

## TW AUCTION WHEE 2-5 & JUNE 9-12

						- <b>4</b> 7 11		

Andy Thompson (1) Rota-dent Toothbrush \$110.00 AngelaMoore.Com, (1) Necklace & Bracelet Set \$145.00 The Antique Market (1) Brass Broach \$22.00 Appalachian Ctr. For Crafts (1) Hand-Made Silk Scarf \$25.00 The Apple Dish, Various Appliance Mart (1) Whirlpool Microwave \$160.00 B & B Printers (2) 500 #10 Regular Envelopes (2) 500 full color business cards Beltone Hearing Aid Center
AngelaMoore.Com, (1) Necklace & Bracelet Set \$145.00 The Antique Market (1) Brass Broach \$22.00 Appalachian Ctr. For Crafts (1) Hand-Made Silk Scarf \$25.00 The Apple Dish, Various Appliance Mart (1) Whirlpool Microwave \$160.00 B & B Printers (2) 500 #10 Regular Envelopes (2) 500 full color business cards \$60.00
(1) Necklace & Bracelet Set The Antique Market (1) Brass Broach Appalachian Ctr. For Crafts (1) Hand-Made Silk Scarf The Apple Dish, Various Appliance Mart (1) Whirlpool Microwave B & B Printers (2) 500 #10 Regular Envelopes (2) 500 full color business cards \$145.00
The Antique Market (1) Brass Broach Appalachian Ctr. For Crafts (1) Hand-Made Silk Scarf The Apple Dish, Various Appliance Mart (1) Whirlpool Microwave B & B Printers (2) 500 #10 Regular Envelopes (2) 500 full color business cards \$60.00
Appalachian Ctr. For Crafts (1) Hand-Made Silk Scarf \$25.00 The Apple Dish, Various Appliance Mart (1) Whirlpool Microwave \$160.00 B & B Printers (2) 500 #10 Regular Envelopes (2) 500 full color business cards \$60.00
(1) Hand-Made Silk Scarf The Apple Dish, Various Appliance Mart (1) Whirlpool Microwave B & B Printers (2) 500 #10 Regular Envelopes (2) 500 full color business cards \$60.00
The Apple Dish, Various Appliance Mart (1) Whirlpool Microwave \$160.00 B & B Printers (2) 500 #10 Regular Envelopes \$45.00 (2) 500 full color business cards \$60.00
Appliance Mart (1) Whirlpool Microwave \$160.00 B & B Printers (2) 500 #10 Regular Envelopes \$45.00 (2) 500 full color business cards \$60.00
(1) Whirlpool Microwave \$160.00 <b>B &amp; B Printers</b> (2) 500 #10 Regular Envelopes \$45.00 (2) 500 full color business cards \$60.00
B & B Printers (2) 500 #10 Regular Envelopes \$45.00 (2) 500 full color business cards \$60.00
(2) 500 #10 Regular Envelopes \$45.00 (2) 500 full color business cards \$60.00
(2) 500 full color business cards \$60.00
(1) In The Ear Hearing Aid \$1,595.00
Betty England
(1) Iris Trio \$200.00
(1) White Elegance \$150.00
Bob Ross Co.
(1) Bob Ross "Joy Of Painting" Set\$187.00
Bob's Body Shop
(1) Wrecker Service \$100.00
Bowling World
(2) Bowling Party for 6 \$76.00
Bows Petals & Lace
(1) Merchandise Certificate \$25.00
The Building Center, Various
Cabot Cheese
(4) Cabot Cheese Deluxe Gift Box \$75.00
(4) Cabot Cheese Gift Box \$25.00
Cake Plate Bakery, The (1) Cake Plate Cert. (Livingston) \$10.00
(1) Cake Plate Cert. (Livingston) \$10.00 Chemistry Dept. TTU
(1) Chemical Magic Show \$200.00
Christi Baker Photography
(1) Photo Session \$200.00
(7) Photography Certificate \$25.00
Ciphertek, Various Items
Classic Cutz
(1) Men's Haircut \$15.00
(2) Wet Cut \$20.00
(1) Woman's Haircut \$25.00
Cookeville Tire & Auto
(2) Tire Rotation and Balance \$40.00
Cookeville Transmission
(8) Transmission Maintenance \$90.00 Corolle
(1) Vanilla Redhead Corolle Doll \$125.00
(1) vanilla neuneau corone Don \$123.00

Cream City	
(1) Ice Cream/Coffee at Cream (	City \$15.00
Crickets Gifts, Various	
<b>Cumberland Container Corpora</b>	
(2) Moving Boxes	\$100.00
Curves of Livingston	
(1) Curves of Livingston Pkg.	\$183.00
<b>Delmonaco Winery, Various Pro</b>	ducts
Deuel's Creative Photography	
Various Portrait Sessions	
Dixie Rose Rackham	4.0.00
(1) Purple Mountain Majesty	\$40.00
Doc's Tire & Auto	400.00
(8) Tire Rotation & Balance	\$32.00
DT McCall & Sons	
(1) Queen Mattress & Boxspring Se	
E B Gray Jewelers, Various Item	IS
Edgar Evins Marina	COE 00
(4) The Galley Certificate	\$25.00
(1) 2 hrs. Basketball or Softball	\$60.00
Eye Centers Of Tennessee	\$00.00
(1) Bolle Sunglasses	\$100.00
(1) Comprehensive Eye Exam	\$200.00
Fast & Furious Cleaning, Variou	
Fire Tree. Inc.	3 i i ouucis
(1) Big Green Egg Cookbook	\$50.00
Foglight Food House, (8) Dinner	
Free Life Images	, 400.00
(1) As the Crow Flies	\$25.00
(1) Blowing Rock Ducks	\$25.00
(1) Hector's River	\$25.00
(1) Lonely	\$25.00
(1) Manor House	\$25.00
(1) Morning Pier	\$25.00
(1) Mustangs Barn	\$25.00
(1) Winter Trees	\$25.00
Freeman Tire Company	
(1) Complete Rotate & Balance	\$50.00
Friend Of WCTE	
(1) 3 Day/2 Night Stay	\$227.00
(1) Taylor Swift CD & Book Pack	
Granite State Vacations, (1) 4 D	
1 person Bike Tour in NH	\$1,675.00
Gunnel's Florist	4=0.00
(1) Gunnel's Certificate	\$50.00
Hidden Hollow Park	005.00
(8) Admission & Mini Golf for 4	\$25.00
Holiday Inn Pigeon Forge	¢000 00
(1) Two Night Stay for 2	\$200.00

	DDERS GUI	ÐE
	Honda of Cookeville	
	(1) Case of Motorcycle Oil	\$74.00
	Horner Rausch	
	(3) Horner Rausch Cert.	\$300.00
	(18) Indian Summer Juice Corte	\$25.00
	(18) Indian Summer Juice Certs. Inn At Evins Mills, (1) 1-Night Stay	\$160.00
	International Star Registry	
	(10) Name a Star Gift Package	\$54.00
	Jammin at Hippie Jack's	
	(8) Jammin at Hippie Jack's Passes  Jean Pecor	\$25.00
	(1) Garden Time	\$45.00
	(1) Springtime	\$35.00
	Jean's Consignment Depot	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	(1) Victoria of Austria Vase	\$125.00
	Karen's Dog House Of Beauty	
	(1) Dog Grooming	\$40.00
	Legacy Appraisal Services (1) Appraisal Certificate	\$100.00
	Livingston Flower Basket	\$100.00
	(1) Victorian Rose Tea Service	\$131.00
	Long John Silvers	
	(2) Meals for 2 With Drinks	\$20.00
	Lori Faye Bock	. 005.00
	(15) 10 Themed Art Greeting Card Maggart Tire, (1) 4-Wheel Alignmen	
	Mamma Rosa's, (5) Dinners	\$25.00
	Marineland's Dolphin	
	Conservation Center, (1) Dolphir	
		1,555.00
	Mauricio's Italian Dining (4) Dinner for 2	\$50.00
	Midas Muffler, (2) Oil & Filter Change	
	Noreen Grisolano	\$27.00
	(1) Child of the Son	\$500.00
	Novica.Com, (4) Novica Certificate	
	Overton Dept. Store,	
	Various Girl's Dresses	\$490.00
	The Paper Place	
	(1) 1 lb of Fudge (Livingston)	\$10.00
	Payless Family Pharmacy	400.00
	(1) Cream-colored Pitcher	\$30.00
	(1) Green Accent Lamp (1) Red Accent Lamp	\$40.00 \$40.00
	(1) Red Decorative Pitcher	\$40.00
	(10) Water Bottle with Peace Kooz	
	Polished Nail Studio, Various Prod	
	Protect America, (1) Security Pkg. \$	
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	- 1
Í	k	
7		

Putnam Co. Parks & Recreation	
(1) Monterey Comm. Ctr. Pool Par	tv\$100.00
(1) Pool Party	\$125.00
Putnam County YMCA	(AV)
(2) 3-Month Family Membership	\$331.00
Radio Flyer, (1) Kids' Wagon	\$230.00
Ron Baker Photography	\$230.00
(1) Business Portrait Session	\$250.00
(1) Wedding Photography Pkg. \$	1,500.00
Ruby Tuesday Cookeville	
(2) Dinner for 2	\$25.00
S & R Marine, (2) CAN-AM T-shirt	\$22.00
Sam Gardner	
(1) A Blue Winter	\$200.00
(1) Moonlit Cove	\$300.00
Seasons Gifts & Dining, Various It	ems
Sentry Shred	
(1) Document Shredding	\$65.00
Sherwin Williams,	
(1) 4 Gal. Interior Paint	\$198.00
The Sk8	
(1) Skating Birthday Party Pkg.	\$100.00
Southern Star Dolphin Cruise	
(2) 2 Hour Dolphin Cruise for 4	\$116.00
Southern Traditions	<b>\$110,00</b>
(1) Vera Bradley Large Duffle	\$80.00
Sportsman Center	300.00
(1) Infant Life Jacket	\$30.00
Stone Steel LLC, (1) BBQ Cooker Grill \$	
Stroud's BBQ, (8) Pork Value Pack	\$11.00
Sunset Marina & Resort	
(1) Mid-week Houseboat Vacation \$	1,600.00
Tennessee BBQ	
(3) BBQ Certificate (Livingston)	\$30.00
Tennessee Spine, Joint, & Pain	
Management	
(2) Biofreeze Pain Relief Gel	\$38.00
Vicker's Alignment & Brake Serv	rice
(1) 4-Wheel Alignment	\$72.00
Vintage Rose Antique Mall	
(1) House of Parliament	\$135.00
West Palm Beach Marriott	
(1) 2 Nights at West Palm Marriot	\$300.00
West Textures, Various Items	

## AUGUION SPONSORS

The Art Prowl
Bank Of Putnam County
BB&T/ Legge Insurance Services Inc.
City of Crossville
CommonSense Media
Community Bank
Cookeville Arts Council
Cumberland Auto
Cyphertek
David Ledbetter Atty
Duncan's Climate Controled Storage
Dunn Tire Company

**Falcon Realty** 

Fairfield Inn
First Realty Co.
First Tennessee Bank
Frontier Communications
Grade A Catering
Health Benefit Solutions
Highways Inc.
Home Instead
Letter Perfect
Luna & Birdwell Investment Group
Market On The Square, The
McGugin Oil Co.
Moose Creek Media

Off The Beaten Path
OB-GYN Associates
Payless Family Pharmacy
Progressive Savings Bank
Ragland & Riley
SEC Enterprises
Sign Shop, The
Tennessee Tech University Alumni
Twin Lakes Telephone Cooperative
US Bank
West Textures

For more information or to donate Auction items, contact Joyce Hunter-Green at 931.528.2222, ext 229 or jhunter@wcte.org

## **Contents**

PUBLIC TELEVISION FROM THE UPPER CUMBERLAND



Making a Difference

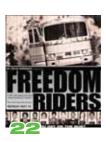
WCTE goes to Washington in support of public television funding.



**5** The Greatest Show on Earth

Don't miss WCTE's 29th Annual Great TV Auction!



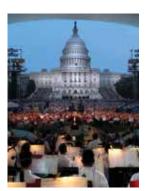


Historic Milestone for WCTE

Thanks to recent upgrades, WCTE now reaches over 1.3 million viewers.

**22** Freedom Riders

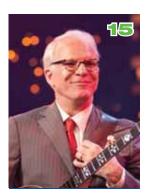
Could you get on the bus?



## On our cover

## **The National Memorial Day Concert**

On Memorial Day weekend, PBS will unite the nation with an evening that has become an American tradition. The multi-award-winning NATIONAL MEMORIAL DAY CONCERT (airing Sunday, May 29 at 7pm and 8:30pm) honors the service and sacrifice of our men and women in uniform, their families at home and all those who have given their lives for our country.



## Program guides

**Daytime Programming**Ready to Learn and weekend guide

**10 Primetime Programming**Quality PBS evening programs



## Staff & Management

(931) 528-2222 or (800) 282-9283

Becky Magura President & CEO

Reggie Brown

Educational Outreach Associate

Amanda Collier

Producer/Director

Janet Cooper Traffic/Broadcast Engineer

Erica Duarte

Live Green Project Manager

Mark Dudney
Government Relations

Sue Gibbons

Programming & Traffic

Craig Gray
Producer/Director

Sonja Higgenbotham
Sales Assistant

Joyce Hunter

Auction & Event Coordinator

Randall Jackson

Broadcast Engineer

Craig LeFevre

Master Control Operator

Cindy Putman

Educational Outreach Associate

Darla Runge

Assistant to the CEO

Jamie Trevathan

Producer/Director

Cathy Walden

Account Executive

Ralph Welch

Chief Broadcast Engineer

**Rick Wells** 

Production Manager

Suzanne Whitehead

Major Gifts Officer

Jim Winters

Broadcast Engineer

## Upper Cumberland Broadcast Council

Dr. Max Atnip, Chair

Mickie Akenson, Immediate Past Chair

Lillian Hartgrove, Vice Chair

Dr. Scott Little, Secretary

Dr. Jack Matson, *Treasurer* 

Becky Magura, WCTE Pres. & CEO

Dr. Kathleen Airhart

Joe Albrecht

Marc L. Burnett

Mona Copeland

Jere Hargrove

Morris Irby

Dr. Wali R. Kharif Pat Quillen

Alan Tatum

## Community Advisory Board

Dr. Steve Copeland, DVM
Diana Baranowski
Kelly Swallows

Dr. Carl Owens Jack Barton Nina Lunn



Hal L. Harder - Managing Editor hharder@wcte.org

WCTE Close-Up is designed and produced by CommonSense Media Group for WCTE-TV.

Contact Dean Hutson at 931-528-5200 or email dean@commonsensemediagroup.net for advertising rates and information.

WCTE Close-Up is published bi-monthly. It is mailed to individuals, corporations and foundations who contribute \$35 or more to WCTE. Third class postage at Cookeville, Tennessee. Phone: 931-528-2222. Schedule is subject to change without notice. Send address changes to WCTE, P.O. Box 2040, Cookeville, Tennessee 38502. Check out the schedule on the website at www.wcte.org.

## Making a Difference



Senator Lamar Alexander, Board Member Joe Albrecht, Becky Magura, Mark Dudney and Senator Bob Corker

he federal investment that is under debate represents 40% of WCTE's budget and it creates the very foundation that allows our station to serve our communities.

Our station airs programming from PBS but also produces over 200 hours of local content per year AND is currently distributing eight locally produced award winning programs and series for a national audience. Recently WCTE's CEO Becky Magura and Mark Dudney went to Washington, accompanied by UCBC member Joe Albrecht, to put a face on the issue of public television funding and how critical it is for our region and for WCTE. A fly on the wall may have heard this...

WCTE is the Upper Cumberland's premier storyteller. There are 360 stations across the country that fill the same role capturing the culture, history and promise of communities that make America great.

Beyond the programming, WCTE is impacting lives in education, economic development and health care.

A partnership with 22 Head Start centers in this rural region of Tennessee provides on-site educational opportunities for parents, teachers, and child care providers. Recently, WCTE worked with Susan G. Komen for the Cure in the Upper Cumberland and conducted workshops on breast health awareness at all of our 22 Head Start centers, as well as offering information for free mammograms from our regional hospital.

As a result of these workshops, two women were detected with early stage breast cancer. These women had never had a mammogram.

What if WCTE had not been there?
What has made this country great, and continues to make

it great, are the communities that make up the whole. We are a nation of diversity in families, in cultures, in food, in tradition and in business. We have a public broadcasting system that reflects all of this. Each individual PBS station in this country serves a very distinct population. Each station is involved in that community, going far beyond the programming. Each station assists community partners to improve the lives of citizens. It is a public media structure that is unique and has been extremely successful for over 40 years. It accomplishes all of this with minimal federal investment.

That minimal federal investment creates the "lifeblood" of public broadcasting and provides critical seed money to leverage a 6 to 1 return.

How's that for a successful public/private partnership?

And we achieve that 6 to 1 return that for only 100th of 1% of the federal budget. That

is a penny for out of every \$1000 invested.

One penny.

Is it worth a penny to lose everything that public broadcasting has to offer? Is it worth 100th of 1% to lose public broadcasting?

Seventy percent of Americans say NO!

Let us stand together. Public broadcasting is an investment that is worth making. It was worth making yesterday. It is worth making today and tomorrow. Public broadcasting is on-air, online and on the ground, contributing to the lives of people in every community in America.

Let's keep it that way.



Becky Magura

## 170 MILLION PUBLIC BROADCASTING

### UPDATE

he U.S. House of Representatives recently passed a bill that eliminated all federal funding for public broadcasting. Today, Congress is considering a compromise bill that preserves the vast majority of this funding critical to your local public radio and television stations. Corporation for Public Broadcasting funding went from being completely eliminated to now receiving a 0.2 percent cut in the Continuing Resolution (CR).

Who changed the mind of Congress? You did. Thanks to you, members of Congress realized how essential public broadcasting is to our communities and to their constituents. You spoke up and Congress listened – and for that we say thank you!

Our work is not done. Public broadcasting funding will again be a target when debate on the FY12 budget begins later this week and we will need you to act again to protect this vital public service.

We encourage you to choose 20 people you know care about public broadcasting. We will need millions of advocates across the country to make sure funding for public broadcasting is safe in the coming months.

Please take five minutes to help us reach this goal. Go to 170millionamericans.org and make your voice heard

On behalf of everyone who uses public broadcasting in America – thank you again – 170 million times!





adies and gentlemen, children of all ages, welcome one and all to WCTE's 29th Annual Great TV Auction. This year's theme... The Greatest Show on Earth TV Auction!

That's right folks, for 8 entertaining nights you can pop your popcorn, munch on cotton candy and prepared to be awed by the death defying deals as, like the most skilled of trapeze artists, we recklessly swing from one auction board to the next. Be amazed as we juggle amazing merchandise, services and deals donated by our generous sponsors. Chuckle in delight as you phone, bid and win again and again and again.

Folks, this is WCTE's most watched event of the year and the station's biggest fundraiser. It is an opportunity for business to join forces with WCTE. By donating items to the **Greatest Show on Earth TV Auction**, hundreds of businesses receive exposure through web, print and of course, television.

For more information or to donate auction items to this mesmerizing event, contact WCTE's own auction ringmaster, Joyce Hunter-Green at 931.538.2222, ext 229, or jhunter@wcte.org.



## **Beth Thompson**

Beth Thompson puts her passion for public television to work as an All-Star volunteer for WCTE.

eth Thompson is one of WCTE's all-star volunteers. She is comfortable and poised in front of the cameras, and is a valued on-air personality during the station's Pledge Drives. In the past, she has helped out with Stations of Imagination, WCTE's event for kids at the Cookeville Fall Funfest.

She is also the volunteer coordinator for the Great TV Auction (June 3-6 & June 9-12).

Beth moved to Cookeville from icy

Minnesota in 1987 after her mother "had

enough of the cold and threw a dart at a map of the South." Her husband Brian is from Manchester, TN, and moved to Cookeville in 1986 to attend Tennessee Tech. These days, Brian is the block manager for Builder's Supply Co. and Beth is on the staff at the Cookeville Children's Museum. She also has a small home-based business.

Beth knew from the get-go that the Upper Cumberland had a local PBS station but became even more aware of it after her son Lain was born in 2000. After all, Beth says, "a young child's life is not complete without Big Bird and Elmo!"

"Having volunteered at the station for several years, I've gotten to know many members of the WCTE team," Beth claims. "I am most impressed with their 'can-do' spirit and the way that everyone pitches in to make things, sometimes BIG things, happen. I think most WCTE viewers would be surprised to learn how so few people with so few resources can accomplish so much."

"I also choose to support the station because of the quality programming that WCTE produces. It makes me proud to think, that in my own small way, I am contributing to the amazing shows WCTE brings into our homes."

"I decided to volunteer as the Great TV Auction coordinator because Becky Magura asked me if I would. Burton Putman, the previous volunteer coordinator, made the transition soooo smooth – he really is the master when it comes to making people feel great about helping WCTE.

"But the biggest benefit is the best reason to volunteer anywhere – a job well done for a cause you believe in, and I truly believe in the value of having our own local PBS station."

"Our son Lain is learning, too. If I ask him to do something at the auction, without fail his answer is, 'Anything for WCTE!'

"While our family makes a monthly financial contribution to WCTE, I wish we could do more. That is why I choose to give my time. I would urge others to give some of their time to WCTE. There is no better investment of your time and/or money than WCTE, and the good times we have are priceless!"

"I think it says a lot about our region that we support and take pride in our own PBS station. Newcomers are always impressed that we have our own PBS affiliate and when families are looking into moving to the Upper Cumberland area, the presence of WCTE is a quality-of-life check mark in the 'pro' column."

Beth has a long list of shows she enjoys watching on WCTE, but her favorites WCTE are Jammin' at Hippie Jack's and The Antiques Roadshow.

"I cannot tell you how vital I feel it is to have public television in the Upper Cumberland. It is education, information and entertainment tailored for our communities. That's a whole lot of bang for your buck!"

If you want to volunteer at this year's "Greatest Show On Earth TV Auction", Beth would be happy to hear from you. Email her at brianbethlain@msn.com.

# behind the scenes

Helping WCTE celebrate the new transmitter and antenna (L-R) Bob Luna, Joe Albrecht, Connie Albrecht, Dr. Max Atnip, Becky Magura, Steve Boots and consulting engineer Wayne Rosberg.

## Historic Milestone for WCTE

Thanks to the Corporation for Public Broadcasting, upgrades have made it possible for WCTE to now reach over 1.3 million viewers in Middle Tennessee and Southern Kentucky.

Recently WCTE-TV doubled the strength of its broadcast signal thanks to a new transmitter and digital antenna, made possible by a grant from the Corporation for Public Broadcasting.

Approximately 33% of television viewers within WCTE's broadcast area use antennas. Those antenna users who could only receive a weak signal before should now be able to pick up a clearer, stronger signal. Cable viewers will also benefit as cable companies

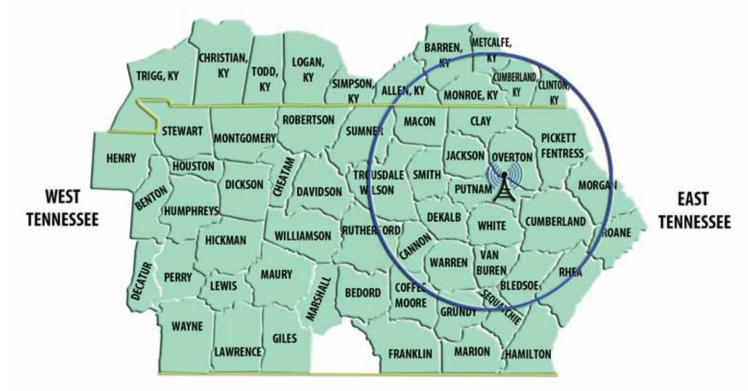
receive their signal from WCTE's antenna transmission.

"What a long way we've come," said Steve Boots, former WCTE CEO, former Upper Cumberland Broadcast Council Board Member and current co-host of WCTE's broadcast of the Smithville Fiddlers' Iamboree.

"I remember when we used to go into people's homes and adjust their coat hanger antennas so they could receive our signal. It pleases me that with the increased signal strength, more people can receive the programming I've enjoyed for many years."

One the smallest PBS stations in the country, WCTE makes a big impact, producing more local programming than many of the larger PBS stations. Over 1.3 million viewers in Middle Tennessee and Southern Kentucky have access to WCTE via antenna, cable TV and Dish & Direct networks.

"It would be a shame," said Boots, "if the federal funding dried up and we could not continue our mission."



The counties and parts of counties inside the circle indicate WCTE's antenna and cable reach. The other counties on the map have access to WCTE on the Dish and Direct satellite networks. More than 1,300,000 viewers in over 55 counties in Middle Tennessee and Southern Kentucky have access to WCTE.



WCTE is proud to partner with the Komen Upper Cumberland Affiliate to create and launch the "Komen Reach" project. This 2011–2012 on-air, in-print and online campaign is designed to help alert women about the importance of a yearly mammogram, early detection and breast health awareness, and increase our region's knowledge of the Komen Upper Cumberland Affiliate grant program.

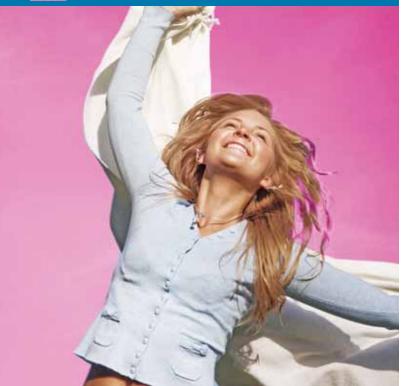
Each grant recipient project manager will be taught how to use a flip video camcorder and digital social media to tell their stories. Those stories will be presented through a social media network.

The "Komen Reach" project will combine all of the elements of the Komen Upper Cumberland Affiliate's efforts to eradicate breast cancer in our regions, showcasing actions, results and experiences.

WCTE will also produce, promote and broadcast an hour-long program focusing on the campaign, which will feature the grant recipients, their individual projects, stories, Komen events and the work of this most worthy of organizations in the Upper Cumberland.



For more information, contact WCTE at 931-528-2222 or on the web at www.wcte.org.



local honors



## Congratulations, Odell!

We want to congratulate Odell Braswell for being presented with the 2010 Putnam County Soil Conservation Award. As host of WCTE's Tennessee Sportsman, Odell has educated, entertained and informed us about the great outdoors for years and has made it his mission to positively influence the younger generation about the joys and the responsibilities of being an outdoor sportsman. Great work, Odell!

Now you can find the Tennessee Sportsman on Facebook.



## **Thank You, Dean!**

WCTE wants to extend a heartfelt thank you to Dean Hutson, owner of CommonSense Media Group. Without his guidance, expertise, patience and his unfailing sense of humor, our Close-Up program guide/magazine would never have been a reality. That National Educational Telecommunications Association Award is as much yours as ours buddy. Congratulations!

## **Seven Highlights from June Pledge Specials**

e would like to take this opportunity to thank you, our viewers, for your generous support during our March Pledge Drive. Thanks to you, we exceeded our financial goal of \$20,000 and raised just short of \$29,000. In these challenging economic times, it is gratifying to know that you care and we will continue to do our best to serve you with quality programming, and with our education and outreach program. Thanks again.



## **June 3 & 5** All Star Bluegrass Celebration

Ricky Skaggs hosts as we bring together the best, the brightest and the pioneers of one of America's most popular and enduring musical styles.

## June 5, 11 & 13 Cirque Du Soleil: Flowers in the Desert

Mesmerizing Performances from six Las Vegas Cirque du Soleil shows.





## June 4, 6 & 12 **Opry Memories**

Go back to the golden era of country music with host John Schneider and music from Dolly Parton, Johnny Cash, George Jones, Loretta Lynn and many others.

## **June 7 & 8** Tommy Emmanuel & Friends

Considered one of the finest acoustic guitar players in the world, Tommy celebrates his 50th Anniversary with some of his favorite musician friends.



## **June 5 & 11** Over 40 & You're Hired with Robin Ryan

Career counselor and best-selling author Robin Ryan offers practical advice on landing jobs for the over-40 crowd.

## **June 4 & 9** Younger Next Year: The New Science of Aging

Dr. Henry Lodge, co-author of the "Younger Next Year" books, shows that you can become stronger, healthier

and function more effectively as you grow older.



## **June 5 & 11** Stop Back Pain with Vijay Vad, MD

An expert in chronic pain, Dr. Vijay Vad demystifies the causes of back pain and shares science-based self-help steps anyone can do for back pain.



11:30 AM Barney & Friends

12:00 PM Caillou

## **Daytime** Schedule

### **Weekdays & Ready to Learn**

12:30 PM Sid the Science Kid 5:00 AM Between the Lions 5:30 AM Maya & Miguel 1:00 PM Dinosaur Train 6:00 AM Arthur 1:30 PM Cat in the Hat Knows 6:30 AM Priscilla (M.W.F) / a Lot About That **Functional Fitness** 2:00 PM Curious George 7:00 AM Wordgirl 2:30 PM Martha Speaks 7:30 AM Cat in the Hat Knows 3:00 PM Arthur 8:00 AM Super Why 3:30 PM Wordgirl 8:30 AM Dinosaur Train 4:00 PM Electric Company 9:00 AM Sesame Street 4:30 PM Fetch! with Ruff Ruffman 10:00 AM Clifford 5:00 PM Cyberchase/ 10:30 AM Word World The Watson Brown Show (Mon.) 11:00 AM Between the Lions

### **Saturdays**

5:30 PM The Nightly Business Report

6:00 PM PBS Newshour

5:00 AM Mister Roger's Neighborhood 12:30 PM This Old House 5:30 AM Bob the Builder 1:00 PM Ask This Old House 1:30 PM My Generation NEW 6:00 AM Curious George 6:30 AM Cat in the Hat Knows 2:00 PM Inside E Street NEW! a Lot About That 2:30 PM Beauty of Oil Painting 7:00 AM Super Why 3:00 PM Creative Living 7:30 AM Wild Animal Baby Explorers 3:30 PM Growing a Greener World 8:00 AM Thomas & Friends 4:00 PM Victory Garden 8:30 AM Angelina Ballerina 4:30 PM Around the House 9:00 AM Tennessee Crossroads with Matt & Shari NEW! 9:30 AM Tennessee Wildside 5:00 PM America's Heartland 10:00 AM Southern Accents 5:30 PM Motorweek 10:30 AM Primal Grill 6:00 PM Lawrence Welk NEW 11:00 AM Chefs Afield 6:30 PM Tennessee Wildside 11:30 AM B Organic 7:00 PM Nature (NEW air time) 12:00 PM Everyday Foods 8:00 PM Masterpiece (NEW air time)

### **Sundays**

5:00 AM	Sesame Street	12:00 PM	Market to Market NEW!
6:00 AM	Curious George	12:30 PM	The McLaughlin Group
6:30 AM	Cat in the Hat	1:00 PM	Ideas in Action
7:00 AM	Signing Time! NEW!	110011111	idodo iii / todoii
7:30 AM	Dinosaur Train	1:30 PM	The Doctor Bob Show
8:00 AM	Sid the Science Kid	2:00 PM	Song of the Mountains
8:30 AM	Martha Speaks	3:00 PM	Lawrence Welk
9:00 AM	Arthur	4:00 PM	Globe Trekker
9:00 AM	Wordgirl	5:00 PM	Great Getaways
10:00 AM	Electric Company	0.00	urout uoutrujo
10:30 AM	Enviropals	5:30 PM	Travelscope
11:00 AM	To the Contrary	6:00 PM	Volunteer Gardener
11:30 AM	Religion and Ethics	6:30 PM	Garden Smart

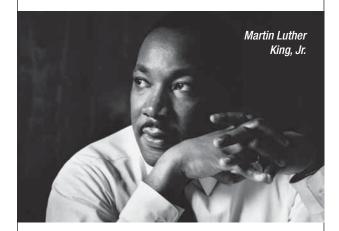
## Primetime / May 1 - 11

\*Schedule subject to change

Channel		7:00	7:30	8:00	8:30	9:00	9:30
	WCTE - HD	Nature: Salmon F	Running Gauntlet	Masterpiece Classi	c South Riding Pt1	Irena Sendle	r: in The Name
sun 5/1	Create	Joanne Weir's Cooking Class	New Scandinavian Cooking	Rick Steves' Europe	Equitrekking Georgia Coast	P. Allen Smith's Garden	Ask This Old House
	World	Washington Week	McLaughlin Group	Need to	KNow	Globa	l Voices
	WCTE - HD	Wildflowers: S	eeds of History	Antiques Roa	dShow: Biloxi	American Experience	ce: Roads to Memphis
mon 5/2	Create	Ciao Italia: Shrimp	Caprial & John's Kitchen	Rick Steves' Europe	Travelscope: Thailand	Garden Smart	This Old House
	World	Changing Seas	Changing Seas	Nat	ure	PBS No	ewshour
	WCTE - HD	Brazil: A Rac	ial Paradise?	Fron	tline	Independent Lens	s: A Film Unfinished
tues 5/3	Create	Cooking Odyssey	Hubert Keller	Richard Bang	's Adventures	Victory Garden	Woodwright's Shop
	World	Roads To	Memphis	Scarred	Justice	PBS No	ewshour
	WCTE - HD	Secrets of the Dead War	l: China's Terracotta rior	Nova: Ghosts o	of Machu Piccu	Saving the Bay	: Miracle Workers
wed 5/4	Create	Joanne Weir's Cooking Class	New Scandinavian Cooking	Rick Steves' Europe: Slovenia	Equitrekking Colorado	Garden Smart	Ask This Old House
	World	Independent Len	s: Film Unfinished	Fron	tline	PBS No	ewshour
	WCTE - HD	Business Profiles	TN Crossroads	Jammin' at Hippie Jack's	Honoring Ned (Mcwherter)	Stacy Mic	chhart Live
thurs 5/5	Create	Cooking Odyssey	Hubert Keller	Richard Bang	's Adventures	Victory Garden	Woodwright's Shop
	World	NOVA Ghosts o	f Machus Picchu	Secrets of the D	ead: Auschwitz	PBS N	ewhour
	WCTE - HD	Washington Week	Need T	o Know	Business Profiles	Creativ	e Licence
fri 5/6	Create	Ciao Italia	Caprial & John's Kitchen	Rick Steves' Europe	Travelscope	P. Allen Smith's Garden Home	This Old House
	World	Story of Inc	lia Freedom	Dabba	wallas	PBS No	ewshour
	WCTE - HD	Keeping Up Appearances	As Time Goes By	Antiques Roa	dShow: Biloxi	Jammin @ Hippie Jack's	Jammin' @ Hippie Jack's
sat 5/7	Create	Daisy Cooks	Lidia's Italy	Knit & Crochet	Simply Ming	Daisy Cooks	Katie Brown's Workshop
	World Va		ious	Vari	ous	In the Foots	teps of Marco
	WCTE - HD	Nature: Bears of	the Last Frontier	Masterpiece Classi	c: South Riding Pt2	Journey of t	he Bonesetter
sun 5/8	Create	Joanne Weir's Cooking Class	New Scandinavian Cooking	Rick Steve's Europe	Equitrekking Wyoming	P. Allen Smith's Garden Home	Ask This Old House
	World	Washington Week	McLaughlin Group	Need To	o Know	Globa	l Voices
	WCTE - HD	Live Green	Tennessee	Antiques Roadshow Biloxi Pt2		Soundtrack for a Revolution	
mon 5/9	Create	Ciao Italia	Caprial & John's Kitchen	Rick Steves' Europe	Travelscope	Garden Smart	This Old House
	World	Glacie	er Park	Nature		PBS No	ewshour
	WCTE - HD	Black in La	tin America	Fron	tline	Independen	t Lens: Bhutto
tues 5/10	Create	Cooking Odyssey	Hubert Keller	Richard Bang	's Adventures	Victory Garden	Woodwright's Shop
	World	POV Revolution 67	So	undtrack for a Revolut	ion	PBS No	ewshour
	WCTE - HD	Secrets of the Dea	d: Sinking Atlantis	Nova: Secrets	of Stonehenge	Saving the Bay:	Bay in the Balance
wed 5/11	Create	Joanne Weir's Cooking Class	New Scandinavian Cooking	Rick Steves' Europe	Equitrekking Spain	Garden Smart	Ask This Old House
	World	Independen	t Lens Bhutto	Fron	tline	PBS No	ewshour
		7:00	7:30	8:00	8:30	9:00	9:30

10:00	10:30	11:00	11:30	
Wood	Isongs	Keeping Up Appearances	Keeping Up Appearances	
For Your Home	Katie Brown Workshop	Lap Quilting with Georgia	Lanscape Thru Time with Van Gogh	
Voices (con't)	Fiji Firewalkers	Washington Week	McLaughlin Group	
Am.Exp. (con't)	As Time Goes By	Charli	ie Rose	
Hometime	Around the House	Martha's Sewing Room	One Stroke Painting	
Nightly Business Report	Journal	Changing Seas	Changing Seas	
Ind.Lens (con't)	As Time Goes By	Charli	ie Rose	
Woodsmith Shop	Uncorked	Lap Quilting with Georgia	Landscape Thru Time with Monet	
Nightly Business Report	Journal	Stokes: American Dream	Roads To Memphis	
Honoring Ned (Mcwherter)	As Time Goes By	Charli	ie Rose	
For Your Home	Katie Brown Workshop	Martha's Sewing Room	Donna Dewberry Show	
Nightly Business Report	Journal	Lest We Forget	Independent Lens	
Sun Studio Sessions	As Time Goes By	Charli	ie Rose	
Woodsmith Shop	Uncorked: Wine Made Simple	Gary Spetz's Watercolor	Best of the Joy of Painting	
Nightly Business Report	Journal	Secrets of the Dead: Auschwitz		
McLaughlin Group	As Time Goes By	Charlie Rose		
Hometime	Around The House	Martha's Sewing Room	One Stroke Painting	
Global Voice	s Overbooked	Story of India		
Austin C	ity Limits	Keeping Up Appearances	Keeping Up Appearances	
Simply Ming	Daisy Cooks	Ciao Italia	For Your Home	
Roadtrip Nation	Roadtrip Nation	Roadtrip Nation	Roadtrip Nation	
Woodsongs (TN	Mafia Jug Band)	Keeping Up Appearances	Keeping Up Appearances	
For Your Home	Katie Brown's Workshop	Lap Quilting with Georgia	Landscapes Thru Time Cezanne	
2 Films Tad	ashi Nakam	Washington Week	Washington Week	
Soundtrack (con't)	As Time Goes By	Charlie Rose		
Hometime	Around the House	Marhta's Sewing Room	One Stroke Painting	
Nightly Bus. Report	Journal	Fiji Firewalkers	Glacier Park	
Independent Le	ns: Bhutto (con't)	Charli	ie Rose	
Woodsmith Shop	Uncorked: Wine Made Simple	Gary Spetz's Watercolor Quest	Best of the Joy of Painting	
Nightly Business Report	Journal	POV Rev	olution 67	
13 Wonders of Spain	As Time Goes By	Charli	ie Rose	
For Your Home	Katie Brown Workshop	Lap Quilting	Landscapes Thru Time Renoir	
Nightly Business Report	Journal	Independen	t Lens Bhutto	
10:00	10:30	11:00	11:30	

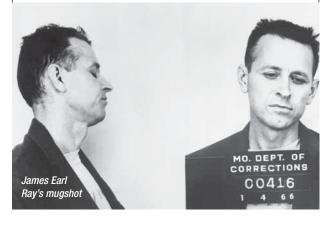
## **Zooming in** for a Close-Up



## **American Experience:** "Roads to Memphis"

## **Tuesday, May 3**

"We were never concerned with who killed Martin Luther King, but what killed Martin Luther King," says former King aide Andrew Young in this film, which tells the wildly disparate yet fatefully entwined stories of an assassin, James Earl Ray, and his target, Dr. Martin Luther King Jr., against the backdrop of the seething and turbulent forces in American society that led these two men to their violent and tragic collision in Memphis, Tennessee, on April 4, 1968. Based on the book by Hampton Sides (Ghost Soldiers), the program relies on eyewitness testimony from King's inner circle and the officials involved in Ray's capture and prosecution following an intense two-month international manhunt.



## Primetime / May 12 - May 22

channel		7:00	7:30	8:00	8:30	9:00	9:30
	WCTE - HD	Business Profiles	TN Crossroads	Jammin' @ Hippie Jack's	Everyone's Welcome at John's	Outlaw	Gospel Gospel
thurs 5/12	Create	Cooking Odyssey	Hubert Keller		y's Adventures	Victory Garden	Woodwright's Shop
	World	NOVA Secrets	of Stonehenge	Secrets of the	Dead: Churchill	PBS Newshour	
	WCTE - HD	Washington Week	Need T	o Know	Business Profiles	Live Greer	Tennessee
fri 5/13	Create	Ciao Italia	Caprial and John's Kitchen	Rick Steves' Europe	Travelscope	P. Allen Smith's Garden Home	This Old House
	World	Moment in Time	Americ	an Master Hollywood	Chinese	PBS Ne	wshour
	WCTE - HD	Keeping Up Appearances	As Time Goes By	Antiques Road	Show Biloxi Pt 2	Jammin' @ Hippie Jack's	Jammin @ Hippie Jack's
sat 5/14	Create	P. Allen Smith's Garden Home	Endless Feast	Burt Wolf Travels	P. Allen Smith's Garden Home	Burt Wolf Travels	Moment of Luxury
	World		ious	Var	ious	Children of	the Amazon
	WCTE - HD	Nature: Bears of	the Last Frontier	Masterpeice Classi	ic: South Riding Pt3	Rocheste	er Int. Jazz
sun 5/15	Create	Joane Weir's Cooking Class	New Scandinavian Cooking	Rick Steves' Europe	Art Wolf's Travels	P. Allen Smith's Garden Home	Ask This Old House
	World	Washington Week	McLaughlin Group	Need t	o Know		l Voices
	WCTE - HD	Antiques Road	Show Biloxi Pt 3		Freedom Riders: A	merican Experience	
mon 5/16	Create	Ciao Italia	Caprial and John's Kitchen	Rick Steves' Europe:	Travelscope	Garden Smart	This Old House
	World Bear Is				ture	PBS Newshour	
	WCTE - HD	WCTE - HD Secrets of the Dead: W		Fron	Frontline		een Conquers Tokyo
tues 5/17	Create	Cooking Odyssey	Hubert Keller	Richard Bang	y's Adventures	Victory Garden	Woodwright's Shop
	World Freedome Riders: America		merican Experience	rican Experience Come Walk in my Shoes		PBS Newshour	
	WCTE - HD	Secrets of the De	ad: Silver Pharaoh	aoh NOVA: Riddles of the Sphinx		NOVA: Building Pharaoh's Ship	
wed 5/18	Create	Joane Weir's Cooking Class	New Scandinavian Cooking	Rick Steves' Europe: Basque Country	Art Wolfe Travels	Garden Smart	Ask This Old House
	World	Independent Lens: Beetle Queen Conquers Tokyo		Come Walk	in my Shoes	oes PBS Newshour	
	WCTE - HD	Business Profiles	TN Crossroads	Jammin' @ Hippie Jack's	Natural Beauty	Close to Hon	ne with Jonell
thurs 5/19	Create	Cooking Odyssey	Hubert Keller		y's Adventures	Victory Garden	Woodwright's Shop
	World	NOVA Riddles	of the Sphinx	Secrets of the De	ad Silver Pharaoh	PBS Ne	ewshour
	WCTE - HD	Washington Week	Need t	o Know	Business Profiles	Greenes	t Building
fri 5/20	Create	Ciao Italia	Caprial & John's Kitchen	Rick Steve's Europe	Travelscope	P. Allen Smith's Garden Home	This Old House
	World	Storm that S	wept Mexico	Globa	l Voices		ewshour
	WCTE - HD	Keeping Up Appearances	As Time Goes By	Antiques Road	Show Biloxi Pt3	Jammin' @ Hippie Jack's	Jammin' @ Hippie Jack's
sat 5/21	Create	Caprial & John's Kitchen	Burt Wolf's Travels	Chef's Afield	Victory Garden	Rudy Maxa's World	Chef's Afield
	World	- 40011041				Freedom Riders Aı	merican Experience
	WCTE - HD	Nature: Bears of	the Last Frontier	Masterpie	ece Myster: Poirot Orie	nt Express	Tree Safari: A Sculptural Journey
sun 5/22	Create	Joane Weir's Cooking Class	New Scandinavian Cooking	Rick Steve's Europe	Art Wolfe's Travels	P. Allen Smith's Garden Home	Ask This Old House
	World	Washington Week	McLaughlin Group	Need t	o Know		Voices
		7:00	7:30	8:00	8:30	9:00	9:30

10:00	10:30	11:00	11:30	
Sun Studio Sessions	As Time Goes By	Charlie Rose		
Woodsmith's Shop	Moment of Luxury	Gary Spetz's Watercolor	Best of the Joy of Painting	
Nightly Business Report	Journal	Secrets of the Dead: Deadliest Battle		
McLaughlin Group	As Time Goes By	Charl	ie Rose	
Hometime	Around The House	Martha's Sewing Room	One Stroke Painting	
Nightly Business Report	Journal	American Masters	Hollywood Chinese	
Live Green	Tennessee	Keeping Up Appearances	Keeping up Appearances	
Coastal Cooking	Burt Wolf Travels	Burt Wolf Travels	Passport to Adventure	
Forgotten	Ellis Island	Cinema	a's Exiles	
Woodsongs (Peter	r Rowan Bluegrass)	Keeping Up Appearances	Keeping Up Appearances	
For Your Home	Katie Brown Workshop	Lap Quilting with Georgia	Landscapes Thru Time	
Journey of th	ne Bonesetter	Washington Week	Washington Week	
Everyone's Welcome at John's Place	As Time Goes By	Charl	ie Rose	
Hometime	Around The House	Martha's Sewing Room	One Stroke Painting	
Nightly Bus. Report	Journal	Saving the Ocean	Saving the Ocean	
Curiosity Quest Goes Green: Fishing for Energy	As Time Goes By	Charlie Rose		
Woodsmith Shop	Moment of Luxury	Gary Spetz's Watercolor Quest	Best of the Joy of Painting	
Nightly Business Report	Journal	Freedom Riders: American Experience		
13 Wonders of Spain	As Time Goes By	Charlie Rose		
For Your Home	Katie Brown Workshop	Lap Quilting with Georgia	Landscapes Thru Time	
Nightly Business Report	Journal	Doha Debates		
Sun Studio Sessions	As Time Goes By	Charlie Rose		
Woodsmith's Shop	Moment of Luxury	Gary Spetz's Watercolor	Best of the Joy of Painting	
Nightly Business Report	Journal	Storm That S	Swept Mexico	
McLaughlin Group	As Time Goes By	Charl	ie Rose	
Hometime	Around the House	Martha's Sewing Room	One Stroke Painting	
Nightly Business Report	Journal		Swept Mexico	
Austin City Limits	: Sarah McLachlan	Keeping Up Appearances	Keeping Up Appearances	
Tommy Tang Thai Cooking	Burt Wolf's Travels	Chef's Afield	Daisy Cooks	
Right	to Risk	Call of the Wild		
Wood	Isongs	Keeping Up Appearances	Keeping Up Appearances	
For Your Home	Katie Brown Workshop	Lap Quilting with Georgia	Landscapes Thru Time	
Voices (con't)	You Don't Know Jack Soo	Washington Week	McLaughlin Group	
10:00	10:30	11:00	11:30	

## **Zooming in** for a Close-Up



## **MASTERPIECE: Poirot 'Murder on the Orient Express'** Sunday, May 22

On his way to Istanbul, Hercule Poirot (David Suchet) is called back to London for a case, and finds transport via the opulent Orient Express train. An ornery American businessman, Samuel Ratchett (Toby Jones, MASTERPIECE CLASSIC "The Old Curiosity Shop), interrupts Poirot's luxurious trip with a cryptic plea for help — he's seeking penance, but may be murdered in the meantime.

When the train is sidelined by a snowdrift and Ratchett is found dead, Poirot becomes embroiled in one of the most fiendish cases of his career. The suspects are numerous and colorful — an erudite Russian princess, an English colonel, a pushy American matron and a devout Swedish missionary, among others. The evidence suggests a shadowy assassin may have boarded the train during a stop in order to commit the murder, but is there an unforgivable evil even closer at hand?

Based on the novel by Agatha Christie, "Murder on the Orient Express" features David Suchet as Hercule Poirot and an all-star supporting cast including Eileen Atkins (MASTERPIECE CLASSIC "Cranford"), Toby Jones, Barbara Hershey, Hugh Bonneville (MASTERPIECE CLASSIC "Downtown Abbey"), and David Morrissey (MASTERPIECE CLASSIC "Sense and Sensibility"). David Cumming hosts.



news programs from the best of public television's award-winning signature series.

Find WORLD on Channel 22.2

## Primetime / May 23 - June 2

channel		7:00	7:30	8:00	8:30	9:00	9:30
	WCTE - HD	One on One with Becky Magura	Vol State Presents	Antiques Roa	dShow DC Pt1	Trial of J. Robe	rt Oppenheimer
mon 5/23	Create	Ciao Italia	Caprial & John's Kitchen	Rick Steves' Europe	Music Voyager	Garden Smart	This Old House
	World	Saving	the Bay	Nat	ture	PBS Ne	ewshour
	WCTE - HD	Craft in	America	Fron	tline	Independent Lens: W	/elcome to Shelbyville
tues 5/24	Create	Cooking Odyssey	Hubert Keller	Richard Bang	's Adventures	Victory Garden	Woodwright's Shop
	World	Trials of J. Robe	rt Oppenheimer	Enola Gay	s Navigator	PBS Ne	ewshour
	WCTE - HD	Secrets of the Dead	: Lost Ships of Rome	NOVA: Secrets o	of the Parthenon	Lost Cav	e Temples
wed 5/25	Create	Joanne Weir's Cooking Class	New Scandinavian Cooking	Rick Steves' Europe	Art Wolfe's Travels	Garden Smart	AskThis Old House
	World	IndependentLens: W	elcome to Shelbyville	Fron	tline	PBS Ne	ewshour
	WCTE - HD	Business Profiles	TN Crossroads	Jammin' @ Hippie Jack's	Tree Safari: The Koa Connection	Kirk Fleta Live	at Hippie Jack's
thurs 5/26	Create	Cooking Odyssey	Hubert Keller		's Adventures	Victory Garden	Woodwright's Shop
	World	NOVA Secrets o	f the Parthenon	Secrets of the Dead	: Lost Ships of Rome	PBS Ne	ewshour
	WCTE - HD	Washington Week	Need t	o Know	Business Profiles	Gathering	of Mustangs
fri 5/27	Create	Ciao Italia	Caprial & John's Kitchen	Rick Steves' Europe	Music Voyager	P. Allen Smith's Garden Home	This Old House
	World	Paisy	Mink	Most Hone	orable Son		ewshour
	WCTE - HD	Keeping Up Appearances	As Time Goes By	Antiques Roa	dshow DC Pt1	Jammin' @ Hippie Jack's	Jammin' @ Hippie Jack's
sat 5/28	Create	Primal Grill	BBQ University	Primal Grill	BBQ University	Primal Grill	BBQ University
	World	Various	Various	Var	ious	Voces Sc	y Andina
	WCTE - HD Natio		onal Memorial Day Co	ncert	ncert Nati		ncert
sun 5/29	Create	Joanne Weir's Cooking Class	New Scandinavian Cooking	Rick Steve's Europe	Art Wolfe's Travels	P. Allen Smith's Garden Home	Ask This Old House
	World	Washington Week	McLaughlin Group	Need t	o Know	Globa	l Voices
	WCTE - HD	One on One with Becky Magura	Vol State Presents	Antiques Roa	dshow DC Pt 2	War Letters: Am	erican Experience
mon 5/30	Create	Ciao Italia	Caprial & John's Kitchen	Rick Steves' Europe	Music Voyager	Garden Smart	This Old House
	World	Saving the Bay		Nature		PBS Newshour	
	WCTE - HD	Great P	Performances at Carne	gie Hall	Ribbon of Sand	Independent Lens	s: Garbage Dreams
tues 5/31	Create	Cooking Odyssey	Hubert Keller	Rick Ste	ve's Iran	Victory Garden	Woodwright's Shop
	World	Hold at	All Costs	War Letters: American Experience		PBS Newshour	
	WCTE - HD	American Masters: N	Naestro James Levine		Great Performance	ices: Nixon in China	
wed 6/1	Create	Joanne Weir's Cooking Class	New Scandinavian Cooking	Rick Steve's Europe	Art Wolfe's Travels	P. Allen Smith's Garden Home	Ask This Old House
	World	COOKING CIUSS	COOKING	TI	BA	Guracii i i onic	
	WCTE - HD			WCTE's Grea	nt TV Auction		
thurs 6/2	Create	Cooking Odyssey	Hubert Keller	Rick Ste	ve's Iran	Victory Garden	Woodwright's Shop
	World			ТВА			
		7:00	7:30	8:00	8:30	9:00	9:30

10:00	10:30	11:00	11:30	
Trial o	f (con't)	As Time Goes By	Charlie Rose	
Hometime	Around the House	Martha's Sewing Room	One Stroke Painting	
Nightly Bus. Report	Nightly Bus. Report Journal		the Bay	
Curiosity Quest Green	As Time Goes By	Charli	ie Rose	
Woodsmith's Shop	Moment of Luxury	Gary Spetz's Watercolor Quest	Best of Joy of Painting	
Nightly Business Report	Journal		rt Oppenheimer	
13 Wonders of Spain	As Time Goes By	Charli	ie Rose	
For Your Home	Katie Brown Workshop	Lap Quilting with Georgia	Landscapes Thru Time	
Nightly Business Report	Journal		es: Vietnam	
Sun Studio Sessions	As Time Goes By	Charli	ie Rose	
Woodsmith Shop	Moments of Luxury	Gary Spetz's Watercolor Ques	Best of the Joy of Painting	
Nightly Business Report	Journal	ì	ad: Michelangelo	
McLaughlin Group	As Time Goes By	Charli	ie Rose	
Hometime	Around the House	Martha's Sewing Room	One Stroke Painting	
Nighlty Business Report	Journal	Pidgin: The Voice of Hawaii		
Austin City Lim	its Steve Martin	Keeping Up Appearances	Keeping Up Appearances	
Primal Grill	BBQ University	Primal Grill	BBQ University	
Afro	ррор	Voces Dream Havana		
Natural Beauty	Everyone's Welcome @ John's Place	Keeping Up Appearances	Keeping Up Appearances	
For Your Home	Katie Brown's Workshop	Lap Quilting with Georgia	Landscapes Thru Time	
Who Killed	Chea Vichea?	Washington Week	McLaughlin Group	
Honor Flight	As Time Goes By	Charlie Rose		
Hometime	Around the House	Martha's Sewing Room	One Stroke Painting	
Nightly Bus Report	Journal	Saving	the Bay	
Curiosity Quest Green	As Time Goes On	Charli	ie Rose	
American Woodshop	Moment of Luxury	Fons and Porter	Best of the Joy of Painting	
Nightly Business Report	Journal	Gathering of Heroes	Hold at All Costs	
Nixon (con't)	As Time Goes By	Charli	ie Rose	
For Your Home	Katie Brown Workshop	Lap Quiliting with Landscapes Th Georgia Time		
	-	BA		
WCTE's Grea	at TV Auction	Celtic Thun	der Heritage	
American Woodshop	Moment of Luxury	Fon & Porter	Best of the Joy of Painting	
ousnop	T	BA	. umuniy	
10:00	10:30	11:00	11:30	

## Zooming in for a Close-Up



## **Austin City Limits Saturday, May 28**

Comedian Steve Martin picks up his banjo and the Steep Canyon Rangers for new tunes in the old tradition.



## **Independent Lens:**"Welcome To Shelbyville"

**Tuesday, May 24** 

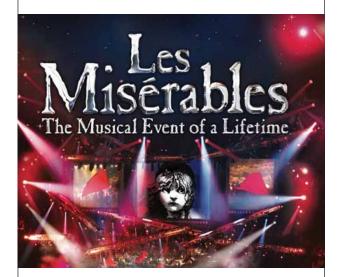
Set in the heart of America's Bible Belt, "Welcome to Shelbyville" focuses on a small Southern town as it grapples with rapid demographic change and issues of immigrant integration. The film captures the complexity of the African American, Latino, white and Somali subjects as their lives intertwine against the backdrop of a crumbling economy and the election of a new president.

## Primetime / June 3 - June 13

channel		7:00	7:30	8:00	8:30	9:00	9:30
	WCTE - HD			WCTE's Grea	nt TV Auction		
fri 6/3	Create	Ciao Italia	Caprial & John's Kitchen	Rick Steves' Europe	Music Voyager	P. Allen Smith's Garden Home	This Old House
	World			ТІ	ВА		
	WCTE - HD			WCTE's Grea	nt TV Auction		
sat 6/4	Create	P. Allen Smith's Garden Home	For Your Home	P. Allen Smith's Garden Home	For Your Home	P. Allen Smith's Garden Home	For Your Home
	World				ВА		
	WCTE - HD			WCTE's Grea	nt TV Auction		
sun 6/5	Create	Joanne Weir's Cooking Class	New Scandinavian Cooking	Rick Steve's Europe	Art Wolfe's Travels	P. Allen Smith's Garden Home	Ask This Old House
	World	cooking class	Cooking	TI	ВА	- Caracii Home	
	WCTE - HD		Opry Memories		Grea	t Performances Eric Cl	apton
mon 6/6	Create	Ciao Italia	Caprial & John's Kitchen	Rick Steves' Europe	Music Voyager	Garden Smart	This Old House
	World		McHell	TI	BA		
	WCTE - HD		Magic Moments: 1	The Best of 50's Pop		Tommy Emai	nuel & Friends
tues 6/7	Create	Cooking Odyssey	Hubert Keller	Globe	Trekker	Victory Garden	Woodwright's Shop
	World			TI	ВА		
	WCTE - HD			Les Miserables	25 Anniversary		
wed 6/8	Create	Joanne Weir's Cooking Class	New Scandinavian Cooking	Rick Steves' Europe	Art Wolfe's Travels	Garden Smart	Ask This Old House
0/8	World	COOKING Class	COOKING	TI	BA		
	WCTE - HD			WCTE's Grea	nt TV Auction		
thurs 6/9	Create	Cooking Odyssey	Hubert Keller	Simply Ming	Mexico - One Plate at a Time	Primal Grill	Tommy Tangs Easay Cooking
	World			TI	BA		Cooking
	WCTE - HD			WCTE's Grea	nt TV Auction		
fri 6/10	Create	Joanne Weir's Cooking Class	New Scandinavian Cooking	Globe -	Trekker	Victory Garden	Woodwright's Shop
5, 15	World	COOKING Class	Cooking	TI	ВА		
	WCTE - HD			WCTE's Grea	nt TV Auction		
sat 6/11	Create	Ciao Italia	Caprial & John's Kitchen	Rick Steves' Europe Alps	Travelscope Victoria Australia	Garden Smart	This Old House
5,	World		Kittileli	-	BA		
	WCTE - HD			WCTE's Grea	nt TV Auction		
sun 6/12	Create	Joanne Weir's	New Scandinavian	Rick Steve's Europe	Art Wolfe's Travels	P. Allen Smith's	Ask This Old House
0/12	World	Cooking Class	Cooking	•	BA	Garden Home	
	WCTE - HD	Live Green	1 Tennessee		how Witchita Pt 1	Stonewall Unrising	American Experience
mon 6/13	Create	Ciao Italia	Caprial & John's	Rick Steve's Europe	Music Voyager	Garden Smart	This Old House
6/13	World	Cido Ituliu	Kitchen	•	BA	Garach Sinai (	11115 014 110450
	World	7.00	7.20			0.00	0.30
		7:00	7:30	8:00	8:30	9:00	9:30

10:00	10:30	11:00	11:30	
	WCTE's Grea	nt TV Auction		
Hometime	Around the House	Martha's Sewing Room	One Stroke Painting	
	TI	BA		
	WCTE's Grea	nt TV Auction		
Garden Smart	Garden Smart	P. Allen Smith's	For Your Home	
	TI	Garden Home BA		
	WCTE's Great	nt TV Auction	·	
For Your Home	Katie Brown	Lap Quilting with	Landscapes Thru	
For Your Home	Workshop	Georgia	Time	
	11	BA		
Clapton (con't)		Cooking Healthy		
Hometime	Around the House	Martha's Sewing Room	One Stroke Painting	
	TE	ВА		
Emanuel (con't)	J	John Sebastion Presen	ts	
American Woodshop	Moment of Luxury	Fons & Porter	Best of the Joy of Painting	
noousop	TE	BA		
Les Misera	bles (con't)	Tommy Emai	nuel & Friends	
For Your Home	Katie Brown	Lap Quiliting with	Landscapes Thru	
	Workshop	Georgia BA	Time	
WCTT! C				
	at TV Auction		Memories	
Daisy Cooks	Simply Ming	Lidia's Italy	Christina Cooks	
	TI	ВА 	·	
	WCTE's Grea	nt TV Auction		
American Woodshop	Moment of Luxury	Fon & Porter	Best of the Joy of Painting	
	TE	ВА		
	WCTE's Grea	at TV Auction		
Hometime	Around the House with Matt	Martha's Sewing Room	One Stroke Painting	
		BA		
WCTE's Great TV Auction				
For Your Home	Katie Brown's	Lap Quilting with	Landscapes Thru	
1 or loar Home	Workshop	Georgia BA	Time	
Stonewall (Con't)	As Time Goes By  All Around the	Charl Martha's Sewing	ie Rose	
		Room	One Stroke Painting	
Hometime	House	KOOIII		
Hometime		BA		

## Zooming in for a Close-Up



## Les Misérables 25th Anniversary Concert at the 02 June 8, 11, & 12

No one could have guessed on October 8, 1985 when *Les Misérables* opened in London at the Barbican Theatre that it would become a worldwide phenomenon. But audiences embraced it from the start, creating a "people's musical" that has played in 42 countries and been seen by nearly 60 million people. In 2010, the legendary musical celebrated its 25th birthday and to mark the occasion, producer Cameron Mackintosh staged an extraordinary concert at the O2 Arena in London. You can see this concert as one of our Pledge Specials on Wednesday, June 6 at 7 PM.



## Primetime / June 14 - June 24

channel		7:00	7:30	8:00	8:30	9:00	9:30
	WCTE - HD	Secrets of the Dea	d: Doping for Gold	Fron	tline	Independent L	ens: Two Spirits
tues 6/14	Create	Cooking Odyssey	Hubert Keller	Globe 1	Trekker	Victory Garden	Woodwright's Shop
	World		TBA				
	WCTE - HD	Secrets of the De	ad: Michelangelo	NOVA: Mu	sical Minds	Mystery of C	haco Canyon
wed 6/15	Create	Joanne Weir's Cooking Class	New Scandinavian Cooking	Rick Steves' Europe	Art Wolfe's Travels	Garden Smart	Ask This Old House
	World	<b>,</b>		TE	ВА		
	WCTE - HD	TN Spo	rtsman	Jammin' @ Hippie Jack's	Vol State Presents	Live From The Artis	t's Den Elvis Costello
thurs 6/16	Create	Cooking Odyssey	Hubert Keller	Globe	Trekker	Victory Garden	Woodwright's Shop
	World			TE	ВА		
	WCTE - HD	Washington Week	Need t	o Know	Fatherloss	Live Gren	Tennessee
fri 6/17	Create	Ciao Italia	Caparial & john's Kitchen	Rick Steve's Europe	Music Voyager	P. Allen Smith's Garden Home	This Old House
	World			TE	ЗА		
	WCTE - HD	Keeping Up Appearances	As Time Goes By	Antiques Roadsh	now Witchita Pt 1	Jammin' @ Hippie Jack's	Jammin' @ Hippie Jack's
sat 6/18	Create	Coastal Cooking	Katie Brown Workshop	Rachel's Favorite Food	P. Allen Smith's Garden Home	Katie Brown Workshop	Ciao Italia
	World			ТВА			
	WCTE - HD	Nature: Vi	ctoria Falls	Masterpie	ce Mystery: Poirot - 3 A	Act Tragedy	Glacier Park
sun 6/19	Create	Joanne Weir's Cooking Class	New Scandinavian Cooking	Rick Steve's Europe	Art Wolfe's Travels	P. Allen Smith's Garden Home	Ask This Old House
	World			TE	ЗА		
	WCTE - HD	One on One with Becky Magura	Vol State Presents	Antiques RoadS	how Witchita Pt2	Antiques Ro	eadShow Pt3
mon 6/20	Create	Ciao Italia	Primal Grill	Rick Steves' Europe	Music Voyager	Garden Smart	This Old House
	World			TE	ВА		
	WCTE - HD	History D	etectives	Fron	tline	P.O.V. King	s of Pastry
tues 6/21	Create	Cooking Odyssey	Hubert Keller	Globe 1	Trekker	Victory Garden	Woodwright's Shop
	World			TE	ВА		
	WCTE - HD	Secrets of the Dead: I	Blackbeard's Lost Ship	NOVA Space S	huttle Disaster	Journey t	o Palomar
wed 6/22	Create	Joanne Weir's Cooking Class	New Scandinavian Cooking	Rick Steves' Europe	Art Wolfe's Travels	Garden Smart	Ask This Old House
	World			TE	ВА		
	WCTE - HD	Business Profiles	TN Crossroads	Jammin' @ Hippie Jack's	Vol State Presents	Live From Th	e Artist's Den
thurs 6/23	Create	Cooking Odyssey	Hubert Keller	Globe	Гrekker	Victory Garden	Woodwright's Shop
	World			TE	ЗА		
	WCTE - HD	Washington Week	Need T	o Know	Everyone's Welcome @ John's Place	National Ge	ographic Bee
fri 6/24	Create	Ciao Italia	Primal Grill	Rick Steve's Europe	Music Voyager	P. Allen Smith's Garden Home	This Old House
	World			TE	ВА		
		7:00	7:30	8:00	8:30	9:00	9:30

10:30	11:00	11:30
As Time Goes By	Charli	ie Rose
Moment of Luxury	Fon & Porter	The Best of the Joy
	BA	of Painting
		_
•		Gary Spetz's
Workshop	Georgia	Paingint Wild
TI	ВА	
As Time Goes By	Charli	ie Rose
Moment of Luxury	Fon & Porter	The Best of the Joy of Painting
TE	ВА	
As Time Goes By	Charli	ie Rose
Around the House	Martha's Sewing	One Stroke Painting
TI		
Tennessee	Keening IIn Annearances	Keeping Up Appearances
Caprial & John's		
Kitchen	,	Cook's Country
	ЗА	
	Keeping Up Appearances	Keeping Up Appearances
Katie Brown's Workshop	Lap Quilting with Georgia	Gary Spetz's Painting
TE	ВА	
Mary Lincoln	Charli	ie Rose
Around the House	Martha's Sewing Room	One Stroke Painting
TE	ВА	
As Time Goes By	Charli	ie Rose
Moment of Luxury	Fon & Porter	Best of the Joy of
•	BA	Painting
A. Tina Cara Ru	Ch - ill	
Katie Brown's		Gary Spetz's
Workshop	Georgia	Painting Wild
TI	ВА	
As Time Goes By	Charli	e Rose
Growing Bolder	Fon & Porter	Best of the Joy of Painting
TI	ВА	
As Time Goes By	Charli	ie Rose
Around the House	Martha's Sewing Room	One Stroke Painting
TI		
10:30	11:00	11:30
	As Time Goes By  Moment of Luxury  Til  As Time Goes By  Katie Brown's Workshop  Til  As Time Goes By  Moment of Luxury  Til  As Time Goes By  Around the House  Caprial & John's Kitchen  Til  Ark (con't)  Katie Brown's Workshop  Til  Mary Lincoln  Around the House  Til  As Time Goes By  Moment of Luxury  Til  As Time Goes By  Til  Til  Til  Til  Til  Til  Til  Ti	As Time Goes By  Moment of Luxury  TBA  As Time Goes By  Katie Brown's Workshop  TBA  As Time Goes By  Moment of Luxury  Fon & Porter  TBA  As Time Goes By  Charli  As Time Goes By  Around the House  Caprial & John's Kitchen  TBA  TBA  TBA  Keeping Up Appearances  Caprial & John's Kitchen  TBA  Keeping Up Appearances  Caprial & John's Kitchen  TBA  TBA  As Time Goes By  Charli  Around the House  Martha's Sewing Room  TBA  As Time Goes By  Charli  Around the House  TBA  As Time Goes By  Charli  TBA

## **Zooming in** for a Close-Up



## **POV: Kings of Pastry Tuesday, June 21**

When Chris Hegedus and D.A. Pennebaker, award-winning filmmakers of "The War Room", "Startup.com" and "Don't Look Back", turn their sights on the competition for the Meilleurs Ouvriers de France awards, the country's Nobel Prize for pastry, you're in for a treat. In "Kings of Pastry," 16 chefs, including Jacquy Pfeiffer, co-founder of Chicago's French Pastry School, whip up the most gorgeous, delectable, gravity-defying concoctions and edge-of-yourseat drama as they deliver their spun-sugar desserts to the display table. The inevitable disasters and successes prove both poignant and hilarious.

### Good news for the Upper Cumberland.

## COMMONSENSE MEDIA GROUP

CommonSense Media Group is your Middle Tennessee resource for great FREE reading material, celebrating the best of the people, places and current events in the Upper Cumberland area.









931-528-5200 www.commonsensemediagroup.net

## Primetime / June 25 - June 30

channe	el	7:00	7:30	8:00	8:30	9:00	9:30
	WCTE - HD	Keeping Up Appearances	As Time Goes By	Antiques Roads	how Wichita Pt 2	Jammin' @ Hippie Jack's	Jammin' @ Hippie Jack's
sat 6/25	Create	P. Allen Smith's Garden Home					
	World			ТВ	SA.		
	WCTE - HD	Nature: The B	Seauty of Ugly	Masterpi	ece Mystery: Poirot: T	he Clocks	Previews: Prohibition
sun 6/26	Create	P. Allen Smith's Garden Home	BBQ University	Rick Steve's Europe	Art Wolfe's Travels	P. Allen Smith's Garden Home	Ask This Old House
	World			ТВ	SA.		
	WCTE - HD	One on One with Becky Magura	Vol State Presents	Antiques Roa	dShow DC Pt3	Antiques RoadShov	w: Politically Collect
mon 6/27	Create	Ciao Italia	Primal Grill	Rick Steves' Europe	Music Voyager	Garden Smart	This Old House
	World			ТВ	A		
	WCTE - HD	History D	Petectives	Fron	tline	P.O.V. My F	Perestroika
tues 6/28	Create	Cooking Odyssey	Hubert Keller Salmon	Globe 1	<b>Frekker</b>	Victory Garden	Woodwright's Shop
	World	ТВА					
	WCTE - 22	Secrets of the Dead	d: Executed in Error	NOVA: What	Are Dreams	NOVA Science	Now: The Brain
wed 6/29	Create	P. Allen Smith's Garden Home	BBQ University	Rick Steves' Europe	Art Wolfe's Travels	Garen Smart	Ask This Old House
	WCTE - HD			ТВ	SA.		
	WCTE - 22	Business Profiles	TN Crossroads	Jammin' @ Hippie Jack's	Vol State Presents	Live From Th	e Artist's Den
thurs 6/30	Create	Cooking Odyssey	Hubert Keller	Globe	<b>Frekker</b>	Victory Garden	Woodwright's Shop
	WCTE - HD			ТВ	SA .		
		7:00	7:30	8:00	8:30	9:00	9:30



Electrodes placed on subject Tristan Shuman for a napping experiment at University of Califonia, San Diego.

## NOVA: What Are Dreams?

## Airs June 29

What are dreams and why do we have them? Are they a window into a hidden realm within us? Science is only just beginning to understand. NOVA joins the leading dream researchers and witnesses the extraordinary experiments they use to investigate the world of sleep. From human narcoleptics to sleepwalking cats, from recurrent nightmares to those who can't dream, each sequence contains a vital clue to the question these scientists are pursuing: Why do we dream?

10:00	10:30	11:00	11:30
Austin City Lin	nits Manu Chao	Keeping Up Appearances	Keeping Up Appearances
P. Allen Smith's Garden Home			

### TBA

Wood	lsongs	Keeping Up Appearance	Keeping Up Appearance
For Your Home	Katie Brown	Lap Quilting with	Gary Spetz's
	Workshop	Georgia	Painting Wild

### TBA

Abraham &	Mary Lincoln	Charl	e Rose
Hometime	Around the House	Martha's Sewing Room	One Stroke Painting

### TBA

P.O.V. (con't)	As Time Goes By	Charlie Rose	
American Woodshop	Growing Bolder	Fons & Porter	Best of the Joy of Painting

### **TBA**

Curiosity Quest Green	As Time Goes By	Charlie Rose	
For Your Home	Katie Brown	Lap Quiliting with	Gary Spetz's
	Workshop	Georgia	Painting Wild

### TBA

Sun Studio Session	As Time Goes By	Charlie Rose	
American Woodshop	Growing Bolder	Fon & Porter	The Best of the Joy of Painting

### TBA



## Sustainable Agriculture Research & Education

WCTE is proud to welcome SARE as a Live Green & Prosper partner.

## Zooming in for a Close-Up



Wes Cowan consults with Paul Boller, Professor Emeritus at Texas Christian University. Boller was a Japanese translator during World War II and also designed propaganda leaflets.

## "Episode #902" Tuesday, June 28

What do the violent images on this pamphlet mean?
Wes Cowan decodes the message and the strategy behind a U.S. World War II propaganda leaflet. Then, Gwen Wright traces a cherished family heirloom, a watercolor, to the world of Tiffany stained glass. How did Tiffany open a window of opportunity for early 20th century women? A touching eulogy stitches together the lives of two Americans fought in the Spanish Civil War. Almost a century later, Tukufu Zuberi unites a nephew and a son of those soldiers.



great **programs** 



## American Experience presents Freedom Riders

## Broadcast Marks 50th Anniversary of Original Freedom Rides. Premieres Monday, May 16

rom award-winning filmmaker Stanley Nelson (Wounded Knee, Jonestown: The Life and Death of Peoples Temple, The Murder of Emmett Till) comes Freedom Riders, the powerful, harrowing and ultimately inspirational story of six months in 1961 that changed America forever. From May until November 1961, more than 400 black and white Americans risked their lives—and many endured savage beatings and imprisonment—for simply traveling together on buses and trains as they journeyed through the Deep South. Deliberately violating Jim Crow laws, the Freedom Riders' belief in non-violent activism was sorely tested as mob violence and bitter racism greeted them along the way. Freedom Riders features testimony from a fascinating cast of central characters: the Riders themselves, state and federal government officials, and journalists who witnessed the rides firsthand. Produced, written and directed by Nelson, Freedom Riders premieres on the PBS series AMERICAN EXPERIENCE on Monday, May 16, 2011 at 9:00 p.m. ET.

"I got up one morning in May and I said to my folks at home, 'I won't be back today because I'm a Freedom Rider.' It was like a wave or a wind that you didn't know where it was coming from or where it was going, but you knew you were supposed to be there." – Pauline Knight-Ofoso, Freedom Rider

Despite two earlier Supreme Court decisions that mandated the desegregation of interstate travel facilities, black Americans in 1961 continued to endure hostility and racism while traveling through the South. The newly inaugurated Kennedy administration,

embroiled in the Cold War and worried about the nuclear threat, did little to address domestic civil rights.

"It became clear that the civil rights leaders had to do something desperate, something dramatic to get Kennedy's attention. That was the idea behind the Freedom Rides—to dare the federal government to do what it was supposed to do, and see if their constitutional rights would be protected by the Kennedy administration," explains Raymond Arsenault, author of Freedom Riders: 1961 and the Struggle for Racial Justice, on which the film is partially based.

The self-proclaimed "Freedom Riders" came from all strata of American society—black and white, young and old, male and female, northern and southern. They embarked on the rides knowing the danger but firmlycommitted to the ideals of nonviolent protest, aware that their actions could provoke a savage response but willing to put their lives on the line for the cause of justice.

Each time the Freedom Riders met violence and the campaign seemed doomed, new ways were found to sustain and even expand the movement. After Klansmen in Alabama set fire to an original Freedom Ride bus, student activists from Nashville organized a ride of their own.

"We were past fear. If we were going to die, we were gonna die, but we can't stop," recalls Rider Joan Trumpauer-Mulholland. "If one person falls, others take their place."

The Riders' journey was front-page news and the world was watching. After nearly five months of fighting, the federal government capitulated. On September 22, the Interstate Commerce Commission issued its order to end the segregation in bus and rail stations that had been in place for generations.

"Freedom Riders tells the story of an overlooked piece of not only civil rights history but American history," says Mark Samels, executive producer of AMERICAN EXPERIENCE.



### thank you

## **Program Sponsors**

A grateful and sincere thank you to our valued underwriters!

**Abel Gardens** 

Various

**BB&T Legge Insurance** 

Various

**Blue Cross Blue Shield** 

PBS Newshour Live Green Tennessee **Business Profiles** 

Careall

Antique Roadshow

**Community Bank of** the Cumberlands

Various

**Cumberland Auto Center** 

Tennessee Crossroads

**Farm Credit Services** 

Tennessee Crossroads

5th Street Marketplace

Antique Roadshow Tennessee Crossroads

Pick Tennessee Products / **Dept. of Agriculture** 

Live Green Tennessee

**Tennessee Farm Bureau** 

**Federation** 

America's Heartland

**Tennessee Agritourism** 

Association

Live Green Tennessee

**Tennessee Tech University** 

Academic Bowl

**USDA Natural Resources Conservation Service Hull-York** 

**Lakeland RC&D** 

Various

**USDA-Natural Resources Conservation Service** 

Various

**Winell Lee Mouldings** 

Live Green Tennessee

## Something to shout about?

Television from the Upper Cumberland

Peace of mind

Get your message out to the many fans of public television and members of WCTE in the Upper Cumberland by advertising in

One of the benefits of having a valid will is the peace of mind you

experience. To know that a plan is in place

your loved ones and favorite charities can be very comforting. WCTE encourages you to

discuss a plan with your financial and legal

experts and we hope you will consider a gift

to your public television station in that plan.

Give yourself this much-needed peace of mind. Call Suzanne Whitehead at

931,528,2222, ext. 222.

and that you have cared for the needs of

**Contact CommonSense Media Group** for advertising rates and information.

call **931-528-5200** or email dean@commonsensemediagroup.net

## **Annual Membership Levels**

\$35 Basic Membership \$60 Patron

\$90 Associate

\$120 Producer \$240 Engineer

\$365 Dollar A Day Club \$500

Studio Club

\$1.000 **Directors Circle** 

## **2011 Business & Professional Members**

Abel Gardens

Hooper Huddleston and Horner

CareAll

Whitson Funeral Home

Community Bank

Winell Lee

Cookeville Glass & Mirror

Zaxby's

## THANK YOU for helping us MAKE A DIFFERENCE.

We know you have a choice in what you watch and what you support. WCTE is "TV worth watching and supporting."

Entrenched in the Upper Cumberland, WCTE is making a difference through educational, informational, entertaining programming, as well as through many outreach events.



### **WCTE-TV**

PO Box 2040 Cookeville, TN 38502 www.wcte.org

CHANGE SERVICE REQUESTED

### Please Recycle



Non Profit Org. U.S. Postage PAID Cookeville, TN 38501 Permit No. 274





















