

# The LEADERSHIP ARCHITECT® Suite

**Competency-based Human Resources Management** 

Produced by Lominger Limited, Inc.









Lominger Limited, Inc. (LLI) was founded by:

- Dr. Michael M. Lombardo, former Director of Leadership Development Research at the Center for Creative Leadership
- Dr. Robert W. Eichinger, former practitioner at Pepsico and Pillsbury

Both are recognized authorities on leadership and talent management.



- ◆ The LEADERSHIP ARCHITECT® Suite represents a collaboration of research-based findings and practical, user-friendly tools, applications and development solutions.
- ◆ The suite enables organizations to bridge the gap between the way most executive development systems are actually run, to the way research-based best practices in management indicate they should be run.



- Over 50 Paper and Online Products
- **◆** 13,000+ Customers
- Over 48% of Fortune 500 Companies
- 63 Countries
- We specialize in technology transfer to internal HR staff



## Lominger Consulting, Inc.

- ◆ LLI started Lominger Consulting Inc. (LCI) in 1999 to respond to clients' requests for large scale consulting interventions.
- Lominger engages Master Associates (see website www.lominger.com) for consulting, product sales/licensing and application/ implementation.



**Competency Modeling** 

**Executive Development** 

**Succession Planning** 

**Consulting and Coaching** 

Strategic Staffing

**Human Resource Strategy** 

Redesign of HR Systems

**Performance Improvement** 

**Technology Transfer Consulting** 



## **Strategic Partnerships**





**Deloitte & Touche** 



SuccessFactors



Oracle®/PeopleSoft®





# Research Foundation of The LEADERSHIP ARCHITECT® Suite



- The integrating hub of the tools and processes comprising the Suite is the LEADERSHIP ARCHITECT® Competency Library.
- The 67 positive and 19 negative competencies (stallers and stoppers) represent information gleaned from multi-year studies conducted by the Center for Creative Leadership, AT&T, Sears and other longitudinal research.
- These studies focused on how and why some executives gain success while others derail their careers.



#### **Their Conclusions?**

- ◆ There is a set of competencies or characteristics that is crucial to success (see the 67), as well as a set that could send a career on a downward spiral (see the 19).
- These competencies can be refined, changed, or overcome through specific experiences.



## **Their Conclusions (continued)**

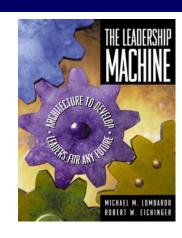
- Specific developmental experiences can lead to specific competencies.
- ◆ This systematic coding has been designed into the LEADERSHIP ARCHITECT® Suite and is offered to Human Resources practitioners and their internal customers.



- ◆ Clients can start with the LEADERSHIP ARCHITECT® Competencies or request a translation of their existing or home-grown competencies to the LEADERSHIP ARCHITECT® Library.
- Lominger has completed over 200 custom translations of client organization competencies and values.
- A translation allows a client to keep their existing model, yet leverage the benefits of Lominger's integrated suite.



Lombardo & Eichinger's, "The Leadership Machine" outlines Lominger's original competency research and offers best practices for key competency-based HR processes



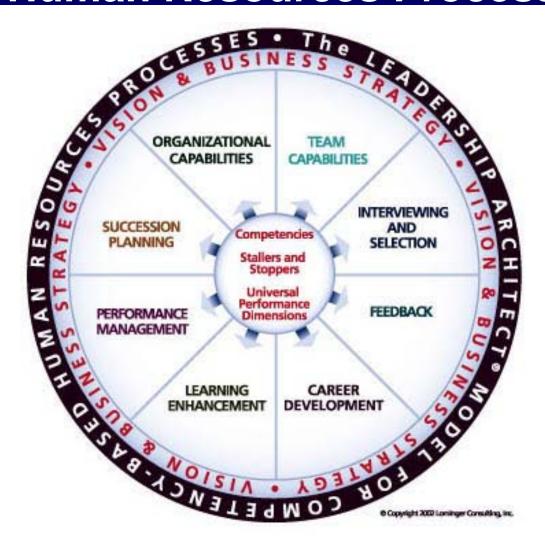
"100 Things You Need To Know: Best People Practices For Managers and HR," by Eichinger, Lombardo and Ulrich is a reference book that cites critical research and offers a multiplechoice format to quiz yourself on the 100 people management items.







## A Model for Competency-based Human Resources Processes





## Competencies



# **LEADERSHIP ARCHITECT® Competency Sort Cards**

FRONT • THE LEADERSHIP ARCHITECT® COMPETENCY SORT CARDS

#### 1 ACTION ORIENTED

#### **SKILLED**

Enjoys working hard; is action oriented and full of energy for the things he/she sees as challenging; not fearful of acting with a minimum of planning; seizes more opportunities than others.

BACK • THE LEADERSHIP ARCHITECT®

FACTOR IV: ENERGY AND DRIVE CLUSTER J: FOCUSING ON THE BOTTOM LINE

#### **1B ACTION ORIENTED**

#### **OVERUSED SKILL**

May be a workaholic; may push solutions before adequate analysis; may be nonstrategic; may overmanage to get things done too quickly; may have personal and family problems due to disinterest and neglect; may not attend to important but non-challenging duties and tasks; may ignore personal life, burn out.

THE LEADERSHIP ARCH

#### HNCKHIE

Slow to act on an opportunity; may be overly methodical, a perfectionist, or risk averse; may procrastinate; may not set very challenging goals; may lack confidence to act; may know what to do but hesitates to do it; may not be motivated; may be bored with the work or burned out.

THE LEADERSHIP ARCHITECT® LOMINGER LIMITED, INC. © COPYRIGHT 1992-2005 MICHAEL M. LOMBARDO & ROBERT W. EICHINGER. VERSION 04.18-INTL

## Sort cards can be used by managers for:

- Defining critical requirements for a job/role
- Establishing key organizational or competitive edge competencies
- Individual development
- Evaluating a team
- Matching people to job requirements



## Competencies



# LEADERSHIP ARCHITECT® Competency Sort Cards

BACK • THE LEADERSHIP ARCHITECT®
COMPETENCY SORT CARDS

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FRONT • THE LEADERSHIP ARCHITECT® COMPETENCY SORT CARDS

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THE LEADERSHIP

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THE EXPLOSION ARCHITECTS I CAMAGER HAITED INC. IS CONVEKTAT 1992-2005 MICHAEL M. LOMBARDO S. ROBERT W. EICHINGER VERSION OF 18 INT.

- Assessing interview candidates
- Conducting performance improvement discussions
- The LEADERSHIP ARCHITECT® Competency Sort Card Deck contains skilled, unskilled, and overused descriptions to aid feedback, development, coaching, job profiling and recruiting decisions



# LEADERSHIP ARCHITECT® Competency Sort Cards

#### 161 GLOBAL BUSINESS KNOWLEDGE

#### SKILLED

Understands business on a global scale; understands what works in many countries; understands what's different from country

to country; understands global differer how capital flows and operates interna different laws and regulations govern of agile; understands that different approplaces.

#### 161 GLOBAL BUSINESS KNOWLEDGE

#### OVERUSED SKILL

Unnecessarily complicates things; overthinks challenges and opportunities; not patient with those who do not know as much; can't settle on a course of action; thinks of too many options; has difficulty prioritizing a course of action; changes strategic and tactical course too quickly.

#### UNSKILLED

Doesn't understand global business; sees business issues in terms of a onecountry experience; is rigid about doing things only one way; does not learn new ways of doing things; has a narrow perspective; does not accept novel ways of approaching problems.

## Competencies

# LEADERSHIP ARCHITECT® Competency Sort Cards



- Career staller and stopper descriptions are provided along with "not a problem" descriptions
- Available in English, French, Spanish, German, Italian, Japanese, Mandarin Chinese, Brazilian and European Portuguese. (Thai and Dutch text files containing the competency definitions are also available for license)



#### Competencies

The LEADERSHIP ARCHITECT® (Core) Library

- **♦** 67 Competencies
- 19 Stallers and Stoppers
- 10 Universal Performance Dimensions
- 7 International Focus Areas



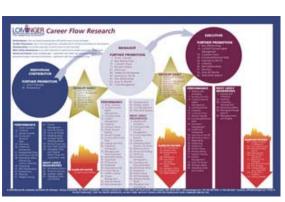
#### The LEADERSHIP ARCHITECT® (Full) Library

- Competency Factors (8)
- Competency Clusters (26)
- **♦** Competencies (67)
- **♦** Aspects (356)
- Stallers/Stoppers (19)
- **♦ 10 Universal Performance Dimensions**
- **♦ 7 International Competencies** 
  - The Clusters and Factors are coded on the back of the sort cards.
  - Text files are available to license the Factor and Cluster definitions if your organization wants to use fewer competencies.

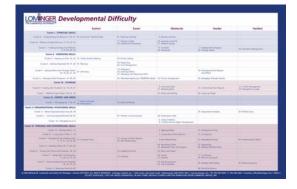
## Competencies

# **LEADERSHIP ARCHITECT® Research and Interpretation Guides**





- A two-page, double sided reference guide that depicts the latest norms and validity research for the LEADERSHIP ARCHITECT®.
- Available in colorlaminated copies and black and white paper copies.
- Can be used for building solid profiles, analyzing skill sets, aiding coaching sessions and more!

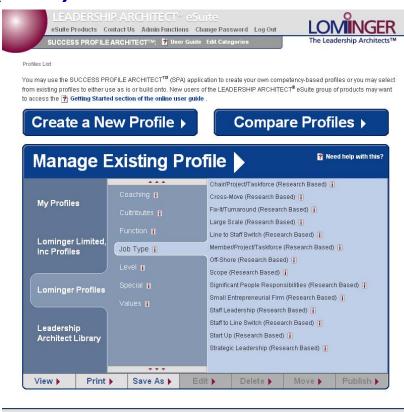






#### SUCCESS PROFILE ARCHITECT™ (SPA)

- An on-line software tool used to develop competency profiles for specific jobs
- Subscribers can build sophisticated competency profiles by selecting research-based profiles (level, type of experience) or expertly developed profiles (function, industry) and merging them with competencies identified locally that may be representative of a specific job, or of the organization's values or culture
- ◆ SPA interacts with INTERVIEW ARCHITECT<sup>™</sup> to enable users to move from role profiling to creating an interview guide on-line
- Available via annual subscription to Lominger's Internet-based application



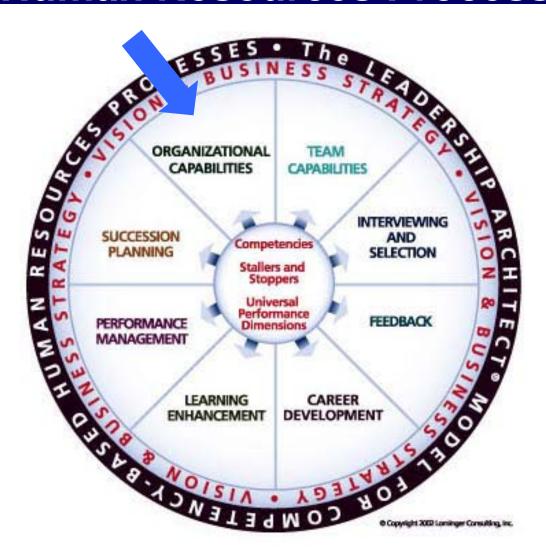
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## A Model for Competency-based Human Resources Processes





#### ORGANIZATION ARCHITECT®

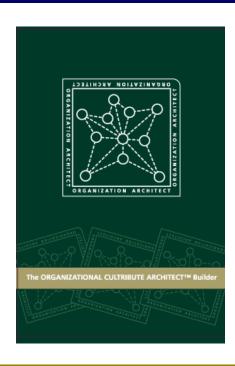
- Integrated set of tools for senior managers to use in identifying the organizational core capabilities plus the leadership competencies needed to implement strategic plans.
- Aligns strategic vision with other human resource/talent management systems; helps you assess the extent and difficulty of the change envisioned.
- Helps organizations plan and prepare to implement new strategies; increases the chances of successful implementation and change.



## **Organizational Capabilities**

#### **ORGANIZATION ARCHITECT®**

- The ORGANIZATIONAL CULTRIBUTE ARCHITECT® Builder—Identifies what your organization does well today and what your organization would need to do well in the future in order to achieve your tactical or strategic goals and objectives. Multiple languages (English, French and German) available in cards, paper survey and eCultributes™.
- ◆ The CHANGE!ABLE ARCHITECT® Planner— Identifies how difficult it will be to close the "gap" between your organization's and your top management's current strengths and the strengths that will be needed to achieve your strategy. English and French available in cards and paper survey.



#### The CHANGE!ABLE ARCHITECT™ Planner . FRONT

33.

Major change in our organization has...

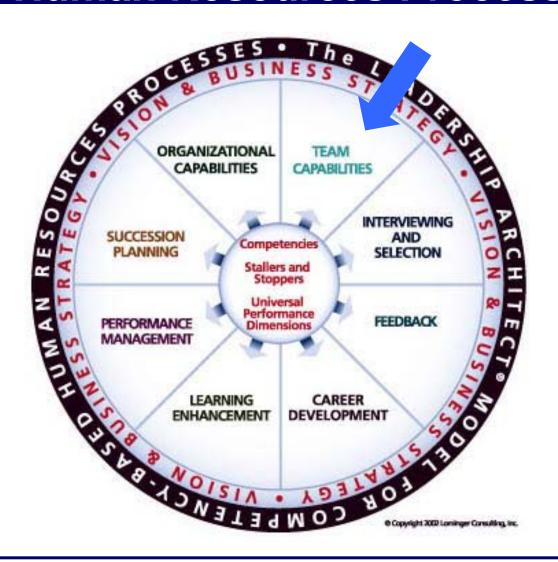
- 1. always been from the top down. (E)
- 2. been mostly top down with some involvement from the middle. (E)
- 3. usually been a mixture of all levels working together. (C)
- 4. usually been the result of the bottom and middle. (B)
- 5. always started at the bottom and worked its way up. (A)

The LEADERSHIP ARCHITECT™ Suite / The ORGANIZATION ARCHITECT™ Tool Set. ID COPYRIGHT 1995, 1996.

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# A Model for Competency-based Human Resources Processes





## **Team Capabilities**

#### TEAM ARCHITECT™

- ◆ A tool that helps teams assess their current level of capabilities and focus on becoming a high performing team utilizing Lominger's research-based T<sup>7</sup> Team Effectiveness Model:
  - Thrust

Task Skills

Trust

Team Leader Fit

Talent

- Team Support from the Organization
- Teaming Skills



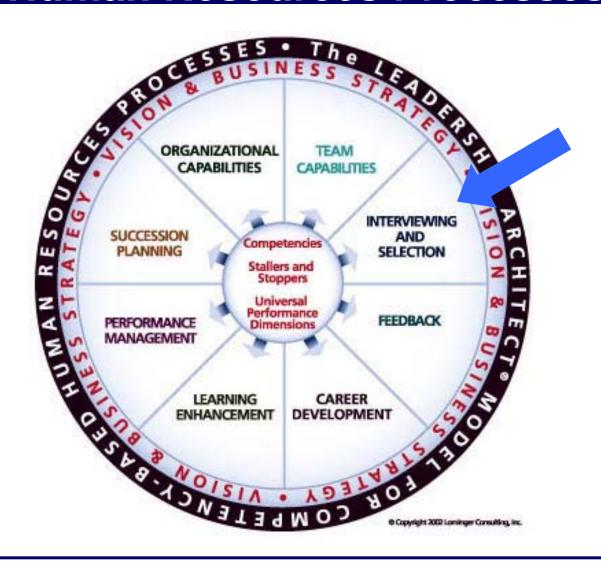
#### TEAM ARCHITECT<sup>TM</sup>

- Helps teams target obstacles to stronger performance
- Can be used to develop team members, team leaders and collective teams
- Use any combination of the tools in the team kit:
  - TEAM ARCHITECT® Card Deck
  - eTEAMS® Online Survey
  - FYI for Teams—Team Remedy Book





## A Model for Competency-based Human Resources Processes



#### INTERVIEW ARCHITECT® Professional Handbook

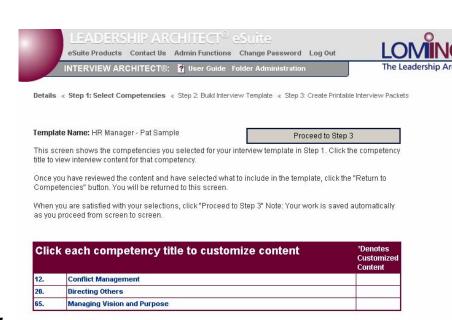


- An interviewing encyclopedia with hundreds of interview questions, follow-up probes and look-fors per competency
- Newly refined interview questions for Lominger's Four Dimension behavioral interviewing process
- Intended for use by HR and recruiting professionals
- Provides a step-by-step guide for creating interview worksheets and protocols
- Helps you prepare for and evaluate information received during face-toface interviews



#### INTERVIEW ARCHITECT™ Online

- An internet-based version of the INTERVIEW ARCHITECT®
   Professional Handbook content
- Subscribers will be able to: pick questions and probes for competencies, print or email an interview packet and save the packet for later use
- ◆ Tool interacts with SPA™ to enable users to move from role profiling to creating an interview guide on-line
- Available via annual subscription to Lominger's Internet-based application

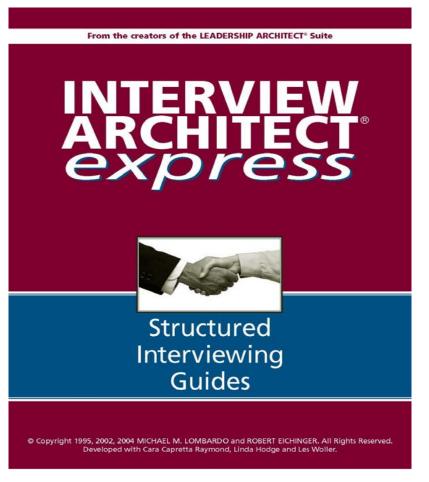


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#### **INTERVIEW ARCHITECT® Express Handbook**

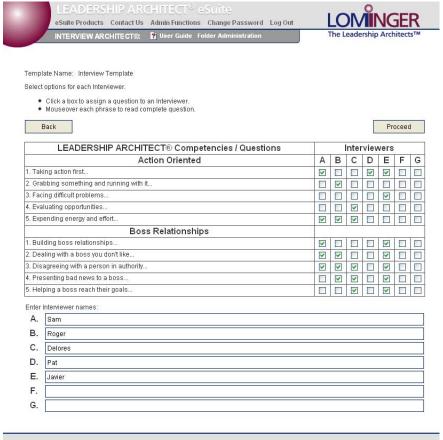


- ◆ Five structured, simple, onepage interview templates for each of the LEADERSHIP ARCHITECT® competencies
- Templates contain a primary and back-up question along with follow-up probes
- Templates also contain a five-point rating scale with supporting look for and watch out for behaviors to aid candidate evaluation



#### **INTERVIEW ARCHITECT® Express Online**

- An internet-based version of the INTERVIEW ARCHITECT®
   Express Handbook content
- Select single-page interviewing guides for up to seven interviewers per candidate and distribute the interview guides via e-mail, printed copy or download



- Tool interacts with SPA™ to enable users to move from role profiling to creating an interview guide on-line
- Available via annual subscription to Lominger's Internetbased application

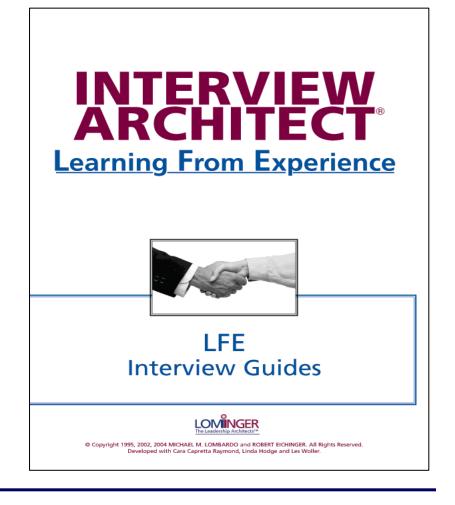
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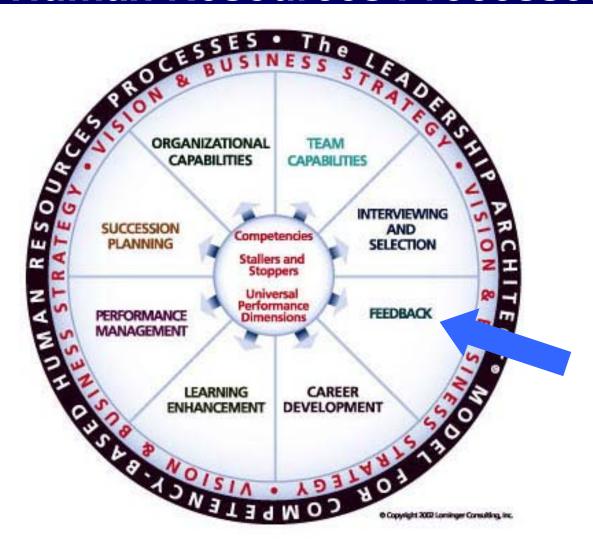
#### INTERVIEW ARCHITECT® Learning from Experience (LFE)

- One-page interview templates to select for learning agility or candidates with potential to do more or different things
- Interview questions are structured around the four learning agility Factors in the CHOICES ARCHITECT®
- Tool can help organizations to build future bench strength





## A Model for Competency-based Human Resources Processes





#### **Feedback**

#### **VOICES®**

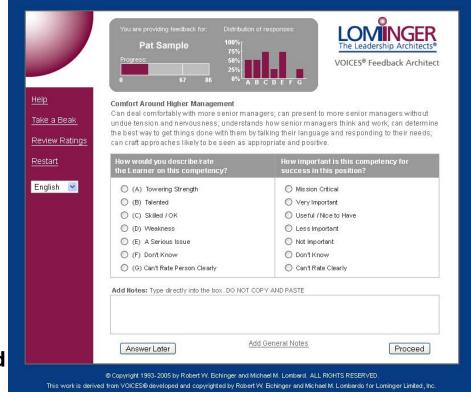
- A fast, easy and affordable way to provide 360° feedback to anyone in your organization
- Surveys can be distributed over the Internet, on disk or on paper—or any combination of the three
- Available in English, French, German, Spanish and Italian (with toggling capability between languages)
- Pick any or all of the Lominger 67 Competencies, 19 Stallers and Stoppers, Universal Performance Dimensions or use your own custom competencies



## **Feedback**

#### **VOICES®**

- Provides feedback to raters while they're rating, to improve accuracy and balanced scores
- Raters can provide narrative feedback tied to a competency or as a general comment
- Design your own e-mail cover/intro and reminder messages
- Automated downloading of completed e-mail surveys—a great time saver



- User-friendly, standardized feedback reports with a new importance/skill feedback matrix report
- Software and survey process can be managed in-house or outsourced to Lominger's Global Survey Center



## DEVELOPMENT TRACKER<sup>™</sup> Return on Intervention<sup>™</sup> Tool

- An on-line feedback tool designed to measure improvement on targeted development needs
- Helps individuals and organizations measure the return on investment and the degree of change after implementing 360° feedback initiatives and development plans
- Select surveys for any of the competencies, stallers or performance dimensions
- Reports are easy to read and interpret
- Now part of the VOICES® engine with shared features (multi-language toggling, narrative feedback, etc.)



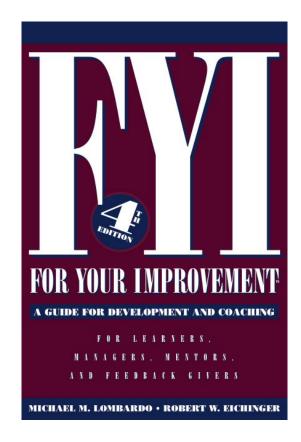
## A Model for Competency-based Human Resources Processes





## FYI For Your Improvement<sup>™</sup> 4<sup>th</sup> Edition Coaching and Development Guide

- Comprehensive guide to developing competencies for job/career success
- Use for personal development or in coaching and mentoring
- Practical improvement suggestions used by HR professionals and line managers in daily interactions
- Contains multiple remedies for each of the 67 competencies, 10 performance management dimensions and 19 stallers and stoppers and 7 international competencies
- 4<sup>th</sup> Edition available in Spanish (German, French and Italian books are planned for mid 2005 based on inventory-licenses are available.) 3<sup>rd</sup> Edition books available in German and French (3<sup>rd</sup> edition translation licenses also available in Japanese)





### **Career Development**

#### FYI For Your Improvement™ Plans Online

- A web-based, subscription version of the FYI Book
- Subscribing companies can assign access to the system
- Plan content can be personalized and edited.
- Users can create a plan and have access to the content of the competencies in their plan for one-year.





### **Career Development**

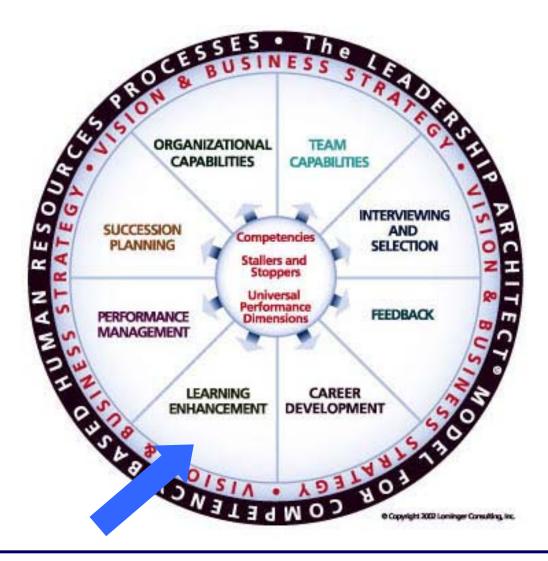
#### **CAREER ARCHITECT® Development Planner Book**

- ◆ Extensive set of development remedies provided in each chapter: 67 competencies, 19 stallers and stoppers; plus the 10 performance management dimensions
- Remedies include FYI set of tips, development in place assignments, feedback sources, full-time jobs, best sources for additional feedback and more...





# A Model for Competency-based Human Resources Processes





#### LEARNING ARCHITECT®

- Tools for developing individual learners, teams and a learning organization
- Provides four individual learning exercises, a tips deck and a manual with instructions/worksheets
- Can help individuals become more "street smart" by enhancing their ability to learn from experience



Learning Profile

 Use the exercises individually, in sets; spaced over time

LEARNING ARCHITECT®

Learning Tips

 "Learning" development plan integrates with competency development plan

Learning Skills

 Learner strengthens own ability to learn from experience—a prerequisite for competency development

Learning Strategies

Learning Troubleshooting

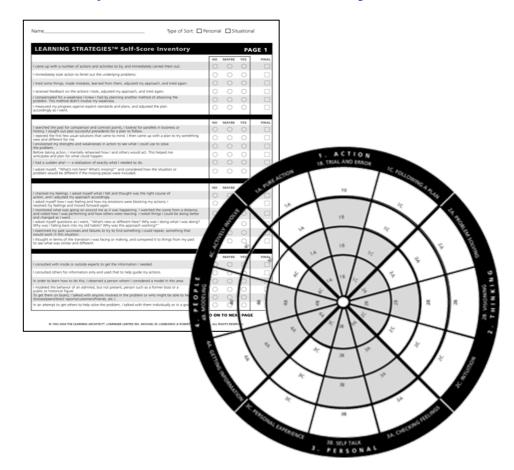
### Learning

Learning Strategies<sup>™</sup> (formerly Tactics) Self-Score Inventory

and Interpretation Guide

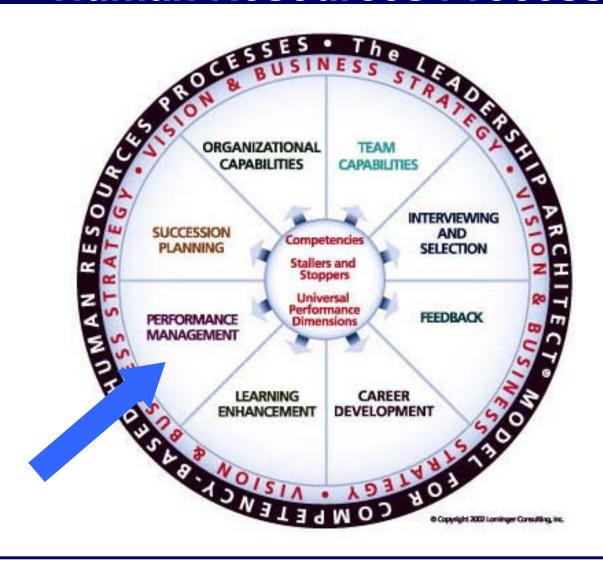
 A tool to determine the most and least used learning strategies.

- Results can be used to diagnose overall and situational learning and problem solving tactics.
- Interpretation Guide provides direction to assess patterns and implications – strengths and weaknesses of learning preferences.





## A Model for Competency-based Human Resources Processes





### **Performance Management**

#### PERFORMANCE MANAGEMENT ARCHITECT®

- Comprehensive coverage of performance management at all levels in the organization
- Ten universal performance dimensions
- Comes with job improvement and career development plans



#### **EMPLOYEE APPRAISER™** Lominger Edition

- Software version featuring the 67 competencies and the ten universal performance dimensions
- Provides standard and "create-your-own" evaluation forms
- Word processor helps you tune the competency evaluation up or down
- Allows you to write politically correct text and has templates for letters and action plans



### **Performance Management**

#### **EMPLOYEE APPRAISER™ Lominger Edition**

- Comes with coaching and development tips from FYI For Your Improvement<sup>TM</sup> handbook built in to cut and paste into evaluation
- Offers an employee folder to retain notes to the file all year
- Also available in an intranet version called PERFORMANCE MANAGER® created in partnership with SuccessFactors



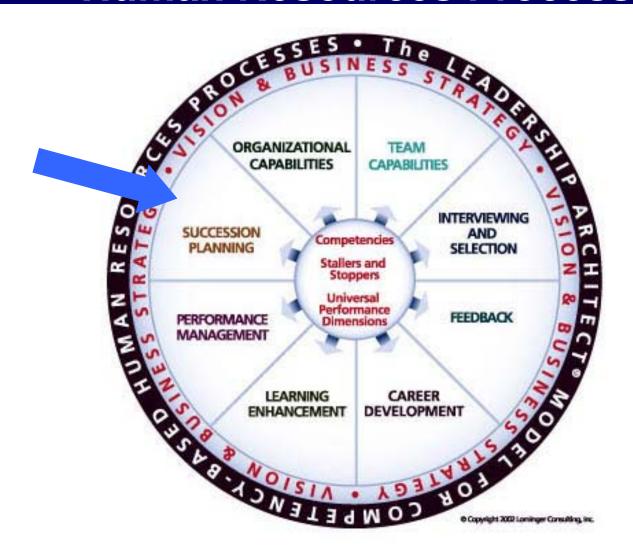
### **Performance Management**

#### **PeopleSoft® ePerformance Module**

- **◆ Lominger is an Oracle®/PeopleSoft®**Software Alliance Partner ○RACLE | PeopleSoft.
- ◆ The LEADERSHIP ARCHITECT® Library (including PERFORMANCE MANAGEMENT ARCHITECT® Dimensions) and FYI™ development remedies are available for license with Oracle/PeopleSoft's ePerformance Module



## A Model for Competency-based Human Resources Processes

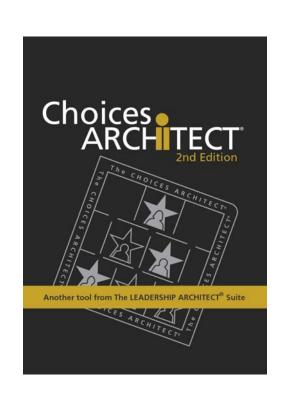




### **Succession Planning**

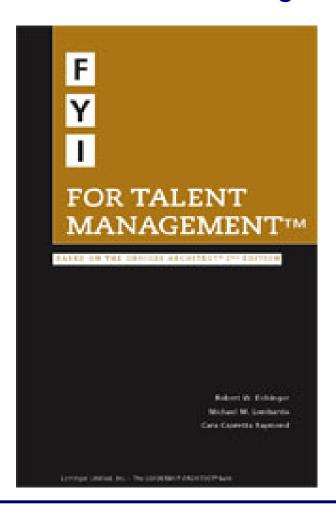
#### **CHOICES ARCHITECT®**

- A research-based tool for identifying, verifying and managing potential
- Helps you select high potentials more effectively; critical tool for managing succession planning pools
- Staff the best candidate for development opportunities and tough or first-time assignments
- Available in cards, paper survey, quickscore survey and e-CHOICES™ survey
- May be administered in a 360° format for superior developmental feedback



## **Succession Planning**

#### FYI for Talent Management™



- A remedy book for developing learning agility (or potential to do more in the future).
- Includes tips, develop-inplace assignments, fulltime jobs and readings to support each of the dimensions of learning agility.
- Can be used in conjunction with CHOICES ARCHITECT® or as a standalone tool to aid talent management applications.



### **Specialty Tools**

- Lominger is pursuing the development of specialty tools for functions, industries and career fields that are unique.
- Potential future areas for tool development may include sales, healthcare (nurses and doctors), legal, IT, fire and law enforcement.
- Lominger's first release in the series of specialty tools is for Nonprofits.



### **Nonprofit Tools for Organizations**

#### **Nonprofit Toolset**

Your Mission: Our Tools.
 Affordable, research-based nonprofit tools structured around 11 key practices of effective and successful nonprofit organizations

FYI For Your Improvement™ Nonprofit Sort Cards • Front • Skilled Behaviors

#### NP CLUSTER 1. CRAFTING, COMMUNICATING AND IMPLEMENTING A VISION

- Crafts a compelling and energizing view of what can be
   Involves key stakeholders in the visioning process
- Involves key stakeholders in the visioning process
   Invites advice and input; takes a learning attitude
- Keeps the vision up to date with trends and changes
- Keeps key constituencies and stakeholders well informed
- Is an articulate and passionate communicator of the vision
- Is patient and persuasive with others when change is necessar.
   Shows everyone where they fit into the vision
- Can translate the vision into outcomes and measurable results
- Creates symbols and benchmarks to rally support behind the vision
   Makes the vision sharable by everyone

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- Created specifically for those who work for and with nonprofits to:
  - Recruit, motivate and train volunteers
  - Manage fundraising and donor relationships
  - Improve board effectiveness, and more...
- Toolkit consists of three integrated products: Nonprofit Cluster Sort Cards, Nonprofit Effectiveness Questionnaire and FYI for Nonprofits Workbook

FYI For Your Improvement™ Nonprofit Sort Cards · Back · Unskilled Behaviors

#### NP CLUSTER 1. CRAFTING, COMMUNICATING AND IMPLEMENTING A VISION

- · Can't/doesn't craft a simple compelling visi
- Doesn't see trends and changes soon enough
- · Is uncomfortable with being bold and out front
- Doesn't involve stakeholders properly
- Can't sell the vision to stakehol
- Can't deal with the resistant
- Tries to please everyone; ends up with too much
- Gives in to mission creep
  - Fails to help others implement all the details necessary for a vision to work

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### **Applying the Suite**

- Individual tools within the suite can be utilized in stand-alone applications
- Many companies have integrated multiple tools and even the entire suite into their HR practices and processes
- Public certifications are available throughout the year to learn more, or an in-house certification can be delivered by a Lominger Associate
- Tools and processes can be administered by internal HR practitioners or outsourced to LCI and our family of Associates

#### What are Licenses?

# LEADERSHIP ARCHITECT® Intellectual Property License



- Purchase of an Architect product allows a company to use that product as is.
- Should the organization need to modify it, make copies, integrate it with existing products/processes, etc., then the organization must enter into a licensed agreement with LLI for permission to use copyrighted material and produce "derivatives."



#### **Examples of Derivative Products**

- Creating the company's own Directory of Developmental Activities using the 136 "Development in Place Assignments" as the reference structure.
- Revising The LEADERSHIP ARCHITECT® Competencies, customized to their business and using them in the performance review process.



#### What are License Costs?

LLI offers two kinds of copyright release licenses:

- Basic License (Paper plus Electronic Deployment)
- ◆ 360° Multi-rater Feedback

The copyright release licenses vary per product. A firm price is only offered by LLI after clients specify the derivatives they want to create

- The basic licenses consist of an initial license fee as well as annual use fees
- The 360° license is an annual fee with discounts for multiple year licenses



### A Model for Competency-based Human Resources Processes

