




## Thank you for participating in the OpenText/GXS and Stage EDI & Extended Attribute Session

- ✓ The call will run for approximately 1 hour
- ✓ The line will remain silent until the start of the call
- ✓ All lines will be muted. Any questions can be submitted via the  on WebEx menu (upper right-hand corner of your screen)
- ✓ All submitted questions will be answered and posted to the Stage Landing Page (<http://www.opentext.com/what-we-do/products/business-network/customers/stagevendorportal>)
- ✓ This session will be recorded. The recorded session will be posted to the Stage Informational Landing Page.



## ***Stage EDI & Extended Attributes Initiative***

August, 2016





# Agenda

- Introduction
- 5 Great Names, 1 Great Concept
- Expectations
  - ✓ EDI
  - ✓ Catalogue
- Stage Item Setup Process
- Time Savings using OpenText Active Catalogue
- Impacts of Attributing
- GS1 Approved Extended Attributes and Images
- Preparing and Loading Items into OpenText Active Catalogue
- Additional Requirements and Call Outs
- Reference Tools
- Wrap-up



# Introductions



- ❖ **Tassy Beasley** – GVP Merchandising Operations
- ❖ **Subha Balasubramanian** – VP Supply Chain & Merchandise Sys.

## OPENTEXT

- ❖ **Ella Mui** – Customer Manager [EMui@opentext.com](mailto:EMui@opentext.com)
- ❖ **Don Wiener** – Director Retail Accounts [DWiener@opentext.com](mailto:DWiener@opentext.com)
- ❖ **Steve Williams** – Retail Sales Executive [stevewil@opentext.com](mailto:stevewil@opentext.com)



# 5 Great Names, 1 Great Concept

*We give her the style and value she loves, for all the stages she's on and all the stages she's in. We are her Stage.*

## *Company Profile*

- Corporate Headquarters located in Houston, Texas
- Approximately 800 stores in 38 states across the US
- Average store size is 18,000 selling square feet
- Fiscal Year 2015 sales of \$1.6 Billion
- Approximately 14,500 employees



# Expectations

## ➤ EDI and Extended Attribute Letter Notice



July 11, 2016

Dear Vendor,

There are two important topics we would like to update you on via this letter and subsequent Webinars.

First, Stage has selected OpenText GXS as their approved EDI service provider. The primary reasons we made this decision is to increase the efficiency of our supply chain and reduce/eliminate unnecessary costs by exchanging EDI data directly with OpenText GXS. We believe our partnership with OpenText GXS will provide Stage the level of visibility and viability for our B2B program in the long term.

- *No action is required if* you are using a mailbox with OpenText (Inovisworks, TGMS or Easylink)
- *Action is required if* you are presently using a VAN other than OpenText (Inovisworks, TGMS or Easylink).

Secondly, as you have seen, Stage is quickly growing our Ecommerce sales in order to provide a seamless shopping experience to our customers. This requires us to change some of our systems and processes in order to deliver the best user experience. Product attributes are a critical component to continue our growth. We need your help to accurately provide product attributes, features, benefits and product images to seamlessly offer our customer what she wants through all of our selling channels.

- *Effective September 15, 2016*, you will be required to provide these extended product values in GXS at least eight (8) weeks prior to the purchase order Start Ship date.

Please RSVP ([Click here to Register](#)) and attend one of our scheduled Webinars for further information:  
August 9, 2016 at 2:00 CST  
August 10, 2016 at 10:00 CST

Thank you in advance for your partnership as we mutually work together to improve the efficiency in our business operations. We look forward to working together to service our customers.

Questions?

- OpenText Customer Support ([cataloguesupport@gxs.com](mailto:cataloguesupport@gxs.com)) or +1 800-334-2255, Option 2, 5, 2)
- Stage....([edi@group@stagestores.com](mailto:edi@group@stagestores.com)) 713-331-7116

Sincerely,  
Steve Lawrence  
EVP, CMO Stage Stores

- Start working with GXS to learn the upload Process
- Visit OpenText/GXS Landing Page created especially for Stage's initiatives  
<http://www.opentext.com/what-we-do/products/business-network/customers/stagevendorportal>

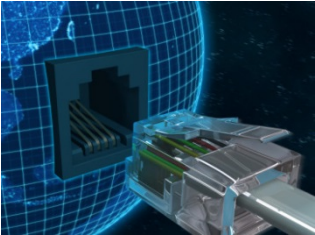
# Data Exchange - EDI

*Increase the efficiency* of our supply chain and *reduce/eliminate unnecessary costs* by directly exchanging EDI data directly. We believe our partnership with OpenText GXS will provide Stage the level of visibility and viability for our B2B program.





# For Vendors Not Using EDI...Here are the Benefits



Expedite transmission



Automated Data Entry



Receipt Verification



Data Validation



Faster Processing



Building Long-Term Relationships



Reduction in Error

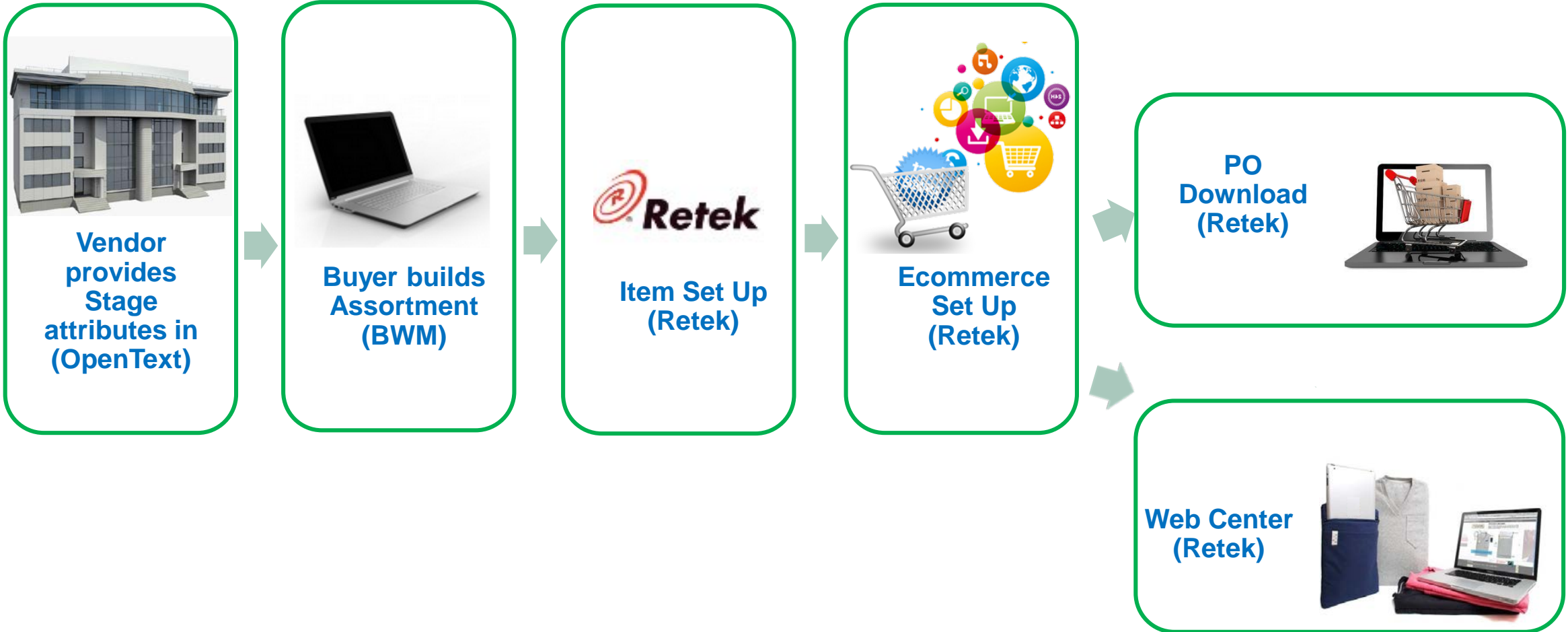


Low Cost





# Item Setup Process





# Item Setup Process

- ✓ Vendor provides Stage required attributes in OpenText Active Catalogue
  - **Preferably** prior to market visit/line review but shortly after is acceptable
- ✓ Assortment Builder – Buyer defines the styles (ex. description, cost, retail). Unit quantities are also determined at this time.
- ✓ Item Set Up – Buyer sends styles to Item Set Up (ISU). Attributes pulled in from OpenText (ex. Brand, sleeve length). Buyer assigns further attributes to the styles (ex. Season Code, Customer). From here buyers can send styles to be created or continue into eCommerce set up.
- ✓ eCommerce Set Up – Buyer creates PID (Product ID) and attaches attributes that determines the left navigation for the website.
- ✓ PO Download - Buyer sends styles and quantities to create PO's.
- ✓ Web Center – Buyers adds pictures to the style and track them through the eCommerce onboarding process (ex. copy, photo studio). NOTE: If pictures are available through OpenText, those will be used for Web Center.

***Stage strives to reach the point where all “PO Ready” attributes can be directly consume from OpenText Active Catalogue***



# Item Information - Catalogue



Our goal is to capture the most essential product information from vendors as *early as possible* in the buying or production cycle so that we can make better curation and forecasting decisions as well as use that information down-stream to improve our customer service.



# Benefits: Populating Attributes OpenText GXS

Vendor Benefits	Stage's Benefits
Consistent brand representation across all brands and retailers	Creates a homogenous customer experience for Omni-Channel
Lessens manual workload often done by local sales reps; information becomes centralized	Consistent format and receipt of information from vendors and reduces mistakes
Produces one set of attributes & images for all retailers	Eliminate judgment calls due to lack of data, i.e., assume leather is fake when it is real
Eliminates time mailing and tracking samples to send from one retailer to another	Less errors in matching images/samples and attributes to products
Shortens cycle time to Stage.com resulting in additional sales	Reduces cycle time to Stage.com resulting in additional sales



## Time Savings – OpenText GXS Catalogue

- Publishing data in the OpenText GXS Active Catalogue will reduce additional work filling out templates
  - ➔ *You already provide part of what we need in the Catalogue – it makes more sense to use the Catalogue as a system of record versus you supplying these data points*
- To start, we are not asking for more information than some of your other partners
  - ➔ *We focused our list off of requirements you are already supplying to other retail partners*
- Some vendors claim to have seen a **reduction** in the time spent on sharing information for Item Set-up!



# Impacts of Attributing

Business Function	Reasons
eCommerce	<ul style="list-style-type: none"><li>- Enhance Search Engine Optimization (SEO)</li><li>- Additional selling features improve sales</li><li>- Customers want more information for better purchasing decisions</li><li>- Automated process improves cycle time to website</li></ul>
Buying & Planning Merchants	<ul style="list-style-type: none"><li>- Review image at time of PO entry</li><li>- Utilize attributes for enhanced reporting and allocation to stores</li></ul>
Supply Chain	<ul style="list-style-type: none"><li>- Hazardous materials for package handling</li><li>- Dimensional/weight information for fast put away at Facility Center</li><li>- Images assist Facility Center associates with picking &amp; packing customer orders</li></ul>
Stores	<ul style="list-style-type: none"><li>- Images to help with store fulfillment and promotional event set up</li></ul>
Tax	<ul style="list-style-type: none"><li>- Attributes to support various tax rules in store and online. For example, SPF is tax exempt in Texas</li></ul>
Legal	<ul style="list-style-type: none"><li>- Necessary for complying with US Dept. of Commerce rules, i.e., animal fur name</li></ul>

# PO vs. Sales Attributes

Attributes necessary for Purchase Order:

Attribute	Example of Attribute Value
Style Number	0307J22
Style Description	Printed Sheath Dress
NRF Color Code	400
Color Description	Navy/White
NRF Size Code	00006
Size Description	6
UPC Number	0438528126115
Cost	\$22.00
Retail	\$74.00



Additional attributes that drive sales:

Attribute	Example of Attribute Value
Brand	AGB
Neckline	Scoop
Sleeve Length	Cap sleeve
Closure	Button-and-loop
Length	30"
Country of Origin	Imported
Collection Name	Southern Charm
Fabric Content	Polyester/Spandex
Care Instructions	Machine Washable



# Information Drives Sales

WOMEN

JUNIORS

SHOES

HANDBAGS

ACCESSORIES

LINGERIE

BEAUTY

MEN

CHILDREN



HOVER TO ZOOM

◀ Back to Browsing

Shop All Betsey Johnson ▶

## Betsey Johnson Fox Frontal Necklace

\$95.00

✉ EMAIL PIN IT SHARE TWEET WANELO PRINT

ITEM #04104972

BE THE FIRST TO WRITE A REVIEW

Color: Purple

1 ▼

ADD TO BAG



ADD TO REGISTRY

ADD TO WISH LIST


### Description:

From Betsey Johnson, the Fox frontal necklace features:

- metal; glass; plastic; fabric
- lobster clasp closure
- 17" length with 3" extender; 2.3x2" pendant Imported.

Missing **Imperial**  
from description

# Additional Images Drive Sales



Nine West Here Comes the Sun Crossbody

**Sale \$55.30** | Original Price \$79.00  
Savings: \$23.70 (30%)

SELECT SIZE | One Size ▾

SELECT COLOR | Saddle

SELECT QUANTITY | 1 ▾

Free Shipping on all orders over \$99.

[Add to Wish List](#) [ADD TO SHOPPING BAG](#)

Click image to zoom

**Description** | Shipping & Returns

This travel-ready statement bag is a perfect size, shape and style for all of your daily needs. Its chic look and practical build make it a must-have for your fashion-forward wardrobe.

- 15.5-in. W x 10-in. H x 1.5-in. D
- Magnetic closure
- Exterior: 2 front zip pockets, 1 large back slip pocket
- Interior: 2 front slip pockets, 1 back wall zip pocket
- Double handles; adjustable crossbody strap
- Silver-tone hardware; self-color stitch trim
- PVC
- Imported

- Additional images needed to show consumer the inside/outside of bag
- Consumers would also like to see a mannequin shot
- Visibility to the crossbody strap

# Content Supports Tax & Legal Requirements



Clarins Sun Control Stick For Sun-Sensitive Areas

**Price \$28.00**

SELECT SIZE | One Size ▾

SELECT COLOR | No Color

SELECT QUANTITY | 1 ▾

All Beauty. All the Time. Free Standard Shipping with no minimum purchase.

[Add to Wish List](#) [ADD TO SHOPPING BAG](#)

Click image to zoom

**Description** | About This Brand | Shipping & Returns

100% natural mineral sun filters deliver targeted, UVA/UVB protection for the sensitive skin on nose, ears, lips and around eyes. Ideal for children and adults. Age-fighting. Moisture-replenishing. Portable tube goes everywhere you go.

An SPF attribute on this product is necessary to support state tax laws

Note: Item is was not populated with the actual size. Customer wants to know how many fluid ounces they get for the price

# GS1 US Retailer Attribute Requirements Matrix



Retailer Time Table		Amazon	Belk	Boscov's	Dillard's	Macy's	Nordstrom	Bon-Ton	LIDS Sports Group
	Letter Sent	9/4/2015	3/16/2015	TBD	9/30/2014	2/6/2015	10/15/2013	3/18/2016	2/6/2015
	Retailer Ready	11/1/2015	1/1/2016	01/01/16	1/1/2015	4/15/2015	Q4 2016	6/1/2016	4/15/2015
	Supplier Due Date	11/1/2015	7/7/1905	7/7/1905	2015	8/28/2015	Q4 2016	6/1/2016	8/28/2015
Images		Amazon	Belk	Boscov's	Dillard's	Macy's	Nordstrom	Bon-Ton	LIDS Sports Group
	Images Required	TBD	X	X	X	X	X	X	X
	Pull from supplier URL/FTP site	TBD	X	X	X	X	X	X	X
	Pull from Third Party Catalog	TBD	X	X	X	X	X	X	X
	Cloud Based Service	TBD							TBD
	Retailer Portal	TBD	X	TBD	X	X	X	X	TBD

- ✓ Outlines the expected trading partner timelines and attributes requirements
- ✓ For more information, refer to <http://www.opentext.com/what-we-do/products/business-network/customers/stagevendorportal>
- ✓ GS1 US Retailer Attributes Requirement Matrix

# GS1 Extended Attributes

CORE		APPAREL	FOOTWEAR	JEWELRY	FASHION ACCESSORIES	BEAUTY	HOME
COMMON TO ALL CATEGORIES	Product	X	X	X	X	X	X
	Product Description	X	X	X	X	X	X
	Global Trade Item Number® (GTIN®)	X	X	X	X	X	X
	Color Description	X	X	X	X	X	X
	NRF <sup>1</sup> Color Code	X	X	X	X	X	X
	Size Description	X	X	X	X	X	X
	NRF Size Code	X	X	X	X	X	X

E-COMMERCE		APPAREL	FOOTWEAR	JEWELRY	FASHION ACCESSORIES	BEAUTY	HOME
COMMON TO MOST CATEGORIES	Advertised Origin	X	X	X	X	X	X
	Brand Name	X	X	X	X	X	X
	Care Information	X	X		X		X
	Consumer Item Depth			X	X		X
	Consumer Item Height			X	X		X
	Consumer Item Length	X		X	X		X
	Consumer Item Width	X		X	X		X

E-COMMERCE (continued)		APPAREL	FOOTWEAR	JEWELRY	FASHION ACCESSORIES	BEAUTY	HOME
APPLICABLE TO SPECIFIC CATEGORIES	Aerosol Product					X	X
	Boot Leg Circumference		X				
	Boot Shaft Height		X				
	Closure	X	X	X	X		X
	Collar Type	X					



The example here is taken from the GS1 Extended Attribute Guide Release 2

- **Released May 2015**
  - Added additional attributes
  - Added code lists
  
- Current Guideline is available on the GXS landing page:
  - <http://www.opentext.com/what-we-do/products/business-network/customers/stagevendorportal> The example here is taken from the GS1 Extended Attribute Guideline R2.0
  
- Attributes that do not apply to a item, will not need populated:
  - Example #1 = *Collar Type* - if a collar isn't present on item, do not populate.
  - Example #2 = *Boot Shaft Height* - doesn't apply to shoes, no need to populate.



# Preparing to Load Items into OpenText

- Visit the website <http://www.opentext.com/what-we-do/products/business-network/customers/stagevendoportal> for more information that can help you implement a strategy within your company
  - Stage's Extended Attributes Requirements
  - GS1 Extended Attribute Guideline

APPAREL AND GENERAL  
MERCHANDISE

### Checklists to Help Retail Trading Partners Implement Extended Attributes & Images

The Extended Attributes Checklist	
	1. Obtain GS1 US Extended Attributes Guideline ( <a href="http://goo.gl/ZoLRy2">http://goo.gl/ZoLRy2</a> )
	2. Refer to section 1.6 (Product Attribute Matrix by Product Category) of the guide to get an overview of your product category and which attributes apply to your company <ul style="list-style-type: none"><li>a. Refer to section 2 to review definitions of each applicable attribute</li><li>b. Determine what attributes you are currently providing</li><li>c. For remaining attributes determine current availability within organization</li><li>d. Develop plan for capturing new attributes</li></ul> <p><i>Note: There may be retailer specific attributes that are not defined in the guideline. These attributes should be considered when developing your solution.</i></p>
	3. Determine what teams need to be involved to implement the project <ul style="list-style-type: none"><li>a. Sales representatives</li><li>b. IT team</li><li>c. EDI/U.P.C. team</li><li>d. Item Master team</li><li>e. Product Development team</li><li>f. E-Commerce/Drop Ship team</li></ul>
	4. Determine what method(s) will be used to provide the attributes to your trading partners. <ul style="list-style-type: none"><li>a. Third Party Catalog Service</li><li>b. GS1 US Standard Spreadsheet</li><li>c. Retailer's Web Portal</li><li>d. Retailer's Proprietary Spreadsheet</li><li>e. Other</li></ul>
	5. If using Third Party Catalogs, decide the method of transport(s) <ul style="list-style-type: none"><li>a. EDI via 832</li><li>b. Web Services (XML)</li><li>c. Spreadsheet upload</li><li>d. Manual entry via web portal</li></ul>
	6. Consider the timing of attribute availability <ul style="list-style-type: none"><li>a. All attributes may not be available at the time U.P.C.s are assigned and published<ul style="list-style-type: none"><li>i. The purchase order process may not require all the extended attributes</li><li>ii. Web attributes and publishing may come later in the process</li></ul></li><li>b. Develop a process which allows for attribute updates after the initial product setup</li></ul>
	7. Develop a pilot/testing strategy
	8. Once pilot is successful, move to production

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# Approved Extended Attributes

*Vendors are loading these attributes today*

## Core Attributes

GTIN® (Global Trade Item Number®)	Product Description	Size Description	Color Description
Product	NRF Size Code	NRF1 Color Code	

## Extended Attributes

Advertised Origin	Consumer Package Height	Fur Animal Name	Platform Height
Aerosol Product	Consumer Package Width	Fur Country of Origin	Sleeve Measurement
Boot Leg Circumference	Consumer Product Capacity or Volume	Fur Treatment	Sleeve Type
Boot Shaft Height	Consumer Quantity of Units in Consumer Package	Gold Karat	Sole Type
Brand Name	Country of Origin	Handbag Shoulder Drop	Special Handling Code
Care Information	CPSIA2 Flag	Harmonized Tariff Schedule Code	Special Item Code
Closure	Discontinue Date	Hazardous Material Class Code	Stone Details
Collar Type	Does Not Contain	Hazardous Material Description	Supplier Suggested Retail
Consumer Available Date	Earring Drop	Heel Height	Supplier Wholesale Price
Consumer Item Depth	Fabric or Material Description	Key Active Ingredient	Team Name
Consumer Item Height	Faux Fur	Lead Time	Vendor Collection Name
Consumer Item Length	Features – Benefits – Marketing Message	Lining Material	Warranty Description
Consumer Item Width	First Avail Ship Date	Min Order Quantity	Watch Band Width
Consumer Package Depth	First Order Date	Order Quantity Multiple	Watch Case Size
Consumer Package Gross Weight	Full Product Name	Pant Inseam Length	

**Images** – Please refer to **Stage’s Informational Landing Page**  
(Checklist for Vendors Implementing Images and Attributes)





# Stage Minimum Attribute Requirements

## Core Attributes

GTIN® (Global Trade Item Number®) Product	Product Description NRF Size Code	Size Description NRF1 Color Code	Color Description
----------------------------------------------	--------------------------------------	-------------------------------------	-------------------

## Extended Attributes

Advertised Origin	Consumer Package Height	Fur Animal Name	Platform Height
Aerosol Product	Consumer Package Width	Fur Country of Origin	Sleeve Measurement
Boot Leg Circumference	Consumer Product Capacity or Volume	Fur Treatment	Sleeve Type
Boot Shaft Height	Consumer Quantity of Units in Consumer Package	Gold Karat	Sole Type
Brand Name	Country of Origin	Handbag Shoulder Drop	Special Handling Code
Care Information	CPSIA2 Flag	Harmonized Tariff Schedule Code	Special Item Code
Closure	Discontinue Date	Hazardous Material Class Code	Stone Details
Collar Type	Does Not Contain	Hazardous Material Description	Supplier Suggested Retail
Consumer Available Date	Earring Drop	Heel Height	Supplier Wholesale Price
Consumer Item Depth	Fabric or Material Description	Key Active Ingredient	Team Name
Consumer Item Height	Faux Fur	Lead Time	Vendor Collection Name
Consumer Item Length	Features – Benefits – Marketing Message	Lining Material	Warranty Description
Consumer Item Width	First Avail Ship Date	Min Order Quantity	Watch Band Width
Consumer Package Depth	First Order Date	Order Quantity Multiple	Watch Case Size
Consumer Package Gross Weight	Full Product Name	Pant Inseam Length	

**Images – Please refer to Stage’s Informational Landing Page**  
*(Checklist for Vendors Implementing Images and Attributes)*



# Attribute Definitions

Can be found under [OpenText/GXS Stage Informational Landing Page](#)

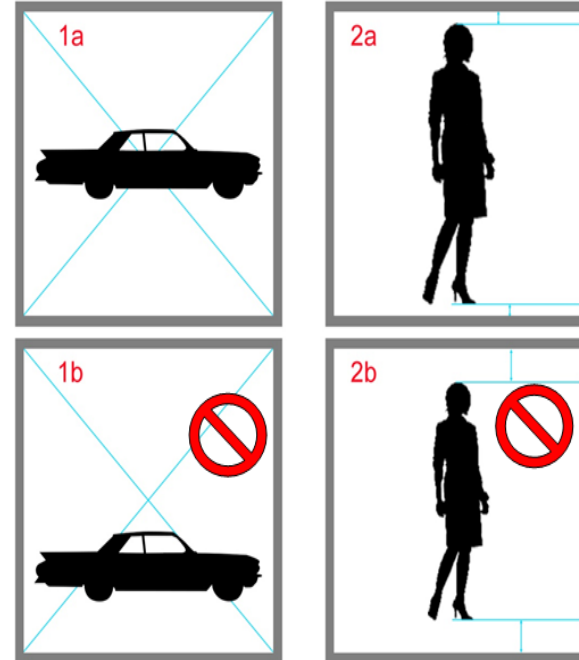
<i>GXS Catalogue UI Display Name</i>	<i>GS1/MCS attribute name</i>	<i>EDI - 832 Location</i>	<i>Attribute Description</i>
Advertised Origin	Advertised Origin	PID01(F) PID02(GS) PID05	The advertised or claimed origin of the product
Aerosol, Y/N	Aerosol Product	PID01(F) PID02(PFK) PID05	Flag indicates that GTIN contains aerosol
Available Date	First Avail Ship Date	DTM01(018) DTM02	Date GTIN available for shipping; must follow ITEM.BOOKING_DATE
Booking Date (Item Effective Date)	First Order Date	DTM01(092) DTM02	Date GTIN available for ordering; must precede ITEM.AVAILABLE_DATE.END when both are provided; must precede ITEM.AVAILABLE_DATE.CONSUMER when both are provided
Boot Leg Circumference	Boot Leg Circumference	MEA01(PD) MEA02(LS) MEA03 MEA04	Measurement around the shaft of the boot at its largest part
Closure	Closure	PID01(X) PID02(84) PID03(AS) PID04(CLOSURE) PID05	Type of closure for the product
Collar Type	Collar Type	PID01(X) PID02(84) PID03(94) PID04(COLLAR) PID05	Collar style
Consumer Availability Date	Consumer Avail Date	Header and Detail DTM01(614) DTM02	First date the buyer is allowed to sell the GTIN to consumers; requires ITEM.AVAILABLE_DATE; must follow ITEM.AVAILABLE_DATE; must precede ITEM.AVAILABLE_DATE.END when both are provided
Consumer Package Contents	Consumer Quantity of Units in Consumer Package	G5513	Contents in consumer package (for example, 1000 nails)
Consumer Package Gross Weight	Consumer Pkg Gross Weight	G5523 G5524(G)	Gross weight of consumer package; must be greater than or equal to ITEM.CONSUMER_ITEM_WEIGHT
Consumer Package Height	Consumer Pkg Height	G5505	Vertical dimension of package measured in upright position; requires ITEM.CONSUMER_PACKAGE_LENGTH and ITEM.CONSUMER_PACKAGE_WIDTH
Consumer Package Length	Consumer Pkg Length	G5509	Longest horizontal measurement of the package in the upright position; requires ITEM.CONSUMER_PACKAGE_WIDTH and ITEM.CONSUMER_PACKAGE_HEIGHT
Consumer Package Volume (Cube)	Consumer Product Capacity or Volume	G5511	Volume of consumer package
Consumer Package Width	Consumer Pkg Width	G5507	Shortest horizontal measurement of the package in the upright position; requires ITEM.CONSUMER_PACKAGE_LENGTH and ITEM.CONSUMER_PACKAGE_HEIGHT
Country of Origin	Country of Origin	N101(CT) N103(38) N104	Country where GTIN is manufactured; multiline -- up to 3 occurrences allowed



# GS1 Industry Standard Guidelines for Images

## *Consistent Image Size and Format*

- File Format and Color Mode
  - JPEG - level 10 compression
  - RGB – 8 bit per channel
- Background
  - White - (RGB 255/255/255)
- Image Size
  - Minimum size 2400 x 2400 pixels
  - Maximum size 4800 x 4800 pixels
  - 300 ppi
  - Centered
    - 5% Maximum White Space On Either End of Largest Image Axis





## *How Vendors Use the Catalogue*





# OpenText/GXS Active Catalogue

## What is the Active Catalogue:

- Retail industry's leading product data synchronization application
- Allowing marketers, manufacturers and suppliers to share their latest product information such as price, style, color, size and more than 600 additional product attributes with retailers.
- Provides extensive data validations and comprehensive data attribute support. GXS Catalogue enables better management of new item introductions and item maintenance processes

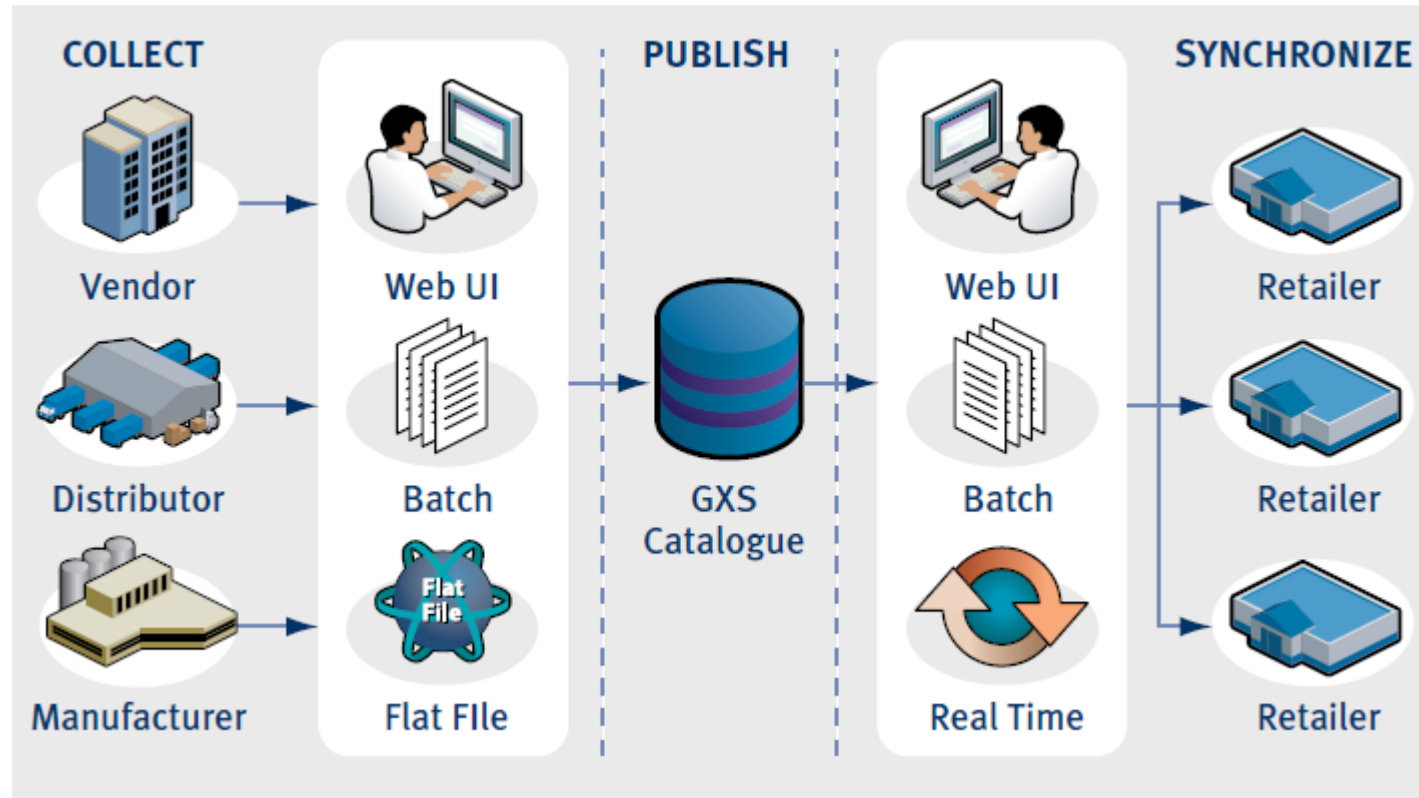
## Key Statistics:

- Over 190 million items stored
- Over 600 attributes
- Over 6,000 suppliers/manufacturers/distributors
- Over 200 retail hubs





# OpenText/GXS Active Catalogue



OpenText/GXS Active Catalogue enables item synchronization for all of your trading partners through a single source





# Preparing to Load Attributes

- ❖ Understand the required attributes
  - ✓ Review Stage's and OpenText/ GXS extended attribute information
  - ✓ Review online resources (Stage's Landing Page or online OpenText GXS Active Catalogue documentation) to identify what attributes you should be providing
- ❖ Publish your data using the GS1 industry standard/Catalogue attribute format
  - ✓ Guides and Templates available at <http://http://www.opentext.com/what-we-do/products/business-network/customers/stagevendorportal>
  - ✓ Update your processes to support the required attributes (EDI maps, User Interfaces, etc.)
  - ✓ Guides and Templates available at <http://www.opentext.com/what-we-do/products/business-network/customers/stagevendorportal> or [http://www.gxs.com/catalogue\\_extended\\_attributes](http://www.gxs.com/catalogue_extended_attributes)





# How Vendors Use the GXS Catalogue

- Vendors can access their catalogues in a number of ways
  - ✓ 832
  - ✓ CSV
  - ✓ Web User Interface (UI)
  - ✓ Web Services
- No method is mutually exclusive. ***Most vendors use a combination of methods to publish and update their item information.***
- If using GXS to host images you must use
  - ✓ Web Services
  - ✓ User Interface (UI)
- EDI 832 does not support loading physical images
  - ✓ Supports the Image URL and image information



# Uploading Attributes via the Web

**GXS Active Catalogue** You are logged in as: QVEN630 for VENDOR DEMONSTRATION (124154612043)

[Selection Code List](#) > [Product List](#) > [GTIN List](#) > **GTIN Detail (Edit)**

Successfully applied attribute filter (GMA Filter Extended)

GTIN	978072555561	Manufacturer of Goods	
Create Date	07/13/2014 22:55:53	Last Update Date	
Product	987AB234	Product Desc	VNECK TSHIRT
Selection Code	986	Product Ext Desc	VNECK TSHIRT WITH PRINT
GTIN Type	UP	Selection Code Desc	DDS TEST ITEMS
Pack		Trade Name	
Components	<a href="#">0</a>		
Containers	<a href="#">0</a>		

Change Attribute Filter:   ← **Change filter to desired Trading Partner**

Jump To Group:

[top](#)

**Common Retail**

Prepack/Container Code	<input type="text" value=""/>
NRF Color Code	<input type="text" value="101"/> <input type="button" value="Find"/>
Color Description	<input type="text" value="OFF WHITE"/>



# Uploading Attributes via a CSV File

- Download the CSV template from the Trading Partner landing page  
<http://www.opentext.com/wh-at-we-do/products/business-network/customers/stageven-dorportal>
  - OpenText GXS Active Catalogue Extended Attribute Template
- Fill out the CSV template offline with all of the required information.
- Once complete, convert the file to a text file, and save to a location on your computer.

C39		fx
	A	B
	Create Catalogue upload text file	
1		
2	action	insert
3	item_number	123456000001
4	item_number_type	UP
5	selcode	100
6	hierarchy.node_description	MENS PANTS
7	product	90001
8	hierarchy.product_description	CARGO PANTS
9	ITEM.NRF_COLOR_CODE	260
10	ITEM.COLOR_DESCRIPTION	KHAKI
11	ITEM.NRF_SIZE_CODE	10965
12	ITEM.SIZE_DESCRIPTION	SMALL
13	ITEM.CONSUMER_PACKAGE_SIZE	1
14	:UOM	EA
15	ITEM.CONSUMER_PACKAGE_LENGTH	12
16	:UOM	IN
17	ITEM.CONSUMER_PACKAGE_WIDTH	12
18	:UOM	IN
19	ITEM.CONSUMER_PACKAGE_HEIGHT	12
20	:UOM	IN
21	ITEM.CONSUMER_PACKAGE_WEIGHT	15
22	:UOM	LB
23	ITEM.CONSUMER_ITEM_LENGTH	32
24	:UOM	IN
25	ITEM.CONSUMER_ITEM_WIDTH	34
26	:UOM	IN
27	ITEM.CONSUMER_ITEM_HEIGHT	1
28	:UOM	IN
29	ITEM.CONSUMER_ITEM_WEIGHT	4
30	:UOM	LB
31		



# Uploading Attributes via a CSV File

**GXS Active™ Catalogue** You are logged in as: QVEN630 for VENDOR DEMONSTRATION (124154612043)

**Text File Upload**

Upload Type  Item  Image

Text File:  Browse...

Date Format: MM/DD/YYYY

**Catalogue**

- Selection Code List
- Advanced Search
- Download Basket

**Data Management**

- Error Processing [0]
- EDI Management Console
- Text File Upload**
- Text File Download
- Compliance Checks
- Compliance Reports

**NRF**

**Account**

**Product Documentation**

**Administration**

Choose File to Upload

TXT FILES TO LOAD

Search TXT FILES TO LOAD

Organize New folder

Favorites

- Downloads
- Recent Places
- Desktop

Libraries

- Documents
- Music
- Pictures
- Videos

Computer

Name

- DDS\_CSV\_Item\_Upload\_Template.xls

File name: DDS\_CSV\_Item\_Upload\_Template.xls All Files (\*.\*)

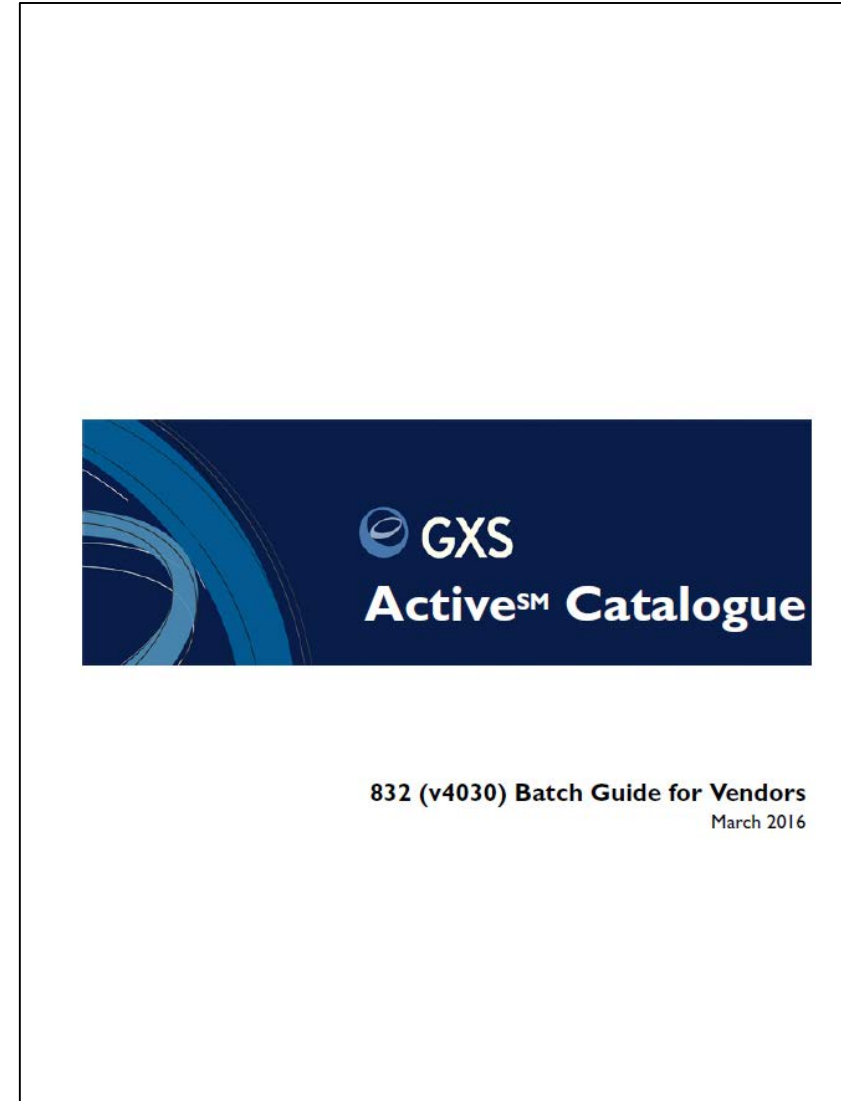
Open Cancel

Select "Text File Upload" option to retrieve you file to load to the Catalogue.



# Uploading Attributes via an 832

- If you are currently updating your Catalogue with the 832, you can reference the batch guide when adding additional attributes to your map
- This is available to download on the OpenText GXS Active Catalogue website, as well as the Extended Attribute Guideline





# *Stage's Requirements & Call Outs*





# Image and Content Requirements

- Populate all relevant product attribute information in GXS following the GS1 'Voluntary Guidelines for Exchanging Extended Attributes for Ecommerce'
- Provide product images in accordance with the GS1 Guidelines
- Ensure all items are set up in GXS with appropriate attributes populated at least 8 weeks prior to Start Ship Date
- Although Stage will require extended attributes by September 2016, we encourage you to begin populating extended attributes in GXS sooner





# Granting Access to Stage

Stage is asking that “Unrestricted” access be granted and GMA Compliance Checks turned ‘ON’. This request is to prevent incomplete UPC data from flowing to Stage and causing downstream issues

<u>Trading Partner Name</u>	<u>Account Number</u>	<u>Subscription Date</u>	<u>Last Access Date</u>	<u>Access Type</u>
<a href="#">SPECIALTY RETAILERS INC.</a>	86135630000	Mar 29, 1994	Jun 30, 2016	<input type="radio"/> Restricted <input type="radio"/> Selection Code <input checked="" type="radio"/> Unrestricted

- Stage Catalogue Account ID = 086135630000
- A step by step document on how to grant access can be found in the ‘Product Documentation’ section of the Catalogue User Interface or contact OpenText GXS directly.



# Stage EDI & Extended Attributes Webinars

- ✓ August 9, 2016      2:00 pm Central
- ✓ August 10, 2016      10:00 am Central

*\*\*Note that the sessions will be recorded. The recorded session will be posted to the Stage Informational Landing Page*

<http://www.opentext.com/what-we-do/products/business-network/customers/stagevendorportal>



# Q & A Session



## Stage Extended Attribute Letter

- <http://www.opentext.com/what-we-do/products/business-network/customers/stagevendorportal>

## OpenText/GXS Stage Informational Landing Page

- <http://www.opentext.com/what-we-do/products/business-network/customers/stagevendorportal>

## OpenText/GXS Extended Attribute and Image informational page

- [http://www.gxs.com/catalogue\\_extended\\_attributes](http://www.gxs.com/catalogue_extended_attributes)

## OpenText/GXS Active Catalogue Documentation

- <https://catalogue.gxs.com/QRSGUI/jsf/login/login.jspx>

\* Updated documentation under ‘Product Documentation’ in GXS Catalogue UI

\* **FAQ** can be found at <http://www.opentext.com/what-we-do/products/business-network/customers/stagevendorportal>

**OpenText Active Catalogue Support:**  
**1-800-334-2255 Options 2,5,2**

*or*

**Email Catalog Customer Support:**  
[cataloguesupport@opentext.com](mailto:cataloguesupport@opentext.com)

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