

# The DCCCD Way

## Making College More Affordable for Students

**Dr. Joe May**





**99%** of new jobs  
created since 2008 require  
postsecondary training

*Source: Georgetown Center for Education and the Workforce*

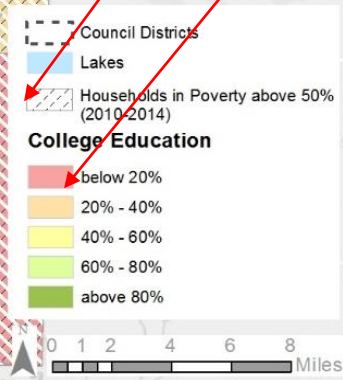


# The Challenge

At least some College Education - 2014

Poverty in Dallas is exceptionally high with more than 613,000 people living in poverty.

EDUCATION IMPACT



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# The DCCCD Network Approach

## Affordability

- Promise Programs


## Reduce Barriers

- Free Transportation
- Food Bank & Food Pantries at our colleges
- Community Service Locator

## Seamless Access

- Early College High Schools
- P-Tech Partnerships
- Colleague Academies





DCCCD makes college more affordable for students through these five initiatives.

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- **Dallas County Promise**
- **Early College High Schools**
- **DART Partnership**
- **North Texas Food Bank Partnership**
- **Aunt Bertha Partnership**



# Affordability

## Making College Affordable through Promise Programs

*Promise programs are vital to college affordability, with a clear message: “You can go to college, even though you never thought it was possible!” Rising Star has helped over **15,000** low income students attend our colleges over the past 17 years.*



- Increased the maximum number of students from 600 to **unlimited** and increased Rising Star scholarship amount from \$4,000 to **\$5,500**, offering every High School student with financial need, the opportunity for a free 2 year college education.
- Launched fundraising efforts for a new promise scholarship for adults – LevelUp; approximately **\$800,000** raised to date.
- Partnered with **Commit!** to create the Dallas Promise — which includes a new county-wide effort to increase FASFA completion, enrollment, and completion of post-secondary education.





# Dallas County Promise

## Pledge

Pledge Available Oct 2

**SENIOR YEAR by January 31:**

- Make your Promise Pledge at [www.DallasCountyPromise.org](http://www.DallasCountyPromise.org)
- Your pledge is only complete once you see a submission confirmation

## Apply

**SENIOR YEAR by March 15:**

- Complete application to DCCCD through ApplyTX or the DCCCD Admissions Application
- Submit Free Application for Federal Student Aid (FAFSA) or Texas Application for State Financial Aid (TASFA) and list DCCCD college

## Enroll

**SENIOR YEAR by July 31:**

- Complete DCCCD Registration for Fall semester



# Strategy to Close the Gap for 60x30TX 55,000 New Credentials and Degrees by 2030

3 Promise Initiatives are Required to Achieve 60X30TX



- High School Pipeline
- Underrepresented HS
- Deep District Work
- Workforce Partnerships
- Middle Skill Focus



- High School Pipeline
- Guided Pathways w/ 4-years
- All County Focus
- HS Outreach Support
- Mentoring / Success Coaching



- Adult Population
- Literacy Focus
- Workforce Credentials
- Direct to Industry

Annual New Credentials in 2025	<b>3,200 NEW</b> 100 new completers across 32 ECHS	<b>3,500 NEW</b> 35 new completers from 100 HS	<b>1,500 NEW</b> Annual new certificates and degrees
Total New Credentials by 2030	<b>20,000</b>	<b>25,000</b>	<b>10,000</b>





# Reducing Barriers

## Removing the Transportation Barrier

*DART Student GoPass was introduced Spring 2017, allowing qualified students to ride for FREE!*



- **123,000** eligible students per year that are at least part-time
- Over **9,057** GoPasses have been issued
- Saving students **\$1 Million** over discounted passes this semester
- Pass is good for the whole semester

# DCCCD & NTFB 3-Layer Approach

## Reducing Food Insecurity for Students

Mobile  
Pantry

- “Just in Time” Mobile Pantry Distribution
- Fresh Produce
- Minimal eligibility requirements
- Student volunteer engagement

SNAP  
Assist.

- Assistance applying for SNAP, CHIP, TANF, and Medicaid benefits
- On-Site Coordinator, “Pop-Up” Campus Events or Pilot Classrooms

On-Site  
Pantry

- Access to NTFB non-perishable foods
- Pantry Management and Food Safety Training
- Sensitivity Training



# My Community Services

## Extending the Network by Connecting Students with Services

*Service integrated with the District Website to offer easy, anonymous access to students who need assistance in areas other than a college education.*

**Aunt  
Bertha**



Food Relief Program

Housing

Personal Goods & Supplies

Transportation

Job Finding Services

Health Care & Counseling

Child Care

Education Access

Legal Services

Monetary Aid



# Seamless Access

## Early College High Schools – Enrollment to Completion

*Graduates will earn Career & Technical Education Certificates & Associate Degrees.*

### 2016

- Began with 9 Early College High Schools & 1 Collegiate Academy
- Added 1 Dallas ISD ECHS & 7 Collegiate Academies
- Dual Credit Enrollment increased by 14.5% to a total of 13,200 new students

### This Year

- DCCCD we have 31 ECHS's & Collegiate Academies
- Includes 23 Dallas ISD ECHS's
- More than 50% of ECHS and dual credit students obtain 2 or 4 year degree

### Student Savings

*ECHS Students save their full financial aid eligibility; and \$7,500 in tuition and book savings, but overall total expenses saved is \$40,000 in 2 years.*

