



**INDIANA STATE
MEDICAL
ASSOCIATION
ALLIANCE, INC.**

Dedicated to the health of Indiana

The Alliance in Action

Summer 2005

Sarah Sanders, ISMA-A President

Indiana State Medical Association

Officers:

Sarah Sanders – President

626 Monte Vista Drive, Fort Wayne 46814
Telephone: 260-625-6793
E-mail: sasgoboilers@comcast.net

Kelli Thompson – President-Elect

4250 N. Riverside Drive, Columbus 47203
Telephone: 812-375-1775
E-mail: dmtktt@comcast.net

Lucinda Klee –

Co-Northern Area Vice President:

1607 Burning Tree Court, Fort Wayne 46845
Telephone: 260-637-8520
E-mail: LCKPRESS@aol.com

Maria Krach –

Co-Northern Area Vice President:

2515 Mill Pond Court, Fort Wayne 46804
Telephone: 260-436-1312
E-mail: krachcrew@juno.com

Hallie Gorup –

Central Area Vice President

3325 Hamilton, West Lafayette 47906
Telephone: 765-463-3757
E-mail: hjgorup@aol.com

Kelda Maynard –

Southern Area Vice President

1225 Spring Creek Dr., Evansville 47710
Telephone: 812-867-2174
E-mail: KKMdesign@sigecon.net

Connie Wells – Secretary

312 South Stout Street, Princeton 47670
Telephone: 812-386-6895
E-mail: c.wells1@insightBB.com

Marty Vibul – Treasurer

2245 E. Boonville-New Harmony Rd.,
Evansville 47725
Telephone: 812-867-3130
E-mail: modmarty@hotmail.com

Ruby Sneed – Immediate Past President

7600 Youngs Court, Newburgh 47630
Telephone: 812-858-1632
E-mail: ciao717@aol.com

Jill M. Bruce – ISMA-A Liaison

322 Canal Walk, Indianapolis 46202
Telephone: 800-257-4762
E-mail: jbruce@ismanet.org

ISMA ALLIANCE ANNUAL CONVENTION

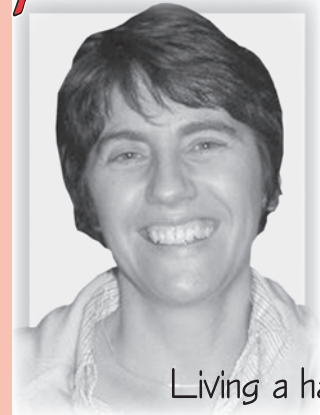
Christine Gilmore offers people a sense of balance. A professional life coach, she has a reputation for fun, interactive workshops, and her passion is helping people live happy, engaged and meaningful lives.

A physician's spouse, Christine explains that when only a few areas of life are really working for us, we don't feel on top of things and never reach our potential. In her September address, she will help you identify what's working in your life and what's not. You'll learn to make all the pieces of your life come together to enhance an overall life balance that brings harmony and deeper fulfillment. Expect this session to profoundly change your life!

A graduate of the Coaches Training Institute, Christine is a Certified Professional Coach and member of the International Coaching Federation. She manages a coaching practice in Chicago and counts among her clients the AMA Alliance, American College of Physician Executives, Columbia College and Comprehensive Women' Care in Chicago. She also has trained and coached executives from Abbott Laboratories, Kraft Foods, Hewitt, Northern Trust – and more.

This native of the United Kingdom is an honors graduate of the University of Newcastle-upon-Tyne and post-graduate of the University of Sunderland.

Life Balance –



Christine Gilmore

Living a happy,
engaged and
meaningful life.

Friday, September 16 • 8:45 a.m.

She worked for 14 years for the U.S. Department of Defense in Britain where she was responsible for the integration of DOD military and civilians into the British way of life. This earned her the U.S. Army Commander's Award for Civilian Excellence.

Christine is the wife of Robert Gilmore and a member of the AMA Alliance.

CONVENTION HIGHLIGHTS



**STAYING
CONNECTED**

SEPTEMBER 16 & 17 • THE WESTIN HOTEL • DOWNTOWN INDIANAPOLIS

FRIDAY

- Navigating the Information Superhighway and Increasing Male Membership in the Alliance.
 - John Lovin, AMA Alliance Integrated Marketing Communications Advisory Committee
 - Chair – See page 5 for more details.
- Silent auction benefitting the AMA Foundation
- Presentation of Betty Wolverton Service and Building Healthier Communities Awards. – See page 3 for call for entries.
- Kelli Thompson of Columbus will be installed as the new ISMA Alliance president. – See page 2 for more about Kelli.

SATURDAY

- "What's Hot For Fall" fashion seminar and breakfast at Nordstrom – See page 6 for more details.

Look inside for a full agenda and registration form. <

INTRODUCING

INCOMING PRESIDENT-ELECT KELLY TRIMBLE THOMPSON

Resides in: Columbus, Indiana

County Alliance: Bartholomew-Brown County Medical Alliance

Family: Husband David, General Surgeon, and three sons: Matthew (9), Ben (7) and Drew (5)

Hobbies: Running, biking, watching sports, travel and cooking

County alliance offices held: President and steering committee member

State alliance offices held: Health Promotion Committee chair, southern area vice president (2 years) and president-elect

Professional experience: R.N. at Methodist Hospital Emergency Department.

Why did you join the Alliance?

I was initially attracted to the Alliance by the dynamic women and the support system that I found. I continue to support the Alliance because of the wonderful friendships, the community service projects, and the professional development learned from these experiences.

Adjectives to describe yourself:

Organized, energetic, fun and spontaneous

NOMINATED PRESIDENT-ELECT KELDA MAYNARD

Resides in: Evansville, Indiana

County Alliance: Vanderburgh Medical Alliance

Family: My husband is Barney Maynard, a Urologist working in a group practice in Evansville. Our



Kelli Trimble Thompson

children April Poling and Robbin Wilson are both married and are teaching in elementary schools in Huntington and Indianapolis. We are proud grandparents of five-year-old Sam, and two-year-old Grace, who live in Huntington with their parents.

Hobbies: I enjoy reading, singing in the church choir, golfing, and traveling when time permits.

County alliance offices held: I have served as chair of Social Activities, Legislation Committee, Datebook Committee (datebook sold as a fundraiser in the community), Medical Alliance Southern Hospitality Brunch Committee (referred lovingly to as M.A.S.H.) for potential new members, and Planning and Development Committee. I have also served as president-elect and president. I am currently serving as the Style Show chair for 2005-2006.

State alliance offices held: Southern Area Membership Development chair and southern area vice president

Professional experience: My own

interior design business takes up a good bit of my time.

Why did you join the Alliance?

I joined the Alliance as a medical student spouse and have maintained a sincere interest in the goals and projects of the Alliance ever since. I see community involvement as a positive expression of caring and supporting those around us. The Alliance accomplishes that goal. As a state leader, I will view a broader scope of Alliances around the state, taking positive steps to provide education and encouragement to their communities, aiding them in leading healthy, happy lives.

Adjectives to describe yourself:

Other people have described me as creative, trustworthy, loyal and a good listener. I feel these qualities would definitely be of value while serving the ISMA-A.



Kelda Maynard

2005-06 ISMA-A SLATE OF OFFICERS

The ISMA Alliance (ISMA-A) Nominating Committee met on February 2. Discussion of potential candidates with subsequent agreement followed. This slate was presented to the ISMA-A Board on May 12 and approved by all in attendance. Voting on this slate of officers will be held at the ISMA-A annual convention September 16. All paid members of the ISMA-A are eligible to attend and vote. Many thanks to the guidance and wisdom of the members of the ISMA-A Nominating Committee in selecting the following as the slate of officers for 2005-2006:

PRESIDENT

Kelli Thompson,
Bartholomew/Brown County

PRESIDENT-ELECT

Kelda Maynard, Vanderburgh County

SECRETARY

Jeanne Darroca,
Delaware/Blackford County

TREASURER

Marty Vibul, Vanderburgh County

AREA VICE PRESIDENTS

Northern Area

Carmen Reed, Fort Wayne/Allen County

Central Area

Hallie Gorup, Tippecanoe County

Southern Area

Cynthia Nicholson, Vanderburgh County

2005-2006

NOMINATING COMMITTEE MEMBERS:

Ruby Sneed – chair

Kelli Thompson – president-elect

Laurel Weddle – appointed past president

Char Hendrix – elected past president

Marty Vibul – elected southern area representative

Evelyn Wellman/Jeanne Darroca – elected central area representative

Judy Van Curen – elected northern area representative

ISMA ALLIANCE ANNUAL CONVENTION:

AWARD NOMINEES SOUGHT – *Deadline August 17*

The ISMA Alliance is now accepting nominations for the Betty Wolverton Annual Service Award and the new Building Healthier Communities Awards. Please contact Jill Bruce, ISMA Alliance Liaison, for applications and more information.

BETTY WOLVERTON ANNUAL SERVICE AWARD



The award was established in 2001, and its first recipient was Betty Wolverton

of Clarksville. The award was presented posthumously to Betty's husband and children in November 2001. This award is to be presented annually to the person who most personifies Betty's qualities and dedication to service.

Betty epitomized the best in all of us. Always pleasant and helpful, she represented us on the ISMA legislative committee for a decade, received gubernatorial awards for her legislative efforts and was nominated for the AMA-A "Belle Chenault" national award for legislative excellence. It was at her side that many of us learned the "how" of the Indiana legislature. In addition to legislation, her community volunteerism and motherhood awards were equally exceptional.

Any individual ISMA Alliance member may be nominated for the Betty Wolverton Annual Service award. Any individual ISMA Alliance member or qualified county alliance may submit a nomination. Past winners of the Betty Wolverton Annual Service Award are not eligible.

BUILDING HEALTHIER COMMUNITIES AWARDS

The Building Healthier Communities awards grew out of the Hands are NOT for Hitting/SAVE award, initiated in 1999 by the ISMA Alliance to recognize excellence in SAVE programs and projects in Indiana. The program is being expanded this year to include other health promotion programs and projects.

NEW AWARD CATEGORIES ARE:

COMMUNITY SERVICE

Projects provide a health-related service in the community (health screenings, immunization programs, in-school programs, etc.).

EDUCATION AND AWARENESS

Projects educate and bring awareness to a certain population on a particular topic (health fairs, forums, workshops, public relations, etc.).

FUNDRAISING

Projects will **NOT** be judged on the amount of money raised. Instead, projects should reflect efforts to plan and implement the fund-raiser (dances, dinners, races, grant programs, benefits, AMA Foundation, etc.).

SAVE AND "SAVE TODAY"

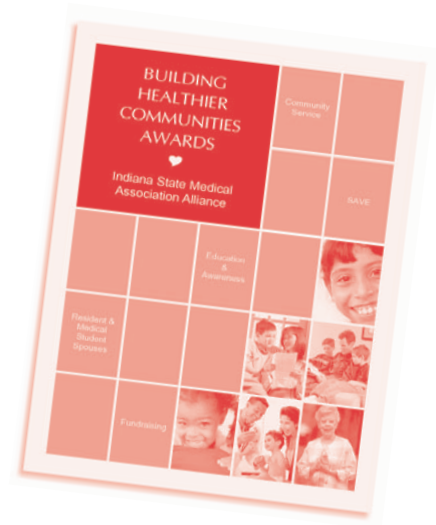
Projects support the national SAVE (Stop America's Violence Everywhere) program (SAVE vigils, shelter programs, Hands Are NOT For Hitting, etc.).

RESIDENT PHYSICIAN AND MEDICAL STUDENT SPOUSES

Projects recognize the efforts of the spouses of resident physicians and medical students, including those directed at community service, education and awareness, fundraising, and SAVE. County Alliances are **NOT** eligible for this category.

Any qualified county alliance or any individual ISMA Alliance member may be nominated. Any individual ISMA Alliance member or qualified county alliance may submit a nomination. Eligible projects must have been held and completed between August 1, 2004 and August 31, 2005. If the project was conducted in coalition with another group(s), the project must have been initiated by or have had major involvement of the County Alliance or RPS/MSS group. A project that has won a former SAVE award cannot be resubmitted within three years of the win unless the project has been changed in some capacity or a new component has been added.

Each county or individual ISMA Alliance member may submit only one program or project per category. However, the same project may not be submitted in more than one category.



CONVENTION SCHEDULE



**STAYING
CONNECTED**

SEPTEMBER 16 & 17 • WESTIN HOTEL • DOWNTOWN INDIANAPOLIS

ISMA ALLIANCE CONVENTION AGENDA

FRIDAY, SEPT. 16

- 8 am – 4:30 pm Registration
 - Hospitality room open
 - AMA Foundation Silent Auction opens
- 8:30 – 8:45 am Invocation
 - Pledge of Allegiance, Mission Statement
 - Introduction of guests
- 8:45 – 10:45 am Guest speaker – Christine Gilmore, CPCC
- Professional Life Coach
(Guests and spouses welcome)
- 11 am – Noon Alliance House of Delegates opens
- 12:15 – 1:30 pm Lunch honoring past state presidents and county leaders
- 2 – 5 pm Alliance House of Delegates reconvenes
 - Kelli Thompson installed as president
 - Guest John Lovin, AMA Alliance Integrated Marketing Communications Advisory Committee Chair – “Navigating the Information Superhighway” and “Increasing Male Membership in the Alliance”
(Guests and spouses welcome)
- 5:30 pm AMA Foundation Silent Auction closes
- 6:30 – 8:30 pm ISMA House of Delegates convenes
- 8:30 – 11 pm Afterglows

SATURDAY, SEPT. 17

- 8 – 10 am “What’s Hot for Fall” fashion seminar and breakfast at Nordstrom
- 12:30 pm IMPAC Luncheon
- 6:30 – 7 pm Presidents’ Night reception
- 7 – 11 pm Presidents’ Night dinner



IMPORTANT DEADLINES:

August 17, 2005
Hotel reservation deadline

September 7, 2005
Convention registration deadline

HOTEL INFORMATION:

The Westin Hotel
50 South Capitol Avenue
Downtown Indianapolis

To reserve a room, please call the hotel directly at 317-262-8100, or use the central reservations number, 800-WESTIN-1. The rate for single or double is \$145/night. Mention that you are with the ISMA to receive the special convention rate. Availability of hotel rooms is limited, so call as soon as possible.



ISMA ALLIANCE ANNUAL CONVENTION:

AMA ALLIANCE INTEGRATED MARKETING COMMUNICATIONS ADVISORY COMMITTEE CHAIRMAN TO ADDRESS CONVENTION

John Lovin of Newton, North Carolina was appointed AMA



Alliance Integrated Marketing Communications Advisory Committee chair in June 2004. At the national level, Lovin has served as a member of the IMC Advisory Committee,

Legislation Committee, Communications/Public Relations Task Force, and Nominating committee.

John is a graduate of the University of North Carolina at Greensboro, where he received a BA in Political Science. He worked with Wendy's International for ten years, and then resigned to become "Mr. Mom" for the next six years, which according to John was his "best and most important job." After this, he became the owner of The Fourth R of Western North Carolina, a company that taught computer skills to kids and adults alike. He also was owner of Global Electronic Marketing, an Internet marketing and consulting company. For the past several years, he has managed his wife's practice, A Woman's View, and also her day spa, Pure Reflection.

John has served the North Carolina Medical Society Alliance, as well as his county alliance as president.

Among his volunteer efforts, Lovin is currently active in his church as a Sunday school teacher, member of their Long Range Planning Committee and other duties.

He is married to Vickie Lovin, a gynecologist. The couple have one daughter, Bonnie, who will be attending Wake Forest University in the fall.

PRESIDENT'S NIGHT

Saturday, September 17, 6:30 - 11pm, \$50

Join a gathering of familiar colleagues, spouses and friends to mark another year of successful leadership. Celebrate with outgoing ISMA President William H. Mohr, M.D., Kokomo, and ISMA-A President Sarah Sanders, Fort Wayne. Come early to move through the reception crowd that will start to grow at 6:30 pm.

At 7 pm take your seat in the elegant Ballroom for a memorable meal and conversation. When dessert leaves you feeling like a pampered guest, rest assured that the good time has only just begun.

With your appetite satisfied, you'll be ready to fully appreciate a unique experience from the entertainment world. Four brothers – musicians all – will take to the stage along with drums, trumpet, guitar, bass, mandolin, synthesizer, flute, piano, and maybe more! The Marlins will entertain Presidents' Night guests making music with every instrument needed for the diverse styles of music they know and love.

Actually four brothers (Gary, Jace, Rick and Robert), the quartet blend their strong solo voices to present a true variety show. They offer something for every person's taste – satisfying a preference for Ragtime, Bluegrass, Rock, Classical or Big Band music. You'll recognize the sounds of Glen Miller, Santana and even Andrew Lloyd Weber.

Cost for this evening of dining and entertainment is \$50 per person. Please check off the appropriate box on the registration form.



IMPAC LUNCHEON

Saturday, September 17, 12:30pm, \$25



Featuring Mark Russell

Mark Russell, the unquestioned master of musical political satire in America, is recognized and enjoyed regularly on PBS specials. His presentations parody the biggest political stories in the daily news with a blend of hilarious one-liners set to familiar tunes.

Along with his trademark piano, Russell plumbs the absurdities of official – and unofficial – Washington. When asked about his writers, Russell quips that he has 535 of them . . . "100 in the Senate and 435 in the House of Representatives." His brilliantly funny lyrics prove time and again that fact is indeed funnier than fiction.

In addition to performances around the country on college campuses and in public theatres, Russell also writes a nationally syndicated column and appears frequently as guest commentator on news programs. He has a book and numerous CDs to his credit. Yet, he is best loved for the utterly outrageous wit he has shared in live performances for more than two decades.

Cost for this luncheon is \$25 per person. Please check off the appropriate box on the registration form.

ISMA ALLIANCE ANNUAL CONVENTION:

FROM THE PRESIDENT – WE ARE FAMILY



WOW!
It's hard to believe the year is almost over. Just like all family visits, it seems like time flew by. The opportunity to spend

serve on the 2005-2006 Nominating Committee.

But it's not over yet! I look forward to seeing as many of you as possible at our Annual Convention in September. Remember, it's our family reunion time. We'll have food, fun and fellowship. We'll reflect on the past, recognize today, and plan for tomorrow. And most importantly, we will celebrate as the gravel is passed to our incoming ISMA-A President Kelli Thompson.

As always, it is a privilege to serve you.

Sarah



ISMA Alliance President Sarah Sanders (right) accepts and AMA Foundation award on behalf of the Indianapolis Medical Alliance from AMA President Dr. John C. Nelson (left) and AMA Alliance President Jean Howard.

time with Alliance members across the state was most definitely the highlight of my presidency. The thousands of miles I put on my Windstar (not to mention my Ford Service Manager getting to know me better) is a testament to how busy our county Alliances are in their communities. In many ways, big and small, we are impacting our communities. I have also attended several ISMA district meetings and met many Alliance members (and Alliance-members-to-be) that, although they don't have the benefit of a local organization, feel strongly about supporting the family of medicine. I appreciate the support of these members-at-large and hope the e-newsletter debuting in the next few months will offer them additional support and help to form a closer bond with the ISMA Alliance (ISMA-A) and the AMA Alliance (AMA-A).

The AMA-A Annual Meeting in June gave me the opportunity to show a little Indiana pride. Several counties were recognized for AMA Foundation giving and/or membership growth. Indianapolis Medical Alliance received first place recognition for greatest percentage increase by a county in AMA Foundation giving. We have two past presidents serving in AMA-A leadership positions: Char Hendrix as AMA Foundation Committee chair and Ruby Sneed as an Integrated Marketing Committee member. Ruby was also elected to

SMALL TALK

ATTENTION MALs

We are planning to debut in the coming months an e-newsletter specifically for members-at-large to keep you informed on a monthly basis about ISMA Alliance and AMA Alliance happenings. Of course, we need your e-mail address. Please include your e-mail address with your dues payment or e-mail your address to Jill Bruce, ISMA Alliance liaison, (jbruce@ismanet.org) or Sarah Sanders (sasgoilers@comcast.net). The newsletter will also appear on the ISMA Alliance Web site.

SATURDAY CONVENTION EVENT:

NORDSTROM "WHAT'S HOT FOR FALL FASHION SEMINAR AND BREAKFAST – \$10

SATURDAY, SEPTEMBER 17, 8 - 10AM

Enjoy a light breakfast and fashion seminar at Nordstrom's Circle Center store. The latest in fall fashions and select cosmetic lines will be presented.

Two Alliance members will receive cosmetic makeovers.

Don't forget to mark this event on your registration form!

AMA ALLIANCE ANNUAL MEETING

THINK ALLIANCE!

Those two words help to sum up the excitement of the 82nd Annual Meeting of the AMA Alliance (AMA-A) House of Delegates in Chicago June 19-21, 2005. The AMA-A welcomed 209 delegates, 25 alternate delegates and 35 members and guests to the meeting. The delegate composition included 35 county delegates, three resident physician spouse and medical student spouse delegates and six delegates representing Auxiliary or Alliances to national medical specialty society/physician organizations. The following members served as Indiana's delegation: Sarah Sanders (chair), Kelli Thompson, Ruby Sneed, Marty Vibul, Jeanne Darocca, Char Hendrix, Laurel Weddle, Kelda Maynard, and Hallie Gorup.

Outgoing President Jean Howard was recognized and thanked for her strong leadership this past year. Mary Ann Homer was installed as president during the Tuesday luncheon, sharing that, "Medicine today is not what our spouses signed up for. It's bombarded on all sides, and it is struggling just to survive. But our Alliances can help save it, if we put family first – by partnering with medicine, from the grassroots on up: working shoulder to shoulder; side by

side; hand in hand...with our medical societies, all over the country. If we do that anything is possible – and we can be a force that no one can stop."

Former Executive Director Hazel Lewis, recently retired after 52 years of service, was made an honorary member of the AMA-A.

Some important Indiana highlights from the meeting include:

- Awards and recognitions – Indianapolis Medical Alliance was an AMA Foundation first place award recipient for greatest percentage increase in giving by a county. They also received a tenth place award for greatest total county giving. Elkhart County Medical Alliance and Vanderburgh Medical Alliance were fifth and seventh place, respectively, for AMA Foundation greatest percentage increase in county giving. Fort Wayne Medical Society Alliance was recognized for a 5 percent membership increase.
- President-elect Kelli Thompson's Membership Marathon theme idea from this year's Jumpstart has become the national theme for the AMA-A Membership Advisory Committee. (Way to go, Kelli!)
- Ruby Sneed was elected to the



Indiana's AMA Alliance Annual Meeting delegation: Front row (l to r) Laurel Weddle, Kelli Thompson, Sarah Sanders and Ruby Sneed. Back row (l to r) Char Hendrix, Marty Vibul, Kelda Maynard, Jill Bruce and Jeanne Darocca. Hallie Gorup is not pictured.

2005-2006 Nominating Committee (Congrats!)

- National Committees – two past state presidents on AMA-A committees will represent Indiana. Char Hendrix will serve as chair of the AMA Foundation Committee. Ruby Sneed will serve on the Integrated Marketing Committee. (Congrats, again!)

And a BIG thank-you to Laurel Weddle for her years of service to the AMA-A leadership, including the last two years as a director.

ISMA-A TRIATHLON — JUMP START 2005



During the third week of April, several county alliances took advantage of a benefit offered by the ISMA Alliance to help them get a "jumpstart" on the coming year. Jumpstart is a one-day leadership workshop that travels to each of the three areas of the state to offer assistance, resources and a networking opportunity closer to home for our county alliances.

This year's travel team was composed of President Sarah Sanders, President-elect Kelli Thompson, AMA Alliance Membership Chair Kathy Lariviere, Legislative Affairs Chair Laurel Weddle (who is also a past state president and a AMA Alliance field director), and Executive Liaison Jill Bruce. The area vice presidents served as hostesses.

This year's theme was ISMA-A Triathlon. The day began with the membership marathon, followed by swimming through the legislative waves, and the last event was biking for better health.

Kathy Lariviere started the day with important tips about membership. She gave lots of new ideas for starting resident and medical student spouses groups, reaching members-at-large and more innovative membership ideas. Each race packet the participants received had a CD containing Kathy's documents for their use. Laurel Weddle gave a legislative update and tips for easier communication with our legislators. Sarah Sanders was our leader during the biking portion of the triathlon. We learned about new health projects and watched a new video about teens and STDs.

We saved a few packets from the event, and if anyone would like a copy, please contact Jill Bruce at jbruce@ismanet.org. Additional copies of Kathy Lariviere's CD are also available by contacting Jill Bruce.

Everyone felt Jumpstart was a success. Members left feeling recharged and ready to spend the summer getting their upcoming year off the ground. "The networking is probably the greatest opportunity Jumpstart offers," said President Sarah Sanders. "It's nice to know you're not in this alone and that others are experiencing the same struggles and successes you are having and can offer help."



Kelda Maynard (front) hosts the Jumpstart travel team (l to r) Laurel Weddle, Kathy Lariviere, Kelli Thompson and Sarah Sanders



Carol Goldstein, Carmen Reed and Jill Bruce check out Patricia DePorter's (center) bracelet she won in the AMA Foundation fundraiser.



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MEDICAL
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ALLIANCE, INC.**

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The Alliance in Action

Summer 2005

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The Alliance in Action

322 Canal Walk
Indianapolis, IN 46202-3268

(800) 257-4762

(317) 261-2060

FAX (317) 261-2076

jbruce@ismanet.org

Check out the Alliance on the
web at www.ismanet.org



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Dedicated to the health of Indiana

2005 Upcoming Events

Contact – Jill Bruce (800) 257-4762

AUGUST 17

Hotel Reservation Deadline for Convention
The Westin Hotel • (800) WESTIN-1

AUGUST 24, 2005

ISMA Alliance Incoming & Outgoing
Joint Board Meeting
ISMA Headquarters • Indianapolis
2004 - 2005 and 2005 - 2006
board members to attend (includes committee chairs,
officers and county leadership)

SEPTEMBER 7, 2005

Convention registration deadline

SEPTEMBER 16-17, 2005

ISMA Alliance Annual Convention
The Westin Hotel • Downtown Indianapolis