

PRIME™

ARCHERY



2017 PRODUCT CATALOG



TAKING AIM AT TECHNOLOGY

For the past 6 years, the innovative minds at Prime have introduced some of the most advanced bows to the archery world. In an industry already saturated with companies that claim to have the best, we're proud to make more than just another proverbial mousetrap. The Prime team has a unique passion that is dedicated to identifying problems. As technology leaders in this industry, we believe that it is our responsibility to solve those problems that no other company is willing to solve, in order to advance the sport of archery. Under the Prime name, we design and produce the highest-quality, most advanced bows money can buy. If a bow says Prime on the limbs, the shooting experience will be nothing short of exceptional.

PRIME ARCHERY

AMERICAN MADE

Prime Bows are proudly made in America, by Americans. Designed by diehard hunters and dedicated archers, our high quality standards will continually increase as we strive to be the leaders of technological advancements in the archery world.

LEADERS IN TECHNOLOGY

TAKING AIM TO ANOTHER LEVEL

49%
STEADIER*



VS. BRAND X

WHAT DOES YOUR AIM LOOK LIKE?

The all new Prime **Centergy** Series utilizes the industry-changing Center Balanced Targeting System. The newly center-balanced 82X aluminum riser, in combination with TRK Parallel Cam technology and Flexis-AR roller guard, makes the Prime **Centergy** the most balanced and easy to aim bow ever made. Period.

Aim Like A Pro with the new **Centergy**—a perfectly balanced bow that can make you up to 49% more accurate. What will you do with 49% more accuracy?

*Steadiness test results based on shooters skill levels ranging from very high to average, and each person's deviation from center. Most tests resulted in an improved accuracy, with highest results producing 49% better accuracy at standard deviation from center.



**GET LOCKED ON,
STAY LOCKED ON!**

CENTER BALANCED TARGETING SYSTEM

STRENGTH

82X
ALUMINUM

GET YOUR
SWERVE[™]
ON

The newly designed 82X aluminum riser has an integrated feature called the SWERVE. This strategically designed curve helps eliminate lateral movement during the shot cycle. Less movement means less noise and less vibration with more consistency—equaling greatly increased accuracy.

BALANCE

TRK[™]
PARALELL CAM TECHNOLOGY

The all new TRK Cam System continues Prime's parallel cam technology legacy and keeps each bow performing at its highest efficiency—no matter the draw length. New for 2017, Prime shooters can switch between limb stops or cable stops and further adjust each bow for a truly custom-tailored shooting experience.

CONTROL

FLEXIS^{AR}

The Flexis-AR is an adjustable roller guard designed to flex during the draw cycle, removing the extra load off the bow while shooting, from the cables to the cams. This innovation further reduces cam lean, aids in bow tuning and creates an improved shot cycle.

STRENGTH - BALANCE - CONTROL



ATA: 33.25"
 Draw Length: 24.5"-31"
 (for 30.5" and 31" add 1" brace height)
 Brace Height: 6.5"
 Mass Weight: 4.3 lbs.
 Draw weight: 40, 50, 60, 65, 70, 80 lbs.
 IBO Speed: 333 fps.

Camo Options:

- NEW First Lite Fusion
- Optifade Open Country
- Optifade Elevated II
- RealTree Xtra

Color Options:

- NEW Super Chrome
- NEW Electro Red
- NEW Electro Blue
- NEW Electro Orange
- NEW Electro Teal
- NEW Recon Gray
- Black (shown)



The all-new Prime Centergy brings downrange accuracy to unprecedented levels. The Centergy features a Balanced Targeting System, making it easier for you to get on target fast—and stay there longer. The Prime Centergy: Paint your target like a pro.





ATA: 33.25"
Draw Length: 24.5"-31"
(for 30.5" and 31" add 1" brace height)
Brace Height: 6.5"
Mass Weight: 4.1 lbs.
Draw weight: 40, 50, 60 lbs
IBO Speed: 333 fps.
(Tested at 60lbs.)

Camo Options:

- NEW First Lite Fusion (shown)
- Optifade Open Country
- Optifade Elevated II
- RealTree Xtra

Solid Color Options:

- NEW Super Chrome
- NEW Electro Red
- NEW Electro Blue
- NEW Electro Orange
- NEW Electro Teal
- NEW Recon Gray
- Black



The Centergy Air integrates all the accuracy enhancing features of the Prime Centergy, but it sports a lighter riser and a more streamlined grip. If you have a lot to pack and a long way to go, or you simply prefer a lighter bow, the Centergy Air is your new companion. The Centergy Air gives you maximum performance in a lighter package—a great fit for every hardcore huntress.





CENTERGY™ HYBRID

With an extended axle-to-axle length and a super stiff 82X aluminum riser, the Centergy Hybrid is the perfect crossover bow that's as comfortable in the field as it is on the line. Make 40 yards the new 20 yards with the incredibly balanced, ultra-accurate and unbelievably deadly Centergy Hybrid.



ATA: 35.25"
Draw Length: 24.5" - 31"
(for 30.5" and 31" add 1" brace height)
Brace Height: 6"
Mass Weight: 4.5 lbs.
Draw weight: 40, 50, 60, 65, 70, 80 lbs.
IBO Speed: 338 fps.

Camo Options:

- NEW First Lite Fusion
- Optifade Open Country
- Optifade Elevated II (shown)
- RealTree Xtra

Color Options:

- NEW Super Chrome
- NEW Electro Red
- NEW Electro Blue
- NEW Electro Orange
- NEW Electro Teal
- NEW Recon Gray
- Black





RIZE™

ATA: 33.25"
Draw Length: 26"-30"
Brace Height: 6.75"
Mass Weight: 4.3 lbs.
Draw weight: 40, 50, 60, 65, 70 lbs.
IBO Speed: 335 fps.

Camo Options:

- Optifade Open Country (shown)
- Optifade Elevated II
- RealTree Xtra

Color Options:

- Black



SHERPA
enabled



TAKING AIM AT THE COMPETITION

ONE ALUMINUM 82X

NEW 10% STIFFER RISER DESIGN

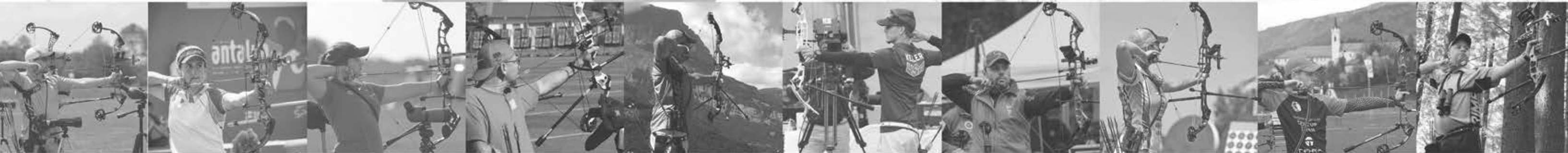
The new ONE STXv2 target bow series has a completely redesigned riser to give Prime target shooters the technological edge over their competition. Machined from 82X aluminum, every riser in the ONE STXv2 lineup now holds the title as the stiffest competition riser available—creating virtually no riser movement in the shot sequence, resulting in unparalleled downrange accuracy.

NEW ELECTROFINISH COLORS

When you're looking your best, you're feeling your best—and you're shooting your best. The new colors available in the target line are not only extremely durable, they're super vibrant! Have your sunglasses on-hand and be ready to turn heads at the range!

NEW COLOR OPTIONS

Recon Gray, Electro Teal, Electro Orange, Super Chrome, Electro Red, Electro Blue, Black.





ONE V2

The Prime One Series has long been one of the most consistent target bows on the market. Building on that proven excellence, the new One V2 Series takes consistency to all new levels. The redesigned riser is machined from ultra-stiff 82X aluminum, to further reduce riser flex at every point during the shot sequence. The less flex there is, the more consistent you are as an archer. An additional lower stabilizer mount has also been integrated, making the One V2 Series perfectly equipped to match the setup preferences of every archer. Available in a 36- or 39-inch axle-to-axle length with three different cam options depending on draw length, the One V2 Series will quickly become your most comfortable and accurate setup to date!

82X ALUMINUM

STX 36 1/2 STX 39 1/2

ATA: 36"/39"
Draw Length: 24.5"-30"/25.5"-31"
Brace Height: 6.75"
Mass Weight: 4.3 lbs / 4.6 lbs..
Draw weight: 40, 50, 60, 65, 70 Lbs
IBO Speed: 325fps / 323fps

Color Options:

- NEW Super Chrome
- NEW Electro Red
- NEW Electro Blue
- NEW Electro Orange (shown)
- NEW Electro Teal (shown)
- NEW Recon Gray
- Black





ATA: 35.25"
 Draw Length: 24.5"-31"
 (for 30.5" and 31" add 1" brace height)
 Brace Height: 6"
 Mass Weight: 4.5 lbs.
 Draw weight: 40, 50, 60, 65, 70, 80 lbs.
 IBO Speed: 338 fps.

Camo Options:

- NEW First Lite Fusion
- Optifade Open Country
- Optifade Elevated II
- RealTree Xtra

Color Options:

- NEW Super Chrome
- NEW Electro Red
- NEW Electro Blue
- NEW Electro Orange
- NEW Electro Teal
- NEW Recon Gray (shown)
- Black



The all new Centergy Hybrid features the most solid and perfectly balanced system Prime has ever created, so why limit the bow's potential to just a hunting setup? At this size and speed, along with the new cam options, the Prime Centergy Hybrid is the perfect choice for any archer in search of a faster 3D rig or a more compact target setup. It's time to still those dancing pins and start painting your target like a pro!



PRIME

ARCHERY

ACCESSORIES

CASES, SLINGS, APPAREL and more....
Check out shop.g5outdoors.com for the latest in Prime gear and accessories.

SHERPA QUIVER

The Sherpa Quiver System is built on a quick-detach design that slips on and off in seconds—in complete silence. The Sherpa Quiver comes in a one- and two-piece model, and secures 6 arrows. The hood comes in Black, Optifade Elevated II, Optifade Open Country, RealTree Xtra and First Light Fusion.



SHERPA AC

ACTION CAMERA MOUNT

The Sherpa AC mount quickly connects most action cameras to any Sherpa-ready bow.
*Camera not included.

SHERPA RETRO

The Sherpa Retro allows you to use any Sherpa accessory on any Prime bow model, or any other bow with a triangular stand-off hole.



PRIME ARCHERY COLOR KITS

- YOKE SPLITTERS
- FLEXIS DAMPER
- GHOST GRIP PLATES
- STRING SUPPRESSOR

- COLOR OPTIONS:**
 BLUE
 RED
 GREEN
 PINK
 PURPLE



35" HUNTING BOW CASE



39" TARGET BOW CASE







PRIME PRO





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THESE PRODUCTS ARE COVERED BY
ONE OR MORE OF THE FOLLOWING
PATENTS PENDING:

6,290,903 • 6,595,881 • RE40,273
6,817,269 • 6,935,976 • 6,997,827
7,013,772 • 7,234,220 • 7,278,216
7,314,419 • 7,543,389 • 7,597,095
7,708,659 • 7,927,240 • 7,931,550
7,993,224 • 8,109,261 • 8,281,774
8,365,713 • 8,371,283 • 8,372,478
8,424,511 • 8,449,415 • 8,449,416
8,544,456 • 8,651,097 • 8,671,925
8,778,461 • 8,784,628 • 8,839,772

PRIME
ARCHERY