



Hilton

HOTELS & RESORTS

THE GLOBAL LEADER
IN HOSPITALITY

United States of America Development Information

Hilton



HILTON LOS CABOS BEACH & GOLF RESORT, MEXICO

BRAND OVERVIEW

One of the most recognized names in the industry, Hilton Hotels & Resorts® stands as the stylish, forward-thinking global leader of hospitality. Hilton today welcomes more than 20 million guests in more countries than any other full-service hotel brand, with more than 550 hotels and resorts in 80 countries across six continents.

With its legacy of forward-thinking leadership, the flagship brand of Hilton Worldwide has the global expertise and passion for innovation to deliver results-oriented solutions for owners and drive market share worldwide.

WHY HILTON HOTELS & RESORTS?

Hilton Hotels & Resorts gives owners the opportunity to combine the best destinations with one of the most recognized names in hospitality, offering prototypes to suit a variety of situations including resort, convention, airport, suburban and city center locations across the world. Owner-centric solutions such as our approach to lobby and guest room design DNA, innovative new food and beverage concepts and our modular spa concept—eforea: spa at Hilton—make Hilton Hotels & Resorts a versatile choice for development.

A variety of proprietary global marketing and sales tools helps drive profitability for owner-operators. Plus, through an exclusive online network, properties have access to valuable press materials and other resources to simplify marketing and collateral production.

Furthermore, in 2011 Hilton Hotels & Resorts won 45 awards for quality and was ranked the number one hotel brand in Australia, Japan, the Middle East, Germany, Britain, Italy, the Netherlands, Russia, Turkey, Brazil and Belgium.*

*Source: Business Development Research Consultant (BDRC) Hotel Business Guest Survey



HILTON AMERICAS - HOUSTON, TX





ONE OF THE BEST KNOWN
HOTEL BRANDS IN THE WORLD

HILTON ORLANDO, FL

HILTON HOTELS & RESORTS IN NUMBERS

MORE THAN
550
HOTELS AND RESORTS WORLDWIDE

FOUND IN
80
COUNTRIES

MORE THAN
194,000
ROOMS WORLDWIDE

MORE THAN
130
PIPELINE HOTELS

70.1%
AVERAGE OCCUPANCY

\$144.69
AVERAGE ROOM RATE

109.08
RevPAR INDEX

See Item 19 of the current Hilton Hotels & Resorts FDD
for further information.

GUEST OFFERINGS

Hilton Hotels & Resorts offers travelers a world of authentic experiences. Hilton remains an innovative, forward-thinking leader by offering best-in-class products, services and amenities to ensure that every guest feels cared for, valued and respected. From inaugural balls and international award galas to business events and personal moments, Hilton is where the world makes history, closes the deal, toasts special occasions and gets away from it all.



THE BEVERLY HILTON, CA



HILTON SAN DIEGO RESORT & SPA, CA



HILTON ANATOLE, TX



HILTON ROSE HALL RESORT & SPA, JAMAICA

A WORLD OF POTENTIAL. A WEALTH OF OPPORTUNITY.

Hilton Worldwide is focused on creating opportunities for our owners while building long-term relationships that offer success today and well into the future. With 10 leading brands and hotels in 91 countries and counting, we offer global strength and scale combined with local expertise that is relevant to the many markets we serve.

As one of the world's leading global hospitality companies, we understand the importance of taking care of our owners and applying our expertise to create value through the design, construction and operation of a hotel. We also understand the importance of looking ahead, and we remain committed to our owners over the long term.

HILTON PERFORMANCE ADVANTAGE

Every Hilton Worldwide hotel and resort benefits from the unique system of innovative solutions and advanced technologies known as the Hilton Performance Advantage. Together, these services provide owners with the latest tools, forward-thinking strategies and access to some of the most influential people in the industry to help enhance guest experiences, reward customer loyalty, drive revenues and maximize efficiency of operations.

Spanning our entire portfolio of brands, the services that make up the Hilton Performance Advantage deliver leading-edge support to consistently drive profits and efficiencies. It is a powerful resource for owners and operators, unrivaled in the industry.

HILTON HHONORS™ is our award-winning guest loyalty program. Its 30 million members accounted for over 45% of all room nights globally at our hotels in 2011, driving more than \$9 billion in revenue.

HILTON WORLDWIDE SALES, with its 700 team members around the world, drives high returns and revenues through increased negotiating power and higher-level access to more influential accounts and strategic partnerships.

HILTON RESERVATIONS AND CUSTOMER CARE provides more than 3,000 highly skilled, multilingual customer service professionals that answer over 34 million calls annually, so you don't have to.

ONLINE SERVICES offers a cost-effective model to ensure your property is front and center online, providing the most convenient digital experience for guests through traditional and emerging online channels.

REVENUE MANAGEMENT helps hotels maximize profits with advanced tools, training and analysis to help make smart pricing and inventory decisions while increasing guest satisfaction.

INFORMATION TECHNOLOGY utilizes world-class partners to create best-in-class technology solutions, from core reservation and property management systems to in-room high-speed Internet access and entertainment.

HILTON SUPPLY MANAGEMENT is a one-stop source leveraging the combined purchasing power of our global portfolio to offer competitive value-based pricing on superior products and services.

For more information or a development contact visit
hiltonworldwide.com/development





STAY AHEAD



This advertisement is not a franchise offering. Federal regulations and the laws of some states regulate the offer and sale of franchises. An offering will only be made in compliance with those regulations and laws, which may require providing you with a disclosure document.

© 2012 Hilton Worldwide Inc., 7930 Jones Branch Drive, McLean VA USA 22102

September 2012