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The Kindness Campaign

The Autism Speaks Kindness Campaign celebrates and encourages acceptance, understanding and inclusion with 30 daily acts of kindness.

Sign up today to #LearnWithKindness at your school! autismspeaks.org/learnkindness





Thank you for joining the Autism Speaks Kindness Campaign and choosing to #LearnWithKindness!

This guidebook provides information about the Kindness Campaign and how to participate, and offers helpful resources that can be used while completing the 30 days of kindness activities in the Kindness Calendar.

In this guidebook, you will find:

The Kindness Campaign #LearnWithKindness flyer A Letter to Educators A Letter to Parents Kindness Calendar Kindness Campaign incentive levels and prizes Kindness Campaign Resources Kindness Lesson Plans *Elementary School Middle and High School* Virtual Recess ideas Kindness Journal page Kindness Card template Kindness Thank You Card template How to start a Facebook fundraiser Additional Resources for Parents and Teachers



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The Kindness Campaign

An acceptance, understanding and inclusion initiative of Autism Speaks

#LearnWithKindness at school

"Kindness Break" assemblies kick off the month and feature an Autism Speaks *#LearnWithKindness* video and presentations by school VIPs and students with connections to autism. The assembly can be offered virtually or in-person.

Each day, **students reveal the kindness activity** on their interactive calendar (or the printed reveal calendar). Activities range from quick kindness boosts like, "Give a friend a compliment" to fundraising, "Set up your Kindness Campaign page online," to bigger tasks like, "Start a kindness journal." Friendly competition is encouraged, and prizes will be awarded at all levels, from individual students, to classes, grades, schools and districts.

Optional lesson plans on kindness and accepting students with differences reinforce school culture and support diversity, equity and inclusion goals. The plans and resources seamlessly integrate with *Google Classroom*. Conversation starters reinforcing lesson themes can also be built into daily routines for the month.

The Kindness Campaign promotes acceptance, understanding and inclusion whether you do it in a big way or as a fun celebration. It's an easy and turnkey way to bring fun and purpose to students, teachers and staff alike.



How it Works

Sign up at autismspeaks.org/LearnKindness. We'll follow up to help you set up your campaign.

Earn great prizes by completing daily tasks and tracking your fundraising progress.

Visit our kindness resources to learn more about autism, Autism Speaks and creating a world where all people with autism can reach their full potential.

Participate at your pace or join your classroom for dedicated kindness lessons.

Share your Kindness Campaign with friends and family and ask for donations to help create a kinder world through your school's partnership with Autism Speaks.

Celebrate a month of kindness!





Dear Educator,

We are so excited to welcome you and your students to the Autism Speaks Kindness Campaign. The Kindness Campaign celebrates and encourages acceptance, understanding and inclusion with daily acts of kindness. Designed to work (and be awesome!) in virtual, in-person or hybrid settings, everyone will love completing activities and reaching fundraising milestones to earn kindness swag.

In this Guidebook you'll find optional resources including a 30-day kindness calendar, lesson plans on kindness, suggested reading lists for students, and other online resources for students and families to learn more about autism, Autism Speaks and spreading kindness. All of these resources are available on our website *autismspeaks.org/learnkindness*, giving families easy access to participate in the Kindness Campaign on their own or as part of asynchronous learning plans.

The campaign is a perfect way to celebrate World Autism Month in April – but kindness is always in season and the campaign works any time of year! Your commitment to kindness will get us one step closer to a world where all people with autism can reach their full potential.

If you need support or have questions, we're here to help. Feel free to reach out to us at kindness@autismspeaks.org







Dear Parent,

We are so excited to welcome you and your student to the Autism Speaks Kindness Campaign. The Kindness Campaign celebrates and encourages acceptance, understanding and inclusion with daily acts of kindness. Designed to work (and be awesome!) in virtual, in-person or hybrid settings, everyone will love completing activities and reaching fundraising milestones to earn kindness swag.

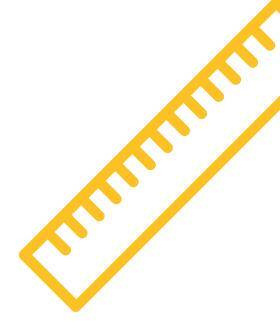
Your student will have the opportunity to share kindness through activities, conversations, and thinking more about how they can spread kindness and raise funds for Autism Speaks with their school to help us reach our goal of a world where all people with autism can reach their full potential. It's easy to get started, and we've built in resources and learning aids along the way to make it easy to spend the month talking about kindness with your student.

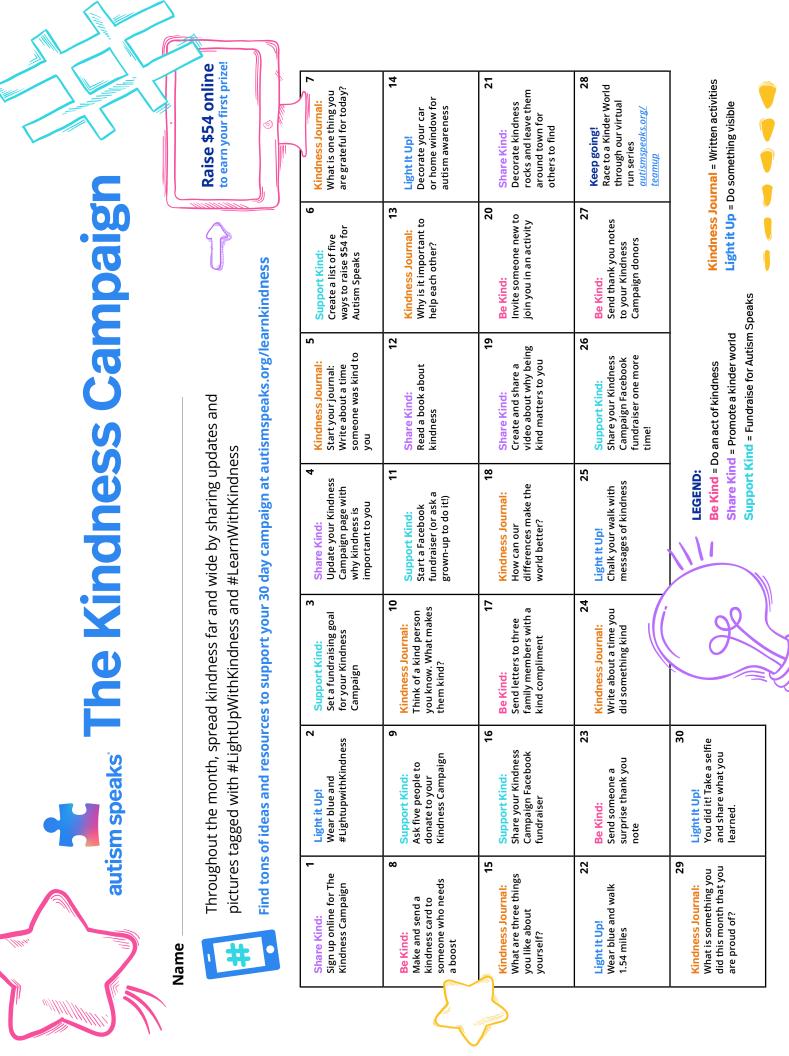
Once you register at *autismspeaks.org/learnkindness*, your student will be guided through 30 days of kindness activities. They'll likely need your help to get started and it's a great way to discuss the importance of kindness in your family, at school and in the community. Want to participate offline? Check out the print version of our Kindness Calendar available through your school.

We can't wait to hear about your student's month of kindness and look forward to following their progress as you post using **#LearnWithKindness**. Thank you for your support and encouragement in creating a kinder world!

With kindness, The Autism Speaks Team









Join the Kindness Campaign and earn great prizes!

Prizes are awarded to students based on individual Autism Speaks fundraising efforts.





\$54 Raised Cotton shoelaces



\$100 Raised Tie-dye polyester drawstring backpack



\$125 Raised Set of 12 mood pencils with colored erasers



\$200 Raised Magic Sand with 6 piece mold set



\$300 Raised Speaker with built in electronics sanitizer



When your classroom spreads kindness, teachers win too! Receive these great teacher prizes when your classroom fundraises for Autism Speaks.



\$150 Raised Feltboard with letters



\$250 Raised Graphite Utility Tote with large interior and exterior pockets



\$500 Raised CamelBak Chute Mag Copper 20 oz bottle

For questions or more information, contact kindness@autismspeaks.org







Kindness lesson plan: elementary school

Activity

Kindness Break

Objective

Students will be able to:

- Name ways to show kindness.
- Understand how it feels when someone does or says something kind.
- Take actions to add more kindness to the world using a Kindness Break.

Supplies

Book "How Kind!" by Mary Murphy

Preparation

- Create a word web for the word "kindness" with students.
- Read the book, *"How Kind!"* by Mary Murphy. Look for this book at your local library, including any e-book and digital lending systems, as well as live readings on YouTube.

Connection

- Drawing activity: draw a picture of your favorite part of the book.
- Discuss the acts of kindness in the story and related emotions. Ask students to identify the emotions that kindness can bring out.

For example:

In this story, we saw Hen give Pig an egg. How did Pig feel afterward?

Then what happened?

What is another kindness you saw in the book?

Connect the acts of kindness from the book to acts of kindness in the group or other environment.

For example:

What about in our class or family?

Name something kind that someone has said or done for you. How did that make you feel?

Name a kind thing that you have done. What do you think that person felt?

Kindness lesson plan: elementary school

Active engagement

- Encourage learners to think about ways to perform acts of kindness themselves, and who they would like to extend kindness to. Talk about different ways to be kind, as shown by the characters in the book.
- Then, ask them to take a "kindness break," where they stop what they are doing to extend kindness to someone else. Encourage students to think of virtual ways to be kind, while many are learning remotely.

Each learner will choose a partner in the small group and the learners will each say something kind to their partners. If this lesson plan is being conducted virtually, students can choose someone in their household to do this activity with. Choose a volunteer to tell the group what they said or plan to say during their kindness break. Then, ask the group to think about ways they can take a kindness break to extend kindness to people outside this classroom or group. For more ideas about kindness activities, print or share our Kindness Calendar.

For example:

In "How Kind!" we learned that kindness fills others with happiness and makes them feel good. Then they want to share that feeling with others. If we all work together, we can spread kindness in our group, our classrooms and our whole school. All it takes is making the effort to be kind to others. There are lots of ways to be kind to others. Let's practice a few:

Invite someone to join your activity. You can ask your classmate or friend who doesn't have a partner if they want to join your group, play on your team or sit with you at lunch. Try saying: "Hey Sofia, there's a seat here. Do you want to work with us?" If you are teaching at home, offer ways to share kindness with family members. Try inviting a sibling to play a game with you.

Find common interests. You'll never know what you have in common with someone else until you find out what they like to do! Try starting a conversation by sharing something you like, then asking what your classmate likes to do. "I like playing football in the back yard. What's your favorite thing to do after school?"

Be patient. Everyone moves and speaks at their own speed. Sarah might talk really fast, while Henry might need more time to say what he's thinking. And, sometimes it will take a few invitations for someone to feel OK saying "Yes." Keep extending kindness and give them time to respond. Try: "That's OK if you don't want to play right now. Sometimes I feel that way, too."

Be kind – just like you would want to be treated! Accept your classmates and respect them for all their differences. Think of someone you don't typically play with and think of a kind thing to say about them. Tell them here, or write it down and deliver it later, like a letter. "Jack, you are good at remembering our routine in class. It helps us stay on track," or, "Olivia, your ideas are very creative."

Kindness lesson plan: elementary school

Take a kindness break – right now! Find a partner in our group/class. Then, think of something kind to say, like we read about in our book, and then say it out loud to them.

Invite a student to share their kindness message. Ask what each of the volunteers felt when they heard kind words? How did you feel when you heard that?

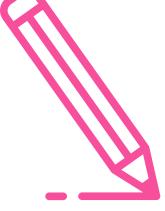
Let's make our kindness grow all the time, not just here. Think of someone in your life – maybe in your class, your sports team or your family. It might be someone you don't normally play with, or someone you might not always remember to thank for their kindness [teacher, bus driver, coach]. Think of something kind to say to them or something kind to do for them. Write it down, and the next time you see them, take a kindness break and share that kind word or action.

Closing

Invite learners to pledge to be kind by participating in the Kindness Campaign. Then ask that they do an act of kindness for someone else outside this group to keep the kindness growing.

For example:

Give your kindness message to that person the next time you see them. You'll be starting a kindness boomerang like we saw in our video today.





Kindness lesson plan: middle and high school

Activity

Kindness Break

Objective

Students will be able to:

- Name ways to show kindness.
- Understand how it feels when someone does or says something kind.
- Take actions to add more kindness to the world using a Kindness Break.

Supplies

Video

Preparation

- Brainstorm with students to create a word web for the word "kindness."
- Watch Kindness video and "What Does Kindness Means to You?"

Connection

- Discuss the acts of kindness in the story and related emotions.
- Ask students to identify the emotions that kindness can bring out.

For example:

In this video, we saw a series of kind acts, starting with the construction worker. How did his act of kindness make an impact on ???

When the kindness was returned to him, how do you think that impacted him in turn?

Connect the acts of kindness from the video to acts of kindness in the group or other environment

For example:

What about in our class/group/family?

Name something kind that someone has said or done for you. How did that make you feel?

Name a kind thing that you have done for someone. What do you think that person felt?

Kindness lesson plan: middle and high school

Active engagement

- Encourage learners to think about ways to perform acts of kindness themselves, and who they would like to extend kindness to. Talk about different ways to be kind, as shown by the characters in the video.
- Then, ask them to take a "kindness break," where they stop what they are doing to extend kindness to someone else. Encourage students to think of virtual ways to be kind, while many are learning remotely.

Find some ideas here.

Each learner will choose a partner in the small group and the learners will each say something kind to their partners. If this lesson plan is being conducted virtually, students can choose someone in their household to do this activity with. Choose a volunteer to tell the group what they said or plan to say to during their kindness break. Then, ask the group to think about ways they can take a kindness break to extend kindness to people outside this classroom or group.

For example:

Invite someone to join your activity. You can ask your classmate or someone who seems to be on the "outside" and inviting them to connect in person, if your situation allows, or virtually. You can also use social media for a good cause here by adding new people to your social networks and offering positive comments. Try offering to tutor someone in class who seems like they need some help in a subject you do well in, or, if relevant, "There is a play tryout today. Would you like to walk over together?" If you are teaching at home, offer ways to share kindness with family members. Try inviting a sibling to play a game with you or do a project together at home.

Find common interests. You'll never know what you have in common with someone else until you find out what they like to do! Try starting a conversation by sharing something you like, then asking what others like to do. "I can't wait for softball season to start. Do you play any sports?" or "Here are some at-home exercises I've been doing with my family. Do you have any ideas or recommendations?"

Be patient. Everyone moves and speaks at their own speed. Sarah might talk really fast, while Henry might need more time to say what he's thinking. And, sometimes it will take a few invitations for someone to feel OK saying "Yes." Keep extending kindness and give them time to respond. Try: "I'm here if you need to talk."

Be kind – just like you would want to be treated! Accept your classmates and respect them for all their differences. Think of someone you don't typically connect with at school or in sports or activities and think of a kind thing to say about them. Tell that person here, or write it down and deliver it later, like a letter. "Jack, thanks for giving great feedback on that group project. Your ideas made the end result better," or, "Olivia, thanks for being a great leader on the team. You are a great model to everyone on how to support each other."

Kindness lesson plan: middle and high school

Take a kindness break – right now! Find a partner in our group/class. Then, think of something kind to say, like we read about in our book, and then say it out loud to them.

Invite a student to share their kindness message. Ask what each of the volunteers felt when they heard kind words? How did you feel when you heard that?

Let's make our kindness grow all the time, not just here. Think of someone in your life – maybe in your class, your sports team or your family. It might be someone you don't normally connect with, or someone you might not always remember to thank for their kindness [teacher, bus driver, coach]. Think of something kind to say to them or something kind to do for them. Write it down, and the next time you see them, take a kindness break and share that kind word or action.

Closing

Invite learners to pledge to be kind by participating in the Kindness Campaign. Then ask that they do an act of kindness for someone else outside this group to keep the kindness growing.

For example:

Let's all make a pledge to be kind. [If in person: Have students sign the printed pledge to be kind. If virtual: Have students take the pledge at <i>autismspeaks.org/kindness.]

Give your kindness message to that person the next time you see them. You'll be starting a kindness boomerang like we saw in our video today.



Virtual/Recess

Kids can create a kinder, more inclusive world.

For kids who are learning from home and practicing safe social distancing, there are still plenty of ways to stay engaged with your classmates, friends and peers. Host a "virtual recess" – here are some ideas from all of us at Autism Speaks! If you share your virtual recess on social media, make sure to tag @autismspeaks and use #Learnwithkindness to join the kindness conversation.

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Create a sensory path or obstacle course with chalk on your sidewalk, driveway, patio or parking lot. Here is a *fun example* to get you thinking.

Idea 2

Have your students perform an "Act of Kindness" for a neighbor, friend or family member while practicing social distancing. Use or share the Kindness Lesson Plan for elementary or middle/ high-school students for more ideas.

Idea 3

Have your students create homemade face masks to use or donate to the local community. It's easy to find instructions on YouTube, and here are some links to get you started:

- No sew instructions
- <u>Pattern ideas</u>
- Sewn mask instructions

Idea 4

Look around your neighborhood or outdoor classroom for sensory activity ideas. Work with your student to collect things that involve all of their senses. Consider mud painting, leaf printing, freezing toys in ice for excavation, making your own bubbles or other outdoor activities.

Idea 5

Have your students complete a time capsule activity, and post videos or pictures on your social channels.

Idea 6

Host a family brainstorm and come up with ways to show kindness in your neighborhood. Follow along with your Kindness calendar and plan a short walk around your school or neighborhood to spread kindness.



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#LearnWithKindness | #LightUpWithKindness









#LearnWithKindness | #LightUpWithKindness





The Kindness Campaign Thank you!







#LearnWithKindness | #LightUpWithKindness





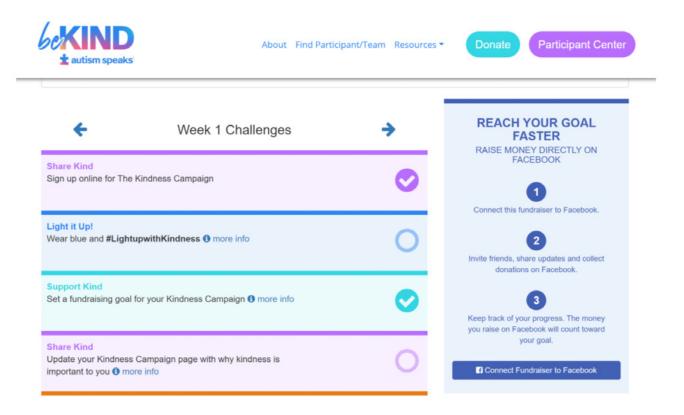
How to start a Facebook fundraiser

Step 1: Log into your Participant Center

- On the top right of the Kindness Campaign website, enter your login credentials.
- You will automatically be sent to your *Participant Center*.

Step 2: Connect a Facebook fundraiser to your fundraising account

• On the dashboard, click on the Connect Fundraiser to Facebook box.



- You'll be prompted to log in to Facebook if you're already logged in, just confirm you're connecting the correct account.
- Your Facebook fundraiser will be automatically created using the personal story, photo and goal from your fundraising page.

Additional resources for parents and teachers

Understanding and parenting a child with autism

The World of Autism – understanding the world from a child on the spectrum What my son with autism wants you to know about him A Day in the Life: A Mom's Perspective on Parenting during a Pandemic A parent's perspective on understanding challenging behaviors associated with autism How to best support students with autism in a virtual learning environment

Autism Speaks Tool Kits for information on topics including...

Transition Toolkit 100 Day Kit for School Children Autism-Friendly Youth Organizations Advocacy And many more!

Kindness Resources

<u>What does kindness mean to you?</u> <u>Help Create a Kinder, More Inclusive World</u> <u>Host a Kindness Break for Autism Speaks</u> <u>Connecting through Kindness: Sharing Positivity in a Virtual World</u>

Suggested books about autism

Elementary Students

All My Stripes: A Story for Children with Autism The Autism Acceptance Book: Being a Friend to Someone with Autism Ethan's Story; My Life with Autism My Brother Charlie Different Like Me: My Book of Autism Heroes The Survival Guide for Kids with Autism Spectrum Disorders Uniquely Wired: A Story About Autism and Its Gifts Dragon and His Friend: A Dragon Book About Autism. A Cute Children Story to Explain the Basics of Autism at a Child's Level Since We're Friends: An Autism Picture Book

Middle/Jr High Students

9 Multicultural Children's Books about Autism

Same but Different: Teen Life on the Autism Express Holding up the Universe

High School Students

5 Must-Read Books by Black Autistic Authors

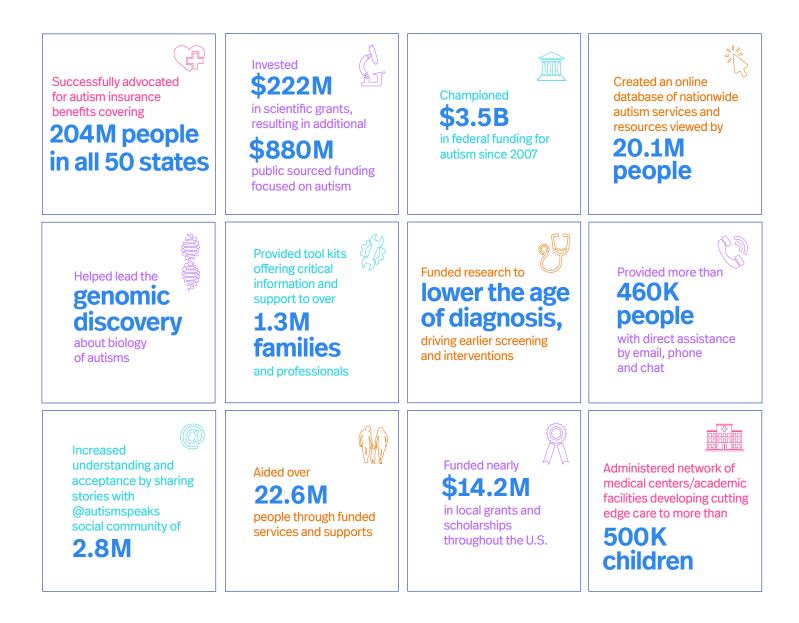
Uniquely Human: A Different Way of Seeing Autism Neurotribes: The Legacy of Autism and the Future of Neurodiversity Aspergirls: Empowering Females with Asperger Syndrome Born on a Blue Day: Inside the Extraordinary Mind of an Autistic Savant The Reason I Jump: The Inner Voice of a Thirteen-Year-Old Boy with Autism The Curious Incident of the Dog in the Night-Time

Do-it-Yourself Projects including...

Weighted Lap Buddy Sensory Bottle Stress Creatures Communicator Cards



Autism Speaks is dedicated to promoting solutions, across the spectrum and throughout the life span, for the needs of people with autism and their families. We do this through advocacy and support; increasing understanding and acceptance of people with autism; and advancing research into causes and better interventions for autism spectrum disorder and related conditions.



We're here to help. (888) AUTISM2 En Español (888) 772-9050 help@autismspeaks.org To find resources, find ways to fundraise or make a donation, go to autismspeaks.org or connect with us on social @autismspeaks.