



TOYOTA

86 *RACING SERIES*



Oh what a feeling!



/ // / / / / / / / / / / / / / / / /

“ THE BASIC CONCEPT OF THE 86 WAS TO BUILD A REAL DRIVERS CAR, WHERE THE DRIVER CAN CONTROL EVERYTHING THEMSELVES.

AUSTRALIAN DRIVERS ARE YOUNG, TALENTED AND HAVE A LOT OF PASSION. SOMEDAY I WANT TO INVITE EACH COUNTRY'S CHAMPION TO JAPAN'S FUJI SPEEDWAY AND MAKE A WORLD CHAMPIONSHIP WITH 86.

”

TETSUYA TADA
Toyota 86 Chief Engineer & Toyota 86 Series Patron (Australia)

FOREWORD

“ AFTER AN EXCITING AND EXHILARATING FIRST 2 YEARS OF COMPETITION, TOYOTA IS INCREDIBLY PROUD TO ANNOUNCE WE HAVE EXTENDED OUR COMMITMENT TO THE 86 RACING SERIES THROUGH UNTIL AT LEAST 2020.

This year's competition promises to shift up yet another gear. The passionate 86 drivers are ready to race to victory and take hold of the opportunity to advance their motorsport career in Australia's most affordable mainstream national motorsport series.

Toyota is delighted to mentor and support these enthusiasts as they chase their sporting dreams, by enabling them to learn from accomplished guest drivers, perform in front of large race-day crowds including motorsport decision-makers and Supercar team owners, and to gain exposure through significant tv and online audiences.

SEAN HANLEY

Vice President – National Sales and Marketing Operations,
Toyota Motor Corporation Australia

”

/ / / / / / / / / / / / / / / / / /

TOYOTA



/ / / / / / / / / / / / / / / / / /

INTRO

TOYOTA'S REPUTATION CONTINUES TO GROW AFTER YEARS OF RACING SUCCESS WITH THE TOYOTA 86 RACING SERIES. THIS AFFORDABLE, GRASSROOTS MOTORSPORT SERIES HAS NOW EVOLVED INTO AN AUTHORITATIVE AND INFLUENTIAL MARQUEE EVENT ACROSS THE GLOBE. FROM THE BRILLIANCE OF THE VEHICLES, THE SKILL OF THE DRIVERS AND THE THRILL OF THE RACE, NOTHING IN MOTORSPORT CAN COMPETE.

Since its launch in 2012, the Toyota 86 quickly reached the status of a cult car in Australia and the racing series has become a credible platform for new talent to emerge and thrive on the big stage.

It's all about performance, technology and design combined with sheer exhilaration. This is what it feels like to experience racing at its finest.



THE TOYOTA 86 RACING SERIES IS EXACTLY WHAT AUSTRALIAN MOTORSPORTS NEEDS - AN AFFORDABLE NATIONAL SERIES RUN IN FRONT OF SUPERCARS TEAM OWNERS, TALENT SCOUTS, LARGE CROWDS AND SIGNIFICANT TV AUDIENCES.

Our aim is to become the premier affordable motor racing series in Australia, showcasing our passion for cars and people.

Two invited professional drivers will compete against a potential field of more than 35 drivers, mentored by one full-time dedicated motorsport expert. Races share billing in selected Supercars rounds and have been sanctioned by the Confederation of Australian Motor Sport (CAMS). Like similar one-make series races, the Toyota 86 Racing Series demands competitors adhere to a strict car setup, ensuring that driver talent, rather than team budget, is key to winning.

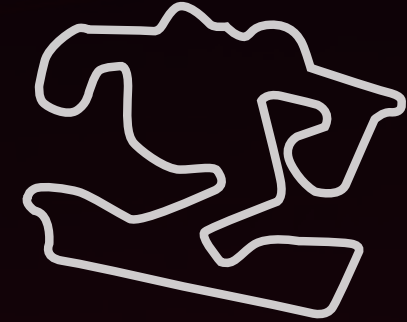
2018 CALENDAR



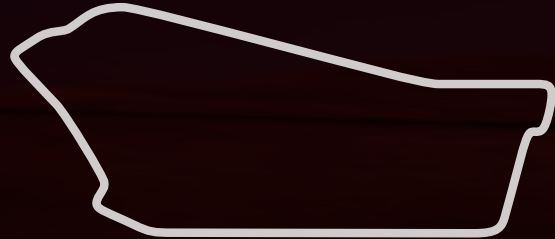
PHILLIP ISLAND 500 (VIC)
20 - 22 APR



TOWNSVILLE 400 (QLD)
6 - 8 JUL



THE BEND SUPERSPRINT (SA)
24 - 26 AUG



SANDDOWN 500 (VIC)
14 - 16 SEP



BATHURST 1000 (NSW)
4 - 7 OCT



NEWCASTLE 500 (NSW)
23 - 25 NOV

INDICATIVE BUDGET

ENTRY FEE PER EVENT - \$1,500 INCL. GST

Toyota 86 manual models produced before August 2016 can be acquired by competitors in the free market and entered to race using the Control Specifications.

Taking into account pricing for the mandatory package and estimated costs for the other required components, if a competitor chooses a used 86 GT (manual) as their base vehicle, a race-ready car, complete with Dunlop Extreme performance Direzza Z3 rubber plus initial race entry fee, could be on the grid in 2018 for less than \$70,000.





TOYOTA IS OFFERING A TOTAL PRIZE POOL OF \$150,000

PLACE	PRIZE MONEY
1 ST	\$50,000
2 ND	\$30,000
3 RD	\$15,000
4 TH	\$6,000
5 TH	\$5,000
6 TH	\$4,000
7 TH	\$3,000
8 TH	\$2,000

In addition to these prizes, the 'Kaizen Award' is given to a competitor who is judged to have improved the most throughout the season. The winner will receive prizes to the value of \$35,000.

PRIZE POOL

FROM ROAD



THE FRONT-ENGINE, REAR-DRIVE 86 IS IDEALLY SUITED TO CLOSE RACING DUE TO ITS SUPERB HANDLING AND EXPECTED MAXIMUM SPEEDS DOWN CONROD STRAIGHT OF ABOUT 230KM/H.

The series is based on the GT and GTS manual with controlled key specifications to ensure suitability and reliability, while keeping costs as low as possible.



TO TRACK

PERFORMANCE KIT

TO MAXIMISE SAFETY, PERFORMANCE, AFFORDABILITY AND FAIR COMPETITION, TOYOTA AUSTRALIA AND NEAL BATES MOTORSPORT HAVE DEVELOPED A CONTROL SPECIFICATIONS KIT.

CONTROL ITEMS INCLUDE

Engine - oil cooler

Baffled oil pan insert

Motec ECU with engine program

Motec C125 dash

Exhaust - headers/extractors and muffler

Throttle stop

Suspension - T86RS front & rear shock absorbers and springs

Front anti roll bar links

Brakes - AP racing front rotors & DBA rear rotors

AP Racing front & rear calipers

Tyres - Dunlop Direzza 225/40R18 DUNLOP DZ3 - 86 Spec

Wheels - OZ Racing

TRD rear spoiler

Roll cage - T86RS NBM control specification

TOYOTA SUPPORT

TOYOTA AUSTRALIA'S SUPPORT INCLUDES

- Acquiring a major support category to Supercars
- CAMS sanctioning
- Securing national television coverage via Supercars media
- Total series prize pool of up to \$150,000
- Category administration
- Race car research & development
- Media and public relations support
- Series logistical and spare parts support



OUR PARTNERS

TOYOTA WOULD LIKE TO THANK ALL OF OUR VALUED PARTNERS

COMMERCIAL



Hino is an avid supporter of Australian motorsport and the accompanying developments arising from it. The commercial vehicle specialist will supply a 700 Series SS 2848 High Roof 6x4 prime-mover to help transport category support equipment and selected cars to race rounds.



Toyota Genuine Motor Oil (TGMO) is a unique oil blend and the only engine lubricant that has been designed specifically with your car in mind. Unlike other brands, TGMO lubricants are tested and developed extensively in Toyota vehicles to ensure they are the best possible match for your engine's needs. TGMO is fully accredited and supported by Toyota Motor Corporation, Japan.



With an extensive history and legacy in motorsport, founded on performance and technology, Dunlop is proud to have been endorsed by Toyota as its partner in this exciting racing category which is a thrilling Australian motorsport crowds. Dunlop's Extreme performance Direzza Z3 was selected after exhaustive on-track evaluation by four-time Australian rally champion Neal Bates and approved by the Confederation of Australian Motorsport.

RACE



The Supercars Championship (formally Australian Touring Car Championship) is the premier motorsport category in Australasia and one of Australia's biggest sports. International expansion is occurring as the sport becomes globally recognised as the best touring car category in the world and a leader in motorsport entertainment.



The Confederation of Australian Motor Sport Limited (CAMS) has been the custodian of motor sport in Australia since 1953. CAMS is the National Sporting Authority (ASN) for motor sport in Australia, and is delegated this responsibility by the Federation Internationale de l'Automobile (FIA).



PARTICIPANT FEEDBACK

“ THE TOYOTA 86 RACING SERIES WAS THE BEST CATEGORY IN AUSTRALIA THAT I COULD PLACE MYSELF INTO, THE EXPOSURE AND CREDIBILITY RECEIVED FOR A FRACTION OF THE COST OF OTHER RACE CATEGORIES IS WHAT IMPRESSED ME THE MOST.

TO RACE AT AN ELITE LEVEL AT THE SUPERCARS MEETINGS AGAINST SOME OF THE BEST UP AND COMING DRIVERS IS SOMETHING THAT IS HARD TO BUDGET FOR, BUT THE T86RS IS DEFINITELY THE MOST COST-EFFECTIVE WAY OF INCREASING YOUR PROFESSIONAL PROFILE.

”

JIMMY VERNON
2017 T86RS Champion



/ / / / / / / / / / / / / / / / / /

TELEVISION COVERAGE



SOCIAL MEDIA

Follow our Toyota Racing Australia channels to keep up to date with the latest news about the series:



@ToyotaRacingAus



@ToyotaRacingAus



@ToyotaRacingAus

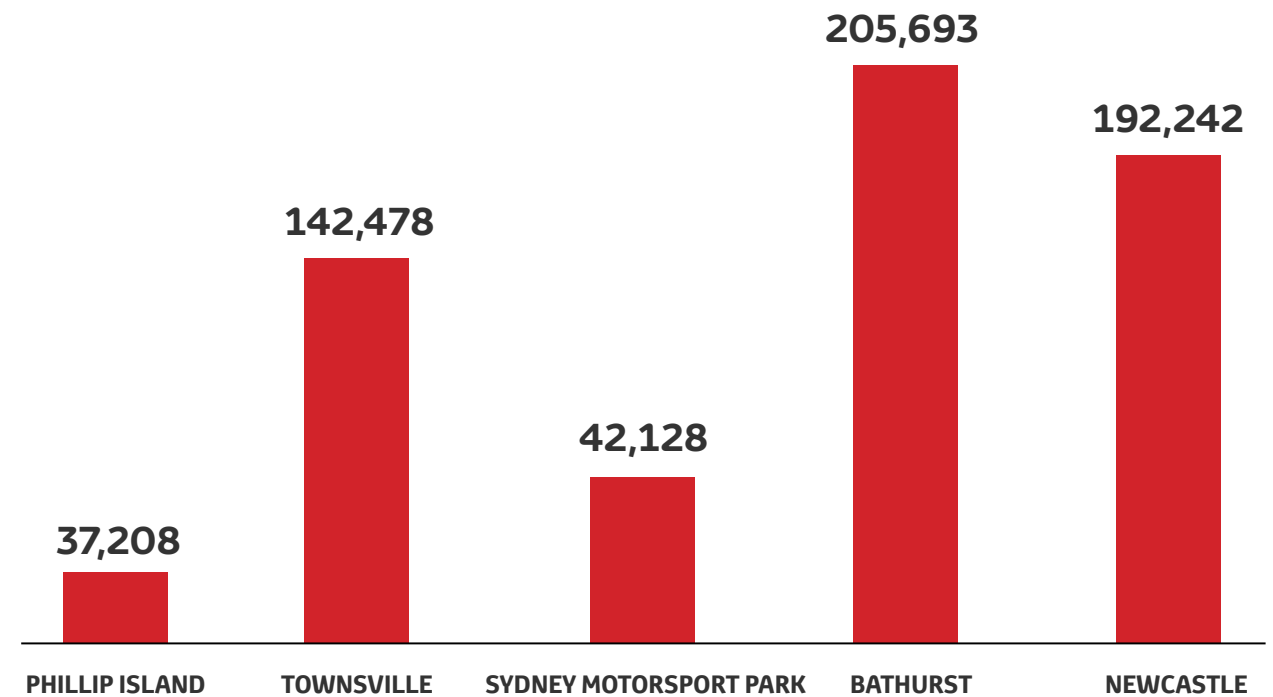
MEDIA

ATTENDANCE



TOTAL ATTENDANCE AT T86RS EVENTS IN 2017

619,749



Source: Supercars

BROADCAST

CUMULATIVE AUDIENCE IN 2017

1.86M

A total of 808,812 viewers watched the T86RS on free to air in 2017, 43% of the total viewership.

A total of 1,053,570 viewers watched the T86RS on Fox Sports in 2017, 57% of the total viewership.

FREE-TO-AIR
43%

FOX SPORTS
57%



SOCIAL MEDIA

SUPPORTED BY:
**TOYOTA RACING
AUSTRALIA CHANNELS**



11K+
FANS



1K+
FOLLOWERS



2.7K+
FANS

SUPPORTED BY:
**TOYOTA AUSTRALIA
NATIONAL CHANNELS**



306K+
FANS



33.4K+
FOLLOWERS



69.6K+
FANS

2017
SEASON RESULTS

640K+
VIDEO VIEWS

2.4M+
REACH

93%+
POSITIVE SENTIMENT

Source: Toyota Motor Corporation Australia

CONTACTS

GET IN TOUCH

Toyota Australia appointed T86RS Category Administrators:
AirTime Autosport

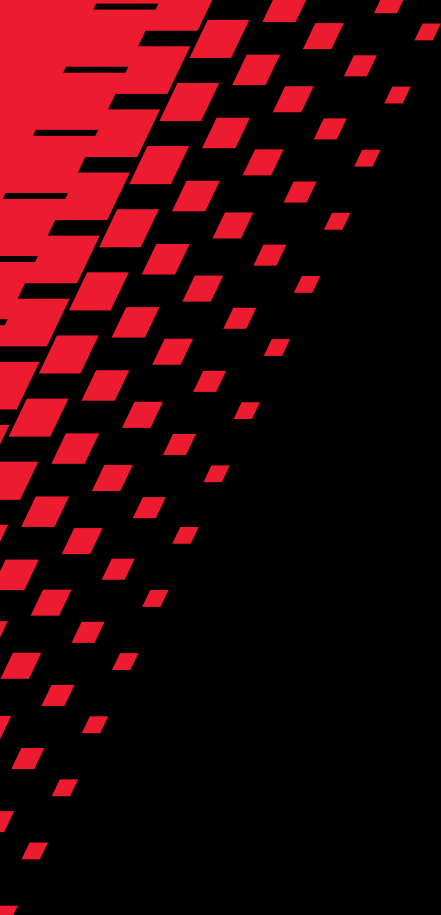
Contact:
Phil Harrison
T86RS Commercial Manager
E-mail: phil@airtimeautosport.com
Phone: 0408 619 344

Toyota Australia appointed T86RS Technical Partner:
Neal Bates Motorsport

Contact:
Darryl Bush
T86RS Technical Director
E-mail: darryl.bush@bigpond.com

**For more information and to download the
T86RS Sporting and Technical Regulations go to:**

toyota.com.au/86/racing-series



For updates go to toyota.com.au/86/racing-series or follow us on:



@ToyotaRacingAus



@ToyotaRacingAus



@ToyotaRacingAus