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Spring 2014

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Recent News



Thank you for attending the 2014 Health Care Administration Spring Banquet held at the Florian Gardens on April 24th!

Your presence at our event was a big part of the success of the evening. We are pleased to report that attendance climbed to over 350 people, which is a reflection of the interest in our program. Our keynote speaker, Mr. Robert Kramer, the President and CEO of the National Investment Center of the Senior Housing and Care Industry, delivered a passionate and provocative message that received positive reviews focusing on the coming revolution of care and services for seniors requiring our "Investment in Future Leadership." The mixture of students, practitioners, alumni, academics, and other friends at this banquet continues to create an exciting evening of enthusiasm, conversation and celebration.

We announced numerous scholarships and awards, and also shared that we are at nearly the halfway point with our \$2.5 million 'Call to Lead' campaign that will help us continue to advance the program and services with our Center for Health Administration and Aging Services Excellence (CHAASE) to be put into place over the next couple of years. By using your support for people, programs and places, we are convinced that our program and Center will continue to move forward as one of the premiere national educational sites for health and aging services administration education. We welcome the opportunity to visit with you in more detail about the Center for Health Administration and Aging Services Excellence and how we are engaging associates, alumni, organizations, and friends in supporting our efforts. Please visit the CHAASE website at <http://www.uwec.edu/COB/chaase> for more information, and we invite you to call us personally to discuss your participation.

Again, we appreciate your ongoing support and interest in our combined future successes for our students and the next generation of leaders. We look forward to your continued relationship with our program and the

Other News

Special thanks to our Spring Banquet sponsors!

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Bethany St. Joseph
Corporation
Grandview Care Center
Good Samaritan



Congratulations to our 2014 Health Care Administration Graduates!

Thank you to our practicum organizations, preceptors and their staff. Our students are successful because of your generous commitment to their development.

Center.



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Professor & Director
Center for Health Administration and Aging Services Excellence
(715) 836-5067



Jennifer Johs-Artisensi, Ph.D.
Associate Professor & Director
Health Care Administration Program
(715) 836-3589



LaNette Flunker, MBA
Coordinator
CHAASE and HCAD Practicum
(715)836-2088



Applied leadership practicum project award winners, left to right: **Kellie Ahrens**, **Spencer Beard**, **Kristin Pingel**, **Morgan Holien** and **Richard Mueller**

UW-Eau Claire Health Care Administration Program names 2014 scholarship and award recipients

The University of Wisconsin-Eau Claire Health Care Administration (HCAD) Program and the Center for Health Administration and Aging Services Excellence (CHAASE) announced 2014–15 scholarship and distinguished service award recipients at the annual spring banquet held April 24, 2014 at The Florian Gardens in Eau Claire, WI.

Nearly 350 participants attended the annual event which recognizes students, preceptors, alumni and friends of the UW-Eau Claire HCAD program and CHAASE, a partnership of academia, services organizations and professional associations that supports the UW-Eau Claire HCAD program and the health and aging services profession.

Robert G. Kramer, founder and president of the National Investment Center for the Seniors Housing & Care Industry (NIC), delivered the banquet's keynote address which focused on anticipated changes in the field and the need to invest in future leadership. NIC is a nonprofit, educational forum that provides information about capital formation and business strategy for the senior housing and care industry.

» [Read more](#)



Katie Aase
Buffalo, MN
Golden LivingCenter - St. Louis Park

Kellie Ahrens
Marathon, WI
Marshfield Care Center - Rice Management

Paula Aschmann
Mukwonago, WI
Minnesota Masonic Home North Ridge

Spencer Beard
Hanger City, WI
Mayo Clinic Health System - Oakridge

Michael Benson
Lancaster, WI
Marquardt Village

Justin Birkell
Minneapolis, MN
Johanna Shores - Presbyterian Homes

Donna Blume
Marathon, WI
Syverson Lutheran Home

Laura Brooten
Rice Lake, WI
Crest View Senior Communities

Josh Burrington
Madison, WI
ManorCare Health Services - Pewaukee

Lisa Cameron
Burnsville, MN
Augustana Health Care Center

Deven Christensen
Chippewa Falls, WI
Bethany Riverside

Jeff Coe
Somerset, WI
Oakwood Villa - Extencicare

Nicole Crooker
New Auburn, WI
Mayo Clinic Health System - Chippewa Valley

Richard Feeney
Shell Lake, WI
Benedictine Living Community of Spooner

Alex Ferrell
Eau Claire, WI
Woodlyn Heights Health Care Center - Tealwood

Caitlin Garrett
Wausau, WI
Wausau Manor - Extencicare

Carlos Guereca
Delavan, WI
Golden LivingCenter - Heritage Square



UW-Eau Claire HCAD students (from l to r) **Ariel Fuller**, **Emily Kjelstad**, **Bridget Staberg**, and **Lori Mahan** are recognized for their research posters at the 48th Annual ACHCA Convocation and Exposition and Student Poster Session in Las Vegas, NV, April 5–9, 2014.

HCAD students present research at ACHCA Convocation

Student members of the University of Wisconsin-Eau Claire chapter of the American College of Health Care Administrators (ACHCA) attended the 48th Annual ACHCA Convocation and Exposition and Student Poster Session, April 5–9, 2014 at The M Resort Spa & Casino in Las Vegas, NV.

The following health care administration students made poster presentations at the conference:

- **Ariel Fuller**, a junior from Elk Mound, WI, presented an assessment of the ACHCA National Mentoring Program. Fuller gathered feedback from mentors and protégés from two cohort groups. » [View poster](#)
- **Emily Kjelstad**, a junior from New Hope, MN, has surveyed attendees at the National Emerging Leadership Summit (NELS) for Healthcare Administrators in Aging Services to determine their attitudes and perceptions on such topics as the need for mentoring, barriers to entry to the profession, the public image of the profession, and the quality of current and future aging services. » [View poster](#)
- **Lori Mahan**, a senior from Superior, WI, has assessed the effectiveness of the Quality Assurance and Performance Improvement tool developed by the University of Minnesota. » [View poster](#)
- **Bridget Staberg**, a junior from West Salem, WI, has measured factors leading to legislative involvement during student's practicum. Staberg's project uses previous research, online data collection, and student surveys from students currently in the UW-Eau Claire practicum program. » [View poster](#)

For more information about student research, contact [Dr. Douglas Olson](#), professor of health care administration, UW-Eau Claire Department of Management and Marketing.

HCAD students attend Winterim immersion experience in Chicago



Record snow and brutally cold weather did not keep 10 Health Care Administration Students and instructor, **LaNette Flunker** from exploring the vast opportunities of health care and housing options available to seniors in the Chicago metro area. Through a Blugold Commitment Grant, support of CHAASE and assistance from CHAASE advisory board

members, students had the opportunity to tour facilities and learn about senior services not found in all locations. In addition they learned from site administration what it takes to be successful and had the opportunity to spend time engaged in activities with residents of the organizations they toured.

The goal of the immersion experience was to expose students to the vast opportunities for senior care as well as for their future careers. Sophomore HCAD major **Ariel Fuller** states, "This look into facilities that were a little

Reid Hewitt
Brooklyn Park, MN
Golden Valley Rehabilitation & Care Center - Extencicare

Tiffany Hoang
Burnsville, MN
Boutwells Landing -
Presbyterian Homes

Morgan Holien
Winona, MN
St. Therese Home, Inc

Heather Kjelstad
New Hope, MN
Presbyterian Homes of
Bloomington

Catherine Kuettel
St. Paul, MN
Minnesota Masonic Home
Care

Alvin Lim
Hopkins, MN Golden
LivingCenter - Heathwood

Katherine Loritz
Green Bay, WI
ManorCare Health Services -
Green Bay West

Castele Miller
Stanley, WI
Woodbury Senior Living -
Tealwood

Kristal Moen
Cameron, WI
Christian Community Home

Erin Mueller
Rhineland, WI
Capitol Lakes

Richard Mueller
Little Suamico, WI
Alden Estates of Countryside

Jarret Nickel
Racine, WI
Maple Ridge Health &
Rehabilitation

Kelly Nimke
Owatonna, WI
Grand View Care Center

Laura Oldenburg
Belle Plaine, MN
Northfield Retirement
Community

Kristen Pingel
Clintonville, WI
Wyndemere - Life Care
Services

Ari Pszeniczny
Thorp, WI
Pine View Care Center

Abby Rand
Melrose, WI
Golden LivingCenter - La
Crescent

Amanda Roggenbauer
Horicon, WI
Lake Country Health &

out of our comfort zone really opened my eyes to what else is out there. This trip was really an immersion into new and great experiences." Junior HCAD major, **Brooke Hallen** adds, "This trip was one of the greatest experiences of my life. It truly opened my eyes to all the different types of facilities out there and to all of the potential residents who need care".

Students involved in the Winter Immersion Experience were required to write a paper describing their experiences at each of the locations and are being asked to share these experiences in HCAD courses and at the upcoming CHAASE advisory board meeting.

We would like to thank the following organizations, their staff and residents for opening their homes for us to learn.

- Alden Village of Bloomindale—Laurie M. Longo, LNHA
- Alden Village North—Christy Czajka, LNHA
- Lutheran Home in Arlington Heights—Phil Hemmer, Regional Administrator
- Senior Suites Central Station—Adam Kaplan and Bob Gawronski
- The Clare—Erin Donaldson, LNHA and James Kneen Executive Director
- Wynscape Health & Rehabilitation—Aimee Musial LNHA, Marty Jensen, Executive Director

A special thank you to CHAASE advisory board members, **Don Husi**, Director, Berkeley Point Capital LLC, a 1985 HCAD alum and **Michael Edwin** Director, Wipfli LLP for assisting with making connections in the Chicago area.

If you are interested in contributing to future immersion experience opportunities, you may contact LaNette Flunker at flunkelm@uwec.edu.

Apply for the National Emerging Leadership Summit



The 5th Annual National Emerging Leadership Summit is being held on July 22–24 this summer at George Washington University. This experience of "Professionals Leading Passionate Innovation" is an opportunity to engage with fellow emerging leaders in an unrivaled opportunity to strategize, advocate, connect and innovate the future of the health care and aging services administration profession.

The summit is targeted toward Healthcare Administrators in Health and Aging Services who have typically been in the field for less than ten years and/or are under forty years of age. These Generation X and Generation Y leaders hold positions in skilled nursing facilities, assisted living facilities, continuing care retirement communities, rehabilitation hospitals and home and community based services.

We encourage emerging administrators to apply for the limited spaces with CEUs offered. More information, including admission, schedule, financial details and support can be found at:

<http://publichealth.gwu.edu/projects/national-emerging-leadership-summit>

Olson receives ACHCA Chair's Award



The American College of Health Care Administrators (ACHCA) is proud to announce Douglas Olson, PhD, FACHCA as the 2014 recipient of the ACHCA Chair's Award. The award was presented during the awards luncheon at ACHCA's 48th Annual Convocation and Exposition in Las Vegas, Nevada on Sunday, April 6, 2014. The ACHCA Chair's Award recognizes a member of ACHCA who has demonstrated support, cooperation, unfailing assistance, and distinguished service to ACHCA Chairperson and Board

of Directors and leadership within the organization and profession of long-

time serving Health Care
Rehabilitation Center -
Extendicare

Emily Schoblaska
Green Bay, WI Linden Grove -
Mukwonago

Thomas Schulz
Milwaukee, WI
Clement Manor Inc.

Andrew Sedrak
Wausau, WI
Wisconsin Rapids Nursing &
Rehabilitation Center - Rice
Mgt.

Molly Senske
Eden Prairie, MN
Martin Luther Care Center

Cydney Sobczak
Steven Point, WI
ManorCare Health Services -
Fond du Lac

Mollie Steingraber
New London, WI
Dove Healthcare -West

Mark Van Den Broeke
Hudson, WI
Jewish Home & Care Center

Evan Weiske
Berlin, WI
Brewster Village

Marie Zachmann
Riverview, FL
Mayo Clinic Health System -
Northland

ACHCA Board Elections

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Elk Mound, WI

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Dr. Olson's leadership from the organization and profession of long term care. Dr. Olson has been an active leader and volunteer to ACHCA at the state, regional, and national levels making him highly deserving of this award.

Dr. Olson is a professor at the University of Wisconsin Eau-Claire, where he is passionate about educating students as they enter the field of long term care administration. It is this passion that Dr. Olson brings to ACHCA, where he has assisted with the launch of the ACHCA National Mentoring Program in 2011. Dr. Olson also serves as the Director of the Center for Health Administration and Aging Services Excellence (CHAASE), which serves as a bridge between academics and practitioners in the senior care continuum. CHAASE has provided sponsorship opportunities for students to attend ACHCA's Convocation and Exposition in order to present research posters, an initiative which Dr. Olson spearheaded in 2010. ACHCA is pleased to present Douglas Olson, PhD, FACHCA with the ACHCA Chair's Award in recognition of his accomplishments.

Founded in 1962, the American College of Health Care Administrators (ACHCA) is the only professional association devoted solely to meeting the professional needs of today's long term care administrators and executives. Focusing on advancing leadership excellence, ACHCA provides professional education and certification to administrators from across the spectrum of long term care. For more information about ACHCA contact the national office at (202) 536-5120 or visit www.achca.org.

Kevin Hansen to Join HCAD Faculty



Kevin Hansen is a doctoral student at the University of South Florida's School of Aging Studies and is also pursuing his Master of Laws (LL.M.) in Elder Law at Stetson University. Prior to this, he worked with the Minnesota Ombudsman Office for Mental Health and Developmental Disabilities and the ElderCare Rights Alliance. Mr. Hansen has worked in the areas of elder and disability law conducting research and pursuing legislative reform

with the Vulnerable Adult Justice Project.

Kevin holds a Bachelor's degree from Gustavus Adolphus College and a Juris Doctor from William Mitchell College of Law. Dr. Douglas Olson states; "The search committee felt Kevin would be an excellent fit with his background and my personal experience of witnessing how well he interacted with health care leaders the last two summers at the National Emerging Leadership Summit."

He will begin, January 2015.

Excellence. Our measure, our motto, our goal.

CHAASE: Center for Health Administration and Aging Services Excellence