

THE GREAT ESCAPE

Health, Wealth, and the Origins of Inequality

ANGUS DEATON

The world is a better place than it used to be. People are wealthier and healthier, and live longer lives. Yet the escapes from destitution by so many have left gaping inequalities between people and between nations. In *The Great Escape*, Angus Deaton—one of the foremost experts on economic development and on poverty—tells the remarkable story of how, starting two hundred and fifty years ago, some parts of the world began to experience sustained progress, opening up gaps and setting the stage for today's hugely unequal world. Deaton takes an in-depth look at the historical and ongoing patterns behind the health and wealth of nations, and he addresses what needs to be done to help those left behind.

Deaton describes vast innovations and wrenching setbacks: the successes of antibiotics, pest control, vaccinations, and clean water on the one hand, and disastrous famines and the HIV/AIDS epidemic on the other. He examines the United States, a nation that has prospered but is today experiencing slower growth and increasing inequality. He also considers how economic growth in India and China has improved the lives of more than a billion people. Deaton argues that international aid has been ineffective and even harmful. He suggests alternative efforts—including reforming incentives to drug companies and lifting trade restrictions—that will allow the developing world to bring about its own Great Escape.

Demonstrating how changes in health and living standards have transformed our lives, *The Great Escape* is a powerful guide to addressing the well-being of all nations.

Angus Deaton is the Dwight D. Eisenhower Professor of Economics and International Affairs in the Woodrow Wilson School of Public and International Affairs and the Economics Department at Princeton University. His many books include *The Analysis of Household Surveys* and *Economics and Consumer Behavior*. He is a past president of the American Economic Association.

THE STORY OF HEALTH AND WEALTH
IN AN UNEQUAL WORLD, AND THE FATE
OF THOSE WHO HAVE BEEN LEFT BEHIND

THE
GREAT
ESCAPE
health, wealth,
and the origins
of inequality
ANGUS DEATON

“Magisterial and superb.”

—William Easterly, author of *The White Man's Burden*

“This factual, sober, and very timely book deals with issues surrounding the higher incomes and longer lives enjoyed by an increasing proportion of the world's population. . . . Deaton's arguments, written in an elegant and accessible style, are powerful and challenge conventional opinions.”

—Branko Milanovic, author of *The Haves and the Have-Nots*

NOVEMBER

Cloth \$29.95T

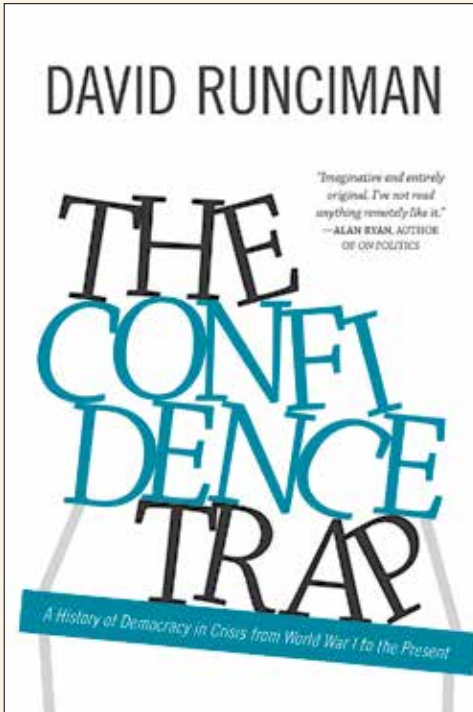
978-0-691-15354-4

392 pages. 31 line illus. 6 x 9.

CURRENT AFFAIRS ■
POPULAR ECONOMICS

PRESS.PRINCETON.EDU

WHY DEMOCRACIES BELIEVE THEY CAN
SURVIVE ANY CRISIS—AND WHY
THAT BELIEF IS SO DANGEROUS



“Imaginative and entirely original. I’ve not read anything remotely like it.”
—Alan Ryan, author of *On Politics*

THE CONFIDENCE TRAP

A History of Democracy in Crisis
from World War I to the Present

DAVID RUNCIMAN

Why do democracies keep lurching from success to failure? The current financial crisis is just the latest example of how things continue to go wrong, just when it looked like they were going right. In this wide-ranging, original, and compelling book, David Runciman tells the story of modern democracy through the history of moments of crisis, from the First World War to the economic crash of 2008.

A global history with a special focus on the United States, *The Confidence Trap* examines how democracy survived threats ranging from the Great Depression to the Cuban missile crisis, and from Watergate to the collapse of Lehman Brothers. It also looks at the confusion and uncertainty created by unexpected victories, from the defeat of German autocracy in 1918 to the defeat of communism in 1989. Throughout, the book pays close attention to the politicians and thinkers who grappled with these crises: from Woodrow Wilson, Nehru, and Adenauer to Fukuyama and Obama.

The Confidence Trap shows that democracies are good at recovering from emergencies but bad at avoiding them. The lesson democracies tend to learn from their mistakes is that they can survive them—and that no crisis is as bad as it seems. Breeding complacency rather than wisdom, crises lead to the dangerous belief that democracies can muddle through anything—a confidence trap that may lead to a crisis that is just too big to escape, if it hasn’t already. The most serious challenges confronting democracy today are debt, the war on terror, the rise of China, and climate change. If democracy is to survive them, it must figure out a way to break the confidence trap.

David Runciman is professor of politics at the University of Cambridge and a fellow of Trinity Hall. His books include *The Politics of Good Intentions* and *Political Hypocrisy* (both Princeton). He writes regularly about politics for the *London Review of Books*.

NOVEMBER

Cloth \$29.95T

978-0-691-14868-7
432 pages. 5 ½ x 8 ½.

HISTORY ■ POLITICS

PRESS.PRINCETON.EDU

WHY CAN THE DEAD DO SUCH GREAT THINGS?

Saints and Worshippers from the Martyrs to the Reformation

ROBERT BARTLETT

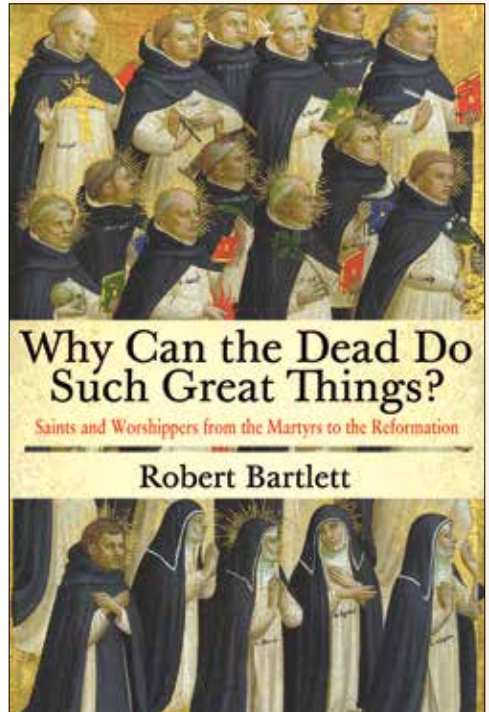
From its earliest centuries, one of the most notable features of Christianity has been the veneration of the saints—the holy dead. This sweepingly ambitious history from one of the world's leading medieval historians tells the fascinating story of the cult of the saints from its origins in the second-century days of the Christian martyrs to the Protestant Reformation. Drawing on sources from around the Christian world, Robert Bartlett examines all of the most important aspects of the saints—including miracles, relics, pilgrimages, shrines, and the saints' role in the calendar, literature, and art.

As this engaging narrative shows, a wide variety of figures have been venerated as saints: men and women, kings and servant girls, legendary virgins and highly political bishops—and one dog. The book explores the central role played by the bodies and body parts of saints, and the special treatment these relics received: how they were treasured and enshrined, used in war and peace, and faked and traded. The shrines of the saints drew pilgrims, sometimes from hundreds of miles, and the book describes the routes, dangers, and rewards of pilgrimage, including the thousands of reported miracles. The book surveys the rich literature and images that proliferated around the saints, as well as the saints' impact on everyday life—from the naming of people and places to the shaping of the calendar. Finally, the book considers how the Christian cult of saints compares with apparently similar aspects of other religions.

At once deeply informative and entertaining, this is an unmatched account of an immensely important and intriguing part of the religious life of the past—as well as the present.

Robert Bartlett is the Bishop Wardlaw Professor of Mediaeval History at the University of St. Andrews in Scotland and a fellow of the British Academy. His books include *The Making of Europe*, joint winner of the Wolfson History Prize, and *The Hanged Man: A Story of Miracle, Memory, and Colonialism in the Middle Ages* (Princeton). He has also written and presented documentaries on the Middle Ages for BBC television.

A SWEEPING, AUTHORITATIVE, AND ENTERTAINING HISTORY OF THE CHRISTIAN CULT OF THE SAINTS FROM ITS ORIGIN TO THE REFORMATION



“This is a great book, a bold work by an outstanding scholar and writer. Tackling the vast subject of medieval sainthood, Robert Bartlett has managed to produce a distinctly original account that is also an enjoyable and entertaining read, seasoned with humor. Bartlett has a keen eye for significant, and often paradoxical, quotations, situations, and personalities. I know of no other book that has attempted to grasp the entire subject of medieval sainthood. Its publication is a major event.”

—Gábor Klaniczay, Central European University

DECEMBER

Cloth \$39.95T

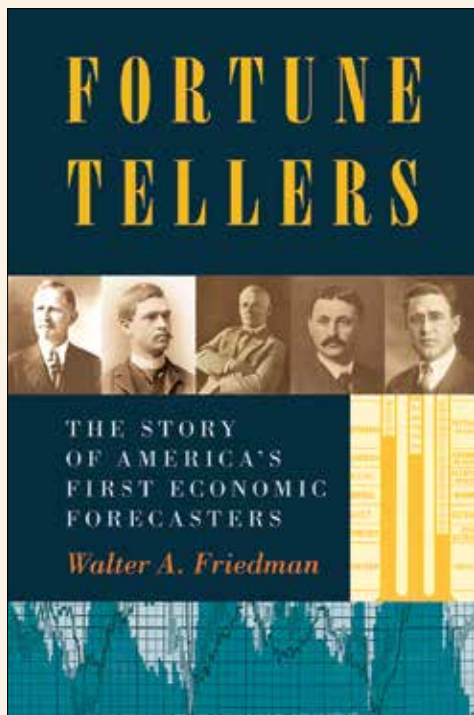
978-0-691-15913-3

824 pages. 10 color illus. 23 halftones.
3 line illus. 10 tables. 3 maps. 6 x 9.

HISTORY ■ RELIGION

PRESS.PRINCETON.EDU

A GRIPPING HISTORY OF THE PIONEERS
WHO SOUGHT TO USE SCIENCE TO PREDICT
THE FLUCTUATIONS OF THE MARKET



“Fortune Tellers is a deeply researched account of the rise and fall of economic forecasting in early twentieth-century America. Profiling a colorful cast of characters, Friedman deftly documents the careers—and the hubris—of the men who sought to impose predictability and certainty on the modern economy. This is a fascinating, timely book, one with many lessons for our own age of uncertainty.”

—Stephen Mihm, author of *A Nation of Counterfeiters: Capitalists, Con Men, and the Making of the United States*

DECEMBER

Cloth \$29.95T

978-0-691-15911-9

320 pages. 28 halftones. 6 x 9.

POPULAR ECONOMICS ■ HISTORY

PRESS.PRINCETON.EDU

FORTUNE TELLERS

The Story of America's First Economic Forecasters

WALTER A. FRIEDMAN

The period leading up to the Great Depression witnessed the rise of the economic forecasters, pioneers who sought to use the tools of science to predict the future, with the aim of profiting from their forecasts. This book chronicles the lives and careers of the men who defined this first wave of economic fortune tellers, men such as Roger Babson, Irving Fisher, John Moody, C. J. Bullock, and Warren Persons. They competed to sell their distinctive methods of prediction to investors and businesses, and thrived in the boom years that followed World War I. Yet, almost to a man, they failed to predict the devastating crash of 1929.

Walter Friedman paints vivid portraits of entrepreneurs who shared a belief that the rational world of numbers and reason could tame—or at least foresee—the irrational gyrations of the market. Despite their failures, this first generation of economic forecasters helped to make the prediction of economic trends a central economic activity, and shed light on the mechanics of financial markets by providing a range of statistics and information about individual firms. They also raised questions that are still relevant today. What is science and what is merely guesswork in forecasting? What motivates people to buy forecasts? Does the act of forecasting set in motion unforeseen events that can counteract the forecast made?

Masterful and compelling, *Fortune Tellers* highlights the risk and uncertainty that are inherent to capitalism itself.

Walter A. Friedman is a historian at Harvard Business School and the author of *Birth of a Salesman: The Transformation of Selling in America*.

MASS FLOURISHING

How Grassroots Innovation Created
Jobs, Challenge, and Change

EDMUND PHELPS

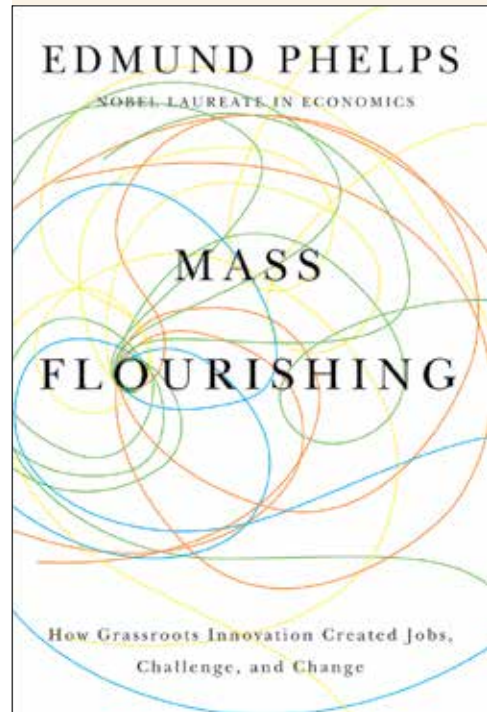
In this book, Nobel Prize–winning economist Edmund Phelps draws on a lifetime of thinking to make a sweeping new argument about what makes nations prosper—and why the sources of that prosperity are under threat today. Why did prosperity explode in some nations between the 1820s and 1960s, creating not just unprecedented material wealth but “flourishing”—meaningful work, self-expression, and personal growth for more people than ever before? Phelps makes the case that the wellspring of this flourishing was modern values such as the desire to create, explore, and meet challenges. These values fueled the grassroots dynamism that was necessary for widespread, indigenous innovation. Most innovation wasn’t driven by a few isolated visionaries like Henry Ford; rather, it was driven by millions of people empowered to think of, develop, and market innumerable new products and processes, and improvements to existing ones. Mass flourishing—a combination of material well-being and the “good life” in a broader sense—was created by this mass innovation.

Yet indigenous innovation and flourishing weakened decades ago. In America, evidence indicates that innovation and job satisfaction have decreased since the late 1960s, while postwar Europe has never recaptured its former dynamism. The reason, Phelps argues, is that the modern values underlying the modern economy are under threat by a resurgence of traditional, corporatist values that put the community and state over the individual. The ultimate fate of modern values is now the most pressing question for the West: will Western nations recommit themselves to modernity, grassroots dynamism, indigenous innovation, and widespread personal fulfillment, or will we go on with a narrowed innovation that limits flourishing to a few?

A book of immense practical and intellectual importance, *Mass Flourishing* is essential reading for anyone who cares about the sources of prosperity and the future of the West.

Edmund Phelps was the 2006 Nobel Laureate in economics. He is director of the Center on Capitalism and Society at Columbia University. His many books include *Designing Inclusion*, *Rewarding Work*, and *Seven Schools of Macroeconomic Thought*.

A NOBEL PRIZE–WINNING ECONOMIST
MAKES A NEW ARGUMENT ABOUT
THE REAL ROOTS OF PROSPERITY—
AND WHY THEY ARE UNDER THREAT TODAY



“This book is what Adam Smith’s *Wealth of Nations* should have been about, if it were to have been an even more important book, because Edmund Phelps is more inquisitive about inspiration and depth of meaning in life than Smith was. *Mass Flourishing* contains much history, but it focuses more on what society should do today, and it provides a call to action. The culmination of years of work, this is an important book.”

—Robert J. Shiller, author of *Finance and the Good Society*

SEPTEMBER

Cloth \$29.95T

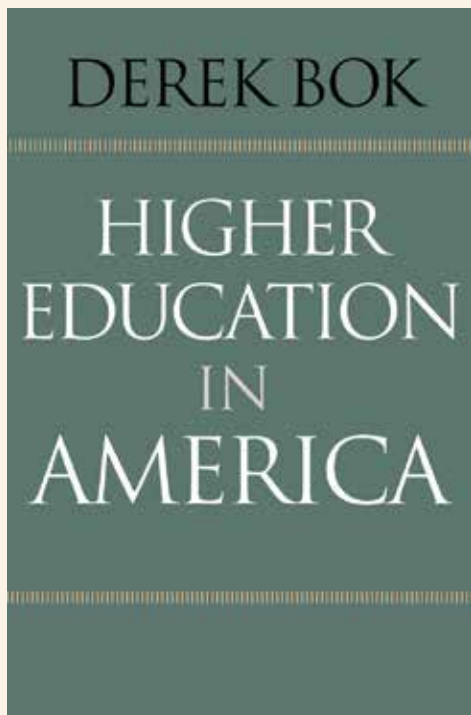
978-0-691-15898-3

392 pages. 20 line illus. 5 tables. 6 x 9.

POPULAR ECONOMICS ■
CURRENT AFFAIRS

PRESS.PRINCETON.EDU

A SWEEPING ASSESSMENT OF THE STATE
OF HIGHER EDUCATION TODAY FROM FORMER
HARVARD PRESIDENT DEREK BOK



“This is an exceedingly ambitious book. In fact, I know of nothing remotely comparable to it in scope or scale. One of its many refreshing aspects is its unflinching common sense. Bok presents the most balanced account of American higher education that I know of, stating clearly the many things that are right about it, but also highlighting problems and challenges. He has an unerring eye for the right ‘big questions,’ and readers of all kinds will appreciate his focus on these questions.”

—William G. Bowen, president emeritus of Princeton University

SEPTEMBER

Cloth \$35.00T

978-0-691-15914-0

480 pages. 5 tables. 6 x 9.

EDUCATION ■ CURRENT AFFAIRS

HIGHER EDUCATION IN AMERICA

DEREK BOK

Higher Education in America is a landmark work—a comprehensive and authoritative analysis of the current condition of our colleges and universities from former Harvard president Derek Bok, one of the nation’s most respected education experts. Sweeingly ambitious in scope, this is a deeply informed and balanced assessment of the many strengths as well as the weaknesses of American higher education today. At a time when colleges and universities have never been more important to the lives and opportunities of students or to the progress and prosperity of the nation, Bok provides a thorough examination of the entire system, public and private, from community colleges and small liberal arts colleges to great universities with their research programs and their medical, law, and business schools. Drawing on the most reliable studies and data, he determines which criticisms of higher education are unfounded or exaggerated, which are issues of genuine concern, and what can be done to improve matters.

Some of the subjects considered are long-standing, such as debates over the undergraduate curriculum and concerns over rising college costs. Others are more recent, such as the rise of for-profit institutions and massive open online courses (MOOCs). Additional topics include the quality of undergraduate education, the stagnating levels of college graduation, the problems of university governance, the strengths and weaknesses of graduate and professional education, the environment for research, and the benefits and drawbacks of the pervasive competition among American colleges and universities.

Offering a rare survey and evaluation of American higher education as a whole, this book provides a solid basis for a fresh public discussion about what the system is doing right, what it needs to do better, and how the next quarter century could be made a period of progress rather than decline.

Derek Bok is the 300th Anniversary University Research Professor at Harvard University. He served as the twenty-fifth president of Harvard from 1971 to 1991, and he served again as interim president from 2006 to 2007. His many books include *Our Underachieving Colleges*, *Universities in the Marketplace*, and the acclaimed best seller *The Shape of the River: Long-Term Consequences of Considering Race in College and University Admissions* (all Princeton).

THE NEW YORK NOBODY KNOWS

Walking 6,000 Miles in the City

WILLIAM B. HELMREICH

As a kid growing up in Manhattan, William Helmreich played a game with his father they called “Last Stop.” They would pick a subway line and ride it to its final destination, and explore the neighborhood there. Decades later, Helmreich teaches university courses about New York, and his love for exploring the city is as strong as ever.

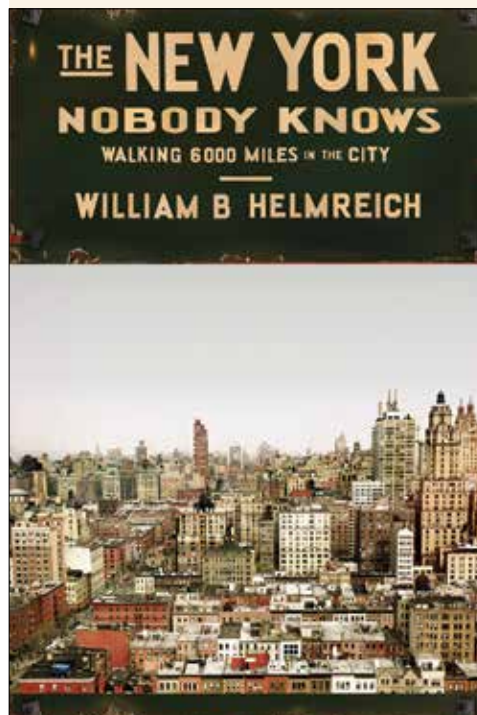
Putting his feet to the test, he decided that the only way to truly understand New York was to walk virtually every block of all five boroughs—an astonishing 6,000 miles. His epic journey lasted four years and took him to every corner of Manhattan, Brooklyn, Queens, the Bronx, and Staten Island. Helmreich spoke with hundreds of New Yorkers from every part of the globe and from every walk of life, including Mayor Michael Bloomberg and former mayors Rudolph Giuliani, David Dinkins, and Edward Koch. Their stories and his are the subject of this captivating and highly original book.

We meet the Guyanese immigrant who grows beautiful flowers outside his modest Queens residence in order to always remember the homeland he left behind, the Brooklyn-raised grandchild of Italian immigrants who illuminates a window of his brownstone with the family’s old neon grocery-store sign, and many, many others. Helmreich draws on firsthand insights to examine essential aspects of urban social life such as ethnicity, gentrification, and the use of space. He finds that to be a New Yorker is to struggle to understand the place and to make a life that is as highly local as it is dynamically cosmopolitan.

Truly unforgettable, *The New York Nobody Knows* will forever change how you view the world’s greatest city.

William B. Helmreich is professor of sociology at the City University Graduate Center (CUNY) and City College of New York. His many books include *What Was I Thinking? The Dumb Things We Do and How to Avoid Them*.

AN INTIMATE PORTRAIT OF THE BIG APPLE



“Original and important, *The New York Nobody Knows* presents a picture of the inner life of the city, bit by delightful bit, as a complete whole. The book is enchanting in a wonderfully old-fashioned way.”

—Peter Moskos, author of *Cop in the Hood: My Year Policing Baltimore’s Eastern District*

NOVEMBER

Cloth \$29.95T

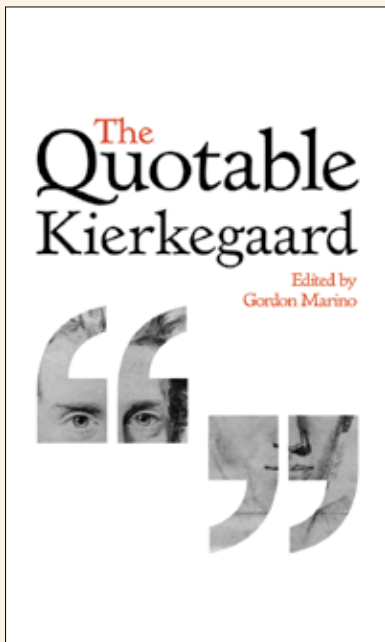
978-0-691-14405-4

456 pages. 30 halftones. 6 maps. 6 x 9.

SOCIAL SCIENCE ■ URBAN STUDIES

PRESS.PRINCETON.EDU

THE MOST COMPREHENSIVE AND
AUTHORITATIVE COLLECTION OF KIERKEGAARD
QUOTATIONS EVER PUBLISHED



“*The Quotable Kierkegaard* serves equally well as an introduction or a reference book. There is no better way to sample the unique flavor of Kierkegaard’s thought. And if you ever need a quotation for a speech or a sermon, for an epigraph or an epitaph, for a dedication or a denunciation, you’re sure to find a striking one here.”

—David Lodge, author of *Small World*, *Therapy*, and other novels

THE QUOTABLE KIERKEGAARD

EDITED BY GORDON MARINO

“Why I so much prefer autumn to spring is that in the autumn one looks at heaven—in the spring at the earth.”

—Søren Kierkegaard

The father of existentialism, Søren Kierkegaard (1813–1855) was a philosopher who could write like an angel. With only a sentence or two, he could plumb the depths of the human spirit. In this collection of some 800 quotations, the reader will find dazzling bon mots next to words of life-changing power. Drawing from the authoritative Princeton editions of Kierkegaard’s writings, this book presents a broad selection of his wit and wisdom, as well as a stimulating introduction to his life and work.

Organized by topic, this volume covers notable Kierkegaardian concerns such as anxiety, despair, existence, irony, and the absurd, but also erotic love, the press, busyness, and the comic. Here readers will encounter both well-known quotations (“Life must be understood backward. But then one forgets the other principle, that it must be *lived forward*”) and obscure ones (“Beware false prophets who come to you in wolves’ clothing but inwardly are sheep—i.e., the phrasemongers”). Those who spend time in these pages will discover the writer who said “my grief is my castle,” but who also taught that “the best defense against hypocrisy is love.”

Illuminating and delightful, this engaging book also provides a substantial portrait of one of the most influential of modern thinkers.

- ◆ Gathers some 800 quotations
- ◆ Drawn from the authoritative Princeton editions of Kierkegaard’s writings
- ◆ Includes an introduction, a brief account and timeline of Kierkegaard’s life, a guide to further reading, and an index

Gordon Marino is professor of philosophy and director of the Hong Kierkegaard Library at St. Olaf College in Minnesota. He is the author of *Kierkegaard in the Present Age*, the coeditor of *The Cambridge Companion to Kierkegaard*, and the editor of *Basic Writings of Existentialism*.

NOVEMBER

Cloth \$24.95T

978-0-691-15530-2

472 pages. 15 halftones. 4 ½ x 7 ½.

PHILOSOPHY ■ RELIGION ■ REFERENCE

PRESS.PRINCETON.EDU

WHAT W. H. AUDEN CAN DO FOR YOU

ALEXANDER MCCALL SMITH

When facing a moral dilemma, Isabel Dalhousie—Edinburgh philosopher, amateur detective, and title character of a series of novels by best-selling author Alexander McCall Smith—often refers to the great twentieth-century poet W. H. Auden. This is no accident: McCall Smith has long been fascinated by Auden. Indeed, the novelist, best known for his No. 1 Ladies Detective Agency series, calls the poet not only the greatest literary discovery of his life but also the best of guides on how to live. In this book, McCall Smith has written a charming personal account about what Auden has done for him—and what he just might do for you.

Part self-portrait, part literary appreciation, the book tells how McCall Smith first came across the poet's work in the 1970s, while teaching law in Belfast, a violently divided city where Auden's "September 1, 1939," a poem about the outbreak of World War II, strongly resonated. McCall Smith goes on to reveal how his life has related to and been inspired by other Auden poems ever since. For example, he describes how he has found an invaluable reflection on life's transience in "As I Walked Out One Evening," while "The More Loving One" has provided an instructive meditation on unrequited love. McCall Smith shows how Auden can speak to us throughout life, suggesting how, despite difficulties and change, we can celebrate understanding, acceptance, and love for others.

An enchanting story about how art can help us live, this book will appeal to McCall Smith's fans and anyone curious about Auden.

Alexander McCall Smith is the internationally best-selling author of numerous novels, including the No. 1 Ladies' Detective Agency series, the Isabel Dalhousie series, the Portuguese Irregular Verbs series, and the 44 Scotland Street series. His books have been translated into forty-six languages. Formerly a professor of medical law, he now devotes himself to writing. He lives in Scotland.

WRITERS ON WRITERS

BEST-SELLING NOVELIST ALEXANDER MCCALL SMITH'S CHARMING ACCOUNT OF HOW THE POET W. H. AUDEN HAS HELPED GUIDE HIS LIFE—AND HOW HE MIGHT GUIDE YOURS



Photo by Michael Lionstar



Photo by Manny Weisman

"Alexander McCall Smith's voice in this splendid book is instantly recognizable as the calm, sympathetic, psychologically shrewd, and morally generous one that narrates his novels. This is not only a convincing account of W. H. Auden's poetry and life. It is also a self-portrait of McCall Smith himself and a testimony to the wisdom and courage he has found in Auden's poems. This is a valuable and memorable book."

—Edward Mendelson, author of *Early Auden and Later Auden*

OCTOBER

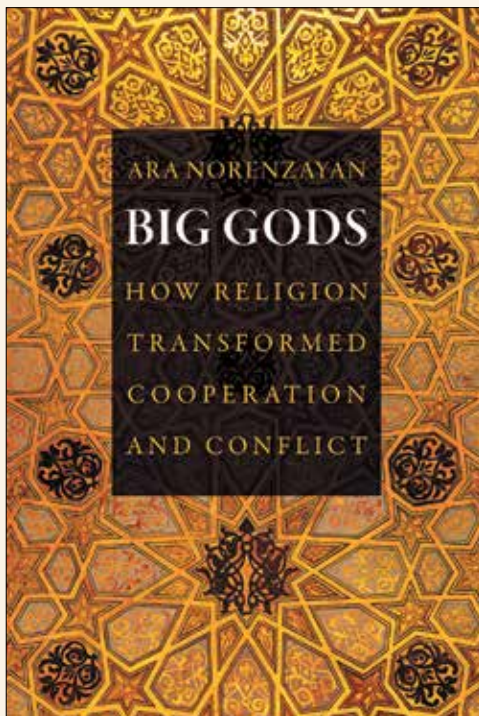
Cloth \$19.95T

978-0-691-14473-3

176 pages. 4 1/2 x 7.

LITERATURE ■ MEMOIR

PRESS.PRINCETON.EDU



“In a time of heated debate about the origin and function of religion, Ara Norenzayan provides a much-needed, well-written argument based on extensive research. The data reveal how religion impacts human behavior. His view that an omniscient God is our own creation designed to deal with the problem of freeriders deserves much more attention. It brings faith closer to where Darwin thought it belonged, in the sphere of social life and cooperation.”

—Frans de Waal, author of *The Bonobo and the Atheist*

SEPTEMBER

Cloth \$29.95T

978-0-691-15121-2

272 pages. 10 halftones. 6 x 9.

PSYCHOLOGY ■ RELIGION

PRESS.PRINCETON.EDU

BIG GODS

How Religion Transformed Cooperation and Conflict

ARA NORENZAYAN

How did human societies scale up from small, tight-knit groups of hunter-gatherers to the large, anonymous, cooperative societies of today—even though anonymity is the enemy of cooperation? How did organized religions with “Big Gods”—the great monotheistic and polytheistic faiths—spread to colonize most minds in the world? In *Big Gods*, Ara Norenzayan makes the surprising and provocative argument that these fundamental puzzles about the origins of civilization are one and the same, and answer each other.

Once human minds could conceive of supernatural beings, Norenzayan argues, the stage was set for rapid cultural and historical changes that eventually led to large societies with Big Gods—powerful, omniscient, interventionist deities concerned with regulating the moral behavior of humans. How? As the saying goes, “watched people are nice people.” It follows that people play nice when they think Big Gods are watching them, even when no one else is. Yet at the same time that sincere faith in Big Gods unleashed unprecedented cooperation within ever-expanding groups, it also introduced a new source of potential conflict between competing groups.

In some parts of the world, such as northern Europe, secular institutions have precipitated religion’s decline by usurping its community-building functions. These societies with atheist majorities—some of the most cooperative, peaceful, and prosperous in the world—climbed religion’s ladder, and then kicked it away. So while *Big Gods* answers fundamental questions about the origins and spread of world religions, it also helps us understand another, more recent social transition—the rise of cooperative societies without belief in gods.

Ara Norenzayan is professor of psychology at the University of British Columbia. His work has been featured on CNN and in the *New York Times Magazine*, the *Economist*, *Der Spiegel*, the *Boston Globe*, the *Toronto Star*, *Scientific American*, and *New Scientist*. He grew up in Beirut and lives in Vancouver.

LOST ENLIGHTENMENT

Central Asia's Golden Age from the Arab Conquest to Tamerlane

S. FREDERICK STARR

In this sweeping and richly illustrated history, S. Frederick Starr tells the fascinating but largely unknown story of Central Asia's medieval enlightenment through the eventful lives and astonishing accomplishments of its greatest minds—remarkable figures who built a bridge to the modern world. Because nearly all of these figures wrote in Arabic, they were long assumed to have been Arabs. In fact, they were from Central Asia—drawn from the Persianate and Turkic peoples of a region that today extends from Kazakhstan southward through Afghanistan, and from the easternmost province of Iran through Xinjiang, China.

Lost Enlightenment recounts how, between the years 800 and 1200, Central Asia led the world in trade and economic development, the size and sophistication of its cities, the refinement of its arts, and, above all, in the advancement of knowledge in many fields. Central Asians achieved signal breakthroughs in astronomy, mathematics, geology, medicine, chemistry, music, social science, philosophy, and theology, among other subjects. They gave algebra its name, calculated the earth's diameter with unprecedented precision, wrote the books that later defined European medicine, and penned some of the world's greatest poetry. One scholar, working in Afghanistan, even predicted the existence of North and South America—five centuries before Columbus. Rarely in history has a more impressive group of polymaths appeared at one place and time. No wonder that their writings influenced European culture from the time of St. Thomas Aquinas down to the scientific revolution, and had a similarly deep impact in India and much of Asia.

Lost Enlightenment chronicles this forgotten age of achievement, seeks to explain its rise, and explores the competing theories about the cause of its eventual demise. Informed by the latest scholarship yet written in a lively and accessible style, this is a book that will surprise general readers and specialists alike.

S. Frederick Starr is founding chairman of the Central Asia–Caucasus Institute/Silk Road Studies Program, a research and policy center affiliated with Johns Hopkins's School of Advanced International Studies and the Institute for Security and Development Policy in Stockholm. A past president of Oberlin College and the Aspen Institute, he began his career in classical archaeology, excavating at Gordium in modern Turkey and mapping the Persian Royal Road.

THE FORGOTTEN STORY OF CENTRAL ASIA'S
ENLIGHTENMENT—ITS RISE, FALL,
AND ENDURING LEGACY



“Lost Enlightenment brilliantly re-creates for us the world of Central Asia, which for centuries was not a backwater but a center of world civilization. With a sure mastery of the large historical sweep as well as an eye for detail, Fred Starr has written an important book that will be a resource for years to come.”

—Francis Fukuyama, author of *The Origins of Political Order*

OCTOBER

Cloth \$39.50T

978-0-691-15773-3

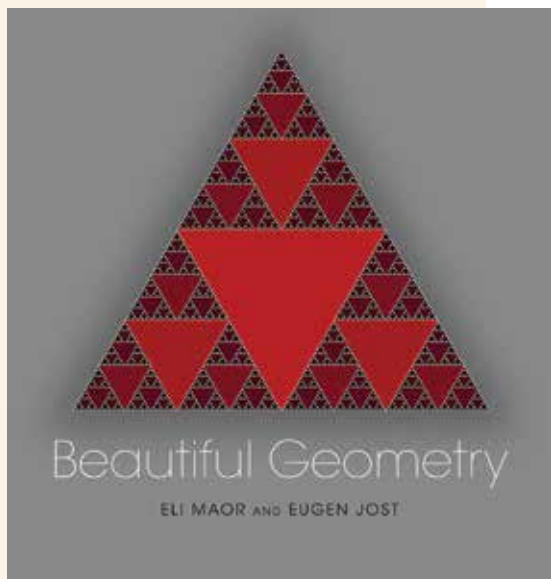
800 pages. 29 color illus.

48 halftones. 2 maps. 6 x 9.

HISTORY

PRESS.PRINCETON.EDU

A VISUAL CELEBRATION OF
2,500 YEARS OF GEOMETRIC HISTORY



“Reading *Beautiful Geometry* is like touring a personal art collection, except the masterpieces here are elegantly presented theorems and constructions by ancient and modern mathematicians. Eli Maor teaches the thought process of a geometry connoisseur as he highlights important details in each of these gems, and Eugen Jost illustrates these ideas with colorful and creative artworks. Readers who like to see real math in their math books will enjoy how *Beautiful Geometry* brings these enduring mathematical achievements to life.”

—George Hart, mathematical sculptor

BEAUTIFUL GEOMETRY

ELI MAOR & EUGEN JOST

If you’ve ever thought that mathematics and art don’t mix, this stunning visual history of geometry will change your mind. As much a work of art as a book about mathematics, *Beautiful Geometry* presents more than sixty exquisite color plates illustrating a wide range of geometric patterns and theorems, accompanied by brief accounts of the fascinating history and people behind each. With artwork by Swiss artist Eugen Jost and text by acclaimed math historian Eli Maor, this unique celebration of geometry covers numerous subjects, from straightedge-and-compass constructions to intriguing configurations involving infinity. The result is a delightful and informative illustrated tour through the 2,500-year-old history of one of the most important and beautiful branches of mathematics.

Eli Maor is the author of *To Infinity and Beyond, e: The Story of a Number*, *Trigonometric Delights*, *Venus in Transit*, and *The Pythagorean Theorem: A 4,000-Year History* (all Princeton), and has taught the history of mathematics at Loyola University Chicago. **Eugen Jost** is a Swiss artist whose work is strongly influenced by mathematics.

JANUARY

Cloth \$24.95T

978-0-691-15099-4

136 pages. 60+ color illus.

38 line illus. 9 x 9 1/2.

POPULAR MATHEMATICS

PRESS.PRINCETON.EDU

UNDILUTED HOCUS-POCUS

The Autobiography of Martin Gardner

MARTIN GARDNER

With a foreword by Persi Diaconis
and an afterword by James Randi

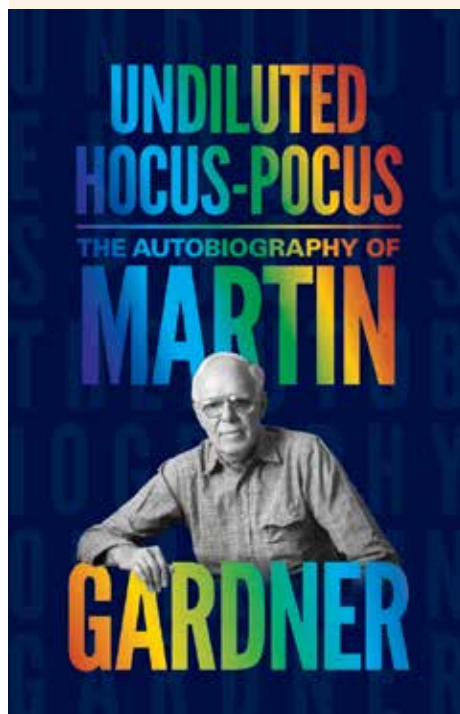
Martin Gardner wrote the “Mathematical Games” column for *Scientific American* for twenty-five years and published more than seventy books on topics as diverse as magic, philosophy, religion, pseudoscience, and *Alice in Wonderland*. His informal, recreational approach to mathematics delighted countless readers and inspired many to pursue careers in mathematics and the sciences. Gardner’s illuminating autobiography is a disarmingly candid self-portrait of the man evolutionary theorist Stephen Jay Gould called our “single brightest beacon” for the defense of rationality and good science against mysticism and anti-intellectualism.

Gardner takes readers from his childhood in Oklahoma to his college days at the University of Chicago, his service in the navy, and his varied and wide-ranging professional pursuits. Before becoming a columnist for *Scientific American*, he was a caseworker in Chicago during the Great Depression, a reporter for the *Tulsa Tribune*, an editor for *Humpty Dumpty*, and a short-story writer for *Esquire*, among other jobs. Gardner shares colorful anecdotes about the many fascinating people he met and mentored, and voices strong opinions on the subjects that matter to him most, from his love of mathematics to his uncompromising stance against pseudoscience. For Gardner, our mathematically structured universe is undiluted hocus-pocus—a marvelous enigma, in other words.

Undiluted Hocus-Pocus offers a rare, intimate look at Gardner’s life and work, and the experiences that shaped both.

Martin Gardner (1914–2010) was an acclaimed popular mathematics and science writer whose broad interests encompassed such subjects as philosophy, religion, stage magic, and the writings of Lewis Carroll and G. K. Chesterton. His numerous books include *The Annotated Alice*, *When You Were a Tadpole and I Was a Fish: And Other Speculations about This and That*, and *Fads and Fallacies in the Name of Science*.

THE AUTOBIOGRAPHY OF THE
ACCLAIMED WRITER WHO INSPIRED
A GENERATION TO STUDY MATH AND SCIENCE



“*Undiluted Hocus-Pocus* is a book that every fan of Gardner will want to own.”
—Ron Graham, coauthor of *Magical Mathematics*

OCTOBER

Cloth \$24.95T

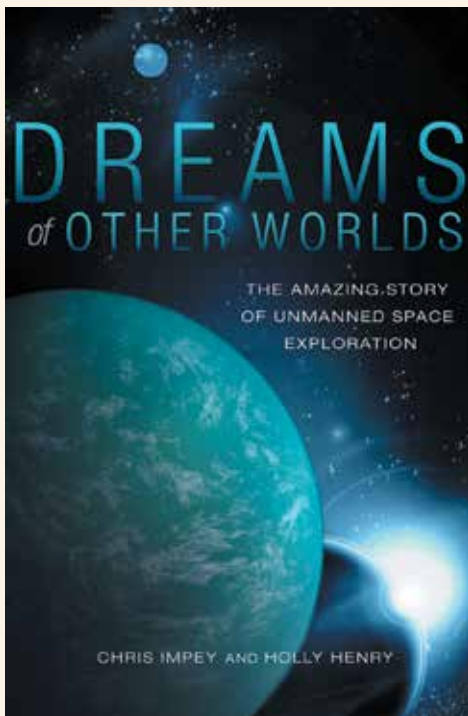
978-0-691-15991-1

272 pages. 20 halftones. 5 ½ x 8 ½.

POPULAR MATHEMATICS ■ BIOGRAPHY

PRESS.PRINCETON.EDU

THE STORY OF UNMANNED SPACE EXPLORATION,
FROM VIKING TO TODAY



“When the history of the last fifty years can be viewed in a more balanced perspective, some of its most inspirational highlights will surely be the major space projects—often international in scope—that have voyaged to distant planets, extended our cosmic horizons, and deepened our understanding of Earth’s place in the wider universe. This fascinating and finely written book chronicles the peak achievements in this grand exploratory endeavor.”

—Martin Rees, Trinity College, University of Cambridge, and Astronomer Royal

OCTOBER

Cloth \$35.00T

978-0-691-14753-6

432 pages. 16 color illus.

41 halftones. 13 line illus. 6 x 9.

POPULAR SCIENCE ■ ASTRONOMY

PRESS.PRINCETON.EDU

DREAMS OF OTHER WORLDS

The Amazing Story of Unmanned Space Exploration

CHRIS IMPEY & HOLLY HENRY

Dreams of Other Worlds describes the unmanned space missions that have opened new windows on distant worlds. Spanning four decades of dramatic advances in astronomy and planetary science, this book tells the story of eleven iconic exploratory missions and how they have fundamentally transformed our scientific and cultural perspectives on the universe and our place in it.

The journey begins with the Viking and Mars Exploration Rover missions to Mars, which paint a startling picture of a planet at the cusp of habitability. It then moves into the realm of the gas giants with the Voyager probes and Cassini’s ongoing exploration of the moons of Saturn. The Stardust probe’s dramatic round-trip encounter with a comet is brought vividly to life, as are the SOHO and Hipparcos missions to study the Sun and Milky Way. This stunningly illustrated book also explores how our view of the universe has been brought into sharp focus by NASA’s great observatories—Spitzer, Chandra, and Hubble—and how the WMAP mission has provided rare glimpses of the dawn of creation.

Dreams of Other Worlds reveals how these unmanned exploratory missions have redefined what it means to be the temporary tenants of a small planet in a vast cosmos.

Chris Impey is University Distinguished Professor in the Department of Astronomy at the University of Arizona. His books include *The Living Cosmos*, *How It Ends*, and *How It Began*. **Holly Henry** is professor of English at California State University, San Bernardino. She is the author of *Virginia Woolf and the Discourse of Science: The Aesthetics of Astronomy*.

EINSTEIN AND THE QUANTUM

The Quest of the Valiant Swabian

A. DOUGLAS STONE

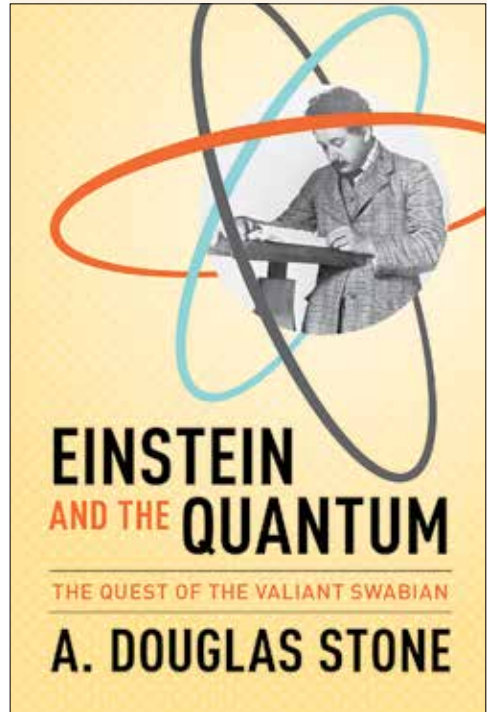
Einstein and the Quantum reveals for the first time the full significance of Albert Einstein's contributions to quantum theory. Einstein famously rejected quantum mechanics, observing that God does not play dice. But, in fact, he thought more about the nature of atoms, molecules, and the emission and absorption of light—the core of what we now know as quantum theory—than he did about relativity.

A compelling blend of physics, biography, and the history of science, *Einstein and the Quantum* shares the untold story of how Einstein—not Max Planck or Niels Bohr—was the driving force behind early quantum theory. It paints a vivid portrait of the iconic physicist as he grappled with the apparently contradictory nature of the atomic world, in which its invisible constituents defy the categories of classical physics, behaving simultaneously as both particle and wave. And it demonstrates how Einstein's later work on the emission and absorption of light, and on atomic gases, led directly to Erwin Schrödinger's breakthrough to the modern form of quantum mechanics. The book sheds light on why Einstein ultimately renounced his own brilliant work on quantum theory, due to his deep belief in science as something objective and eternal.

A book unlike any other, *Einstein and the Quantum* offers a completely new perspective on the scientific achievements of the greatest intellect of the twentieth century, showing how Einstein's contributions to the development of quantum theory are more significant, perhaps, than even his legendary work on relativity.

A. Douglas Stone is the Carl A. Morse Professor of Applied Physics and Physics at Yale University.

THE UNTOLD STORY OF EINSTEIN'S ROLE
AS THE FATHER OF QUANTUM THEORY



“With his lucid and engaging style, A. Douglas Stone has captured one of the most interesting tales in the history of science. Despite Einstein's later discomfort with quantum theory, Stone shows how absolutely instrumental Einstein was in its development. It's a wonderful story that reveals the essence of Einstein's genius and creativity, and Stone is exactly the right person to tell it. I can hear Einstein chuckling in anticipation.”
—Walter Isaacson, author of *Einstein: His Life and Universe* and *Steve Jobs*

OCTOBER

Cloth \$29.95T

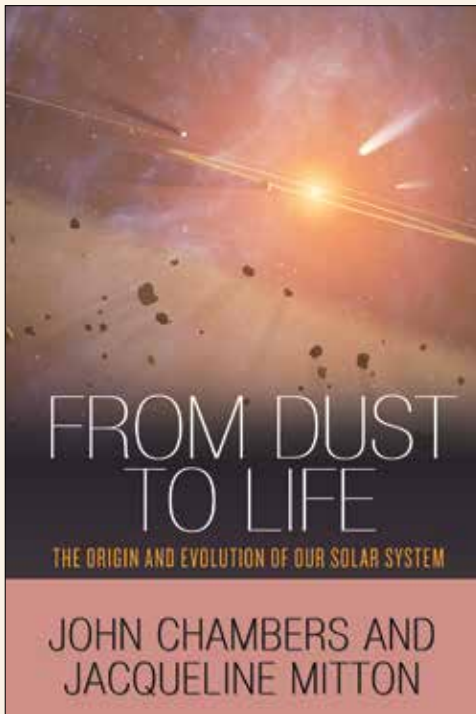
978-0-691-13968-5

360 pages. 18 halftones. 5 line illus. 6 x 9.

POPULAR SCIENCE ■ PHYSICS

PRESS.PRINCETON.EDU

THE STORY OF HOW OUR
SOLAR SYSTEM CAME TO BE



“The origin of our solar system is among the hottest and most fascinating research topics in all of planetary science and astronomy. Chambers and Mitton have produced a compelling and up-to-date survey of this field that reads quickly and authoritatively and leaves no stone unturned in surveying the landscape of this vast and rich topic. I recommend it with gusto!”

—Alan Stern, Southwest Research Institute

DECEMBER

Cloth \$29.95T

978-0-691-14522-8

320 pages. 41 halftones. 19 line illus.
7 tables. 6 x 9.

POPULAR SCIENCE ■ ASTRONOMY

PRESS.PRINCETON.EDU

FROM DUST TO LIFE

The Origin and Evolution of Our Solar System

JOHN CHAMBERS &
JACQUELINE MITTON

The birth and evolution of our solar system is a tantalizing mystery that may one day provide answers to the question of human origins. This book tells the remarkable story of how the celestial objects that make up the solar system arose from common beginnings billions of years ago, and how scientists and philosophers have sought to unravel this mystery down through the centuries, piecing together the clues that enabled them to deduce the solar system’s layout, its age, and the most likely way it formed.

Drawing on the history of astronomy and the latest findings in astrophysics and the planetary sciences, John Chambers and Jacqueline Mitton offer the most up-to-date and authoritative treatment of the subject available. They examine how the evolving universe set the stage for the appearance of our Sun, and how the nebulous cloud of gas and dust that accompanied the young Sun eventually became the planets, comets, moons, and asteroids that exist today. They explore how each of the planets acquired its unique characteristics, why some are rocky and others gaseous, and why one planet in particular—our Earth—provided an almost perfect haven for the emergence of life.

From Dust to Life is a must-read for anyone who desires to know more about how the solar system came to be. This enticing book takes readers to the very frontiers of modern research, engaging with the latest controversies and debates. It reveals how ongoing discoveries of far-distant extrasolar planets and planetary systems are transforming our understanding of our own solar system’s astonishing history and its possible fate.

John Chambers is a planetary scientist in the Department of Terrestrial Magnetism at the Carnegie Institution for Science.

Jacqueline Mitton is a writer, editor, and media consultant in astronomy. Her books include *Titan Unveiled: Saturn’s Mysterious Moon Explored* (Princeton).

WIZARDS, ALIENS, AND STARSHIPS

Physics and Math in Fantasy and Science Fiction

CHARLES L. ADLER

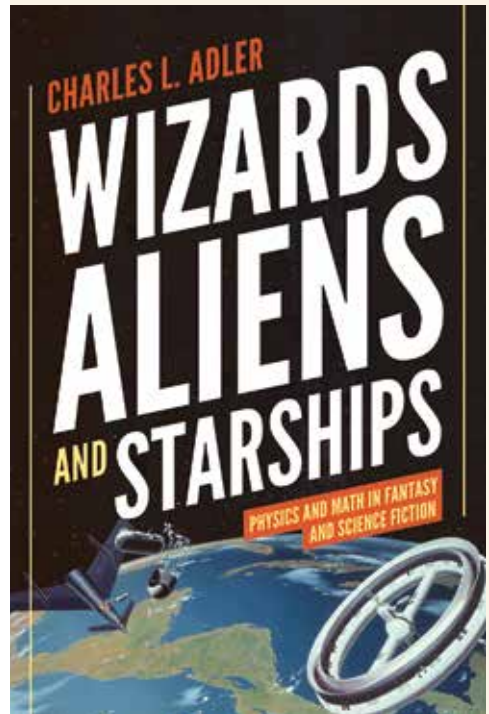
From teleportation and space elevators to alien contact and interstellar travel, science fiction and fantasy writers have come up with some brilliant and innovative ideas. Yet how plausible are these ideas—for instance, could Mr. Weasley’s flying car in *Harry Potter* really exist? Which concepts might actually happen—and which ones wouldn’t work at all? *Wizards, Aliens, and Starships* delves into the most extraordinary details in science fiction and fantasy—such as time warps, shape changing, rocket launches, and illumination by floating candle—and shows readers the physics and math behind the phenomena.

With simple mathematical models, and in most cases using no more than high school algebra, Charles Adler ranges across a plethora of remarkable imaginings, from the works of Ursula K. Le Guin to *Star Trek* and *Avatar*, to explore what might become reality. Adler explains why fantasy in the *Harry Potter* and *Dresden Files* novels cannot adhere strictly to scientific laws, and when magic might make scientific sense in the muggle world. He examines space travel and wonders why it isn’t cheaper and more common today. Adler also discusses exoplanets and how the search for alien life has shifted from radio communications to space-based telescopes. He concludes by investigating the future survival of humanity and other intelligent races. Throughout, he cites an abundance of science fiction and fantasy authors, and includes concise descriptions of stories as well as a glossary of science terms.

Wizards, Aliens, and Starships will speak to anyone wanting to know about the correct—and incorrect—science of science fiction and fantasy.

Charles L. Adler is professor of physics at St. Mary’s College of Maryland.

EXPLAINING THE SCIENCE BEHIND
SCIENCE FICTION AND FANTASY—FROM
THE PROBABLE TO THE IMPOSSIBLE



“*Wizards, Aliens, and Starships* rigorously applies the principles of physics to concepts, plot devices, and other features of science fiction and fantasy books, films, and television series. Readers who follow Adler’s carefully developed analyses will learn a great deal about familiar science fiction tropes, physics, and how scientists think about the world. An exceptional book.”
—A. Bowdoin Van Riper, author of *Science in Popular Culture*

FEBRUARY

Cloth \$29.95T

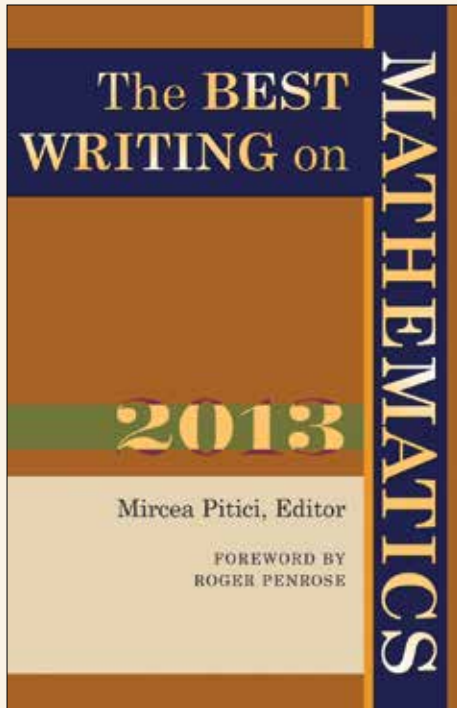
978-0-691-14715-4

360 pages. 23 line illus. 9 tables. 6 x 9.

POPULAR SCIENCE ■
POPULAR MATHEMATICS

PRESS.PRINCETON.EDU

THE YEAR'S FINEST WRITING ON
MATHEMATICS FROM AROUND THE WORLD



Praise for previous editions:

"[A] volume of unexpectedly fascinating mathematical research, musings, and studies that explore subjects from art to medicine. . . . [R]eaders from many disciplines will find much to pique their interest."

—*Publishers Weekly*

"Entertaining and informative."

—*Ian D. Gordon, Library Journal*

THE BEST WRITING ON MATHEMATICS 2013

EDITED BY MIRCEA PITICI

Foreword by Roger Penrose

This annual anthology brings together the year's finest mathematics writing from around the world. Featuring promising new voices alongside some of the foremost names in the field, *The Best Writing on Mathematics 2013* makes available to a wide audience many articles not easily found anywhere else—and you don't need to be a mathematician to enjoy them. These writings offer surprising insights into the nature, meaning, and practice of mathematics today. They delve into the history, philosophy, teaching, and everyday occurrences of math, and take readers behind the scenes of today's hottest mathematical debates. Here Philip Davis offers a panoramic view of mathematics in contemporary society; Terence Tao discusses aspects of universal mathematical laws in complex systems; Ian Stewart explains how in mathematics everything arises out of nothing; Erin Maloney and Sian Beilock consider the mathematical anxiety experienced by many students and suggest effective remedies; Elie Ayache argues that exchange prices reached in open market transactions transcend the common notion of probability; and much, much more.

In addition to presenting the year's most memorable writings on mathematics, this must-have anthology includes a foreword by esteemed mathematical physicist Roger Penrose and an introduction by the editor Mircea Pitici. This book belongs on the shelf of anyone interested in where math has taken us—and where it is headed.

Mircea Pitici teaches mathematics and writing at Cornell University, where he is a PhD candidate in math education. He has edited *The Best Writing on Mathematics* since 2010.

JANUARY

Paper \$21.95T

978-0-691-16041-2

288 pages. 30 halftones.

26 line illus. 5 ½ x 8 ½.

POPULAR MATHEMATICS

PRESS.PRINCETON.EDU

WILL YOU BE ALIVE TEN YEARS FROM NOW?

And Numerous Other Curious Questions in Probability

PAUL J. NAHIN

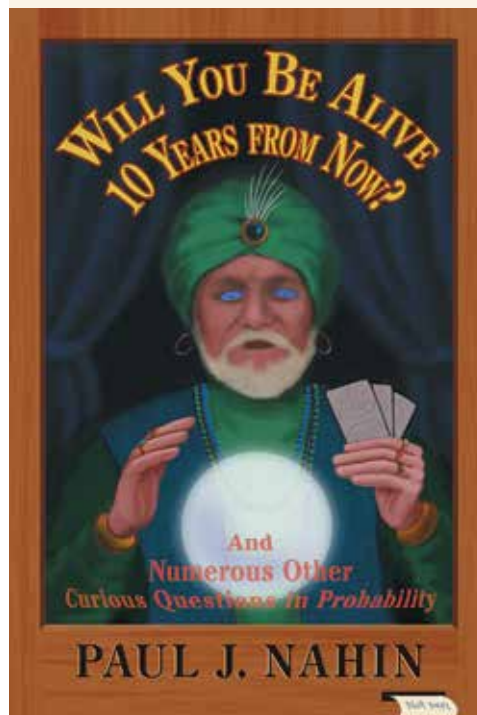
What are the chances of a game-show contestant finding a chicken in a box? Is the Hanukkah dreidel a fair game? Will you be alive ten years from now? These are just some of the one-of-a-kind probability puzzles that acclaimed popular math writer Paul Nahin offers in this lively and informative book.

Nahin brings probability to life with colorful and amusing historical anecdotes as well as an electrifying approach to solving puzzles that illustrates many of the techniques that mathematicians and scientists use to grapple with probability. He looks at classic puzzles from the past—from Galileo's dice-tossing problem to a disarming dice puzzle that would have astonished even Newton—and also includes a dozen challenge problems for you to tackle yourself, with complete solutions provided in the back of the book. Nahin then presents twenty-five unusual probability puzzlers that you aren't likely to find anywhere else, and which range in difficulty from ones that are easy but clever to others that are technically intricate. Each problem is accompanied by an entertaining discussion of its background and solution, and is backed up by theory and computer simulations whenever possible in order to show how theory and computer experimentation can often work together on probability questions. All the MATLAB Monte Carlo simulation codes needed to solve the problems computationally are included in the book.

With his characteristic wit, audacity, and insight, Nahin demonstrates why seemingly simple probability problems can stump even the experts.

Paul J. Nahin is professor emeritus of electrical engineering at the University of New Hampshire. He is the best-selling author of many popular-math books, including *The Logician and the Engineer*, *Number-Crunching*, *Mrs. Perkins's Electric Quilt*, *Dr. Euler's Fabulous Formula*, and *An Imaginary Tale* (all Princeton).

A NEW COLLECTION OF STIMULATING PUZZLES
FROM BEST-SELLING MATH WRITER PAUL NAHIN



“Readers of this absorbing book will gain significant pleasure as well as a broadened understanding of the nuances of mathematics, along with a wonderful picture of how analytics and simulations complement each other. Nahin is a master at this. I love this book!”

—Joseph Mazur, author of *What's Luck Got to Do with It?: The History, Mathematics, and Psychology of the Gambler's Illusion*

DECEMBER

Cloth \$27.95T

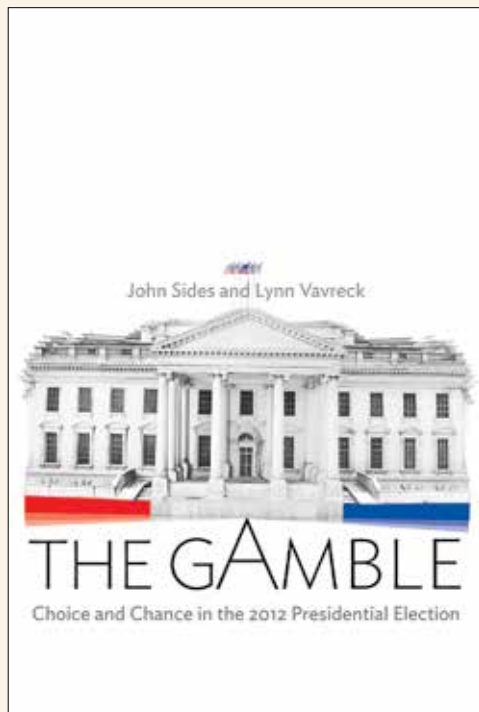
978-0-691-15680-4

256 pages. 28 line illus. 22 tables. 6 x 9.

POPULAR MATHEMATICS

PRESS.PRINCETON.EDU

A RARE “MONEYBALL” LOOK AT THE
CONTEST BETWEEN OBAMA AND ROMNEY



THE GAMBLE

Choice and Chance in the 2012 Presidential Election

JOHN SIDES & LYNN VAVRECK

“Game changer.” We heard it so many times during the 2012 U.S. presidential election. But what actually made a difference in the contest—and what was just hype? In this groundbreaking book, John Sides and Lynn Vavreck tell the dramatic story of the election—with a big difference. Using an unusual “moneyball” approach, they look beyond the anecdote, folklore, and conventional wisdom that often pass for election analysis. Instead, they draw on extensive quantitative data about the economy, public opinion, news coverage, and political advertising to separate what was truly important from what was irrelevant. Combining this data with the best social science research and colorful on-the-ground reporting, they provide the most accurate and precise account of the election yet written—and the only book of its kind.

Which mattered more—Barack Obama’s midsummer blitz or the election year’s economic growth? How many voters actually changed their minds—and was it ever enough to sway the outcome? *The Gamble* answers important questions like these by looking at the interplay between the candidates’ strategic choices—the ads, speeches, rallies, and debates—and the chance circumstances of the election, especially the economy. In the Republican primary, the book shows, the electioneering and the media’s restless attention did matter, producing a string of frontrunners. But when Obama and Mitt Romney finally squared off in the general election, there were few real game-changers. The candidates’ billion-dollar campaigns were important but largely cancelled each other out, opening the way for Obama to do what incumbents usually do when running amid even modest economic growth: win.

An election book unlike any other, *The Gamble* is a must-read for political junkies, analysts, journalists, consultants, and academics.

John Sides is associate professor of political science at George Washington University and the coauthor of *Campaigns and Elections* (Norton). He cofounded and contributes to The Monkey Cage, a politics blog. **Lynn Vavreck** is associate professor of political science and communications at the University of California, Los Angeles. Her books include *The Message Matters: The Economy and Presidential Campaigns* (Princeton). She cofounded and contributes to the Model Politics blog.

OCTOBER

Cloth \$29.95T

978-0-691-15688-0

344 pages. 50 line illus. 23 tables. 6 x 9.

POLITICS ■ CURRENT AFFAIRS

PRESS.PRINCETON.EDU

WOULD YOU KILL THE FAT MAN?

The Trolley Problem and What Your Answer
Tells Us about Right and Wrong

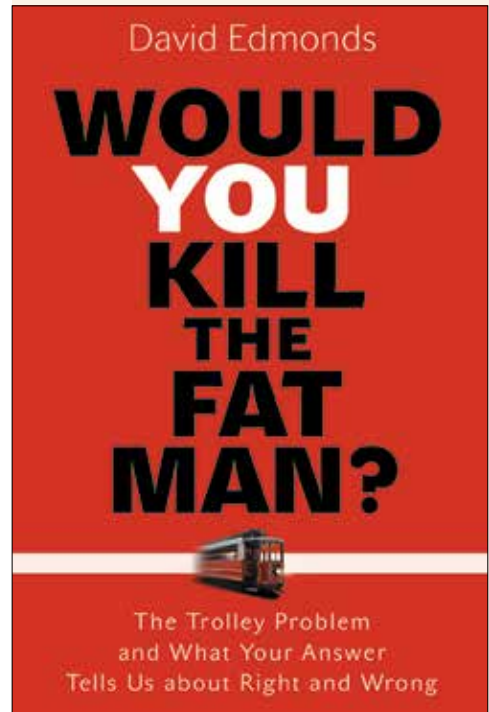
DAVID EDMONDS

A runaway train is racing toward five men who are tied to the track. Unless the train is stopped, it will inevitably kill all five men. You are standing on a footbridge looking down on the unfolding disaster. However, a fat man, a stranger, is standing next to you: if you push him off the bridge, he will topple onto the line and, although he will die, his chunky body will stop the train, saving five lives. Would you kill the fat man?

The question may seem bizarre. But it's one variation of a puzzle that has baffled moral philosophers for almost half a century and that more recently has come to preoccupy neuroscientists, psychologists, and other thinkers as well. In this book, David Edmonds, coauthor of the best-selling *Wittgenstein's Poker*, tells the riveting story of why and how philosophers have struggled with this ethical dilemma, sometimes called the trolley problem. In the process, he provides an entertaining and informative tour through the history of moral philosophy. Most people feel it's wrong to kill the fat man. But why? After all, in taking one life you could save five. As Edmonds shows, answering the question is far more complex—and important—than it first appears. In fact, how we answer it tells us a great deal about right and wrong.

David Edmonds is the author, with John Eidinow, of the best-selling *Wittgenstein's Poker*, as well as *Rousseau's Dog* and *Bobby Fischer Goes to War*. The cofounder of the popular *Philosophy Bites* podcast series, Edmonds is a senior research associate at the University of Oxford's Uehiro Centre for Practical Ethics and a multi-award-winning radio feature maker at the BBC. He holds a PhD in philosophy.

FROM THE COAUTHOR OF THE BEST-SELLING
WITTGENSTEIN'S POKER, A FASCINATING TOUR
THROUGH THE HISTORY OF MORAL PHILOSOPHY



“This is a highly engaging book. David Edmonds’s reflections are full of insight and he provides fascinating biographical background about the main players in the history of the trolley problem, in a style reminiscent of his very successful *Wittgenstein’s Poker*.”

—Roger Crisp, University of Oxford

JANUARY

Cloth \$22.95T

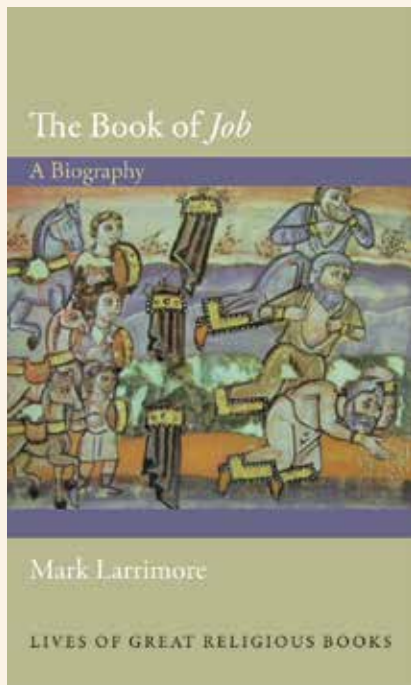
978-0-691-15402-2

240 pages. 10 line illus. 5 ½ x 8 ½.

PHILOSOPHY

PRESS.PRINCETON.EDU

THE REMARKABLE LIFE AND AFTERLIFE
OF ONE OF THE BIBLE'S MOST ICONIC
YET CHALLENGING BOOKS



“A most useful and enjoyable addition to the Joban literature.”

—Bruce Zuckerman, author of *Job the Silent*

THE BOOK OF JOB

A Biography

MARK LARRIMORE

The Book of Job raises stark questions about the nature and meaning of innocent suffering and the relationship of the human to the divine, yet it is also one of the Bible’s most obscure and paradoxical books, one that defies interpretation even today. Mark Larrimore provides a panoramic history of this remarkable book, traversing centuries and traditions to examine how Job’s trials and his challenge to God have been used and understood in diverse contexts, from commentary and liturgy to philosophy and art.

Larrimore traces Job’s obscure origins and his reception and use in the Midrash, burial liturgies, and folklore, and by figures such as Gregory the Great, Maimonides, John Calvin, Immanuel Kant, William Blake, Margarete Susman, and Elie Wiesel. He chronicles the many ways the Book of Job’s interpreters have linked it to other biblical texts; to legends, allegory, and negative and positive theologies; as well as to their own individual and collective experiences. Larrimore revives old questions and provides illuminating new contexts for contemporary ones. Was Job a Jew or a gentile? Was his story history or fable? What is meant by the “patience of Job,” and does Job exhibit it? Why does God speak yet not engage Job’s questions?

Offering rare insights into this iconic and enduring book, Larrimore reveals how Job has come to be viewed as the Bible’s answer to the problem of evil and the perennial question of why a God who supposedly loves justice permits bad things to happen to good people.

Mark Larrimore directs the Religious Studies Program at Eugene Lang College The New School for Liberal Arts. He is the editor of *The Problem of Evil: A Reader* and the coeditor of *The German Invention of Race*.

LIVES OF GREAT RELIGIOUS BOOKS

OCTOBER

Cloth \$24.95T

978-0-691-14759-8

240 pages. 12 halftones. 4 ½ x 7 ½.

RELIGION ■ HISTORY

PRESS.PRINCETON.EDU

THE BOOK OF COMMON PRAYER

A Biography

ALAN JACOBS

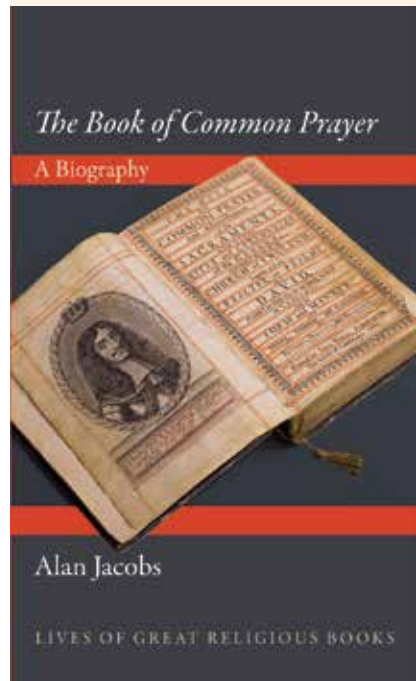
While many of us are familiar with such famous words as, “Dearly beloved, we are gathered together here...” or “Ashes to ashes, dust to dust,” we may not know that they originated with *The Book of Common Prayer*, which first appeared in 1549. Like the words of the King James Bible and Shakespeare, the language of this prayer book has saturated English culture and letters. Here Alan Jacobs tells its story. Jacobs shows how *The Book of Common Prayer*—from its beginnings as a means of social and political control in the England of Henry VIII to its worldwide presence today—became a venerable work whose cadences express the heart of religious life for many.

The book’s chief maker, Thomas Cranmer, Archbishop of Canterbury, created it as the authoritative manual of Christian worship throughout England. But as Jacobs recounts, the book has had a variable and dramatic career in the complicated history of English church politics, and has been the focus of celebrations, protests, and even jail terms. As time passed, new forms of the book were made to suit the many English-speaking nations: first in Scotland, then in the new United States, and eventually wherever the British Empire extended its arm. Over time, Cranmer’s book was adapted for different preferences and purposes. Jacobs vividly demonstrates how one book became many—and how it has shaped the devotional lives of men and women across the globe.

Alan Jacobs is Distinguished Professor of the Humanities in the Honors Program at Baylor University. He is the author of several books, including *The Pleasures of Reading in an Age of Distraction* (Oxford) and *Original Sin: A Cultural History* (HarperOne), and he has edited W. H. Auden’s long poems *For the Time Being* and *The Age of Anxiety* (both Princeton).

LIVES OF GREAT RELIGIOUS BOOKS

HOW THE BOOK OF COMMON PRAYER BECAME
ONE OF THE MOST INFLUENTIAL WORKS
IN THE ENGLISH LANGUAGE



“This book is a pleasure to read. Alan Jacobs’s writing is informed, lucid, accessible, and witty. I know of no other work that is comparable.”

—R.W.L. Moberly, Durham University

OCTOBER

Cloth \$24.95T

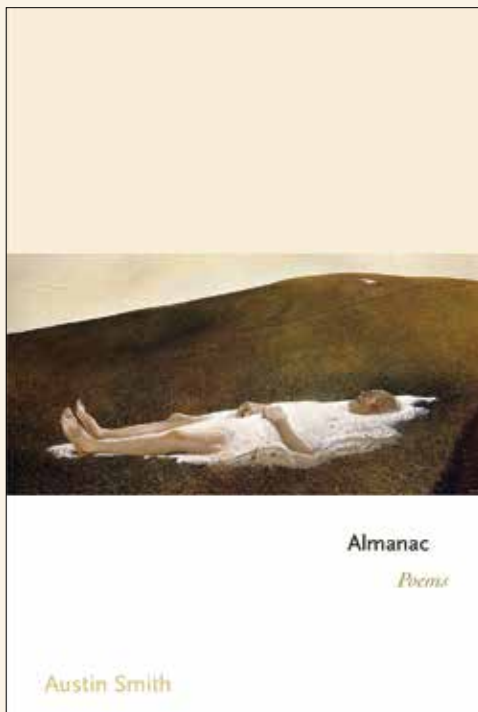
978-0-691-15481-7

248 pages. 6 halftones. 4 ½ x 7 ½.

RELIGION ■ HISTORY

PRESS.PRINCETON.EDU

THE LATEST VOLUME IN PAUL MULDOON'S
PRINCETON SERIES OF CONTEMPORARY POETS



ALMANAC

Poems

AUSTIN SMITH

Almanac is a collection of lyrical and narrative poems that celebrate, and mourn the passing of, the world of the small family farm. But while the poems are all involved in some way with the rural Midwest, particularly with the people and land of the northwestern Illinois dairy farm where poet Austin Smith was born and raised, they are anything but merely regional. As the poems reflect on farm life, they open out to speak about childhood and death, the loss of tradition, the destruction of the natural world, and the severing of connections between people and the land.

These poems also reflect on a long poetic apprenticeship. Smith's father is a poet himself, and many of the poems in *Almanac* are in part meditations about the responsibility of the poet, especially the young poet, when it falls to him to speak for what is vanishing. To quote another Illinois poet, Thomas James, Smith has attempted in this book to write poems "clear as the glass of wine / on [his] father's table every Christmas Eve." By turns exhilarating and disquieting, this is a remarkable debut from a distinctive new voice in American poetry.

Austin Smith was born in the rural Midwest. Most recently, he was a Wallace Stegner Fellow in fiction at Stanford University.

PRINCETON SERIES OF CONTEMPORARY POETS
Paul Muldoon, Series Editor

From *Almanac*

RECOLLECTION

This I remember: driving north in what was elsewhere early spring, snow-covered hills running away like horses incapable of being born against a sky the color of a toy soldier before he is painted, the pines spaced evenly upon the whole landscape and the sense that I was seeing the world as it was before us and will be after us, the utter silence and vastness of it, its voluntary poverty beneath the moon, and I vowed to return there some day, but haven't yet and have indeed forgotten exactly where that place was, though I want to say it was southern New York, or maybe northern Pennsylvania, somewhere out East, surely, though I don't know exactly what month it was, what road, what life.

OCTOBER

Paper \$14.95T

978-0-691-15919-5

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978-0-691-15918-8

80 pages. 6 x 9.

POETRY

ART AND THE SECOND WORLD WAR

MONICA BOHM-DUCHEN

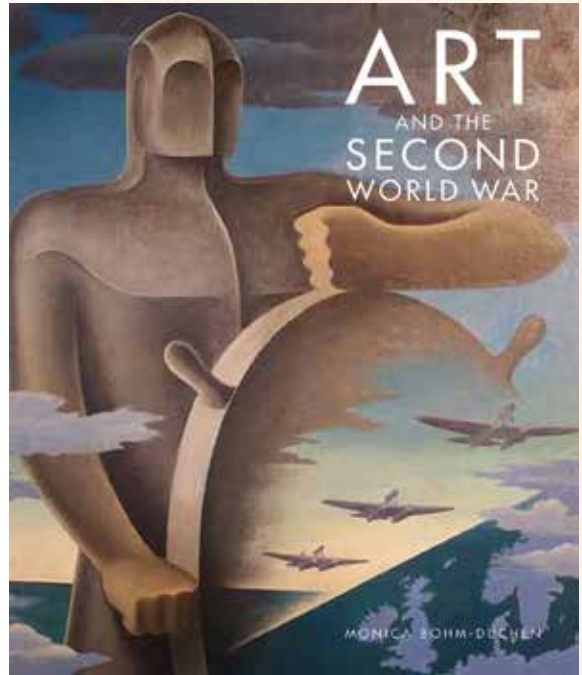
Art and the Second World War is the first book in English to provide a comprehensive and detailed international overview of the complex and often disturbing relationship between war and the fine arts during this crucial period of modern history. This generously illustrated volume starts by examining the art produced in reaction to the Spanish Civil War (often viewed as “the first battle of World War II”), and then looks at painting, sculpture, prints, and drawing in each of the major combatant nations, including Japan and China. Breathtaking in scope, this scholarly yet accessible publication places wartime art within its broader cultural, political, and military contexts while never losing sight of the power and significance of the individual image and the individual artist.

Monica Bohm-Duchen’s thought-provoking analysis ranges from iconic paintings such as Picasso’s *Guernica* to unfamiliar works by little-known artists. She reinstates war art by major artists as an integral part of their oeuvres and examines neglected topics such as the art produced in the Japanese-American and British internment camps, by victims of the Holocaust, and in response to the dropping of the atom bomb in 1945. In so doing, Bohm-Duchen addresses a host of fundamental issues, including the relationship between art and propaganda and between art and atrocity, and the role of gender, religion, and censorship, both external and internal.

Art and the Second World War offers an unparalleled comparative perspective that will appeal to anyone interested in art history, military history, or political and cultural studies.

Monica Bohm-Duchen is an independent writer, lecturer, and curator. Based in London, she has worked for such leading institutions as the Tate, the National Gallery, and the Royal Academy of Arts. Her many books include *After Auschwitz: Responses to the Holocaust in Contemporary Art*. She teaches a course on art and war at Birkbeck, University of London, and at New York University in London.

THE FIRST BOOK IN ENGLISH TO
PROVIDE A COMPREHENSIVE AND ACCESSIBLE
OVERVIEW OF THE ART OF WORLD WAR II



“A major contribution. Until now, there have been virtually no scholarly books that have dealt with Second World War art in a global context. Bohm-Duchen has written a wide-ranging, solid, intelligent survey that will interest many people. Specialists will especially appreciate the identification, classification, and discussion of large numbers of otherwise little-discussed artists and artworks.”

—Brian Foss, author of *War Paint: Art, War, State, and Identity in Britain, 1939–1945*

JANUARY

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288 pages. 150 color illus.

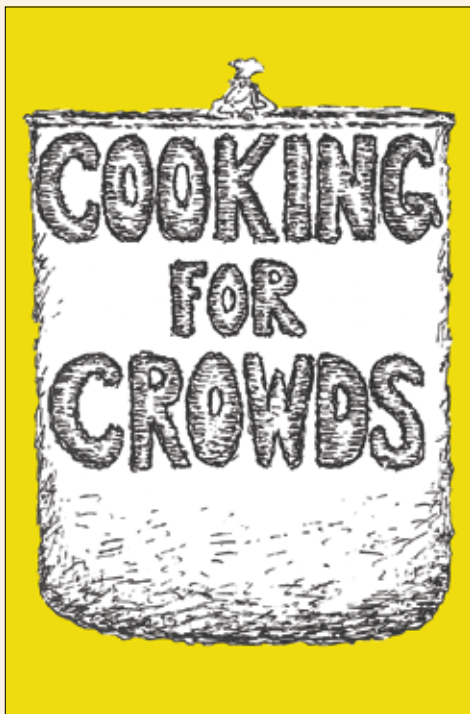
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Artwork from the title page of the original edition of *Cooking for Crowds*, illustrated by Edward Koren

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MERRY WHITE

Drawings by Edward Koren

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When *Cooking for Crowds* was first published in 1974, home cooks in America were just waking up to the great foods the rest of the world was eating, from pesto and curries to Ukrainian pork and baklava. Now Merry White’s indispensable classic is back in print for a new generation of readers to savor, and her international recipes are as crowd-pleasing as ever—whether you are hosting a large party numbering in the dozens, or a more intimate gathering of family and friends.

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Featuring a lively new introduction by White and Edward Koren’s charming illustrations, *Cooking for Crowds* offers simple, step-by-step instructions for easy cooking and entertaining on a grand scale—from hors d’oeuvres to desserts.

Merry White is professor of anthropology at Boston University. Her books include *Coffee Life in Japan* and *Noodles Galore*. She teaches anthropology courses on food and social change, and has been a caterer, cookbook writer, and food journalist.

Edward Koren’s acclaimed drawings have appeared in the *New Yorker*, the *New York Times*, *Vanity Fair*, and many other publications. He has illustrated many books, including *Poems I Wrote When No One Was Looking*.

DECEMBER

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208 pages. 94 halftones. 10 x 8 1/2.

COOKING

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HIGHER EDUCATION IN THE DIGITAL AGE

WILLIAM G. BOWEN

Two of the most visible and important trends in higher education today are its exploding costs and the rapid expansion of online learning. Could the growth in online courses slow the rising cost of college and help solve the crisis of affordability? In this short and incisive book, William G. Bowen, one of the foremost experts on the intersection of education and economics, explains why, despite his earlier skepticism, he now believes technology has the potential to help rein in costs without negatively affecting student learning. As a former president of Princeton University, an economist, and author of many books on education, including the acclaimed best seller *The Shape of the River*, Bowen speaks with unique expertise on the subject.

Surveying the dizzying array of new technology-based teaching and learning initiatives, including the highly publicized emergence of “massive open online courses” (MOOCs), Bowen argues that such technologies could transform traditional higher education—allowing it at last to curb rising costs by increasing productivity, while preserving quality and protecting core values. But the challenges, which are organizational and philosophical as much as technological, are daunting. They include providing hard evidence of whether online education is cost-effective in various settings, rethinking the governance and decision-making structures of higher education, and developing customizable technological platforms. Yet Bowen remains optimistic that the potential payoff is great.

Based on the 2012 Tanner Lectures on Human Values, delivered at Stanford University, the book includes responses from Stanford president John Hennessy, Harvard University psychologist Howard Gardner, Columbia University literature professor Andrew Delbanco, and Coursera cofounder Daphne Koller.

William G. Bowen is president emeritus of the Andrew W. Mellon Foundation and Princeton University and founding chairman of ITHAKA. He is the author or coauthor of many books, including the acclaimed best seller *The Shape of the River: Long-Term Consequences of Considering Race in College and University Admissions*, *Crossing the Finish Line: Completing College at America's Public Universities*, and *Lessons Learned: Reflections of a University President* (all Princeton).

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—Michael Schill, dean of University of Chicago Law School

MAY 2013

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192 pages. 4 line illus. 5 ½ x 8 ½.

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