

The Defense Transportation and Logistics Community Will Be There

MAXIMIZE YOUR VISIBILITY.

NETWORK WITH KEY DECISION MAKERS.

ENHANCE YOUR VALUE.

Sponsor and Exhibit at the 2017 NDTA Fall Exposition

Make plans to join us in St. Louis, Missouri October 10 - 13 for the 2017 NDTA Fall Exposition. This is the only venue focused directly on networking with top level government and industry decision makers in transportation, logistics, distribution, passenger services, and related industries.

Develop and Strengthen Your Brand

Establish industry positioning. Demonstrate your latest equipment, products and services.

Gain a Competitive Edge

Participation as a sponsor and exhibitor illustrates your company's products and services are aligned with the vision and objectives of NDTA and its members.

Interact with Decision Makers and Key Influencers

With more than 1,300 projected attendees from the military and government as well as industry, the NDTA Fall Exposition provides opportunities to develop new business leads while enhancing existing relationships, enabling you to provide the ideas and solutions needed to address ongoing challenges to our nation's defense. Build and strengthen relationships with top and mid-level managers in industry and military and government. Interact with your military and government customers, including the commanders and leaders of those organizations. Troubleshoot with other key players.

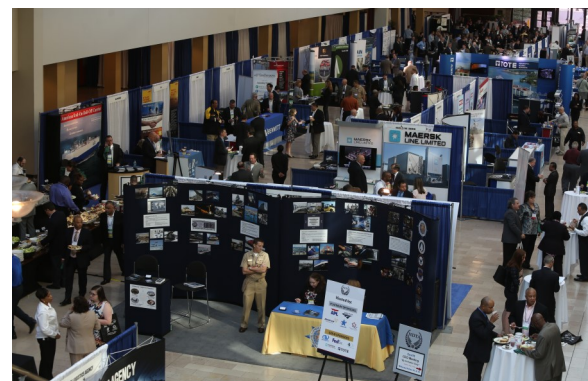
The NDTA Fall Exposition provides a cost-effective way to meet face-to-face with the influencers and decision makers who are critical to meeting your goals, while at the same time reinforcing your company image with representatives from a wide array of industries, including: **airlines, railroads, motor carriers, ocean shippers, transportation consultants, cyber security, security, travel and hospitality, express companies, technology, household goods carriers, labor unions, port authorities, and 3PLs.**

"Our experience with NDTA, as an exhibitor and sponsor, has been a massive value to our company. Schuyler Line's exposure to industry and government has grown our network and allowed us to expand our growing business. It has been a true partnership and we look forward to maintaining our relationship with NDTA in the coming years."

Brian Houst
Schuyler Line Navigation Company LLC

"Being a sponsor and exhibitor at the NDTA Fall Meeting has been invaluable to Landstar. It provides an excellent forum for us to demonstrate our commitment to the DOD and showcase the full range of services and value we provide. It also offers an outstanding opportunity to strengthen current customer/partner relationships and build new ones."

Michael J. Cashner
VP, Government Services,
Landstar Transportation Logistics Inc.



Organizations That Participated Last Year

Air Mobility Command
American Maritime Congress
American Maritime Officers
American Moving and Storage Association
American President Lines, Ltd.
American Roll-on Roll-off Carrier (ARC)
American Trucking Associations
AmFreight Logistics
AMSSD-IMA-SC
Amtrak
Amyx, Inc.
Anacostia Rail Holdings
Anderson Trucking Service, Inc.
APICS
ARI Logistics, LLC
Artlin Consulting
Arven Freight Forwarding, Inc.
ATA Government Freight Conference
Atlantic Logistics, Inc
Atlas Air Worldwide
Baggett Transportation Company
Barry Wehmiller Leadership Institute
Benchmarking Partners
Bennett Motor Express, LLC
Berry Transport
BGAD
Black Rhino Transport
BNSF Logistics
BNSF Railway
Boeing
Bollere Logistics
Booz Allen Hamilton
Boskalis Offshore Transport Services
Boyle Transportation
BW Leadership Institute
C.L. Services, Inc.
CST Corporation
CACI
Canaveral Port Authority
Carlisle Transportation Systems Inc.
Cavalier Logistics
CEdge Software Consultants
Center for Joint & Strategic Logistics
Centerra Parsons Pacific Ilc
Central Gulf Lines, Inc.
CEVA Logistics
Chalich Trucking Inc
CIA
CIS
CKWE ENTERPRISES INC.
CNE-CNA-C6F
Columbia Helicopters, Inc.
Command Traffic Manager
Concur Technologies
Continental Transportation and Distribution Services
Cornerstone Information Systems
Crane Army Ammunition Activity
Crane Worldwide Logistics
Crowley Logistics, Inc.
Crowley Maritime Corporation
CSCMP
CSX Transportation
CTDS, LLC
Cypress International
DA, Pine Bluff Arsenal
Damco
Daybreak Express
Daycos
DCISE
Defense Acquisition University
Defense Advanced Research Projects Agency
Defense Contract Management Agency
Defense Finance and Accounting Service
Defense Logistics Agency
Defense Media Activity
Defense Security Cooperation Agency
Delta Air Lines
Department of Defense
Department of Defense News
Department of State
Deployed Logistics, Inc
DFS MIDDLE EAST, FZE
DHL Express
DHL Global Forwarding
DISA FO USTRANSCOM
DOD News
DORRA
DPRA Incorporated
DTJ - Carden Jennings Publishing Co., Ltd.
DPRA Incorporated
DTMO
DYNAMI Aviation
Echo Global Logistics
El Sol Travel
Elbit Systems of America
Engility Corporation
ENMET
Enterprise Resource Center
Erickson Incorporated
Estes Forwarding Worldwide (EFW)
Euro-America Shipping & Trade, Inc.
Evanhoe & Associates, Inc.
Expeditors
Farrell Lines
Federal Motor Carrier Safety Administration, USDOT
FedEx
FedEx Charters
FedEx Custom Critical
FedEx Express
FedEx Government Services
FedEx Government Services - LTL Freight
FedEx Services, DoD

Organizations That Participated Last Year Con't

Final Mile Logistics
Financial Services - Information Sharing & Analysis Center
FlightSafety International
Fort Hamilton LRC
Freeman Holdings Group
Freight Solution Providers
FS-ISAC (Financial Services Information Sharing and Analysis Center)
General Electric
General Services Administration
Geodata IT, LLC
GeoDecisions
GISTnet, Inc.
Global Logistics Providers
Green Valley Transportation
Hanjin Intermodal America
Hapag-Lloyd, USA, LLC
HLI Government Services
HQ AFRC/FGC
HQ Joint Munitions Command
Hub Group
Hybrid Enterprises
IBM
IKON Transportation Service Inc
Independent Consultant
Innovative Logistics, LLC
Institute for Defense and Business
Intermarine, LLC - U.S. Ocean
International Association of Movers (IAM)
International Auto Logistics
Interstate Van Lines
Iowa Army National Guard
ISAO Standards Organization
JAS Forwarding
JCSE
Joint Mobility Fellow
Joint Personal Property Shipping Office-Northeast
Joint Staff, Directorate of Logistics (J4)
Kalitta Charters
KDS LLC
Keystone Shipping Co.
Krown1FZC
Kuehne + Nagel, Inc.
La Quinta Inns & Suites
Lake City Army Ammunition Plant
Landstar System Inc.
Lehigh Univ & The Supply Chain Risk Consortium
Leidos
Letterkenny Munitions Center
LMI
LMJ International Logistics
Lockheed Martin Corporation
Lynden International
Lynden Transport
Maersk Line
Maersk Line, Limited
Marine Engineers' Beneficial Association, District No. 1-PCD
Maritime Administration
Martin Logistics Incorporated
Masters, Mates & Pilots
Matson Navigation Company
Maytag Aircraft Corporation
McAlester Army Ammunition Plant
McCollisters Transportation
Mercer Transportation Co., Inc.
Mercury Air Group
Meridian.us
Merrill Taylor & Associates
Military Sealift Command
Military Surface Deployment and Distribution Command (SDDC)
Millennium Brokerage Firm Inc.
MITRE Corporation
MLAAP
Monsanto Company
Move One Logistics
MV Transportation
National Air Cargo, Inc.
National Air Carrier Association
National Geospatial-Intelligence Agency
National Motor Freight Traffic Association
National Van Lines, Inc.
Naval Supply Systems Command-WSS
Navy League of the United States
Navy OPNAV/N41
Netlog Logistics Group
New Market Connect
NGA
NGB/A4R
NJVC, LLC
NNT
NORAD & USNORTHCOM J47 Mobility Division
Norfolk Southern
Northern Air Cargo, Inc.
Northrop Grumman
ODASD(TP)
Odonnell Company
Office of Secretary of Defense
Office of the Under Secretary of Defense for Personnel and Readiness
Omni Air International
Oracle
ORBCOMM
OSD-Transportation Policy
OUSD AT&L DPAP
Panalpina.Inc
Panther Premium Logistics
Paragon Technology Group
Patriot Contract Services, LLC
Paxton International
Perimeter Global Logistics
Philadelphia Regional Port Authority
Pilot Freight Services
PODS Enterprises LLC
Port of Port Arthur
Portus
Posidon

Organizations That Participated Last Year Con't

Pratt & Whitney Military Engines
Preferred Systems Solutions, Inc.
Prester Trucking, Inc
PricewaterhouseCooper
Pure Logistics
R&R Trucking
Red Arrow Logistics
REJIS Commission/CEdge Software Consultants
Rodgers Travel
Ruslan International
SAIC
Saint Louis University
SAP
SAP America
Savi Technology
Schuyler Line Navigation Company LLC
Seacor Holdings
Seafarers International Union
Sealift Inc.
Secured Land Transport & Tri-State Motor Transit
SEMMAC
SENATOR International
Shipcom Wireless
Sierra Army Depot
Silk Way Airlines
SIRVA, Inc
Sky Lease 1, Inc.
Software AG Government Solutions
SOUTHCOM-JIATF SOUTH
Southwest Airlines, Co.
SpearTip
St. Louis Public Radio
State Department
Stevens Worldwide Van Lines
Symantec Corporation
Tapestry Solutions
TechGuard Security LLC
Teradata
The Boeing Company
The Diplomat Group - DFS
The Greenbrier Companies
The MITRE Corporation
The Pasha Group
TIA
TMM, Inc.
Tooele Army Depot, Transportation
TOTE
Trans Global Logistic Services
Transportation Engineering Agency
Transportation Institute
Travel Incorporated
Travelport
Tri Star Freight System
TRI-COR Industries
Trident Refit Facility
TTX Company
Tucker Company Worldwide
U.S. Army Europe
U.S. Army Transportation Corps
U.S. Bank
U.S. Department of Transportation
U.S. Dept. of Transportation Volpe Center
Uber Technologies, Inc.
UniGroup
UniGroup & Allegiant
Union Pacific Railroad
United Airlines
United Cargo
United States Air Force
United States Army
United States Central Command
United States Coast Guard
United States Marine Corps
United States Merchant Marine Academy
United States Transportation Command
Universal Logistics Holdings, Inc.
University of Kansas, School of Business
UPS
UPS Airlines
US Africa Command, J4
US Coast Guard Marine Safety Center
US DOT/VolpeCenter
US Government/Dover AFB
US Ocean - Intermarine
USA Jet Airlines
USCG Office of Commercial Vessel Compliance
USSOCOM J4
USSOUTHCOM
Vectrus
Vetcom Consulting, Inc.
Veteran Corps of America
VETS, Inc.
Visa
Volga Dnepr Group
Wapack Labs
Washington Maritime
Washington University in St Louis
Washington Universtiy
Western Global Airlines
Wheaton World Wide Moving | Bekins
XPO Logistics
YRC Freight

Sponsorship Program

Why Should You Become a Sponsor?

The NDTA Fall Expo is a profile-enhancing opportunity with visibility benefits that can:

- Set your company apart from your competitors. The event is large, and sponsorship helps you stand out from the crowd.
- Get your company noticed within the industry. NDTA brings the defense transportation and logistics community together in one place.
- Put your company right in front of key military, government, and industry stakeholders, as well as customers.

There are two tiers of sponsorship, the Chairman's Tier and the President's Tier. The Chairman's Tier offers two package options, Platinum and Gold. The President's Tier also offers two package options, Silver and Bronze. Three (3) of the four package options include an exhibit benefit, and all four include full registrations.

Details are available on pages 4 and 5.

Secure your space at the Exposition

Preliminary Expo Schedule:

Tuesday, October 10

8:00 a.m.—3:00 p.m. Exhibitor Move-in

Wednesday, October 11

7:00 a.m. – 8:15 a.m. Breakfast in Exposition Hall

11:45 a.m. – 1:15 p.m. Lunch in Exposition Hall

4:45 p.m. – 6:30 p.m. Reception in Exposition Hall

Thursday, October 12

7:00am – 8:00 a.m. Breakfast in Exposition Hall

11:45am – 1:15 p.m. Lunch in Exposition Hall

4:45pm – 6:30 p.m. Reception in Exposition Hall

Friday, October 13

8:00 a.m. -12:00 p.m. Exhibitor move out

BOOTH OPTIONS AND PRICING

BOOTH TYPE	NON-NDTA MEMBER	NDTA CORPORATE MEMBER	FIRST-TIME CORPORATE MEMBER EXHIBITOR	Military/ Gov't
STANDARD NUMBERED (10'x10')	\$3,195	\$2,095	\$1,795	\$895
PREMIUM LOCATION NUMBERED (10'x10') (Gold color)	\$4,095	\$2,995	\$2,695	\$1,095
ALL LETTERED DOUBLE BOOTHS (10'x 20')	\$8,295	\$6,095	\$5,485	\$2,395
ISLAND (20'x 20')	\$22,495	\$14,695	\$12,695	N/A
VEHICLE (PLUS minimum of one standard booth)	\$3,995	\$2,695	\$2,395	N/A



Sponsorship Program - **Chairman's Tier**

October 10 - 13, 2017

The NDTA Sponsorship Program comprises two tiers. The first tier offers the Platinum and Gold levels which are designed to build name recognition, brand loyalty, reach new customers and sell your products and services. Whether you're looking to boost sales, bolster awareness or increase loyalty, NDTA provides the context and credibility for achieving your goals. NDTA sponsorships are some of the most effective ways you can spend your marketing dollars. We give you the access to the people you need to reach.

Benefits	Platinum \$16,000	Gold \$12,000
Number of complimentary registrations for the 2017 NDTA Fall Meeting - a potential value of up to \$3,180	4 ¹	3 ²
10'x10' standard exhibit booth - a \$2,095 value you can apply toward any premium booth	X	X
Exclusive opportunity to conduct – via the NDTA Facebook page – a 5-20 minute event. ³	X	
Exclusive sponsor of the Virtual Expo Bag ⁴	X	
Exclusive sponsor of the NDTA phone app ⁵	X	
Exclusive sponsor of the Functional Committees' refreshments	X	
Exclusive sponsor of the Welcome Reception in the Union Station Grand Hall	X	
Exclusive sponsor of the Transportation Academy food & beverage	X	
Co-sponsor of the Wednesday & Thursday Breakfasts in the Exposition	X	X
Co-sponsor of the Wednesday & Thursday Luncheon in the Exposition	X	X
Co-sponsor of all refreshment breaks	X	X
Co-sponsor of both the Chairman's and President's Reception in the Exposition	X	X
Recognition via signage with company logo ⁶	X	X
Your company logo will link to your website on NDTA's website	X	X
Company listing with your logo in the official Exposition Directory	X	X
Listing in the <i>DTJ</i> magazine with your logo	X	X
Recognition in the <i>NDTAGram</i> (weekly e-newsletter) with your linked logo	X	X

¹ Four registrations include three that come with the Platinum sponsorship and one that comes with the your complimentary booth.

² Three registrations include two that come with the Gold sponsorship and one that comes with your booth.

³ FB Live lets people, public figures and Pages share live video with their followers and friends on Facebook.

⁴ Only Platinum Sponsors can provide things for the bag.

⁵ Platinum Sponsors' logos will be in a rotating banner on each NDTA phone app page.

⁶ Platinum Sponsors' logos will be visibly larger wherever they are displayed.

Note: Sponsorship proceeds will support the NDTA general operating fund. Participation in the sponsorship program does not imply support or endorsement by USTRANSCOM, its component commands, or any other US government entity.



Sponsorship Program - President's Tier

October 10 - 13, 2017

The NDTA Sponsorship Program comprises two tiers. The second-tier offers the Silver and Bronze levels which are designed to build name recognition, brand loyalty, reach new customers and sell your products and services. Whether you're looking to boost sales, bolster awareness or increase client loyalty, NDTA provides the context and credibility for

Benefits	Silver \$6,000	Bronze \$3,000
Number of complimentary registrations to the 2017 NDTA Fall Meeting - a potential value of up to \$1,590	2	1
\$500 discount on 10'x10' standard exhibit booth - discount can be applied toward any premium booth	X	
Advertising on NDTA website	1 month	
Company name listing on the NDTA phone app	X	X
Company name listing via signage ¹	X	X
Company name listing in the official Exposition Directory ¹	X	X
Company listing in the <i>DTJ</i> magazine ¹	X	X
Company listing on the NDTA Website ¹	X	X
Recognition in the <i>NDTAGram</i> (weekly e-newsletter)	X	X
¹ Silver Sponsors' company name listings will be visibly larger.		
<i>Note: Proceeds from the sponsorship program will support the NDTA general operating fund. Participation in the sponsorship program does not imply</i>		
Reserve your preferred sponsorship online at www.ndtahq.com , email, or fax this form to lee@ndtahq.com		

Name	Title
Company	
Street Address	
City/State/Zip/Country	
Telephone	Fax
Email Address	
Website	
Signature of authorized representative of Sponsor:	

Silver Sponsor — \$6,000	Bronze — \$3,000
Payment Information: <input type="checkbox"/> Payment Enclosed <input type="checkbox"/> Bill Me Now	
Card #	Exp. Date
Cardholder's Name	
Signature	



Sponsorship Reservation Form

Name	Title
Company	
Street Address	
City/State/Zip/Country	
Telephone	Fax
Email Address	
Website	
Signature of authorized representative of Sponsor:	

<input type="checkbox"/> Platinum Sponsor — \$16,000 <input type="checkbox"/> Gold Sponsor — \$12,000
Payment Information: <input type="checkbox"/> Payment Enclosed <input type="checkbox"/> Bill Me Now
Card # Exp. Date
Cardholder's Name
Signature:

Reserve your preferred sponsorship online at www.ndtahq.com or send this form to lee@ndtahq.com.

For questions or other information:

Lee Matthews
 VP, Marketing & Corporate Development
 Toll-free 1-844-620-2715
 T (703)-751-5011
 F (703)-823-8761
lee@ndtahq.com



2017 NDTA Fall Exposition

October 10 - 13, 2017



SECTION A: KEY CONTACT INFORMATION: *This person will serve as your primary point of contact and will receive all correspondence and the Exhibitor Services Kit for the Exposition. If you have any questions, please contact Lee Matthews, lee@ndtahq.com.*

Company Name: _____

Key Contact Name: _____

Key Contact Person Title: _____

Key Contact Phone Number: _____

Key Contact Fax Number: _____

Key Contact Email Address: _____

Company Web Address: _____

Street Address: _____

City: _____ State/Country: _____ Zip/Postal Code: _____

Phone Number/Toll Free Number: _____

Fax Number: _____

We DESIRE to be next to or across the aisle from: _____

We prefer NOT to be next to or across the aisle from: _____

SECTION B: BOOTH CHOICE AND PRICE			
1st Choice		3rd Choice	
2nd Choice		4th Choice	

BOOTH TYPE	NON-NDTA MEMBER	NDTA CORPORATE MEMBER	FIRST-TIME CORPORATE MEMBER EXHIBITOR	Military/ Gov't
STANDARD NUMBERED (10'x10')	\$3,195	\$2,095	\$1,795	\$895
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ISLAND (20'x 20')	\$22,495	\$14,695	\$12,695	N/A
VEHICLE (PLUS minimum of one standard booth)	\$3,995	\$2,695	\$2,395	N/A
Section B Total				

SECTION C: EXHIBITOR REGISTRATION SECTION:

Free Full Registration (One Per Company) provides access to all professional events and meetings.

Exhibit Hall Only Registration provides access to expo hall only. If attendance to full meeting is required please visit <http://www.ndtahq.com/events/fall-meeting/registration/> to register.

Free Full Registration (One Per Company)

Name: _____ Name for Badge: _____

Title: _____

Email: _____

Phone Number: _____

SECTION D: EXHIBIT HALL ONLY (BOOTH REPS) REGISTRATION: Please use separate sheet for extra names. **\$195 each.**

NAME/TITLE	BADGE NAME	EMAIL
SECTION D TOTAL		

Section B - Booth Price \$ _____

Section D - Exhibit Hall Only (Booth Rep.) Registration \$ _____

GRAND TOTAL \$ _____

Check _____ VISA MasterCard American Express

Discover If paying by check, make check payable to NDTA and mail to: NDTA, 50 S.

No																			
Exp																			

Cardholder: _____

NDTA EXHIBITOR RULES AND REGULATIONS: Exhibitor and cardholder agree to abide by the reservation and cancellation policy set forth by NDTA. I understand this form becomes binding as a contract when executed by NDTA. If Show Management receives a written request for cancellation of space before August 10, 2017, the exhibitor will incur a \$300 processing fee. Exhibitors cancelling after August 10, 2017, will be responsible for 100% of the cost of space. **NDTA**

reserves the right to confirm final booth locations. WE AGREE TO ABIDE BY ALL NDTA RULES AND REGULATIONS.

DATE	AUTHORIZED SIGNATURE
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