A photograph of a busy city street, likely in New York City, showing several yellow taxis in traffic. The taxis are in the foreground and middle ground, with a white van and other vehicles visible in the background. The scene is captured from a low angle, looking down the street.

The clamor for "real time" in transportation. How ITS Delivers.

Smith Cisco Systems
Intelligent Transportation Society of California

September 30th 2013

Transportation Industry Key Factors



Expansion



Safety and Security



Information Sharing



Emissions



Reg. Compliance



Experiences



New Business Pressures

Operational Costs



Application



Rising Costs



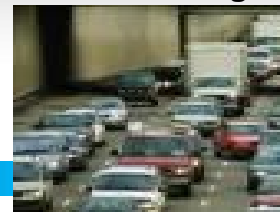
Traffic Monitoring



Changing Traffic



Highway Advisory



Traffic Management

Transportation Industry Key Trends.

Provision of intelligent infrastructure, that:

- ◆ Delivers timely accurate information about traffic conditions to motorists, emergency services, media.
- ◆ Provides Speed Management and Toll Collection/Congestion Zone recognition.
- ◆ Real time monitoring to facilitate maximisation of road (intermodal). capacity.
- ◆ Reduce risk of traffic jams, help motorists to avoid them.
- ◆ In all weather conditions.

Transportation Industry Key Requirements

Delivery of intelligent infrastructure, through:

- ◆ Project Management that reduces the need for road closures during implementation.
- ◆ Roads designed to deal with perturbations.
- ◆ Scalable to support new features/requirements/applications 'as and when' necessary.
- ◆ Provision of 'Smart' infrastructure.
 - ◆ SCADA/Telematics/Decision Support.
- ◆ Focused control for Tunnels/bridges/embankments/ventilation.

Transportation Industry Key Outcomes

Intermodal connectivity seen as vital.

Motorways/roads planned in consideration of overall transport usage.

E.G.

- ◆ Railways.
- ◆ Commuter/non commuter traffic.
- ◆ Goods and bus prioritisation.

Raised awareness of the benefits of monitored intelligent infrastructure.

- ◆ Asset mgmt/deployment/utilisation.
- ◆ Data Acquisition
- ◆ Data Mining
- ◆ Condition monitoring/maintenance philosophies to match.

Integrating transport infrastructure within common networks

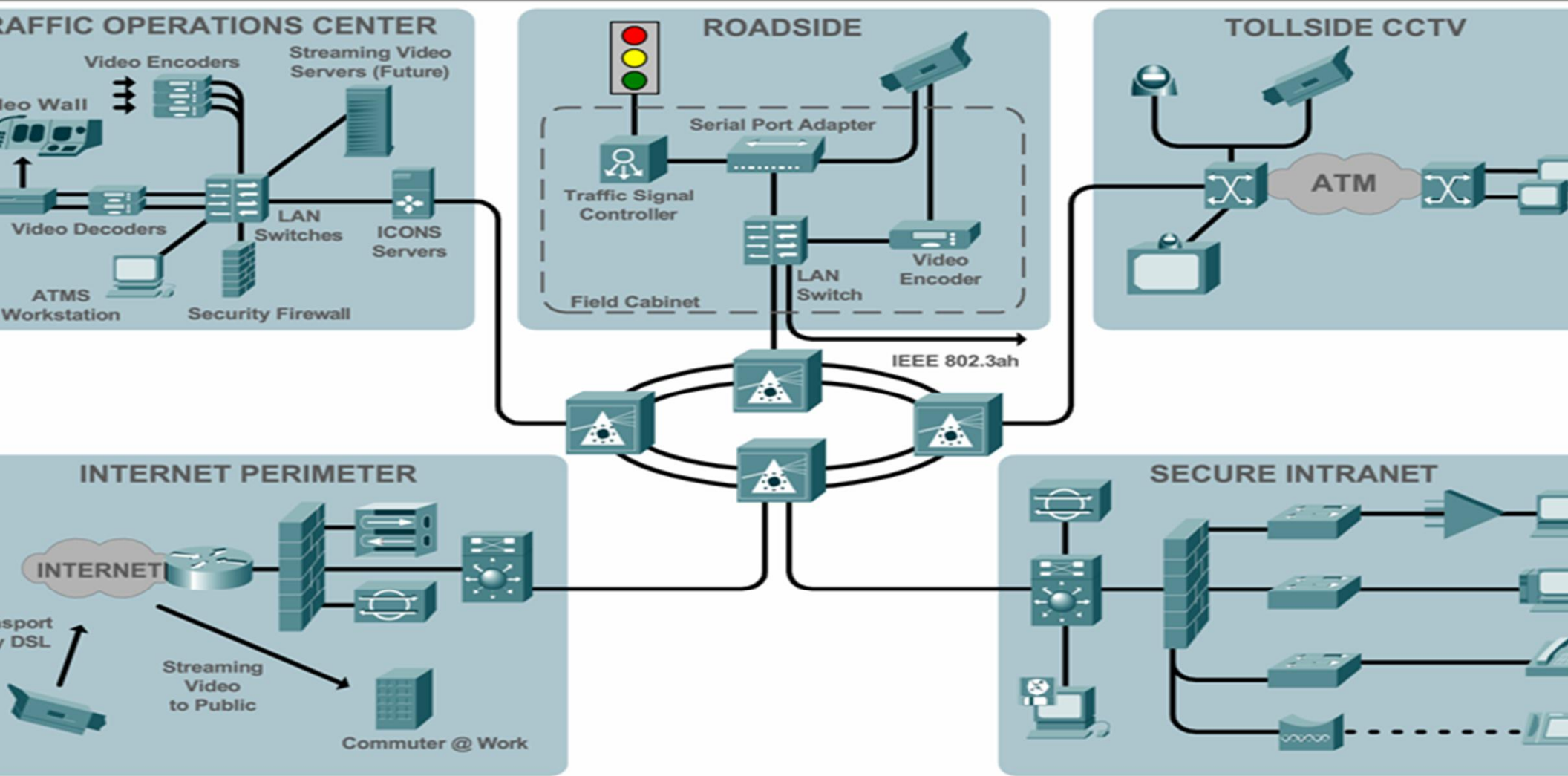




Intelligent Transport Systems (ITS) Schematic connected transport solutions



ITS Architecture Overview



anel Control Systems

Challenges

- Need for switches with extended temp range
- Remote installation in roadside cabinets
- Need for small form factor DIN rail mount device
- SCADA server

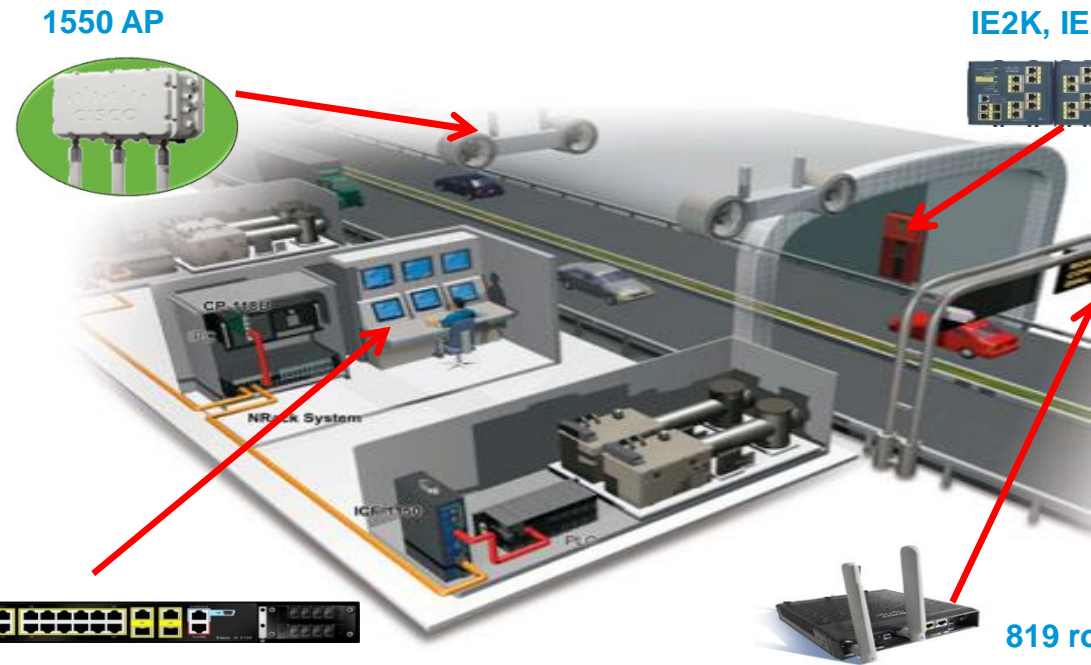
Requirements

- Fault tolerant industrial LAN
- CCTV
- Telephony
- Emergency response
- PA system

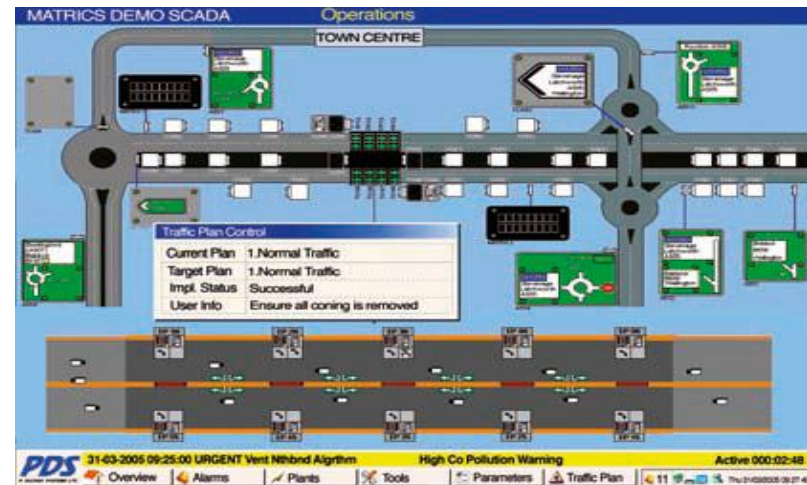
WLAN

Relevant products

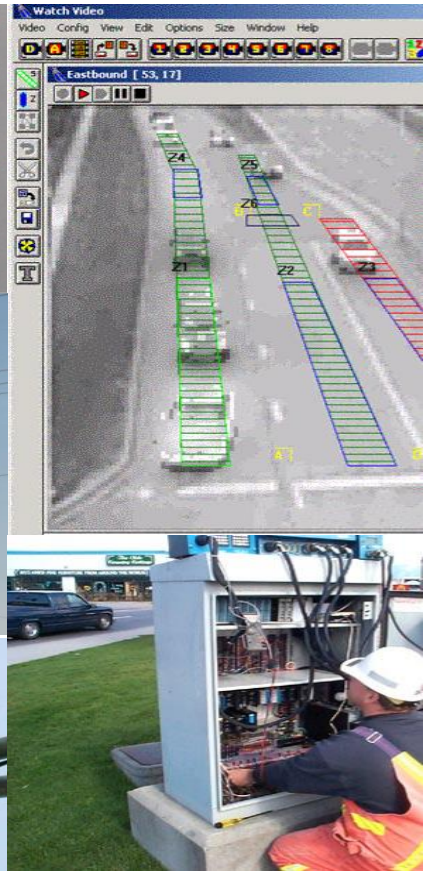
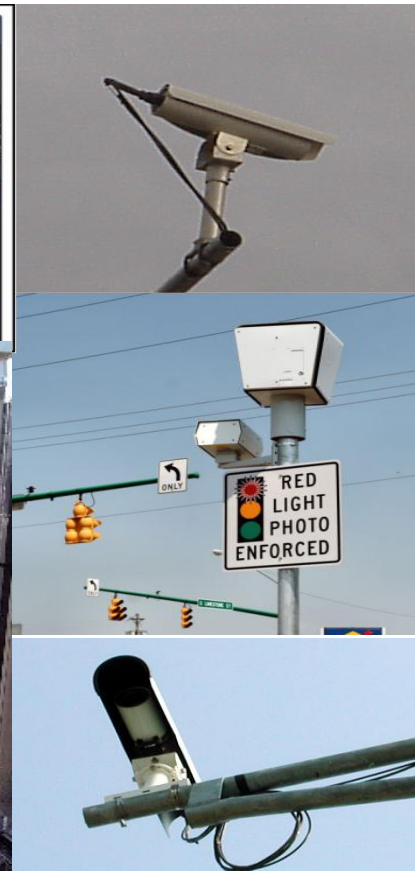
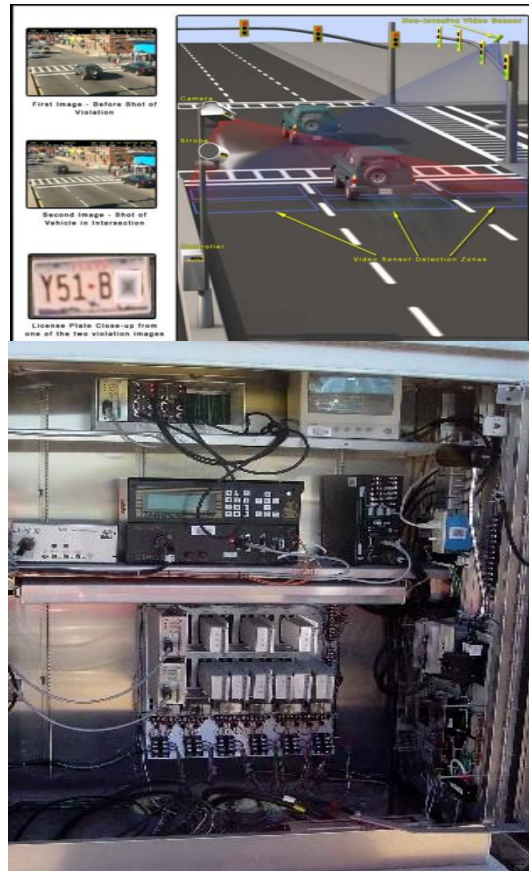
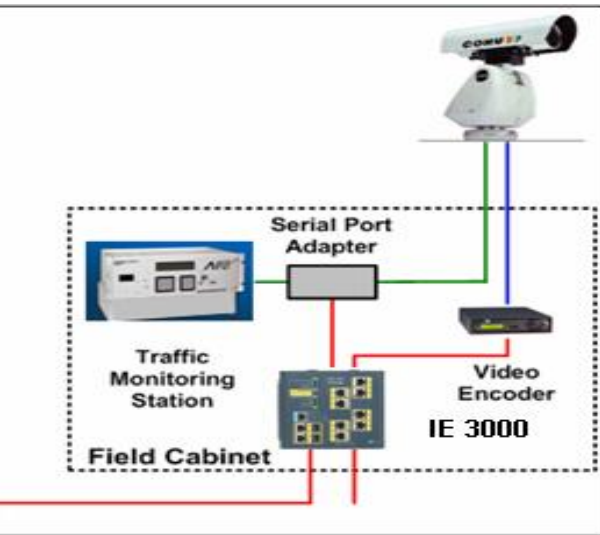
- Cisco IE switches (IE3K, IE2K, IE3010)
- Cisco 3750 in control room
- 819 router
- 1500 series AP
- IP CCTV, physec door entry
- IPICS
- UCS



IE3010, UCS, 3750



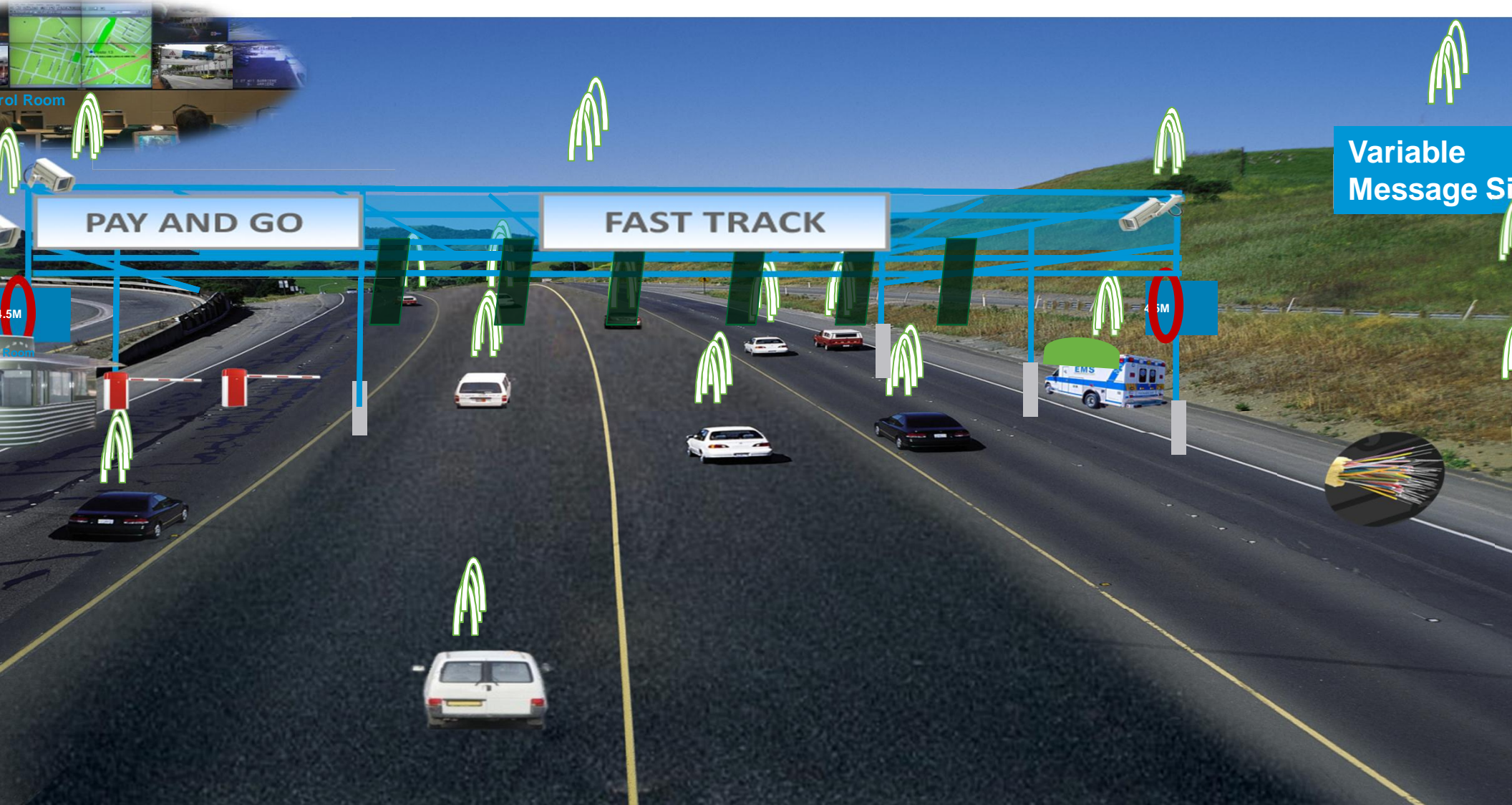
Intersection Traffic Control Systems



Key products include:

- IE Switches including embedded
- 819 rugged router
- External WLAN
- IP CCTV + data storage
- Telepresence

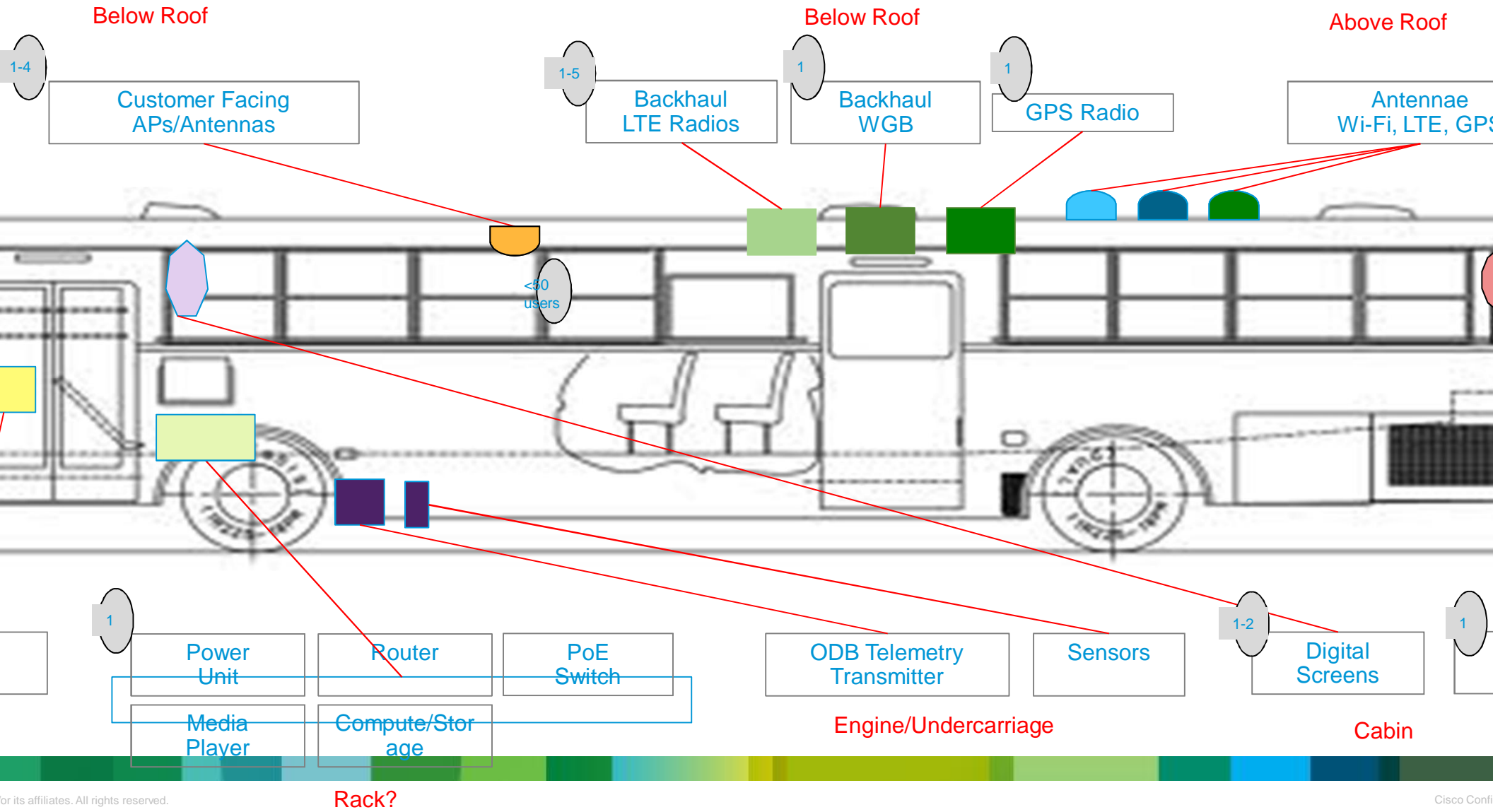
ing & Traffic Monitoring



Connected Bus Station



Physical Deployment - Bus



Intelligent Transport Systems (ITS) Live Projects/case studies.



SVV Norway (Road Transport Authority)

ation

Highway speed camera communication & condition monitoring

anges

Upgrade for a 3G/4G router with extended temp range

Remote installation in roadside cabinets

Support for serial interfaces to legacy devices.

Support for small form factor DIN rail mount device

n

Cisco 819 Rugged Router



Note: Not actual customer application

enefits

Ability to relay event driven automatic updates **using existing**

infrastructure

No need for major system redesign

Extension of existing Cisco IT infrastructure

Asfinag – Austrian (Road Authority)

ation

el control system fault tolerant LAN

anges

for switches with extended temp range

ote installation in roadside cabinets

for small form factor DIN rail mount device

n

o IE3000 switches (600 units)

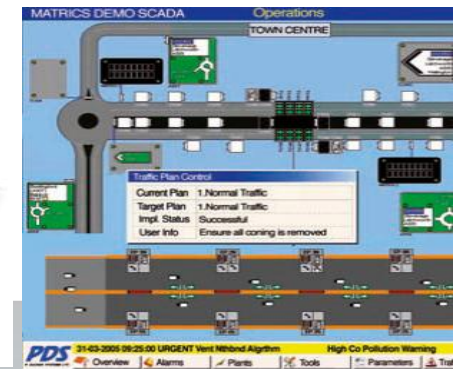
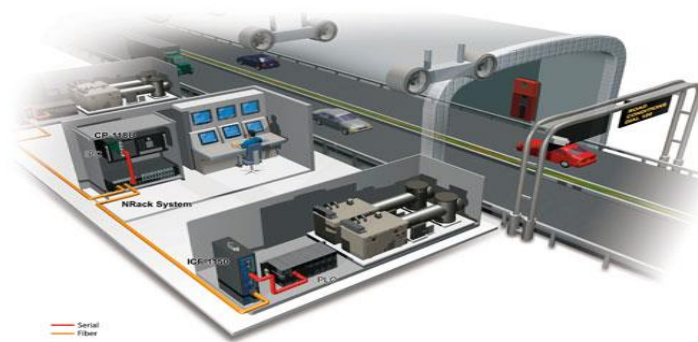
fits

en 50mS or better LAN recovery on fault

less integration with existing Cisco IT infrastructure

em wide common network diagnostics

er TCO of overall system using Cisco



Not actual customer application

Decaux (Brazil, France) Digital

Installation of 1000 digital media signs, in prep for World Olympics

Use of 3G / Cable routers to survive harsh street conditions

Installation in roadside cabinets

Use of small form factor DIN rail mount device

To ensure continuity of information flow, the solution must allow connection between 2 3G SP or between wired and not wired connection

Must also permit IP connection to sensors for air quality,....

Size but not least, small form factor to fit within thin Clock Tower is mandatory

19H 3G Routers (1400 units)

Recognized Value of the Cisco industrial M2M mobile portfolio

Remote access to the Field operations



and what of the future??.

Smart intelligent connected approach

- ◆ Multi modal regional control centers.
 - ◆ Predictive software.
 - ◆ Data acquisition and management.
 - ◆ Data mining, trends, asset behaviour, route journey utilisations patterns.
 - ◆ Communication and information through wider media.

Smarter.....Others!

- ◆ Parking
- ◆ Fueling
- ◆ Diagnostics (in vehicle)
- ◆ Congestion management
- ◆ Land use

Thank you for listening.

