

The Easy, Effective and Affordable Handwriting Program that Bridges Writing to Reading



Agenda

- Why Handwriting is Important
- ez Write Vision
- ez Write Program Basics
- ez Write Unique Features
- Effectiveness Research
- Feedback from Parents
- The ez Write Brand Promise
- Summary



- Substantial academic research now confirming the importance of handwriting and the link to learning to read.
 - "One often-overlooked tool for improving students' reading, as well as their learning from text, is writing. Writing has the theoretical potential for enhancing reading in 3 ways. First, reading and writing are both functional activities that can be combined to accomplish specific goals. Second, reading and writing are connected, as they draw upon common knowledge and cognitive processes. Third, reading and writing are both communication activities, and writers should gain insight about read by creating their own texts, leading to better comprehension of texts produced by others." (Graham, S., and Hebert, M. - 2010)
 - "Handwriting, and in particular the automaticity of letter production, appears to facilitate higher-order composing processes by freeing up working memory to deal with the complex tasks of planning, organizing, revising and regulating the production of text. Research suggests that automatic letter writing is the single best predictor of length and quality of written composition in the primary years." (Feder, K. and Majnemer, A. - 2007)

Handwriting is the hands on way that children learn to read.



ez Write Vision



- Implement a fun and "ez" handwriting program that will help students bridge writing to reading and is developmentally appropriate and research based.
- Teach students how to form letters and numbers so they develop "automaticity" and are able to write quickly and creatively.
- Develop a "Common Language" for handwriting that will be used between classrooms, grade levels, and school buildings.
- Develop an "atmosphere of excellence" with a handwriting program that works for students who have varying abilities and learning styles.



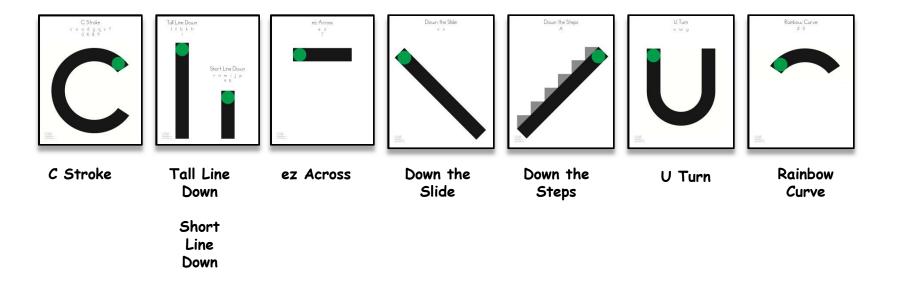
ez Write Program Basics

- Program developed for Preschool through 5th Grade.
- Includes curriculum in both manuscript and cursive (beginning in 3rd Grade).
- Kits with all needed materials are available by grade. Also available in a Special Education/ELL kit and Home Kit for parents.



ez Write Program Basics

 Program based on 8 Beginning Strokes, all with easy-toremember names.

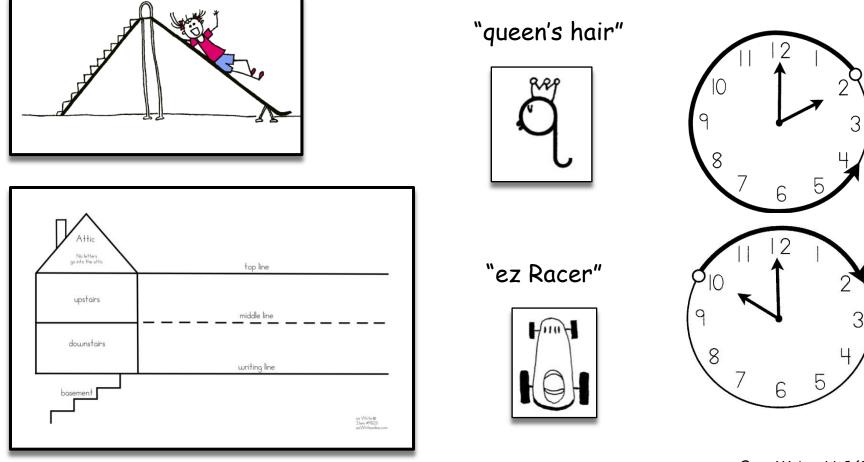


 Foundation of entire curriculum is committing these 8 Beginning Strokes to "Muscle Memory." /Users/Grammy/Desktop/P600 ez Write posters copy.jpg



ez Write Program Basics

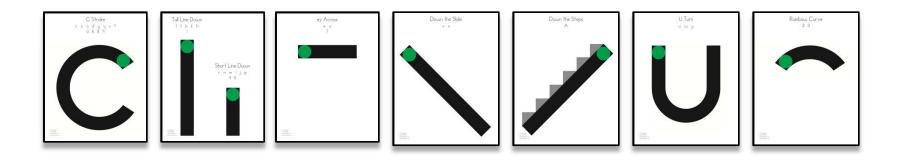
• Other teaching tools available with the ez Write program:





Muscle Memory

The teacher will know when students have mastered this skill, because they will be able to write all of the 8 Beginning Strokes from dictation. Reversing letters is a common problem with elementary students, but teaching to "Muscle Memory" helps eliminate reversals.



Once the 8 Beginning Strokes have been committed to Muscle Memory, students are able to easily write all of the letters and numbers using these strokes.



Automaticity

Automaticity is the ability of students to retrieve and produce letters automatically. The ez Write program uses the "Alphabet Race" in First through Fifth Grade to help increase students' Letters per Minute by writing the alphabet as quickly as they can. When letter production is automatic, memory space is freed up for higher level composing skills and students are able to get their thoughts on paper quicker and often in more creative ways.

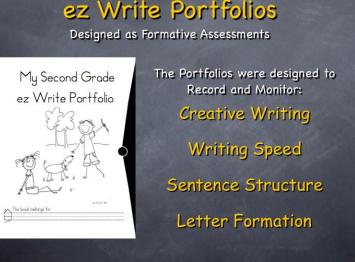
The "Alphabet Race" is Born

Alp	habet Race	AA'
Dala 📃	Letters/2Mm	Um
Dolt	Lettery/2Mn [UM
Dels .	LeHen/2Min [Um
Dele	LaHars/2Mas [LPH
Dale [LaHary/2Ms.	UM
Dele	Laitan / 2Mas [UPH
Dale [Letters / 2Me.	UM
Del+	Latters / 2Phr. [UM .
Dele .	Latters/2Phr.	UM
Dule .	Lallan/2Mn	LPH

A quick and fun way for students to improve their writing time and develop "Automaticity"

The speed that children can write determines how fast they can transfer their ideas to paper

Used in Grades 1–5



© ez Write, LLC (2010)



Letters Taught in Groupings

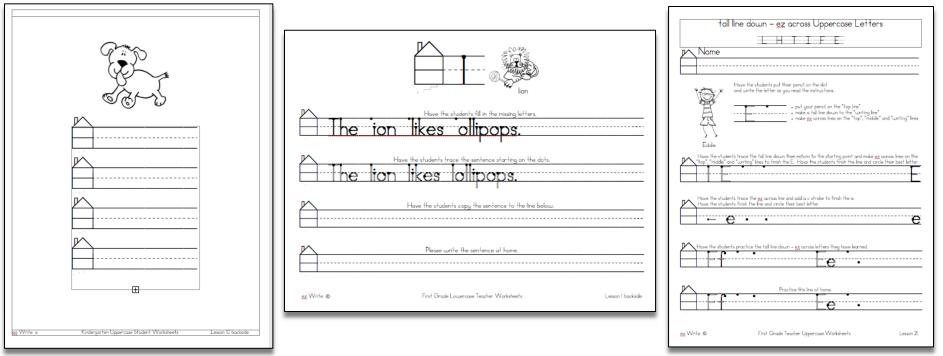
Instead of alphabetical order, letters are taught in groupings by the Beginning Stroke used to create them. This helps the student code the letters to memory, which is a prerequisite to learning to read. The students whisper the letter sound as they write the letters to reinforce the process.

Tall Line Down:		+	Ь	k	h							
Short Line Down:	r	n	m	i	j	р			Ч	5		
ez Across	е	Z							7			
U Turn	u	W	у									
Down the Slide	V	Х										
Rainbow Curve									2	3		
C Stroke	С	0	a	d	9	q	S	f	0	6	8	٩
Down the Steps	(no lowercase letters start with this stroke)											



Strong Language Arts Connection

High frequency words are used throughout the program to produce a strong connection to reading. Phonics, word families, rhyming, alliteration, and sentence structure are all incorporated into the ez Write worksheets.

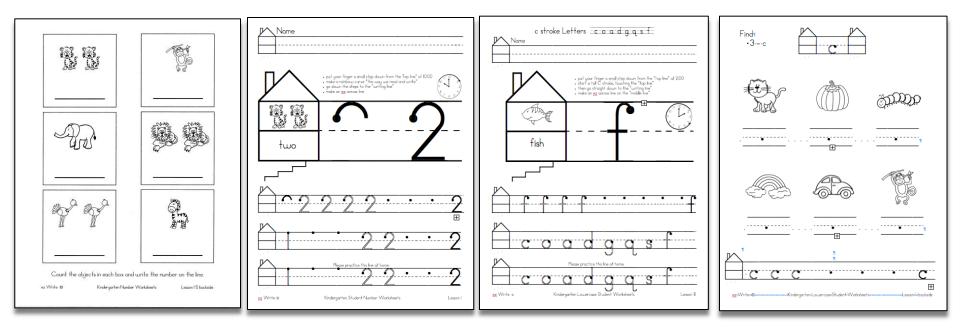


[©] ez Write, LLC (2010)



Skill Application Worksheets

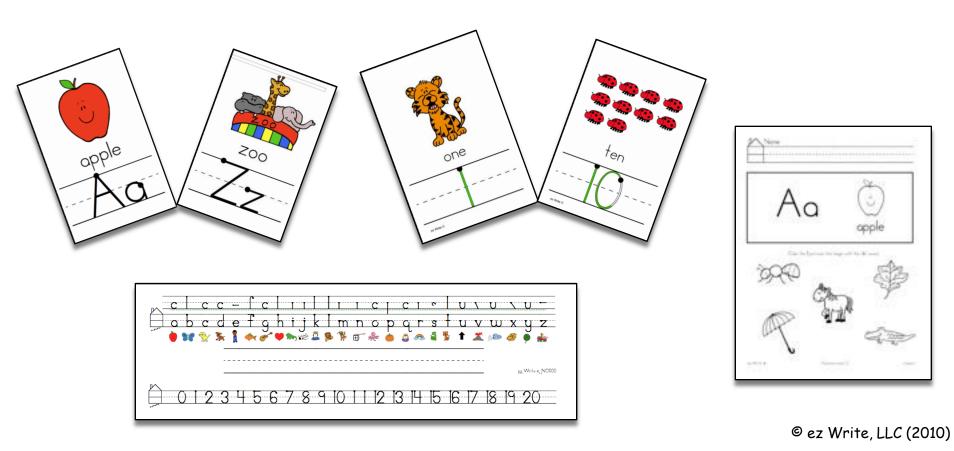
Worksheets all have an application of the skill taught on the backside of the worksheet. The first and second grade worksheets offer differentiated learning for different student abilities and encourage creative writing.





Common Language / Materials

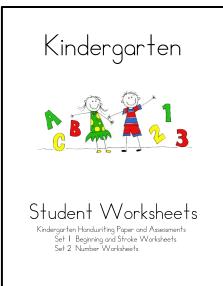
Common language and materials used across grade levels and schools, especially helpful for ELL and special needs students.





Multi-Sensory and Multi-Disciplinary with Strong Home/School Connection

All four channels into the brain: seeing, saying, hearing and writing are used in the lessons to make ez Write effective. Activities can take place in art, music and physical education to reinforce the strokes and create continuity throughout the school. ez Write also has a strong home/school connection built into the program.

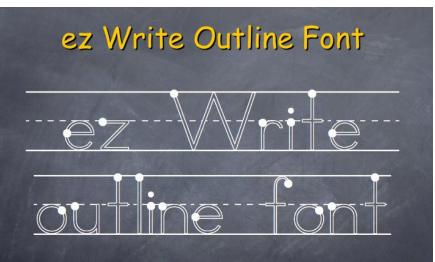


Worksheets go home with instructions to teach parents how to form the letters. ez Write does not use workbooks that stay at school.



Custom Fonts

The ez Write program was written using an outline font specifically designed to make handwriting easy, fun and legible. There are 8 different fonts for teacher and classroom use. These fonts are available on the Teacher Resource CD for school and home use.



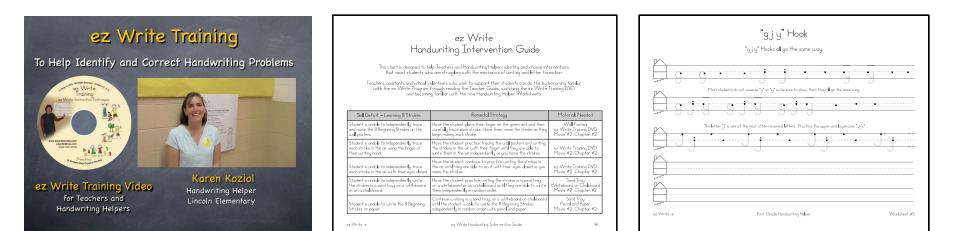
Helps reduce bottom up writing Helps students learn to write smaller and more uniformly

8 ez Write Custom Fonts



Training DVD, Intervention Guide, and Grade-Level Intervention Worksheets

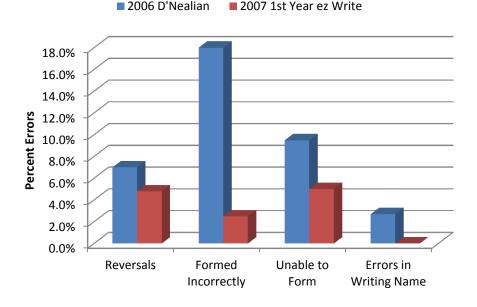
Classroom teachers and volunteers are trained using the ez Write Training DVD, Handwriting Helper Guide, and learn to use Handwriting Helper Worksheets to do quick interventions to help students correct handwriting errors.





Effectiveness Research Pilot Study Results

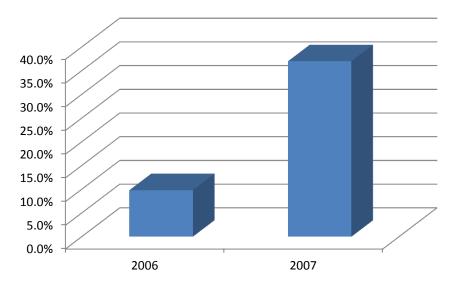
Kindergarten - Errors



Comparison of end-of-year handwriting <u>errors</u> assessments for 2006 students using D'Nealian vs. 2007 students using ez Write

Kindergarten – Letters Formed Correctly

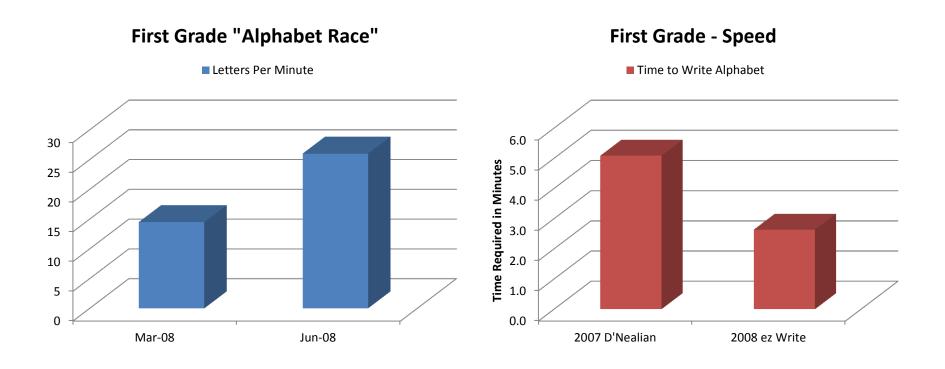
Letter Pairs Formed Correctly



Comparison of end-of-year handwriting <u>formation errors</u> assessments for 2006 students using D'Nealian vs. 2007 students using ez Write



Effectiveness Research Pilot Study Results



Comparison of handwriting speed after only <u>3 months</u> of introducing the Alphabet Race

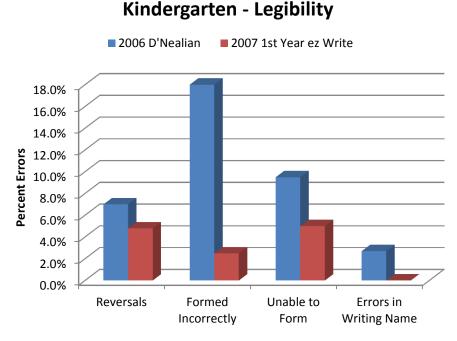
Comparison of end-of-year handwriting speed assessments for 2007 students using D'Nealian vs. 2008 students using ez Write

© ez Write, LLC (2010)

48% improvement



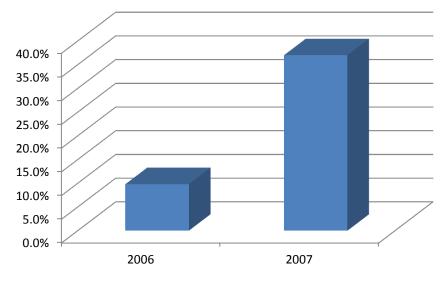
Response to Intervention



Comparison of end-of-year handwriting <u>legibility</u> assessments for 2006 students using D'Nealian vs. 2007 students using ez Write

First Grade - Speed

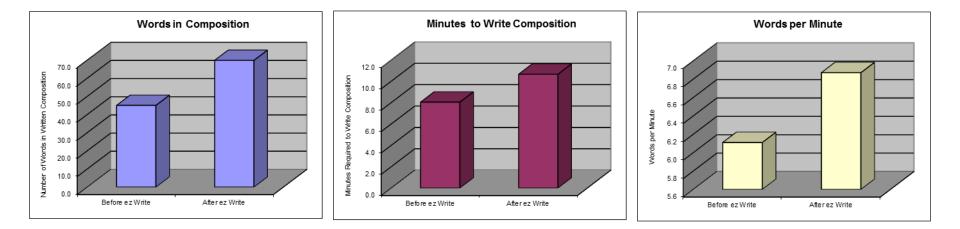
Letter Pairs Formed Correctly



Comparison of end-of-year handwriting <u>speed</u> assessments for 2007 students using D'Nealian vs. 2008 students using ez Write



• The charts below measured the improvement in number of words in composition, minutes to write composition, and words per minute



<u>55% improvement</u>

32% improvement



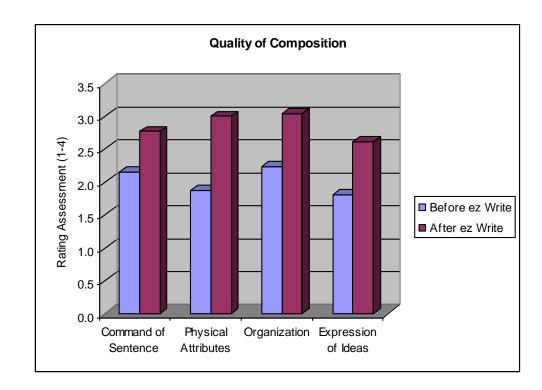
 After 10 weeks of ez Write in conjunction with direct writing instruction, students wrote longer compositions, spent more time creating their compositions, and expressed/wrote their thoughts much faster than prior to ez Write.



 The charts below measured the improvement in overall quality of composition, as measured on a 4-point scale with pre-defined, objective criteria

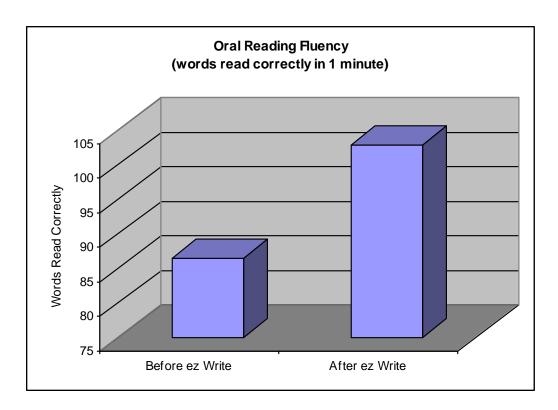
<u>Improvement</u>

Command of Sentence	29%
Physical Attributes	60%
Organization	36%
Expression of Ideas	45%





• The chart below measured the improvement in number of words read correctly in one minute, as measured by the *DIBELS* Oral Reading Fluency (2003) evaluation.

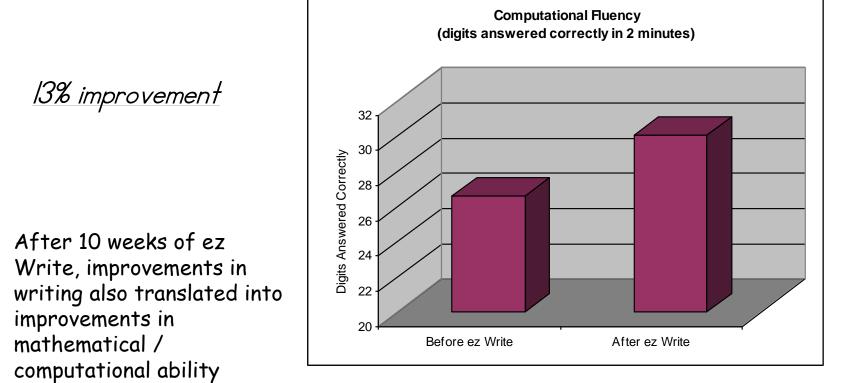


<u>19% improvement</u>

 After 10 weeks of ez Write, improvements in writing also translated into improvements in reading ability



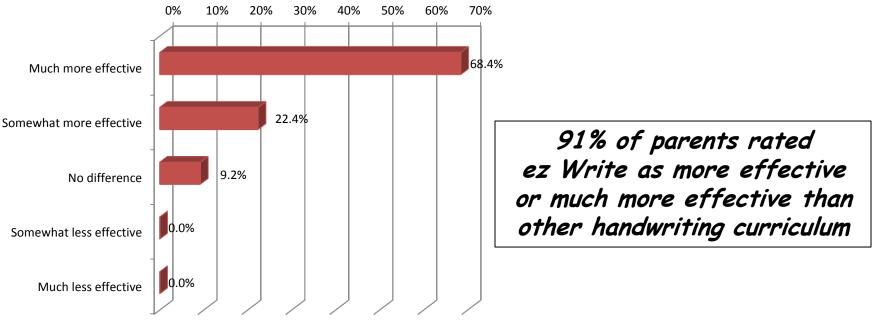
• The chart below measured the improvement in ability to quickly solve one and two-digit addition and subtraction problems using an *AIMSweb* Math Computation test.





Feedback from Parents

- Parents of ez Write pilot program students were asked how ez Write compares with other handwriting programs their other children have completed
- Data shown below is compiled from all surveys (2 schools, 2 grades, 3 different school years)





The ez Write Brand Promise

ez Write is the *easy, effective and affordable* handwriting program that bridges writing to reading.

Easy, Effective, Affordable

- Easy for teachers to learn and teach
 - The program is simple, with fewer components and elements to learn.
 - Common language and materials for consistency from grade to grade
- Easy for students to learn
 - Based on learning the 8 Beginning Strokes to Muscle Memory
 - Program is fun and engaging for students and parents.

Easy, <u>Effective</u>, Affordable

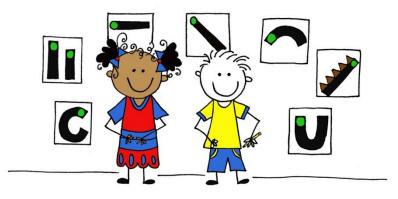
- Effective as a yearly curriculum addition.
 - Substantial improvements in pilot studies in both speed and legibility of composition.
- Effective as an intervention tool.
 - Significant improvements measured in
 - \checkmark Speed of writing
 - ✓ Length and quality of composition when combined with writing instruction
 - ✓ Oral reading fluency
 - ✓ Computational fluency
- Spectacular feedback from parents

Easy, Effective, <u>Affordable</u>

- Competing handwriting curriculums suggest purchasing 15+ separate items, costing well over \$1,000 for a class of 30 students.
 - Replacement components are costly
 - Annual reorder workbook requirements ~\$8 per student
- With ez Write
 - One kit to order per classroom up to 30 students
 - \$445 for Preschool, Kindergarten, 1st Grade kits
 - \$345 for 2nd and 3rd Grade kits
 - \$295/\$145 for 4th and 5th Grade kits respectively
 - No expensive parts and pieces to get damaged or broken
 - Annual reorder requirement is minimal
 - \$0.70 per student for Preschool, Kindergarten
 - \$2.29 per student for 1st through 5th Grade







- Choosing ez Write will allow you to implement an easy, effective and affordable handwriting curriculum for your students
 - Easy for teachers to teach and students to learn
 - Effective as both basic handwriting curriculum and via intervention, for all levels and styles of learning ability
 - Affordable for districts and schools who understand the importance of handwriting curriculum and are working with limited budgetary funds.