# Thanks for joining the webinar! We'll be starting in a few minutes. Please be patient while we wait for others to join us!

How to Apply for COVID-19 Funding: A Guide for Small Businesses

Dr. Janey Sturtz McMillen

Director of Sponsored Programs

MEREDITH | Going Strong

# How to Apply for COVID-19 Funding: A Guide for Small Businesses

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# Webinar Logistics

- Polls
- Chat
  - Reply all participants
- Q&A
- FAQ
- Resources
- Feedback



### Host

- Director of Sponsored Programs
- Small business owner
- Small business family
- 25+ years experience obtaining federal funding

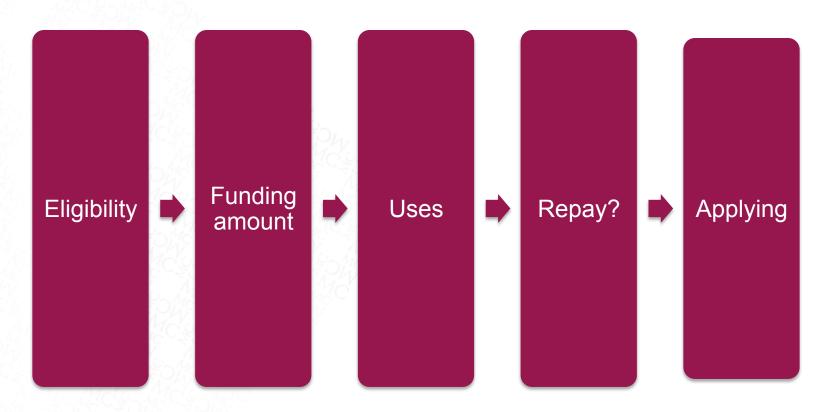


Dr. Janey Sturtz McMillen



### Overview

#### COVID-19 Relief Funding for Small Businesses





# Poll Question #1 What type of small business?





# Types of Funding SBA Loans

- Paycheck Protection Program
  - June 30<sup>th</sup>, 2020
  - Keep workforce employed
  - 100% forgivable
- Economic Injury Disaster Loan
  - December 16th, 2020
  - Working capital
  - \$10,000 Advance loan
    - Forgivable



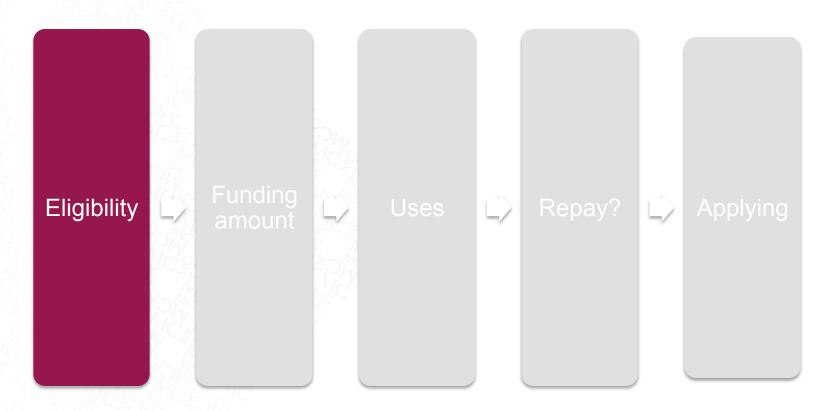
# Types of Funding Other

- SBA Express Bridge Loans
  - Up to \$25,000
- SBA Debt Relief for Existing Loans
  - Principal, interest, & fees of current 7(a), 504, & microloans for 6 months
- NC COVID-19 Rapid
   Recovery Loan Program
  - Up to \$50,000 (cap 2 months of current revenue)



# Eligibility

#### COVID-19 Relief Funding for Small Businesses





# Who Can Apply?

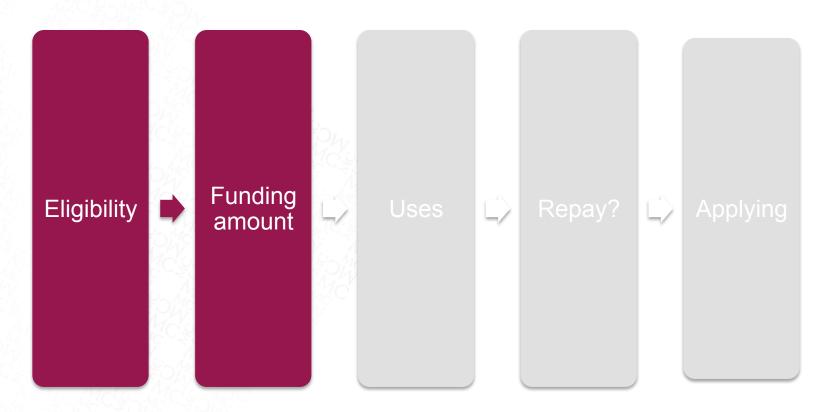
- Any small business, 501(c)(3) non-profit, 501(c)(19) veterans organization, or Tribal business concern
  - 500 employees (full- and part-time) or
  - Meet industry size standard if 500+
- Hotel & food services industries employing <500 per location</li>
- Sole proprietors, independent contractors, self-employed
- Agricultural producers, farmers, and ranchers
- Agricultural and other cooperatives





# **Funding Amounts**

COVID-19 Relief Funding for Small Businesses





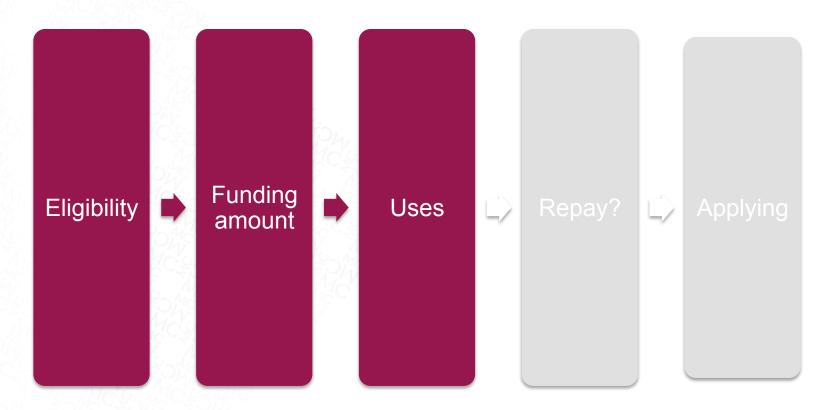
# How Much Can I Request?

- Payroll Protection Program
  - Max amount equal to lesser of \$10 million or 2.5x average total 2019 monthly payroll costs
- Economic Injury Disaster Loan
  - Max amount \$2 million (secured) or \$25,000 (unsecured)
  - Exact amount based on economic injury suffered
  - \$10,000 Advance grant provides immediate relief while wait for proceeds of regular EIDL loan



# Approved Funding Uses

COVID-19 Relief Funding for Small Businesses





# What Can I Use This Loan For? Payroll Protection Program

- Over eight-week period
- Employee payroll costs
  - Salaries, commissions, benefits, tips
  - \$100,000 a year max per employee
- Health care benefits
- Mortgage interest
- Rent, leases, utilities
- Interest on other debt obligations



# What Can I Use This Loan For? Economic Injury Disaster Loan

- Employee payroll costs
- Paid sick leave
- Production costs
- Rent or mortgages on business spaces
- Other items needed for business continuity





# What Counts as Payroll Costs?

- Salary, wages, commissions, tips
  - \$100,000 per employee
- Employee benefits
- Sole proprietor or independent contractor
  - Wages, commissions, income, or net earnings
  - \$100,000 per year



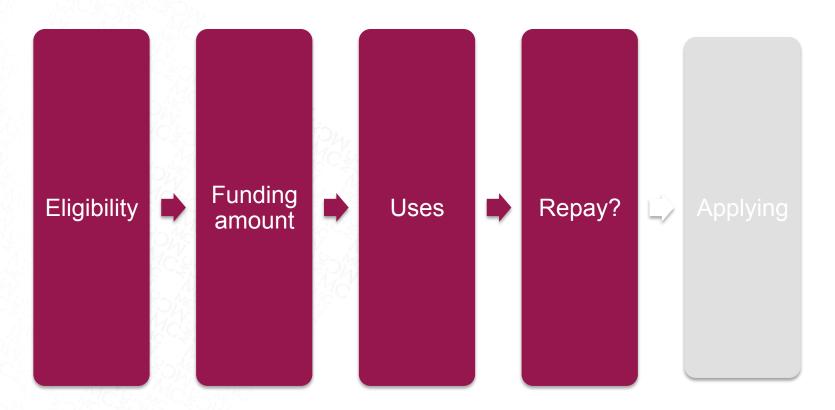


### Let's Chat!



# Repayment

#### COVID-19 Relief Funding for Small Businesses





### Do I Have to Pay the Loan Back?

- Paycheck Protection
  - Forgivable "8 week period"
  - # employees same as before
  - Salaries & wages don't decrease more than 25%
  - Minimum 75% payroll
- Economic Injury Disaster
  - \$10,000 Advance forgivable
  - Based on number of employees as of 1/31/20
  - \$1,000 per employee





# Loan Conditions Paycheck Protection Program

- Repaid over two years
- Annual fixed rate 1%
- Payments deferred 6 months
  - Interest continues to accrue
- No collateral or guarantees





# Loan Conditions Economic Injury Disaster Loan

- Repaid over up to 30 years
- Annual rate not to exceed
  - 3.75% (small businesses)
  - 2.75% (non-profit organizations)
- Principal and interest payments deferred for one year
  - Interest continues to accrue
- Terms on case-by-case basis
  - Over \$25,000 requires collateral
  - Over \$200,000 requires guarantee





# When and What Will I Owe? Paycheck Protection Program

- Due in 2 years
  - No prepayment penalties or fees
- Calculation of amount forgiven after June 30
- Submit request to lender for forgiveness
  - Decision within 60 days





# When and What Will I Owe? Economic Injury Disaster Loan

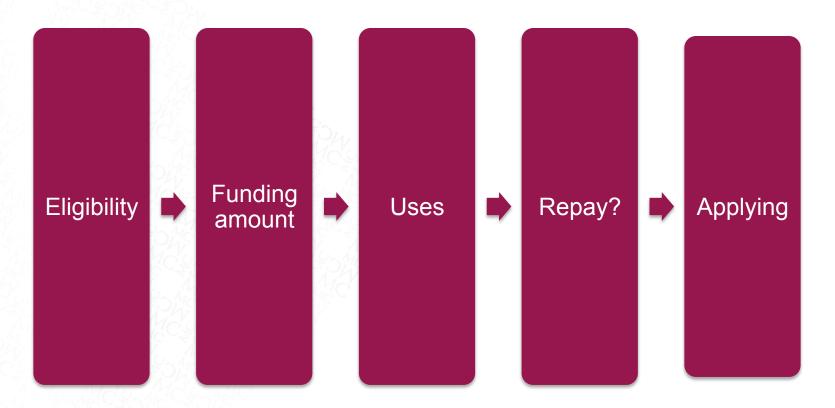
- Due in 30 years or less
  - No prepayment penalties or fees
- \$10,000 Advance loan doesn't have to be repaid if used for payroll, even if denied full EIDL loan later





# **Applying**

#### COVID-19 relief funding for small businesses





# Applying to PPP

- No need to reapply
- Borrower application form
  - Business contact info
  - Average monthly payroll
  - Number of jobs
  - Purpose of loan
  - Owners with 20% ownership status
- https://www.sba.gov/document/sba-form--paycheckprotection-program-borrower-application-form





#### Paycheck Protection Program Borrower Application Form

OMB Control	No.:	3245-0407
Expiration I	Date:	09/30/2020

Check One: ☐ Sole proprietor ☐ Partnership ☐ C-Corp ☐ S-Corp ☐ LLC ☐ Independent contractor ☐ Eligible self-employed individual ☐ 501(c)(3) nonprofit ☐ 501(c)(19) veterans organization ☐ Tribal business (sec. 31(b)(2)(C) of Small Business Act) ☐ Other  Business Legal Name			DBA or Tradename if Applicable  McMillen Coaching & Consulting					
		McMillen and McMille		-				
Business Address			Business TIN (EIN, SSN) Business Phone		ss Phone			
5211 Boxwood Drive Apex NC 27502		832333655		919303-5579				
					Primary C	ontact	Email Address	
					Serena McMillen		mcmillencc@gmail.com	
Average Monthl	ly Payroll:	s 3000	x 2.5 + EIDL, Net of Advance (if Applicable) Equals Loan Request:	\$ 3	3750	Number of Employees		3
Purpose of the lo	oan						al service all a	
(select more than	n one):	Payroll Leas	e / Mortgage Interest Util	ities 🛘	Other (explain):			

#### **Applicant Ownership**

List all owners of 20% or more of the equity of the Applicant. Attach a separate sheet if necessary.

Owner Name	Title	Title Ownership %		Address		
Serena McMillen	CEO	50	12345678	5211 Boxwood Drive Apex		
John McMillen	CFO	50	98765432	5211 Boxwood Drive Apex		

If questions (1) or (2) below are answered "Yes," the loan will not be approved.

Question	e de la	Yes	No



# Submit PPP Application

- Application & documentation to approved lender
  - Any existing SBA 7(a) lender
  - Any federally insured depository institution
  - Any federally insured credit union
  - Participating Farm Credit
     System institution
  - SBA searchable database of approved lenders
    - https://www.sba.gov/ paycheckprotection/find





# Submit EIDL Application

- Check box for consideration of \$10,000 Advance loan
- If already applied, can reapply to receive emergency Advance
- Applications directly through SBA website

https://covid19relief.sba.gov/

Assigned loan officer



### Resources

- Small Business Association
  - https://www.sba.gov/page/coronavirus-covid-19-small-business-guidance-loan-resources
- US Chamber of Commerce
  - https://www.uschamber.com/report/guide-small-business-covid-19emergency-loans
- America's Small Business Development Center
  - https://americassbdc.org/covid19/
- NC Department of Commerce Resource Center
  - https://www.nccommerce.com/news/solutions-covid-19/business-resources
- NC COVID-19 Rapid Recovery Loan Program
  - <u>https://ncrapidrecovery.org/</u>
- COVID-19 Capital Relief Database
  - https://bit.ly/COVID19CapitalRelief



### **Questions & Answers**





### Conclusion

- Several options for COVID-19 relief funding
- Apply ASAP!!!
- Gather documents to streamline process
- Feedback-only a few minutes
- Recording & resources





### Further Questions?

Thank you!

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Director of Sponsored Programs

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