

Tennessee Labor Market Report

Bill Lee Governor

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August 2021

Highlights

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TN
Department of
Labor & Workforce
Development

Halloween Fun Facts

Halloween is an ancient tradition associated with images of witches, ghosts and vampires. It dates back over 2,000 years to the Celtic festival of Samhain (pronounced sow-in). The Celts, who lived in the area that is now Ireland, the United Kingdom, and northern France, celebrated their new year on November 1. This day marked the end of summer and the harvest and the beginning of the dark, cold winter. This time of year was often associated with human death. Celts believed that on the night before the New Year the boundary between the worlds of the living and the dead became blurred. On the night of October 31, they celebrated Samhain, when it was believed that the witches, ghosts, devils, and hobgoblins of the dead returned to earth. In the eighth century, Pope Gregory III designated November 1 as All Saints' Day. This was a time to honor all saints and martyrs and incorporate some of the traditions of Samhain. The evening before was known as All Hallows' Eve and later Halloween.

Over the years, Halloween customs and rituals have changed dramatically. Halloween has evolved into a celebration characterized by child-friendly activities like trick-or-treating, carving pumpkins into jack-o'-lanterns and dressing up in costumes.

Trick or Treat

Halloween retail spending is projected to be an all-time high of 10.14 billion dollars in 2021. That is up from 8.05 billion dollars in 2020, according to the National Retail Federation (NRF). For 2021, an estimated 65 percent intend to celebrate Halloween, up from 58 percent in 2020. Households with children are much more likely to celebrate Halloween (82 percent) than those without (55 percent). The top ways consumers are planning to celebrate the holiday this year include passing out candy (66 percent), decorating their home or yard (52 percent), dressing-up in costumes (46 percent), carving a pumpkin (44 percent) and hosting or attending a party (25 percent). On average consumers plan to spend \$102.74 on costumes, candy, decorations and greeting cards — \$10 more than they spent last year.

Households with children are estimated to spend more than twice the amount than households without children (\$149.69 compared with \$73.57) on Halloween items. The number of Americans planning to decorate for Halloween is on par with last year's spike in interest, with spending on decorations continuing to climb to \$3.17 billion, up from last year's \$2.59 billion. Total spending on costumes is the highest it has been since 2017 at \$3.32 billion.

Ghosts and Goblins Add Spirit to U.S. Economy

Costumes and Candy

Amongst children, 1.8 million want to dress as Spider -Man, 1.6 million want to dress as their favorite princess, more than 1.2 million want to dress as Batman, and more than 1.2 million want to dress as their favorite superhero. For adults, around 69 percent have already picked out how they want to dress this year. More than 4.6 million want to dress as a witch, more than 1.6 million want to dress as a vampire, more than 1.4 million want to dress as a ghost, more than 1.1 million want to dress as a cat, and more than 1.1 million want to dress as a pirate. The most popular costumes for pet lovers include a pumpkin (10 percent), hot dog (5 percent), superhero or cat (each tied at 4 percent) and bumblebee (3 percent).

The Candystore.com has gathered 14 years of data for a map of 2021's Most Popular Halloween Candy in the U.S. by state. America's top ten favorite candies have been Reese's Peanut Butter Cups, Skittles, M&M's, Starbursts, Hot Tamales, Sour Patch Kids, Hershey Kisses, Snickers, Tootsie Pops, and Candy Corn. For the state of Tennessee, the top three favorite candies are Tootsie Pops, Skittles, and Salt Water Taffy.

The Candystore.com also conducted a survey of 17,000 of their customers to find the worst candy in their opinion. The top ten worst candy in their opinion was Candy Corn (which also one of America's favorite candy), Circus Peanuts, Peanut Butter Kisses, Smarties, Necco Wafers, Wax Cola Bottles, Mary Janes, Tootsie Rolls, Good & Plenty, and Licorice.

The National Retail Federation is estimating that shoppers will spend \$2.72 billion on Halloween candy during 2021. That's a 20 percent increase over last year and 10 percent over the previous all time high in 2017. Amongst those who celebrate Halloween, 96 percent will purchase candy with over 50 per-

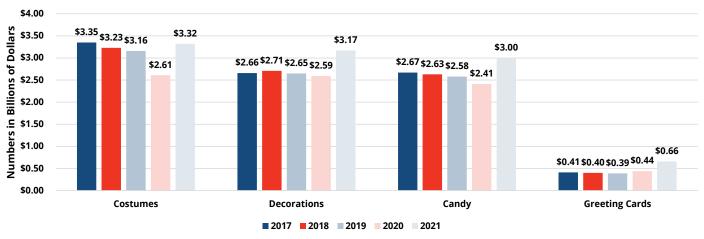
cent of parents stashing away some Halloween candy to enjoy later in the year. Those who purchase candy will spend about \$30.40 on average.

Best Places to Celebrate

If you were a parent that wanted to give your child the best Halloween experience possible you could pack up the car and spend the day in a 'special' Halloween place. Some of those would include Boo at the Zoo or the Fabulous Fox Theater in St. Louis, MO; "Krewe of Boo" parade or the Halloween Spooktacular Family concert in New Orleans, LA; Scream Park Seattle with two separate haunted houses in Seattle, WA; he Salem Witch Museum in Salem, MA; "The Legend Behind the 'Legend'" at the Sunnyside home of Washington Irving in Sleepy Hallow, NY; the Savannah Ghostwalker Tour and the Boo Bash Halloween Party at the Alee Shriner's Temple in Savannah, GA; "A Haunting on Dog Street" ghost tours and the Busch Gardens theme park's Howl-O-Scream event in Williamsburg, VA; Ruby Falls Haunted Cavern, Halloween Eerie Express, Boo in the Zoo at the Chattanooga Zoo and a "Boo"-ze Cruise on the Chattanooga River in Chattanooga, TN; SeaWorld Orlando, Legoland Florida and Walt Disney World's Magic Kingdom in Orlando, FL; The Fort Worth Ghost Bus and the Cowtown Winery Ghost Tour in Fort Worth, TX; Vampirate's Halloween Show at the Pirate's Dinner Adventure theater, Rock & Brews Monster Beer Fest and the Silverado Days Festival in Buena Vista, CA.

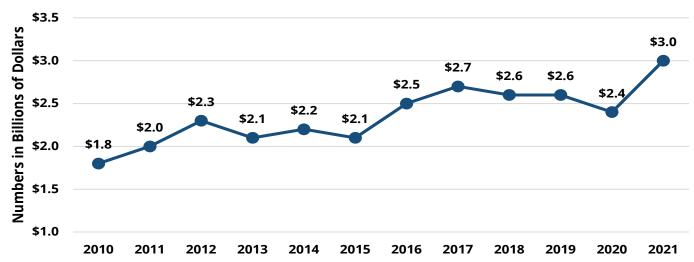
Halloween Spending in the United States

Total Expected Spending by Halloween Category (2017-2021)



Source: NRF and Prosper Insights & Analytics 2021 Halloween Survey

Halloween Candy Purchasing Plans, Historical (2010-2021)

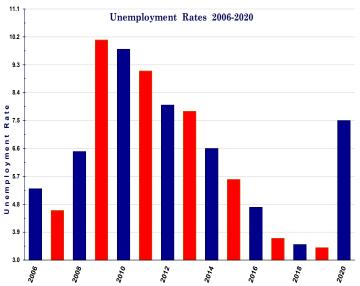


Source: NRF and Prosper Insights & Analytics 2021 Halloween Survey

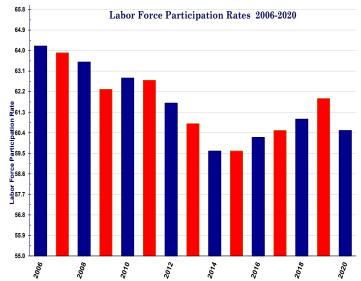
Year	Civilian			Civilian I	Labor Force		
and	noninstitutional		Participation		nploved	Unem	ploved
Month	population	Total	Rate (%)	Total	Rate (%)	Total	Rate (%
1991	3,822.5	2,418.5	63.3%	2,258.8	59.1%	159.8	6.6%
1992	3,875.8	2,469.2	63.7	2,309.7	59.6	159.6	6.5
1993	3,936.5	2,534.5	64.4	2,386.9	60.6	147.6	5.8
1994	4,003.3	2,657.2	66.4	2,529.6	63.2	127.6	4.8
1995	4,075.6	2,723.1	66.8	2,582.9	63.4	140.3	5.2
1996	4,150.1	2,763.2	66.6	2,620.2	63.1	143.0	5.2
1997	4,218.9	2,780.6	65.9	2,634.2	62.4	146.4	5.3
1998	4,272.7	2,810.1	65.8	2,688.5	62.9	121.6	4.3
1999	4,317.6	2,843.0	65.8	2,730.1	63.2	112.9	4.0
2000	4,358.4	2,849.0	65.4	2,738.8	62.8	110.2	3.9
2001	4,401.2	2,857.7	64.9	2,728.6	62.0	129.0	4.5
2002	4,444.9	2,898.9	65.2	2,750.4	61.9	148.5	5.1
2003	4,492.3	2,904.6	64.7	2,744.4	61.1	160.2	5.5
2004	4,541.6	2,897.8	63.8	2,742.9	60.4	154.9	5.3
2005	4,610.1	2,898.5	62.9	2,738.2	59.4	160.3	5.5
2006	4,692.4	3,014.7	64.2	2,856.1	60.9	158.7	5.3
2007	4,760.1	3,043.3	63.9	2,901.9	61.0	141.3	4.6
2007	4,821.7	3,060.8	63.5	2,862.1	59.4	198.7	6.5
2009	4,868.4	3,000.8	62.3	2,725.1	59.4 56.0	307.5	10.1
2009		3,032./	62.8	2,789.1	56.6	307.5	9.8
2010	4,925.4		62.7	2,833.3	-	304.1 284.2	9.0 9.1
2011	4,973.5 5,020.4	3,117.5 3,096.3	61.7	2,849.7	57.0 56.8	246.6	9.1 8.0
2012		3,090.3	60.8	2,840.1	56.1	238.8	7.8
-	5,064.6			2,842.5	-	236.6	6.6
2014	5,109.9	3,043.6	59.6		55.6 56.0		
2015	5,159.2	3,074.2	59.6	2,902.7	56.3	171.5	5.6
2016	5,213.9	3,136.4	60.2	2,987.7	57.3	148.7	4.7
2017	5,272.1	3,187.4	60.5	3,068.6	58.2	118.9	3.7
2018	5,328.2	3,250.7	61.0	3,137.7	58.9	113.0	3.5
2019	5,381.1	3,329.3	61.9	3,216.9	59.8	112.4	3.4
2020	5,437.9	3,289.4	60.5	3,043.9	56.0	245.5	7.5
2021			. 0/		0.4		l .
anuary	5,469.2	3,306.2	60.5%	3,129.2	57.2%	177.1	5.4
ebruary	5,473.1	3,298.5	60.3	3,138.1	57.3	160.4	4.9
Iarch	5,477.5	3,299.5	60.2	3,130.8	57.2	168.6	5.1
pril	5,482.2	3,327.7	60.7	3,172.2	57.9	155.5	4.7
lay	5,487.1	3,335.7	60.8	3,184.8	58.0	151.4	4.5
ine	5,492.4	3,346.7	60.9	3,159.0	57·5	187.7	5.6
ıly (r)	5,497.8	3,354.4	61.0	3,197.8	58.2	156.6	4.7
ugust (p)	5,503.4	3,316.5	60.3	3,175.3	57.7	141.2	4.3
eptember							
ctober							
ovember							
ecember							l

		Aug	Aug
	County	2020	2021
	Anderson	6.3	3.8
	Bedford	7.0	4.3
1	Benton	8.5	4.9
	Bledsoe	7.3	5.1
	Blount	5.9	3.5
	Bradley	6.5	4.1
	Campbell	6.3	4.8
	Cannon	5.4	3.6
	Carroll	6.6	4.4
	Carter	7.0	4.5
	Cheatham	5.8	3.0
	Chester	5.2	3.7
	Claiborne	5.6	4.2
	Clay	6.1	5.1
	Cocke	8.7	4.9
	Coffee	6.3	4.0
	Crockett	5.5	3.8
	Cumberland	6.5	4.5
	Davidson	9.6	3.8
	Decatur	7.6	5.4
	DeKalb	7.5	4.4
	Dickson	5.6	3.4
	Dyer	7.5	4.8
	Fayette	6.8	4.3
	Fentress	5.9	4.0
	Franklin	6.0	4.1
	Gibson	6.7	4.4
	Giles	7.1	4.4
	Grainger	6.6	4.1
	Greene	7.8	4.4
	Grundy	8.2	5.5
	Hamblen	6.6	4.2
4	Hamilton	7.3	4.1
	Hancock	7.7	5.8
	Hardeman	9.0	6.1
	Hardin	6.6	4.7
	Hawkins	6.9	4.5
	Haywood	10.4	6.1
	Henderson	7.1	4.2
	Henry	6.5	4.2
l	Hickman	5.4	3.4
l	Houston	7.8	5.0
l	Humphreys	5.8	3.7
l	Jackson	6.8	4.2
l	Jefferson	6.5	4.1
	Johnson	5.4	3.6
	Knox	5.9	3.3
	Lake	8.5	6.3

	Aug	Aug
County	2020	2021
Lauderdale	9.4	6.3
Lawrence	6.8	4.4
Lewis	6.3	4.6
Lincoln	7.1	4.1
Loudon	5.7	3.4
Macon	6.3	3.6
Madison	8.2	4.6
Marion	7.4	4.4
Marshall	7.3	4.2
Maury	7.2	4.5
McMinn	7.0	4.3
McNairy	8.6	5.8
Meigs	8.0	4.6
Monroe	6.6	3.8
Montgomery	7.7	4.7
Moore	4.4	2.7
Morgan	6.3	4.4
Obion	6.8	4.9
Overton	5.1	3.4
Perry	7.2	6.6
Pickett	4.4	3.7
Polk	6.1	3.9
Putnam	6.0	3.9
Rhea	8.2	5.3
Roane	6.2	4.0
Robertson	6.2	3.3
Rutherford	6.7	3.4
Scott	8.0	4.7
Sequatchie	7.3	4.5
Sevier	7.4	3.2
Shelby	12.3	6.7
Smith	5.2	3.4
Stewart	5.9	4.4
Sullivan	7.0	4.2
Sumner	6.7	3.4
Tipton	7.2	4.5
Trousdale	6.2	3.7
Unicoi	7.9	5.1
Union	6.7	4.0
Van Buren	7.1	5.3
Warren	7.1	4.8
Washington	6.2	3.8
Wayne	6.3	4.3
Weakley	5.6	4.1
White	6.3	3.9
Williamson	4.6	2.6
Wilson	6.6	3.1
*Data Not Season:	ally Adjusted	



(p)= preliminary



Statewide

Estimated Nonfarm Employment (in thousands)

	A xx.=		Preliminary	Net Cha		
Industry	Aug. 2020	Jul. 2021	Aug.	Aug. 2020 Aug. 2021	Jul. 202 Aug. 202	
Total Nonfarm	2,967.5	3,069.6	3,086.9	119.4	17.3	
Total Private	2,551.0	2,668.4	2,667.9	116.9	-0.5	
Goods Producing	470.3	481.9	487.0	16.7	5.1	
Mining, Logging & Construction	134.3	134.5	137.4	3.1	2.9	
Natural Resources & Mining	4.1	4.3	4.4	0.3	0.1	
Construction of Buildings	130.2	130.2	133.0	2.8	2.8	
Construction of Buildings	26.9	25.5	25.5 17.6	-1.4	0.0	
Heavy and Civil Engineering Specialty Trade Contractors	16.6 86.7	16.8 87.9	89.9	1.0 3.2	0.8	
Manufacturing	336.0	347.4	349.6	13.6	2.2	
Durable Goods Manufacturing	212.8	223.3	224.0	11.2	0.7	
Wood Product Manufacturing	12.5	13.0	13.1	0.6	0.1	
Nonmetallic Mineral Product Manufacturing	13.6	14.3	14.3	0.7	0.0	
Primary Metal Manufacturing	10.5	10.9	11.1	0.6	0.2	
Fabricated Metal Product Manufacturing	36.2	38.6	38.6	2.4	0.0	
Machinery Manufacturing	23.0 6.0	24.2	24.2	1.2	0.0	
Computer & Electronic Product Manufacturing Electrical Equipment & Appliance Manufacturing	16.9	6.3 17.8	6.3 18.0	0.3 1.1	0.0	
Transportation Equipment Manufacturing	68.7	71.9	72.3	3.6	0.4	
Furniture & Related Product Manufacturing	9.4	9.8	9.7	0.3	-0.1	
Miscellaneous Manufacturing Durable Goods	16.0	16.5	16.4	0.4	-0.1	
Nondurable Goods Manufacturing	123.2	124.1	125.6	2.4	1.5	
Food Manufacturing Beverage & Tobacco Product Manufacturing	35.8	35.9	36.1	0.3	0.2 -0.1	
Paper Manufacturing	7.3 12.5	7.9 12.8	7.8 12.8	0.5	0.0	
Printing & Related Support Activities	7.7	7.8	7.8	0.3	0.0	
Chemical Manufacturing	25.5	25.7	25.6	0.1	-0.1	
Plastics & Rubber Products Manufacturing	23.2	23.1	23.7	0.5	0.6	
Service Providing	2,497.2	2,587.7	2,599.9	102.7	12.2	
Trade, Transportation, & Utilities	624.8	645.6	645.3	20.5	-0.3	
Wholesale Trade	116.6	119.0	118.5	1.9	-0.5	
Merchant Wholesalers, Durable Goods	68.4	70.4	70.7	2.3	0.3	
Merchant Wholesalers, Nondurable Goods	41.4	41.8	41.0	-0.4	-0.8	
Wholesale Electronic Markets Retail Trade	6.8	6.8	6.8	0.0	0.0	
Motor Vehicle & Parts Dealers	322.0 45.2	329.6 46.5	329.4 46.4	7.4 1.2	-0.2 -0.1	
Furniture & Home Furnishings Stores	8.9	9.2	9.2	0.3	0.0	
Building Material, Garden Equipment, & Supplies	31.8	32.3	31.3	-0.5	-1.0	
Food & Beverage Stores	56.6	57.1	57.3	0.7	0.2	
Health & Personal Care Stores	22.6	22.9	22.9	0.3	0.0	
Gasoline Stations	24.2	24.6	24.6	0.4	0.0	
Clothing & Clothing Accessories Stores Sporting Goods, Hobby, Book, & Music Stores	19.0 10.8	19.7	19.9 11.6	0.9	0.2	
General Merchandise Stores	69.1	11.2 67.9	67.9	-1.2	0.4	
Miscellaneous Store Retailers	16.2	18.7	18.5	2.3	-0.2	
Nonstore Retailers	8.1	7.6	7.7	-0.4	0.1	
Transportation, Warehousing, & Utilities	186.2	197.0	197.4	11.2	0.4	
Utilities	3.7	3.7	3.7	0.0	0.0	
Transportation & Warehousing	182.5	193.3	193.7	11.2	0.4	
Truck Transportation	58.9	57.8	58.2	-0.7	0.4	
Information	42.0	44.1	44.5	2.5	0.4	
Financial Activities	170.5	174.0	173.9	3.4	-0.1	
Finance & Insurance	131.3	131.7	132.0	0.7	0.3	
Real Estate, Rental, & Leasing	39.2	42.3	41.9	2.7	-0.4	
Professional & Business Services	411.0	446.4	446.4	35.4	0.0	
Professional, Scientific, & Technical Services Management of Companies & Enterprises	146.1 49.5	161.3	160.2	14.1 0.2	-1.1 -0.7	
Administrative, Support, & Waste Management	215.4	50.4 234.7	49.7 236.5	21.1	1.8	
Educational & Health Services	426.5	425.4	425.1	-1.4	-0.3	
Educational Services Educational Services	53.7	53.3	54.5	0.8	1.2	
Health Care & Social Assistance	372.8	372.1	370.6	-2.2	-1.5	
Ambulatory Health Care Services	152.9	156.1	154.8	1.9	-1.3	
Hospitals	108.9	109.9	110.3	1.4	0.4	
Nursing & Residential Care Facilities	59.1	55.3	55.6	-3.5	0.3	
Social Assistance Leisure & Hospitality	51.9	50.8	49.9	-2.0	-0.9	
Arts, Entertainment, & Recreation	289.4 35.2	326.2 43.1	322.3 42.0	32.9 6.8	-3.9 -1.1	
Accommodation & Food Services	254.2	283.1	280.3	26.1	-2.8	
Accommodation	27.3	33.9	34.1	6.8	0.2	
Food Services & Drinking Places	226.9	249.2	246.2	19.3	-3.0	
Other Services	116.5	124.8	123.4	6.9	-1.4	
Government	416.5	401.2	419.0	2.5	17.8	
Federal Government	56.4	51.4	51.6	-4.8	0.2	
State Government	87.8	89.5	89.8	2.0	0.3	
State Government Educational Services Local Government	46.3	48.9	49.5	3.2	0.6	
Local Government Local Government Educational Services	272.3 124.9	260.3	277.6	5.3	17.3	
	1240	115.3	129.2	4.3	13.9	

Nonfarm Employment & Labor Workforce Narrative

Total nonfarm employment increased by 119,400 jobs from August 2020 to August 2021. There were increases in professional & business services (up 35,400 jobs), which includes increases of 21,100 jobs in administrative/support/waste management; leisure & hospitality (up 32,900 jobs), which includes increases of 19,300 jobs in food services & drinking places; trade/transportation/utilities (up 20,500), which includes increases of 11,200 jobs in transportation & warehousing; manufacturing (up 13,600 jobs), which includes increases of 11,200 jobs in durable goods manufacturing; retail trade (up 7,400 jobs).

These increases were partially offset by decreases in federal government (down 4,800 jobs); nursing & residential care facilities (down 3,500 jobs); social assistance (down 2,000 jobs); construction of buildings (down 1,400 jobs); general merchandise stores (down 1,200 jobs).

During the past month, nonfarm employment increased by 17,300 jobs. There were increases in government (up 17,800 jobs), which include increases of 13,900 jobs in local government educational services; construction (up 2,800 jobs), which includes increases of 2,000 jobs in special trade contractors; manufacturing (up 2,200 jobs); administrative/support/waste management (up 1,800 jobs).

These increases were partially offset by decreases in leisure & hospitality (down 3,900 jobs), which includes decreases of 3,000 jobs in food services & drinking places; health care & social assistance (down 1,500 jobs).

Tennessee's seasonally adjusted estimated unemployment rate for August 2021 was 4.6 percent, down slightly from the revised July 2021 rate of 4.7 percent. The United States unemployment rate for August 2021 was 5.2 percent, down from the revised July 2021 rate of 5.4 percent. In August 2020, the U.S. seasonally adjusted rate was 8.4 percent while the state rate was 8.1 percent.

The not seasonally adjusted unemployment rate decreased in 93 counties, increased in 1 county, and remained the same in 1 county. Williamson County had the lowest rate at 2.6 percent, unchanged from the revised July rate. The highest rate was Shelby County at 6.7 percent, down from the revised unemployment rate of 7.5 percent in July.

The data from all the nonfarm employment estimates tables include all full- and part-time nonfarm wage and salary employees who worked during or received pay for any part of the pay period that includes the 12th of the month. This is a count of jobs by place of work. Agricultural workers, proprietors, self-employed persons, workers in private households, and unpaid family workers are excluded. These numbers may not add due to rounding. Data are based on the 2020 benchmark.

Civilian Labor Force

Civilian Labor Force Summary

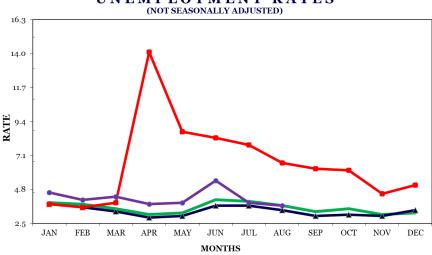
		August 202	20		J	uly 2021				August 202	21	
	Labor Force	Employment	Unemployed	Rate	Labor Force	Employment	Unemployed	Rate	Labor Force	Employment	Unemployed	Rate
Seasonally Adjus	sted											
U.S.	160,818,000	147,276,000	13,542,000	8.4	161,347,000	152,645,000	8,702,000	5.4	161,537,000	153,154,000	8,384,000	5.2
TENNESSEE	3,377,475	3,104,367	273,108	8.1	3,333,802	3,175,465	158,337	_4.7	3,333,062	3,178,909	154,153	4.6
Not Seasonally A	•											
U.S. TENNESSEE	160,966,000 3,371,004	147,224,000 3,108,976	13,742,000 262,028	8.5 7.8	162,817,000 3,354,367	153,596,000 3,197,755	9,221,000 156,612	5.7 4.7	161,788,000 3,316,531	153,232,000 3,175,337	8,556,000 141,194	5.3 4.3
Metropolitan Sta		3,100,970	202,020	7.0	3,337,307	3,-9/1/33	190,012	7.7	3,310,331	3,1/3,33/	141,194	4.0
Chattanooga	273,588	255,628	17,960	6.6	277,906	266,944	10,962	3.9	275,861	265,732	10,129	3.7
Clarksville	118,138	109,572	8,566	7.3	117,865	111,849	6,016	5.1	117,449	112,050	5,399	4.6
Cleveland	61,263	57,286	3,977	6.5	60,304	57,557	2,747	4.6	59,977		2,441	4.1
Jackson Johnson City	66,047 91,716	61,067 85,738	4,980 5,978	7.5 6.5	65,530 90,802	62,435 86,896	3,095 3,906	4.7 4.3	64,955 89,798		2,874 3,678	4.4 4.1
Kingsport	136,771	127,529	9,242	6.8	135,658	129,614	6,044	4.5	134,125		5,371	4.0
Knoxville	434,147	408,231	25,916	6.0	439,460	422,583	16,877	3.8	431,071	415,845	15,226	3.5
Memphis	658,410	586,640	71,770	10.9	662,461	616,637	45,824	6.9	651,099		39,757	6.1
Morristown	53,157 1,097,607	49,679 1,015,567	3,478 82,040	6.5 7.5	53,410 1,098,277	51,017 1,057,095	2,393 41,182	4.5 3.7	52,184 1,087,208		2,166 37,990	4.2 3.5
Nashville Micropolitan Sta		1,010,007	02,040	/.3	1,090,2//	1,05/,095	41,102	3./	1,007,200	1,049,210	3/,990	3.3
Athens	23,681	22.015	1,666	7.0	22.154	22,044	1 110	4 Q	22.002	21.016	986	4.2
*Brownsville	8,084	22,015 7,242	842	7.0 10.4	23,154 7,642	7,106	1,110 536	4.8 7.0	22,902 7,683	21,916 7,212	471	4.3 6.1
Cookeville	50,636	47,647	2,989	5.9	49,237	47,147	2,090	4.2	49,323	47,440	1,883	3.8
Crossville *Dayton	23,382 13,061	21,855 11,986	1,527 1,075	6.5 8.2	22,640 12,899	21,530 12,142	1,110	4.9 5.9	22,659 12,813	21,637 12,130	1,022 683	4.5 5.3
Dyersburg	16,225	15,005	1,220	7.5	15,476	14,666	757 810	5.2	15,438	14,700	738	3·3 4.8
Greeneville	29,192	26,929	2,263	7.8	28,310	26,920	1,390	4.9	28,234	27,004	1,230	4.4
Lawrenceburg Lewisburg	19,656 15,749	18,323 14,595	1,333 1,154	6.8 7.3	18,978 15,121	18,100 14,452	878 669	4.6 4.4	19,031 15,165	18,202 14,521	829 644	4.4 4.2
Martin	15,813	14,928	885	5.6	15,045	14,213	832	5.5	15,110	14,491	619	4.1
McMinnville Newport	17,407 15,126	16,175 13,813	1,232	7.1 8.7	16,719 14,748	15,821	898	5.4	16,649 14,645	15,856	793	4.8
Paris	14,043	13,126	1,313 917	6.5	13,583	13,951 12,951	797 632	5.4 4.7	13,541	13,930 12,978	715 563	4.9 4.2
Sevierville Shelbyville	56,007	51,839	4,168	7.4	57,753	55,761	1,992	3.4	56,815	55,022	1,793	3.2
Tullahoma	21,270 49,751	19,785 46,732	1,485 3,019	7.0 6.1	20,742 48,870	19,751 46,768	991 2,102	4.8 4.3	20,558 48,463	19,679 46,555	879 1,908	4.3 3.9
Cities	.,,,,											
Bartlett	31,126	29,321	1,805	5.8	31,733	30,620	1,113	3.5	31,356	30,328	1,028	3.3
Brentwood	21,928	20,982	946	4.3	22,477	21,882	595	2.6	22,307	21,707	600	2.7
Bristol Chattanooga	11,769 89,722	10,950 81,534	819 8,188	7.0 9.1	11,715 88,876	11,174 83,924	541 4,952	4.6 5.6	11,536 87,741	11,070 83,351	466 4,390	4.0 5.0
Clarksville	65,162	59,429	5,733	8.8	64,105	60,526	3,579	5.6	63,639	60,359	3,280	5.2
Cleveland	22,241	20,521	1,720	7.7	21,720	20,616	1,104	5.1	21,597	20,610	987	4.6
Collierville Columbia	25,801	24,657	1,144	4.4	26,528	25,749	779	2.9	26,231	25,503	728	2.8
Cookeville	19,741 14,745	17,908 13,728	1,833 1,017	9.3 6.9	19,693 14,251	18,628 13,606	1,065 645	5.4 4.5	19,663 14,274	18,491 13,672	1,172 602	6.0 4.2
Franklin	47,842	45,561	2,281	4.8	48,808	47,515	1,293	2.6	48,366	47,136	1,230	2.5
Gallatin Germantown	23,076	21,211	1,865	8.1	23,119	22,100	1,019	4.4	22,884	21,932	952	4.2
Hendersonville	19,620 33,403	18,752 31,097	868 2,306	4.4 6.9	20,139 33,540	19,582 32,400	557 1,140	2.8 3.4	19,958 33,205	19,395 32,153	563 1,052	2.8 3.2
Jackson	33,743	30,514	3,229	9.6	33,096	31,219	1,877	5.7	32,795	31,047	1,748	5.3
Johnson City	31,743	29,699	2,044	6.4	31,337	30,076	1,261	4.0	30,970	29,814	1,156	3.7
Kingsport Knoxville	23,379 98,904	21,481 91,567	1,898 7,337	8.1 7.4	23,061 98,935	21,918 94,785	1,143 4,150	5.0 4.2	22,760 97,021	21,716 93,282	1,044 3,739	4.6 3.9
LaVergne	20,055	18,222	1,833	9.1	19,844	18,940	904	4.6	19,621	18,808	813	4.1
Lebanon	17,735	16,341	1,394	7.9	17,708	16,988	720	4.1	17,533	16,864	669	3.8
Maryville Memphis	14,207 316,934	13,433 269,881	774 47,053	5.4 14.8	14,430 309,937	13,911 281,834	519 28,103	3.6 9.1	14,154 303,424	13,688 279,141	466 24,283	3.3 8.0
Morristown	11,990	11,085	905	7.5	11,999	11,382	617	5.1	11,695	11,159	536	4.6
*Mount Juliet	20,601	19,104	1,497	7.3	20,518	19,860	658	3.2	20,327	19,716	611	3.0
Murfreesboro Nashville	84,576 417,140	78,654 377,079	5,922 40,061	7.0 9.6	84,999 410,132	81,752 392,632	3,247 17,500	3.8 4.3	84,169 405,286	81,181 389,742	2,988 15,544	3.6 3.8
Oak Ridge	14,356	13,393	963	6.7	14,452	13,868	584	4.3 4.0	14,204	13,648	15,544 556	3.9
Smyrna	29,125	27,025	2,100	7.2	29,208	28,089	1,119	3.8	28,946	27,893	1,053	3.6
Spring Hill	24,264	22,886	1,378	5.7	24,574	23,850	724	2.9	24,419	23,664	755	3.1
2016 Census chan	ges: Micropolitan	Areas-Dayton an	u Brownsville ad	uea, Co	umpia, Harriman	, Humpoldt, LaFo	nette deleted. C	ues: M	ount Junet added	and Union City de	neted.	

Chattanooga MSA

Total nonfarm employment in the Chattanooga MSA increased by 1,900 jobs from July 2021 to August 2021. There was an increase in local government (up 2,500 jobs); educational & health services (up 700 jobs); durable goods manufacturing and state government (both up 200 jobs). These increases were partially offset by a decrease in leisure & hospitality (down 1,100 jobs).

During the past 12 months, nonfarm employment increased by 10,300 jobs. During the year, goods-producing jobs increased by 2,800 jobs while service-providing jobs increased by 7,500 jobs.

CHATTANOOGA MSA UNEMPLOYMENT RATES



Industry	August	Revised July	Preliminary August	Net Aug. 2020	Change Jul. 2021
	2020	2021	2021	Aug. 2021	Aug. 2021
Total Nonfarm	254.0	262.4	264.3	10.3	1.9
Total Private	218.2	227.5	226. 7	8.5	-0.8
Goods-Producing	43.7	46.5	46.5	2.8	0.0
Mining, Logging, & Construction	10.9	11.7	11.7	0.8	0.0
Manufacturing	32.8	34.8	34.8	2.0	0.0
Durable Goods Manufacturing	19.3	20.7	20.9	1.6	0.2
Nondurable Goods Manufacturing	13.5	14.1	13.9	0.4	-0.2
Service-Providing	210.3	215.9	217.8	7.5	1.9
Trade, Transportation, & Utilities	52.5	53.8	53.6	1.1	-0.2
Wholesale Trade	8.1	8.1	8.1	0.0	0.0
Retail Trade	26.5	26.8	26.6	0.1	-0.2
Transportation, Warehousing, & Utilities	17.9	18.9	18.9	1.0	0.0
Information	2.4	2.6	2.6	0.2	0.0
Financial Activities	22.5	22.4	22.3	-0.2	-0.1
Professional & Business Services	27.4	28.7	28.8	1.4	0.1
Educational & Health Services	33.2	33.2	33.9	0.7	0.7
Leisure & Hospitality	24.8	27.8	26. 7	1.9	-1.1
Other Services	11.7	12.5	12.3	0.6	-0.2
Government	35.8	34.9	37.6	1.8	2.7
Federal Government	5.9	5.6	5.6	-0.3	0.0
State Government	5.5	5.1	5.3	-0.2	0.2
Local Government	24.4	24.2	26. 7	2.3	2.5

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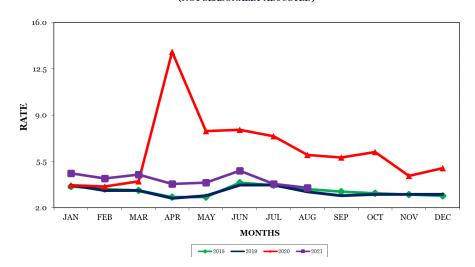
Knoxville MSA

Total nonfarm employment in the Knoxville MSA decreased by 800 jobs from July 2021 to August 2021. There were decreases in educational & health services (down 900 jobs); retail trade (down 600 jobs); leisure & hospitality (down 500 jobs); professional & business services (down 300 jobs).

These decreases were partially offset by increases in state government (up 700 jobs); local government (up 600 jobs); trade/transportation/utilities (up 200 jobs).

During the past 12 months, nonfarm employment increased by 14,500 jobs. During the year, goods-producing jobs increased by 1,400 jobs while service-providing jobs increased by 13,100 jobs.

KNOXVILLE MSA UNEMPLOYMENT RATES (NOT SEASONALLY ADJUSTED)



		Revised	Preliminary	Net	t Change
Industry	August	July	August	Aug. 2020	Jul. 2021
	2020	2021	2021	Aug. 2021	Aug. 2021
Total Nonfarm	391.5	406.8	406.0	14.5	-0.8
Total Private	336.6	350.6	348.6	12.0	-2.0
Goods-Producing	59.6	60.9	61.0	1.4	0.1
Mining, Logging, & Construction	18.8	17.6	17.6	-1.2	0.0
Manufacturing	40.8	43.3	43.4	2.6	0.1
Durable Goods Manufacturing	30.3	32.3	32.4	2.1	0.1
Nondurable Goods Manufacturing	10.5	11.0	11.0	0.5	0.0
Service-Providing	331.9	345.9	345.0	13.1	-0.9
Trade, Transportation, & Utilities	77.7	80.1	79.7	2.0	-0.4
Wholesale Trade	15.8	16.0	16.0	0.2	0.0
Retail Trade	47.0	48.6	48.0	1.0	-0.6
Transportation, Warehousing, & Utilities	14.9	15.5	15. 7	0.8	0.2
Information	5.5	5.8	5.9	0.4	0.1
Financial Activities	19.3	19.3	19.3	0.0	0.0
Professional & Business Services	65.0	69.4	69.1	4.1	-0.3
Educational & Health Services	54.9	54.9	54.0	-0.9	-0.9
Leisure & Hospitality	38.8	43.3	42.8	4.0	-0.5
Other Services	15.8	16.9	16.8	1.0	-0.1
Government	54.9	56.2	57.4	2.5	1.2
Federal Government	6.3	5.5	5.4	-0.9	-0.1
State Government	17.4	17.3	18.0	0.6	0.7
Local Government	31.2	33.4	34.0	2.8	0.6

Memphis MSA

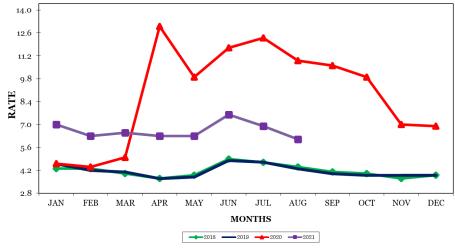
Total nonfarm employment in the Memphis MSA increased by 3,200 jobs from July 2021 to August 2021. There were increases in local government (up 4,700 jobs); mining/logging/construction (up 700 jobs); administrative/support/waste management (up 300 jobs); wholesale trade (up 200 jobs).

These increases were partially offset by decreases in educational & health services (down 700 jobs); state government and manufacturing (both down 600 jobs); retail trade (down 500 jobs); durable goods manufacturing (down 400 jobs).

During the past 12 months, nonfarm employment increased by 33,400 jobs. During that time, goods-producing jobs increased by 2,800 jobs, while service-providing jobs increased by 30,600 jobs.

MEMPHIS MSA UNEMPLOYMENT RATES

(NOT SEASONALLY ADJUSTED)



Industry	August 2020	Revised July 2021	Preliminary August 2021	Net Aug. 2020 Aug. 2021	Change Jul. 2021 Aug. 2021
Total Nonfarm	615.3	645.5	648.7	33.4	3.2
Total Private	535.1	569.6	568.6	33.5	-1.0
Goods-Producing	66.7	69.4	69.5	2.8	0.1
Mining, Logging, & Construction	23.8	24.1	24.8	1.0	0.7
Manufacturing	42.9	45.3	44. 7	1.8	-0.6
Durable Goods Manufacturing	25.4	27.2	26.8	1.4	-0.4
Nondurable Goods Manufacturing	17.5	18.1	17.9	0.4	-0.2
Service-Providing	548.6	576.1	579.2	30.6	3.1
Trade, Transportation, & Utilities	171.5	177.3	177.0	5.5	-0.3
Wholesale Trade	33.7	34.5	34. 7	1.0	0.2
Retail Trade	61.3	62.3	61.8	0.5	-0.5
Transportation, Warehousing, & Utilities	76.5	80.5	80.5	4.0	0.0
Information	4.8	5.1	5.1	0.3	0.0
Financial Activities	28.7	29.9	29.7	1.0	-0.2
Professional & Business Services	89.6	104.7	105.0	15.4	0.3
Professional, Scientific, & Technical Services	22.0	25.9	26.0	4.0	0.1
Management of Companies & Enterprises	9.5	9.9	9.8	0.3	-0.1
Administrative, Support, & Waste Management	58.1	68.9	69.2	11.1	0.3
Educational & Health Services	93.3	92.0	91.3	-2.0	-0.7
Leisure & Hospitality	54.1	64.1	64.1	10.0	0.0
Other Services	26.4	27.1	26.9	0.5	-0.2
Government	80.2	75.9	80.1	-0.1	4.2
Federal Government	14.9	14.0	14.1	-0.8	0.1
State Government	141.0	134.0	128.0	-1.3	-0.6
Local Government	51.2	48.5	53.2	2.0	4.7

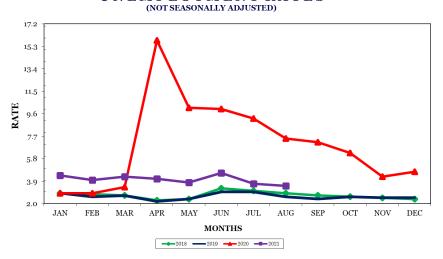
Nashville MSA

Total nonfarm employment in the Nashville MSA increased by 8,100 jobs from July 2021 to August 2021. There were increases in local government (up 8,200 jobs); educational & health services (up 1,300 jobs); administrative/ support/waste management (up 1,000 jobs); nondurable goods manufacturing and financial activities (both up 400 jobs); information (up 100 jobs).

These increases were partially offset by decreases in leisure & hospitality (down 1,300 jobs); other services (down 800 jobs); trade/transportation/utilities (down 700 jobs).

During the past 12 months, nonfarm employment increased by 51,000 jobs. During that time, goods-producing jobs increased by 1,800 jobs, while service-providing jobs increased by 49,200 jobs.

NASHVILLE MSA UNEMPLOYMENT RATES



Industry	August 2020	Revised July 2021	Preliminary August 2021	Net Aug. 2020 Aug. 2021	Change Jul. 2021 Aug. 2021
Total Nonfarm	990.3	1,033.2	1,041.3	51.0	8.1
Total Private	872.3	924.5	924.4	52.1	-0.1
Goods-Producing	129.5	131.4	131.3	1.8	-0.1
Mining, Logging, & Construction	49.7	50.0	49.7	0.0	-0.3
Manufacturing	79.8	81.4	81.6	1.8	0.2
Durable Goods Manufacturing	56.8	58.3	58.1	1.3	-0.2
Nondurable Goods Manufacturing	23.0	23.1	23.5	0.5	0.4
Service-Providing	860.8	901.8	910.0	49.2	8.2
Trade, Transportation, & Utilities	198.3	207.6	206.9	8.6	-0.7
Wholesale Trade	40.6	41.9	41.6	1.0	-0.3
Retail Trade	96.5	100.2	99.7	3.2	-0.5
Transportation, Warehousing, & Utilities	61.2	65.5	65.6	4.4	0.1
Information	23.2	25.3	25.5	2.3	0.2
Financial Activities	70.2	74.5	74.9	4.7	0.4
Professional & Business Services	168.0	182.5	183.4	15.4	0.9
Professional, Scientific, & Technical Services	69.9	77.4	<i>77</i> ·5	7.6	0.1
Management of Companies & Enterprises	24.3	25.0	24.8	0.5	-0.2
Administrative, Support, & Waste Management	73.8	80.1	81.1	7.3	1.0
Educational & Health Services	150.0	152.3	153.6	3.6	1.3
Educational Services	25.0	24.7	25.3	0.3	0.6
Health Care & Social Assistance	125.0	127.6	128.3	3.3	0.7
Leisure & Hospitality	92.7	108.9	107.6	14.9	-1.3
Other Services	40.4	42.0	41.2	0.8	-0.8
Government	118.0	108.7	116.9	-1.1	8.2
Federal Government	16.1	14.7	14.8	-1.3	0.1
State Government	28.1	28.9	28.8	0.7	-0.1
Local Government	73.8	65.1	73.3	-0.5	8.2



Nonfarm Employment (Smaller MSAs)

	Clarksville, TN-KY MSA		Cleveland	, TN MSA	Jackson, TN MSA		
	Jul. 2021	Aug. 2021	Jul. 2021	Aug. 2021	Jul. 2021	Aug. 2021	
	Revised	Prelim.	Revised	Prelim	Revised	Prelim.	
Total Nonfarm	91,600	93,000	48,000	48,700	68,600	69,400	
Total Private	75,000	75,700	43,100	43,600	54,800	55,600	
Goods Producing	14,300	14,600	10,900	10,900	14,700	14,700	
Mining, Logging & Construction	3,700	3,800	2,200	2,200	3,300	3,200	
Manufacturing	10,600	10,800	8,700	8,700	11,400	11,500	
Service Providing	77,300	78,400	37,100	37,800	53,900	54,700	
Trade, Transportation, & Utilities	18,700	18,700	13,000	13,100	12,300	12,300	
Wholesale Trade	N.A.	N.A.	800	800	3,000	2,900	
Retail Trade	13,100	13,200	5,400	5,400	7,600	7,700	
Transportation, Warehousing, & Utilities	2,900	2,900	6,800	6,900	1,700	1,700	
Information	1,000	1,100	200	200	500	500	
Financial Activities	3,100	3,100	1,300	1,300	2,100	2,100	
Professional & Business Services	10,000	10,100	4,700	4,900	6,500	6,900	
Educational & Health Services	12,000	12,100	5,700	5,700	10,600	10,700	
Leisure & Hospitality	12,600	12,700	5,000	5,200	5,800	6,100	
Other Services	3,300	3,300	2,300	2,300	2,300	2,300	
Government	16,600	17,300	4,900	5,100	13,800	13,800	
Federal Government	4,800	4,800	300	300	500	500	
State Government	2,700	2,700	600	600	1,900	1,900	
Local Government	9,100	9,800	4,000	4,200	11,400	11,400	

	Johnson Ci	ty, TN MSA	Kingsport-Brist	col, TN-VA MSA	Morristown, TN MSA		
	Jul. 2021	Aug. 2021	Jul. 2021	Aug. 2021	Jul. 2021	Aug. 2021	
	Revised	Prelim.	Revised	Prelim.	Revised	Prelim.	
Total Nonfarm	78,400	78,800	116,800	117,700	46,900	46,500	
Total Private	64,500	64,600	102,500	102,400	40,300	40,300	
Goods Producing	10,900	10,900	25,700	25,800	14,100	14,200	
Mining, Logging & Construction	2,600	2,600	5,200	5,200	1,800	1,800	
Manufacturing	8,300	8,300	20,500	20,600	12,300	12,400	
Service Providing	67,500	67,900	91,100	91,900	32,800	32,300	
Trade, Transportation, & Utilities	14,000	13,900	23,300	23,100	9,600	9,500	
Wholesale Trade	2,600	2,600	3,300	3,300	1,400	1,400	
Retail Trade	10,400	10,300	15,300	15,100	5,800	5,700	
Transportation, Warehousing, & Utilities	1,000	1,000	4,700	4,700	2,400	2,400	
Information	1,000	1,000	1,000	1,000	300	300	
Financial Activities	4,600	4,600	3,600	3,600	900	900	
Professional & Business Services	8,500	8,600	14,200	14,300	4,500	4,500	
Educational & Health Services	13,500	13,500	16,900	17,000	5,200	5,200	
Leisure & Hospitality	9,100	9,200	12,300	12,100	4,400	4,400	
Other Services	2,900	2,900	5,500	5,500	1,300	1,300	
Government	13,900	14,200	14,300	15,300	6,600	6,200	
Federal Government	3,100	3,000	900	900	300	300	
State Government	4,200	4,200	2,000	2,000	1,000	900	
Local Government	6,600	7,000	11,400	12,400	5,300	5,000	

Clarksville MSA is Montgomery County, Christian County, KY, & Trigg County, KY. Cleveland MSA is Bradley & Polk counties. Jackson MSA is Chester, Crockett, & Madison counties. Johnson City MSA is Carter, Unicoi, & Washington counties. Kingsport-Bristol MSA is Hawkins County, Sullivan County, Scott County, VA, Washington County, VA, & Bristol City, VA. Morristown MSA is Hamblen & Jefferson counties.

U.S. Consumer Price Index — August 2021

	All U	rban Consun	ners	Wage	& Clerical Ea	rners
		Percent Change			Percen	t Change
Group	Index	Yearly	Monthly	Index	Yearly	Monthly
U.S. City Average						
All Items (1982-84=100)	273.567	5.3	0.2	268.387	5.8	0.2
Food and beverages	278.201	3.7	0.4	277.650	3.7	0.3
Housing	282.391	3.5	0.3	278.304	3.4	0.3
Apparel	121.194	4.2	1.8	120.664	4.0	1.8
Transportation	238.333	17.8	-0.6	242.770	19.9	-0.4
Medical care	525.247	0.4	0.2	532.705	0.1	0.2
South						
All Items (1982-84=100)	263.728	5.6	0.3	259.972	6.1	0.3
Food and beverages	272.989	3.2	0.3	271.981	3.1	0.2
Housing	259.417	3.7	0.4	259.378	3.5	0.5
Apparel	129.051	4.7	1.4	127.821	4.5	1.4
Transportation	238.554	18.4	-0.5	239.478	20.2	-0.4
Medical care	498.642	1.3	0.2	510.210	1.1	0.1

Hours And Earnings Of Production Workers										
	Average Weekly Earnings			Average Hourly Earnings			Average Weekly Hours			
	Aug.	Jul.	Aug.	Aug.	Jul.	Aug.	Aug.	Jul.	Aug.	
	2020	2021	2021	2020	2021	2021	2020	2021	2021	
Manufacturing	\$796.54	\$952.13	\$946.51	\$20.32	\$22.04	\$21.91	39.2	43.2	43.2	
Durable Goods Manufacturing	\$839.87	\$1,013.65	\$1,026.17	\$21.48	\$23.09	\$23.06	39.1	43.9	44.5	
Non-Durable Goods Manufacturing	\$721.94	\$844.62	\$807.78	\$18.37	\$20.11	\$19.75	39.3	42.0	40.9	

All Employee Hours And Earnings											
	Avera	Average Weekly Earnings			Average Hourly Earnings			Average Weekly Hours			
	Aug.	Jul.	Aug.	Aug.	Jul.	Aug.	Aug.	Jul.	Aug.		
	2020	2021	2021	2020	2021	2021	2020	2021	2021		
Total Private	\$903.21	\$940.55	\$954.07	\$25.30	\$26.42	\$26.65	35.7	35.6	35.8		
Goods-Producing	\$1,033.61	\$1,122.41	\$1,128.02	\$25.97	\$27.51	\$27.58	39.8	40.8	40.9		
Mining, Logging & Construction	\$1,051.76	\$1,080.49	\$1,096.13	\$26.36	\$27.08	\$27.75	39.9	39.9	39.5		
Manufacturing	\$1,027.64	\$1,137.24	\$1,138.91	\$25.82	\$27.67	\$27.51	39.8	41.1	41.4		
Private Service-Providing	\$874.18	\$901.83	\$916.43	\$25.12	\$26.14	\$26.41	34.8	34.5	34. 7		
Trade, Transportation, & Utilities	\$826.08	\$869.78	\$852.25	\$23.67	\$24.78	\$24.35	34.9	35.1	35.0		
Information	\$1,176.24	\$1,156.26	\$1,210.66	\$31.20	\$30.67	\$31.61	37.7	37.7	38.3		
Financial Activities	\$1,414.51	\$1,398.88	\$1,448.25	\$37.62	\$38.75	\$38.62	37.6	36.1	37.5		
Professional & Business Services	\$1,065.40	\$1,083.75	\$1,114.90	\$28.26	\$29.37	\$29.89	37.7	36.9	37.3		
Education & Health Services	\$847.74	\$893.73	\$908.36	\$23.88	\$25.39	\$25.66	35.5	35.2	35.4		
Leisure & Hospitality	\$400.32	\$461.21	\$465.36	\$14.40	\$16.07	\$16.62	27.8	28.7	28.0		
Other Services	\$817.90	\$820.63	\$875.46	\$24.71	\$25.25	\$26.29	33.1	32.5	33.3		

TENNESSEE & UNITED STATES UNEMPLOYMENT RATES (Seasonally Adjusted/TN Solid Line)

