigate through this new normal. The time is now for Legal and Compliance officers to step up and lead the strategy, operations and governance of the organisation with the latest technology and strategy. Being one of our big annual events, this year the event will focus on:

- Navigating the Digital Journey
- Managing Disputes Online during COVID
- Data Privacy Health-check
- Financial Crime Compliance
- Reinforcing Due Diligence & Compliance
- Post Pandemic: Key Strategies for your Legal Team

Be part of our **half day workshop** with a highly sought after topic on **Regulating Your Dispute Resolution, Contract Clauses and Emerging Clauses** that will enrich you with the framework needed to lead transformation within your business.

Join us now and be prepared to take away key practices in innovation, agility and strategic leadership to guide your legal operations.

## Speaker Profiles

### **Kyrill Farbmann**

Dr. Kyrill Farbmann is the European Compliance Director at McDonald's and is based in Brussels. Kyrill teaches and publishes on corporate compliance matters and is a frequent speaker at conferences. He is a member of the bar of Düsseldorf, Germany.

### **Virginie Colaiuta**

Virginie regularly lectures at the King's College London on "Investment Treaty Protections" and "Conflicts of Laws" relating to construction projects. She is highly recommended as a leader in her practice by all major legal directories, such as "Chambers & Partners" and "Who's Who Legal" where she is also listed among the "Thought Leaders for 2019".

### **Vera Kolesnik**

Vera Kolesnik is Nestlé's Legal Director for Russia. Before joining Nestlé in 2007 she worked for four years at Ernst & Young and for five years at the Institute of State and Law at the Russian Academy of Science.

### **Amna Al-Owais**

Amna joined the DIFC Courts in 2006, she became the Deputy Registrar in 2008 and Deputy Chief Executive of the Dispute Resolution Authority in 2014. Previous to her employment at the DIFC Courts, she practiced as a lawyer with Hadeef Al Dhahiri and Associates. Prior to that, she trained at the UAE Ministry of Justice and was admitted to practice in both the Dubai local and federal courts.

### **Dr. Hamed Merah**

Dr. Hamed is the CEO of the SCCA. He is an internationally recognised leader and expert in the Islamic economy and finance industry, with experience in banking, investment banking, insurance (Takaful), and the development of related industry standard setting. Dr. Merah leads a specialised international organisation with activities and members in more than 45 countries.

### **Dr. Zaid Mahayni**

Dr. Zaid is the group Chief Legal Officer (CLO). Having joined SEDCO in 2015 as vice president of legal affairs, he was quickly promoted to the CLO position after demonstrating his capabilities and dedication. He is also registered with the Saudi Arabian Ministry of Justice as an arbitrator, as well as being a member of the Chartered Institute of Arbitrators.

### **Filippo Cossalter**

Filippo joined Johnson & Johnson in 2011 and was originally based in Belgium before moving to the Middle East in November 2015, where he now takes on an extremely expansive role as legal director including responsibilities for Turkey, the Middle East, Africa, Israel, Russia and CIS. He also serves as a member of the board of directors and company secretary of Johnson & Johnson Middle East.

### **Fayyaz Mahmood**

Fayyaz has been working at the company since 2011 and is a qualified barrister in London. He is a seasoned General Counsel and has extensive knowledge on the GCC regulations and privacy laws. He currently manages the legal team in Gulf Air Group and is a highly regarded speaker at conferences.

### **Arvind Sharma**

Arvind has more than 17 years of experience with Fortune 500 corporations within the oil and gas, manufacturing, aerospace and information technology industry. He has established compliance and ethics programs within multiple corporations and managed 13 regionally based compliance managers with operating budgets exceeding \$2M USD.

### **Matt Nobles**

Matthew has been with General Electric for more than 13 years. He currently serves as the Chief Compliance Officer for GE Gas Power for the MEASA region and is recognised as a vital business partner to the executive leadership. He is a highly regarded industry thought leader, speaker and mentor who values contributing to the ongoing development of industry peers and colleagues.

### **Lori Baker**

Lori is a qualified lawyer in both the USA and the UK and is a Fellow of Information Privacy as certified by the International Association of Privacy Professionals. Lori relocated to Dubai in October 2016, and now provides data protection and security strategy and support in one of the leading financial centers in the MEASA region.

### **Tomell Ceasar**

Tomell is a results-driven professional with a successful record spanning over a decade in both the private and public sectors. His previous attachments include Citibank, U.S. Senate Office, Total, ENOC & Bilfinger. Ceasar is also a regular speaker and commentator at compliance and governance conferences throughout the GCC.

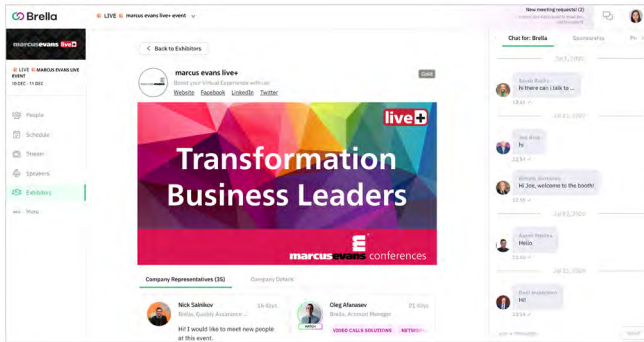
### **Sarah Delbecq**

Sarah relocated to Dubai from London, in 2007. She is a highly qualified and experienced Financial Crime Compliance Officer with over 13 years' compliance experience in the UAE. Sarah is currently the Chief Compliance Officer for UAE and is passionate about diversity and inclusion.

### **Dr. Yasser Abo Ismail**

Yasser is an international legal counsel and business leader with 15 years of experience in top tier multinational firms. He is currently managing all legal & compliance matters related to Schindler Group in the Middle East and North Africa Area. He has been selected three times by Legal500 as one of the most influential 100 general counsels in the Middle East.

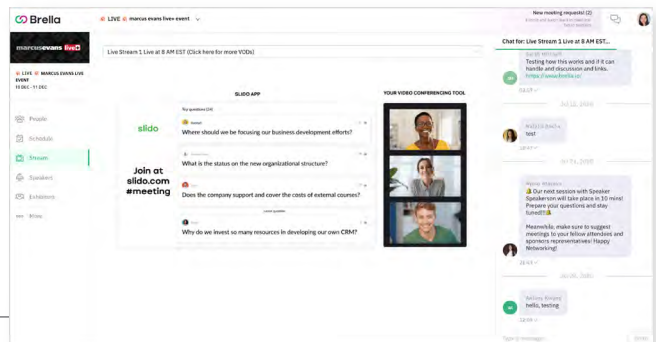
# marcusevans **live+** platform



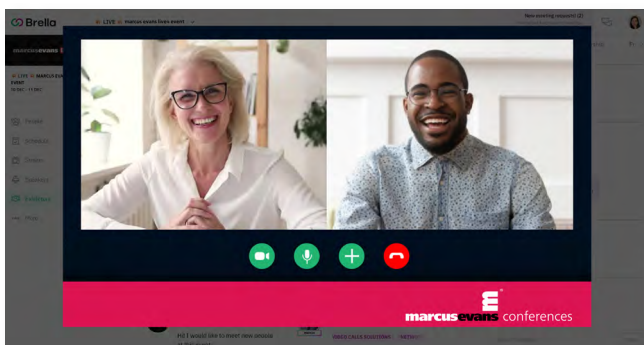
An **interactive interface** you control to give you access to the functions you need, putting you in control of your interactions throughout the event. Run chat with conference sub-groups or specific delegates, post questions, take part in polls.



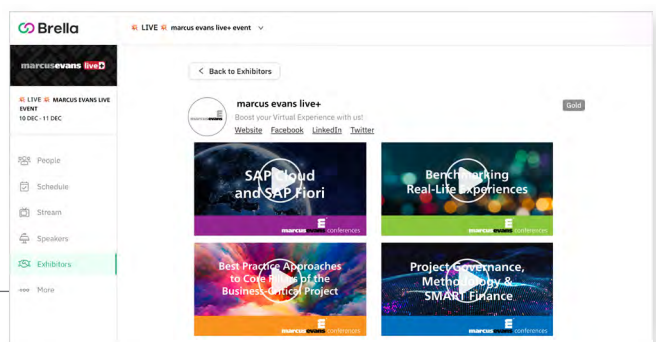
Good online events don't just happen, they need to be prepared. We understand this and have designed an event that seeks out **attendee engagement**, take advantage of interactive live polling and Q&A throughout the event to understand where you sit on the key issues compared to your peers. All insights from these interactions will be posted to your content hub post event for you to refer back to.



It's not all about you, well kind of! But we want to share your insights and experience with others. Our online in event **chat rooms, open and closed breakout rooms** and meeting scheduler means you don't have to miss out on those connections that have always made our events so valuable. Meet who you want, when you want. Virtual. Flexible. Efficient.



Attending an event should be much more than the content delivered onsite, it needs to last and needs to continue to add value to you and your business once the show is over. Our **content hub** is where you go to download event presentations and additional content but also a place to share content with fellow delegates and reconnect post event as you wish.



**Sharing knowledge is our passion.** Our event content is therefore designed to be shared with your broader network. Our goal is to provide you and your team with the insights you need to be a success. Share live from the event or refer back to the content hub where we will distribute further content way beyond the live event.