

The Award Winning

Malibu Rotary Club Surfwriter

May 31, 2017

Official Newsletter of the Rotary Club of Malibu

Malibu Rotary Club President of Record Bill Wishard

Malibu Rotary Club President of the Month (May) Robert Syvertsen

Malibu Rotary Club President of the Month (June) David Zielski

Malibu Rotary Club President Elect Bianca Torrence

Pictures by John Elman, Bianca Torrence and USA Today

Edited by Dr. John W. Elman

In This Issue (click underlined topics for web link when connected to the Internet)

- **Last Week** Pete Allman and Alex Ayzin show excerpts of peace promoting video “The Winds of Freedom” which they produced
- **Next Malibu Rotary Club Meeting** May 31 morning 7:30 a.m. Pepperdine Graziadio Graduate campus meeting in Room LC 152 Malibu
- Check [Calendar](#) on Malibu Rotary website www.maliburotary.org
- **Rotary International Website:** www.Rotary.org
- **Rotary District 5280 Website:**www.rotary5280.org/
- **RI President (2016-2017) John F. Germ**
- **Rotary District 5280 Governor (2016-2017) Greg O’Brien**

Pete Allman and Alex Ayzin show excerpts of peace promoting video “The Winds of Freedom” which they produced



Malibu Rotary Club President-Elect Binaca Torrance introduced film producers Pete Allman (L) and Alex Ayzin (R) who showed excerpts of their video “The Winds of Freedom” at the Malibu Rotary Club meeting May 31 2017.

Winds of Freedom is world peace initiative launched with symphonic-multi-media presentations inspired and produced by Alex Ayzin in a quest to promote harmony and cooperation among nations Global Peace and Universal Love among all humanity.

Alex Ayzin is the Executive Director and Founder of the Winds of Freedom, which is a non-profit 501(c) corporation dedicated to achieving world peace, including the presentation of a spectacular multi-media concert event celebrating man’s struggle for peace and freedom over the last hundred years, with riveting images of the human quest against oppression, set against a backdrop of music from one of Russia’s finest composers, Emilian Sichkin. Winds of Freedom is a dazzling evening of music set against breathtaking historical footage of the defining moments of our century, and words from world leaders and celebrities of our times, together in a magnificent performance dedicated to peace among all nations and peoples. One of the premier showings of the video was at the Malibu Rotary Club on May 31, 2017. Their website is www.WindsofFreedom.org

This film about the peace process has intro by Leonardo Di Caprio.

Alex Ayzin was born in Odessa, Ukraine and raised in a third generation Navy family. Alex lived in an area that is now the focus of a major conflict between Russia and Ukraine His family immigrated from the Soviet Union in 1979, to New York, in search of freedom. While in the Russian Navy Alex’s father was on one of the boats bringing missiles to Cuba during the Cuban missile crises. At the time Alex’s father did not know what his cargo was.

Even though Alex’s father was in the Russian navy he did not support what his country was doing. He never joined the Communist Party. One of the duties for his father was to build a submarine base in the North Sea. It was an isolated place and this was the time represented in the Sean Connery movie “Search for Red October.”

In the U.S. Alex attended the Maritime College, receiving his Masters degree in Marine transportation. Since his early childhood Alex studied music and was influenced by classical music, his mother wanting him to study great Russian composers like Tchaikovsky, but Alex was rebel and dared to listen to forbidden western music, like the Beatles. While pursuing his passion, on the creative side, Alex managed various music groups and produced three albums and live concerts in New York, including Carnegie Hall.

When he was in the Soviet Union Alex dreamed of becoming a cosmonaut. In 1986 when the U.S. Space Shuttle blew up it seemed to be part of a string of world disasters, The Chernobyl disaster, also referred to as the Chernobyl accident, was a catastrophic nuclear accident, that happened the same year.

If there was a nuclear war the whole world would be contaminated by nuclear fallout. It would be a disaster not only for the countries involved, but the whole world.

After seeing atrocities in the world, both man made and accidents, and yet being inspired by John Lennon words and music "Give Peace a Chance," conceived of "The Winds of Freedom," first as a musical concert and then as a video which he hopes to reach young people. He eventually created and produced the "Winds of Freedom," where he formed a 30 year friendship and collaboration with composer Emilian Sichkin.

Pete Allman is a communications specialist and media personality, who has helped escalate the careers of many professionals through his profession as a journalist, radio and television talk show host. Pete has written for 40 various publications and hosted, directed and produced hundreds of radio broadcasts in Las Vegas, Los Angeles, and Augusta Georgia. His produced weekly television shows, "Hollywood In Action", "Las Vegas Hollywood Report" and "CMX Sports and Entertainment," awarded him a Proclamation from Mayor Oscar B. Goodman, and Councilman Ricki Barlow on May 10th, 2008, for promoting the positive aspects about the city of Las Vegas, also awarding him a commendation from Congresswoman Shelley Berkley. Pete currently writes for LVH Magazine, newsblaze.com and celebritiescene.com. In addition to his journalistic writings and various broadcast, he's produced five feature films and various video segments promoting West Los Angeles College.

Emilian Sichkin, a Russian born composer, grew up in an artistic family. His father was a well-known film and theatre actor, mostly known in the US as Leonid Brezhnev in the Oliver Stone film "Nixon." His mother is a ballet dancer from the Moscow Bolshoy Theater and later a choreographer for the Mosfilm studios in Moscow. Emilian began music studies at the age of three and wrote his first composition at the age of nine. He studied at the Gnessin School of Music and later at the Moscow Conservatory with Albert Leman. After his father was persecuted on fabricated political charges in protest, the whole family immigrated to New York. Not only has Sichkin witnessed the extraordinary events that unfolded in the Communist World, but having experienced oppression he is in a unique position to comment on these winds of change & freedom.

Emilian's first published work "Concerto for Astronauts" (1986) was highly acclaimed. It was aired on WQXR and reached millions of people on the "Voice of America." Emilian's other significant works include Symphony Overture- Little Mermaid, Snow Queen, and the ballet score, Demon. Mr. Sichkin has also written for the film and television.

Winds of Freedom is a movement, and a multi-media Event; a synthesis of music, vision, performance and humanity, all coming together to celebrate the spirit of hope, courage and cultural harmony. It is a combination of efforts from a diverse group of international talents to communicate the shared goal of peace and freedom for all peoples.

The trailer of Winds of Freedom: <https://www.youtube.com/watch?v=zVDSCAqg8JE>

Here is the link to the Playlist at the the Malibu Rotary Presentation, showing 4 of the 8 parts of the movie:

<https://www.youtube.com/playlist?list=PL0LtsOIB94XuxrupksUjtxipB9KRKk6PO>

1. Earth Song 5:14
2. Winds of Freedom 7:36
3. Reverie 5:55
4. Finale 7:46

Below are the links to entire 8 part 49 minute video which is available for view on YouTube.

1. <https://www.youtube.com/watch?v=T6-yn6z2BZk&t=141s>
2. <https://www.youtube.com/watch?v=tFSonnOgizE>
3. <https://www.youtube.com/watch?v=vvDqiFOMDXM&t=18s>
4. <https://www.youtube.com/watch?v=JNsqtXHzWYI>
5. <https://www.youtube.com/watch?v=d2xSNHpgKGE>
6. <https://www.youtube.com/watch?v=K3cJzuwVeyQ>
7. <https://www.youtube.com/watch?v=YMvkgp9Bs9BY>
8. <https://www.youtube.com/watch?v=5KENr7bo-T4>

Other News and Guests at Last Malibu Rotary Club Meeting

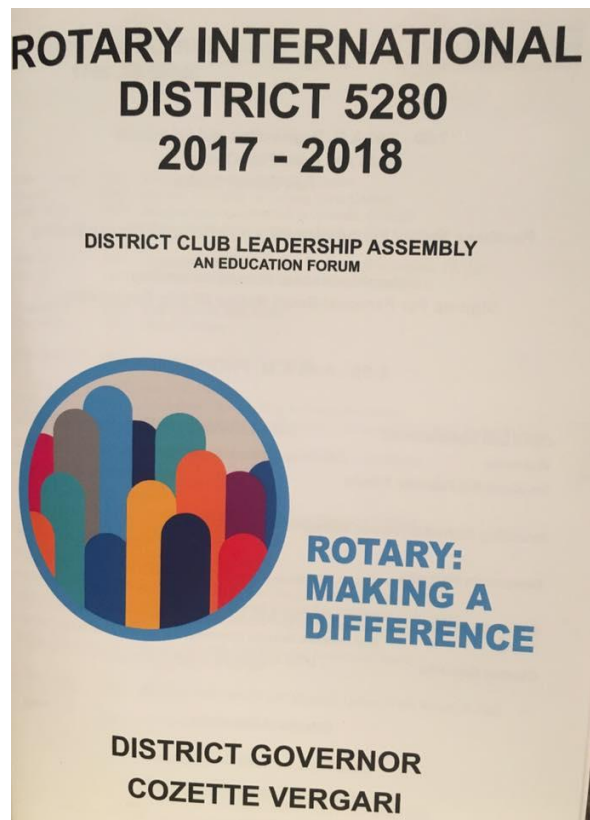
Rotary District Leadership Assembly

Malibu Rotary Club President Elect Bianca Torrence led a group of Malibu Rotary Club leaders to the Rotary District Leadership Assembly being held June 3 7:00 a.m. to 1:00 pm at the Carson Community Center. With Bianca were Bill Wishard, Margo Neal, Carlye Rudkin,

Bill meets Takuma Sato After Indy 500 Win

Each Memorial Day weekend Malibu Rotarian Bill Wishard goes back to the place of his birth, Indianapolis to go to the festivities of the largest sporting event in the world, the Indianapolis 500 race, where he is one of 400,000 live spectators,

but more impressively he is part of a VIP post race dinner. The winner of this year's event was the very low key first time winner Takuma Sato. Sato, 40, a failed Formula One driver who had just one previous victory in 123 IndyCar starts, is perhaps best remembered for spinning out of the 2012 Indy 500 on the final lap while challenging the eventual winner Dario Franchitti for the lead. Bill had met him at a previous race, and saw him at the dinner after this year's race. You



would think that Sato, who won a \$2.4 million prize, would be mobbed by people but he wasn't—he was alone. Bill went up to him and Sato said, "Oh I remember you,—thank you for finding me" Bill said he had his picture taken with Sato using his iPhone. [Editors note: I have never received a picture from Bill's iPhone but here is the picture of Takuma Sato at it appeared in the Memorial Day issue of USA Today].

In addition to the post race dinner Bill

attended one the day before the race given by the Sam Schmidt Paralysis Foundation, where \$10,000 check was presented by the Pepperdine Psi U fraternity to the foundation, the largest donation from any fraternity in the country.

Malibu Rotary Club Sends 2 Students to RYLA Camp



Malibu Rotary Club President of the Month W. David Baird announced that the Malibu Rotary Club has chosen the 2 local students the Malibu Rotary

Club is sponsoring to attend RYLA (Rotary Youth Leadership Assembly) Camp at the Alpine Conference Center in Blue Jay, CA in the Big Bear Lake area of San Bernadino Moutains April 21-April 23.

The two students sponsored by the Malibu Rotary Club at this year's RYLA camp are **Morgan Perlmutter** of Malibu High School and **Amir Mohiuddin** of Calabasas High. We hope to have reports from them at the July 12th meeting of the Malibu Rotary Club.

Guests

The guests outnumbered the members at the May 31 Malibu Rotary Club meeting. Gusts included **Joy Arcenas** who will be our speaker July 19, former Malibu Rotarian **Maggie Luckerrath**, Bianca's son **David Torrence** and friend **John Johannessen**, our speakers **Pete Allman** and **Alex Ayzin**, and **Michael Butler** who has been working with Pete and Alex, *Malibu Surfside News* photographer/reporter **Barbara Burke**, and others.

Malibu Rotary Club Presidents of the Month (2016-2017)

Malibu Rotary Club President of Record (2016-17) Bill Wishard

August 2016-----Margo Neal

September 2016—David Zielski

October 2016-----John Elman

November 2016—W. David Baird

December 2016—Bill Wishard

January 2017-----Robert "Bob" Syvertsen

Februay 2017-----John Elman

March 2017-----W. David Baird

April 2017-----Margo Neal

May 2017-----Robert "Bob" Syverstsens

June 2017-----David Zielski

CALENDAR (see up to date calendar on maliburotary.org)

June 3 2017 Rotary District Leadership Assembly in Carson Rotary District Leadership Assembly being held June 3 7:00 a.m. to 1:00 pm at the Carson Community Center, 801 E. Carson St. Carson, CA 90745.

June 7 2017 Jeffrey Lipsius Talks about Selling To The Point®

Jeffrey Lipsius applied his 35-years of experience in the selling profession to develop an new sales approach called "Selling To The Point". His award winning book, "Selling To The Point", teaches how salespeople can be coaches to improve their customers' decision process. He trains salespeople, presents keynotes, and conducts workshops about his new method for decision coaching.

"Be Your Customer's Decision-Coach"

Although I work primarily with salespeople, this talk is for anyone who desiring to elevate the decision-making quality of people we care about. Few experiences are more frustrating than when we give people perfectly good advice, but they don't take us up on it. This scenario has financial implications if you happen to be a salesperson. I have good news, the problem isn't always you.

Customers can get in their own way and their decision-making suffers. This presentation teaches the art of "decision coaching." You'll learn the elements of a good buying process and how to best influence it.

Topics this talk covers:

- The elements of higher quality decision-making. Common ways customers interfere, and what salespeople can do to improve it.
- How to apply performance-coaching principles to decision-making performance.
- How to increase customer receptivity and interest.
- Learn a new system for creating motivated customers who will follow through and remain loyal over time.

June 14 2017 ==There will be no meeting—President Elect Bianca and Bill will be attending RI Convention in Atlanta and we weren't sure there would be enough members present in Malibu to have a meeting

June 21 2017 Kathleen Ronald "Clutternomics, How to Clear Your Way to Profits, Productivity and Peace!!"

Kathleen Ronald has more than 30 years of experience providing custom, inspirational keynotes, training seminars and consultancy to Fortune 500 companies, small business, direct sales organizations, and professional associations. She has also appeared on *The Doctor's* show and *The Dr. Phil* show!. In this session Kathleen will talk about Clutternomics and how clutter affects our lives in a negative way..

Clutter affects 19 areas of your life and business! Organizations are losing tens of thousands, and some cases millions, over a year's time due to their business clutter and the clutter each of their employees brings in. *In this session: Discover why de-cluttering is one of Kathleen's top business strategies for "instant" abundance; Learn "one"*

*easy rule and ‘get back” 7 hours per week; **Explore** the steps to increase your productivity by lowering your work clutter; and **Learn** the “De-Clutter System” to get your life back*

June 28 2017 Demotion Party Dinner Tra di Noi (Tentative) 5:30 p.m. -7:15 p.m., followed by Jazz Concert 7:30-8:30 p.m. at Malibu Civic Theater. John Elman invites Rotarians and their families and friends to attend a special performance of the Malibu Jazz Ensemble from 7:30 pm to 8:30 pm at the Malibu Civic Theater 23825 Stuart Ranch Road , (where the Malibu City Council meets). It is a free concert for “Family and Friends” and will conducted by Dr JB Dyas, VP of the Thelonious Monk Institute of Jazz at UCLA, feature local jazz musicians and singers, including Darryl Winseman on sax and flute (who has played with Tito Puente and the Clayton-Hamilton Band), and Rotarian John Elman on drums.



July 5 2017 No meeting—A relief for people celebrating July 4 Holiday All Night

July 12 2017 Morgan Permuter and Amir Mohiuddin Share Their RYLA Experience

Malibu Rotary Club sponsored 2 students to the 2017 RYLA camp. At this meeting all the students Morgan Perlmutter and Amir Mohiuddin will talk about their experience at the leadership camp.

July 19 2017 Joy Arcenas Talks About “The Greatest Shift of Wealth in the History of the World and the Greatest Land Rush”



Joy Arcenas is a former senior tax auditor with the City of Los Angeles, and has a background as real estate broker and numbers cruncher. At the July 19 meeting of the Malibu Rotary Club she will be talking about the greatest shift of wealth in the history of the world and the greatest land rush.

Topics covered will include:

- The Laws, Global warming solutions act 2006, AB32 and California mandates
- How shift in energy sources from oil to renewable has created a shift in wealth for investors
- How the solar revolution has created a land rush in California

July 26 2017 Michelle Santamaria, Malibu Rotary Club’s Newest Member Gives Her Craft Talk (tentatively)



July 12 2017 Morgan Perlmutter and Amir Mohiuddin Talk About Their Experiences at the RYLA camp. Malibu Rotary Club sponsored 2 students to the 2017 RYLA camp. At this meeting all the students Morgan Perlmutter and Amir Mohiuddin will talk about their experience at the leadership camp.

