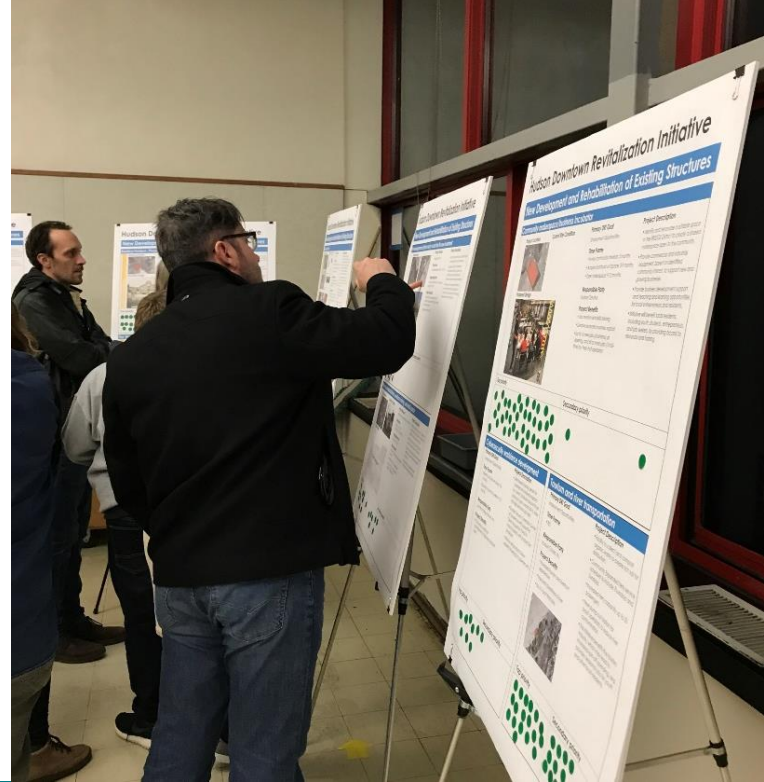


Governor Andrew Cuomo's
Downtown Revitalization Initiative

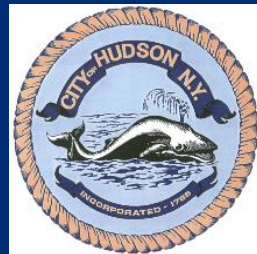
THE BRIDGE DISTRICT

Build—Renew—Invent—Develop—Grow—Empower



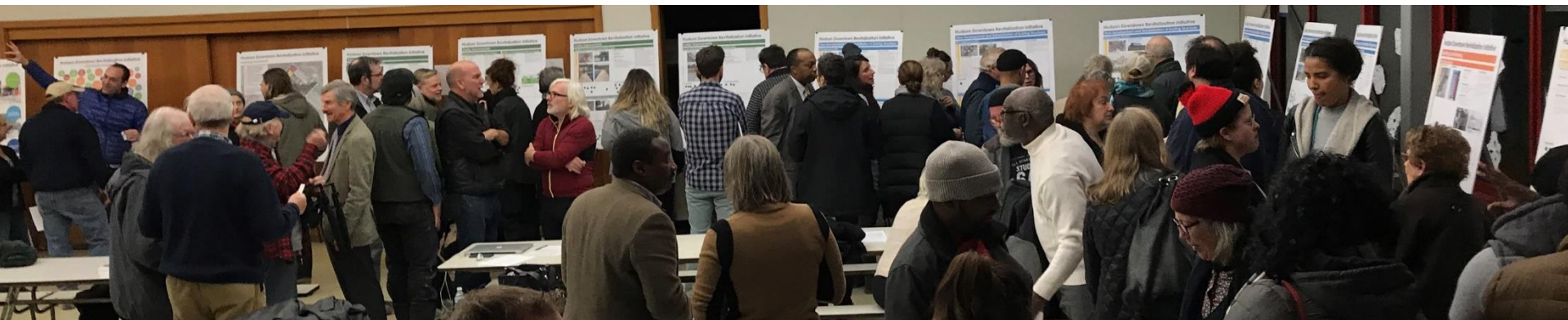
Local Planning Committee Meeting #4

December 18, 2017



Agenda

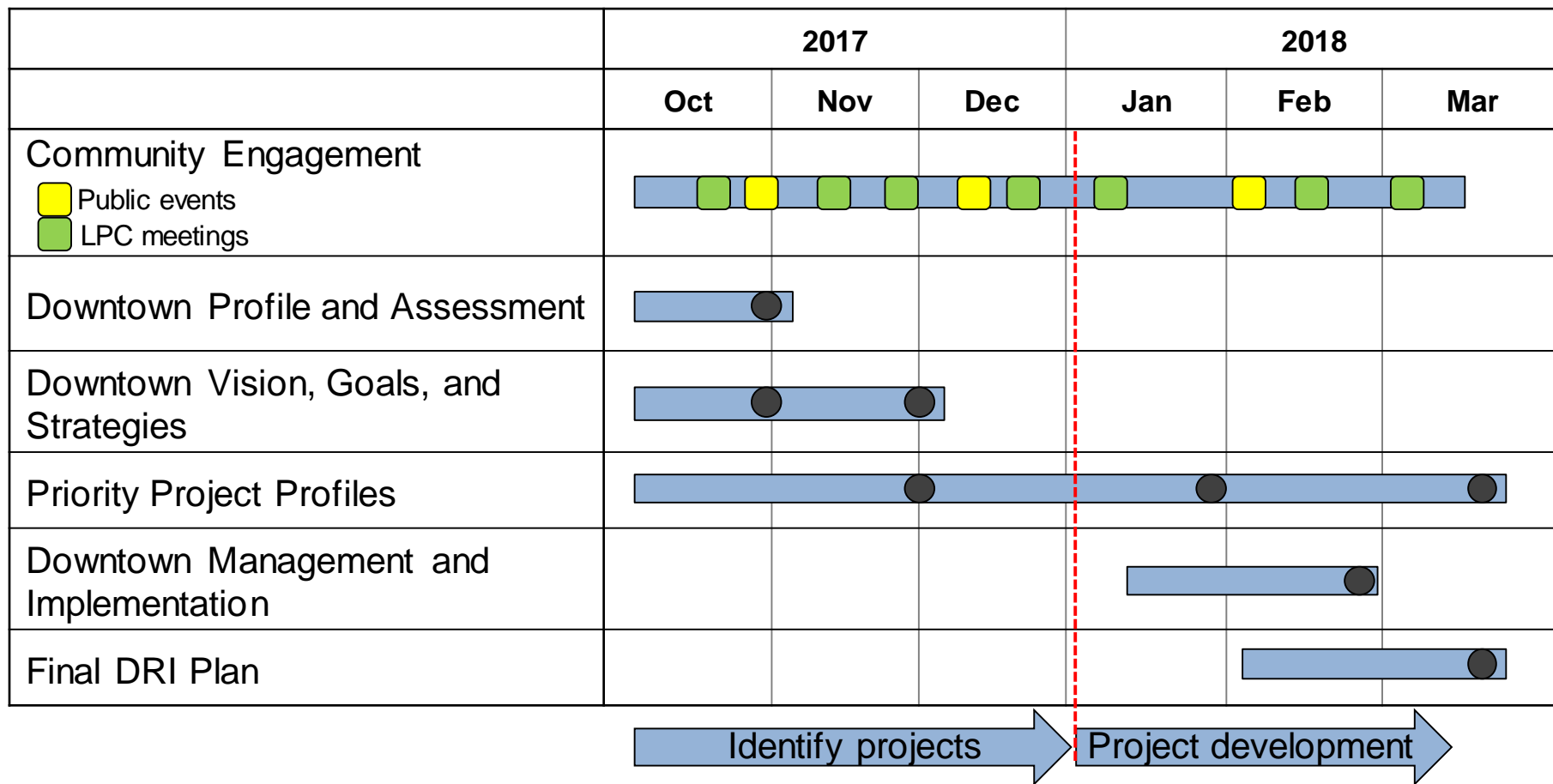
- Timeline for DRI Completion: 6:00
- Summary of public meeting #2: 6:15
- Subcommittee goals and strategies: 6:30
- Project profiles: 7:00
- Public comment: 7:45



Planning Progress Report

- Events
 - LPC Meeting #1, 10/19
 - Kick-off public meeting 10/26
 - Stakeholder interviews 10/25-27, 11/6
 - LPC Meeting #2, 11/14
 - LPC Meeting #3, 11/30
 - Public Meeting #2, 12/7
 - LPC Meeting #4, 12/18
- Draft Deliverables
 - Community Engagement Plan
 - Kick-off public meeting summary
 - Draft downtown profile submitted
 - Preliminary project sheets
 - Retail Analysis

Timeline



Timeline for DRI Completion

January

- 1/3: DRI project forms due
- 1/12: LPC Subcommittee final reports due
- 1/17: LPC Comments on Downtown Profile due
- 1/16: Revised spreadsheet identifying project feasibility
- 1/23: LPC Meeting #5: Project prioritization

February

- 2/8: Public Meeting #3: Review final DRI projects
- 2/20: LPC Meeting #6: Presentation of key elements of draft plan
- 3/1: Draft plan to NYS DOS
- 3/31: Final plan NYS DOS

DRI Round 1: Oswego

Table of Contents

Foreword	v	Part Two: Strategic Investment Plan	II-1		
Executive Summary: Building on Momentum	vii	Section I: Profiles of Priority Projects Proposed for DRI Funding	II-5	1.15 Create the Oswego Business Incubator to Spur Job Creation and Retention Downtown	II-61
Part One: Downtown Vision Plan	I-1	1.1 Preserve the Historic Buckhout-Jones Building	II-8	1.16 Fund a Public Art Program	II-64
Section I: Downtown Profile and Assessment	I-3	1.2 Transform the Historic Cahill Building into Upscale Housing Along the River	II-11	1.17 Complete River Walk Improvements and Create New Connections	II-67
1.1 DRI Study Area	I-4	1.3 Support the Children's Museum of Oswego	II-15	1.18 Redevelop Section of W. First Street to Create New Housing Options Downtown	II-70
1.2 Physical Conditions	I-7	1.4 Redesign the Civic Plaza to Create a Four-Season Community Gathering Space	II-18	1.19 Provide New Riverfront Housing at West Pier Landing	II-75
1.3 Transportation and Transit Networks	I-10	1.5 Implement Complete Streets Projects to Improve Pedestrian and Bicycle Safety	II-22	1.20 Reuse YMCA Building for Commercial Space and Housing Within Walking Distance of Downtown	II-78
1.4 Anchor Institutions and Cultural Attractions	I-12	1.6 Install Feature Lighting on Downtown Landmarks	II-27	1.21 Enhance the YMCA's Armory Building Grounds as a Landmark Gateway into Downtown	II-81
1.5 Market Analyses	I-16	1.7 Revitalize the Global Buffet Site into an Attractive Downtown Gateway	II-30	1.22 Support Investment in Existing Buildings to Improve Facades, Upgrade Commercial Interiors, and Create Upper Floor Housing	II-84
1.6 Commercial and Retail Uses	I-19	1.8 Create the Greenway Access Center in a Restored Pump Station on the Oswego Canal	II-35	1.23 Encourage Additional Investment in Downtown Buildings and Active Programming	II-90
1.7 Significant Employers	I-20	1.9 Redevelop the Flexo Wire Site into the Mixed-Income Harbor View Square	I-38	Section II: Profiles of Projects Proposed for Other Funding	II-95
1.8 Housing	I-21	1.10 Create an Indoor Water Park to Attract More Visitors and Create a Four-Season Destination	II-43	2.1 Improve East Side Gateway with Intersection and Building Projects	II-96
1.9 Vacant, Underutilized, and/or Developable Sites	I-22	1.11 Create an Active Market Street Pocket Park Between W. First Street and Water Street	II-46	2.2 Convert the Historical Former Train Depot into New Commercial Space	II-98
1.10 Environmental Constraints	I-23	1.12 Redevelop the Midtown Plaza Site into a New Mixed-Use Gateway to the East Side	II-50	2.3 Renovate Historical Bridie Manor	II-100
1.11 Regulatory Framework	I-24	1.13 Support Single Family Exterior Improvements in Neighborhoods Near Downtown	II-55	2.4 Make Gateway Improvements to the Oswego Elks Lodge	II-102
1.12 Strategic Initiatives, Projects, and Public Priorities for Investment	I-25	1.14 Repair and Renovate Old City Hall	II-58	Section III: Summary Table	II-103
Section II: Downtown Vision, Goals, and Strategies	I-29				
Section III: Action Plan	I-31				
3.1 Implementation Schedule	I-37				
Section IV: Management Structure	I-41				
Section V: Public Involvement	I-42				
5.1 DRI Project Meeting Timeline	I-43				
5.2 DRI Local Planning Committee	I-44				
5.3 Public Events	I-45				

DRI Goals and Core Strategies

From the stakeholder interviews and initial community event, numerous opportunities, challenges, and priorities for downtown Oswego emerged. These issues formed the basis for what became four key goals, and each goal is further supported by specific strategies. The vision, goals, and strategies were confirmed at subsequent community events and LPC meetings. These are listed in the following summary.

Goal: Strengthen the vibrancy of the downtown core

Strategies:

- Prioritize mixed-use development where feasible
- Develop new residential infill on vacant and underutilized lots
- Align DRI priorities with the BOA plan (currently being developed)
- Support upper story renovations into new residential units
- Improve and support existing retail; prioritize additional new retail within infill development²
- Support facade improvements
- Support the Complete Streets and multi-modal connectivity initiative currently underway
- Create a diverse multi-seasonal program of events and gatherings in downtown
- Build new and improved parks and planting areas

Goal: Connect downtown to the water

Strategies:

- Align DRI priorities with the Waterfront Vision Plan (currently being developed) and the City of Oswego Local Waterfront Revitalization Program
- Prioritize strategic infill along W. First Street between downtown and the waterfront

- Initiate gateway and wayfinding improvements between downtown and the waterfront
- Support the future development of underused lots along the riverfront
- Build new and improved linear parks and tree-lined corridors
- Invest in River Walk improvements
- Create a diverse program of events and gatherings along the riverfront
- Increase water-related programming, such as kayak/canoe tours and fishing events

Goal: Retain and grow businesses

Strategies:

- Support SUNY Oswego entrepreneurial initiatives downtown
- Support local business expansions
- Prioritize mixed-use development where feasible to support new job creation
- Leverage existing growth sectors
- Increase workforce training programs downtown

Goal: Increase downtown residential living

Strategies:

- Develop new residential infill on vacant and underutilized lots
- Redevelop vacant building upper stories, including residential units
- Revitalize adjacent residential neighborhoods
- Increase evening and weekend programming to create vibrant 18-hour setting
- Build new and improved parks, gardens, and street trees

DRI Round 1: Oswego

GOAL 1: Strengthen the vibrancy of the downtown core.



Transforming the main downtown intersection with new housing.



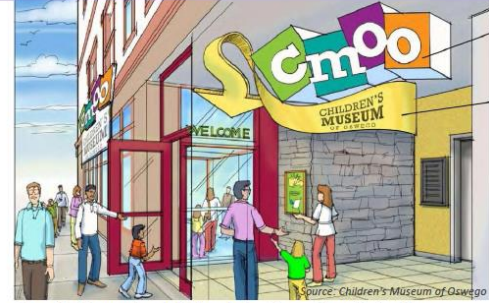
Bringing a historic building back to life along Bridge Street.

GOAL 3: Retain and grow businesses.



Source: Bergman Associates

Making downtown a safer place for pedestrians and bicyclists.



Source: Children's Museum of Oswego

Strengthening a regional childhood education and tourist attraction.

GOAL 2: Connect downtown to the water.



Source: Housing Visions

Creating mixed-income housing to bridge the gap between downtown and Lake Ontario.



Improving the River Walk to leverage an incredible natural asset.

GOAL 4: Increase downtown residential living.



Source: City of Oswego

Providing fresh food and more events to support downtown residents.



Adding housing to transform W. First Street and support local businesses.

List of Priority Projects

Table 7: Priority Projects

#	Project title	Description	DRI Funding Request
★	Buckhout-Jones facade restoration	Historic facade improvements	\$195,500
★	Cahill Landing	Historic restoration and adaptive reuse for housing and restaurant	\$700,000
★	Children's Museum of Oswego (CMOO)	Storefront renovation and exhibit installation	\$300,000
4	Civic Plaza	Redesign of public space in front of City Hall to create four-season community gathering place	\$750,000
★	Complete Streets (west side)	Aesthetic and functional improvements for pedestrians and bicyclists on W. Bridge St. from W. First to W. Third St.	\$1,088,956
6	Downtown lighting	Lighting on Bridge Street & Utica Street bridges and City Hall facade	\$390,000
★	Global Buffet redevelopment	Commercial renovation and vertical addition to add 12 housing units to gateway site	\$1,200,000
8	Greenway Access Center	Renovation of former pump station on Oswego River into recreation and tourism facility on east side	\$88,200
★	Harbor View Square	Mixed-income redevelopment of brownfield site providing 75 housing units and 8,000sf commercial space	\$750,000
★	Lake Ontario Water Park	Indoor water park associated with hotels on east side	\$500,000
★	Market Street Pocket Park	Creation of new public space connecting W. First St. to Water St.	\$80,000
★	Midtown Plaza redevelopment	East side redevelopment creating 45,000sf commercial space, 95 housing units, and parking	\$2,500,000

#	Project title	Description	DRI Funding Request
13	Near downtown neighborhoods	Exterior repairs for near-downtown single family residences	\$125,000
14	Old City Hall	Historic facade improvements, structural renovations, and deck addition	\$240,000
15	Oswego Business Incubator	Job creation and small business growth for light industrial and service commercial start-ups	\$1,500,000
16	Public art	Commissioned sculptures, murals, banners, etc	\$75,000
★	River Walk improvements and connections	Aesthetic and functional improvements, creation of new connections to downtown	\$600,000
★	W. First Street redevelopment (147-161 W. First Street)	Up to 40 new housing units, 6 rehabbed loft units, and ground floor commercial/retail	\$2,100,000
19	West Pier Landing	47 new housing units on vacant waterfront site	\$1,900,000
20	YMCA adaptive reuse	Adaptive reuse of existing building into commercial space and housing	\$500,000
21	YMCA gateway	Gateway and green space enhancement at W. First Street and Utica Street	\$600,000
★	Investment in existing buildings	Facade improvements, commercial space upgrades, and upper floor housing conversion,	\$826,000
23	Matching grant	Discretionary fund for additional facade improvements, commercial space upgrades, upper floor housing conversion, and downtown events	\$600,000

\$17,608,000

DRI Round 1: Jamaica

Foreword	I
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Executive Summary	III
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PART ONE: JAMAICA DOWNTOWN VISION PLAN

Section I: Downtown Profile and Assessment	I-1
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Section II: Community Vision, Goals and Strategies	I-37
--	------

Section III: Action Plan	I-41
--------------------------------	------

Section IV: Management Structure	I-47
--	------

Section V: Public Involvement	I-51
-------------------------------------	------

PART TWO: JAMAICA STRATEGIC INVESTMENT PLAN

Statement of Community Vision	II-5
--	-------------

Section I: Profiles of Priority Projects Proposed for DRI Funding	II-7
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Section II: Profiles of Projects Proposed for Other Funding	II-57
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Section III: Summary Table	II-69
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DRI Round 1: Jamaica

GOALS FOR DOWNTOWN REVITALIZATION & REGIONAL CONTEXT

Informed by the challenges and opportunities identified in Section I of this document, as well as potential interventions that could address these challenges and that would complement rather than replicate recent and ongoing planning efforts, the LPC identified **three primary goals** for downtown revitalization:

1. **Expand career opportunities and strengthen career pathways.** DRI investments should ensure that revitalization benefits those currently living Downtown by giving them the skills they need to succeed in growing industries, and providing avenues for local entrepreneurs to build their businesses, and create jobs.
2. **Activate Downtown through programming and marketing.** DRI investments should support the development of a vibrant, active Downtown that draws new visitors to the downtown and appeals to Greater Jamaica residents.
3. **Connect major centers of activity.** DRI investments should contribute to the creation of a cohesive downtown that is attractive, well connected and easily traversable by all Downtown users.

STRATEGIES FOR DOWNTOWN REVITALIZATION

Building upon the three strategic goals and in recognition of local priorities and organizational capacity, the LPC also identified four implementation strategies that characterize the types of actions that can be undertaken with DRI investment to advance the community's vision for downtown revitalization. These strategies, by which Priority Projects are organized, are meant to guide not just DRI investment but also future actions that Jamaica, City, and State leadership can take to advance the goals of Downtown Jamaica. The four strategies are:

- 1. Set the stage for local industry growth:** With a dense Downtown core and superior transit accessibility, Jamaica is well positioned to attract businesses in growth industries such as health care, transportation, and the sectors broadly defined as the innovation economy, and to attract local and regional entrepreneurs. Factors that typically attract new businesses include access to a skilled labor force, appropriate workspace, modern infrastructure (including digital infrastructure), and a collaborative industry ecosystem.
- 2. Prepare the local workforce for sustainable careers:** Investing in the residents of the Downtown is a critical component in making sure the existing population benefits from Jamaica's economic revitalization. Projects that address gaps in the existing educational and workforce programming can help increase local employment and wealth creation in the Downtown.
- 3. Create inviting gateways to Downtown:** Jamaica visitors and daily users are today greeted by unattractive transit hubs and crowded streets and sidewalks, and an inconsistent streetscape that makes distances between Downtown nodes seem more distant than they are. More inviting gateways could help create a more pleasant experience and draw additional visitors into the Downtown.
- 4. Draw residents and visitors to the Downtown core:** Providing compelling reasons for potential visitors to spend time in Downtown – and for daily users and tourists to extend their stay – is required to create an active, all-hours Downtown. Expanding the capacity of cultural institutions, diversifying local dining options, and enhancing the Downtown aesthetic experience would help to boost visitation and economic activity.

Table I-3. Priority Projects Recommended for DRI Funding

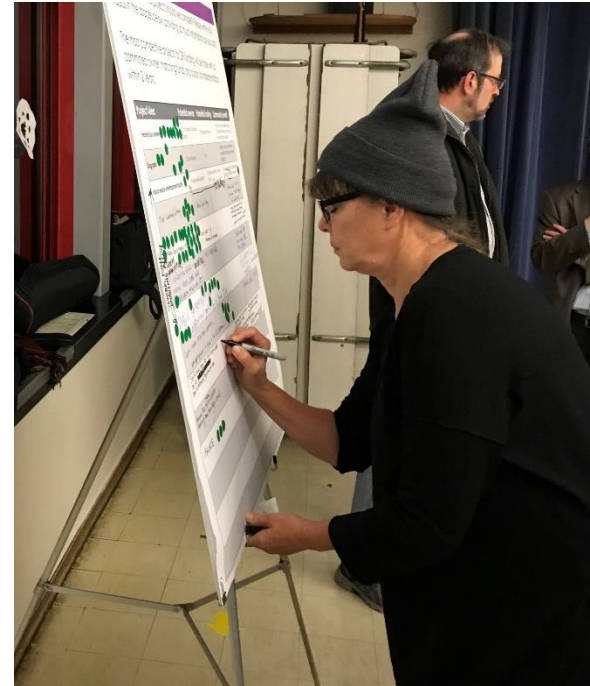
#	Project Name	Project Description
SET THE STAGE FOR INDUSTRY GROWTH		
1	Develop the GJDC Co-Working Space	Create a shared workspace for local entrepreneurs and independent professionals at the Moda Building, run by GJDC. The space would host events and business support services, and, in partnership with York College, participate in State economic development initiatives.
2	Deliver High-Speed Broadband to Downtown Jamaica	Strengthen Jamaica's broadband infrastructure to support the delivery of high-speed service to existing businesses and the public, attract new businesses in high-growth industries, and create a robust private marketplace for broadband services in Jamaica
PREPARE THE LOCAL WORKFORCE FOR SUSTAINABLE CAREERS		
3	Expand Prime Skills Program	Expand Prime Skills – an entrepreneurship training program that helps low-income Jamaica residents launch or grow businesses – by supporting two additional program cohorts, expanding mentorship and support to previous program graduates, and purchasing equipment for program graduates.
4	Enhance Targeted Career Prep at Edison High School	Enhance Thomas A. Edison Career and Technical Education High School's nationally recognized Career and Technical Education (CTE) programs for students and adults in the broader Jamaica community by modernizing equipment and software for programs focused on high-growth industries in Downtown Jamaica and the surrounding area.
CREATE INVITING GATEWAYS TO DOWNTOWN		
5	Revitalize the Downtown Jamaica Gateway	Transform Jamaica Center into an inviting Downtown gateway with a major expansion of pedestrian space and lighting and streetscape improvements.
6	Activate the Archer Archways Create a Public Space at 159th Street	Upgrade and activate the Long Island Rail Road (LIRR) underpass at 159th Street - the key gateway between York College and Downtown Jamaica. Improvements will include overhead lighting, public art, seating, and event space.
7	Activate the Archer Archways Reopen the Union Hall Entrance	Reopen the Long Island Rail Road (LIRR) underpass at Union Hall Street to create a direct connection between York College's main Academic Building and the Core Downtown. Improvements will include overhead lighting, public art, and seating.
DRAW RESIDENTS AND VISITORS TO THE DOWNTOWN CORE		
8	Establish the Jamaica Arts Corridor	Establish a distinctive Jamaica Arts Corridor celebrating local cultural anchors and independent artists. Components will include 1) a Welcome Center at Jamaica Station to introduce visitors to local attractions and events, 2) Marketing Materials to promote Jamaica cultural institutions and heritage, 3) Artistic Lighting Displays along Jamaica Avenue celebrating historical sites, 4) Signature Art Installations at prominent downtown locations, and 5) a Promenade and Arts Space fronting the Milton G. Bassin Performing Arts Center at York College.
9	Diversify Dining Options Downtown	Improve dining options and nightlife activity in the Downtown, by creating step-up space for Jamaica-based incubator graduates, providing capital investment funds for a Dedicated Restaurant Space, and establishing a Restaurant Startup Fund.
10	Create a Downtown Arts & Events Fund	Establish a multi-year grant fund for art installations and cultural events that draw residents and visitors to Downtown Jamaica, support local cultural organizations, and celebrate local independent artists.
TOTAL RECOMMENDED FOR DRI FUNDING		\$16,025,000

Table I-4. Priority Projects Recommended for Other Funding Sources

#	Project Name	Project Description
SET THE STAGE FOR INDUSTRY GROWTH		
11	Fund Capital Enhancements for JCAL's STEAM Academy	Fund capital enhancements to support the growth of the STEAM Academy (Science, Technology, Engineering, Art, Math) at JCAL. The STEAM Academy is designed to teach local youth skills in product design and creative industries, and investment in physical infrastructure will provide a permanent home for the program and equipment to supplement donated materials.
12	Support York College Expansion	Advance development of key sites on York College's campus by assessing partnerships with health care, cultural, or high-tech partners. Expansion would satisfy York's growing need for classroom and student services space, and provide broader economic or community benefits for Greater Jamaica.
13	Develop a Healthcare Workforce Strategy	Develop a coordinated workforce strategy to identify, expand, and market job training and job placement programs around key growth professions in the health care sector.
14	Develop a Hospitality Workforce Program	Leverage the local hotel development boom to provide job training, job placement, and small business support services to capture economic gains locally.
15	Reclaim the Historic Valencia Theater	Reclaim the historic Valencia Theater as a cultural anchor and events space for Downtown Jamaica.

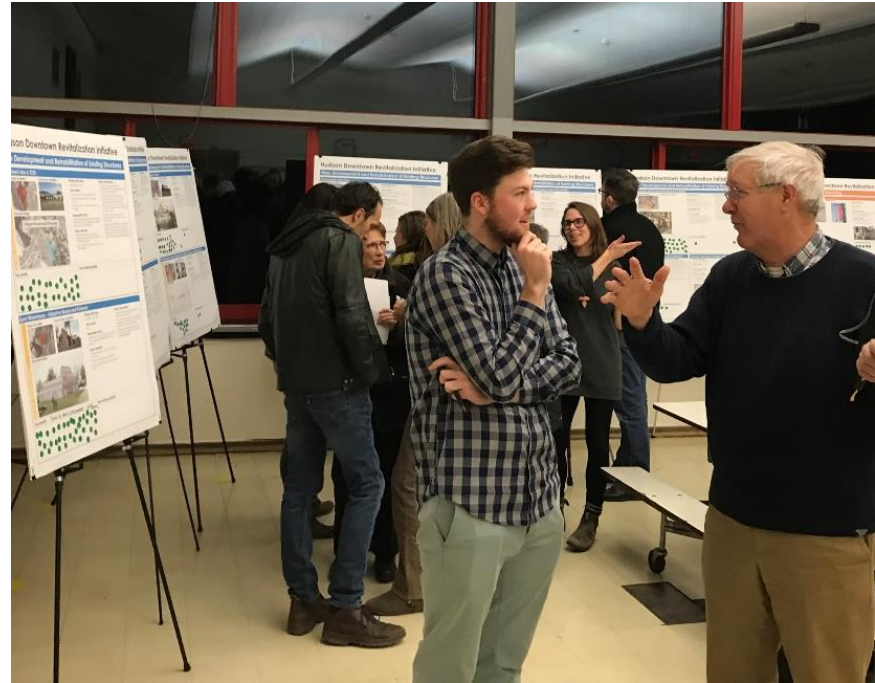
Public Meeting #2

75+ community members



Public Meeting #2

- DRI overview / Project update
- Confirmation of vision
- Community priorities review
- Retail market analysis
- Housing overview
- Draft goals & strategies
- Preliminary project profiles





Identifying Project Priorities





Hudson Downtown Revitalization Initiative




Public Improvements



Create a public pier on the Hudson River

In DRI Application	Project Location 	Current Site Condition 	Primary DRI Goal Waterfront • Re-purposing existing historic infrastructure to create a defined edge to Henry Hudson Riverfront Park and provide safe access to the water.	Project Description • Provides both shallow water northern slip and deep water southern slip. • Observation deck provides unique vista of river, lighthouse, and surrounding valley. • Pier will enhance public access to the waterfront and help reconnect Hudson residents and visitors to the City's greatest natural asset.
	Proposed Design 		Time Frame 9-18 months	
			Responsible Party Hudson Sloop Club	
			Project Benefits • Expanded public access to the waterfront • Up to 10 new part-time jobs	

Top priority	Secondary priority
	

Improve pedestrian and vehicular circulation

In DRI Application	Project Location 	Current Site Condition 	Primary DRI Goal Transportation • Pedestrian, bicyclist, and vehicular circulation improvements throughout the BRIDGE District to benefit residents, visitors, and local businesses.	Project Description • Broad and Front Street focus area: Improve sidewalks and crosswalks, lane markings, signage, railroad crossing infrastructure, and nearby landscape to improve function and aesthetics, address safety concerns, and encourage more waterfront use. • Connect to planned Empire State Trail and other amenities, and mitigate truck traffic impacts.
	Proposed Design 		Time Frame Initial design and construction: 9-18 months	
			Responsible Party City of Hudson	
			Project Benefits • Improved circulation and safety for pedestrians, bicyclists, and drivers • Up to 10 part-time jobs	

Top priority	Secondary priority
	

Community Priorities

Color Key:	Public Improvements	New Dev. & Bldg. Rehab	Branding & Marketing	Grants and Revolving Loans	Write-In Ideas	Top Priority	Secondary Priority
North Bay ReGeneration						75	0
Improve pedestrian and vehicular circulation						63	0
Create a public pier on the Hudson River						59	2
Community food hub						45	0
Community makerspace / business incubator						44	1
Install citywide WiFi						41	0
Dunn Warehouse - adaptive reuse and environs						38	2
Create North Bay/Empire State Trail sidewalk connections						32	3
Basilica Hudson, Phase II						32	2
Enhance Promenade Hill Park gateway & plaza						30	2
Initiate community food waste processing						28	1
KAZ mixed-use and TOD						28	0
The Warehouse- Façade Improvements, Digifab Expansion, and Makerspace Hub						26	0

Community Priorities

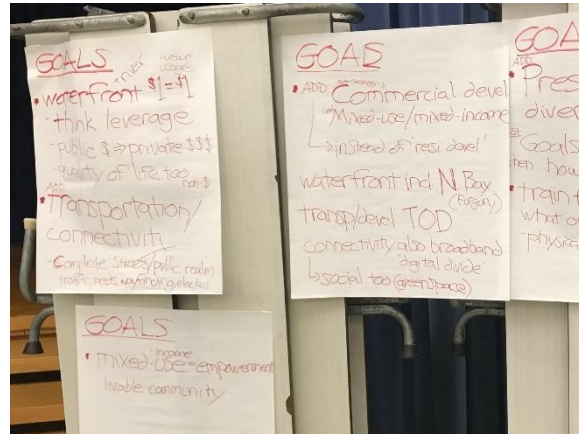
Color Key:	Public Improvements	New Dev. & Bldg. Rehab	Branding & Marketing	Grants and Revolving Loans	Write-In Ideas	Top Priority	Secondary Priority
Minority, women, and veteran-owned business support						24	1
Hudson Youth Works Hub						24	0
Mixed-use commercial kitchen, workforce training, retail space						23	3
Tourism and river transportation						19	2
Public swimming pool, waterfront park by the Dunn bldg.						19	0
Pre-development activities to ready vacant lots for new investment						17	1
Stabilize and remediate Furgary fishing village						15	9
River House, Phase II						14	12
Promote and Implement "Green Hudson"						11	1
Homeowner improvement grant						9	0
Heated bus shelters						9	0

Community Priorities

Color Key:	Public Improvements	New Dev. & Bldg. Rehab	Branding & Marketing	Grants and Revolving Loans	Write-In Ideas	Top Priority	Secondary Priority
Cybersecurity workforce development						8	2
Arcade						8	0
Wick Hotel Connection						6	0
Wayfinding and signage						6	5
Dog park						6	0
Cross Street to be made commercial						6	0
Tool lending library						5	0

LPC Goals and Strategies

- Transportation and Connectivity
- Employment Opportunities
- Food Access
- Waterfront Access
- Livable Communities



Transportation and Connectivity

Goal: Safe and ready access of all types of transportation allowing everyone to easily reach and connect with all of the BRIDGE District's assets and the community as a whole.



Transportation and Connectivity

Strategies

- Improve circulation south of Cross Street
- Prioritize 'Complete Street' redesign of streets within BRIDGE District
- Improve public transportation options
- Make at-grade rail crossings safe
- Investigate potential for relocation of CSX/truck crossing further south
- Improve 2nd Street stairs and other pedestrian connections

Transportation and Connectivity

Strategies

- Increase use and opportunities for car rentals and shares from Amtrak station
- Support transit-oriented development
- Investigate opportunity for electric bus circulator connecting the Amtrak station, BRIDGE District, Warren Street, and other locations
- Link to regional bike trail network
- Leverage Ferry Street bridge improvements as part of DRI

Employment Opportunities

Goal

Create opportunity for training and employment of Hudson residents that provide for sustainable, living-wage occupations, with the potential for advancement.



Job Creation & Workforce Development

Strategies

- Prioritize projects that will provide high-quality, full-time, living-wage jobs with the potential for advancement.
- Prioritize projects with a commitment to providing job training and workforce development opportunities for Hudson residents.

Job Creation & Workforce Development

Strategies

- Prioritize the development of employment pathways for Hudson residents by:
 - Creating a central workforce development hub in or in proximity to downtown Hudson.
 - Supporting and building connections between employers and existing job training programs.
 - Addressing key gaps by expanding workforce training programs and developing incentives and opportunities for apprenticeships and on-the-job training

Food Access

Goal

Increase access to healthy, affordable foods, while creating living-wage jobs and training opportunities in food-related businesses.



Food Access

Strategies

- Food Business Incubation:
 - Support new food entrepreneurs (including micro food businesses) through revolving loan fund and additional services, *prioritizing current local residents and businesses owned by people of color.*
 - Support for existing food-related businesses to scale up.
 - Create a shared-use commercial kitchen for start-up food businesses.
- Workforce development
 - Create opportunities for food-related workforce development (culinary skills training, kitchen apprenticeships, food service training, urban agriculture, etc.)

Food Access

Strategies

- Retail space
 - Develop a local food distribution hub to increase access to healthy, locally-produced, affordable and culturally-desired foods, while supporting local farmers.
 - Develop retail space for affordable prepared foods (i.e., food court, shared use retail space/pop-up space for new food entrepreneurs).
- Transportation
 - Increase public transportation options to existing grocery stores and affordable food options.
- Food Waste
 - Create systems for reclaiming food waste to generate renewable energy.

Waterfront

Goal

One connected waterfront with uninterrupted access extending from the North Bay to the South Bay. This One Connected Waterfront will generate new activities and attract residents and visitors alike, taking advantage of Hudson's historic waterfront, the River, and the extraordinary views beyond.



Waterfront

Strategies

- Dunn Warehouse and adjacent property
 - Preserve, restore and enhance the Dunn Warehouse Building and contiguous property including “the ridge” to the north.
 - Promote development of 2 or 3 complimentary structures on “the ridge” north of the Dunn Warehouse.
 - Ensure viability by considering year-round farmers market, commercial kitchen, or other public use(s).
- Create a Public Pier in order to maximize dockage, improve water access, and encourage more visitors by water

Waterfront

Strategies

- **Strengthen** Waterfront Access
 - Promote and enhance public access and meaningful interaction with the waterfront for pedestrians, boaters, bicyclists, and vehicles.
 - Improve access from both land and water.
 - Build a continuous trail/path along the river connecting the North and South Bays, including Promenade Hill and Riverfront Park.
- Improve connectivity to waterfront with streetscape upgrades, corridor beautification and green streets.
- Connect where possible to CLC and proposed Empire Trail lands from North Bay/Furgary to South Bay/Basilica.
- Relocate Water Street east of the Dunn Building (formerly Franklin Street)

Waterfront

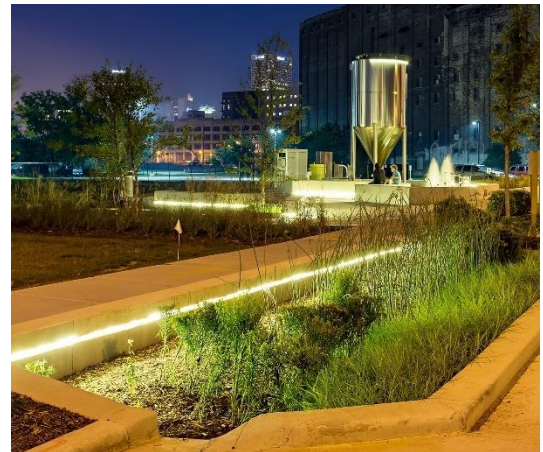
Strategies

- Improve and beautify the Furgary site
 - Restore at least one of the shacks (erected or salvaged from remaining buildings).
 - Build a pedestrian connection between the Furgary site to North Bay and proposed CLC and Empire trails. Include wayfinding/signage here with history/photo board.
- Develop and improve the 2nd Street steps as well as a viable way to connect the North and South parts of town and a Bridge District loop.
 - Connect Tanner's Lane, the Wick Hotel, and 2nd Street steps into a public square.
- Improve the public parking near the Hudson Boat Launch with plantings, seating, etc.
- Incorporate permeable paving and other green/resilient infrastructure that can help mitigate (or at least withstand) periodic inundation.

Livable Communities

Goal

Promote civic engagement, pride and a sense of place through safe, sustainable choices for housing, transportation, education, cultural diversity and enrichment and recreation.



Livable Communities

Strategies

- Prioritize mixed-use, mixed-income development
- Focus on real opportunities—from small to big wins—across the BRIDGE District
- Identify local needs and facilitate access to available public and private financing for homeowners and business owners
- Increase not-for-profit partnerships to expand local capacity to deliver available resources
- Mixed-use development **must should** prioritize an *active* first floor and adjacent public realm
- Increase the supply of quality rental housing available to residents at all income levels

Livable Communities

Strategies

- Create support network for lower income residents **getting by increasing access to supporting opportunities and information to the right place and making it legible**
- Prioritize adaptive reuse
- Sustainable green building methods should be incorporated
- Increase capacity of City to support the management of DRI loan/grant fund
- **Take advantage of Leverage** historic tax credits (state and federal—if still available), owner-occupied tax credits



HUDSON DRI: PROJECT ALIGNMENT WITH LPC GOALS								
Project Title	Total Project Cost	DRI Request	Goals					Identified Owner
			W	T	L	E	F	
PUBLIC IMPROVEMENTS								
Public Pier on Hudson River	TBD	\$ 1,200,000						The City of Hudson
Pedestrian/ Vehicular Traffic Circulation and Connectivity	TBD	\$ 2,800,000						The City of Hudson
Furgary Fishing Village Remediation & Redevelopment Plan	TBD	\$ 165,000						
Promenade Hill Park Gateway & Plaza Renovation: Park Entrance, Plaza & Staircase	\$ 476,000	\$ 340,000						The City of Hudson
North Bay/Empire State Trail Sidewalk Connections	TBD	TBD						
Promote and Implement "Green Hudson"	TBD	\$ 350,000						Green Hudson
Community Food Waste Processing	TBD	\$ 200,000						
Citywide Wifi	TBD	\$ 175,000						
Total	\$ 476,000	\$ 5,230,000						
NEW DEVELOPMENT AND REHABILITATION OF EXISTING STRUCTURES								
Basilica Hudson, Phase II	\$ 1,500,000	\$ 250,000						Basilica Industries, LLC
The Warehouse—Façade Improvements & DigiFab Expansion	\$ 18,200,000	\$ 250,000						Warehouse owner
The Wick Hotel - Direct Business Assistance	\$ 8,250,000	\$ 250,000						Tribute Portfolio
River House, Phase II	\$ 1,300,000	\$ 250,000						Basilica Industries, LLC
KAZ Mixed-Use & Transit-Oriented Development	\$ 25,000,000	\$ 675,000						TBD
Dunn Warehouse- Adaptive Reuse and Environs	\$ 4,500,000	\$ 4,000,000						TBD
Hawthorne Valley Community Food Hub	\$ 2,333,000	\$ 700,000						Hawthorne Valley
North Bay ReGeneration	\$ 750,000	\$ 375,000						Staff & Board, Kite's Nest
Pre-development activities by ready vacant lots for new investment	\$ 21,500	TBD						HCDPA
Mixed-use commercial kitchen, workforce training, and retail space	\$ 1,150,000	\$ 230,000						WM Farmers & Sons
Community makerspace/business incubator	\$ 982,520	\$ 264,700						Mark,owner of L&B building
Cybersecurity workforce development	\$ 250,000	\$ 250,000						Lynx Technology partners
Upgrade and Extend Tourism and Community access to the Hudson Waterfront	\$ 223,000	\$ 203,000						The City of Hudson
Total	\$ 64,460,020	\$ 7,697,700						
BRANDING AND MARKETING								
Wayfinding and Signage	\$ 200,000	\$ 200,000						City of Hudson
GRANTS AND LOANS								
Homeowner Improvement Grant	\$ 250,000	\$ 250,000						
Minority, Women and Veteran-owned Business Support	\$ 250,000	\$ 250,000						

(W) Waterfront
(T) Transportation
(L) Livable Community
(E) Employment Opportunities
(F) Food Access
\$\$ Estimated DRI Request
\$\$ Estimated Total Cost
Need to verify

Total Projects: \$65.6 Million
Total DRI: \$13.6 Million

In DRI Application

Project Location



Proposed Design



Primary DRI Goal

Waterfront

Time Frame

9-18 months

Responsible Party

Hudson Sloop Club

Project Benefits

- Expanded public access to the waterfront
- Up to 10 new part-time jobs

Project Description

- Re-purposing existing historic infrastructure to create a defined edge to Henry Hudson Riverfront Park and provide safe access to the water.
- Provides both shallow water northern slip and deep water southern slip.
- Observation deck provides unique vista of river, lighthouse, and surrounding valley.
- Pier will enhance public access to the waterfront and help reconnect Hudson residents and visitors to the City's greatest natural asset.

Public Improvements

Improve pedestrian and vehicular circulation

In DRI Application

Project Location



Current Site Condition



Proposed Design



LEGEND:
• PEDESTRIAN
• CAR
• TRUCK

Primary DRI Goal

Transportation

Time Frame

Initial design and construction: 9-18 months

Responsible Party

City of Hudson

Project Benefits

- Improved circulation and safety for pedestrians, bicyclists, and drivers
- Up to 10 part-time jobs

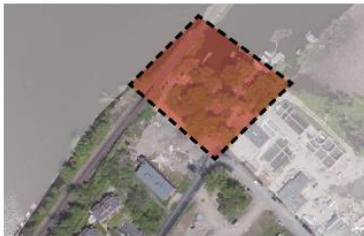
Project Description

- Pedestrian, bicyclist, and vehicular circulation improvements throughout the BRIDGE District to benefit residents, visitors, and local businesses.
- Broad and Front Street focus area: Improve sidewalks and crosswalks, lane markings, signage, railroad crossing infrastructure, and nearby landscape to improve function and aesthetics, address safety concerns, and encourage more waterfront use.
- Connect to planned Empire State Trail and other amenities, and mitigate truck traffic impacts.

Public Improvements

Stabilize and remediate Furgary fishing village

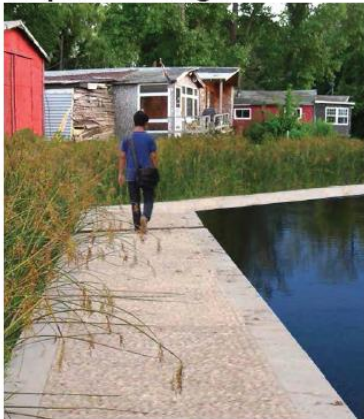
Project Location



Current Site Condition



Proposed Design



Primary DRI Goal

Waterfront

Time Frame

12-24 months

Responsible Party

TBD

Project Benefits

- Stabilization of existing buildings, including addressing limited asbestos
- Demolishing select structures, and sealing remaining structures for preservation
- Up to 2 new part-time positions

Project Description

- Preservation and reuse of a unique cultural resource in Hudson, a remnant of the once-thriving small-scale fishing industry that flourished up and down the river. Village is a City-owned property in transition to greater public use.
- Ideally located for linkage to the North Bay Recreation Area and other lands held by the Columbia Land Conservancy, and on to the Empire State Trail/Hudson River Valley Greenway.
- Improvements include structural stabilization and asbestos remediation in the huts, and enhanced river access on site.

Public Improvements

Enhance Promenade Hill Park gateway & plaza

In DRI Application

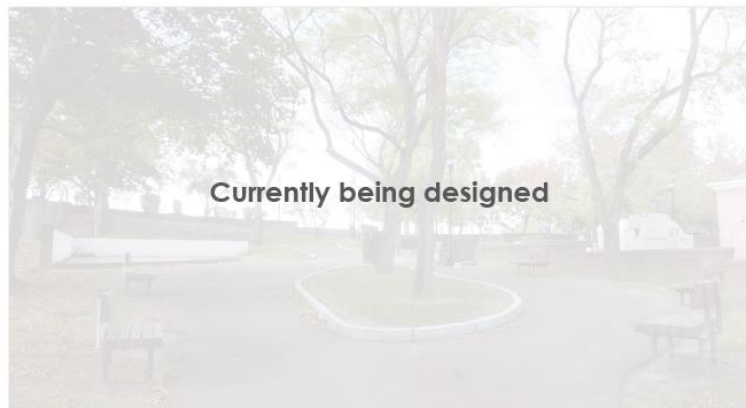
Project Location



Current Site Condition



Proposed Design



Primary DRI Goal

Livable Community

Time Frame

6-12 months

Responsible Party

City of Hudson

Project Benefits

- Improved access for individuals of all abilities, and enhanced aesthetics for greater public enjoyment
- Up to 6 part-time jobs

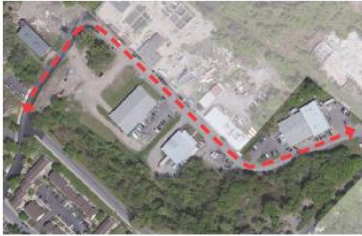
Project Description

- Park upgrades including hardscape improvements and replacement of outdated lighting, benches, and trash receptacles.
- Improve ADA accessibility, encourage expanded community use for festivities, and make space for small food and creative pushcart businesses.
- Improvements will enhance an historic, highly visible, central public park space in the BRIDGE District.

Public Improvements

Create North Bay/Empire State Trail Sidewalk Connections

Project Location



Current Site Condition



Proposed Design



Primary DRI Goal

Transportation

Time Frame

18-24 months

Responsible Party

City of Hudson, Columbia County

Project Benefits

- New sidewalks connecting residents to nearby amenities including parks and schools

Project Description

- New sidewalks and bicycle route along Dock Street and Mill Street
- New bicycle route extending along Front Street from train station to Dock Street
- Initiative benefits residents and visitors who will be able to connect to Hudson High School, parks, North Bay, and other nearby amenities via sidewalks and bike routes.

Public Improvements

Promote and implement “Green Hudson”

Primary DRI Goal

Livable Community

Time Frame

12-24 months

Responsible Party

City of Hudson

Project Benefits

- Expanded bicycle lane network
- Reduced municipal carbon footprint
- Increased public transit options using green technology
- Up to 4 full-time jobs and up to 10 part-time jobs



Project Description

- Assert Hudson as a leading municipality in regional carbon footprint reduction.
- Improve safe, convenient bike lane connections to encourage taking more local trips without a car.
- Install electric vehicle charging stations for shared use by the public.
- Expand public transportation with an electric short bus.
- Initiatives benefit local residents and can raise city's regional profile as a leading sustainable municipality.



Source: greenoptimistic.com

Initiate community food waste processing

Primary DRI Goal

Livable Community

Time Frame

TBD

Responsible Party

TBD

Project Benefits

- Sustainable, organic food waste processing
- Reduced food waste sent to landfills
- Greater awareness of sustainable practices among residents
- Up to 2 full-time jobs and up to 8 part-time jobs

Project Description

- Facility to collect and compost organic waste to create rich soil for distribution.
- Community resource that creates new efficiencies in local resource usage and raises awareness for sustainable practices.



Source: cedar-grove.com

Public Improvements

Install citywide WiFi

In DRI Application

Primary DRI Goal

Livable Community

Time Frame

9-18 months

Responsible Party

City of Hudson

Project Benefits

- Accessible 4MB broadband for Hudson residents and businesses

Project Description

- Broadband allows coordination of emergency broadcasting, supports telecommuters and workers with home-based businesses, and promotes greater digital literacy.
- Broadband provides internet access to residents who are currently underserved.
- Public WiFi enhances the tourist experience by providing convenient access to information on local attractions.



New Development & Rehabilitation

Basilica Hudson, Phase II

Project Location



Current Site Condition



Proposed Design



Primary DRI Goal

Livable Community

Time Frame

6-18 months

Responsible Party

Basilica Hudson

Project Benefits

- Visual improvements to southern end of BRIDGE District
- Spill-over spending generated by more visitors to the area
- Up to 46 full-time equivalent positions, 6 part-time positions

Project Description

- Structural renovations for year-round use (including winterization) and accessibility improvements, allowing expansion of arts programming and private events.
- Site upgrades and landscape improvements, including public green space and a playground, to significantly enhance the visual appeal of the southern end of the BRIDGE District.
- Initiative is an integral part of the BRIDGE District's economic expansion, but also the formation of its overall aesthetic—rooted in Hudson's industrial and architectural history, but reaching into its artistic and creative future.

New Development & Rehabilitation

The Warehouse- Facade Improvements, Digifab Expansion, and Makerspace Hub

Project Location



Current Site Condition



Proposed Design



Currently being designed

Primary DRI Goal

Employment Opportunities

Time Frame

3-12 months

Responsible Party

The Warehouse, Digifab

Project Benefits

- Complement existing operations and open significant new markets for DigiFab, creating employment opportunities for the community
- 7 full-time jobs and 50 part-time job at Digifab

Project Description

- Facade improvements including exterior upgrades, wayfinding and signage, and accessibility.
- Creation of maker space hub, a multi-disciplinary collaborative workspace combining elements of a lab, workshop, and conference room.
- Expansion of DigiFab facilities to facilitate growth into new markets: (1) secondary & tertiary processing of cross laminated timber (CLT) structures; (2) laser cutting of tube and sheet metal parts.

New Development & Rehabilitation

Wick Hotel Connection

Project Location



Current Site Condition



Proposed Design



Primary DRI Goal

Livable Community

Time Frame

- Hotel opening: 12/2017
- Exterior improvements: 3-6 months

Responsible Party

City of Hudson, in partnership with Wick Hotel

Project Benefits

- Improved connectivity between south BRIDGE District and Warren Street businesses.
- Spending generated by hotel operations and by visitors to the city

Project Description

- Exterior site improvements including increased pedestrian access to Warren Street Business District via renovations to existing public stairs between Cross and Allen Streets.
- New boutique hotel will provide an important amenity for visitors, employ local residents, and create ripple effects in the economy.

New Development & Rehabilitation

River House, Phase II

Project Location



Current Site Condition



Proposed Design



Primary DRI Goal

Employment Opportunities

Time Frame

Renovations ongoing

Responsible Party

Basilica Hudson

Project Benefits

- Adaptive reuse of a historic structure
- Job creation and small business support within a cooperative, creative setting that leverages Qualified Production Facility status
- 25 full-time construction jobs currently
- Up to 100 full-time jobs and 10 part-time jobs once opened

Project Description

- Adaptive reuse of monumental brick building for creation of high-end work spaces for creative professionals, particularly in the film and media industry.
- First facility of its type in the region, establishing the BRIDGE District as a leading location for the film industry and creating a magnet for new and expanding businesses from both in-state and out-of-state.
- Significantly adds to Hudson's "lift-off" effect—accelerating ideas, creative entrepreneurs, and a new job sector.
- Businesses here will create high-quality job opportunities for local residents with professional training and long-term opportunities.

New Development & Rehabilitation

KAZ Mixed-Use & TOD

Project Location



Current Site Condition



Proposed Design



Primary DRI Goal

Livable Community

Time Frame

- Evaluation of RFP responses: 12/2017
- Selection and approval of developer: 1/2018
- Project initiation and development: 6-12 months

Responsible Party

Private developer to be selected through RFP process, in partnership with Hudson Development Corporation

Project Benefits

- Single-greatest job creation and workforce development opportunity in the BRIDGE District
- Up to 120 full-time positions and 70 part-time positions

Project Description

- Warehouse demolition to open possibilities for a mixed-use project that supports multiple DRI goals.
- Creation of a job readiness pipeline for high-quality, living-wage jobs, with strong alliances among the BRIDGE District's innovative K-12 programs and the nearby Columbia-Green Community College (CGCC).
- Creation of housing near transit to support students at CGCC and young professionals.
- Redevelopment will also transform the physical environment near the train station and complement other nearby projects like the Wick Hotel, Basilica Hudson, and waterfront improvements.

New Development & Rehabilitation

Dunn Warehouse - Adaptive Reuse and Environs

Project Location



Current Site Condition



Proposed Design



Primary DRI Goal

Livable Community

Time Frame

TBD

Responsible Party

Private developer to be selected through RFP process, in partnership with City of Hudson

Project Benefits

- Adaptive reuse of a historic waterfront structure
- Year-round jobs for local residents
- Up to 15 full-time jobs and 95 part-time jobs

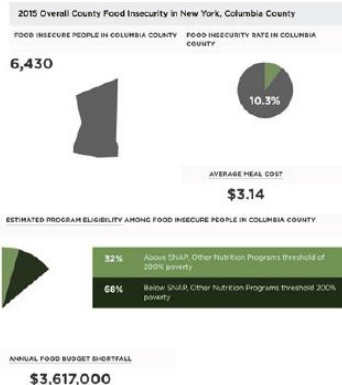
Project Description

- Adaptive reuse of the last remaining brick waterfront building.
- Potential reuse could include restaurant, recreation outfitter, year-round farmer's market, or community food hub.
- City will issue Request for Proposals for private developers to enter a public/private partnership.

New Development & Rehabilitation

Community food hub

Project Location



Primary DRI Goal

Food Access

Time Frame

- Identify and secure site: 3-6 months
- Design and construction: 6-18 months
- Opening: 18-24 months

Responsible Party

Partnership led by Hawthorne Valley, Berkshire Taconic Foundation, and Long Table Harvest

Project Benefits

- Greater access to fresh, healthy, and affordable foods for Hudson residents
- Increased market size for local small farm products
- 20 to 40 full- and part-time jobs

Project Description

- First phase includes aggregation and distribution services, commissary kitchen, on-site retail component, and bakery. Future phases could include community kitchen and business incubator, bulk cold storage, food pantry, and community event space.
- Provide an aggregation point for local farmers to process and distribute their products to Hudson and throughout Columbia County.
- Offer training programs in cooking, food processing, and driving commercial vehicles for food distribution.
- Create a community-accessible kitchen to host opportunities for locals to connect via sharing meals from the various cultures that co-exist in Hudson.
- Primarily benefits local residents and nearby farmers. In particular, lower income residents would be offered greater access to fresh, healthy food via discount programs.

New Development & Rehabilitation

North Bay ReGeneration

Project Location



Current Site Condition



Proposed Design



Primary DRI Goal

Livable Community

Time Frame

- TBD

Responsible Party

Kite's Nest

Project Benefits

- Provide living-wage jobs, youth employment, and job training opportunities
- Launch long-term, socially-conscious neighborhood development project
- 10 full-time adult positions, 25-30 part-time youth positions, and 25-30 part-time educators and support staff

Project Description

- Develop the Urban Ecological Education and Youth Arts Center to provide meaningful environmental educational programming.
- Construct a large-scale working greenhouse to be staffed by local youth.
- Create public green space and other site improvements.
- Initiative benefits local youth and supports social and environmental justice in the community.

New Development & Rehabilitation

Pre-development activities to ready vacant lots for new investment

Project Location



Current Site Conditions



Primary DRI Goal

Livable Community

Time Frame

- Predevelopment activities: 1-3 months

Responsible Party

Hudson City Planning and Development Agency (HCPDA)

Project Benefits

- Clean and secure 8 vacant lots to reduce visual blight and prepare for new housing investment
- Support 4 short-term jobs

Project Description

- Clear and secure sites as interim measure until development activities begin.
- Complete Phase I Environmental Site Assessment (ESA) to identify any potential contaminants that would restrict development unless remediated.
- This initiative is an important first step to return 8 vacant sites to productive use, providing new housing and/or other uses to benefit the local community.

New Development & Rehabilitation

Mixed-use commercial kitchen, workforce training, and retail space

Project Location



Current Site Condition



Proposed Design



Primary DRI Goal

Employment Opportunities, Food Access

Time Frame

Design: 6-12 months

Construction: 12-24 months

Responsible Party

WM Farmer and Sons

Project Benefits

- Job training and workforce development services
- Affordable housing for employees
- Up to 20 new jobs and additional freelance opportunities

Project Description

- Renovate existing structure to provide a commercial catering kitchen, storefront market, and employee housing.
- Kitchen will provide job training and serve local need for event catering.
- Storefront market will provide affordable, healthy snacks and meals for residents and visitors.
- Three efficiency suites will provide affordable housing for employees.

New Development & Rehabilitation

Community makerspace/business incubator

Project Location



Current Site Condition

Proposed Design



Primary DRI Goal

Employment Opportunities

Time Frame

- Survey community interests: 3 months
- Acquire and build out space: 3-9 months
- Open makerspace: 9-12 months

Responsible Party

Hudson-Creative

Project Benefits

- Job creation and skills training
- Creative economy business support
- Up to 16 new jobs (4 full-time) at opening, and 60 or more jobs (15 full-time) by Year 4 of operation

Project Description

- Identify and renovate a suitable space in the BRIDGE District to create a shared makerspace open to the community.
- Provide commercial and industrial equipment, based on identified community interest, to support new and growing businesses.
- Provide business development support and teaching and learning opportunities for local entrepreneurs and residents.
- Initiative will benefit local residents, including youth, students, entrepreneurs, and job seekers, by providing access to resources and training.

New Development & Rehabilitation

Cybersecurity workforce development

Primary DRI Goal

Employment Opportunities

Time Frame

- Identify and secure space: 3-6 months
- Enroll first cohort of students: 9-12 months

Responsible Party

Lynx Technology Partners, Inc

Project Benefits

- 21st century workforce development in high-demand tech field

Project Description

- Skills-based training center for cybersecurity-related programs for current professionals and those looking to gain credentials to enter this high-demand job field.
- Establish Security Operation Center of Excellence with supportive Talent Acquisition Portal to match students with prospective employers.
- Initiative will prioritize Hudson residents interested in cybersecurity

Tourism and river transportation

Primary DRI Goal

Employment Opportunities

Time Frame

- TBD

Responsible Party

Hudson Cruises, Inc

Project Benefits

- Increased tourism and riverfront experiences
- Improved cleanliness of river
- Up to 5 part-time jobs



Project Description

- Facility to collect and compost organic waste to create rich soil for distribution.
- Community Expanded ferry service schedule to include Thursdays and Sundays.
- Increased ferry capacity up to 35 passengers.
- New pump-out station for boat operators to reduce river contamination.
- This initiative benefits the tourism industry, which may lead to increased spin-off spending, and provides seasonal jobs for youth and other local residents.

Wayfinding & Signage

Wayfinding & Signage

In DRI Application

Project Location



Design Ideas



Primary DRI Goal

Livable Community

Time Frame

6-12 months

Responsible Party

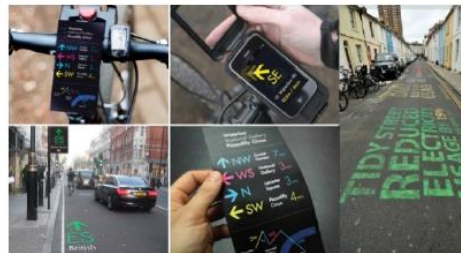
Private developer to be selected through RFP process, in partnership with Hudson Development Corporation

Project Benefits

- Improved visitor orientation to local businesses and attractions
- Enhanced community identity

Project Description

- Improved "front door" to Hudson with a Welcome Center near the Amtrak train station.
- Coordinated signage and wayfinding that reflects the city's industrial past and its creative future.
- Initiative benefits local businesses and improves visitor experience



Grants & Revolving Loans

Homeowner improvement grant

Primary DRI Goal

Livable Community

Time Frame

TBD

Responsible Party

Hudson Community Development and Planning Agency (HCDPA)

Project Benefits

- Increased investment in existing housing stock, leveraging private dollars
- Improved public realm, increased property values, and neighborhood social capital

Project Description

- Exterior home improvement matching grant program for homeowners to make facade improvements and exterior site enhancements to improve curb appeal.
- Blockwide application process encourages cooperation and building a critical mass of improvements to demonstrate visible change.

Minority, women, and veteran-owned business support

Primary DRI Goal

Employment Opportunities

Time Frame

ongoing

Responsible Party

Hudson Development Corporation (HDC)

Project Benefits

- Increased local participation in New York State's existing programs for minority, women, and veteran owned businesses (MWVOB)
- Identify and certify additional qualifying local businesses as MWVOBs

Project Description

- Provide matching grants to MWVOB's for capital improvements, expansion, marketing, etc.
- Outreach effort to identify and enroll new MWVOB's in Hudson.
- Workshop for existing MWVOB's to access available state programs and small business support.

Community Ideas

Project idea	Potential owner	Potential funding	Community benefit
Heated bus shelters	City of Hudson, Columbia County	Transportation funds	Provide a warm, sheltered space for children waiting for school buses and adults using transit
Dog park	City of Hudson	CFA	Provide a place for pet owners to exercise their dogs and meet neighbors
Indoor leisure/entertainment facility	Private owner/operator	Private investment, tourism grants	Create a recreation destination to attract families from the region
Tool Lending Library	Hudson Tool Library	<i>FAMILIES CAN GO TOGETHER</i>	Affordable access to tools to rehab homes, DIY projects, gardening, nice community space
Hudson Youth Works Hub <i>RENOVATE Hudson youth center</i>	KITE'S NEST & CHAMBER OF COMMERCE		Create a central location for youth to find work, learn about trainings, start businesses + meet mentors Hudson job search / career space for youth
Incubator space - <i>inc. ARTS SPACES</i> move tech jobs like security training etc.	<i>KAZ mixed use</i>		Sustainable jobs training + jobs that sustain
<i>SKATING RINK</i> <i>DOWNING ALLEY</i> PUBLIC SWIMMING POOL <i>Waterfront park by the Dunn Bldg</i>			<i>Everyone is included. swimming</i>
<i>Cross Street to be made commercial</i> Local entrepreneurs to share in the Wick development.			Promotes LOCAL BUSINESS
"Soup kitchen" open Nov.-April every week Mo-FR. open to everyone open to everyone, pay what you can.		Donations from local farm + restaurants. → Food & donations from local businesses + through fundraising	Helping people in need get one healthy meal/day. job training building connections within the community.
Hudson Housing for Youth Leaders Returning those from College (18-25)	Renovate the Elementary School. or KAZ Mixed Use Space		
ARCADE			
City Wide Free WiFi			
Improved and perhaps consolidated space for youth programs			

- Heated bus shelters
- Dog park
- Indoor leisure/entertainment facility
- Tool lending library
- Hudson youth works hub
- Incubator space
- Public swimming pool
- Commercial on Cross Street
- Soup kitchen
- Housing for Hudson youth leaders
- Arcade
- Citywide free WiFi
- Improved space for youth programs

Key Dates

- LPC Kickoff Meeting: 10/19
- Public Kickoff Event: 10/26
- Stakeholder Interviews: 10/24-10/25, 11/6
- LPC Meeting #2: 11/14
- LPC Meeting #3: 11/30
- Public Meeting #2: 12/7
- LPC Meeting #4: 12/18
- LPC Meeting #5: 1/23
- Public Meeting #3: 2/8
- LPC Meeting #6: 2/20

**DRI project forms due
January 3, 2018 at noon**

(Tentative Date)

Public Comment





Downtown Revitalization Initiative

<https://www.ny.gov/downtown-revitalization-initiative/capital-region-hudson>

[hudsonndri.org](https://www.hudsonndri.org)