IMARTICUS
LEARNING

THE AGILE BUSINESS ANALYSIS & SCRUM PRODEGREE

120-Hour Program to Master In-Demand Skills

Industry Endorsed Curriculum

Experiential Learning at its Best

Delivered in Classroom and Online Modes

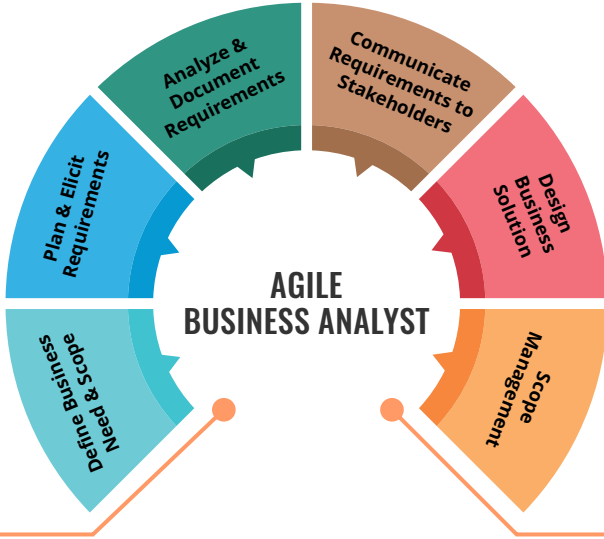**Ed Tech Partner:**

Member
SAP Student Academy Program

SAP ®

ENDORSED
EDUCATION
PROVIDER™ | IIBA®
PROGRAM

Skill India
कौशल भारत-कुशल भारत

N·S·D·C
National
Skill Development
Corporation
Transforming the skill landscape

WHAT IS AGILE BUSINESS ANALYSIS?

A structured approach using a proven set of tools, techniques and best practices to transition individuals, teams, and organizations in an Agile environment from a current state to a desired future state.

AGILE BUSINESS ANALYST

- Analyze & Document Requirements
- Communicate Requirements to Stakeholders
- Plan & Elicit Requirements
- Design Business Solution
- Define Business Need & Scope
- Scope Management

GROWING DEMAND

10,000+
BUSINESS ANALYSIS OPENINGS ON NAUKRI

13,000+
AGILE & SCRUM MASTER OPEN VACANCIES ON NAUKRI

OCTOBER, 2018

JOB ROLES ON OFFER

- Program Manager
- Quality Analyst
- Scrum Master
- Development Manager
- Change Management Analyst
- Agile Coach
- Product Owner
- Project Lead
- Business Analyst

EMPLOYMENT LANDSCAPE

BANKING & FINANCIAL

- citibank
- Moody's INVESTORS SERVICE
- Goldman Sachs
- Cholamandalam
- JPMorgan
- ICICI Bank
- HSBC
- NSDL

CONSULTING

- Deloitte.
- Capgemini
- CGI
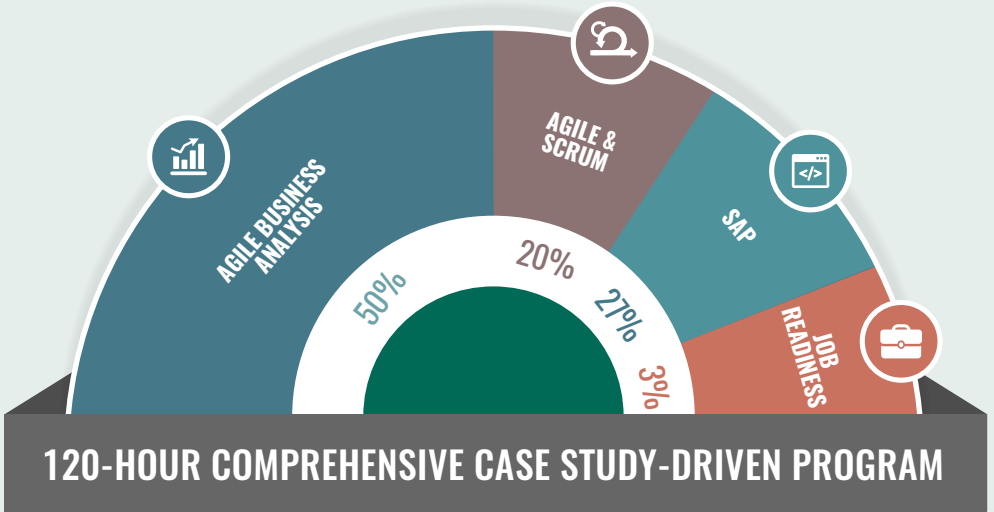- TATA CONSULTANCY SERVICES

TECHNOLOGY

- ORACLE
- HCL
- Infosys
- hp invent

OVERVIEW OF PROGRAM

The Agile BA & Scrum Prodegree, in association with SAP as the EdTech Partner, is a 120-hour functional, skill-building program covering Business Analysis, Agile and Scrum, Project Management, SAP and Job Readiness.

AGILE BUSINESS ANALYSIS

AGILE & SCRUM

SAP

JOB READINESS

50%

20%

27%

3%

120-HOUR COMPREHENSIVE CASE STUDY-DRIVEN PROGRAM

THE AGILE BUSINESS ANALYSIS - 60 HOURS

INTRODUCTION TO THE BA ROLE	What is a Project? | Project vs Operations | Types of Project | Who are Key Stakeholders ? | What is Business Analysis | BA Definitions as per BABOK | Why do Businesses Need a Business Analyst Position? | Definition of a Business Analyst Role | What a Business Analyst does? | Understand BA role on the agile team, Write effective user stories and acceptance criteria, Develop backlogs into great products, BA Role in New Age Business Analysis | What is SDLC | Types of SDLC | Knowledge Areas in the IIBA®'s BABOK® Guide
STRATEGY ANALYSIS	What is Strategy Analysis (Enterprise Analysis) | What Does it Involve? | Strategy Analysis Process | Strategy Analysis Tasks | Various Models Used During Strategy Analysis | Tools for BA Enablement | The Five Why's | Business Visioning Session – ROI | Typical EA Questions from BA | Baselining | Business Case and its Calculations
BUSINESS ANALYSIS PLANNING AND MONITORING	Business Analysis Planning and Monitoring – Tasks | Business Analysis Plan - who prepares, who signs off | what does a Business Analysis Plan Contain | Task List | Time Estimate Analysis | Plan Business Analysis Approach | Stakeholder Analysis | Tool for Stakeholder Analysis: Importance/Influence Matrix | Tool for Stakeholder Analysis: RACI | Plan Business Analysis Communication | Plan, Monitor and Report on Business Analysis Performance
REQUIREMENTS ELICITATION & COLLABORATION	Requirement Types What is Requirements Elicitation? | Is Requirements Elicitation = Requirements Gathering? | Elicitation Guidelines | Steps involved in Requirements Elicitation | Prepare for Elicitation | Conduct Elicitation | Document Results | Confirm Elicitation Results | What is a Requirements Questionnaire? | Elicitation Problems | Elicitation Techniques – Brainstorming, Document Analysis, Focus Groups, Interface Analysis, Interviews, Observation, Prototyping, Requirements Workshops, Survey/Questionnaire, Reverse Engineering | Important Pointers for Interviewing Clients |Role Play for Requirements Elicitation
REQUIREMENTS LIFE CYCLE MANAGEMENT	Trace Requirements - How to Create a Requirement Traceability Matrix, Discuss Requirement Traceability Matrix Template | Maintain Requirements | Prioritize Requirements - Techniques to Prioritize Requirements | Assess Requirements Changes | Approve Requirements - Requirements Verification and Validation Various Requirements | V&V Tools and Techniques
TECHNIQUES	Backlog Management | Balanced Scorecard| Benchmarking and Market Analysis | Business Rules Analysis | Data Dictionary | Data Flow Diagrams | Data Mining |Data Modelling | Decision Analysis | Decision Modelling | Estimation Financial Analysis | Functional Decomposition | Item Tracking | Metrics and Key Performance Indicators (KPIs) | Mind Mapping | Non-Functional Requirements Analysis | Organizational Modelling

CURRICULUM

AGILE AND SCRUM - 24 HOURS

STRATEGIC OVERVIEW | What is Agile | Roadmap of Agile | Need for Agile | Key Benefits | Knowledge Area and Process of Agile | Key Considerations

AGILE METHODS CHANGE ENABLEMENT | Agile Basic Terminology & Concepts - Agile Life Cycle , Team Structures, User Story, Product & Sprint Backlog | Review & Retrospectives | Metrics and Measurement | The Agile Change Enablement Perspective | Tips and Tricks | Organizations

DISTRIBUTED DELIVERY MODELS AND DELIVERY APPROACH | Delivery Models for Distributed Agile | Communication and Collaboration Practices | Communication Infrastructure for Collaboration | Day in Life of an Agile Project -Overlap | Daily Schedule and Arrangement to Overlap Distributed Agile Enablers

AGILE METRICS | Agile Project – Core Metrics | Velocity | Productivity - Velocity Based Sprint Burndown Performance Indicator

SAP - 32 HOURS AND JOB READINESS - 4 HOURS

INTRODUCTION TO ERP | Identify SAP Applications and Components | Basic Functionality of SAP Solutions

BUSINESS PROCESSES OVERVIEW & MANAGEMENT | Order to Cash | Plan to Produce | Procure to Pay | Maintain to Settle | Record to Report | Plan to Control | Hire to Retire

BUSINESS PROCESS MONITORING | Understand and Create a Business Process Management Concept for Successful Operation of Core Business Processes

ACTIVATE METHODOLOGY | Introduction to the New Innovation Adoption Framework SAP Activate | Project Journeys for New Implementation in the Cloud and On-premise, System Conversion and Landscape Transformation

JOB READINESS | Resume Building | Interview Skills | Interview Prep – Domain | Mock Interviews with Industry Experts

HANDS-ON PROJECTS

Students get hands-on with industry projects and build a portfolio of demonstrable work

01 ASSET MANAGEMENT COMPANY'S DWINDLING BUSINESS

02 CASE STUDY ON LUNCH ORDERING SYSTEM

03 URBAN HOUSING PROBLEM OF A SOUTH ASIAN MEGA POLIS

04 SIMULATION OF BUSINESS ANALYSIS CONCEPTS ON A TELECOM COMPANY

05 AGILE TRANSFORMATION AT A BANKING GIANT

*Learn the very latest in Business Analysis frameworks and best practices as prescribed by **BABOK 3.0** from an IIBA accredited training provider.*

KEY HIGHLIGHTS

COMPREHENSIVE COVERAGE
The 120-hour training program provides comprehensive coverage of Business Analysis, Agile and Scrum , SAP and Job Readiness. Learners get a holistic 360 degree view through globally-recognized standards, industry trends and best practices.

SAP AS EDTECH PARTNER
The program is co-created with SAP as the Education Technology Partner and comes with a cutting edge industry-aligned curriculum that is aligned as per SAP's exacting requirements.

EXPERIENTIAL LEARNING
We believe in 'Learning by Doing' and place utmost importance to practical understanding of the subject matter. Through 5 projects, learners will spend sufficient time getting hands-on with industry projects and building a portfolio of demonstrable work.

CERTIFICATION
At the end of the Prodegree, candidates will receive an industry endorsed, co-branded certification in Agile Business Analysis and Scrum from SAP and IIBA. The Prodegree prepares you for the entry level IIBA exam - ECBA, and learners also are assigned 35 PDs on completion of the Prodegree.

24/7 LEARNING
Our state of the art online portal provides 24/7 access to your study material, learning aids and tests. Stay in touch with students and faculty for continued learning and support.

DELIVERY FORMATS

Classroom Delivery
Classroom training by expert faculty with industry credentials
96 HOURS

OR

Online Delivery
Live Instructor-led Virtual Classes with expert faculty for real-time learning as per your convenience
96 HOURS

+

SELF-PACED E-LEARNING MODULES
Self Paced Instructor Videos
Active, self-paced, data-driven learning through HD videos

24 HOURS

FACULTY

MUKHRAJ SABERWAL

Mukhraj is an SAP Engagement manager with 19 years of rich experience including 10 years of global experience in managing SAP projects spanning across USA, Europe and Asia with major IT consulting organizations. Mukhraj is currently working as Lead Solution Architect for global application outsourcing. An industry veteran, he has a proven track record of adapting and implementing various modern change management techniques including Agile and Scrum.

SAJANA BINIL

Sajana (CBAP, CSM) is a business analysis consultant and mentor with 18+ years of experience in managing large financial services and telecom projects in the US, India and Asia Pacific Regions. She has rolled out close to 100+ interactive training programs for several large corporates. She has worked with Mphasis Software Services as Associate Practice Manager of the Business Analysis group and has also led the Risk and Compliance team and provided guidance in conceptualizing go-to market solutions and frameworks.

SHIVANI PARIKH

Shivani is a Senior Business Analyst with a strong exposure to the IT industry. She has worked at Mphasis Software and Polaris, having provided business solutions for Deutsche Bank, CitiGroup, S&P, Singapore Airlines, Dubai Bank etc across various locations like New York, London, Singapore and India. Apart from training employees at global Investment Banks like JP Morgan, she is also a visiting faculty at NMIMS and an adjunct faculty at Durga Devi Saraf Institute of Management Studies. She holds an MBA (MMS) from NMIMS.

PLACEMENT ASSISTANCE

Imarticus provides 100% assistance throughout the program to guide and help navigate ample career options and help you get job ready from Day 1.

1 RESUME BUILDING

We help you refine and polish your resume with tips to help you land your coveted job

2 INTERVIEW PREP

We prepare you to ace HR and Technical interview rounds with model interview Q&A and extensive mock interviews

3 LEADS & REFERENCES

We give you unlimited access to our private and public leads and references on our placement portal

ROLE OF SAP AS EDTECH PARTNER

SAP Leadership is closely involved in the design and delivery of the Prodegree.

INDUSTRY-APPROVED CURRICULUM

You learn in-demand skills, sought after tools and techniques which are required by the Industry.

GUEST LECTURES

Guest lectures on industry best practices. Dedicated industry mentor for each student!

SAP VIDEOS

SAP has provided access to its library of over 24 hours of Instructor videos on topics related to this Prodegree.

OUR CAMPUSES

MUMBAI
+91 22 61419595

THANE
+91 7400048942

PUNE
+91 8433905205

BANGALORE
+91 80 45129999

HYDERABAD
+91 40 47123304/06

DELHI
+91 8448584775

CHENNAI
+91 44 43558466

GURUGRAM
+91 1244874030

AHMADABAD
+91 8980682998

FOR ONLINE DELIVERY INQUIRIES: **1800-267-7679**

WWW.IMARTICUS.ORG

INFO@IMARTICUS.COM