

JIFFY SOFTWARE INC. 4720 Kingsway, 26th Floor Burnaby, British Columbia

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Website: http://www.jiffyinc.com

Twitter: @JiffySoftware

Our Estimate Number: N/A

Find us on Facebook: Jiffy Software

Friday, April-15-11

RE: Grant Y.

Accept our bid within 24 hours of receiving this proposal and we'll credit you 25% of your project's value toward future business with Jiffy! It's just our way of saying thanks!

Thank you for the opportunity to bid on your job!

We're really excited to be submitting a bid on your Elance project. I wanted to start off by telling you a little bit about our company, who we are, and what we do. Then we'll get into our bid, which is attached on the next page.

Jiffy is a North America based company with offices in Canada and the United States. We've been in business since 1997, helping companies just like yours with their design, programming, and now social media needs. Our strong points include iPhone development and Facebook, but we help organizations of all shapes and sizes with their projects.

You should expect to be impressed by the service you receive by us, and should always feel like you can pick-up the phone and talk to us.

When you accept our bid, you're getting an amazing team of people that will help with even the smallest projects to make sure we get them just right. I'll be your account manager, and be your point of contact here at Jiffy. You'll also have a Sales Engineer and Creative Director assigned to your account within an hour our bid being accepted.

If you'd like to discuss how to further your project; maybe you don't know exactly what you're looking for, our Sales Engineers can help with everything from a simple logo to complex web based application programming. We have lots of ideas for you, and we're happy to share them with you to earn your business.

You are not limited to the Elance message board with Jiffy. My direct line is 650.249.4700 x 7014 and my personal email address is brian.mcmillan@jiffyinc.com. Please reach out to me at any time. I'll be standing by with my team ready to help you. Until then, thank you for considering our bid and we hope to wow you with our amazing service starting today!

Yours Sincerely and Respectfully,

JIFFY SOFTWARE, A DIVISION OF JIFFY INC.

Brian McMillan

Sales Executive



JOB: Poker Tracking Application.

Proposal Created: 15/04/2011

Sales Rep: Brian McMillan

Estimated Duration: 8 to 12 Weeks

Staff Assigned: NO VIP Status: YES

Status Updates: DAILY

Payment Terms: 30% Start, 20% Upon Graphics Approval, 30% on First BETA Release, 20% on Complete Satisfaction

Our bid: - Estimated \$7500

You're Project Description: Poker Tracking App

- ♣ Track cash games & tournaments. Be able to track your wins & loss's.
- 4 Push Notifications Notify when new games are coming up, when your allotted money for games is low, maybe even push when you're on a roll to keep you motivated and keep your head in the game?
- Bankroll Manager Track your money, winnings, allotted spending limit per month, etc. this feature should be able to track all aspects of your financial game.
- Friend feature Who's playing who, and where there playing. We want to keep this feature minimal as to make it more popular.

 Who wants their competition (oops I mean friends) knowing their trade secrets?
- A Droid version preferably released within Hours/days/weeks of the iPhone version.(I recommend giving it a week or two (or more) and then release android. Give the game some buzz on apple, then give us droid users(of which I'm one of) the chance to get our game on!!!
- Timed trial(we want to limit the user. This app won't be released as a free app, OR a paid app initially. It will be a time based limit. 10 free uses, 10 days, etc. to be pre-determined by Grant.
- The logo should be catchy and modern. Something that is easily brand-able.

Any information I have left out is Included in customers Live Poker Report document.

Proposed Solution:

Using the details that we've defined above, our teams will work with you to develop a Statement of Work. Your SOW is personalized just for you and will serve as our working business plan. Together we'll define deadlines and dates that we must deliver work by. Even with smaller projects, an SOW is vital to keep everyone on the same page.

Once executed, we'll move at lightning speed to get you samples of the work we've completed so far, get feedback, and use that feedback to enhance the final product. We never stop until you're happy, that's a promise.

Our project management software will help you interact with us. You can see what it looks like below. Impressed yet? Just wait.

Your account was selected for our VIP status. We're testing this program with some of our new business clients. As a VIP customer, you have unlimited access to our staff via phone at our offices in Vancouver and California.

Read on below to see exactly how your project will work with Jiffy...



A bit about Jiffy Software

In business since 1997, Jiffy is a leading provider of outsourcing services in North America. We're based in California in the US and British Columbia in Canada, we're ready to wow you with our amazing service. We employ 160 developers, graphic designers, sales and software engineers.

We're always ready to talk to you! If you have a question about this bid, give us a call.

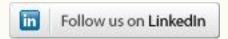
Vancouver - (604) 800-2772

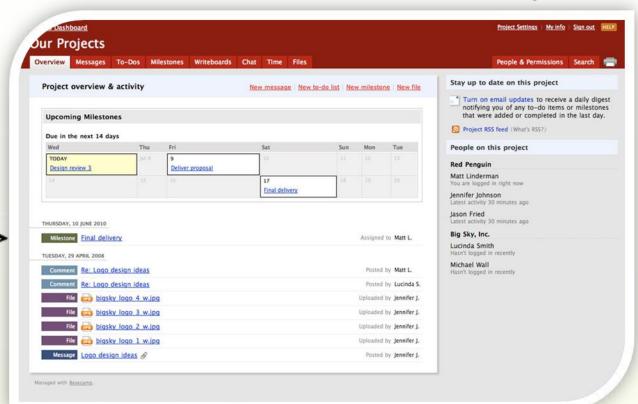
California - (650) 249-4700

Next Steps:

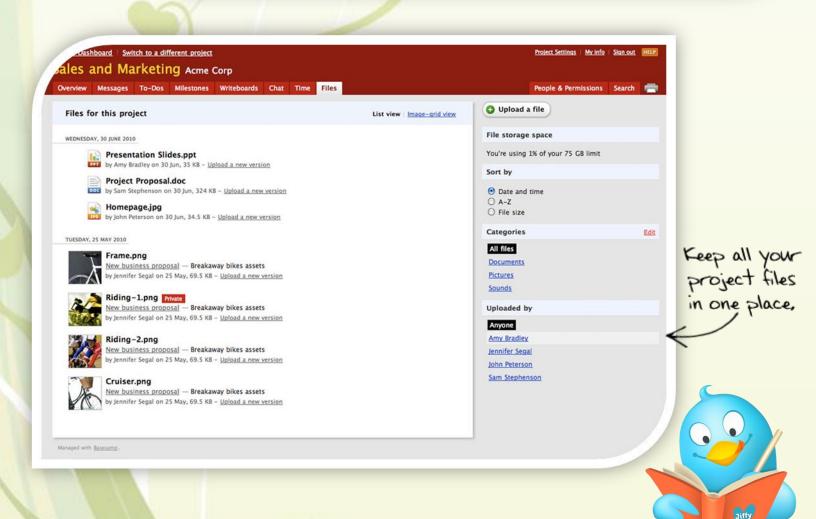
- **Get in touch, gain from our experience** We have a great deal of skills in all aspects of project management; whatever you're doing, we've probably done something similar before and will have some advice for you.
- Work with us to approve a Statement of Work (SOW) Think of this document like a pre-bid, something to tell you we're interested in helping you, but we need more information about your project. Together we'll work on building an SOW that will form our agreement, set time frames, budgets and payment schedules.
- **Tell us how we're doing** We want to hear from you and get feedback on everything we do. If we're not doing something the way you like, you need to let us know right away so we can better serve you.

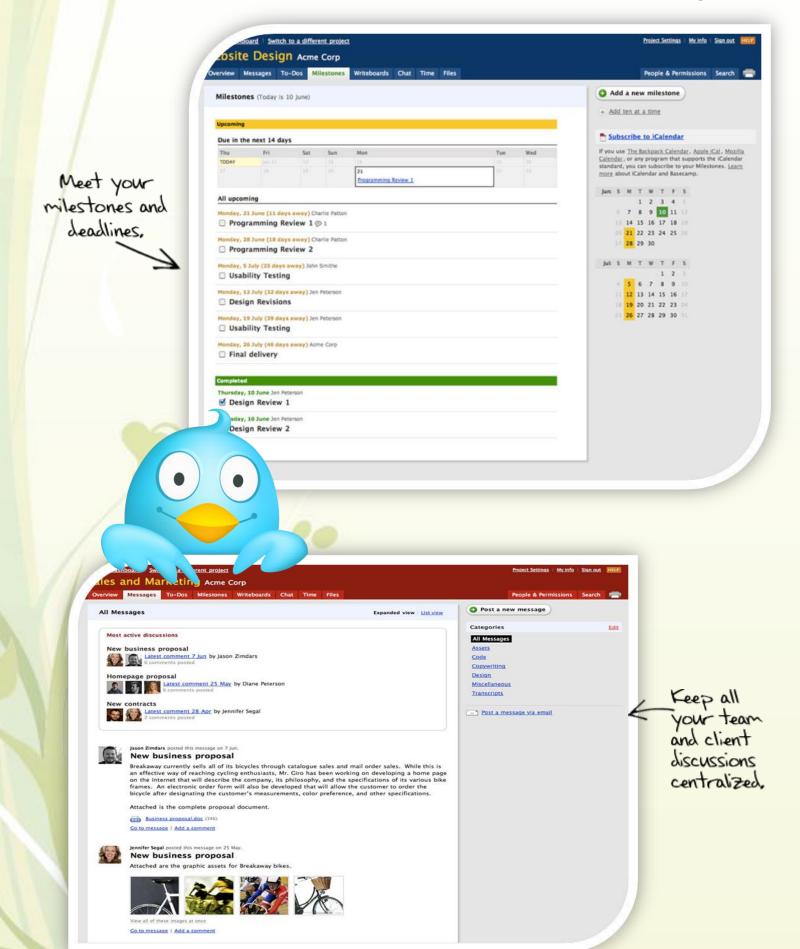






Get a quick overview on the dashboard





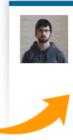


Project Management is all about communication; at Jiffy, we're experts.

Projects go well when people talk to each other, discuss issues openly, and communicate clearly. Jiffy is focused on making this easy. Now of course we'll work however you prefer, but here's how we like to do it.

No more messy email threads. Post messages to our project manager instead.

Instead of scattering emails all over the place, use Basecamp message boards to keep all the discussions about a project in one centralized location. You can even specify who can see which messages.

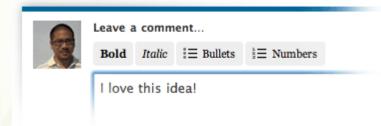


Sam Stephenson posted this message on 25 May.

Homepage proposal Private

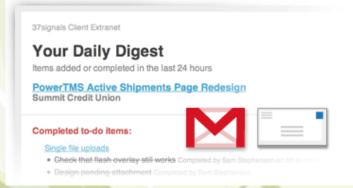
The cost of this development has been est various bicycle component distributors, the Breakaway's target market. In fact, based typical Internet user is very similar to the Breakaway is projecting that Internet adversevenues.

Go to message | 1 comment (last by Diane Peterso



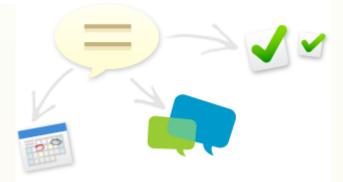
Comment on just about anything.

You can even leave comments on to-dos and milestones too. This makes it easy for you to clear up any questions your client or team might have. And since they're all stored in Basecamp, everyone knows where to go for the latest information.



It's easy to respond to any message.

Jiffy encourages team and client discussion. You can easily add your two cents to any message. Your feedback is the most important part of our process and the more we have, the better job we can do for you.



Jiffy is best friends with your email.

We can notify other people on your team via email whenever anyone posts a new message or comment. You can even subscribe to a Daily Digest email for your project which gives a nicely formatted report of what happened the day before.



We easily share files, documents, images, and designs with you!

You can even attach files or pictures to messages, comments, milestones, and to-dos. You can also share files with us, like photos you want included in your website or your current logo, mock-ups, etc.

All your project's files in one place.

Jiffy's management system supports all popular file formats including Microsoft Word, Excel, Photoshop, PDFs, PNGs, you name it. You can upload and share any kind of file with us! Jiffy can even send an email notification to other people on the project when a new file has been uploaded.





Image previews make your life easier.

When someone uploads an image (PNG, JPG, GIF), Jiffy will automatically generate a preview so you can see what the image looks like without having to download it first. It's super convenient.

Jiffy keeps track of every version of every file.

When we (or you) upload a new version of a file, Jiffy can keep a copy of the old version around for safe keeping.

This makes it easy to go back and see what changed and who changed it.

Files for this project

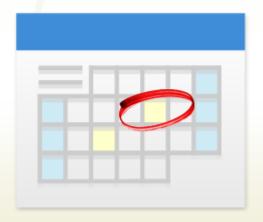
TUESDAY, 13 JULY



Business proposal.doc

2) by John Lee on 13 Jul, 34.5 KB - Upload a ne

1) Business proposal.doc by John Lee on July



We take responsibility and set deadlines. Let's get things done <u>on</u> <u>time</u> the first time.

Jiffy sets viewable milestones and to-dos help you keep projects on time and on budget.

Assign to-dos with deadlines.

Making to-do lists and adding to-do items literally just takes seconds. Basecamp is optimized to make the things you do most often really fast and really easy.



Upcoming Milestones Due in the next 14 days Wed Thu Fri TODAY Design review 3 14 15 16

We schedule project milestones.

Keep track of what's due, when it's due, and who's responsible for getting it done. Milestones are great for scheduling project phases, due dates, and deliverables. See everything that's coming up on your calendar. Works with Google Calendar, Outlook, .Mac, and iCal.

We track every hour we spend on your job, and show you what we were doing.

Know exactly how much time we're spending on a task or an entire project. You can filter time reports by team member. You can also export time reports to Excel for further study.





From translations to mobile, Basecamp grows with you.

Access your project on your mobile phone, integrate with dozens of third party apps, or work with us in over a dozen languages.

Over a dozen languages.

Our account manager has been translated into Spanish, French, Italian, German, Finnish, Portuguese, Danish, Dutch, Polish, Swedish, Greek, Russian, Hungarian, and Japanese. More languages on the way! At Jiffy, we speak your language — literally!









Manage your project with us on the go.

You can access your Jiffy project via your mobile web browser or from third-party apps for your iPhone, Android device, and Blackberry.

Experienced project managers.

Something software can't do is employ awesome account managers who help you with your day-to-day management of your projects. Our managers take your time, money, and communication with you very seriously and work for one goal: to provide you with legendary service.





Who uses us? You might be surprised.

We're used by small companies, start-ups, design firms who need some extra help, software architects who need more skills, you name it. Large and small, we do it all ☺. You'll also notice that whether you're bringing us \$500 in business or \$5,000, you'll still benefit from our world class service.

At one time or another, Jiffy's been discussed by these folks:



THE WALL STREET JOURNAL.

























Forgive us if we brag but, these guys use our software everyday!

















"[Jiffy's Software] is so simple you can't do anything wrong. It's addictively easy-to-use.