



Spatial Vision

The Cloud is an Attitude,
Not a Place

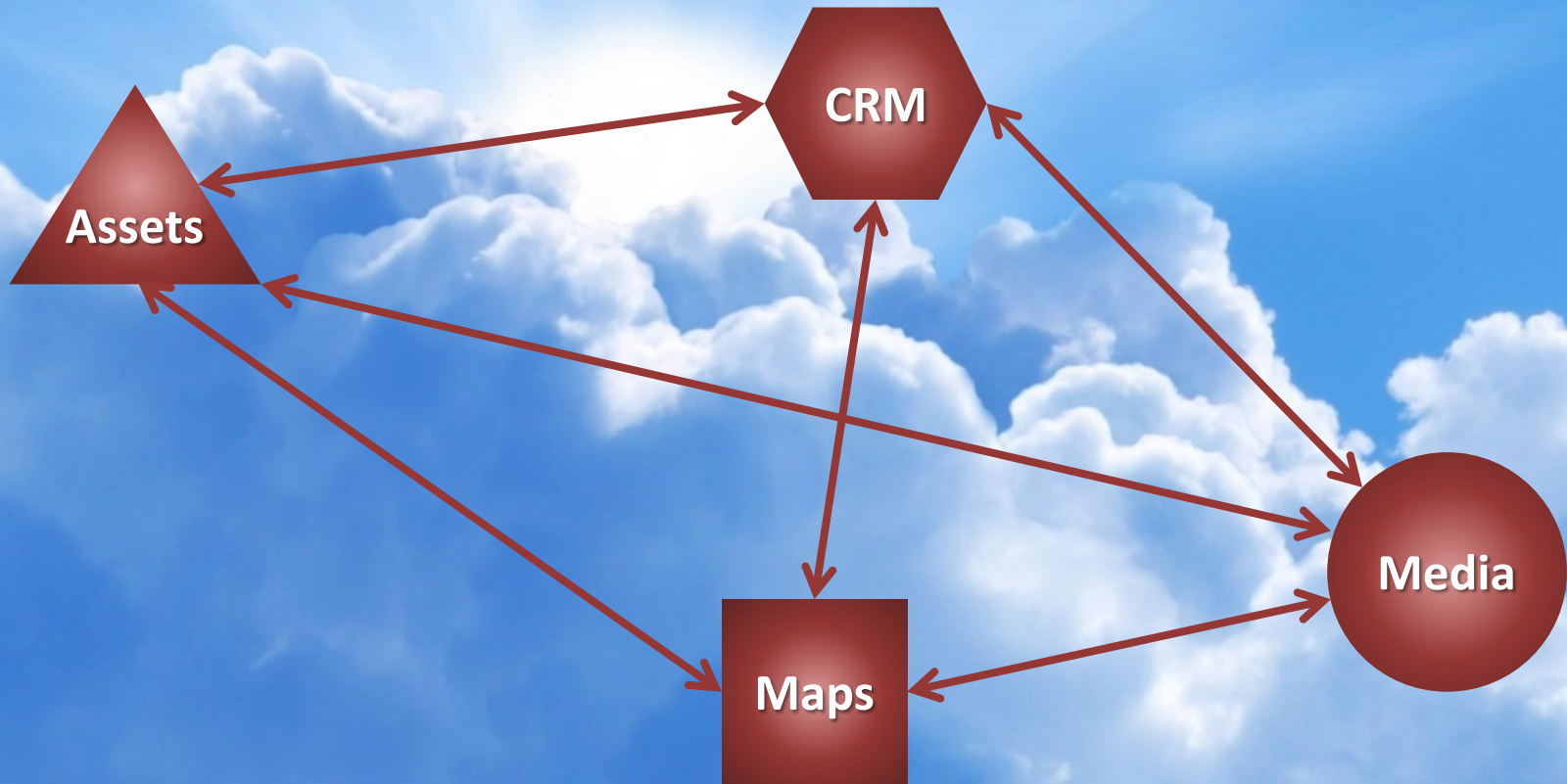
Ian Miller

Spatial Vision
Creative sustainable solutions

Cloud Hosted



Cloud Built



Data?



Software



Windows Azure™

Platform



Infrastructure



On-Premises

Applications

Data

Runtime

Middleware

O/S

Virtualization

Servers

Storage

Networking

Infrastructure as a Service

Applications

Data

Runtime

Middleware

O/S

Virtualization

Servers

Storage

Networking

Managed by customer

Platform as a Service

Applications

Data

Runtime

Middleware

O/S

Virtualization

Servers

Storage

Networking

Managed by vendor

Software as a Service

Applications

Data

Runtime

Middleware

O/S

Virtualization

Servers

Storage

Networking

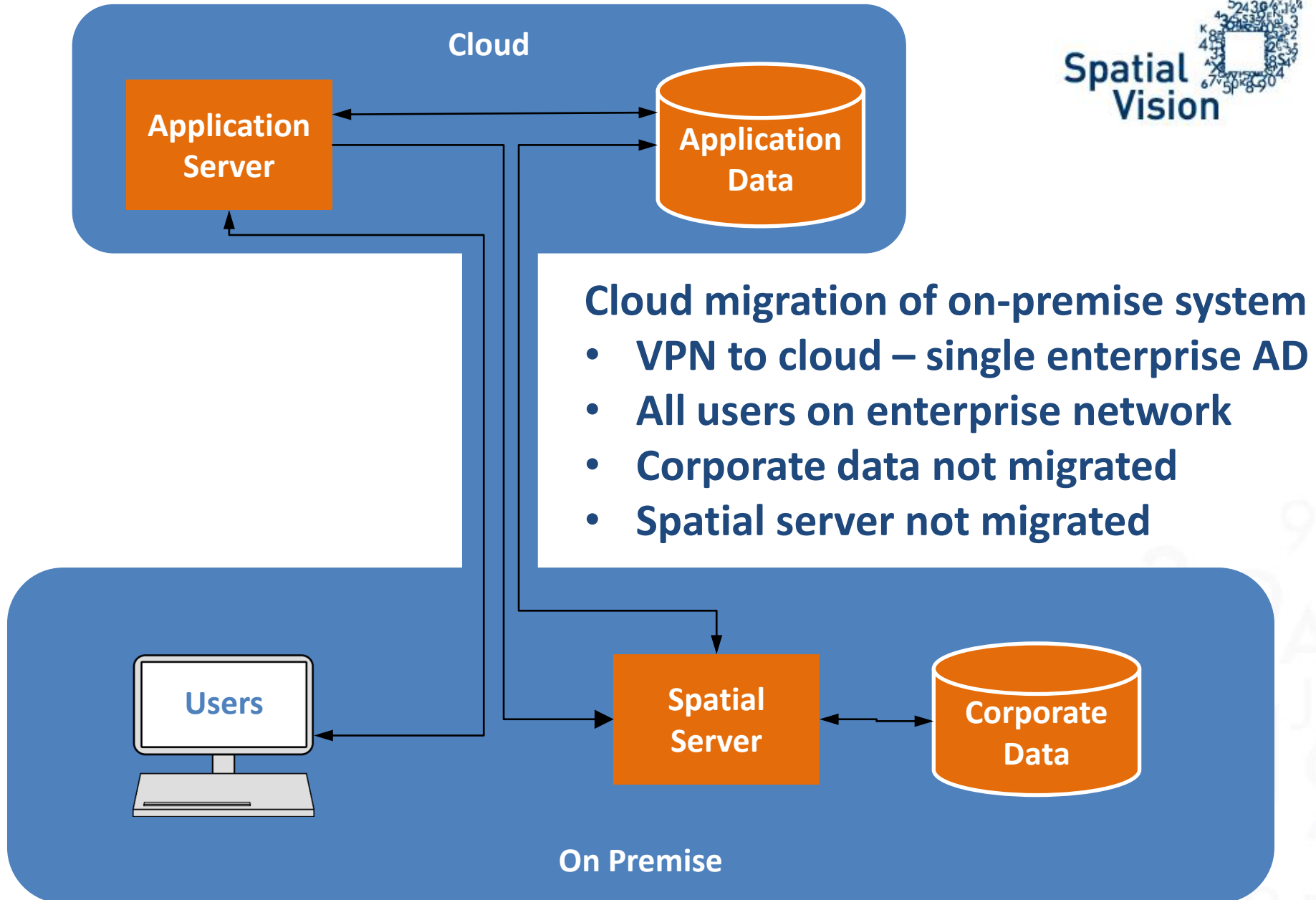
Most enterprise cloud projects at present focussed on IaaS

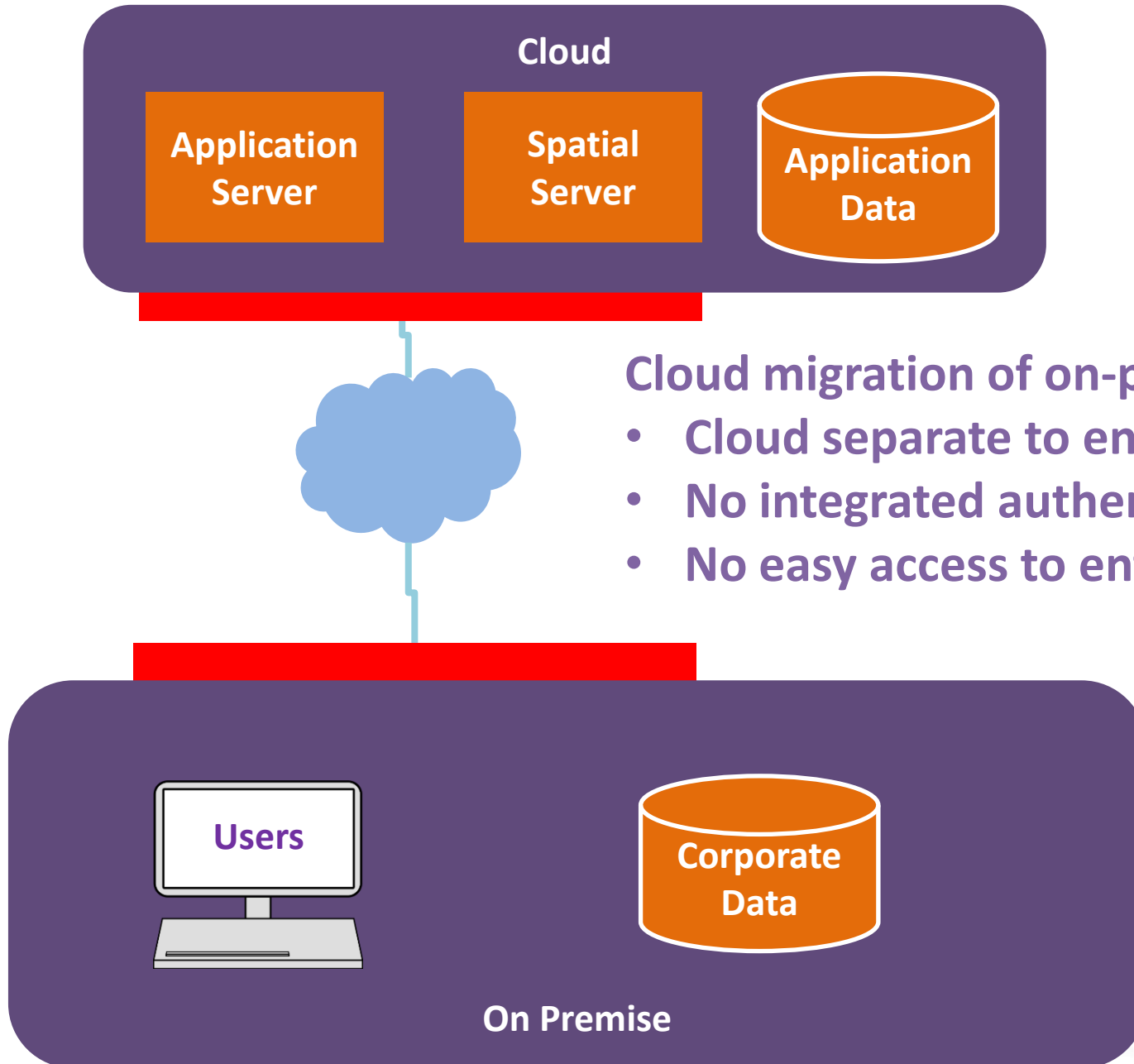
Many struggle to overcome “on premise” issues

Some examples...



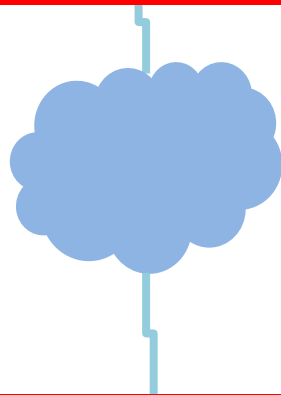
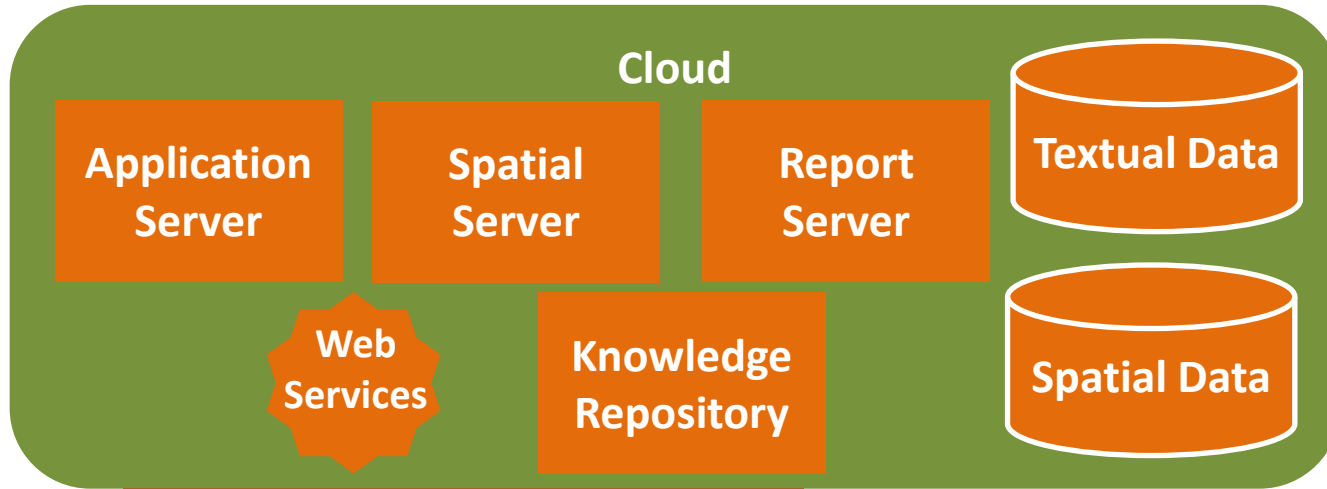
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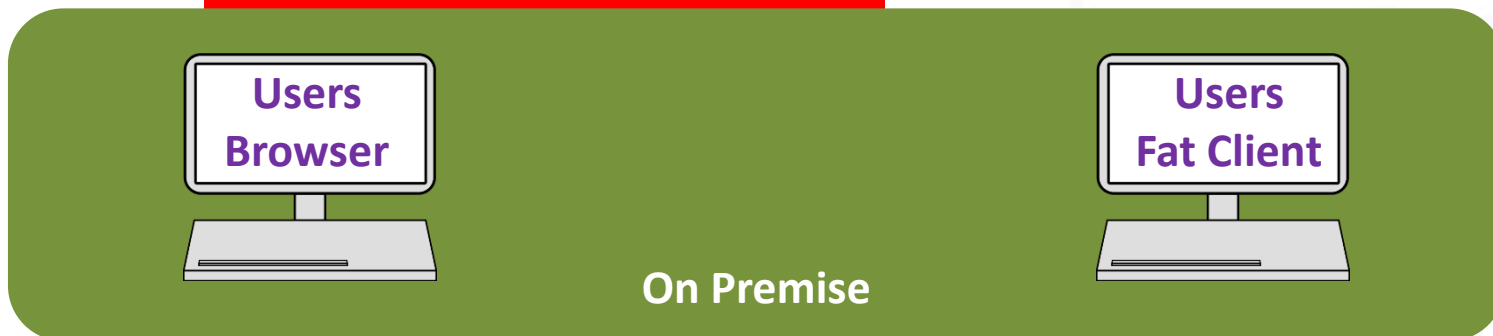


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Cloud migration of on-premise system

- Original system had little security
- S/W components not ideal for cloud security
- Resulting hybrid not ideal user exp.



- Existing on-premise solutions rarely suitable for direct cloud migration
- Migrating a single business system which depends on corporate services/data raises challenges:
 - What goes and what stays?
 - How do the separated components talk?
 - How is authentication managed?
 - Software licensing costs often an impediment
- Many enterprise software components not designed for cloud use
- *Managed* cloud services not necessarily much cheaper

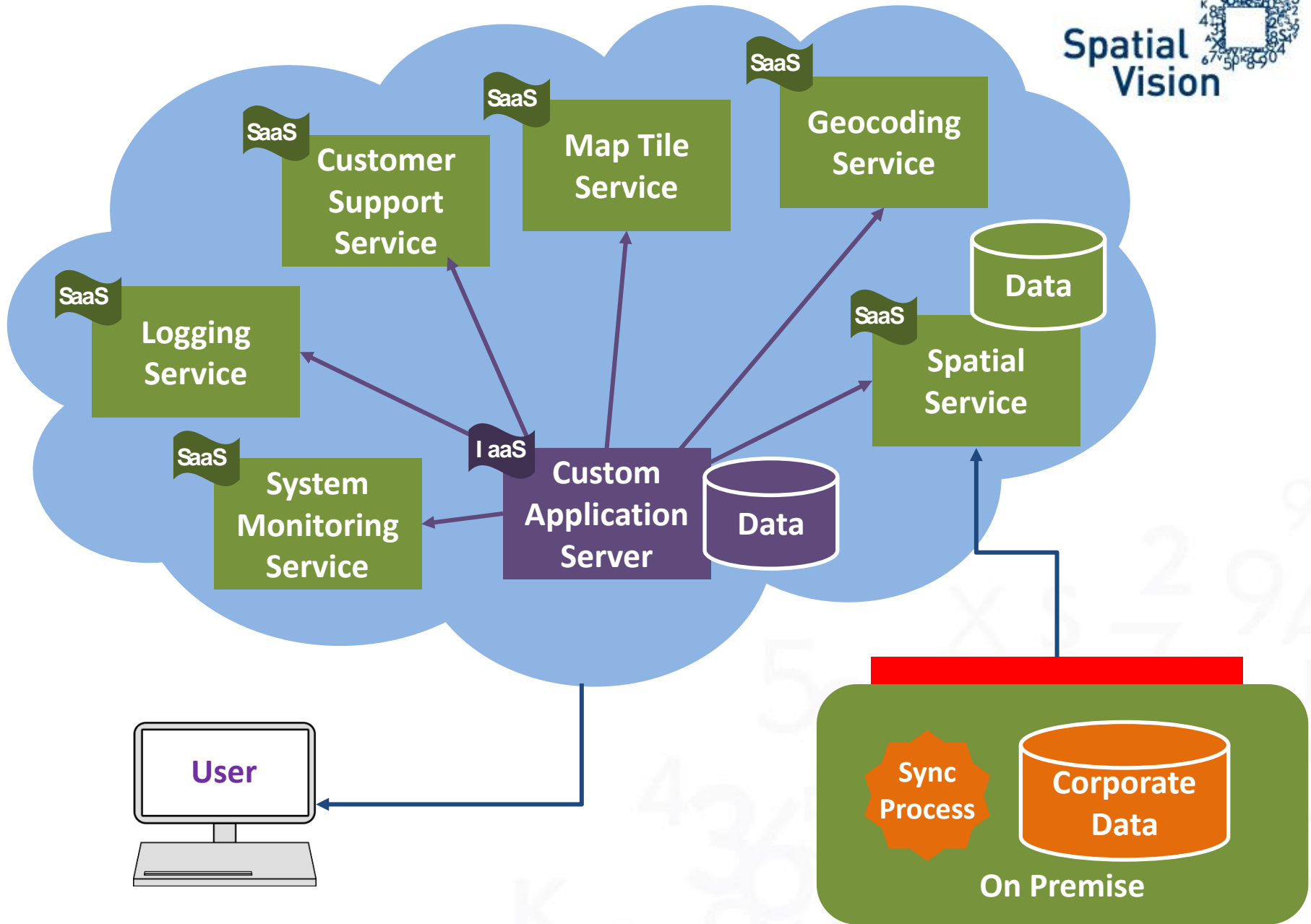


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It's all in the attitude!

- Migrating existing enterprise solutions to IaaS achieves only some of the value offered by cloud
- The full value of cloud is to be found in designing and building solutions from cloud components
- For simpler requirements this may be SaaS
- For more complex requirements, this may comprise:
 - A number of SaaS “plugged” together
 - A custom implementation on PaaS or IaaS, probably leveraging one or more SaaS

Example cloud-built solution





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Cloud-built Principles

- Consume services where available, don't build them
- Embrace the open cloud – not a “vendor-fenced” version
- Services will be technically heterogeneous
 - Need standards (formal or otherwise) to integrate them
- Re-think authentication and authorisation – eg Oauth or Facebook (!)
- Absolute performance and uptime will often be out of your control
- Cloud-built is similar to BYOD – it offers great benefits but you don't get it all your own way (and trying to do so kills it!)
- Think of your on-premise components as just another SaaS



Cloud-built Future

- **Cloud-built different to bespoke or COTS or open-source (although it can use all three)**
- **Based on the “commoditisation” of software functionality**
- **Enterprise solutions built from SaaS “building blocks”**
- **Data components may be widely spread**
- **Data security and privacy challenges (but our social and private lives are there already!)**
- **Many challenges to be solved, but this is the future, not cloud hosting**

