

# KIBO ECLIPSE

## THE \*BREAKTHROUGH\* 3-STEP SYSTEM

For Building A PROFITABLE  
Ecommerce Business in 2022

### STEP 1

ACTIVATE YOUR  
PROFITABLE  
PRODUCTS



### STEP 2

GENERATE  
FREE TRAFFIC  
AND SALES



### STEP 3

SCALE UP BY  
MULTIPLYING  
MARKETPLACES



Using An \*Untapped\*  
\$42 BILLION DOLLAR  
Marketplace...

AND SECRET SOURCES OF FREE TRAFFIC!

**Thank you very much for signing up to get access to this book.**

We are *very excited* to present this information to you.

*Just before you continue...*

## **REGISTER FOR A LIVE MASTERCLASS**

Make sure you register for one of our LIVE Masterclass sessions because we're going to reveal...



Why this shockingly simple **3-Step system** is faster and easier to make money with than any other online business model.

How we are using this system to generate up to **\$159,566 per week** selling crazy-simple products to hungry buyers.

How to access the **untapped online marketplace** we use to make \$1000's per day in sales without ever paying for traffic.

**THE LIVE MASTERCLASS SESSIONS TAKE PLACE ON MONDAY 24TH JANUARY.**

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In the next few minutes, we're going to give you a sneak-peek at a system that involves selling products online, but not in a way that you would have likely seen before.

**It's simple, fast and effective - and we firmly believe that it's possible to achieve incredible results using it... in a very short amount of time.**

We're also going to reveal how this breathtakingly simple system has produced life-changing results for many of our founding students who took action and put the effort in...

**Store Performance**

**Total Revenue**  
**\$ 6,070.87**

2500  
2000

**\$6070 in Only 7 Days**

"On my best day I made \$2,065.98, my best week \$6070 and best month \$22,246.95 in revenue."

**Padraic**

**Store Performance**

**Total Revenue** View Report  
**\$ 3,114.00**

1000  
800

**\$3114 in Just 1 Day**

"Best day was a blast! Orders kept rolling in all day. Selling one product for a high profit is good, but selling many different ones for less profit is better"

**Peter**

**Store Performance**

**Total Revenue**  
**\$1276.98**

\$1007.98  
\$651.99  
\$528.99  
\$866.99  
\$219.99

**\$1276 In Only 24 Hours**

"It is well worth the investment and truly provides a great platform to jump into ecommerce with little to no risk"

**Robert**

...and how we are VERY confident that if YOU take action, follow the steps and work hard, it could also do the same for you, **regardless of your age, background or experience.**

## In fact, the **good news** is...

- ✓ You can see results FAST
- ✓ You DON'T need to work 24 hours a day...
- ✓ It's rewarding and FUN...

...and most importantly, it has **the potential to generate enough money for you to do what you want**, when you want -- FOREVER - if you take the “bull by the horns”, put the work in and decide that you want to succeed.

Even if you are currently focused on another method of making money online...whether that be Affiliate Marketing, other eCom models, Crypto currency, or something else... it is INCREDIBLY important that you read the entirety of this book.

In the world we are living in today, nothing is certain, and things can change fast... and as such, **diversification is critical**.

The good news is what we are sharing today is a model that is sustainable, consistent and where you have TOTAL control.

Plus, it grows massively each year and hasn't been affected in any way by the turmoil that we have seen over the past 2 years.

**What we are talking about here is building a REAL business.**  
Something that you can be PROUD of.

However, just before we give you more detail on what this is and exactly how it works, let me give you a brief background on us...

## **STEVE & AIDAN: OUR BACKGROUND**

If you don't know already, I'm Aidan Booth, and my business partner is Steven Clayton.

Steve has been running online businesses for over 17 years since leaving his corporate job in 2003.

He quickly saw success with affiliate marketing and built a digital business that started to make more than \$50K each month.

He then expanded to eCommerce and built a 7-figure revenue stream, which is still at the core of our business today.



For me, I started in 2006 with the idea of building a small income stream that would allow me to be geographically independent.

I knew that I'd never be able to be completely free if I was tied down to a day job in my native New Zealand, so I set about finding a way to make more money.

To cut a long story short, within a couple of years I had managed to build a consistent online income of more than twenty thousand dollars a month. As a result, I became officially free to live anywhere in the world, was able to quit my day-job and since then have never looked back.

*So that is where it all started.*

Fast-forward to the present day, our business has grown tremendously...

**We now have multiple ventures that collectively generate 8-figures each year...**

...and have a team of over 60 employees who are based both in the USA and all across the globe.

So... that's a little bit about us.

Now that you know who we are...

**Here's why we are exceptionally excited to share this information with you today...**

What we are talking about is a rock-solid business model...

One that is **predictable, reliable, scalable** and that grows dramatically each year.

It's something that we, along with our team, have been mastering for years and as you can see, the revenue and profits we make continues to rise dramatically to the point where we are generating results as high as this...



Of course, this represents a VERY good 30-day period for our business and we don't generate exactly this amount of money every month. It can be less and sometimes it can be more.

So, let's get straight into the meat of this and reveal the core process that stands behind this system.

To give you some context, most training courses which show you how to set up an eCommerce business selling products online generally advise to choose ONE niche, then pick (or create) ONE "hero" product to sell in that niche - *certainly as a starting point*.

Clearly, that can and does work and many people and companies have made a lot of money doing it "this" way...

## However, we always saw an **ISSUE** with this strategy for one very simple reason...

By choosing just one niche and one product, essentially what you are doing is putting ALL your eggs in one basket.

...and once you have bought the domain name, designed your branding and have ordered your first batch of inventory (which could cost thousands of dollars), **you are basically “ALL IN”**.

If there's demand and you start to successfully sell, then that's great... *you're making money*.

**BUT...** if you were unfortunate enough to have read the market incorrectly and the product doesn't sell, then you are in a whole world of hurt and subsequently could be down thousands of dollars in unsold stock.

Plus, the entire process is brain-numbingly complicated with many moving parts that could go wrong, *especially when you are sourcing and shipping in products from China*.

## That's why we do things VERY differently.

With our approach...

- You DON'T need to spend weeks researching a niche and “hero product”.
- You DON'T need special permissions, licences or reseller certificates.



- You DON'T need to invest in inventory.
- You DON'T need to deal with overseas suppliers.

**Instead...** what WE do *is this...*

- ✓ **We search for products based on what will MAKE PROFIT** (not based on a niche or a “trend”)
- ✓ **We test multiple products** in multiple niches all at the same time.
- ✓ **We Implement FREE traffic strategies** to target people who are actively looking to buy these products.
- ✓ **We Get INSTANT traction** and sales.
- ✓ **We then eliminate products that don't sell** (and keep the ones that do)...
- ✓ **...then we keep rinsing and repeating the process** to identify more and more profitable products to further increase our income.

The end result?

**We end up with a large number of top-selling products that ALL convert to sales and profits!**

In other words, we don't limit ourselves to selling ONE product, in ONE niche...

**We sell MULTIPLE products in MULTIPLE niches on MULTIPLE marketplaces... and make considerably more money...**

(...while eliminating ALL the risk associated with buying inventory upfront).

Plus, we are not reliant on any one product, marketplace or supplier which dramatically decreases the risk even further.

For us, it's the easiest, fastest, safest, and most rational way of building an online business... and like we mentioned a moment ago...

**We are generating large amounts of income with this approach.**



Of course, and like we said a moment ago, we don't make as much as this every day. Like all businesses, we have good days and no-so good days. The above represents some of our best days and months and we are simply showing you what is possible.

However, I bet you're wondering...

If we are making so much money doing this, **why on earth wouldn't we just keep it a secret?**

*Well, the fact is, most people would...*

But the thing is, we love teaching people how to build online businesses.

We've been doing so for over 15 years... and over that time we've had **colossal numbers of success stories** where people have completely changed their lives for the better.

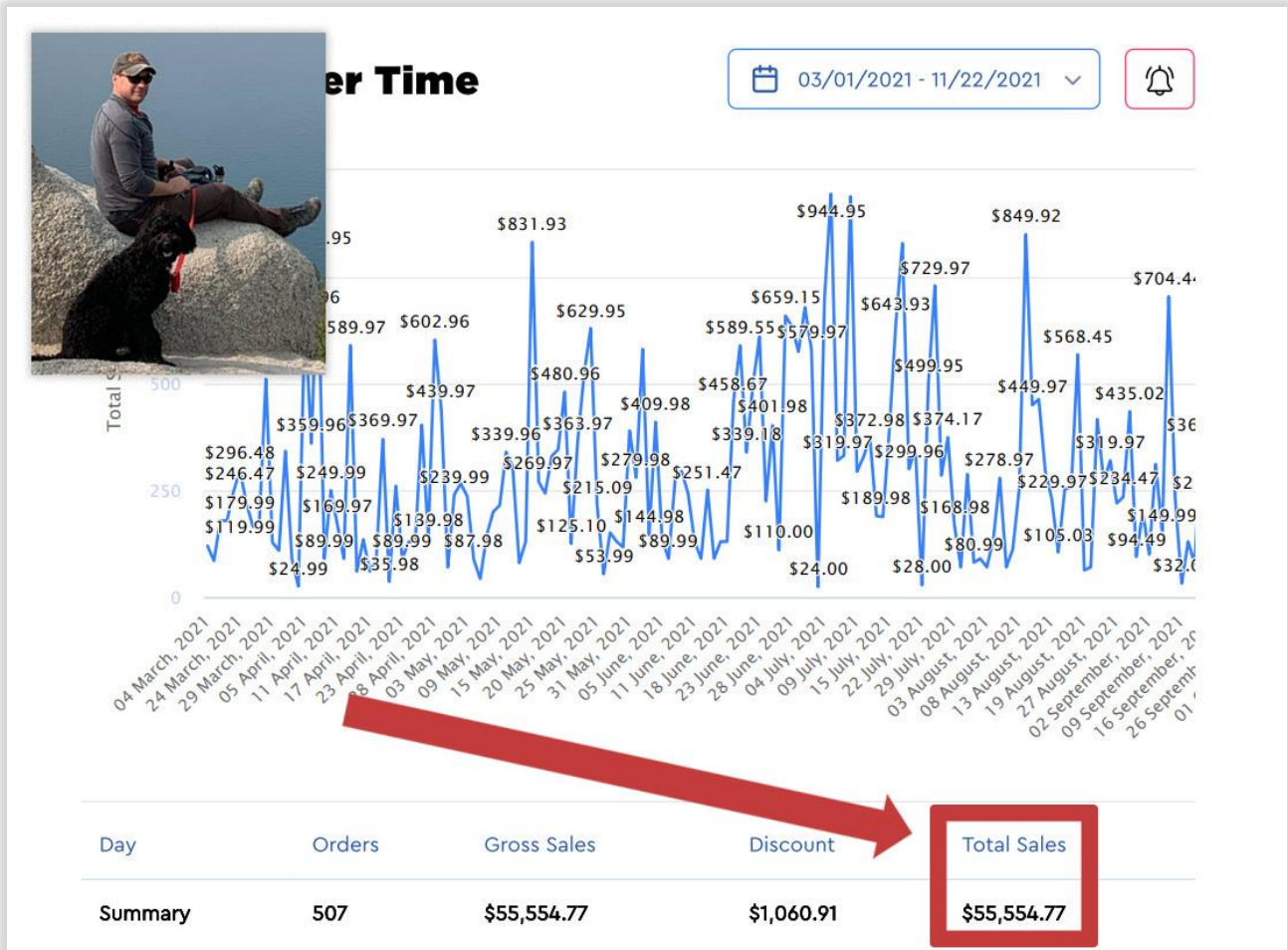
For us, it's the most satisfying thing in the world.

And that is why over the past 2 years we've been training other people how to use this incredible model with...

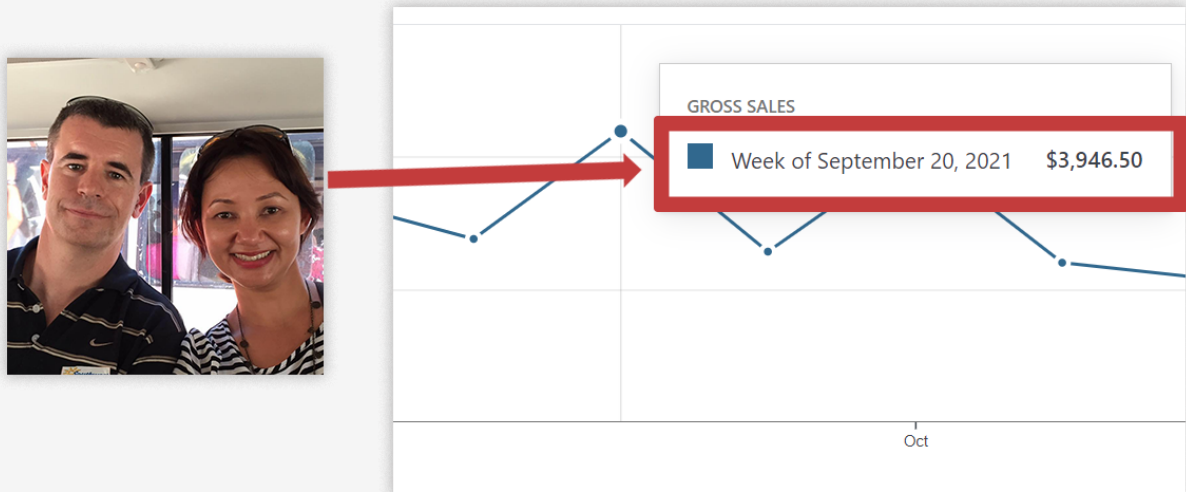
## **\*\* Extraordinary Success \*\***

We call this training THE KIBO CODE... and many of our students who have taken action, followed the system and put in the effort have enjoyed huge success.

How about Damien, who has done over **\$55K in sales** since he started the training...



And here's Vaughan, who has done as much as **\$3946.50 in a period of just 7 days...**





Of course, not everyone started generating sales like this -- The above examples are a selection of some of our most successful students and we cannot say that they are typical.

Some people required more help and assistance... and of course some people never took any action at all! (bad move!)

But the point is... these weren't "one offs". While we don't know what the average person has made using the Kibo Code training, we have heard from many many happy students through our forum who have successfully increased their income using it. Anyway...

## Fast-forward to today...

The current situation is that **many of our founding members are STILL earning great money** using the Kibo Code system and have built up very successful businesses.

As I'm sure you can see, it's as clear as day that this way of making money online really works, but of course, it only works IF you take action and put the effort in.

To find out how you can get started... **make sure you register for one of the live Masterclass sessions** which take place on Monday 24<sup>th</sup> January, and we'll give you ALL the details.

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**But the question remains, why are we telling you about all this today?**

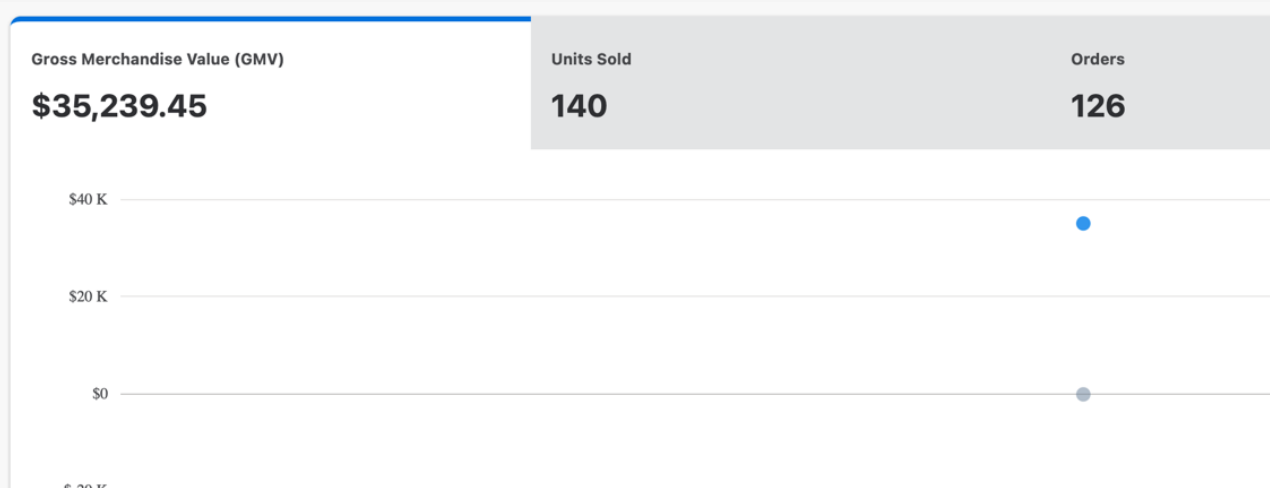
Well, even though the success rate has been amazing, and the core model works exceptionally well, **we are constantly looking for new ways to increase income for both us ...and our students.**

That's why we spent a period of 2021 testing new ways and means to make more money with our eCommerce business

...and this is where things get really exciting. Because...

**During this period of research, we made a MASSIVE DISCOVERY**

**One that has made us as much as \$35K in sales in a single day.**



How?

Well, let's take a step back for a second and I'll explain from the start. I don't know how long you've been looking on the internet for business opportunities, but you may remember a few years back, the new "big thing" was Amazon.

Amazon made it possible for literally anyone to sell products on



their platform... whether that be via branded private label products... or dropshipping... or one of the other paths you could pursue to take advantage of their huge traffic and reach.

When people started realizing the potential, Amazon was a relatively open marketplace for 3rd party sellers... and **some of those who were lucky enough to GET IN early started earning absolute fortunes** (including us). However, in recent times, it has become more difficult due to one critical issue...

## **MASSIVE COMPETITION**

...In other words, the issue of **thousands upon thousands of people all trying to sell the same types of products**... *in EXACTLY the same place!*

Yes - it IS still possible to make a lot of money with Amazon... and we still do so - *but it's certainly becoming increasingly difficult.*

And of course, the same competition issue exists in ALL ONLINE BUSINESS MODELS - again, with thousands of people trying to sell or promote the same type of "trending" products to the same people using the same handful of platforms and traffic sources! Well, that was until now...

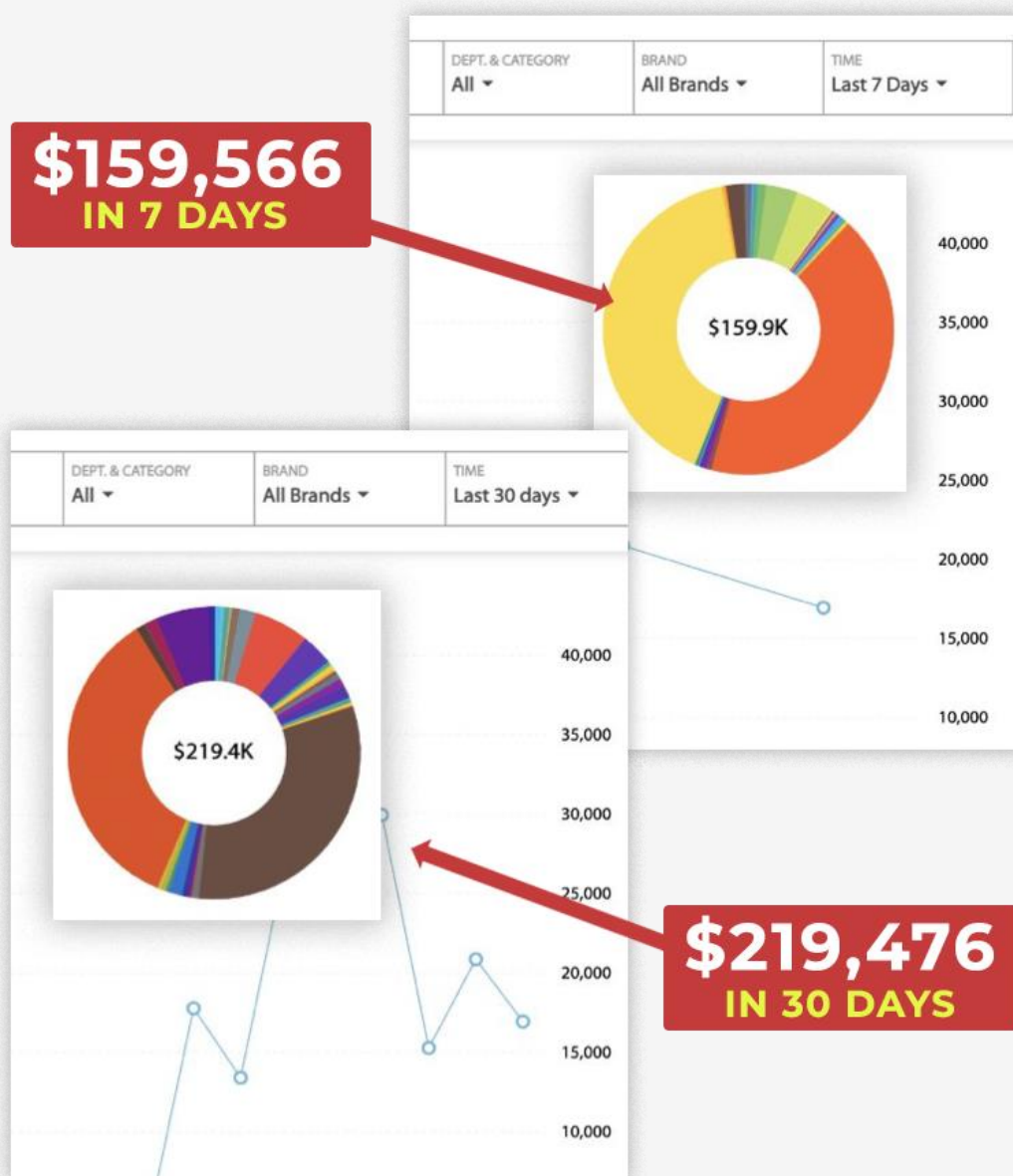
**What we're talking about is NEW and UNTAPPED.**

**It's a business that is actually DOUBLE THE SIZE OF AMAZON...**



...It's A MASSIVE source of free targeted traffic ...and the GOOD NEWS is that they have developed a marketplace that people like you and I, can take FULL advantage of in 2022 and beyond.  
*In terms of potential? Put it this way...*

**We have done as much as \$150,000+ per WEEK on this marketplace...**



*...And you want to know the best thing?*

**This new marketplace pours ROCKET FUEL on the original Kibo Code model and dramatically increases the amount of money that one can make.**

*So the question you are obviously asking is...*

What is this breakthrough marketplace?... this HUGE source of FREE, TARGETED and INSTANT Traffic?

Well, you'll have to register for one of our live MASTERCLASS sessions to find out the details. **EVERYTHING will be revealed there.**

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**For Now...**

***Let's run through the CORE Kibo Code model...***

...and give you a brief overview of how the 3-Step system works.



*Imagine for a moment you were actually moving ahead and doing this yourself...*

Here are the 3 steps you would need to follow in a little more detail...

# **STEP 1 – Activate Your Profitable Products...**



First you identify a core selection of 10 profitable products.

Like we explained earlier, we don't search for products based on niche... we search based on what will MAKE PROFIT.

Now, if you've done product research before, you'll know that there are many ways of identifying products that have the potential to make money...

*...and I'm sure you'll also know that actually finding winners isn't quite as easy as it sounds.*

But this is something you WON'T need to worry about, as **we have a HUGE breakthrough technology** you can take advantage of which will make finding winning products fast, simple and VERY effective.

(Join one of our live Masterclass sessions to find out more)

Once you have identified your initial selection of products to sell (and the suppliers' who have them in stock), then you load them up on your **super-optimized DONE-FOR-YOU webstore.**



This good news is that our special software means that setting up your webstore requires no technical knowledge whatsoever and only takes a matter of minutes.

In fact, your domain name, logo are all taken care of... AND you will be using the exact same storefront that we use to generate thousands of dollars each day.

## **STEP 2 – Generate FREE Traffic & Sales...**



The second step is all about aiming to **reach an initial milestone of \$1000/week in profit** by taking advantage of instant, hyper-targeted FREE traffic from the Facebook marketplace.

The Facebook marketplace has hundreds of millions of users and the aim here is to identify the most profitable products from the selection that you found in Step 1.

And when you make a sale? The way it works is beautifully simple...

- 1.** A person sees the product on the Facebook marketplace then orders it directly off your Webstore.
- 2.** You get paid
- 3.** You buy the product from the supplier...
- 4.** The supplier ships the product directly to the customer...

5. The difference between what the customer paid for the product on the marketplace and what the supplier charges you for it is your PROFIT.

And just so you know, the fulfilment process is fast and easy **and you NEVER need to see or handle any of the products you've sold.**

And just to reiterate, the end aim of Step 2 is to reach:

**Milestone 1: \$1000/week in PROFIT**

## **STEP 3 – Scale Up By Multiplying Your Marketplaces and Traffic Sources**



The third step is all about aiming to **reach milestone #2 ... \$5000/week in profit.**

You do this by taking the most profitable products you identified in step 2, then pushing them out to additional marketplaces, including the \*untapped\* marketplace that we told you about a moment ago.

**This will allow you to get in front of even more people and make even more sales.**

We will reveal ALL these additional marketplaces on the live Mastermind sessions on Monday 24<sup>th</sup>... but what we can tell you now is the following...

1. The traffic that these marketplaces can send you is INSANE.
2. All that is required to take your most profitable products and send them out to these other marketplaces is **literally a push of a button**. Our special software does absolutely everything for you and you don't even need to worry about product titles, descriptions, or images.

It is super... SUPER FAST.

At this point, if you followed the process correctly, you are successfully selling your initial products and making money.... And like I said a moment ago, the aim here is to hit...

## **Milestone 2: \$5000/week in PROFIT**

Now you may think that this sounds farfetched - and yes, in order to reach this level... in fact, to make any sales at all, **you WILL need to put the work in to get this set up and running**. This WON'T happen on its own (obviously).

However, do realize that the potential here is colossal for those who put in the effort.

*Just look at some of the numbers we have done recently...*



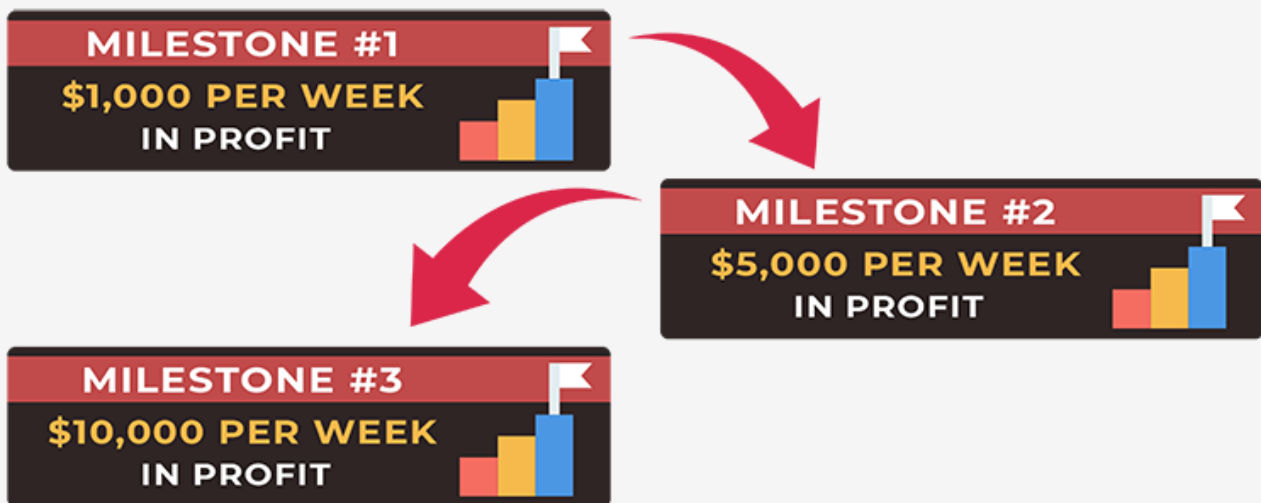
So what next?

**Once you have hit these milestone 1 & 2, you simply rinse and repeat the 3 core steps**

You do this by finding NEW winning products, quickly launching them too and increasing the money you're making on a daily basis.

The end aim?

**To scale from \$1000/week (milestone #1) ...to \$5000/week (milestone #2) ...to \$10,000/week (milestone #3) and beyond...**



Of course, and it goes without saying, to get to the \$10,000 per week mark, or indeed to start generating any money at all, will obviously require work on your part and you'll need to follow the system very carefully - and be patient.

However, many students have made money with this. It IS possible.

*And that's it...*

**The system really is that simple** - and the reality is that you only need a small number of successful products to start making really amazing money.

*In fact...*

**It is possible to hit the first milestone of \$1000 per week PROFIT with just a small handful of products.**

Make sure you join us for one a live Masterclass sessions where we will show you exactly how to get started.



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But a question you may be asking is... Have I not seen this type of thing before? Is this not just regular ecommerce?

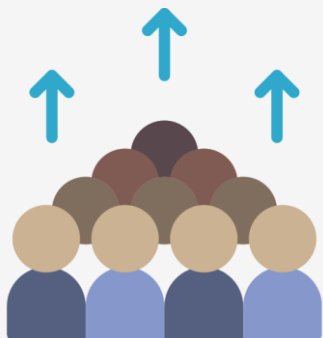
No - this is different. **Very different.**

To explain why, here are:

# **5 HUGE BENEFITS THAT SET THIS APART FROM ANYTHING ELSE OUT THERE...**

## **#1: THERE ARE NO TRAFFIC ISSUES**

As you know, traffic is the life-blood of any online business and unless you are able to generate targeted traffic you won't make any money.

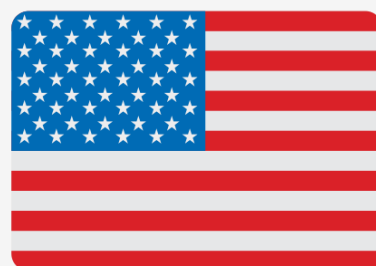


The good news here is that we focus FULLY on **FREE traffic**. You can place the products you are selling directly in front of people who are online, looking to buy them right at that moment, meaning you can make sales super-fast.

## **#2: WE USE USA-BASED SUPPLIERS**

If you run (or have tried to run) an eCommerce business that sources products from China or other overseas countries, you'll know first-hand that dealing with people over there can sometimes be difficult.

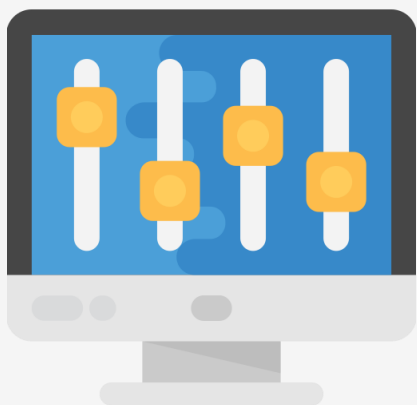
One simple communication breakdown can result in thousands of dollars down the drain and a lost business.



We don't do that here. **We only source products from US based suppliers** and to begin with we only sell these products to US based people. (And you can do this no matter where you live in the world).

### **#3: THERE IS LOW RISK COMPARED TO OTHER ECOMMERCE MODELS**

This goes back to what we were talking about a moment ago. The big advantage with this model is that we don't deal with inventory.



In other eCommerce business models, you need to buy inventory upfront – and sometimes a lot of it!

With private label, it may be as little as \$200 or it could be as much as \$2000 (or more) to get started.

With the wholesale method of eCommerce, it can also be hundreds of dollars to get started too.

**With this method you don't need to buy anything upfront which eliminates the risk of losing money on unsold inventory.** If a product does not sell, we simply dump it and try another product. No wasted money.

## #4: RAPID RESULTS & EASY TO SCALE

Since there are no lead times and you can test products to see if they sell within super-short time periods of 48 hours or less, **you are able to pin-point top-converting, profitable products extremely fast.**

And because you don't need to wait for inventory to be created, sent and processed, this is the fastest online business model we've ever used and the quickest way to get cash in the bank.



*It is also VERY easy to scale*

## #5: YOU CAN DO THIS ON THE SIDE

**You can continue to work your day-job and stick to your current daily routine if you want to.**



And if you already have an online business, no matter what it is... or even if you are running with another method of ecommerce currently, you can simply run this alongside it simultaneously.

**To summarize, here are the 5 huge benefits of this business model:**

1. There are NO traffic issues.
2. You can get RAPID and ongoing results.
3. There are no supplier issues.
4. The financial risk-factor is VERY low.
5. You can do this without giving anything up.

**PLUS, YOU CAN LITERALLY BE UP AND RUNNING IN AS LITTLE AS 24 HOURS**

This is the EXACT REASON why we are so excited to have the opportunity to show you how to do it too by joining one of our live Masterclass sessions that we have organized.

**Make sure you secure your seat on for one before all the seats get snapped up. We only have LIMITED availability.**



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# **BUSINESS MODEL COMPARISON**



So how does this system stack up against other business models?

Before answering that question, let's agree on what the key factors are when making this assessment.

For us, there are **5 key factors** you should gauge when assessing a business opportunity.

- ✓ **Realistic Profit** (both short term and longer term, and not a lofty 'hopeful' goal, but something realistic that is easily achievable)
- ✓ **Time Commitment** (how much of your personal time is required to run the operation)
- ✓ **Speed of Results**
- ✓ **Startup Cost**
- ✓ **Predictability** (how predictable are your results?)

Steve and I are personally involved in every single one of the business models listed below, and with Kindle aside, have actually built and continue to run large business operations for all of these.

(In other words, it's fair to say that we've got a VERY good idea about the pros and cons of each of these models).

Let's run through them...

- **Amazon Whitelabel** is a good solid business model, but you have to buy large batches of inventory upfront, and you need to be selling HUGE volumes to be able to make a decent profit these days.
- **Affiliate Marketing** is a very hands-off model, but can be a slow starter. As a result, it has lower short-term profits. Paid traffic is tough in the affiliate world too, which means a higher reliance on organic rankings, which takes time in competitive markets.
- **Kindle** is steady. You need to sell a LOT of books to make decent money, but for people willing to toil away at it, it can certainly work (assuming you're happy with maxing out at lower profits compared to the other models). Once it does work, it's very hands-off.
- **Information Products** can be very lucrative but are equally unpredictable. You never really know if an info-product will work until you've made it - and by then you could have invested hundreds of hours of time and energy.
- **Amazon Wholesale** is another good option and we have made lots of money with it ourselves. But it has lower profit margins than Amazon White Label, meaning you need to either cycle

through inventory at lightning speed OR sell a huge line of products to hit big profits.

- **Software As A Service (SAAS)** can be a home run, no doubt about that - but it's the most expensive model to start and also highly unpredictable, meaning it's not the right fit for 99% of start-up entrepreneurs.
- **Crypto Currency** Yes, it is possible to make some money with this in the short term, however, one tweet from an influential person (I'm sure you know who we mean!) could lead to you losing all your money overnight... so the risk when you play in this arena is HUGE.

*Now let's look at the system we are talking about here by assessing the **key factors** on which you should gauge a business opportunity and how they relate to the Kibo Code method of selling products online...*



### **REALISTIC PROFIT**

With this system, it is very easy to calculate how much profit you will make for each sale and how many sales you will make for a single product on a weekly basis. Therefore, you can work out in advance, what achievable profits you will make.



### **TIME COMMITMENT**

Your time commitment is very low, because again, 90% of the process is automated once you have it set up. Although it goes without saying that the more time you put in the more money you could make. This puts it on a par with Affiliate Marketing and Kindle in the 'time commitment' stakes



### **SPEED OF RESULTS**

The speed of results in this instance is unmatched. You can go from “start to selling” exceptionally fast.



### **START UP COSTS**

The startup costs are also the lowest, on a par with Kindle. There’s really nothing you need in order to get going.



### **PREDICTABILITY**

The system we are talking about here has the HIGHEST level of certainty of any of the models, because again, there is a HUGE demand for the products you are selling, and there are millions of products to choose from and sell.

Like I said a few moments ago, barring Kindle (which we built to a \$50,000/year profit level), **Steve and I have built million-dollar businesses using EVERY single one of the models discussed.** We are uniquely qualified to talk about the pros and cons here...

Think about it and see if you come to the same conclusions.

This ISN'T rocket science, it's quite easy to see why this is so profitable and makes such a good business to run!

To summarize, **the ‘holy grail’ business is one that has:**

- HIGH profits expected in its first year
- HIGH profits expected after 3 years (can be scaled)
- LOW weekly time commitment on your part



- RAPID RESULTS, ie. how long does it take to reach \$1,000/week profit
- LOW startup costs
- HIGH predictability (what are the odds you're actually succeed? Is what you're doing a sure-bet, or a gamble?)

**...and the 'Kibo Code' model ticks them all, especially when you discover more about this new untapped marketplace that we are going to be telling you about when you join us on one of the live Masterclass sessions on Monday 24<sup>th</sup> January.**

## **WHO WILL KIBO ECLIPSE BENEFIT?**



**Already have an online business, or are working on growing one?**

You can use this as...

- a) A form of diversification
- b) A 'cash funnel' so you can grow faster.

As we've already discussed, this model has incredibly high profit margins and can also provide a simple path to quick **cash generation** - something that almost every other business model struggles with.

We always advocate that you diversify your business activity and avoid putting all your eggs in one basket. This will allow you to do that in a way that has no negative impact on whatever other business you're currently working on.

*The key points here are...*

- You don't need to 'give up on', 'quit', or even 'set aside' any other existing projects.
- Setting up and running this type of business is fast and it only requires a handful of hours each week.
- Funds made from this business can be funneled into any other business, to grow it faster.

If you've already got a business, then you'll probably see the value in everything we've discussed better than anyone else because you know the challenges associated with your current business - and the holes that could be plugged by running with this business model in addition.

## What If You're Just Starting Out?

If you're just starting out, then the absolute best way to kickstart your success is by using a **tried and tested formula that GETS RESULTS FAST.**

It's not that you necessarily need instant gratification...

But it sure as hell helps motivation when you can be making money within a week or so of starting out.

In addition to that, you've also got a clean slate to work from, and a real roadmap to ensure you avoid pitfalls that you might otherwise encounter if you were to 'go it alone'.

...and in a fraction of the time at a fraction of the cost of doing it by yourself.

**What would it be worth for you to take a huge shortcut, and jump over all the hurdles we mentioned a moment ago?**

If that sounds like a dream come true, then you're going to LOVE what we've put together for you.

This is something entirely different to anything we, or anyone else, has ever done. It goes **far, far beyond just a training program.**

We're so excited about this, and really hope you can join one of the live Masterclass sessions to find out more!

Remember, this is a **strictly limited opportunity** to get on a call with us, to learn more about this, and to get ALL your questions answered.

The thing you need to do right now is to **block some time out of your schedule and attend one of our live Masterclass sessions on Monday 24th January**

They take place at **11am, 1pm, 7pm and 9pm ET** (New York Time)

We'd LOVE to speak to you on a live call, so select a time and register using the special link below.

**<https://www.KiboEclipse.com/masterclass>**

Thanks for reading the book. We wish you all the best and hope to see you on one of the live masterclass sessions on Monday!

*Steven Clayton & Aidan Booth*

