

The Art of Approaching

How to meet ANY woman, ANY time, ANY where

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Introduction

I'd like to start this off by prefacing that I am NOT the best guy there is when it comes to picking-up women. Far from it. I struggle daily trying to meet the woman of my dreams, and like so many other guys, fall into the traps of giving into to her every whim or getting caught up in unnecessary "drama." So if you're looking for a manual on how to "bed" women, you might want to look for a different book, because this isn't meant to be a "How to Get Laid" guide, nor is it meant to teach you how to increase the number of Dates you go on.

What this book is designed to do is to teach you how to MEET people. Plain and simple.

You don't have to be a master seducer or licensed Hypnotist to know how to meet people. Because of my father's job, I moved around a great deal growing up. Our typical living arrangement would last roughly three years in one place before we'd have to pack up and move to another city, state, or even country. Because of that, I basically had to start over making friends every time we went to a new place to live. This

background taught me many things, the biggest of which is how to meet people quickly and effectively.

Obviously, it's not difficult to meet people. You do it every day. Just a brief exchange of words, and before you know it, you've made a new acquaintance. But there is an art to meeting someone. The ability to start a conversation that can lead to a deeper kind of relationship takes a bit more work than you're typical "Hi, how's it going?" line.

This is especially true when it comes to women. For most men (including myself), the prospect of walking up to a beautiful woman and talking to her with the *intention* of sleeping with her can be quite daunting. I've known big, tough, burly guys who wouldn't flinch at the sight of a gun pointed to their face, but put them in a situation where they have to meet a beautiful girl, and they're as worthless as tits on a log (though some would argue that tits are never worthless, but I digress...).

So this manual is for that type of guy. The type of guy who'd rather get a root canal than talk to a girl. The type of guy who'd rather run a mile on a broken leg than meet a new and interesting woman.

In this book, we're going to discuss the following:

- The Concept of "Openers"
- The Different Types of Openers
- Specific Examples of Openers
- Stacking Openers
- Why Men Are Afraid To Talk to Women
- Body Language
- Tonality
- Places to Find Women to Meet
- How to Meet People in Groups
- What Openers Work Best for Specific Environments
- A Step by Step Way to Break You of Your Fear of Approaching

By the time you are finished reading and internalizing the material outlined in this book, you will have NO PROBLEM meeting any woman you want, any time you want, any where you want.

So without further ado, let's get to what you paid for...

PART I: Theory of Approaching

In Part I of this book, we will discuss the theories behind the Art of Approaching. This section will lay the groundwork on the concepts that will be discussed later on in this book, along with different tactics and strategies that one must be aware of if they are going to learn to approach any woman they want, anytime they want, anywhere they may be.

What is an Opener?

A butterfly flaps its wings, the breeze it creates sends a puff of pollen from a nearby flower into the air, causing a rhinoceros to sneeze. The sound of that sneeze causes a herd of zebras to stampede, disrupting the flow of wind current, which helps create a hurricane in the South Pacific, which causes American Airlines to cancel their flights that night, which means the girl of your dreams is forced to stay in town for one more day. You find her at your favorite bar with her friends, partying away her borrowed time.

Now what?

Though fate may have acted in your favor up to this point by doing the *exact* things necessary to get that *exact* girl to show up in that *exact* location at the *exact* same time that you would be there, the fact remains that it is now up to you to take action.

But what action do you take? Do you sit at

the bar watching her like a stalker, hoping she'll notice you and come over to talk? Do you offer to buy her a drink like every other loser in the bar and go home \$8 poorer? Do you club her over the head and drag her back to your cave? The answer to all three questions is, of course, NO! Then what's a guy to do? This:

You OPEN her.

Not in the literal sense of course. She doesn't need surgery. The idea of "opening" is the notion of approaching a woman with the express intent of engaging her in a conversation. By doing so, you then make her more receptive to talking to you, effectively opening her up for further interaction with you - hence the word "opener."

The "opener" is a line that is used to initiate the conversation. It is often the first sentence exchanged between the man and the woman he desires. "Pick-up Lines" are forms of openers, but openers can be anything to get the girl talking.

Why is this important? Simple. If you DON'T open a woman, your chance of seeing her again and leading into a relationship or sex is approximately zero! After all, you can't further an interaction that's never been

initiated. But when you DO open a woman, your odds of segueing that into some type of relationship increase dramatically. From the opener, you have many different threads you can follow, from friendship, to girlfriend, to one night stand, your options are only limited by your own beliefs and social skills.

But you're not going to get anywhere until you start that conversation, and start it off RIGHT. Believe it or not, there is a wrong way to approach someone, which we'll cover later on in the book.

So now that you understand what an Opener is, and why it's important, let's move on to another important concept - that of "Interest."

What is Interest?

There is more to Opening a woman than simply knowing what to say. Indeed, the process of Opening a girl can be quite involved. I don't want to bog you down with too much theory here, because honestly, every rule or guideline I lay out in this book can be broken if the context is right, but I think this is an important concept for everyone to grasp.

Interest can be defined as any "involvement with or participation in something." A dictionary-like example of this would be: *She has an interest in the quality of her education.* So in this respect, we're treating the word "Interest" as a verb, or action that one does.

This is important to know, because most people can be very transparent with their interests, especially when it comes to dealing with other people. Have you ever heard anyone talk about someone they've just fallen in love with? As they're telling you about that person, their eyes grow wide, their speech gets faster, they get more energetic as they recall traits about that

person they like, etc., etc.? Well, that's a perfect example of how someone shows Interest in another person.

As human beings, we have an innate instinct for when people are interested in us. This is because we can recognize certain traits and behaviors that signal the person we are interacting with has a certain kind of interest in who we are, what we do, etc. When someone is sexually attracted to us, there are certain signals we pick up on which telegraph this Interest.

Women have seen these signals numerous times from countless men, and they are very sharp when it comes to picking up on these signals of Interest. I call the displaying of these signals "Telegraphing Interest."

Telegraphing Interest is not a good thing to do when you are approaching a woman for the first time. Now, obviously, whenever a man approaches a woman, she knows what's up. Most girls are very savvy to the fact that the reason men approach women at all is because they are sexually attracted to them. But by Telegraphing Interest, you are making it obvious to her conscious mind what your intentions are, and this will put her on guard. Basically, any sign of interest early on will make your seduction down the road harder than it needs to be, because it raises the girl's value and her power in the

interaction you'll be having with her.

So what's a guy to do? Basically, in order to combat this, you have to shift gears a bit and start Telegraphing DISinterest. When you approach a girl for the first time, your goal should be to display as few of the signs that you're interested in her as possible. You can do this by utilizing the concept of "active disinterest."

Now, those two words may seem rather paradoxical when matched together, but trust me, it'll make sense. There is an important reason why those two words should be paired up. I'll explain it to you by first illustrating its opposite.

Let me give you an example of what I'm talking about: Have you ever been out and about, maybe in a bar or a club, and you see a beautiful woman. And after spotting said woman, you simply stand there, waiting for her to notice you and approach you? So you sit around trying to act cool, acting like you don't see her, projecting a confident, macho attitude which you hope is magnetic enough to get her attention?

Now, ask yourself how often that works.

I'm willing to bet the answer is "Hardly ever," if at all. What I just described to you is an example of "*inactive* disinterest." Inactive Disinterest is a way of pretending you're not interested in someone without doing anything to draw attention to the fact that you're not interested in them. In short, your target is not aware you feel ANYTHING for them. Rather, the distinction that you're "disinterested" in your target is only apparent in your mind.

The opposite of this is when you actually take the action necessary to become noticed by the woman, while still portraying that disinterested attitude. Hence -- "active disinterest." This is where you will approach a girl, and open her, without telegraphing any interest at all. Why is this effective? Especially since we already established that most women know that the man is interested if he approaches in the first place? Simple. It's because the active disinterest goes CONTRARY to that initial suspicion by the woman that the guy is there to hit on her. In short: You are sending mixed signals.

But why act disinterested at all? Why hide your intentions? Obviously, you're attracted to the girl, otherwise you wouldn't be bothering to approach her. But put yourself in their position for a moment...

Imagine going through your average day, and being approached by a number of people who compliment you on your looks, your clothing, or an accessory of some sort, all because they want something from you. Kind of cheapens those compliments, doesn't it? Especially when the seventh person of the day comes up and tells you how cool your purse is.

This is the reality of women, especially beautiful women. Women know men want to have sex with them. They get untold offers every day to have sex. Guy after guy will approach with that exact goal in mind. So girls, naturally, become accustomed to rejecting advances that telegraph intent, much the same way you might respond to a vagrant asking for change as you walk to work. You know what he is going to ask and you are prepared not to give it to him.

When you approach a woman and say "Hey baby, lookin' good tonight," you are telegraphing interest in an aggressive manor. By the same token, when you sheepishly approach and say "Hello. May I please buy you a drink?" you are not only telegraphing interest, but also doing so in a very wimpy way.

But when you enter with disinterest, you are neutral. You do not telegraph interest while neither coming off aggressive nor coming off

you the widest possible palate from which to paint the rest of your interaction with the woman you are talking to. She suspects you're interested in her, but she can't quite prove it. It gives you the opportunity you need to win her over.

But being neutral simply isn't enough, you must also be engaging. Otherwise you run the risk of making the girl bored and having her walk away looking for something more interesting to partake in. This brings us back to our good friend, the Opener.

Types of Openers

There are many different kinds of Openers out there. Technically, the first thing you say to ANYBODY, no matter what it is, can be an Opener. But the purpose of an Opener is to be *engaging*. So in that respect, there are a few categories of Openers that will always be engaging to your target. They are:

1. Advice Openers
2. Compliment Openers
3. Direct Openers
4. Drama Openers
5. Insult Openers
6. Joke Openers
7. Online Openers
8. Opinion Openers
9. Roleplay Openers
10. Situational Openers

Throughout the course of this book, I'll

be quite involved. There are four other things you need to keep in mind other than just what Opener you are going to use. These four things are: Intruders, Timing, Tonality, and Body Language.

So before we get to the meat of what this book is about, we'll touch on these four things which are meant to help make your chosen Opener as effective as possible.

Intruders

As people go about their daily lives, they exist within a personal bubble they create for themselves. This bubble not only encompasses everything they know to be true in life, but also everything they feel they have to do. When you're driving down the street and see other cars on the road, the people in those cars have a destination they have to get to, and they are consumed with getting to that destination. When you see someone pushing around a cart in a grocery store, they are consumed with getting the items they need.

In short, everyone exists in their own personal bubble. And that bubble does not include *you*.

So if your goal is to approach someone, you're going to have to infiltrate that bubble they erect around themselves. This is as simple as using verbal exclamations that will grab someone's attention and admit you into their bubble. I call these exclamations "Intruders," because when you use them, they allow you intrude upon these personal bubbles.

Four examples of intruders are:

1. Hi
2. Hey
3. Yo
4. Stop

We use these words every day, instinctually, when interacting with people. These four simple words allow us to easily enter people's personal bubbles and begin interacting with them. But they all have their place when interacting with someone, and knowing which ones are most effective in certain situations is crucial to being able to approach anyone, anytime, anywhere you may be.

For instance, the Intruder "Hi." "Hi" is good for almost any situation. It works best in low key atmospheres like dinner parties. But "Hi" is best used after eye contact with your target is established. Saying "Hi" before you've gotten eye contact has a good possibility of putting your target on guard. By the same token, "Hi" is not a powerful Intruder. You can't call it out forcefully when you see someone walking ahead of you on the sidewalk that you want to meet. It comes off as socially awkward.

“Hi” is also rather impersonal and even a bit formal. Sometimes you can use the proper form of “Hi,” that being “Hello,” if the situation calls for it and you deliver it right.

The Intruder “Hey,” is much more versatile. “Hey” can be used in pretty much any situation you may find yourself in, and it does not require eye contact to intrude on your target’s personal bubble. The reason for this is that the word “Hi” imposes you on your target, whereas the word “Hey” engages your target and prompts them to interact with you. “Hey” can be used in a low key way, such as “Hey there,” or it can be used forcefully as a powerful intruder, such as “HEY!” Also, “Hey” can be used interchangeably with “Hi,” and is much less of a formal greeting.

“Yo” is the opposite of the formal “Hi” and the neutral “Hey.” It is completely informal, and very much a familiar way of greeting people. “Yo” is an intruder that can be used forcefully to enter a personal bubble as well. “Yo” is also good when approaching a group. However, “Yo” is a very selfish intruder because it indicates that you may want something from your target (which you do, but this intruder may telegraph that).

The final intruder, “Stop,” is probably the most powerful of the four I have listed for you. “Stop” is a very forceful intruder, and

instantly establishes a sort of authority for yourself. But it is quite context dependent. In other words, it is most effective when your target is engaging in some type of activity, such as walking, jogging, playing a game or sport, leaving a venue, etc. But you must be forceful with this Intruder, otherwise it won't work.

You may notice that I have left out the phrase "Excuse me," from the list of common Intruders. This is because "Excuse me" is not an Intruder. The phrase "Excuse me," rather than injecting yourself into your target's personal bubble, instead asks permission from your target to be included in their personal bubble. This gives your target the opportunity to reject your entrance into their reality, should they so desire. The purpose of Intruders is to give your target no choice but to let you in, something which "Excuse me" does not do. Therefore, you should opt NOT to use this phrase when approaching someone.

Plurals

Intruders work for single targets, but they also work well for groups. When approaching a group, it is usually best (and more natural) to add a plural of some sort to the Intruder you are using. The exception to this is when you use the Intruder "Stop," because "Stop" can be used for one person or a thousand

people, and it carries the same meaning.

A good plural to use with Intruders is the word "guys." Approaching a group with the Intruder "Hi guys," "Hey guys," or "Yo guys," will help you infiltrate the group bubble they've created. The word "there" is also effective, and can be used for single or group targets. "Hi there," and "Hey there," will get you good effect. Other plurals you can use are "dudes," "fellas," "people," etc.

Some plurals you will want to avoid when using Intruders is "girls," or "ladies" when approaching women you desire. Both of these immediately point out the sexual difference between them and you, and telegraph your intent, which could cause the girl's to raise their defenses. Obviously, you CAN use both these plurals and succeed, but it'll make your job harder. A danger using these types of plurals is that you can also come off sounding cheesy or sleazy, depending on how you deliver them. It's best to keep neutral when Intruding upon someone's personal bubble.

Time Constraints

No matter what you use to Intrude upon someone's personal bubble, they will always put up some resistance to admitting you

because people, by nature, are busy. This is why you'll want to add in "Time Constraints" into your Intruders. A Time Constraint is a way of telling your target that you are going to interact with them for a short period of time. What this does is bypass that resistance they would put up because you are presenting yourself as just a momentary distraction to their daily lives. But this gives you the opportunity to capture their fancy and open them successfully.

Some examples of Time Constraints are:

1. Real quick...
2. I've only got a few seconds...
3. I know you're busy, but...
4. I gotta get going in a minute...
5. I can only stay a minute...
6. This'll only take a second...

All of these time constraints set the stage for a quick interaction, which you'll find most people are open to. But once you're in your target's personal bubble, you'll find that you can take up as much time as is necessary to get them interested in you.

Structure of Intruders

The combinations you can create for Intruders are quite numerous, and they all work. But the basic structures of an Intruder are as follow:

1. Single Intruder
2. Intruder → Time Constraint
3. Intruder → Plural
4. Intruder → Plural → Time Constraint

Here are some examples of Intruders:

"Hey guys..."

"Yo, real quick..."

"Yo, what's up?"

"Hey, I gotta tell you something..."

"Hi there!"

"Hello..."

"Hey, I've only got a few seconds..."

"Yo, I know you're busy, but..."

"Stop! This'll only take a second..."

"Hi guys, I can only stay a minute..."

Once you know what Intruders to use, you can enter anyone's personal bubble and open them successfully.

Timing

As with anything else in life, timing is everything. When it comes to approaching beautiful women, this couldn't be more true. As a general rule of thumb, the quicker you can approach someone after first noticing them, the better.

Some would say to give yourself about three seconds after spotting a target to choose your Opener and approach. This is a pretty good guideline to follow, but the reality is, you can approach someone at any time you please. The reason you want to approach so quickly is that the longer you take to approach, the more opportunity you have to talk yourself out of Opening your target, and the stronger the temptation to stay in your comfort zone becomes.

Eventually, you're going to want to train yourself to approach automatically, so that it becomes instinctual to do so as soon as you see your target. But never use hesitation as an excuse NOT to approach. When you chicken out because you think "too much time has passed," you're just rationalizing your desire to stay in your safe

little comfort zone. Resist doing this with
all your strength!

Tonality

This is a small, but important thing to be aware of when approaching women. Tonality refers to the volume, pitch, and tone of your voice. Many men overlook this when they are talking to people because they are more focused on what they are going to say rather than how they are saying it. But if you're not careful, your tonality can actually drive people away from you, no matter how engaging your material is.

The first thing you need to be conscious of is the tone of your voice, or how much it resonates. Women respond well to men with deep tonality, not only because the pitch is pleasing to their ears, but because a deep tone represents confidence. In order to achieve this type of tonality, you must speak from your diaphragm.

A test to see if you are speaking from your diaphragm is to place your hand flat on your chest, and focus speaking from that area. If you do it right, you can actually feel your chest vibrate as the words emanate from there.

Another thing to be aware of is volume. In a way, you must learn to be LOUD. If you have great things to talk about, but a girl cannot hear you, he's going to get frustrated and bored and eventually be distracted by something that does not require so much effort on their part to pay attention to. So don't be afraid to be loud when approaching someone. High volume can convey a sense of excitement and confidence, and when you combine it with good tonality, you are projecting all the right signals to portray yourself as a fun, outgoing, and engaging person.

Body Language

Words are not the only thing we use to communicate with others. The way we carry ourselves says a lot about us. If we have bad body language, then no matter what we say, we could be perceived as weak or unconfident, two major turn offs for women.

So Body Language is something to keep in mind when you are approaching women. There are two distinct periods in the approach where you need to be aware of how you are presenting yourself:

1. The Walk-Up
2. The Conversation

The Walk-Up is the period of time where you are physically approaching your target, or "walking up to them." Most guys will approach their target dead on, making for them in a straight line, with little regard for how aggressive it may look. And while this is a minor point, it can cause your target's defenses to go up, so why make your job any

harder? Instead, when you initially walk up to your target, do so at an angle, not dead on. This is much less aggressive and more under the radar. Be sure not to face them squarely, since that is rather confrontational. Instead, turn your body to them slightly to “soften” your approach. Just subtly pointing your shoulder at your target will do the trick.

The Conversation is the period of time when you actually start talking to your target. Now that you’ve opened them, you need to appear cool, relaxed, and slightly disassociated. This can be accomplished by putting your weight on your back foot. Keep your shoulders back, your chest slightly out, and your feet shoulder length apart. And most importantly - SMILE!

Smiling is the single most important piece of body language there is to convey an engaging, friendly attitude. It is tremendously important. If you look at people throughout the day, in a bar, club, bus, work, what have you, most guys are not smiling. Simply by doing that, you’ll make yourself easier to talk to and more engaging (not to mention more attractive!).

Good body language, coupled with good tonality, will make you seem more confident, outgoing, engaging, and fun than anyone else around you. And this will

naturally attract people to you and make
Opening them easier.

Group Approaches

There's a secret many people might not know about approaching. It's a secret so few people know about, because so few people do it. But once you know this secret, your ability to meet any woman, any time, anywhere you may want will literally skyrocket!

This was a secret that was hidden from me for many, many years. And it was not until someone shared it with me that I was able to have the kind of successful interactions with women that I've always dreamed of. So you wanna know what it is? It's pretty simple. In fact, it's so simple that you may in fact KICK yourself for not knowing it already. So you ready for it? Okay, hold on, because here it comes:

Approaching groups of people is easier than approaching people who are by themselves.

Is your mind blown yet? I know mine was when I was first told this. It seems unnatural - you would THINK that a group

would be harder to approach than someone who's by themselves. However, this is not the case. The reason for this is that old maxim - *There's safety in numbers.*

When people are by themselves, their guards are up. They feel more vulnerable, and so are more resistant to people outside their established social circles. But when they are already IN those social circles, they feel safe, and their guard actually goes down, making them MORE open to meeting people outside their already established friends. So if you know how to approach groups of people, your success with interacting with women will increase exponentially.

Group approaches are especially important to know in Bars, Clubs, and Parties. In these venues, people tend to go out with their friends looking to have a good time. You will very rarely find a girl in these places who is by herself. So if you hope to be successful in these social venues, you MUST know how to approach groups of people (and when I say groups of PEOPLE, that's what I mean. These groups can be either all women, or women and men).

This is where Group Theory comes into play. I learned Group Theory from my friend and teacher Erik von Markovik, an Illusionist who goes by his stage name "Mystery." Mystery developed a very effective means of

approaching groups of people in any venue, which he has dubbed Group Theory. I'll go over some basics I've perfected here, but if you really want to get detailed information on how to do this, I suggest you take a seminar with Mystery so you can learn these tactics from one of the best there is. You can find out all about Mystery and his method of approaching women at www.mysterymethod.com.

The basics of Group Approaching is very simple. There are two categories of people in every group:

1. Your target
2. Your obstacles

Your target is, of course, the person you wish to get alone eventually so you can begin forming a relationship with them. Your obstacles are anyone in the group who could keep you from doing that.

The first thing to keep in mind once you have determined who your target is and who your obstacles are is this: *You never approach your target first*. Remember earlier how we talked about the danger of telegraphing interest? Well, in group situations, it is even more counterproductive to telegraph interest, because not only will

your target put up resistance, but her friends will aid her in that resistance. So you want to throw off this resistance by Opening one of your obstacles.

So if you have a group of two people, this is the easiest. You simply Open the person who is not your target. But when you get groups of three or more people, things get a little more complicated. Which obstacle do you Open?

The truth is, you can Open any obstacle you want. But the most effective way to Open the group is to approach the "leader" of the group first. In every group, there is usually someone who takes charge and leads the group in its decision making. You can always tell who the leader is because it's usually one of two kinds of people:

1. A very assertive and outgoing woman
2. A guy

For instance, if you see two girls walking through a club, and they're holding hands as they make their way through the crowd, the girl taking the lead will be the leader. By contrast, in a group of three or more women, the one talking the most or the loudest is usually the leader.

In groups with men in them, they are, by default, the "leaders," simply by contrast between the sexes. In this case, you don't have to figure out who the most "Alpha" of the guys are and open him first, the opening of any guy in the group will do.

If your target is the leader of your group, don't open her right away. Open one of your obstacles and let the leader engage you, then turn your attention to her.

The reason you want to try and Open the leader of a group is because the Leader is your biggest obstacle. If they decide the group should do something else other than talk to you, the group is going to do that and your conversation is going to die a quick and painful death.

Once you have Opened the leader, make an attempt to engage each one of the other obstacles in the group. Tell the group a funny story, show them you're a cool guy, entertain them, befriend them. Once the group accepts you, turn your attention to your target.

You want to get to your target last, because not only will that deter any notion that you're overtly interested in them, but once

the group accepts you, your target will be forced to accept you without resistance, because you already won over her peer group. This is what Mystery likes to call "social proof," which is when you raise your perceived social value by showing that other people find you valuable in some way.

So to break down the strategy for group approaches:

1. Find a Group to Approach
2. Determine who your Target is
3. Determine who your Obstacles are
4. Determine who the Leader is
5. Approach the Leader or the Obstacles
6. Open the Leader or the Obstacles
7. Become accepted by the Group
8. Open your Target

When you have the ability to Open groups of people, your social interactions will become more numerous, because of the fact that most people travel in groups. This is the most important skill to acquire if you want to be able to meet the woman of your dreams no matter where you may be.

After the Approach

Something you'll want to be aware of is what to say AFTER you have successfully Opened your target. This book isn't going to cover this topic, but I will touch on it because knowing what to follow up with is just as important (if not MORE important) than knowing what to Open with.

For every Opener you have, be sure to have a good story to follow it up with. Being able to transition from one story, thought, or opinion to another is crucial to holding a great conversation. Some might be tempted to say "But I don't have any good stories!" But any story can be a good one if told correctly. Also, the idea that our lives are all boring is a mistaken one. Things happen to us every day that might not stand out in our minds, but that other people find interesting. The trick is remembering funny or dramatic things that have happened to you in the past and sharing them with others in an interesting way. If you are passionate about your stories, others will be as well.

You can also add what is called "Stacking Openers" to your skillset. This is where you

use one Opener after another, and continue to do so until the conclusion of the conversation. This is especially powerful if you have stories that follow these Openers.

Although stories are important, attitude is also a big factor in meeting and dating women. A good foundation to help you get started with this is an ebook I recommend called "Double Your Dating," which can be found at www.doubleyourdating.com. The book's author, David DeAngelo, lays out some great concepts to help you become the kind of guy women love to be with.

When you know what to Open with AND follow through with, you can be an unstoppable machine at meeting women.

PART II: Types of Openers

Now that you know some of the basic theories, tactics, and strategies behind the Art of Approaching, now it's time to introduce you to the *specifics*. As listed earlier, there are ten different types of Openers that will be discussed in this book. The Openers are listed in alphabetical order, along with brief explanations of the Opener, the Structure of each Opener so you can eventually learn to construct your own personal ones, and specific examples of Openers that not only illustrate what we are discussing, but that you can also use in your interactions with women.

Advice Opener

One of the best ways to get people interested in you is to present yourself as some type of authority figure. If you can speak confidently enough about something, while also giving people some much appreciated guidance, you can engage anybody in a conversation.

The best way to present yourself as an authority in someone else's world is to give people advice. The Advice Opener is a way to engage someone by doing this, so you not only present yourself as an authority figure, but you also hook them into a conversation.

By nature, the Advice Opener falls under the category of "unsolicited advice." Often times, this type of advice can come off as annoying, since people neither asked nor wanted any advice from you in the first place. So to counteract this, you have to give VALUABLE advice to someone in order to get them engaged.

So how do you make your advice valuable? Well, firstly, you want to make it PRACTICAL. Urging someone to walk out into the middle of a freeway is quite impractical advice, because you're advising them to put themselves in a bad situation. When we say practical advice, we are talking about advice that can give it's recipient a logical benefit, and is something they are actually physically capable of following.

The second way to make your advice valuable is to make it positive and supporting of your target's choice. This is important, because when you support your target's choice, you are not only telling them what they want to hear (and therefore will be accepted more readily), but you are also suggesting a commonality between you and your target. And when you make the advice positive, you are presenting an attractive option that you're target may follow. And if they accept your advice, you have established yourself as an authority.

On a quick note, Advice Openers are also somewhat context dependant. If it doesn't look like your target is in a situation where she needs advice, it might be preferable to Open with another type of Opener.

So with this in mind, let's get to the structure of a solid Advice Opener.

Structure

After spotting your target, observe her situation and find something to comment on. Then, approach your target by offering your advice, and end by engaging them in some fashion.

Intruder → Offer Advice → Engage Target

As I mentioned before, this type of Opener is rather context dependant. You can usually find a way to give someone good advice by analyzing the context you are in and the possibilities that your target may explore. Think of it like a chess game: What are the possible moves your target is going to make? Help them pick the best move and share with them why they should make it.

Examples

--*The "Gas" Opener*

I've used this one at gas stations with some success. Occasionally, while you're fueling up your car, you'll see a rather attractive woman doing so nearby. If this is the situation, I'll see how much she's spending on gas. If it looks like she's filling up her tank, I'll usually call out:

"Hey, you know, you should never let your gas gauge fall below $\frac{1}{4}$ of a tank. All sorts of dirt and grime accumulate at the bottom of your gas tank, and if you go past the $\frac{1}{4}$ mark, you are putting all that dirt and grime into your engine. It'll save you lots of money in the long run on car repairs. Do you know a lot about cars?"

This is actually good advice when it comes to vehicle maintenance, and most women don't know this little trick. If you notice, I take a read on the situation, offer this advice, and then engage the girl by asking her about her knowledge of cars. Most of the time, women won't know a lot about the subject. But this gives you the opportunity to segue into something they do know a lot about, and BOOM! You've got a conversation going. But also notice

that this piece of advice is also something the woman can realistically do, so it's not worthless advice. That's the real key to making Advice Openers work.

--The "Cheer Up" Opener

This one works well if you see a girl who's by herself either waiting, looking bored, or has a frown on her face. Simply walk to her, point, and say...

"Hey, cheer up! Things can't get much worse!"

This will usually get a laugh or a smile. You can then segue into this follow-up.

"You know it takes fewer muscles to smile than it does to frown? Why do you think that is?"

From here you can talk about the difference between being happy and being sad, or any number of other things. But this is a good Opener to use because it's quite positive and

energetic. When in doubt, you can never go wrong by advising someone to smile!

--The "Closed-Off" Opener

This Opener works well when you see a woman standing around with her arms crossed. Approach her and say...

"Hey, is everything all right? You looks so closed-off with your arms crossed liked that! If you uncross them you'll look so much friendlier!"

This'll get them to uncross their arms. This is a neat little body-language trick, because once your target's body language is corrected, their attitude will follow and they will become more open to conversation. Just have a story ready or stack another Opener on top of this one, because even though this bit of advice Opens, there's not many places you can go with it conversation-wise.

Conclusion

Advice Openers can be any suggestion you offer your target that is practical and positive. Often times, these types of Openers will rely on your own personal knowledge and opinions. But when the opportunity presents itself, as long as the advice is real and sincere, don't be afraid to share it with your target.

Compliment Opener

The compliment is probably the oldest Opener known to man. This is perhaps its greatest weakness. Because the Compliment Opener has been used so often, it has lost much of its sincerity. Though, that's not to say women don't love flattery. But what you might find interesting about your target and compliment her on may be something she hears all the time, and this not only fails to distinguish yourself from every other guy out there, but it also fails to engage your target.

I remember when I was out at a bar one time and talking to a guy I had bumped into. He was waiting around, drinking his drink, eyeing a group of three girls up at the bar. Suddenly, his opportunity presented itself as two of the girls left for the bathroom, leaving their rather attractive friend unattended at the bar. This guy turned to me and said:

"It's been nice talking to you, but I'm gonna talk to that girl now."

Interested in what he was going to say, I asked him what he was going to Open her with. He said...

"She's got on a cool shirt. I'm gonna compliment her on her shirt. Girls love it when guys notice things about what they're wearing."

I couldn't help but cringe. Sure, the girl was wearing a really cool, jewel encrusted shirt, but I knew that she's probably heard "Hey, that's a cool shirt" a million times before. I tried to tell this to the guy I was talking to, but he dismissed me and went to talk to the girl anyway. I watched for a few minutes as he complimented the girl on her shirt, and she promptly ignored him until her friends came back, at which point the whole group gave him the cold shoulder.

Honestly, girls hear compliments all the time, and though it's nice to be flattered, they will often see through your reason for complimenting them - i.e. you telegraph interest when you compliment a woman.

But Compliment Openers can work if done right. And by "Doing it right," I mean complimenting a girl on something that is unique, and not every guy will notice. This usually means complimenting her on something OUTSIDE her physical beauty or

fashion tastes. Not only will this kind of Opener make the girl feel good, but will make you stand out from all the other Moe's who approach her.

Structure

Compliment Openers can be difficult because you have to have something to compliment the girl on. So with that in mind, you must first notice something about the girl you can compliment.

The structure of a good Compliment Opener is as follows:

**Notice something unique about the girl →
Intruder → Compliment your Target on her
Unique Trait → Question of Introduction**

You are usually looking for something that is "outside" the girl's normal reality to comment on. Something she may not know or others may not notice about her. This usually has to do with her body language, attitude, or energy. Once you establish this unique trait, lead it into a conversation by asking her about it or introducing yourself.

Examples

--*The "Dancer" Opener*

This is a good one to use if you've gotten a chance to see a woman walking in some way. Simply approach and say:

"Hey, are you by any chance a dancer? Because you move with such grace and confidence, you have to be professionally trained. Who's your teacher?"

If she says she's not a dancer, follow up with:

"Well, I bet if we get you in a club that's a different story."

Complimenting a girl on the way she moves has a somewhat sexual undertone, but is not *overtly* sexual. Nor does it telegraph

interest on your part. Noticing the way a woman moves and commenting on it can be quite flattering to any woman, because they're not used to hearing about it.

--The "Walking in Heels" Opener

This is an Opener you can use if a woman is wearing high heels. Walk up to her and say:

You: "How high are those heels?"

Her: (answer)

You: "Wow, you know, you really know how to walk in them. Most women are so clumsy and uncoordinated. It's such a lost art. Good to know there are still some women around who know how to do it right. Did you have to go to charm school for that? How'd you learn?"

This is a strong compliment because it implies a certain kind of sophistication on the woman's part. It also exalts her from other women and makes her feel like she stands out from the crowd. This is another compliment that is subtly

sexual, because walking in heels is a very feminine thing to do, and by complimenting her on it, you are really complimenting her on her femininity.

--The "Settle Down" Opener

I like to use this one on girls who are dancing, having fun, and generally being the "life of the party," so to speak.

(Walk up to the girl) "Hey now, you have to settle down. You're making all the other girls look bad! That's not cool."

This is, of course, meant to be said in a joking manner. You are complimenting the girl on outshining all the other girls in the vicinity in a funny way that's not too direct. I have opened a great many successful interactions with this Opener. The best follow up I've found is this:

"But, if you REALLY wanna get everyone jealous, let's show them how it's done!"

And then proceed to dance with them or drag them to the dance floor.

--The "Confidence" Opener

You can use this Opener with any girl who seems very assertive or opinionated. Also, if it looks like the girl knows where she's going or what she's doing, this is a good one to throw at her.

"Wow, you are SO confident! Are you like the CEO of a company or something? Because you act so completely sure of yourself, it's amazing. Do you find that people are often too intimidated to talk to you?"

Women like to be told that they seem strong and confident. And the thing about people being intimidated to talk to them will often strike a chord with women because, especially if they are beautiful, they might find that people often ARE intimidated by them.

--The "Girly Girl" Opener

This is one to use if your target is very feminine. What we mean by "girly" is when a girl is almost immature in her femininity. Most young party girls will often act overly "girly."

"Oh my God, you are so GIRLY! You know, most women today think they have to be all tough and macho because of feminism and stuff. It's so great to see there are still girls out there who like being girls."

I like this Opener because you are complimenting her on something that she's probably been made fun of about in the past, and she's probably rather insecure about it. But like the "Walking in Heels" Opener, this one points out her femininity and encourages it, and therefore has subtle sexual undertones.

Conclusion

As the old saying goes: "Flattery will get you

everywhere." You just have to know the right things to flatter. With Compliment Openers, you can Open anyone in a way where they are guaranteed not to be offended. You just need to make sure you are sincere enough in your compliments so as not to telegraph your intentions.

Direct Openers

This is probably the most dangerous form of Opener there is, not just because it telegraphs interest quite blatantly (and therefore your intention) but it is also the easiest for a girl to reject. However, if pulled off correctly, the Direct Opener can be very effective.

The purpose of a Direct Opener is to automatically take charge of the situation you're in, and impose your agenda on your target. It is a very blunt way of taking over your target's reality and imposing your own upon them. But it's this imposition that also creates resistance from your target. But if you're skillful enough a conversationalist to bypass any resistance, this type of Opener can get you in with your target fast.

Structure

The structure of a Direct Opener is a relatively simple one. It is:

Intruder → Statement of Intent

That's it. You just interrupt your target's reality and tell them why you're doing so. The purpose behind doing this is to communicate that you are not intimidated by your target and you make no excuses for your desires.

Examples

--*The "I want to meet you" Opener*

This is a relatively simple one. All you do is walk up to your target, smile, and say:

"Hi. I like you. I wanted to meet you. My name is..."

Once you've introduced yourself, you can take the conversation

anywhere you want to.

--The "Drive-By" Opener

I call this the "Drive-By" because you are adding in a time constraint into the interaction which usually telegraphs an impulsiveness of some sort.

"Hey, I can't talk long, but you seem really cool and I wanted to meet you. My name is..."

This is good to use if it looks like your target is in a hurry and doesn't have time to talk. On the flip side, it's good if YOU'RE in a hurry and really don't have time to talk. After using this one, you're gonna want to hurry and get her contact information or set up a meeting.

--The "What's your name" Opener

This is an Opener where you start off by making the girl introduce herself. An Oldie but Goodie.

"Hi, what's your name?"

From here, it's typically best to either introduce yourself in return, launch into a story of some sort, or give her instructions to further your interaction. You can even stack a few more Direct Openers on this one. For example:

You: "Hi, what's your name?"

Her: blah, blah.

You: "I really like you and wanted to meet you. My name is..."

--The "Joey from Friends" Opener

I call this the "Joey" Opener because the character Joey on the television show "Friends" popularized this Opener. It's meant to be said jokingly in your best New Jersey accent.

Walk up to a girl, look her over, smile, then say:

"How YOU doin'?"

Some girls love this because it can be really funny, and if they're a fan of the show, they'll get the humor. Some might not respond to it, but if that's the case, you can point out they either don't know the joke or aren't a fan of the show.

--The "Leer" Opener

This is a bit of a risky Opener because it's quite overtly sexual and could turn a girl off. But if done with the right attitude and the right context, it can be quite fun.

Basically you want to noticeably walk up to a girl, look her up and down, smile, nod, and say:

"Yeeeeeeeah..."

The girl will either be flattered and play along, or she'll be offended and creeped out. If the latter is the case, apologize by saying:

"Oh, I'm sorry. I didn't know you

were so sensitive. I take it back, I don't find you attractive at all."

If this offends the girl more, trust me, she isn't someone you want to get to know better. But most girls will come around after this one, especially if you do it with a positive, joking attitude.

Conclusion

These are a few examples of Direct Openers. There are countless others. Everything from "Wanna dance?" to "How much for a blowjob?" can be considered "Direct." The most important thing to remember when using this type of an opener is to be *congruent* with it and make no apology for your rather blatant desires as a man. If you stick to it, though your target may not go for you, they WILL, at the very least, respect you.

Drama Opener

Whether it be in movies, television, or real life, nothing captures the attention of someone like DRAMA! But this is true especially when it comes to women. Drama gets the emotions stirred up, and has the ability to enrapture people and engage them in powerful ways.

The Drama Opener is more of a story of a dramatic event that usually involves some type of conflict. Like all good stories, it has its characters and it's climaxes, and usually a bit of humor as well. But one thing to keep in mind is that you always want to put yourself in the drama in some way in order to help you engage your target. By making yourself part of the drama that unfolds, you in essence make it YOUR story. And nothing is more powerful than sucking someone into your story.

But one thing you want to be careful of is to make sure you are not the INSTAGTOR of the drama. If you portray yourself as the cause of these conflicts, people may be scared to interact with you. After all, people love drama, as long as THEY are not a part of it.

Structure

The idea behind Drama Openers is that you want to hook your target right away, and then launch into the story that is the source of the drama. In order to do that, you're going to want to engage you're target's curiosity, while at the same time linking that curiosity to you. To do this we use what I call a "Hook Statement." A Hook Statement is anything that puts you in a story in such a way that your target becomes intrigued. The following is an example of a Hook Statement I like to use:

"You won't believe what just happened to me."

The above statement not only engages your target by challenging them to believe what you are about to tell them, but it also thrusts you right into the forefront of the story and your target's attention.

So the structure of a good Drama Opener is this:

Intruder → Hook Statement → Story → Resolution

The Resolution is where the drama comes to close in your story. It's usually best to include some type of humorous outcome or lesson in the resolution that resonates with your target.

Examples

--The "Car on Fire" Opener

This is an example of a real life situation that I adapted into a good Drama Opener. This one is good to use with solitary targets or groups in pretty much any situation.

"Hey guys, you won't believe what just happened to me. I was eating dinner with a few friends of mine at this restaurant, and all of a sudden, we hear this scream. And we look up and see a car in the parking lot with smoke billowing out of the hood. And the girl who owns the car is out there freaking out. So the first

thing that runs through my mind is “This car is going to blow up!” So I get up and tell everyone to get away from the windows and to the back of the restaurant. But instead of that, everyone whips out their cell phones and digital cameras, and runs outside to start taking pictures of the car! Meanwhile, flames are engulfing the hood of the car, and all these people are standing not five feet away taking pictures! Can you believe that? I mean, why would anyone endanger their lives for a few stupid photos!”

(If they ask what happened, use this Resolution)

“Well, eventually the fire department shows up and tears the hood of the car off so they can put out the fire. As they were doing this, one of the firemen was yelling at everyone for videotaping everything and not seeking shelter. It was quite exciting. I got some really great pictures to remember it by too.”

So the Resolution to the story is that you ended up doing something which you criticized others for doing as well, which will usually get a laugh.

But you also paint yourself as a man of action by taking the initiative to try and save people by telling them to get away from the danger.

--*The "Street Brawl" Opener*

If people go to enough bars or clubs where over-testosteronized guys consume copious amounts of alcohol, chances are they've seen fights break out. So stories where you talk of witnessing fights outside of clubs and bars are relatable to pretty much anyone, but no less exciting. This Opener works best on mixed groups that contain both men and women.

"Hey guys, you won't believe what I just saw. I was outside of this club, right, and there was this BIG guy outside with a mohawk. And he was arguing with this little preppie guy over something, I don't know what. And all of a sudden, this mohawk guy just CLOCKS the other dude - hard! Not only does he punch the guy, but he follows through with his elbow, so it's like a straight 1-2 hit! And the guy who got punched just stands there for a minute, like his brain doesn't quite realize what just happened, and he falls straight back

onto the concrete like he's stiff as a 2-by-4, and just lays there looking straight up into the sky with his eyes wide open. And everyone's looking at this just stunned. And this guy isn't moving, isn't even blinking, and I'm thinking "Crap, this guy is dead! He's fucking dead and I'm a witness!"

(If they ask what happened next, use this Resolution)

"Well, his friends helped him up and the guy snapped out of it and he started talking shit again. So the mohawk guy comes back and tries to throw down, and their friends are holding them apart. Eventually the cops show up and everyone gets arrested. The funny thing is, these guys who got arrested drove their girlfriends to the club, so these poor girls were stranded. Me and my buddies ended up taking them to get something to eat and then home. We're lovers, not fighters, you know? But I'm sure those guys worked out their differences in prison."

This Opener is meant to show that you're more of an intellectual than a ruffian, and that you look down

your nose at physical violence, and prefer to be a good lover as opposed to a good fighter, as you imply with the resolution of the story.

--The "Cat Fight" Opener

Like the "Street Brawl" Opener, this one has to do with two GIRLS fighting as opposed to two GUYS. There's a different dynamic when girls fight because in a way it's more rare and interesting to hear about than guys throwing down. This Opener works best on groups made up of only women.

"Hey guys, you won't believe what I just saw. I was outside this bar, and there were these two girls arguing with each other. I guess they used to be best friends or something, and one of them stole the other girl's boyfriend. And all of a sudden, one of them grabs the other by the hair and DRAGS her down to the ground. And they're on the ground clawing at each other and slamming their heads into the concrete, and the guy they're fighting over is standing there with his friends LAUGHING at them, like it's sooooo cool that he has two girls fighting over them. Can you believe that?"

(Next, use this Resolution.)

“Yeah, I’m a real cold-hearted BASTARD, aren’t I? Actually, I’m curious, would you ever fight over a guy like that?”

The “Cat Fight” Opener is meant to be a fun, entertaining story that implies you’re somewhat of a ladies man, albeit jokingly. But it also leads into a conversation as to whether the women you are talking to would ever be passionate enough over a guy to fight over him.

--The “G-String” Opener

I got this one from Croatian Pick-Up Artist BadBoy, who teaches men how to pick-up women in his live in-field workshop. It’s a good, funny Opener that deals with the kind of relationship faux-pas many girls love to talk about. You can find out more about BadBoy at his website www.playboylifestyle.net.

“Hey guys, you won’t believe what’s

going on with a friend of mine and his girlfriend. They've been dating each other for six months now, and my friend really loves her. But they had this big fight a few weeks ago, and she went to visit her mother to cool down. And while she was gone, my friend was so depressed, that he ended up hooking up with some random girl he met in a club. Anyway, a few days later, his girlfriend comes back, and she finds this girl's thong panties under the bed, and she KNOWS this thong isn't hers. So she confronts my friend on this, and he lies and says that the panties are his! And that he likes to dress up in women's underwear. So I don't know if his girlfriend knew he was lying and just wanted to punish him, or if she really is into this or not, but she said she thinks that's really kinky and wants him to wear women's underwear around the house. So he's been doing this for a few weeks now and is absolutely... MISERABLE!"

(Next, use this Resolution)

"So I think he should just come clean and let his girlfriend know what happened. What do you guys think? How important is trust in a relationship? Or do you think some things should remain hidden, even if

it means being miserable?"

This is a pretty funny story, and the resolution is one where you open up further conversation about relationships, something women love to talk about. Sometimes, the girls will even think you're talking about yourself! To which you can reply shyly "Yeah, it is me. But it's STRICTLY a comfort thing, okay?"

Conclusion

Drama Openers can be any story that has to do with some sort of conflict. All you have to do is watch a soap opera to get an idea of what kind of drama women like. It's usually light drama, where no one gets killed, or some funny situation someone has gotten backed into. Try to keep the stories funny and engaging, with surprise twists and turns to keep people interested.

Insult Opener

To call this an “Insult” Opener is a bit of a misnomer. Perhaps a better name for it would be an “Undermining” Opener, because the purpose of this Opener is to say something nice to someone to Open them up, but then undermine it right away to make the person you’re Opening insecure to the point where they feel the need to either correct you or prove themselves to you.

The reason for doing this may be because your target has too high a perceived social value or is being obnoxious or bitchy. This can be a tricky type of Opener to pull off, because you do run the risk of offending your target. But sometimes people need to be humbled before they are able to relate to you on a more personal level, and the Insult Opener is the best way to do it.

But probably the best trait of an Insult Opener is that it forces your target to engage you. This type of Opener is meant to either create or prey on insecurities that are already present within your target, and get them to try and explain to you why these insecurities exist. Once this happens, the

target is effectively engaging YOU. This is the real power of an Insult Opener, because anytime your target feels the need to prove something to you, it ups your perceived social value in their eyes on a subconscious level.

Structure

A good Insult Opener is never overtly insulting. Rather, it's more of an "unkind compliment." Something where people know it wasn't quite a nice thing to say, but they can't tell for sure.

The structure of the Insult Opener is:

Intruder → Compliment → Undermining Statement

It's very important that the Compliment is made FIRST, before the Undermining Statement, otherwise you run the risk of offending your target and ruining the interaction before you have a chance to turn it around and engage them.

Examples

It should be noted that most Insult Openers are not meant for groups, but should rather be directed at individual targets. By preying on the insecurities of an individual, you can use their uncertainty in themselves to your advantage. However, when preying on the insecurities of a group, there are factors present within the group which may react badly to your Opener and turn the entire group against you. It is better to use this type of Opener with sniper-like precision rather than a carpet bomb.

--The "It's still nice" Opener

This is an Opener you can use if a woman has something about her which is obviously fake, for example: She dyes her hair. Be sure to say this with a smile, and as genuinely as you can.

"Wow, you're hair is gorgeous! Is it naturally (whatever color her hair may be)?"

Get her answer. After she says "No," follow up with this Undermining Statement:

(looking disappointed) "Oh. Well, I suppose it's still nice."

You can do this with fake nails, fake breasts (in certain venues), fake eyelashes etc. You can even adapt it to clothing your target may be wearing.

Notice that with this type of Opener, you actually WANT to compliment women on physical attributes - which is the opposite of the Compliment Opener. But when you undermine these physical attributes, it has a much more powerful effect than simply complimenting them.

Notice also that this Opener is not the MOST engaging Opener there is. That's why you need to launch into another Opener or story right afterwards.

--The "Mimic" Opener

This is a fun Opener to do, and can actually be quite entertaining

(though not for your target, who may get annoyed with you doing this - but that's not always a bad thing!).

The idea behind this Opener is to start imitating your target in the most annoyingly whiny, over-exaggerated, girly-voice you can muster.

Girl: (talking to her friends) "Oh my God, I saw the most amazing pair of shoes today..."

You: (in high-pitched tone)
"Meeeh!!! Ohmuhgawd! I saw the most amazin' pair ah SHOES today.... MEEEEEH!!!!!"

Girl: "Seriously, I want to get them."

You: "Meeeh, lookatme! I wanna buy some shoes! MEEEEH!!!!!"

And on and on it goes. This is a good Opener to use if the girl is holding court and you're standing nearby. Eventually the girl will engage you about what you're doing, at which point she is effectively Opening you. From here you can either tell her you're just busting on her because you couldn't resist, or

apologize and move onto another Opener or story.

If you do this right, people around you will be laughing. If you do it wrong, those people won't be around you for long.

--*The "Did he call?" Opener*

This is an Opener I use when I see a girl checking her cell phone or just getting off her cell phone. Simply acknowledge her and say:

"Did he call yet?"

This is implying that she's desperately waiting for her boyfriend or some guy she likes to call her. There are two possibilities that are common responses to this Opener. Either the girl will say "No." Or they'll ask "Did who call?"

With the "No," follow up by saying something like:

"That's a shame. You seem like such an amazing woman! Is there something wrong with you?"

With the "Did who call?" response, follow up with:

"You know, the guy who's head-over-heels in love with you. Or are you playing hard to get with him too?"

With either of these follow-ups, you're undermining the statement you made before and setting the stage for her to correct your statements. Once that happens, you've got her.

--The "I don't like you" Opener

This is an Opener where you suddenly, out of the blue, say to your target:

"Hey, you know what? I don't like you. We're not going to get along."

This is a change from the typical structure of the Insult Opener because you are starting off with an overt negative statement instead of a compliment. But the undermining is the same. Usually a girl will respond like "What? Why?" or "Okaaaay..." to which you follow up with:

"It's because we're too much alike. I can tell we have too much in common. All we'll do is fight and fight and fight and fight and have hot, steamy make-up sex, and fight some more. And I can't be in a relationship like that, it's just too emotionally charged."

You undermine the insult by following it up with a commonality, and then make a joke out of it. This is a rather overtly sexual Opener, because of the "make-up sex" line, but in a way it relieves the hostile tension while replacing it with a sexual tension, which is a good thing. This Opener does quite well for me in Bars and Clubs.

Conclusion

The Insult Opener isn't always the best way

to start off an interaction, but sometimes it's necessary to prey on your target's insecurities as well as play against expectations of presenting yourself as neutral or favorable of your target. By setting yourself up as someone your target has something to prove to, you can effectively shift the responsibility of starting a conversation to your target instead of you trying to engage them.

Joke Openers

In a way, the Joke Opener is the most powerful way to Open a target, but it is also the most difficult Opener to do. The reason it is difficult is because the Opener has to be *funny*. But the reason it's powerful is because it gets your target laughing, and laughter is instantly disarming, and raises your perceived social value to the target.

But another reason why this type of Opener can be a bit sticky is because you're going to have to be congruent with the funny/entertaining aspect of it. For instance, if you're a stick-in-the-mud with the emotional expressiveness of Al Gore, or better yet, a cardboard box, and the only funny thing you do all night is your pre-memorized Joke Opener, people are going to know something's off and you'll lose your target. But if you're a funny guy, or even a somewhat intelligent guy who can crack a joke or two, an Opener like this should work just fine.

Structure

So how do we construct a good Joke Opener? Well, the basis of a joke - or any form of humor at all - is the unexpected. Think about every funny joke you've ever heard. The punchline is always something you weren't expecting. So in order for you to construct a Joke Opener, you have to have a set up that leads someone to believe one thing, and then a punchline that unexpectedly brings in a new perspective to the set-up.

So here's the structure:

**Intruder → Set-Up → Unexpected
Punchline**

Just make sure the set-up and punchline are quick ones. Nothing kills humor faster than a long, drawn-out set-up!

Examples

Here are a few examples of good, solid Joke Openers.

--The "Good-Looking People" Opener

This Opener works well if you're not a "conventionally" good looking person and your target is quite good looking. This is also best to use in low-key settings with solitary targets (for example, standing in line). Basically, you walk up to your target, and say the following...

(Shake your head in an exasperated way) "Hey, let me tell you something about good looking people... we're not well liked."

You may have a delayed reaction from this one, but once people get the joke, your value will be raised in their eyes because it's "smart humor." And the fact that your target got the joke will make them feel like they are on your level of intelligence, which will help validate them and open them up for further conversation.

--The "Gay Cow" Opener

This Opener is very effective on groups, and I have used it to open numerous groups of women with great success. It's typical "girl humor," and is most effective on groups made up of all girls.

"Hey guys, what do gay cows eat?" (after they respond, twirl your finger in the air, and in your best gay voice, say) "Haaaaayyyyyy!"

Girls will never fail to crack up at this one. It works great at parties and club/bar environments.

--The "Keg" Opener

The "Keg" refers to a "Keg of Beer." I used to use this Opener in college with great success. It's a rather overly sexual Opener, but if delivered right, the girl will usually laugh. It does walk the line of being a "cheesy pick-up line," however, so you must be in a confident, jokey mood to do it right.

(Walk up to a girl, point at her

pants) "Yo, do you got a keg in your pants?" (She'll usually look at you with a blank, confused stare, or respond "No." After this, smile and say jokingly) "'Cause I'd like to tap that ass!"

After this, you can even throw in a "snap" of the fingers or two and move on.

This Opener works best at wild parties where alcohol is prevalent. It's usually most effective on younger party girls, and is great for "short set" method where you bounce from one target to the other.

--The "Wanna Fight?" Opener

This is a quick and easy Opener that is meant to be used in bars, clubs, and parties where people are out to have a good time. It's similar to the "Keg" Opener in the respect it is meant to be said with the same amount of tongue-and-cheek.

(Walk up to your target with a serious look on your face, scowl,

shake your fist, and say) "Wanna fight?" (Get your target's response, or let the question hang for a minute, then smile devilishly and say) "Then we could have make-up sex." (The target will usually laugh. But even if they don't, proceed.) "I'm just kidding. We don't need to fight to do that."

This is a fun one, because the Opener "Wanna fight?" instantly telegraphs you're not serious and that there is a joke implied in your interaction. Women seem to respond pretty favorably to this Opener, but I haven't had much success with it in less social venues, such as coffee shops and bookstores where women aren't as outgoing.

Conclusion

Basically, any joke that is quick and relatively simple is great to use as an opener. A good investment in some cheesy joke book at any Barnes & Noble can literally give you hundreds of ways to open women in any situation.

Online Openers

With the popularity of the Internet, it is impossible to dismiss it as a way to meet the girl of your dreams. We've all heard the stories of people finding their soulmates and one true loves through places like Match.com and Yahoo! Personals. In a way, meeting people Online can be so much easier than meeting people in real life. Then again, in other ways, it can be more difficult. Difficult because you have no knowledge of their environment, or even if they are who they say they are. But regardless, there are tricks you can do Online to get people interested in talking to you and meeting in real life.

Structure

The structure of Online Approaches varies, but I'll lay out the ones I have used with great effect. There are two kinds of structures for approaching online: one for E-Mail, and another for Instant Messaging.

E-Mail

**Greeting → Funny Demonstration of your
Target's Reality → Create Curiosity about
Yourself → Issue a Challenge**

Instant Messaging

Greeting → Issue a Challenge

You'll notice that the structure for an E-Mail Opening is more involved than the Instant Message Opening. This is because Instant Messaging is meant to engage the target quickly before she is distracted by something else. E-mail allows you to take your time a bit and build a letter that will engage her better.

Examples

--*The "Whammy" Opener*

This is an e-mail that I like to send out that always Opens girls very well. I call this the "Whammy" because I get maybe 5 or 6 responses from every 10 I send out with this one. The trick is, with any e-mail you send out on a dating service, to be light and funny. You may want to come up with your own following the structure I lay out above instead of using this one. Nothing's worse than sending out a letter to find out some girl got the exact same thing from a buddy you shared it with (and this book is sharing this with a lot of guys!).

So here's the Opener:

Hey little miss (insert her screen name here),

Either you're just using that name to hide from the police, or your parent's were awful cruel to you. Anyway, you've probably gotten a few dozen e-mails from losers who are freshly divorced from their 8th wife, have 5 bratty kids, a sexy picture of an overly-hairy back on their profile, and who just got promoted to flipping burgers at McDonalds. Either that, or you're being hit on by the geriatrics who

discovered the Internet and
Metamucil at that same time and
are feeling as virile as a twenty year
old.

Well, I'm not going to spend too
much time talking about myself, but
I'm good looking, muscular, funny,
exciting, adventurous, cool, a real
man's man -- the kind of man other
men want to be, and women want
to be with! But most of all, out of
everything else, my best trait is...
I'm modest. ☺

So if you're looking to further your
career at McDonalds, or think that
Liver Spots are really, really hot,
then I'm not the guy for you. But if
you want to meet up and have a
great time and some great
conversation, then we should get
together. If you think you can
handle it, that is!

Talk soon,

(your name)

(your e-mail address)

I usually like to include her screen name in the e-mail because it personalizes it a little bit, but it also helps you keep track of who responds to you. You also always want to include your personal e-mail address so women who aren't subscribed to the service can e-mail you back if they like your letter.

But if you notice the structure of the e-mail, in the first paragraph, I showed I have an understanding of her reality in a funny way. The fact is, most internet girls got LOADS of responses from loser men every day. So by making fun of that, she instantly connects with me and what I've written.

In the second paragraph, I create curiosity by talking about myself in an overblown manner, and then undermining it by saying I'm modest. This'll make women curious to know who I REALLY am.

And in the last paragraph, I issue a challenge. This is why I think I get so many responses from this e-mail, because I've set up I'm funny and interesting, but I make it sound like she isn't, so now she's got something to prove to me. And the

only way she can do that is to e-mail me back.

You can follow the exact same structure in any e-mail you send out. I'm sure it'll get just as good of results!

--The "Who are You?" Opener

This Opener I use primarily for Instant Messaging. It's quick, easy, and issues a challenge quite nicely.

"Hey, who are you and what are you doing on my computer?"

This'll start up the IM conversation quite nicely.

--The "Dork" Opener

This is another Instant Message Opener that is meant to issue a challenge quickly and get a conversation going.

“What’s up, dork?”

Calling a girl a Dork is an inherent challenge. Inevitably, they’ll try and prove to you they aren’t a dork, or argue with you about it. Before you know it, they’re in a conversation.

Conclusion

Basically, you don’t need much to Open someone over Instant Messenger. If they’re on IM anyway, they’re usually bored enough to speak to anyone. Just be sure to spell right and make your grammar and typing as nice as possible to present the best possible image of you being a smart, intelligent person.

Also, keep in mind your goal for Opening anyone over the Internet is to get to talk to them on the phone or meet them in real life. So your conversations after Opening should be geared towards making that happen.

Opinion Opener

Opinion Openers are, for my money, the best type of Openers out there. This is because these types of Openers are engaging, do not telegraph interest, and can lead to some really great conversations.

The best way to engage someone for the first time is by asking their opinion on something. When doing so, you are able to get them to invest their own personal thoughts and feelings into your burgeoning conversation. And once that's invested, they are more likely to commit themselves to the interaction.

A good Opinion Opener can be anything that does not telegraph interest, while presenting options to your target that helps to encourage them to give and expand upon their opinion. I first learned Opinion Openers from a good friend of mine, Tyler D., who learned them from one of his friends who goes by the nickname "Style." Tyler teaches live, in field workshops where he actually takes guys out to bars and clubs and teaches them to interact with women using all types of Openers, the Opinion Opener being one of

the most popular. You can find out more about Tyler at his website www.realsocialdynamics.com.

Structure

One thing I want to introduce with an Opinion Opener is the idea of a "Preface." Basically, a Preface is something that goes before the Opener you are about to use that sets the stage for how your target is going to interact with you. For the Opinion opener, you almost always want to introduce it with an Intruder and a Preface. For example:

"Hey guys, I need an opinion on something..."

When you start the interaction with a Preface that requires someone to give their opinion, it engages your target and lets them know right up front what you want from them. But it also throws them off the scent of your real intentions, which may be to get a date, or a phone number, or what have you. You can even preface it even further by tailoring the Preface to your target by adding in the word "female" into it. For example:

“Hey guys, I need a female opinion on something...”

This is even more powerful because it gives a reason for approaching women to begin with, because a female opinion is needed, as opposed to an opinion any joe schmoe could give you. But this also engages your target’s femininity, which has those subtle sexual undertones we’ve talked about before.

Anyway, the structure of the Opinion Opener itself has to do with setting up a situation that has many options, listing those options, then engaging your target’s thoughts and feelings on those options.

**Intruder → Preface → Story or Situation →
Options or Outcomes to Story or Situation
→ Engagement of Target**

You want to present two or three options to your target. You can do an “open ended” Opinion Opener, but you run the risk of people being too overwhelmed by the number of options that may run through their heads. It’s always best to present your targets options from which they have to choose from. Limit your options to two or three possibilities. Any more than that and you run the risk of overwhelming your

target.

Examples

--The "80's Dog" Opener

I got this Opener from my good friend, an author who goes by the penname Swingcat, who wrote a book called Real World Seduction. I have tested it out in bars, clubs, and other venues, and it works extremely well pretty much anywhere. The Opener is as follows:

"Hey guys, I need a quick opinion about something. My friend just got two dogs, a Pug dog, and a Beagle dog. She wants to name them after an 80's pop duo, but I can't for the life of me think of a good one. Do you guys have any ideas?"

The game here is to keep presenting options to the group, and then disqualifying those options. The real sneaky thing here is that there

are no well-known 80's pop duos, so this conversation can last a long time, and that allows you to segue into a deeper conversation.

Here are a few of the options you can talk to them about:

- "I was thinking Sonny and Cher would be a good one, because the Pug dog is a male and the Beagle dog is a female. But they're 70's, not 80's, so that won't work."
- "Maybe Axel and Slash would be good, but they're rock n' roll hairband style, plus one of the dogs is a female, so that won't work at all."
- "Milli Vanilli was a thought, but those are both guy names. We need a female name. Plus, Milli doesn't fit a Pug or a Beagle. That's more of a Jack Russel Terrier name."

And no matter what option your targets present you, find a way to disqualify it. Then use the times your target's think about names to engage them in some other respect.

This can be a fun Opener to do and can really open the doors to further conversation if you play it right. If you want to find out more about Swinggcat and his Openers, you can check out his ebook at www.realworldseduction.com.

--The "Stuffed Monkey" Opener

This is an Opener I came up with when I was first starting to learn to approach any woman, anytime, anywhere I may be. I find it's a good, solid way of Opening women who are by themselves or in groups at any venue you may be at.

Simply approach your target and say the following:

"Hey guys, I need a quick female opinion on something. My ten year old niece has a birthday coming up, and she really likes stuffed animals. And I can't decide whether to get her a pink stuffed monkey, or a white stuffed tiger. She has lots of bears and stuff already, but I think she'd like a different animal. Which one would you get her?"

Then after they answer, hit them with the question "Why?" to open up the conversation. Your target may ask you more questions about your niece or whatnot before answering. Just tell them whatever you want. No matter what they choose, debate them on it, saying you missed your niece's birthday last year so you want this to be special.

If they asked why you missed her birthday, use this to jump into an interesting story you may have about traveling or going on vacation.

--*The "Snooping Girlfriend" Opener*

This Opener works well in any situation with any number of women. This is because it has to do with a relationship related problem that many women can identify with. At times I've seen women get into a heated debate over this one, which can be entertaining to watch. It's a slightly longer Opener than you may be used to, but it's a good one none the less.

"Hey guys, I need a female perspective on something. This'll

only take a minute. Is it normal for girls to snoop? Because my buddy's girlfriend just found a shoebox he keeps hidden in a dresser drawer, and she's really upset about it. It's nothing bad, just pictures of him and ex-girlfriends on vacation and old love letters he got in high school and stuff. But for some reason his girlfriend is freaking out about this and wants him to get rid of it or she's threatening to break up with him. Is this normal female behavior?"

So you'll get your target's perspective on this, and then follow it up with this:

"Okay, there's a second part to this story. The reason his girlfriend started snooping around was because she was using his computer one day, and in the computer she found a CD that had all these homemade pictures of my buddy and his ex-girlfriends having sex. I guess he was looking at them and forgot he left the CD in the computer. But for some reason, his girlfriend isn't upset about THAT. What upset her more was the box of love letters. Why do you think that is?"

From here, there are many places you can take the conversation. They are as follows:

--Does your target think your friend should break up with his girlfriend because she's being unreasonable?

--Don't girls usually keep mementos from past relationships? Why is it wrong for a guy to do the same?

--Have they ever snooped when they were in a relationship? Don't they think that's a bad idea?

Those are just a few examples. You can really go anywhere with this one. Occasionally, a girl may say "Oh, you're talking about yourself aren't you?" To which you will want to act all shy and say something like "Awww, you caught me. You're so smart! Who are you? Nancy Drew?" And then continue with the story. Don't deny that the story is about you, because the girl probably won't believe you anyway and you'll look like a liar. Best just to shrug it off and forge ahead.

--The "Two" Opener

This is not really a concrete example of an "Opener," rather a type of Opener that you can use with anything that is different but similar. Basically, it's meant to quickly engage someone in an opinion that doesn't require much thought, and then follow up with the question "Why?" You can use any two things you want, as long as they are similar in some way.

Here are some examples of the "Two" Opener:

- Hey, real quick, which do you think was better, Star Wars or the Empire Strikes Back? (Get Answer) Why?
- Hey, which do you prefer - Barbie or Skipper? (Get Answer) Why?
- Hey, do you like coffee or tea better? (Get Answer) Why?
- Hey, which do you think better - Diet Coke or Diet Pepsi? (Get Answer) Why?
- Hey, what do you think is cooler to listen to - 80's music

or 90's music? (Get Answer) Why?

These are good ones to use in low key situations such as on the street, at the bus stop, in line, in coffee shops, bookstores, grocery stores, what have you.

--*The "First Impression" Opener*

Like the "Two" Opener, the "First Impression" Opener isn't a concrete example of an Opener, rather just a type of an Opinion Opener. It's where you have something that is unique or interesting about yourself or what you are wearing, and you ask people what their first impression of that is.

For instance, one I like to use is if I'm wearing a thumb ring. I'll walk up to my target, hold out my hand, and say:

"Hey guys, first impressions... thumb rings on a man. Looks good or no?"

"Yo, guys, first impressions... men with shaved heads. What do you

think?"

Another example of this type of Opinion Opener is when I bought some square tipped shoes. I'd walk up to women and say:

"Hey guys, first impressions... square tipped shoes. Better than the regular kind? What do you think?"

Usually taking something interesting that you're wearing and getting a woman's opinions on it is a good way to engage them, because women love to talk about fashion. One drawback to this is that it gives the girl the opportunity to judge you. But if you have a good story prepared as to why you are wearing what you are and why you like it, then that negates what your target has to think of it anyway. Regardless, this is a good way to engage a girl right off the bat.

Conclusion

As you can see, Opinion Openers are quite powerful because they can quickly and easily engage any target of your choice. And they are as plentiful as Situational Openers because your opportunity to create them is only as limited as people's ability to have an opinion on something. However, you'll want to stay away from controversial subjects such as religion or politics when presenting this type of Opener. Best to stay superficial and neutral for the most part.

Roleplay Opener

When you go to a movie, you see actors up on screen playing a role. It can be any role they are given - a nun, a wife, a mother, a whore, a rock star, a marine - the possibilities are endless. But many people might not realize that you don't have to be in a movie to play a certain role. We all have an acting streak in us, and we all play different roles in our lives. When you're at work, you're an employee. When you're with your parent's you're their son or daughter. When you're playing football, you're a tight end, or any other position you may play.

But regardless of what that is, you are cast in a *role*.

Part of using Roleplay Openers is to cast the people you're Opening in a certain roll, a roll which has the characteristics you want them to have. The theory behind this is the person who you cast will eventually start displaying characteristics of that role you gave them.

So if you cast yourself as a rockstar and your target as your groupie, you can certainly see the possibilities of this type of Opener, right?

Structure

The structure of the Roleplay Opener is one where you must set the stage for the roll you wish your target to play, and then establish roles for them and for yourself. Then illustrate how your roles will interact together.

Intruder → Set the Stage for the Roleplaying → Assign your Target a Role → Assign Yourself a Role → Give Examples of how You will Interact

There is no limit to how you can manipulate these types of Openers to make people act the way you want to. Plus, these Openers are fun and interactive. They tend to work best on groups, though they are powerful to do no matter how many people there are.

Examples

--The "Sex and the City" Opener

This is based on the HBO television show "Sex and the City." This show is no longer on TV, but it has become such a part of the American lexicon, and it was such a popular show among women, that I'm convinced it will take some time for this type of Opener to become ineffective. This is how it goes:

(Walk up to a group of three or four women)"Oh my God, you guys are so Sex and the City, it's not even funny! You are totally the Red Head, Miranda... you look sweet and innocent so you're Charlette, you're the leader so you're Carrie, and you (point to target) you're Samantha. Me, I'm Mr. Big. It's great, when I'm not around you guys can all talk about me. Miranda here can talk about how you're better off without me, Charlette can talk about how you should marry me, and Samantha here can spend the whole time thinking about how she can steal me away from you."

So there are a few things to keep in

mind here. First of all, you don't want to cast your target as "Carrie," the main character of the show. You want to cast your target as "Samantha," because that was the character who was the most sexual and adventurous of the group. This also goes towards telegraphing disinterest because your character, Mr. Big, was Carrie's main love interest in the show, so you disqualify yourself from your target. However, you undermine this by setting the stage that your target wants you and is plotting to steal you away. Just be sure that you cast one of the girl's as Carrie, your target as Samantha, and you as Mr. Big.

From here, you can do all sorts of things, like make fun of your target for being so promiscuous and trying to steal you away from your true love. If the girls disagree with your casting of their roles, roll with it, but make sure that whoever your target ends up being, they want to run off with you!

--*The "Starsky and Hutch" Opener*

This Opener is named after the 70's TV show "Starsky and Hutch," which

was a buddy cop drama that was turned into a rather funny movie. It works best with a group of two women.

(Walk up to the group) "Wow, you guys are so Starsky and Hutch! (Point to Obstacle) You are so Starsky because you look like the type who does everything by the book. And you, you're Hutch because you're the loose cannon who plays by her own rules. Guess who I am. Huggy Bear, of course! It'll be great, you guys can run around getting in adventures, and when you get in trouble, I have to come in and save the day."

By casting yourself as Huggy Bear, you're presenting yourself as a cool, funny, pimp (which carries all sorts of connotations to begin with!). But by casting your target as Hutch, the loose cannon, you instantly relate your target to your Pimp image rather than your obstacle whom you paint as "stuck up and prissy." You can even go on and talk about all the adventures you guys will be getting into fighting crime and whatnot.

--*The "Fan Club" Opener*

This is one where you paint your target as your ultimate fan who borderlines on stalking you. This works best for women who are by themselves, or when you've isolated a woman into talking to you by herself.

You: "Hey, you like music?"

Her: "Yeah."

You: "I've always wanted to be a musician. What kind of music you like?"

Her: blah, blah

You: "Yeah, me too! I'd be the most famous <her favorite type of music> musician ever! And you, you can be the president of my fan club. It'd be great. You could follow me around asking for my autograph, tell everyone how sexy I am, and no matter what I do, you can act like it's the greatest thing you've ever seen! But the minute you start following me to my home and asking to have my baby is the minute I have to fire you, so you better be good and just admire me from afar."

You can create variations of this

opener to be a “movie” star or a “sports” star or what have you, but you basically want to cast yourself as someone of immense value, and your target as someone who is obsessed with you. It’s a fun way to instantly create interest within your target. Even if she doesn’t go along with it, it’ll set the stage for further interactions.

--*The “Goldfish” Opener*

This Opener works well with girls who are dancing, but not quite on the dance floor. Basically, you see a girl and her friends gyrating off by themselves, and take the opportunity to walk up to them and say:

“You guys are so cute! You’re dancing around like little goldfish flopping out of water! Ha ha ha. Here, stand back, stand back, let me show you all how it’s done!”

And then proceed to do the Macarena, or some other lame dance. It’ll have the girls laughing and having a good time. This is a great Opener because you cast them as bad dancers and yourself as an

authority, and then you undermine that and put everyone on the same playing field in a fun way that really engages the girls. And any girl who may be offended at you making fun of the way they dance lightens up after they see you doing your lame strutting around on the dance floor.

Conclusion

Roleplay Openers can be lots of fun, as long as you keep your energy high and the tone of the interaction as being playful. These types of Openers work really well in stimulus rich environments where you have a lot of party girls looking to have fun. This is because the act of Roleplaying is quite stimulating and can really capture someone's imagination.

Situational Openers

The Situational Opener is one of my favorites, but it requires you to be observant and quick witted. For this reason, situational Openers can be quite difficult for some guys to pull off. Also, with Situational Openers, timing is everything. Because the Opener is dependant on the situation, if the situation changes, your opportunity to use the Opener is gone. This is the real life equivalent to that famous Seinfeld "Well, the jerk store called, they want YOU back," episode. If the moment is gone, there is no getting it back. But the good thing about this type of Opener is that you will always have something to play off of.

Structure

Here is the structure of a Situational Opener

**Notice something in your environment →
Comment on it**

One thing you want to make sure of when doing a Situational Opener is that you comment on Something Outside of your target's physical self. In other words, if your target has a tattoo, for example, don't point at it and say "Oh, you have a tattoo!" Situational Openers are meant to be *context dependant*, and that's why they're engaging. If you comment on a physical aspect of a target, chances are it won't be engaging because it's a constant in her reality, and she's probably heard it referred to a million times before.

Examples

Obviously, every Situational Opener is dependant on the situation you're in, but here are a few common ones I've used in the past to give you an idea of what they are and how to use them.

--The "SARS" Opener

This is an Opener you can use when someone coughs or sneezes. SARS was a deadly virus that caused a big scare in Asia a while back, but it's

funny name made it very recognizable. It's also very simple to use.

After a cough or a sneeze, point at the target and say:

"SARS!"

You can really use any exotic or disease with a dumb name with this one. Other variations may be "Mad Cow Disease!" or "Ebola!" or even "Stand back everyone! She may be contagious!" (which is a good follow-up to the Opener, by the way). Just be sure not to use serious diseases such as AIDS or Cancer, because your target may know someone who suffered or died from the disease. Also, be careful using the "SARS" Opener with Asian women, as it could be mistaken for being racist.

--The "Desperate Girl" Opener

This is a favorite of mine. Occasionally, you'll get a girl who will walk up to you and ask you to do her a "favor" or ask you to

"help" her in some way. This is usually because she's lost or looking for something. Anyway, when this occurs, I like to think of her as a girl desperately looking for a man.

Her: "Can you do me a favor?"

You: "No, I will not go out with you!"

The point of this is to switch the tables and make it seem like she's the one trying to hit on you. But the response is so unexpected, the girl will usually laugh. Then you can follow it up with:

"Actually, you seem nice enough. I take it back, we can go out. Let's get together at (someplace) at (sometime)."

If she tries to tell you she has a boyfriend or get back to her original question, just respond:

"Why were you hitting on me if you didn't want to go out?"

Obviously, there are a lot of places you can go with this.

--The "Attention Whore" Opener

If there is one thing you can count on, it's girl's cattiness towards other girls. A good way to Open some girls is to engage in such cattiness with them.

For instance, if you see a girl acting outrageously to court attention from other men, such as being overtly sexual or flashing her breasts, simply turn to other women who notice the same thing and say:

"Ugh! What an attention whore!"

Then proceed to gossip with the girls about how inappropriate the other girl is acting.

--The "Crash and Burn" Opener

Inevitably, you will see another man hit on a woman and "Crash and

Burn." Or in other words: Fail Miserably. When this happens, approach his target immediately afterwards and say:

"Okay, honestly, how did he do?"

Girls love this because it gives them a chance to vent about all the lame come-ons people use on them. Not only that, but it opens the door for a conversation about what WILL work on her. This is also good because it falsely disqualifies you as a guy who's hitting on her, when the reality is quite the opposite.

--The "Player" Opener

This is an Opener you can use when you see a guy with more than one woman with him. The idea behind it is that this guy is a real player and needs to share the wealth, and by pointing this out, you also disqualify him from the women he's with.

"Wow, bro. One guy and (X number of) girls? You're making the rest of us look bad! You must be a total Player!"

Then proceed to ask the girls he's with how big of a Player he is. No matter what they say, they're disqualifying the guy they're with and giving you an opening to engage them. And the beauty is, you're complimenting the guy, so he can't really get mad at you (and if he does, he looks like a tool).

Conclusion

The reality is that there is no limit to what kind of Situational Openers there are. The more you go out, the more situations you're in, the more confident you get, the better you'll get at spotting these opportunities.

PART III: Learning to Approach

Now that you have Theory and Specifics, it is time to put all of that together and learn how to Approach! Learning to Approach can be a difficult, even scary, process. In this section of the book, I'll lay out a plan for you to follow that will help teach you how to meet anyone, anywhere, at anytime. Along with this plan, I'll also introduce a few new concepts which can help you understand any anxiety you may have for approaching, and how to overcome it.

Fear of the Approach

I'm willing to bet that there has been a time in every man's life where he has been afraid to approach someone he's found attractive. And because this is such a prevalent phenomenon, many men have come to the conclusion that approaching women is hard, stressful, and at worst, downright scary.

And because it is such a widespread feeling among men, we all understand it when guys decide not to approach a woman they like. We just nod our heads and mutter "You're better off without her," or "She wasn't really your type anyway," or the patented "There's plenty of fish in the sea, bro."

But like it or not, this fear of approaching is a rather irrational one. People are social creatures, and need human interaction to survive (at least to stay mentally healthy, anyway). However, despite this, most people fear public speaking more than death, and would rather stand in a corner

quietly drinking than interact with others at a party. And when asked, they will almost always respond "I'm afraid of failure," or "I'm afraid of rejection." But no matter how they respond, they will always blame it on one thing: being afraid.

So where does this fear come from?

First of all, I'd argue that it is not always fear that hinders men from approaching women. Rather, I'd say its *laziness*. Sir Isaac Newton had a theory, and that theory went something like this:

"Objects in motion stay in motion. Objects at rest, stay at rest."

When you're not approaching someone with the intent of befriending them or picking them up, even when you WANT to, you are in a state of "rest." This is a state where you've established what I like to call a "comfort zone." This is a place where you feel safe. Secure. *Comfortable*. In this zone, you know what to expect, and therefore don't have to worry about feeling afraid. And more often than not, you won't want to leave your comfort zone, because approaching someone introduces the prospect of uncertainty into your life. It takes EFFORT to get out of your comfort zone, and most of the time, people prefer to

be lazy and stay comfortable, rather than do the work it takes to meet their goals.

This comfort zone can be the bane of your social existence. And this is the first barrier you have to approaching a woman you desire.

But there is a second barrier that exists, and this is often the hardest one to overcome. Even those who do the work to leave their comfort zone must face this barrier before they can proceed. This barrier is what causes your stomach to tighten and contract. It's what causes your heart to beat faster. It's what causes you to break into a cold sweat and your palms to go clammy.

It's fear.

But it's not the type of fear you might think. Many guys will site their "fear of rejection" as the thing that hinders them from approaching women, but I disagree with this. Now, this is my theory, and you have every right to disagree with this theory because I have no scientific evidence to back it up. But this is what I think most guys suffer from:

Fear of Loss.

I know it sounds crazy, especially considering you don't have the woman you want yet, so how can you lose her? Well, let me expound on this kookie theory of mine a bit.

When you see a girl you're attracted to, that you KNOW you want to have sex with, what happens? Do you get that funny feeling down below, like when you used to climb the rope in gym class? Do you imagine holding her in your arms, making sweet monkey love all night long? Do you fantasize about how her breasts feel or how her lips taste? Or do you just know that "Girl give you raging BO-NAR!"?

Call it desire, call it lust, call it whatever you want. But you have to admit one thing to yourself: You wanna tap that ass.

And this is where the barrier exists. It's this intense desire for that woman you find attractive that hinders you from meeting her. It's that incredible urge to fuck her, that overwhelming sense of "want." You simply WANT that girl -- especially if you're coming from a place of need. The fewer women you have in your life, the stronger this feeling becomes.

It's this desire that overtakes you and short circuits your brain. It's this desire that keeps you from thinking of clever things to say. And it's this desire that creates that fear of loss.

Desire creates an intense WANT of that woman. And where there's an intense WANT, there's also an intense desire not to LOSE what you want! Am I right? That is why you censor yourself around attractive women. You keep quiet, because you don't want to mess up your "chances." You don't want to do anything that may screw up the possibility that you can GET what you WANT.

And when you DO take action to get that woman you so desire, you take a chance that you could LOSE that woman you want so badly. And that is where the fear comes from. Not really from rejection, we have too much rejection in our lives to be bothered by it. Not really from failure either, because we fail at stuff every day. But when we LOSE something, something is taken away from us, and we experience a type of emptiness that is incredibly HARD to cope with.

That is why I think most men suffer from a Fear of Loss.

So when we break this down, here are the

two barriers that keep men from approaching:

Comfort Zone → Fear of Loss

If you want to get over your fear of the approach, you are going to have to learn to overcome these two barriers on a regular and consistent basis. So how do we do this?

Overcoming the Barriers

Just like there are two barriers to approaching, there are two things one must do to overcome them. The first of which is building *Competence*. Competence is merely a form of secure knowledge. When you have secure knowledge in something, you are comfortable doing it. Competence is the foundation from which you base all your actions off of.

In order to achieve the Competence necessary to overcome both barriers to approaching, you have to know what you're going to say before you approach. This is done by memorizing certain Openers of your choosing, and being able to recall them at will. Having a number of Openers memorized gives you a "toolbox" with which to work with. One that will insure you're never at a loss for words.

Knowing what to say is important because it gives you a way to break out of your Comfort Zone. Being naturally lazy, you don't want to have to think up something to say when you see a pretty girl. But if you have some Openers memorized, you don't have to think

of something to say. You already know it. This gives you the excuse you need to break out of your Comfort Zone.

The second thing you need to overcome these barriers is *Detachment from Outcome*. You need to be able to disassociate yourself from the possibility of success, to the point where you do not care about the outcome of the interaction.

This is an important part of overcoming your Fear of Loss. It's a little bit of a Zen-like philosophy where you must free yourself from all attachment you naturally associate to a woman. When you detach yourself from the possibility that you may be able to sleep with a girl, you free yourself from your Fear of Loss because you automatically disqualify her. You leave the possibility to have sex with the woman you desire there, but your goal changes so that this possibility is not the desired outcome of the interaction, and you therefore are not concerned about losing it. We will get into strategies to do this in the next section.

So the two things you need to overcome your Fear of Approaching are this:

**Competence → Detachment from
Outcome**

Now that we know what we need to overcome our Fear of the Approach, we'll look at what we need to do to implement them in real life.

Bootcamp

In the military, before a recruit is allowed to join the ranks of actual soldiers, he must go through bootcamp. Bootcamp is a way of breaking down someone's limits, and establishing a basic skillset that is then used to build the other skills necessary to be a soldier.

In this respect, we'll approach learning to Open women the same way, by breaking down your current limits, and building the basic skillset you need to go further in your interactions with them.

I have used the following plan to help break myself of my fear of approaching women, and I have also used it with great success with other men who suffered from the same problem. This method is field tested and proven to work.

The first thing we have to do is build your Competence, so that when faced with the opportunity to Approach, you can act swiftly and efficiently. So start off with this basic

step:

--Memorize 3 Openers

That's it. Just 3 simple openers. They can be any Openers you want, it doesn't matter if they're some of the ones I've given you in this book, or they're ones you made up yourself. It doesn't even matter if the Openers aren't proven to work at this point. You just need to know them and get them down pat.

Here's the next step:

--Choose a Primary Opener

Of the three Openers you've memorized, choose 1 to be your primary. This Primary Opener is what you are ALWAYS going to Open with. It'll be the first thing you say to a girl. This way, you won't have to think about which Opener to choose, you already know which one you're going to start with.

Third step:

--Find a place to practice

This can be anywhere there are women around. Be it a bar, a club, the beach, a church group, the super-market, or wherever you want to go. The only requirement is that there has to be people there, and hopefully a good number of them to practice with.

Fourth step:

--Pick a Target

Be it a woman who's on her own, or a group of people, pick your target to use your Primary Opener on.

Fifth step:

--Approach your target

Once you have set a target, it is time to Open them. Walk up to whomever you've chosen, and

present your Opener.

Sixth step:

--Get your target's response

After you use your Primary Opener, listen to the target's response and evaluate it. Do people respond well to the Opener? Does it engage them? Do they talk to you? Regardless, just get their response.

And the final step of Bootcamp is:

--Eject

Once you have received your target's response, thank them, and leave your target with "Pleasure meeting you."

The reason for ejecting is that by doing so, you predetermine the outcome of the interaction. Because you already know how the interaction is going to end, you eliminate that Fear of Loss because

you have already disqualified your target before you Open them.

So the basic 7-step structure of Bootcamp is:

Memorize 3 Openers → Choose a Primary Opener → Find a Place to Practice → Pick a Target → Approach your Target → Get your Target's Response → Eject

Bootcamp Goals

Once you know what to do for the Bootcamp, you need goals that you have to meet. In the beginning, the goals will be small, and you can build these up as you get more comfortable approaching people.

The basic goals for Bootcamp are thus:

Goal #1: Perform 3 warm-up approaches

Goal #2: Perform at least 3 more approaches after the warm-ups

Goal #3: Practice Bootcamp at least 3 days a week

The first goal is there because for some reason, it takes about 3 approaches before you begin to get comfortable with the prospect of approaching strangers and talking to them. Three seems to be the

magic number, but once you knock out those first three approaches, you'll begin to loosen up and be able to take your approaches further.

The second goal is to start building your competence. The more approaches you can do after the prerequisite warm-up ones, the more experience you'll get and the more comfortable you'll become. But at the very least, you must do 3 approaches in addition to the 3 warm up approaches, for a total of 6 approaches per outing. Obviously, the more approaches you can do, the better, but you must force yourself to do at least 6.

The final goal is to establish a consistent means of practice. Just like when you work out at the gym, its recommended you do so 3 times a week. The same goes for practicing your social interactions. A minimum of 3 days a week, 6 approaches a day, will establish the foundation you need to build successful interactions with women.

Long Term Bootcamp Goals

Eventually, you'll want to start adding in the other two Openers you memorized into your interactions. If you observe that the target you opened is responsive, use your next opener on them to keep the conversation going. Get to the point where you can use all three openers with a target. This is called "Stacking Openers," because you're building a conversation by laying a new Opener on top of the responses of an old one. If you look at all conversations, it's just one Opener after another. Conceivably, if you know enough Openers, you can hold conversations with people for hours.

You'll also want to get comfortable talking with people longer and longer. This is how friendships and even relationships are formed, as people get to know one another.

The more people you approach, the easier it will get (though the first three approaches of the day will still always be somewhat difficult). Try upping your approach goals up to a minimum of 12 a night, and get to the point where you can go out maybe 4 nights a week.

Another thing you'll want to incorporate into your Bootcamp Goals is the idea of "Short Set Method." A "Set" can be defined as any interaction you have with a person or group of people throughout the course of the night. When you do "Short Sets," your goal is to Open as many groups as you can, engage them quickly, and then leave. The idea behind this is that once you have Opened a target, it's easier to come back and re-Open them, because they already know you to a certain extent. And when people see you talking to a lot of other people and having a good time, they're more open to having a good time with you! So when you do Short Sets, you are engaging the greatest number of people in the smallest amount of time possible, and creating numerous opportunities for yourself to meet the kind of girl you'd want to get to know better.

Eventually, you'll get to a point where talking to strangers is normal and easy for you to do. You may want to continue to build your social skillset by memorizing interesting stories to entertain your targets. There are lots of other great materials out there that can help you to do this, and you may even find it easier than when you had to learn how to approach!

Regardless, once Bootcamp is over, you'll be a changed man.

Bootcamp Breakdown

Here's the breakdown of the Bootcamp schedule for easy reference.

Prerequisite Work:

Memorize 3 Openers

Choose a Primary Opener

Find a Place to Practice

Day 1:

Go to Practice Spot

Find 6 targets

Use Primary Opener

Get target's response

Eject

Day 2:

Go to Practice Spot

Find 3 targets

Use Primary Opener

Get target's response

Eject

Find 3 more targets

Use Primary Opener

Get target's response

Stack Secondary Opener

Get target's response

Eject

Day 3:

Go to Practice Spot

Find 3 targets

Use Primary Opener

Get target's response

Eject

Find 3 more targets

Use Primary Opener

Get target's response

Stack Secondary Opener

Get target's response

Stack Third Opener

Get target's response

Eject

Gradually add in more targets each night as you get comfortable.

Of course, the stacking of Openers isn't necessary if you don't feel comfortable. If you go out and use your Primary Opener on 30 targets instead of just 6, you're still getting in the groove of things. But eventually, you'll want to try and stay in conversation with your target longer.

Also, in the beginning, you're going to want to talk to anyone with the goal of just getting comfortable approaching people and starting up conversations. But eventually, you're going to want to start approaching attractive women on a regular basis. You may still feel that fear of approaching a beautiful woman, but just remember to focus on the process and use the Openers you've learned. You'll find beautiful women are quite responsive when approached the right way, and the more you do it, the less of a big deal it becomes. In fact, you'll start to discover that talking to beautiful women is easy!

Afterward

I can remember what it was like when it was impossible for me to approach women. It was the source of many, many hours of depression and anxiety - to think of all the missed opportunities I had to find the woman of my dreams, only to let it pass me by because I didn't know how to talk to them.

I wish back when I was having trouble, there had been a resource such as this one to help me through the tough times. By reading this book, you have taken that first step to overcoming all those fears and anxieties, and opening up your life to endless possibilities for interactions with women.

If you put in the time and effort that is required to meet women, you will see results. The examples and concepts I've listed in this book have worked for me, but as you get more experienced, you'll be able to start zeroing in on what works for YOU! And once you figure that out, your successes will skyrocket.

I hope you have learned a lot from this text,
and that you will apply it in your daily life.

Good Luck!

Bibliography

If you want to learn more about Approaching, Dating, and Seduction, be sure to visit these following online resources.

Thundercat's Seduction Lair

www.thundercatseductionlair.com

This is an online dating and seduction resource that brings you the latest news, rumors, tips, tricks, and advice when it comes to picking-up and seducing women. It's 100% free, and updated five days a week.

Double Your Dating

www.doubleyourdating.com

The online website for David DeAngelo's excellent ebook that teaches you how to be the kind of cocky & funny guy women love. His ebook is an excellent resource for men looking to dramatically increase their social life.

Mystery Method

www.mysterymethod.com

This is the official website for world reknown Pick-Up Artist and Illusionst - Mystery, who teaches his unique system for meeting and seducing women. He offers excellent seminars and is the world leader on in-field workshops where he personally coaches men on how to approach women. HIGHLY RECOMMENDED!

Real Social Dynamics

www.realsocialdynamics.com

This is the website of Tyler D. And Papa, who run the official in-field coaching workshops for Double Your Dating. Tyler D. is an amazing Pick-Up artist in his own right, and has his own unique style and perspective on how to meet any woman you want. The focus of Real Social Dynamics is teaching body language, tonality, and group approaches.

BadBoy Workshops

www.playboylifestyle.net

BadBoy is a well respected Pick-Up Artist based out of Croatia in Eastern Europe. BodBoy has his own unique style of meeting women, and focuses mostly on fixing internal confidence issues through in-field coaching.

Swingcat's Guide to Real World Seduction

www.realworldseduction.com

This is the online website for Swingcat and his excellent ebook "Real World Seduction." His advanced theories and tactics on the art of seducing women in the real world are some of the best out there, and will help skyrocket your abilities to meet and seduce women to the next level.

Fast-Seduction

www.fastseduction.com

This is the most comprehensive site on the internet in dealing with Dating and Seduction. It's Lay Guide is a great resource for expanding on what to do after you Open a woman, and it's active message boards are a great resource to learn stories to engage women. Be sure to check it out if you haven't already!