The 12th Annual Augusoft Lumens® User Summit

Augusoft

MONDAY, NOVEMBER 30, 2015

5:30 PM - 7:00 PM

Welcome Reception

TUESDAY, DECEMBER 1, 2015

7:30 AM - 8:30 AM	Breakfast & Registration
8:30 AM - 9:15 AM	Opening Drumroll
9:15 AM - 9:50 AM	Year in Review - New Orleans Style
10:10 AM - 11:00 AM	Concurrent Sessions I
	Using Data to Increase Enrollments Learning the Scales (New Customers - Part 1)
11:10 AM - 12:00 PM	Customer Showcase: Making Video Marketing a Reality
12:00 PM - 1:15 PM	Lunch & Networking
1:15 PM - 2:30 PM	Lumens Dashboard, LERN Tools, Importing Data & Response Analysis
2:40 PM - 3:30 PM	Concurrent Sessions II
	Hitting the High Notes: Top Key Features in 2015 Adding the Chords (New Customers - Part 2)
3:40 PM - 4:30 PM	Customer Showcase: Get Creative with Lumens CT & B2B Features
6:00 PM - 9:00 PM	Dinner & Networking

WEDNESDAY, DECEMBER 2, 2015

7:30 AM - 8:30 AM	Breakfast
8:30 AM - 9:15 AM	Bring on the Juice with Lumens v.8
9:15 AM - 10:00 AM	Concurrent Sessions
	Generating More Revenue with Online Class Providers Integration with Lumens
10:10 AM - 11:00 AM	Round Table Discussions
11:10 AM - 12:00 PM	Customer Showcase: Who, What, Where, Why and How of Lumens Customization
12:00 PM - 1:15 PM	Lunch & Awards
1:15 PM - 2:05 PM	Making Lumens Swing for You
2:05 PM - 2:45 PM	Chocolate Break
2:45 PM - 3:45 PM	Upcoming Features for 2016
3:45 PM - 4:00 PM	



Dear Augusoft Lumens Champions and Users,

I hope to personally welcome you to the 12th Annual Augusoft Lumens User Summit in New Orleans on December 1-2, 2015.

This year's user summit will provide you with in-depth learning, expertise and best practices on using reports, dashboards, online class providers, key software features and integration with Lumens. It will also provide you with a glimpse of exciting things coming in 2016. All this is coupled with partner and client presentations, plus plenty of networking opportunities with peers.

Each day includes an executive breakfast and lunch with the opportunity to join your fellow colleagues the first day in an off-site dining experience and on the second day with our signature Chocolate Break.

Please make sure to apply for the Larrabee Scholarship in memory of our colleague Leslie Larrabee. The scholarship winners are announced in October and will receive one (1) complimentary registration to this year's user summit. Visit <u>augusoft.net/summit</u> to apply.

We look forward to seeing you in New Orleans!

Sincerely,

Cem Erdem - President and CEO, Augusoft

Why Attend?

The user summit provides the perfect opportunity to connect with our experts and other Lumens practitioners for a memorable, hands-on learning experience, giving you and your team:

- The best technology summit for the money
- Learning today that you can take
 home and implement tomorrow
- Increased program efficiency and effectiveness
- Ability to impact and explore the future of Lumens
- Networking opportunities with professionals dedicated to the lifelong learning industry





Come swing with us...

Monday, November 30

Welcome Reception: 5:30 PM - 7:00 PM

Tuesday, December 1

Breakfast & Registration: 7:30 AM – 8:30 AM

Come early to pick up your summit materials, have breakfast with the Augusoft team and other Lumens users.

Opening Drumroll: 8:30 AM – 9:15 AM Cem Erdem, Augusoft

Kick off the two-day experience with Augusoft's President and CEO as he introduces you to other Lumens users and the Augusoft team. Cem will give an update on the company and welcome new customers as we move into 2016.

Year in Review - New Orleans Style: 9:15 AM - 9:50 AM Judi Bryl, Augusoft

Join us as we look back at all that has been released in 2015, plus we'll review recent wish list items released to see your great ideas at work.

Group Photo: 9:50 AM - 10:10 AM

Concurrent Sessions: 10:10 AM - 11:00 AM

Using Data to Increase Enrollments Kim Albee, Genoo and Sue Lundquist, Augusoft

Come learn about the latest integration functionality between Augusoft and premier marketing partner, Genoo[®]. With Lumens Connect powered by Genoo, your program marketing cannot fail! Learn about lead nurturing techniques, use of Genoo microsites and fluid data migration.

Learning the Scales (New Customers – Part 1) Cammy Skalla, Augusoft

New Lumens users will get familiar with the tools available and the processes essential for their program's success. Learn the most important Lumens features to be utilized including setting up your dashboard, etc.

Break: 11:00 AM - 11:10 AM

Customer Showcase: 11:10 AM - 12:00 PM Making Video Marketing a Reality

Andrew Harper and Kendall Harris, Santa Barbara City College

Learn how to create timely, inexpensive videos and place these clips easily in Lumens to market classes more effectively. This is one of LERN's hot sessions shared by one of your own Lumens family members.

Lunch & Networking: 12:00 PM - 1:15 PM Continue your networking and enjoy lunch with the group.

Lumens Dashboard, LERN[®] Tools, Importing Data & Response Analysis: 1:15 PM - 2:30 PM Greg Marsello, LERN and Tim Scott, Augusoft

Lumens is full of data you can slice and dice to help you assess how your program is performing. Explore dashboard techniques and see program analysis examples using Lumens and the LERN tools. Make data-driven decisions utilizing upto-date metrics and key performance indicators using these business intelligence tools.

Break: 2:30 PM - 2:40 PM

Concurrent Sessions: 2:40 PM - 3:30 PM

Hitting the High Notes: Top Key Features in 2015 Judi Bryl, Augusoft

We will dive into new features and how they can benefit your business. Are you missing out?

Adding the Chords (New Customers – Part 2) Cammy Skalla, Augusoft

This how-to session will teach new users how to fine-tune reports, transfer students, clone a class and make changes to a course which affects supporting classes.

Break: 3:30 PM - 3:40 PM

Customer Showcase: 3:40 PM - 4:30 PM Get Creative with Lumens CT & B2B Features

Kiley Cribbs, Butler County Community College

Don't be afraid to get creative and utilize the Lumens features already in place to accommodate your needs such as contract items, release forms and parking passes attached to student confirmations. Learn how to use key report features to increase efficiency.

Group Dinner for Summit Attendees: 6:00 PM - 9:00 PM

Join your colleagues for a night out. This exclusive event is an attendee favorite and is included with your registration.

The Augusoft Band

Our presenters are industry experts, bringing you the latest and greatest in Lumens technologies. You'll work alongside others and have ample opportunity to ask questions for a rewarding and personalized learning experience.



Reserve your seat today! augusoft.net/summit

Red Hot Jazz...

Wednesday, December 2

Breakfast: 7:30 AM - 8:30 AM

Bring on the Juice with Lumens v.8: 8:30 AM - 9:15 AM Judi Bryl and Tim Scott, Augusoft

Impact the way your customers interact with your site and how to market your program using the "New Look of Lumens". Check out all of the exciting options you will have at your fingertips.

Concurrent Sessions: 9:15 AM - 10:00 AM

Generating More Revenue with Online Class Providers

Beth Moorhead, Augusoft

Supplementing your program with online classes is key to your program's financial success. Best practice techniques will be shared on how to display online classes in Lumens and market those classes effectively. Plus, we will share basic differences between the online class providers available in Lumens.

Integration with Lumens Brian Berlin and Heather Simmons, Augusoft

Find out how customers are currently using their LMS tools with Lumens. Hear how live ERP integration works and the pros and cons you need to be aware of when working with Ellucian Banner[®], Colleague[®] and Oracle PeopleSoft[®]. Key takeaways will be provided so you are armed with resources needed to talk to IT effectively. Break: 10:00 AM - 10:10 AM

Round Table Discussions: 10:10 AM -11:00 AM User's choice! Choose one of three topics that interest you or addresses your program's needs. Join fellow Lumens users, share your success stories, and ask other practitioners your burning questions. Group leaders will then share what was discussed about each topic.

Break: 11:00 AM - 11:10 AM

Customer Showcase: Who, What, Where, Why and How of Lumens Customization: 11:10 AM - 12:00 PM

Kristi Flack and Dianne Smrdel, Northeast Iowa Community College Business and Community Solutions

Hear how NICC has utilized Lumens customized fields and page design to streamline operational processes to increase efficiencies and ROI. Handouts with noted Quick Reference instructions for the Lumens Customer Support Quick Reference Library will be provided.

Lunch & Networking: 12:00 PM – 1:00 PM Continue your networking and enjoy lunch with the group.

Awards Presentation: 1:00 PM - 1:15 PM Cem Erdem, Augusoft

Key awards will be given for Best Home Page, Best Catalog, Wish List Request, Larrabee Scholarship and Customer of the Year. Also, be sure to bring catalogs to share and one that you want voted on.

Making Lumens Swing for You: 1:15 PM - 2:05 PM Judi Bryl, Augusoft

More on best practices. Learn how to integrate Lumens into your day-to-day operations to the fullest extent possible. We will discuss key reports senior management should be using to make programming decisions, including Accounts Receivable and contract training processes.

Chocolate Break: 2:05 PM - 2:45 PM

No user summit is complete without the annual Chocolate Break! Refuel with this afternoon boost. Bring your business cards and exchange with colleagues from across the country to keep communication lines open into next year.

Upcoming Features for 2016: 2:45 PM - 3:45 PM Tim Scott, Augusoft

Developers have been busy this year to say the least. See what you can expect in the upcoming year from Augusoft. We will preview new features and functionality that will impact and improve your business.

Closing Finale: 3:45 PM - 4:00 PM Cem Erdem, Augusoft

Cem will provide closing remarks, bid you a farewell, and send you on your way to implement everything you just soaked up in time for you to catch your flight or stay for the LERN Conference.



Registration

Registration for the two-day user summit includes light breakfast and lunch both days, with a group dinner on day one. The rates are as follows:

4+Attendees 1 Attendee 2-3 Attendees \$495 by 9/30/15 \$495* per attendee \$445* per attendee \$545 after 9/30/15

*Multi person price applies to paid registrations. No additional discount will be given for early bird registration.

Accommodations

The 12th Annual Augusoft Lumens User Summit will be held at the Sheraton® New Orleans Hotel in New Orleans, Louisiana.



Reserve your seat today! augusoft.net/summit



8441 Wayzata Blvd., Suite 200 Minneapolis, MN 55426



12th Annual User Summit New Orleans 2015

